Monitor Newsletter April 03, 2009

Bowling Green State University

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Arts, culture industries play notable role in Ohio economy

The arts are big business in Ohio, a comprehensive economic impact study of arts and culture industries in the state has found.

Those industries generate more than $25 billion in economic activity in Ohio per year, according to the study by Dr. Michael Carroll, economics and director of the University's Center for Regional Development (CRD). They also help produce nearly $2.84 billion in federal, state and local tax revenue, and support more than 231,000 jobs.

The results of the study, titled "Ohio's Arts: A Foundation of Innovation, Creativity and Economic Strength," were announced April 1 by the nonprofit Ohio Citizens for the Arts.

The findings are relevant, Carroll said, "because there is a growing body of research that shows a thriving arts community is crucial for the health and vitality of regions. The quality of life within a region, of which the arts are an essential component, is inextricably linked to a firm's decision about location. If Ohio hopes to secure a vibrant economic future, a quantifiable measure of arts activities is needed to retain and recruit companies within the state."

Annually in Ohio, his report indicated, arts and creative industries:
  - Generate $1.78 billion in federal tax revenue.
  - Generate $1.06 billion in state and local tax revenues.
  - Support 231,200 jobs.

Much has been written about which industries should be labeled "creative." To simplify the analysis and give the study a sense of continuity, the industries selected are those identified by Americans for the Arts, a national research and advocacy group for the arts. The industries generally fall into six main categories: Museums and Collections; Performing Arts; Visual Arts/Photography; Film, Radio and Television; Design and Publishing, and Schools and Services.

The CRD used conservative methods in conducting the study. Data came from government databases of audited financial materials such as IMPLAN, an economic impact modeling system; the Consumer Expenditure Survey; the Department of Commerce, and the Bureau of Labor Statistics. Because such methods were used, the actual economic impact of the arts is potentially greater than the reported figures.

The study is an extension of "Arts and Economic Prosperity: Economic Impact of Creative Industries in Northwest Ohio," a report compiled by the CRD at the request of the Northwest Ohio Arts Exchange, exploring the impact of the arts and creative industries on northwest Ohio. That report was released in October 2007 at an event featuring Ohio First Lady Frances Strickland and attended by hundreds of arts educators, administrators and advocates.

The statewide study results were announced as part of Arts Day events Wednesday in Columbus. Arts Day was created to foster a greater awareness of the arts' value in Ohio. Activities include an arts advocacy briefing, legislative visits, Statehouse tours, and student exhibitions and performances, as well as the annual Governor's Awards for the Arts ceremony and Arts Day luncheon.

The project partners agree that the study will raise awareness and increase recognition of the value of the arts in Ohio, and provide positive recognition for the state as a whole, emphasizing Ohio as a vibrant center of art, design, culture and entertainment—in short, a creative state.

"The creative industries," according to Americans for the Arts, "are the high-octane fuel that drives the 'information economy,' the fastest growing segment of the nation's economy."
Employee dedication marked at reception

Longtime employees were the guests of honor April 2 at a reception recognizing them for their years of service to the University at the 15-, 20-, 25-, 30- and 35-year levels. Also honored were retirees from this year.

Topping the list, with 35 years at BGSU, were Alan Bowe and Patrick Fitzgerald, both WBGU-PBS; Charles Dicken, Information Technology Services (ITS), and Mary Hennings, Continuing and Extended Education.

30 years
Terri Brooks, dining services central office; Debra Clink, ITS; Suzanne Fahrer, Student Financial Aid; Sharon Frank, design and construction; Gail Godwin, Scott Guthrie, Lawrence Heinze, Violet Jacobs and Patricia Miller, all facilities services; Debra Helm, Office of the Dean of Students; Mark Henning and Deborah Lowry, both WBGU-PBS; Linda Kidd, athletics; Sharon Lee, Nancy Posey and Sheila Rahe, all bursar’s office; Lori Lenke, registrar’s office; Gregory Predmore, recreational sports; Robert Smith, materials handling; Linda Swaisgood, College of Technology; David Swartz, University Libraries, and David Weekley, public safety.

25 years
Gloria Carty, Elizabeth Gaulke, James Lein, Thomas Rutter, Linda Tyson and Bradley Woessner, all facilities services; Lisa Chavers, Graduate College; Joetta Grupi, BGSU Firelands; Perry Dinh, Carol Hague and Mary Alice Newnam, all admissions; Janet Eisch, dining services central office; Janice Finn and Mary Lynn Posnak, both academic enhancement; Susan Frost, graduate studies in business; Virginia Garner, ITS; Denise Grigson, bursar’s office; Jeffrey Grilliot, development; Trina Hagemyer and Andrew Wickiser, both psychology department; Christine Hess, biological sciences; Gail McRoberts, Graduate College; Conrad McRoberts, institutional research; Susan Perkins, health services; Beverly Stearns, University Libraries, and Denise Van De Walle, athletics.

20 years
Lawrence Bateson, public safety; Dianne Bloom, ITS; Robert Boucher and Cathy Van Scocoyoc, both design and construction; Katherine Dietrich, public safety; Mary Dilsaver, Social Philosophy and Policy Center; Kelly Dove, economics department; Joy Engle, Raymond Enriquez, Anna Estrada, Patricia Getz, Monica Jones, Matthew Minnick, Scott Morningstar, Kay Van Vorce, Amanda Walliser and Daniel Wygant, all facilities services; Yolanda Flores, Center for Multicultural and Academic Initiatives; Judith Fosu, bursar’s office; Mary Garnenn, Linda Grimm, Sheryl Harwick, Joanne Klemm, Susan Sadow, Betty Sternen and Bonnie Trout, all dining services central office; Carol Gill and Donna Pulechek, both registrar’s office; Robert Graham and Kathy Moore, both University Libraries; Dorothy Grissell and Christine Spence, both Graduate College, Janet Hammersmith, College of Education and Human Development student services; Carol Holland and Karen Weber, both Bowen-Thompson Student Union; Anne Hoyt, alumni office; Peggy Jarrett, accounting/MIS; Ann Light and Karen Schwab, both Continuing and Extended Education; Douglas Martin, chemistry department; Cynthia McNutt, WBGU-PBS; Jane Myers, athletics; Karen Osterling, BGSU Firelands; Yolanda Patton, human services department; Robert Peralta and Mark Reef, both public safety; Shannon Richards, Ice Arena; Anita Serda, Canadian Studies Program; Mary Shippe and Phyllis Short, both ITS; Shirley Summersett, business office; Tammy Thomas, Office of the Dean of Business Administration; Barbara Waddell, provost’s office, and Jodi Webb, Office of the Dean of Students.

15 years
Kathryn Baltz, psychology department; Diana Beaverson, dining services central office; Margaret Berger, Julie Hamann, Scott Lizzi and Amy McKinley, all BGSU Firelands; Barbara Berta, computer science; Cecilia Castellano, admissions; Lisa Cesarini, academic enhancement; Charles Downard, technology systems; Andrew Fuller and Sue Tomor, both ITS; Susan Gladieux, Career Center; Marilyn Hamman, shuttle services; Irene Harris and Laura Straley, both Graduate College, Stanley Lewis, Continuing and Extended Education; David Nagel, Ice Arena; Rachel Schaeffer, registrar’s office; Jane Steiner, School of Art; Catherine Swick, Student Recreation Center; Janice Wasserman, Office of Equity and Diversity, and
Retirees
Retirees recognized at the reception were Joseph Baker, biological sciences, with 35 years; Judith Ackerman, Human Resources; Larry Holland, physical plant; Joseph Luthman, ITS, and Cathy Smith, accounting/MIS, all with 30 years; Roberta Kane, Ice Arena, and Debra Weirauch, University Libraries, both with 25 years; Carol Sima, BGSU Firelands, with 20 years, and Nancy Greenleaf, Division of Teaching and Learning, with 15 years at BGSU.

Honorary Alumnus named, three others recognized
Four individuals received special recognition from the Alumni Association at its annual awards ceremony on March 27. Accomplished Graduates were also named during the program.

David Bryan of Perrysburg received the Honorary Alumnus Award, while 2004 graduate Michael Young of Los Angeles received the Recent Graduate Award. Margarita De Leon of Toledo, who earned degrees from BGSU in 1979 and 1981, was awarded the Alumni Community Award, and 1977 graduate Phil Ridolfi of Brecksville earned the Alumni Service Award. Bryan is an attorney with Wasserman, Bryan, Landry & Honold LLP, based in Toledo, and has been practicing law for over 30 years in northwest Ohio. Closely familiar with BGSU since childhood, he has followed the path of his parents, Ashel G. and Dorothy Uber Bryan, to serve the University over more than two decades. He is a past chair of the Board of Trustees and a current member of the BGSU Foundation, Inc.

From 2004-08, Bryan became even more involved with the University as a College of Arts and Sciences Advocate. He provided leadership for the Advocates’ Pre-Law Initiative as well as for the Medici Circle, a School of Art friends’ group that his mother helped found nearly 30 years ago. He and his wife, Myrna, regularly open their home for fund-raising events on behalf of the University and the school.

Michael Young
Young, a 2004 graduate of the visual communication technology program, owns and operates Third Cousin, an interactive new-media production company. Through Third Cousin, Young has worked on Web sites, banners and flash games for companies such as Disney, Warner Brothers, Verizon Wireless and Nestlé. He is active with BGSU’s southern California alumni chapter.

Young is also the co-founder and co-owner of Shamplade, which produces humorous, vintage-style T-shirts sold at Urban Outfitters retail stores and online. The company is now located in Los Angeles, but was begun in 2003 when Young and Andrew Lyon were seniors at BGSU and formally launched Shamplade.com. Starting with $500 of their own money, they produced seven styles for sale locally. While Shamplade is gaining street credibility and recognition at the retail level, both owners view the company as a “side job,” albeit one that grossed more than $45,000 in its first full year of business.

Margarita De Leon
De Leon is regional director for The Kaleidoscope Group, a full-service diversity consulting firm based in Chicago. She has worked with the company for 10 years securing and managing clients, conducting assessments and facilitating diversity training throughout the United States.

De Leon’s experience in Hispanic marketing, advertising and nonprofit development, corporate communications, publishing, fundraising, special events, diversity and public service has helped Ohio’s Latino community move in a positive direction. She is the former publisher of BRAVO Magazine, Ohio’s first Hispanic magazine, which was introduced in the fall of 1997 as a newspaper and then in 2003 as a magazine.
Among her many awards and recognitions, De León was inducted into the Ohio Women’s Hall of Fame in 2000 for her advocacy work. Some of her current volunteer activities include serving on the Toledo-Lucas County Port Authority Board of Trustees, as a committee member for the 20th annual regional Latino Recognition and Scholarship Banquet, and as a consultant and fundraiser for the ninth annual LatinoFest, which she helped found.

Phil Ridolfi
Ridolfi is a founding member of SPS Partners LLC, a real estate investment company headquartered in Mayfield Village. The company specializes in marketing residential properties on a lease-option basis and owns several properties in northeast Ohio. Ridolfi was previously president of America’s Body Company Inc. and chief financial officer for American Environmental Group.

He served on the BGSU Alumni Association Board of Directors from 1999-2003, was chair from 2001-02 and was on the executive committee from 2000-03. He is a past leader of the Summit/Medina chapter of the alumni association and has been involved in numerous stewardship events in the years since his graduation. He is also a member of BGSU’s Presidents Club and Heritage Society.

Ridolfi is chair of the board of trustees of University Hospitals-Bedford Medical System and is a trustee for the University Hospital Health Systems. He is also chair of the board of trustees of the Partnership for America’s Future, located in Akron.

BGSU theatre, film students to benefit from alum-arranged donation

Thanks to the efforts of an alumnus, the theatre and film department has received a generous donation of top-of-the-line lighting equipment.

Included in the donation are 24 theatrical lighting units, called “AutoYokes,” that can be programmed to move and change color automatically. The department also received four “Tomcat Swing Wing” trusses, which can be mounted to the ceiling to hold the lights. Each piece of equipment is worth thousands of dollars, new or used; the value of the entire donation may be near $50,000.

The equipment came to BGSU courtesy of alumnus Shaun Moorman, who is also a former theatre and film staff member. Moorman is currently serving as company manager for the national touring production of “Mamma Mia!” The production recently upgraded its lighting equipment, and Moorman arranged both for the donation of the used fixtures and trusses, and to pay the costs of transporting them to BGSU.

The donation is important not only for Bowling Green students studying acting and working on the stage, but also for theatre technicians who are studying to work behind the scenes. They will have access to cutting-edge technology—equipment much more sophisticated than the standard lighting units with which they typically work. As a result, when they graduate, BGSU theatre technicians will be more experienced and better prepared to move directly to a professional or semi-professional theatrical organization.

Moorman and the national tour of “Mamma Mia!” will pass through the area this summer with a stop at the Stranahan Theater in Toledo June 16-21. Ticket information is available from the theater at 419-381-8851.
‘Dreams Realized’ events celebrate campaign success

The campus community is invited to help celebrate the success of the $146 million Building Dreams Centennial fundraising campaign. Activities and special events are planned April 24 and 25 to commemorate the University's historic accomplishment. The campaign, which ended Dec. 31, 2008, surpassed its goal by more than $26 million.

A campaign gala, “Dreams Realized,” will be held April 25 in the Lenhart Grand Ballroom, Bowen-Thompson Student Union. The black-tie-optional event will start at 6 p.m. with hors d’oeuvres and a cash bar, followed by dinner, a program and dancing to music by Hepcat Revival.

Tickets to attend the gala are $45 per person. RSVP to develop@bgsu.edu or 2-2424.

The first of several events tied to the campaign celebration will be the Sebo Series in Entrepreneurship: “Creating Your Marketing in a Changing World,” on Friday, April 24. On Saturday, April 25, activities include presentations on entrepreneurship and the arts, and tours of the Sebo Center, all from 11 a.m. to noon; the Wolfe Center for the Arts groundbreaking ceremony, from 1:30-2:15 p.m.; the spring Falcon football game at 2:30 p.m., and a cabaret theatre production, also at 2:30 p.m. Additional details are available at http://bgsudreams.com/gala.

IN BRIEF

Catch a wave (to wellness) at campus fair

“Catch the Wave to Wellness” is the theme of the University's 23rd annual Health and Wellness Fair, from 10 a.m. to 3 p.m. Wednesday (April 8) in the Lenhart Grand Ballroom of the Bowen-Thompson Student Union.

BGSU's Wellness Connection sponsors the fair, which is open to the public and will feature free health screenings and interactive demonstrations. Screenings will be offered for blood pressure, cholesterol, glucose, HIV, eating disorders, depression, anxiety, alcohol abuse, lupus, sleep disorders and balance testing.

More than 45 health care industry representatives from Bowling Green and elsewhere in northwest Ohio will be on hand for the event. Participants are encouraged to utilize the local resources to better educate themselves about health topics.

Also among the exhibitors will be BGSU journalism students who are working on an organ and tissue donation campaign called “Do It Now!” At their booth, the students will be registering organ and tissue donors, as well as providing information about donation.

Raffle prizes such as massages and gift certificates will also be available, as will free food samples and free T-shirts for the first 100 people in attendance.

The fair is part of the Wellness Connection's ongoing effort to inform and educate students, faculty, staff and community members about healthier lifestyles.

For more information, contact Amy Sheldrick, the event coordinator, at 2-0450.

Join athletics, alumni for fun at the Mud Hens

The campus community is invited to an evening at Fifth Third Field April 17 when the Toledo Mud Hens take on the Columbus Clippers. BGSU Athletics Director Greg Christopher and men's basketball coach Louis Orr, the MAC coach of the year, will get things started with an
In Brief

The pre-game activities begin at 4 p.m. in the fourth-floor “Roost.” After the game, stay for the fireworks over the Toledo skyline.

Tickets are $30 per person and include the game ticket and buffet. A cash bar will be available. Reservations must be made by Friday (April 10). Call 888-839-2586 or visit http://bgsualumni.inhousetickets.com/evinfo.php?eventid=33170.

BGSU theatre students partner with Scott High School

Wednesday and Thursday (April 8 and 9) at 6 p.m., Scott High School will produce the first full-length musical performed on its stage in many years. “Children of Eden,” with music that dabbles in gospel, Broadway and other styles, is about universal themes of love, family and generational differences.

A partnership between Scott and BGSU, the production features more than 40 performers, musicians and crew members from both institutions. The musical is directed by BGSU theatre major Heather Utsler, a senior from Columbus, with musical direction by Scott teacher Latonya Crawford.

All year, the Scott and BGSU students have worked at sprucing up the theater, cleaning, painting and replacing lights. They have also been developing their theatrical skills with monthly acting workshops, an evening of one-act plays in the fall and a production of “The Somewhat True Tales of Robin Hood” in the winter. The current musical production represents the culmination of the BGSU-Scott partnership on both the technical and dramatic sides, featuring a rejuvenated space and talented actors and technicians. Utsler looks forward to the future of the partnership, describing the Scott project as a “challenging but rewarding experience for everyone.”

The project has grown into a BGSU service-learning class and receives support from the Department of Theatre and Film and the Office of Service-Learning. Dr. Eileen Cherry-Chandler, theatre and film, is the faculty advisor.

Tickets to “Children of Eden” are $4 and can be purchased at the door of the Scott High School Auditorium, 2400 Collingwood Blvd., Toledo. Young people can look for the “Children of Eden” coloring contest at local schools, churches and the Lucas County Public Library for an opportunity to win free tickets to the production.

CALENDAR

Monday, April 6

**Instructional Design Discussion, “Pragmatic Practices for Teaching Assistants,”**
10:30-11:30 a.m., 201 University Hall. Register at www.bgsu.edu/ctl/page10718.html. Scholarship of Teaching and Learning Discussion, “Why All Professors Should Blog,” 1-2 p.m., 201 University Hall. Register at www.bgsu.edu/ctl/page10718.html. **Informational Workshop, on the changes to Federal Work Study at BGSU beginning in fall 2009, 1:30-3:30 p.m., 201 Bowen-Thompson Student Union. To attend, contact Linda Snyder at 2-9871 or jsnyder@bgsu.edu. Hosted by the financial aid and student employment offices.**

Tuesday, April 7

**Industrial Ergonomics Training Session,**
10-11 a.m., 2 College Park Building. Register by calling 2-2171 or visiting www.bgsu.edu/offices/envhs/page22440.html. **EcoBreak Seminar Series, featuring Ryan Walsh, biological sciences, 11:30 a.m., 332 Life Sciences Building.**

**BGSU Firelands Cultural Awareness Event,** featuring a screening of the documentary “Vincent Who?” about the case of Vincent Chin, a murder victim in Detroit in the early 1980s, and the impact it left on the Asian-American community, along with a presentation by Curtis Chin, Asian Pacific Americans for Progress, 11:30 a.m.-1:30
Friday, April 10
Softball doubleheader vs. Ball State, 1 p.m., Meserve Field.
Scholarship of Teaching and Learning Workshop, "Brain Rules: Tailoring Learning for Student Success," 2:30-4 p.m., 201 University Hall. Register at www.bgsu.edu/ctl/page10718.html.
Baseball vs. Ball State, 3 p.m., Steller Field.
Computer Science Colloquia, "Dr. Wiiglove or: How I Learned to Stop Worrying and Make Music with a Wiimote," with Trevor Reiter, computer science, 3:30-4 p.m., 117 Hayes Hall.
Reception, celebrating the opening of the MFA Thesis Exhibition I, 1-7 p.m., Dorothy Uber Bryan and Wankelman galleries, Fine Arts Center.
Movie, "High School Musical 3," 9 p.m., Union Theater.

Saturday, April 11
Baseball vs. Ball State, 1 p.m., Steller Field.
Softball vs. Miami, 1 p.m., Meserve Field.
Planetarium Show, "Once in a Blue Moon," 2-3 p.m. Geared toward children ages 7 and older. $1 donation suggested.

Sunday, April 12
Easter Buffet, featuring appetizers, beef, ham, roasted turkey breast, assorted salads and gourmet desserts, 11 a.m.-2 p.m., Union Ballroom. The cost is $19.95 for adults, $16.95 for BGSU students with ID, $7.95 for children 4-12 and free for children under 4. Call 2-7950 by Friday (April 10) for reservations. Buffet is meal-plan friendly.
Baseball vs. Ball State, 1 p.m., Steller Field.
Softball vs. Miami, 1 p.m., Meserve Field.
Planetarium Show, "A World of Ice and Beauty," discover the Atlantic and the Antarctic, 7:30 p.m. Stargazing to follow in the observatory if weather permits. $1 donation suggested.

Monday, April 13
PAA Practice Talks, noon-1 p.m., 316 Union. Sponsored by the Center for Family and Demographic Research.
Toons @ Noon, live music during lunch, noon-1 p.m., Founders Food Court. Presented by the University Activities Organization.

Continuing Events
Beginning April 6
Social Justice Week 2009, featuring programs and events to help students and staff
to become more engaged with their community and to raise awareness about issues of social justice, diversity and inclusion. Presented by the Office of Residence Life's Social Justice Task Force.

Through April 10
Planetarium Show, "Bad Astronomy," final showings at 8 p.m. Tuesday (April 7) and Friday (April 10). $1 donation suggested.

Beginning April 10
MFA Thesis Exhibition I, Dorothy Uber Bryan and Willard Wankelman galleries, Fine Arts Center. Hours are 11 a.m.-4 p.m. Tuesday-Saturday, 6-9 p.m. Thursdays and 1-4 p.m. Sundays. An opening reception will be held from 7-9 p.m. Friday (April 10).

Beginning April 11
Art Exhibit, "Ev'ry Night About This Time," by Genevieve Waller, Union Art Gallery. Hours are 8 a.m.-9 p.m. Monday-Saturday and 10 a.m.-9 p.m. Sundays.

Beginning April 13
Annual Student Exhibitions, Little Gallery, BGSU Firelands. Gallery hours are 9 a.m.-5 p.m. Monday-Friday.

JOB POSTINGS

FACULTY
There were no jobs posted this week.

Labor Postings
http://international.bgsu.edu/index.php?x=facinfohires

Contact the Office of Human Resources at 419-372-8421 for information regarding classified and administrative positions. Position vacancy announcements may be viewed by visiting the HR Web site at www.bgsu.edu/offices/ohr/.

Employees wishing to apply for these positions must sign a "Request for Transfer" form and attach an updated resume or data sheet.

CLASSIFIED

On-campus classified:
www.bgsu.edu/offices/ohr/employment/BGSU_only/page11151.html

Off-campus classified:
www.bgsu.edu/offices/ohr/employment/cl_staff/page11145.html

ADMINISTRATIVE

www.bgsu.edu/offices/ohr/employment/adm_staff/page11137.html

OBITUARY

There were no obituaries this week.