

Writing for Publication

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- Editor of the Organization Development Journal

Why an Article over a Book

- Focuses Ideas Dramatically
- Produces Many articles
- Reviewed by Peers
- Read by Lots of People
- Builds your Reputation





Theoretical/Academic



Experiment



Case / Action Research



Practice



Opinion

Narrowing the idea



Present/Record/Feedback

- Presentation Informally with Peers
- Poster Session
- Doctoral Consortiums
- Presentation at a Conference

Choice of Journals

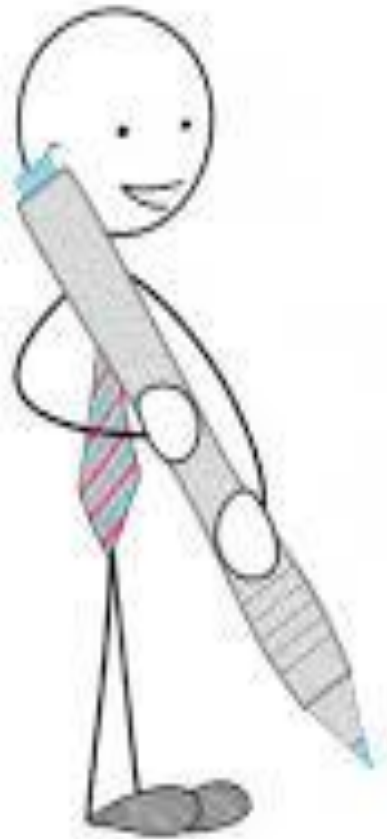
- University Journals
- Open Journals
- Peer Reviewed (Print & Online)
- Online Journal only (Careful)
- Pay Journals



Which Journal ?

- Start with your Literature Review
- Audience you want to Reach
- Research Journals – Cabell's
- Circulation
- Indexes
- Read and Understand Style





Rewriting

**Do not take a School
Paper and Send it to an
Editor!**



Checking article

- Write in English
- Get trusted person to read it
- Eliminate or Explain Jargon
- Have a GREAT Abstract





Get the Guidelines for your Top Choice

- Use it like a Checklist!
- Do Everything on it like you are getting GRADED

Submit



- Only one journal at a time
- Watch putting article on Internet before and after Submission
- Write a note to Editor and explain your article for that Journal

REPUTATIONS

are made up of often complex and overlapping strands including:

 trust

 ability

 confidence

 standards

 competence

 fairness



Send a Explanation Email

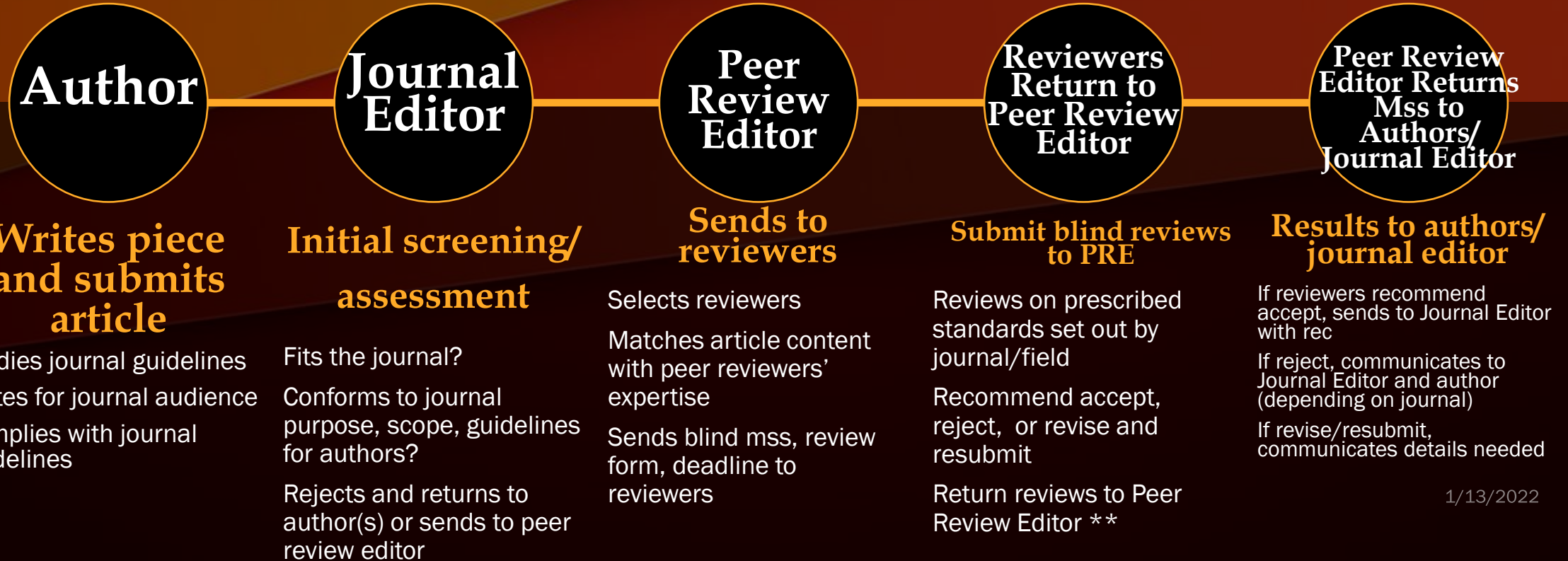
It is Important and Builds Reputation!

The Review Process

- Defines Reputation
- Quality Assurance Method
- Evaluation Process



The Peer Review Process



Importance of Blind Peer Review

Critical for maintaining quality and credibility in research.

Blind Review

Refers to what information can be seen.

Single Blind Review

Allows reviewers to critique mss without undue influence from the authors.

Provides for unbiased and honest feedback - even when unfavorable.

Double Blind Review

Both reviewer and author are anonymous.

Provides for unbiased and honest feedback - even when unfavorable

Limits reviewer bias.

What Peer Reviewers Look For

Relevance to discipline

Clear, coherent writing

No logical flaws/logical presentation

Clarity of presentation

Correct grammar, punctuation, etc.

Correct APA format

Balance between theory and practice

Review of previous relevant research

Solid methodology and explanation

Integration of findings with discipline

Conceptual rigor

Significance of topic

Significance of contribution to the field and discipline

Application

Types of Responses for Authors

- Acceptance
- Conditional acceptance
 - A few minor changes by author
- Rewrite and resubmit
 - Further peer review
- Rejection

If You Must Revise and Resubmit...

- Carefully study editor and/or reviewers' comments
 - Get an overview of specific areas to address
- Make master list of items to be revamped
- Work through master list
- Review editor letter and/or reviewers' comments
 - Be meticulous to thoroughly address each comment
- Resubmit with Explanation Letter or Email

If You Receive a Rejection

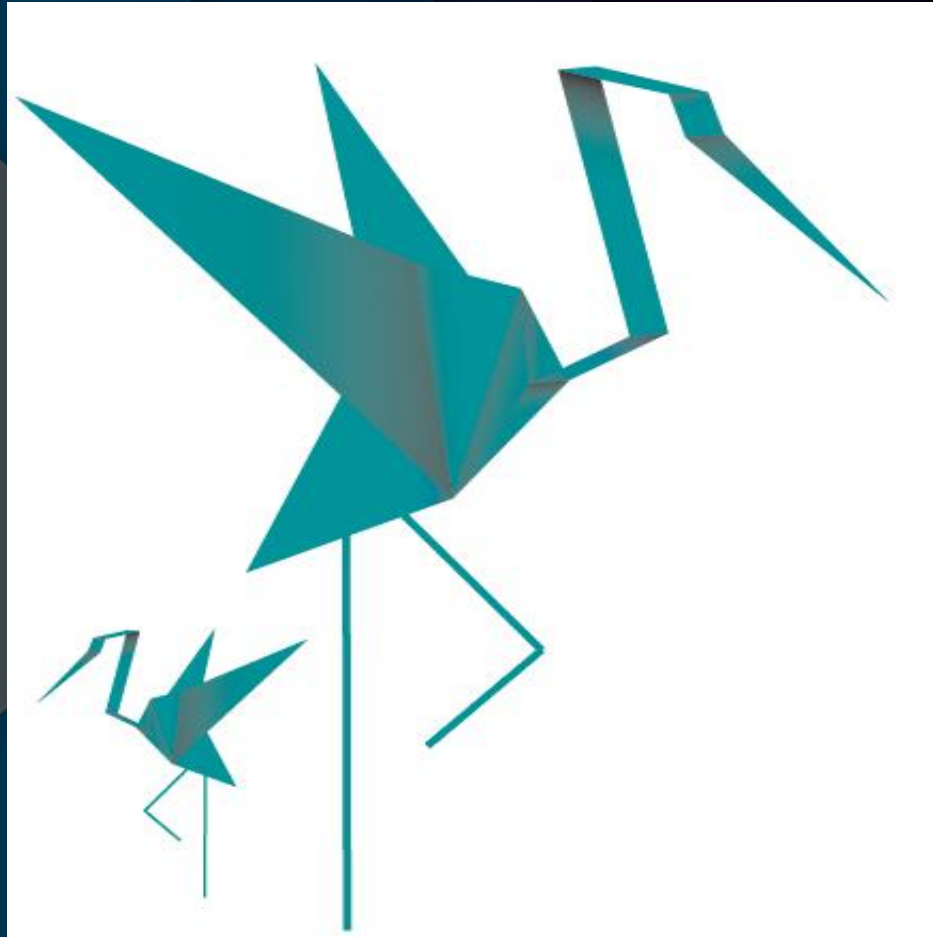
- Don't take it personally
- Take a breath – does not mean your paper has not merit
- Study the comments
 - What needs to happen?
- Assess your options
 - List all other possible journals (one author suggests having 20 other options)
- Stay the course – regardless of rejections
- Persistence will get you PUBLISHED

Why You Should Publish

- Contributes and adds to body of knowledge
- Become a known expert in your field
- Your results may develop/improve existing policies
- Advance your career
- Gain self-satisfaction

[HTTPS://SIMPLYEDUCATE.ME/2013/07/20/WHY-PUBLISH-RESEARCH-FINDINGS/](https://SIMPLYEDUCATE.ME/2013/07/20/WHY-PUBLISH-RESEARCH-FINDINGS/)

Questions



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