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Monitor Newsletter October 12, 2009

Bowling Green State University

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Commercializing its intellectual property starts to pay off for BGSU

Until Blue Water Satellite Inc. came along, as company founder Dr. Robert Vincent puts it, "nobody had ever sold satellite monitoring of a reservoir to anybody."

Six months after operations began, though, initial customers had bought into Blue Water enough that the Bowling Green State University spinoff company could make its first royalty payment to BGSU. The payment was modest ($213), but "there will be more, and they will be bigger," said Dr. Deanne Snavely, interim vice provost for research and dean of the Graduate College.

Blue Water, she said, is "the first official BGSU spinoff company that has commercialized BGSU intellectual property." In this case, the intellectual property is a patented algorithm developed by Vincent, geology, to detect the presence and location of cyanobacteria, the blue-green algae that present human health risks, in drinking-water reservoirs. The algal blooms are mapped on images from the LANDSAT satellite and targeted for treatment.

The patent was awarded in November 2006 to BGSU, which then granted an exclusive license to Vincent's fledgling company. Working through the licensure process took about 18 months, Snavely said, noting that "every agreement had to be done for the first time."

In the meantime, Blue Water received a $50,000 grant from the Toledo-based Regional Growth Partnership for a market analysis of the business's potential. Funded through the Ohio Department of Development, the grant was crucial for convincing investors to finance the company. "Blue Water wouldn't have come out of the chute" without RGP and its finance arm, Rocket Ventures, Vincent said.

Blue Water is Rocket Ventures' "first university-derived start-up client company in northwest Ohio to make royalty payments to its parent university based on real earnings (sales revenue) from a bona fide paying customer," Greg Knudson, director of Rocket Ventures, wrote in a recent letter to John Kane, licensing officer in BGSU's Office of Technology Transfer and Services (TTS).

Kane pointed out that while a percentage of any royalties paid to the University goes to the inventors of the licensed technology, the balance goes into the BGSU research budget to support research activities. In Blue Water's case, he said, the University's most important contribution is the potential benefit that its technology brings to the public, which is "what we're here for."

The company has fewer than 10 clients so far but several are already repeat customers, Vincent said. However, with about 150 drinking-water reservoirs in Ohio, over 11,000 nationwide and more overseas—plus recreational lakes that could use the technology—a worldwide market is possible, he said.

"This is a small dream come true, and I have high hopes it will be a large dream come true," said Vincent, recognizing the support he has received from Kane, BGSU President Carol Cartwright and Dr. John Folkins, former director of TTS. Blue Water now has a full-time employee—with a master's degree in geology from BGSU—who makes the images the company sells, and its CEO is Milt Baker, former director of entrepreneurial programs at the University.

"I think it has Google-type potential," added Vincent, saying he has already turned down one prospective Blue Water buyer.

Noting that the state is asking higher education to be part of economic development, Snavely
said BGSU has more commercialization projects in the pipeline with different technologies in various departments. "It's very important that the University has made it through the first pass," with Blue Water, she said.

"This is not something most universities have gotten right," according to Vincent, saying BGSU is now adept at technology transfer. "They've made it easier than most universities to get technology out there."

Mathey honored by Barbershop Harmony Society

Richard Mathey, a Professor Emeritus of music performance studies, has received two of the Barbershop Harmony Society's highest honors.

The society inducted Mathey into its Hall of Fame and presented him with a Lifetime Achievement Award at its international convention this summer in Anaheim, Calif. He was honored "for his immeasurable influence" in advocating the barbershop art form in higher education.

Mathey taught at BGSU from 1968-97. In 1971, he revived the BGSU Men's Glee Club—later renamed the University Men's Chorus—and directed the group for 28 years. As director, he began to include barbershop numbers in the chorus' repertoire to increase the entertainment value of its performances.

Also during his run as director, membership increased from just 12 students to over 100, morphing the organization into the active touring group that it is today.

Quartet earns kudos

Also at the convention, a barbershop quartet from BGSU's College of Musical Arts placed fourth in the Bank of America Collegiate Quartet Contest.

The group sang its way through qualifying competitions to earn a spot in the finals against 28 barbershop quartets from around the world. Competitors included groups from Canada, Sweden, the United Kingdom, New Zealand and Germany, as well as the United States.

The quartet, called Prestige, is made up of lead Drew Ochoa, a junior and vocal performance major from Toledo; tenor Gordon Howe, a freshman pre-music education and performance major from Sylvania; baritone Nicholas Gordon, a freshman music education major from Sylvania, and bass David Parrett, a senior and sports management major from Bowling Green.

All four study with BGSU alumnus Douglas Wayland, a voice faculty member at the University. Ochoa, Gordon and Parrett are also members of BGSU's a cappella group, The HeeBeeBGs.

Latino/a art is focus of Latino Issues Conference

For the past two years, attendees at the Latino Issues Conference have seen Santa Fe-based painter Pola Lopez's colorful artwork. Now they will get to hear from the artist directly when she gives the keynote address at the 16th annual conference, on Oct. 21.

The theme this year is "Latino/a Art in Motion." Lopez, from New Mexico, will be joined by Midwestern Latino artists Emanuel Enrique, Jose Treviño and José Luna, who will also give presentations. The conference will be held from 8:30 a.m. to 3:30 p.m. in 101 Olscamp Hall. The conference is free, but there is a $10 cost for the noon luncheon. For tickets, call 2-2642.

Like her own mixed cultural heritage, Lopez's art draws on Mestizo images, European and native influences and a feminine perspective. Her work has been shown at the White House,
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and she has been designated her state's portrait artist.

Award-winning sculptor Emmanuel Enriquez's work is well known to BGSU and northwest Ohioans. His large-scale sculptures grace the University campus and are featured in Toledo at Fifth Third Field and the Toledo Botanical Gardens and at the Schedel Gardens in Elmore, among other locales. Enriquez is a BGSU alumnus.

Sculptor and painter José Treviño of Toledo is inspired by Mesoamerican and cultural art themes and the colors of the Southwest. Luna, a performance artist, will use conga drums and spoken word in his presentation.

The conference is part of BGSU's celebration of Hispanic Heritage Month and is organized by the Office of Multicultural Affairs.

For more information, call 2-2642.

Artists to visit BGSU in person and exhibits

The Fine Arts Center Galleries will host internationally recognized artists and a series of events both on and off campus Thursday-Saturday (Oct. 15-17). Two exhibitions, "The Poetic Dialogue Project" and "Contemporary India," open Friday (Oct. 16) in the galleries.

"The Poetic Dialogue Project," an ongoing collaboration between contemporary artists and poets, was inspired by a meeting of poet Lois Roma-Deeley and artist Beth Shadur. The exhibition coming to BGSU is the third in the project series, in which Shadur, the curator, paired 31 respected artists and poets to create new works of art.

"Contemporary India" is a multimedia exhibition showcasing work by 10 artists from India and of Indian origin, addressing questions of authenticity, iconicity, tradition, modernity and influence of westernization and technology in contemporary Indian art. The exhibition is curated by Shaurya Kumar, art.

Shadur and Roma-Deeley have been invited to Bowling Green for a three-day visit. On Thursday (Oct. 15), they will present a 7:30 p.m. poetry reading and slide display, hosted by the Creative Writing Program in Prout Chapel. They will give the presentation again at 9 p.m. Friday at Grounds for Thought, 174 S. Main St.

Also on Friday, BGSU students will meet with the artists in classes and studio visits.

Saturday morning (Oct. 17), Shadur and Roma-Deeley will offer a workshop on collaboration for artists and writers at the Wood County District Public Library, 251 N. Main St. The event is free and open to all, but space is limited and preregistration is required. Inquiries may be made to galleries@bgsu.edu.

An additional concurrent event will be the opening of an exhibition, "Words and Pictures," at Art-a-site Gallery, 116 S. Main St., featuring more collaborations between Shadur and Roma-Deeley, and three local artists whose work combines art and literature—Deb Allesee, Daniel Mauk and BGSU's Dominic Catalano.

Shadur has created over 125 large, public murals as public, private and community art projects in the United States and Great Britain. Roma-Deeley's most recent collection of poems, "northSight," earned her a Los Angeles Book Prize nomination and a second National Book Award nomination.

The openings for both "The Poetic Dialogue" and "Contemporary India" are set for 7-10 p.m. Friday in the galleries. Before the openings, at 6 p.m. in 115 Olscamp Hall, Indian artist Anupilam Sud will give a lecture about her work, titled "4 Decades," followed by an Indian dance performance by the Toledo-based Aha Dance Classes. Sud is known as one of the finest intaglio printmakers in India, having won 19 awards between 1969 and 1985.
Jazz guitarist John Hart to visit

Esteemed jazz guitarist John Hart will be the featured performer at the University's annual Jazz Spotlight concert, at 8 p.m. Thursday (Oct. 15) in Kobacker Hall of the Moore Musical Arts Center.

Hart will perform with Jazz Lab Band I, directed by David Bixler, and with members of the Faculty Jazz Group, which includes Bixler, jazz saxophone; Charles Saenz, trumpet; Jeff Halsey, double bass, and Roger Schupp, percussion.

Hart is renowned for his adaptability and distinctive sound. He has recorded seven CDs of his own compositions and is a leader for the prestigious music labels Blue Note and Concord.

He began playing guitar at age 12 but didn't become interested in jazz until age 16, when he was "bitten by the jazz bug" after hearing Miles Davis' recording of "Porgy and Bess."

He graduated from Miami University in 1983 with a bachelor's degree in music and then toured internationally with Latin pop star Jose Luis Rodriguez. After returning from the tour, Hart moved to New York City in the summer of 1984. During the late 1980s, he performed as a member of the house band at the Apollo Theatre.

While Hart had recorded extensively backing various artists, his debut album as a leader, titled "One Down," was released by Blue Note Records in 1990. In 1992, he recorded "Trust" with the John Hart Quartet, which featured young saxophonist Chris Potter. The quartet would go on to perform together for the next seven years.

Since 2000, Hart has toured with the John Hart Trio. The group recently released its third album, produced by Hep Records, titled "Standards-Green and Blue."

Hart will begin his stay at BGSU with an open master class from 3:30-5 p.m. Wednesday in 2008 Moore Musical Arts Center. That evening, from 8:30 p.m. to midnight, Hart will perform with members of the Faculty Jazz Group at 149 North, located at 149 N. Main St., Bowling Green.

On Thursday, Hart will present a second master class, also from 3:30-5 p.m., in 1004 Moore Musical Arts Center.

Tickets for the Jazz Spotlight concert are $10 for adults and $7 for students. They will be $13 for adults and $10 for students on the day of the performance. For more information, call the box office at 2-8171; hours are noon to 6 p.m. weekdays.

All other events are free and open to the public.
Wilderness concepts and national parks focus of talk

Dr. Shannon Orr, political science, will explore some of the questions recently touched upon in director Ken Burns’ series on America’s national parks in a talk on “Cultural Meaning and Wilderness: Re-Envisioning Protected Land.”

Orr’s lecture, at 2:30 pm. Thursday (Oct. 15) in 207 Bowen-Thompson Student Union, will examine how conflict between multiple cultural groups over the meaning or significance of protected areas such as national parks threatens the sustainability of those protected areas. Her talk, which is free and open to the public, is part of the Artists and Scholars in Residence Series, organized and operated by the campus Institute for Culture and Society.

Through her discussion of how values and meanings are socially created and contested around national parks, Orr draws our attention to environmental management systems. She explores how we can better address the inevitable social/cultural conflicts of meaning about wilderness and protection instead of relying on traditional bureaucratic decision making. Using case studies of Canada’s Banff National Park, South Africa’s Kruger National Park and Colombia’s Macarena National Park, Orr will offer a larger portrait of how environmental management systems work and how our sense of what parks are for affects these systems.

Her teaching and research interests focus on the tension between competing interests and constructions of problems in the field of public policy, in particular climate change and national parks. She has published widely, including essays in PS: Political Science and Politics, the International Journal of Politics and Ethics, and the American Review of Politics. Currently a Fellow at ICS, she is developing her research on “Cultural Meaning and Wilderness Re-Envisioning Protected Land.”

IN BRIEF

President to give State of the University Address Thursday

President Carol Cartwright will share news of where BGSU stands and what is in the works for the coming year in her State of the University Address on Thursday (Oct. 15).

The speech begins at 10 a.m. in the Lenhart Grand Ballroom of the Bowen-Thompson Student Union. Everyone is invited to arrive at 9:30 for refreshments.

Learn how to protect your good name in cyberspace

It’s your name—and it’s yours to protect. At a time of daily reports of identity theft, how do you protect yourself? In observance of National Cyber Security Awareness Month, the BGSU Information Security Office will host a presentation by two FBI agents, designed to help keep us from becoming victims.

“Protecting Your Good Name—Social Networking Awareness and Identity Theft Precautions” will be the topic of the talk, from 2-3:30 p.m. Oct. 21 in 206 Bowen-Thompson Student Union.

The agents will address how information shared on social networking sites can be harmful, and how to effectively use these sites to communicate while still protecting your identity. Considerations and “red flags” to look for by those who work in areas that handle sensitive data will be explained.

Also discussed will be the methods commonly used by criminals to obtain personal information, tips on how to keep private information from falling into the wrong hands and steps to take if you become a victim of identity fraud. Using actual identity theft cases and the lessons learned from these crimes, the agents will show how seemingly harmless pieces of
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**CALENDAR**

**Monday, Oct. 12**

Fall Break. Classes canceled; offices open.

**Tuesday, Oct. 13**

Fall Break. Classes canceled; offices open. National Coalition Building Institute’s Prejudice Reduction Workshop, 9 a.m. to 4 p.m., 308 Bowen-Thompson Student Union. Check-in begins at 8:30 a.m. All participants will receive a certificate of completion. Call the Office of Multicultural Affairs at 2-2642 for more information and to register.

Workshop, “Applying the Quality Matters Rubric,” a faculty-centered, peer-review process designed to certify the quality of online courses and components, 9 a.m. to 4 p.m. Workshop includes lunch. Faculty who complete the training can take a certification exam and become national Quality Matters online-course peer reviewers. Seating is limited; register online at http://cobl.bgsu.edu/QM_training.html. Hosted by the Center for Online and Blended Learning. For more information, visit http://cobl.bgsu.edu/QualityMatters.php or contact Connie Molnar at cmolnar@bgsu.edu.

Volleyball vs. Cleveland State, 7 p.m., Anderson Arena.

**Wednesday, Oct. 14**

CFDR Fall Speaker Series, “Dislocation and Return of New Orleans Residents One Year after Hurricane Katrina,” with Dr. Narayan Sastry, Institute for Social Research, University of Michigan, noon-1 p.m., 208 Union. Sponsored by the Center for Family and Demographic Research.

Brown Bag Lunch, “What’s in It for Me? Presenting the Health Benefits of a Vegetarian Diet,” noon-1 p.m., Halstead Conference Room, Family and Consumer Sciences Building. This event qualifies for the Employee Wellness Program; visit www.bgsu.edu/wellaware for how to enter and a list of the eligible events and prizes.


**Biological Sciences Seminar Series**, “Neuroendocrine Regulation of Developmental Transitions and Body Size in Drosophila,” with Dr. Mike O’Connor, University of Minnesota, 3:30-4:30 p.m., 112 Life Sciences Building. Meet the speaker at the 3 p.m. social prior to the talk.

**Photochemical Sciences Seminar Series**, “Excited-State Quantum Chemistry for Macromolecules and Condensed Phases,” with Dr. John Herbert, Ohio State University, 3:30 p.m., 123 Overman Hall. Refreshments will be served at 3 p.m. in 132 Overman Hall.

**Master Class**, with guest jazz guitarist John Hart, 3:30 p.m., 2008 Moore Musical Arts Center. Another master class will be offered at the same time Thursday.

**Program**, featuring Præcepta, the student chapter of the Society of Composers Inc., 8 p.m., Bryan Recital Hall, Moore Musical Arts Center.

**Thursday, Oct. 15**

State of the University Address, by President Carol Cartwright, 10 a.m., Lenhart Grand Ballroom, Union. Doors open at 9:30 a.m. for refreshments.

**Popular Culture Colloquium Series**, with Dr. Michael Butterworth, communications, 11 a.m. to 1 p.m., 314 Union.

**Assessment Workshop**, “CLA in the Classroom: Developing Critical Thinking and Analytic Writing Skill using Performance Tasks,” 2-3 p.m., 201 University Hall. Register at www.bgsu.edu/ctl/page10718.html.

**ICS Scholars and Artists in Residence Lecture Series**, “Cultural Meaning and Wilderness: Re-Envisioning Protected Land,” by Shannon Orr, political science, 2:30 p.m., 207 Union. Hosted by the Institute for the Study of Culture and Society.

**Master Class**, with guest guitarist John Hart, 3:30 p.m., 1004 Moore Musical Arts Center.
Film Talk, “Sound for Film and Working in "The Industry,"” by Kelley Baker, independent filmmaker, producer, director and sound designer, 7-9 p.m., Union Theater. Sponsored by the Department of Theatre and Film.

Poetry Reading and Slide Display, with poet Lois Roma-Deeley and artist Beth Shadur, collaborators on "The Poetic Dialogue" exhibit, 7:30 p.m., Proct Chapel. Hosted by the BGSU Creative Writing Program.

International Film Series, "Sorok pervyi (The 41st)," (Russia, 1956), 7:30 p.m., Gish Film Theater, Hanna Hall.

Jazz Spotlight Concert, featuring guest guitarist John Hart, Jazz Lab Band I and the Faculty Jazz Group, 8 p.m., Kobacker Hall, Moore Musical Arts Center. Tickets are $7 for students and senior citizens and $10 for other adults in advance, and $10 and $13, respectively, the day of the performance. For tickets, call 2-8171.

Friday, Oct. 16

Women's Soccer vs. Kent State, 4 p.m., Cochrane Field.

Women's Swimming, Tom Stubbs Relays, 5 p.m., Cooper Pool, Student Recreation Center.

ARTalk, “Four Decades,” featuring a lecture by Indian artist Anupam Sud and an Indian dance performance by Toledo-based Aha Dance Classes, 6 p.m., 115 Olscamp Hall.

Opening Receptions for “The Poetic Dialogue” and “Contemporary India” exhibitions, 7-10 p.m., Dorothy Uber Bryan and Willard Wankelman galleries, Fine Arts Center.

Parents' Night Out, an evening of Kid's Camp experience for children while parents enjoy the night off from caretaking, 6-10 p.m. The cost is $15 per participant. Call the Student Recreation Center at 2-2000 for more information.

Volleyball vs. Eastern Michigan, 7 p.m., Anderson Arena.

Saturday, Oct. 17

Preview Day, 8:30 a.m.-noon, campuswide. Mountain Dulcimer Workshop, participants will receive their own mountain dulcimer and learn to play it, 9 a.m.-noon. Workshop led by Joe Zsigaray. The fee is $59. For more information or to register, visit http://pace.bgsu.edu or call 2-8181. This workshop will be repeated Dec. 19.

Cross Country, Falcon Invite, women's race at 10:45 a.m., men's race at 11:30 a.m., Forrest Creason Golf Course.

CPR Professional Rescuer Challenge Course, noon-4 p.m., to earn a two-year certification. The cost is $5 for RecWell employees, $35 for BGSU students and members, $40 for nonmembers. Resuscitation mask and book not provided. Register at the Student Recreation Center or by calling 2-2000.

Harmonica Workshop, participants will receive their own harmonica and learn to play it, 12:30-2:30 p.m. Workshop led by Joe Zsigaray. The fee is $39. For more information or to register, visit http://pace.bgsu.edu or call 2-8181. This workshop will be repeated Dec. 19.

Music Close Up Workshop, participants will receive their own ukulele and learn to play it, 5:30-7:30 p.m. Workshop led by Joe Zsigaray. The fee is $39. For more information or to register, visit http://pace.bgsu.edu or call 2-8181. This workshop will be repeated Dec. 19.

Sunday, Oct. 18

Women's Soccer vs. Buffalo, 1 p.m., Cochrane Field.

Jewelry Class, learn how to make earrings, 1:30-3:30 p.m. The fee is $19 plus a $15 material fee. Class led by accessory designer Ann-Mari Searle. For more information or to register, visit http://pace.bgsu.edu or call 2-8181.

Sunday Matinee Series, "The Devil and Miss Jones" (U.S., 1941) and "The House I Live In" (U.S., 1945), with commentary by film historian Dr. Jan Wahl, 3 p.m., Gish Film Theater, Hanna Hall. The screening of "The Devil and Miss Jones" is in memory of its star, Jean Arthur, a BGSU honorary degree recipient whose memorabilia is housed in the Center for Archival Collections in Jerome Library.

Monday, Oct. 19

Music Discovery Day, for high school students at the College of Musical Arts, all day, Moore Musical Arts Center. Contact Kathleen Moss at 2-8577 for more information.

CFDR Fall Workshop Series, “Finding Data for Your Paper, Thesis or Dissertation,” noon-1 p.m., CFDR/NCFMR Conference
Room, 7C Williams Hall. Sponsored by the Center for Family and Demographic Research.

**Scholarship of Teaching and Learning Workshop,** "Manage Yourself and Your Info!" with Amy Fry, electronic resources coordinator, and Amy Fyn, reference and instruction librarian, 2:30-4 p.m., 201 University Hall. Register at www.bgsu.edu/ctl/page10718.html.

**ARTalk,** with Anne Senstad, Norwegian artist who has been selected to create the artwork in the main lobby of BGSU's planned Wolfe Center for the Arts, 6 p.m., 1101 Fine Arts Center.

**Continuing Events**

**Beginning Oct. 12**

**Free Body Sculpt Classes,** four-week session through Nov. 4 offered free to employees, 5:15-6 p.m. Mondays and Wednesdays, Student Recreation Center Spinning Room. No membership required. To sign up, email Caitlin Spontelli at cspont@bgsu.edu.

**Beginning Oct. 17**

**Exhibition, "Contemporary India,"** Willard Wankelman Gallery, Fine Arts Center. Gallery hours are 11 a.m.-4 p.m. Tuesday-Saturday, 6-9 p.m. Thursdays and 1-4 p.m. Sundays.

**Exhibition, "The Poetic Dialogue,"** Dorothy Uber Bryan Gallery, Fine Arts Center. Gallery hours are 11 a.m.-4 p.m. Tuesday-Saturday, 6-9 p.m. Thursdays and 1-4 p.m. Sundays.

**Through Oct. 20**

**Art Exhibit, "Life at the Edge of the Forest,"** Union Art Gallery. Gallery hours are 8 a.m. to 9 p.m. Monday-Friday, 10 a.m. to 9 p.m. Saturdays and 11 a.m. to 9 p.m. Sundays.

**Through Nov. 10**

**Art Exhibit, by Michael Angelotti, Little Gallery, BGSU Firelands.** Gallery hours are 9 a.m. to 5 p.m. Monday-Friday.

**Through Oct. 14**

**Fall State Fire School.** Contact Continuing and Extended Education at 2-8181 for more information.

**JOB POSTINGS**

**FACULTY**

**Biology - BGSU Firelands.** Assistant Professor. Call the dean’s office, 2-0623. Deadline: Dec. 18.

**Labor Postings**

http://international.bgsu.edu/index.php?x=facinfohires

Contact the Office of Human Resources at 419-372-8421 for information regarding classified and administrative positions. Position vacancy announcements may be viewed by visiting the HR Web site at http://www.bgsu.edu/offices/hr/.

Employees wishing to apply for these positions must sign a “Request for Transfer” form and attach an updated resume or data sheet. This information must be turned in to Human Resources by the job deadline.

**CLASSIFIED**

On-campus classified:
www.bgsu.edu/offices/ohr/employment/BGSU_only/page11151.html

Off-campus classified:
www.bgsu.edu/offices/ohr/employment/cl_staff/page11145.html

**ADMINISTRATIVE**

www.bgsu.edu/offices/ohr/employment/adm_staff/page11137.html
OBITUARY

David Gedeon, 71, a Professor Emeritus of technology, died Oct. 5 in Toledo. He taught at BGSU from 1964-97. Memorials may be given to the Gedeon Memorial Scholarship Fund in the BGSU Foundation.