

1983

## 4th Annual Meeting - NASSS Conference Program 1983

North American Society for the Sociology of Sport

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# **The North American Society for the Sociology of Sport**



**4th  
Annual Meeting  
St. Louis, Missouri  
October 27-30, 1983**

**Program**

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Mary McElroy, Kansas State University

Susan Birrell, University of Iowa

*Exhibit Coordinator:*

Dean Anderson, Iowa State University

## Host Institution

University of Illinois

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## Acknowledgements

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Department of Physical Education, University of Illinois

Department of Physical Education, Southern Illinois University

Department of Physical Education, University of Missouri at St. Louis

Human Kinetics Publishers

Ace Printing

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Carol Farmer, Motor Behavior Laboratory, University of Illinois

Rita Craighead, Department of Physical Education, University of Illinois

Jenny Malone, St. Louis Riverfront Towers Hotel

Lezli Harris, Human Kinetics Publishers

Kathleen Haywood, Department of Physical Education, University of Missouri at St. Louis

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Dean Anderson

Susan Birrell

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## Foreword

On behalf of the Organizing Committee for the Fourth Annual NASSS Conference I welcome you to our meetings and to St. Louis. The Committee has organized a program that reflects our diversity, promotes scholarly (as well as social) exchange, and demonstrates a high level of quality. We hope you enjoy the sessions and find them stimulating.

In some respects this conference represents a type of transition for NASSS. As sociology of sport approaches its second decade in higher education some new and different research concerns have become evident—namely, social issues and social problems that emanate from our theme, Sport and Social Institutions. We trust our program reflects on some of these issues: Proposition 48, legal considerations of amateur and women's sport, and economic/political policy. In addition, as we turn our attention more towards the realities of the social phenomenon we call sport, we have broadened our methodological concerns. We have not eschewed theoretical orientations or the status quo; we are attempting to embrace alternative approaches to the study of sport and to identify new and different topics which are worthy of research attention.

We hope you find the program exciting and feel pleased with what the Committee has offered.

We also hope that while you are in St. Louis you take the opportunity to see some of the sites. St. Louis is a beautiful historic city that is as enchanting to the returning visitor as it is to the newcomer.

Susan Greendorfer  
1983 NASSS Program Chair

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## Program

### Conference Theme

SPORT AND SOCIAL INSTITUTIONS

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## Wednesday, October 26

- 6:00 p.m. - **Registration**  
 8:00 p.m. **Lower Concourse Area**
- 8:00 p.m. - **Reception**  
 10:00 p.m. **Conference Suite**

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## Thursday, October 27

- 8:00 a.m. - **Registration**  
 5:00 p.m. **Lower Concourse Area**

- 8:45 a.m. - **Free Communications 1**  
 10:15 a.m. **Jefferson Room C**

Jan Rintala (Texas Woman's University)  
 and Susan Birrell (University of Iowa)  
*A Comparison of Females and Males in Young Athlete Magazine*

Dan C. Hilliard (Southwestern University)  
*If You've Come Such a Long Way, Why Do They Still Call You Baby: Magazine Profiles of Women Professional Tennis Players*

Klaus V. Meier (University of Western Ontario)

*Much Ado About Nothing: The Television Broadcast Packaging of Team Sport Championship Games*

Robert A. Condor and Dean F. Anderson (Iowa State University)  
*Coverage Accorded Black and White Athletes in Feature Articles of Sports Illustrated (1960-1981)*

Chair: Mary McElroy (Kansas State University)

- 8:45 a.m. - **Free Communications 2**  
 10:15 a.m. **Jefferson Room D**

Mary Frances Stuck (Syracuse University)  
*Media and Dramatic Structures of a Crisis Within a Symbolic Institution: The National Football League Drug (Cocaine) Scandal, 1982*

Mary C. Ware (SUNY-Cortland)  
*Relationships Among Sport Involvement, Drinking Behavior, Drug Use and Criminal Activity in Adolescents: A Qualitative Study*

John J. Sewart (University of Santa Clara)  
*Trash Sport as Kitsch*

Michael Givant (Adelphi University)  
*The "Draftniks": Fans at the National Football League Draft*

Chair: D. Stanley Eitzen (Colorado State University)

10:30 a.m. - **Symposium 1—Qualitative Methods**  
12:00 noon **Jefferson Room C**

Rick Telander (Associate Writer—*Sports Illustrated*)  
*Methodology of Sport Journalists*

Janet Lever (Visiting Scholar—University of Washington)  
*The Multiple Method Approach to the Study of Sport*

Chair: Andrew W. Miracle, Jr. (Texas Christian University)

10:30 a.m. - **Workshop—Sexual Harassment**  
12:00 noon **Jefferson Room D**

Mary J. Hoferek (University of Kansas)  
*It's Not Academic: Sexual Harassment and Sport*

L. Marlene Mawson (University of Kansas)  
*Sex-Role Socialization in Sport*

Steven D. Houseworth (University of Kansas)  
Discussant

Chair: Sandra Hull (University of Kansas)

12:00 noon - **Lunch Break**  
1:30 p.m.

1:30 p.m. - **General Session—Sport as a Social Institution**  
3:30 p.m. **Jefferson Room E**

Joel Thirer (Southern Illinois University)  
*Welcome*

Susan Greendorfer (University of Illinois)  
*Conference Information/Announcements*

Robert E. Herron, Dean (College of Applied Life Studies, University of Illinois)  
*Opening Remarks*

Eric Dunning (University of Leicester)  
*Sport as a Male Preserve: Some Reflections on "The Battle of the Sexes" and the Social Sources of Masculine Identity*

Nancy Theberge (University of Waterloo)  
*Towards a Feminist Alternative to Sport as a Male Preserve*

3:45 p.m. - **Free Communications 3**  
4:45 p.m. **Jefferson Room C**

Donald Macintosh (Queen's University)  
*Government and Sport Transformation in Canada*

Judith C. Young (University of Maryland)  
*Individualism, Communalism and American Sport*

Yasuo Yamaguchi (University of Waterloo)  
*Cultural Values as a Predictor of Physical Activity Involvement*

Chair: Dean Anderson (Iowa State University)

3:45 p.m. - **Free Communications 4**  
4:45 p.m. **Jefferson Room D**

Monika Zechetmayr (Baton Rouge, LA)  
*Group Cohesion and Integration in a Junior Soccer League*

Lesley Fishwick (University of Illinois)  
*Cohesion in Interacting Sports: A Preliminary Qualitative Study Using Three Women's Teams*

Patti A. Corner and Neil Widmeyer (University of Waterloo)  
*Minor Hockey: A Social Situation Where the Check Always Bounces (Back)*

Chair: Kendall Blanchard (Middle Tennessee State University)

3:45 p.m. - **Special Session—1982 Canadian Mount Everest Expedition**  
4:45 p.m. **Jefferson Room F**

Robert D. Bratton (University of Calgary)  
*Leadership and Interpersonal Relations: A Sociometric Study of the 1982 Canadian Mount Everest Expedition*

Rusty Bailee  
Discussant

Chair: Peter Donnelly (McMaster University)

5:00 p.m. - **Wine and Cheese Party**  
7:00 p.m. **River Gate Room**

## Friday, October 28

8:45 a.m. - **Symposium 2—Sport and Public Policy**  
10:15 a.m. **Jefferson Room C**

George Lipsitz (University of Houston at Clear Lake City)  
*Sport and Community in an Urban Setting: Professional Sports and Urban Renewal in St. Louis*

George Otte (St. Louis University)  
*The Buck Stays Here: Sports Franchises as City Revenue Generators: The Case of St. Louis*

Art Johnson (University of Maryland-Baltimore)  
*Economic Implications of Hosting Sports Operations: Baltimore*

Chair: Art Johnson (University of Maryland-Baltimore)

8:45 a.m. - **Free Communications 5**  
10:15 a.m. **Jefferson Room D**

Mark W. Clark (University of Montana), Richard M. Schavone (Stanford University) and Theodore T. Coladarci (University of Maine)

*In Pursuit of the Marathon Lure and Meaning: A Pre-Race Inquiry of Runner Attitudes and Expectations*

Eldon E. Snyder and Elmer Spreitzer (Bowling Green State University)  
*Correlates of Adherence to a Physical Conditioning Program*

Joel Thirer, Gina Sharbaugh and Linda Kostalik (Southern Illinois University)  
*Attitudinal Perceptions of Fifth Grade Boys and Girls Towards Dance as a Socially Acceptable Activity*

Graham Neil (McGill University)  
*The Nature and Some Determinants of Superstitions Among Ice Hockey Players*  
Chair: C. Roger Rees (Adelphi University)

10:30 a.m. - **General Session—Sport and Economics**  
12:00 noon **Jefferson Room E**

Edward Garvey (Deputy Attorney General, State of Wisconsin)  
*Economics of Professional Sport*

Chair: Lee VanderVelden (University of Maryland)

12:00 noon - **Lunch Break**  
1:30 p.m.

1:30 p.m. - **Free Communications 6**  
3:00 p.m. **Jefferson Room C**

James H. Frey (University of Nevada, Las Vegas)  
*Gambling and College Sports: Views of Coaches and Athletic Directors*

David Marple (Loyola Marymount University)  
*An Examination of a Radical Structural Model of Pressure Resources in Professional Baseball and Basketball*

Monika Zechetmayr (Baton Rouge, LA)  
*Play and Lower Economic Classes*

David Higginson (Creighton University)  
*An Analysis of the Dollar Value of Intercollegiate Athletic Exposure Gained Through Newspaper Coverage for Selected Division I Institutions*

Chair: Leon Chorbajian (University of Lowell)

1:30 p.m. - **Free Communications 7**  
3:00 p.m. **Jefferson Room D**

Barbara A. Brown (University of Western Ontario)  
*A Conceptual Framework for Examining Withdrawal from Competitive Sport Roles*

James Williams (University of Connecticut)  
*Socialization Experience and Identity Crisis: The Disengagement of College Athletes from the Sport Role*

William E. Lide (Johnson C. Smith University)  
*Forced Retirement among Former Professional Football Players with Short-Term Careers*

Susan L. Greendorfer (University of Illinois)  
*Letting the Data Speak: The Reality of Sport Retirement*

Chair: Steven H. Lerch (Radford University)

3:15 p.m. - **Free Communications 8**  
4:45 p.m. **Jefferson Room C**

Mary Duquin (University of Pittsburgh)  
*Conflicting Moral Imperatives Regulating Conceptions of Social Justice in Sport*

Steven D. Houseworth (University of Kansas)  
*Perceptual Analysis of the Rationalization/Explanation of Emotional Behavior: Comparison of Ancient Greek and Modern Western Civilization*

Alan Klein (Northeastern University)  
*The Master Blaster: The Political-Economy of Bodybuilding*

John Merriman (Wayne State College)  
*The American Ethic is the Lombardian Ethic*  
Chair: Janet Harris (University of North Carolina-Greensboro)

3:15 p.m. - **Free Communications 9**  
4:45 p.m. **Jefferson Room D**

Howard Nixon II (University of Vermont)  
*The Effects of Integration in Sport on the Stigmatization of Disabled People: A Theoretical Orientation for Research and Action*

Eldon E. Snyder (Bowling Green State University)  
*Sport Involvement for the Handicapped: Some Analytic and Sensitizing Concepts*

Abdul Aziz Zakaria (University Pertanian Malaysia), Joel Thirer, Patricia Elmore and John Baker (University of Southern Illinois)  
*Perceived Values Toward Sport Participation of Malaysian and American College Students*

Raymond L. Schmitt and Wilbert Leonard II (Illinois State University)  
*Immortalizing the Self through Sport*  
Chair: Elmer Spreitzer (Bowling Green State University)

3:15 p.m. - **Symposium 3—Teaching and Curriculum in the Social Science of Sport**  
4:45 p.m. **Jefferson Room F**

Jim Misner (University of Illinois)  
*Social Science of Sport Curriculum at the University of Illinois at Urbana*

Glyn C. Roberts (University of Illinois)  
*Teaching Social Science to Undergraduates: The Illinois Example*

Steven H. Lerch (Radford University)  
*Reflections on the Sociology of Sport as an "Easy" Course*

Chair: Michael Malec (Boston College)

## Saturday, October 29

9:00 a.m. - **General Session—Sport and Education**  
10:15 a.m. **Jefferson Room E**

J. Steven Picou (Texas A & M University)  
*Proposition 48: Some Speculations Concerning the Impact on Black and White Athletes*

Chair: Jay Coakley (University of Colorado—Colorado Springs)

10:30 a.m. - **Free Communications 10**  
12:00 noon **Jefferson Room C**

William McTeer (Wilfred Laurier)  
*Athletics and Academics: Complementary or Competitive?*

Dean Purdy, Jim Litwin and Beverly Baker (Bowling Green State University)  
*Transition into College Sports: The Freshman Student-Athlete*

Frank M. Howell (North Carolina State University), Andrew W. Miracle (Texas Christian University) and C. Roger Rees (Adelphi University)  
*Do High School Athletics Pay?: The Effects of Varsity Participation on Socioeconomic Attainment*

Linda S. Greene (University of Oregon)  
*The New NCAA Rules of the Game—Academic Integrity -- or Racism?*

Chair: George H. Sage (University of Northern Colorado)

10:30 a.m. - **Free Communications 11**  
12:15 p.m. **Jefferson Room D**

Cathy Bray (University of Alberta)  
*Sport, Patriarchy, Capitalism and the State: The Example of the Women's Program of Sport Canada*

D.M. Richter (University of Iowa)  
*Woman Athletes: Caught in a Conceptual Trap*

Maria Allison and Beverly Butler (Purdue University)  
*Role Conflict and the Elite Female Athlete*

Susan Birrell and D.M. Richter (University of Iowa)  
*Is a Diamond Forever? A Feminist Reconstruction of Softball*

Gai Ingham Berlage (Iona College)  
*Differences in Male and Female College Athletes' Commitment to Sports and Its Implications*

Chair: Eldon Snyder (Bowling Green State University)

12:00 noon - **Lunch Break**  
1:30 p.m.

- 1:30 p.m. - **General Session—Sport and Law**  
 3:00 p.m. **Jefferson Room E**  
 Ellen W. Gerber (Legal Aid Society of Northwest North Carolina)  
*Women's Sport: Is There Life After Death*  
 Harry Pratter (Indiana School of Law)  
*Issues in the Judicial Control of Amateur Sports*  
 Chair: Susan Birrell (University of Iowa)
- 3:15 p.m. - **Free Communications 12**  
 4:45 p.m. **Jefferson Room C**  
 Mark W. Clark and Harvey Alvy (University of Montana)  
*Sport Newspaper Coverage and the Creation of the American Sports Hero*  
 Annelies Knoppers, Robert Love, J. Walton and S. Watts (Michigan State University)  
*Heroes and Heroines of White, Black and Hispanic Teenagers*  
 Jo Spearman (Mississippi University for Women)  
*A Description of the Hero Designated by Female Intercollegiate Athletes and Coaches*  
 Lee VanderVelden (University of Maryland)  
*Heroes and Bad Winners*  
 Chair: Klaus V. Meier (University of Western Ontario)
- 3:15 p.m. - **Free Communications 13**  
 5:00 p.m. **Jefferson Room D**  
 Steven R. Latimer and Sharon A. Mathes (Iowa State University)  
*Black College Football Coaches' Social, Educational, Athletic and Career Pattern Characteristics*  
 Allan Rupnow and David Stotlar (Iowa State University)  
*Coaching Behavior of Girls Youth Softball Coaches*  
 Gerard A. Brandmeyer and Luella K. Alexander (University of South Florida)  
*Private Life in the Public Domain: The Vicarious Career of a Baseball Wife*  
 Barbara A. Brown (University of Western Ontario)  
*A Study of Withdrawal from the Role of Competitive Age Group Swimmer among Female Adolescents*  
 Donald Andrews (University of Victoria)  
*Career Success for Non-Movers within an International Labour Market: A Matter of Survival*  
 Chair: Gai Ingham Berlage (Iona College)
- 5:15 p.m. - **Business Meeting**  
 6:30 p.m. **Jefferson Room E**

## Sunday, October 30

- 9:00 a.m. - **Free Communications 14**  
 10:15 a.m. **Jefferson Room C**  
 Paul Redekop (University of Winnipeg)  
*Sport and the Family: Some Directions for Further Research*  
 Eldon E. Snyder and Dean Purdy (Bowling Green State University)  
*The Home Court Advantage: A Follow-Up Study*  
 Daniel Frankl (Southern Illinois University)  
*Officials in the Sport Milieu*  
 Chair: Neil Widmeyer (University of Waterloo)
- 9:00 a.m. - **Free Communications 15**  
 10:15 a.m. **Jefferson Room D**  
 Joan Chandler (University of Texas-Dallas)  
*Title IX—Deliverance or Diversion?*  
 Susan J. Bandy and Lyle Olsen (San Diego State University)  
*The Ritual Death of a Veteran Football Player*  
 George Eisen (California State Polytechnic University)  
*The Invisible Clout: The Impact of Sports on Television*  
 Charles Woolston (University of Maryland-Baltimore)  
*Sports in the Developing Country of Sri Lanka*  
 Chair: David Higginson (Creighton University)
- 10:30 a.m. - **Farewell Brunch**  
 12:00 noon **River Gate Room**  
 12:00 noon - **Check-Out and Departure**  
 1:00 p.m.



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## Notes

