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Monitor Newsletter December 15, 2008

Bowling Green State University

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Music doctoral student ends year on high note

This has been quite the year for BGSU’s doctoral program in music, and for one of its students in particular. Katherine (Kiki) Kilburn of San Jose, Calif., a first-year student in the DMA program, has won the prestigious Thelma A. Robinson Scholarship Award from the Conductors Guild.

It is the second time in a row that a BGSU student has taken home the biennial award. Kilburn will receive a $1,000 prize, which will be presented Jan. 11 at the Annual Conference for Conductors in New York City.

In 2006 her fiance, Octavio Más-Arocas, also a student in the University’s DMA program, won the Robinson award. Both he and Kilburn study with Dr. Emily Freeman Brown, director of orchestral activities.

The two will be married Dec. 27 near San Jose, where the globetrotting Kilburn’s family lives. “It’s where I think of when I think of home,” she said. The couple will be joined by members of Más-Arocas’s family from Spain.

The Robinson award is given to someone who has participated in at least one Conductors Guild Conductor Training Workshop. It is sponsored by the National Federation of Music Clubs (NFMC) and endowed by the Ohio Federation of Music Clubs. Thelma A. Robinson was a past president of NFMC.

The Conductors Guild, with a membership of over 1,850 representing all 50 states and more than 30 countries, is the only music service organization devoted exclusively to the advancement of the art of conducting and to serving the artistic and professional needs of conductors.

“Following each Conductor Training Workshop, faculty members submit one nomination for the scholarship, making it an incredible accomplishment to be nominated out of the pool of over 100 participants in the 2007-08 season,” according to the guild.

Kilburn was nominated for her achievements in a workshop that was held at BGSU last year with Detroit Symphony conductor Leonard Slatkin. “The orchestral conducting program at BGSU is extremely strong because of the talents and teaching of Dr. Emily Freeman Brown,” said Richard Kennell, dean of the College of Musical Arts. “Emily has a gift for training young conductors. I am proud of our student orchestra conductors and their teacher.”

Conducting workshops have been lucky for the couple both personally and professionally. It was at a 2005 workshop in Denver that they first met, then met again at another seven months later and “the rest is history,” Kilburn said.

But the peripatetic life of a conductor makes it difficult to maintain a relationship. Since graduating from college, Kilburn has been in St. Louis, where she was assistant director of the St. Louis Symphony Chorus for three years; London, where she studied at the Royal Academy of Music; Boston, Maine, Connecticut, Rhode Island and elsewhere. Meanwhile, Más-Arocas was working in Europe and North and South America as well as pursuing a master’s degree at Bard College.

After two years of living apart, Kilburn finally decided to follow him to BGSU. “I was very fortunate to be accepted into the program. There was a lot of competition, and it was tough to get in,” she said. “I’m thrilled at the amount of conducting I’m getting to do here.”

Having a doctorate in music increases job opportunities, she said. “To teach in a university, it’s pretty much required now,” Kilburn said.
Both she and Más-Arocas are interested in contemporary music, which is one of Bowling Green’s strengths. She has guest conducted the college’s New Music Ensemble and conducted Composers’ Forum concerts and for Praecepta, the student chapter of the Society of Composers Inc.

Kilburn has two master’s degrees: in choral conducting, from Indiana University, and in orchestral conducting, from the University of Michigan. She received a bachelor’s degree in music and French from Wellesley College.

It was during her years in St. Louis, where she was able to attend all the St. Louis Symphony Orchestra’s performances, that she decided to pursue orchestral conducting as well as choral. “I realized that if I wanted to be able to conduct that great repertoire, I’d have to study orchestral conducting,” Kilburn said.

Más-Arocas has recently been appointed conductor of the Interlochen Arts Academy Orchestra, in Michigan, but still plans to complete his doctorate here. Last summer he also received the Robert J. Harth Conducting Prize from the Aspen Music Festival, which allows him to return next summer.

Kilburn and Más-Arocas take turns commuting the five hours between Interlochen and Bowling Green on weekends, “which is a huge improvement over our ten and a half hour commute between New Haven and Bowling Green last year,” Kilburn said.

While the schedule might make the average person dizzy, she says, “I feel really blessed. I have a great family, really great friends, and I’ve been in some places to have really great experiences.”

New business program grants first funding to grad’s start-up

At a time when other businesses are struggling to stay open, a new campus program is helping solidify a BGSU graduate’s start-up.

Nathan Heerdt, a 1997 Bowling Green alumnus, has been awarded $50,000 in New Venture Opportunity program funds for his online streaming video business, Caster Ventures Inc. A ceremony marking the first funding granted through the initiative is set for 1 p.m. Friday (Dec. 19) in the David J. Joseph Business Hub on the second floor of the Business Administration Building.

The College of Business Administration’s Dallas-Hamilton Center for Entrepreneurial Leadership is offering New Venture Opportunity, which is privately financed through the BGSU Foundation. The program allows any BGSU alumni to develop business plans that go to a board of successful entrepreneurs for consideration for funding. Board members include Mike Weger, the former Falcon football All-American and current Michigan businessman who suggested the program.

“It’s fantastic,” said Heerdt about New Venture Opportunity, “especially because now is one of the worst start-up environments you could imagine.” The Dublin, Ohio, resident, who holds a bachelor’s degree in communication from BGSU, founded Caster Ventures less than a year ago. With funding opportunities drying up elsewhere, most start-ups have no place to turn, he said, but “BG was there to back us up.”

He describes his venture as a holding company that builds online video stores for delivery of training and conference content to businesses through the Web sites Complycaster.tv and Conferencecaster.tv. A third site, Schoolcaster.tv, is a video store for schools, providing parents with a way to access online videos of their children’s school events, such as concerts and athletic contests.

A key feature of Caster’s online video stores, Heerdt said, is the ability to sell videos directly to companies and consumers. Caster video stores can be used for selling videos of an
annual conference or the Friday night football game, after the events have happened. The business enables companies to extend the time in which they can create revenue from the content, and for people to interact with content even though they might have missed the live event.

The New Venture Opportunity money will go toward product development—building in new features and other enhancements to the Web sites, plus sales and marketing, including direct email marketing to companies and schools, he explained. Funds will also be used "to hire the right talent to help us scale each Web site," he said, pointing out that hiring BGSU graduates and interns when possible is part of his plan to give back to the program and the University.

Heerdt, 34, was chosen as the first recipient of funding as an alumnus "with an outstanding business plan in an area of business that reflects positively on BGSU," said Milt Baker, director of the Dallas-Flamilton Center.

Baker has been using Conferencecaster in MBA 609, a master's-level class he teaches on business strategy. All the lectures are videotaped, then accessed on the Web by students "who want to review the material at a later time or have missed the class and want to see it," Baker said. "You log onto the Web site, and all the lectures are available for viewing or for downloading."

Caster Ventures, which currently has five employees, is not Heerdt's first start-up. After graduating from BGSU, the North Olmsted native spent a year in Atlanta, where he used a local Internet job board in his job as a technology recruiter. Without access to such a tool when he returned to Ohio, he founded his first company, Jobboards.com, at age 23. He sold the start-up in 2004 to Cleveland-based Careerboard.com and, in 2006, the combined entity—of which Heerdt was vice president—was sold to Jobserve.com, a global job service headquartered in the United Kingdom.

At that time, he said, he began looking for a new pursuit and, with YouTube beginning to hit the mainstream, became interested in online streaming video. More specifically, he wondered how it could be used to improve business processes, which led to Caster Ventures.

Alumna, Master Teacher to give fall commencement addresses

An accomplished alumna and the 2007 Master Teacher will speak at commencement exercises Friday and Saturday (Dec. 19 and 20) in Anderson Arena. Nearly 1,200 students, including 200 graduate students, will receive degrees.

Dr. Susan Stewart, a sociologist at Iowa State University, will address graduates from the Graduate College and colleges of Business Administration, Health and Human Services, Musical Arts, Technology and BGSU Firelands at a 7 p.m. ceremony Friday.

Dr. Kenneth Snead, chair of the Department of Accounting and Management Information Systems, will address the colleges of Arts and Sciences and Education and Human Development at the 10 a.m. ceremony Saturday.

Stewart obtained both her master's and doctoral degrees from BGSU, in 1996 and 2000, respectively. She received a Non-Service Research Fellowship from the sociology department and the Charles E. Shanklin Award for Research Excellence. She also won a graduate student paper award from the Southern Demographic Association.

Stewart's area of expertise is family demography—the statistical study of families and households in terms of their formation, dissolution and change over time. Her research uses large national datasets to examine structural diversity, parent-child relationships, fertility, parental involvement, and child and adult well-being in nontraditional family forms.

With funding from the National Institute of Child Health and Human Development, the Joint Center for Poverty Research and the U.S. Department of Agriculture, she is investigating race and gender differences in nonresident parental involvement (child support and visitation) and
its relationship to children's well-being; the relationship between food insecurity, family stress and childhood obesity; eating patterns and obesity among children in nontraditional families, and new stepfamily forms and patterns such as stepparent adoption.

She recently completed her first book, *Brave New Stepmfamilies: Diverse Paths toward Stepfamily Living*. Her current research includes examining how changes in state child custody laws to favor co-parenting and how increases in shared physical custody affect children.

Snead's teaching interests lie primarily in the area of cost/managerial accounting. In addition to being named Master Teacher, considered the most prestigious award for faculty, he has been selected three times by the MBA Student Association as the college’s Outstanding Graduate Faculty and by Beta Alpha Psi as the Outstanding Accounting Teacher. Twice he has received the BGSU College of Business Administration Faculty Excellence Award from Undergraduate Student Government.

Snead earned his Ph.D. and a Master of Accountancy degree from the University of South Carolina, and a bachelor's degree in business administration from Ohio State University. Additionally, he has an extensive background in cost/financial analysis in the manufacturing sector and has done consulting in this area.

Soon after joining the BGSU faculty in 1988, Snead received national recognition from the American Accounting Association when his doctoral dissertation was selected as the best in the nation produced in the management accounting area. His research interests include the behavioral aspects of both managerial accounting and information system implementation. The fall graduating class includes more than 70 students who will receive associate degrees. The roughly 200 graduate students include 35 Ph.D. candidates, 160 master's degree candidates and three candidates for the doctor of education degree.

Among the nearly 920 students receiving bachelor’s degrees, 184 are expected to graduate with honors. Thirty-eight students are expected to graduate summa cum laude for maintaining a grade point average between 3.9 and 4.0, including eight slated for Presidential Honors for perfect 4.0 averages. Forty-three degree candidates are expected to graduate magna cum laude, for maintaining grade averages in the 3.76-3.9 range, and 103 candidates are eligible for cum laude recognition, for averages in the 3.5-3.75 range. In addition, eight students receiving associate degrees will graduate with distinction and one, with highest distinction. The graduating students represent 66 Ohio counties, 24 states and 25 nations.

**Wellness leaders at BGSU win national awards**

The Wellness Connection collected three top awards at the recent BACCHUS Network General Assembly, the organization’s national conference in Columbus.

Dr. Faith Yingling, Wellness Connection director, and BGSU senior Amanda Lynch, president of the Student Wellness Network, were each among five winners of Outstanding Advisor of the Year and Outstanding Student of the Year awards, respectively.

In addition, a peer education program, "Condom Sense," was the lone initiative honored in the Successful Fund Raiser category. For $10, BGSU students receive 50 condoms and watch a required educational video on their correct use. With the award came $150 for use on other Student Wellness Network programming.

Yingling has been director of the campus organization—the educational branch of the Student Health Service—since July 2007. She was chosen for the national award based upon student assessments of her character, role model qualities, commitment to students and unique talents she lends to them, and leadership in health and safety. The BACCHUS Network, established in 1975, focuses on comprehensive health and safety initiatives.

Lynch was honored on the basis of similar criteria, including a recommendation from Yingling highlighting her character, plus her length of service to a peer education-affiliated group.
depth of leadership involvement, other campus leadership positions and academic success.

“She eats, breathes and sleeps wellness,” said Yingling of the Student Wellness Network president, who is majoring in human development and family studies. “She’s always willing to go above and beyond.”

Lynch, from LaRue, Ohio, helps mentor peer educators, and “her leadership was instrumental” in the merger of three peer education groups this year, Yingling said.

Nearly 100 colleges and universities submitted nominations for the awards presented at the BACCHUS Network conference, which was attended by more than 600 representatives of over 100 institutions.

Announcing a new Wellness Connection program, Yingling added that work has begun on a campus anti-tobacco project funded by a roughly $20,000 grant from the Ohio Department of Health.

Campus gives generously to those in need

Through the United Way/Northwest Ohio Community Shares annual campaign, the University community reached out to help those in need. On Dec. 11, BGSU presented a check for $102,119 to Michael George, director of the Wood County United Way office.

University Libraries Dean Thomas Atwood, who led this year’s campaign team, said that additional money was expected as the final donations arrive, further boosting the total. “This has been a very successful campaign,” he said.

Interim President Carol Cartwright, signing the ceremonial check, thanked all the faculty, staff, students and retirees who gave to the campaign in spite of difficult economic circumstances—and at a time when help is needed more than ever. Noting the importance of giving to the community where we live and work, she said, “We’re helping families, many of whom probably never dreamed they would be facing these hard economic times.

“I’m proud we’re able to help, and we’re thinking about our friends and neighbors and about what more we could do,” Cartwright said.

After the ceremony, George said the agency's calls have doubled compared to this time last year. "We're seeing a lot more of the 'suburban poor,'" he said. "These are people for whom access is difficult because they never needed the system before, and they don't know how to get into it. If the national statistics hold true for us, things are going to get worse before they get better."

George praised BGSU's efforts. “Everyone was so helpful. It's a great relationship, and we're very appreciative. The University is a great community citizen.”

On campus, the campaign team held coffees in various buildings and raised awareness of the need and of the many organizations to which donors could direct their gifts. "Everyone was so helpful," George said.

University sparkles at Crystal Awards

BGSU and the Office of Marketing and Communications had a strong showing at the recent Crystal Awards sponsored by the Toledo Chapter of the Association for Women in Communications. The office came home from the ceremony with 13 awards.

In addition, Lauren Farnsworth, a senior from Toledo majoring in journalism, won the $1,000 scholarship presented annually by the organization. Farnsworth is employed in marketing and communications as a student photographer and writer.
The office won Crystals for: BGSU theatre and film department brochures, the National Center for Marriage Research business papers, the BGSU centennial poster, BGSU Magazine, BGSU GMAC Bowl outdoor (billboard), banners displayed at the University tri-board dinner, the College of Musical Arts' Festival Series brochure, and "Doors Wide Open," photography by Craig Bell, University photography director. The photo appeared in a psychology department brochure.

Merit awards were presented for the Project Search brochure, the admissions enrollment kit, the centennial logo, a University Athletics men's basketball poster and the 2006-07 BGSU Foundation Inc. annual report.

IN BRIEF

Monitor holiday schedule
This will be the last Monitor until Jan. 12. Have a happy and restful holiday!

Campus to experience simulated shooting incident
BGSU will conduct a mock "active shooter" drill on campus Jan. 5.

Several local and state law enforcement and emergency management agencies will participate, along with University administrators, key offices and nearly 100 volunteers, in the simulation of response to a gunman on campus.

The drill is designed to be as real as possible and will include emergency personnel responding with lights and sirens. AlertBG, BGSU's emergency text-message system, will be used to send test text messages to subscribers. The messages will clearly state that the incident is a drill and that there is not a real emergency.

Faculty, staff and students who will be on campus Jan. 5 are encouraged to note the drill on their calendars so they are not alarmed by the activity that morning.

Individuals who are not participating in the event as volunteers may want to avoid the area around Memorial Hall, Olscamp Hall and the Business Administration Building.

For more information on AlertBG and to sign up for the emergency alerts, go to http://www.bgsu.edu/offices/mc/page39812.html.

WFAL tunes into fans' zeal for Dave Matthews Band
WFAL Falcon Radio's recent foray into marathon programming proved a great hit with its listeners. Three announcers at the station hosted a 12-hour Dave Matthews Band marathon on Dec. 4 that attracted more than 1,100 listeners, "shattering station online audience records all day long," according to WFAL General Manager Richard C. Ehrbar III.

Tim Kilkenny, Matt Leininger and Patrick Dougherty co-hosted the marathon on www.falconradio.org. It drew 1,192 total visitors, including dozens from 14 countries such as Brazil, Australia, Ireland and the Czech Republic, Ehrbar reported.

A special guest and familiar face in the Dave Matthews Band, guitarist Tim Reynolds, participated by phone to talk about everything from his own music career to the band's new album coming out next year.

Ehrbar said he's never seen anything like it in his three years involved in BGSU radio. "I've worked for the Bowling Green Radio Sports Organization, 88.1 WBGU-FM and WFAL Falcon
Radio. In my three years here, this completely annihilates any ratings I have ever witnessed for any of the three organizations. On our analytics page, the numbers just kept going up. It never stopped and it remained steady from the first hour to the last."

"We are considering doing this next year based on the amazing response we had today," said Kilkenny.

WFAL Falcon Radio is a BGSU student organization overseen by the School of Communication Studies and Student Affairs. The station has been in existence on campus since 1970.

**Clawson named head football coach**

Dave Clawson has been named the 17th head coach in the history of BGSU football. Clawson spent last season as the offensive coordinator and quarterbacks coach at the University of Tennessee.

He brings 20 years of coaching experience, including nine years of head coaching experience, most recently at Richmond (2004-07) and Fordham (1999-2003). In 2007, he led Richmond to the NCAA Football Championship Subdivision semifinals.

Clawson twice has been named national Division I-AA Coach of the Year, winning once at Fordham and once at Richmond, and was named his league's coach of the year four times in a seven-year span. His efforts first revived Fordham, taking a Rams program coming off 12 straight losing seasons into the NCAA playoffs, and then Richmond, which twice advanced to the postseason.

**CALENDAR**

**Wednesday, Dec. 17**

**Classified Staff Council**, 10:30 a.m., 315 Bowen-Thompson Student Union. A presentation, "Money Matters: Planning for Purchases/Saving for Retirement," by D.J. Kern-Blystone will precede the meeting at 10 a.m.

**Thursday, Dec. 18**

**Training Session**, system applicant data entry training for Campus Solutions Systems/Human Resource Management, 8:30 a.m.-noon, 103 Psychology Building. Register by emailing Rochelle Meyer at rmeyer@bgsu.edu.

**Friday, Dec. 19**

**Commencement**, Graduate College, the colleges of Business Administration, Health and Human Services, Musical Arts, and Technology, and BGSU Firelands, 7 p.m., Anderson Arena.

**Hockey** vs. Clarkson, 7:05 p.m., Ice Arena.

**Saturday, Dec. 20**

**Commencement**, College of Arts and Sciences and College of Education and Human Development, 10 a.m., Anderson Arena.

**Hockey** vs. Clarkson, 5:05 p.m., Ice Arena.

**Sunday, Dec. 21**

**Women's Basketball** vs. Hartford, 2 p.m., Anderson Arena.

**Monday, Dec. 22**

**Men's Basketball** vs. Towson, 7 p.m., Anderson Arena.

**Friday, Dec. 26**

University Holiday. Offices closed.

**Tuesday, Dec. 30**

**Assessment Workshop Series**, "Identifying the Teaching Goals Using the TGI (Teaching Goals Inventory)," 10-11 a.m., Center for Teaching and Learning, 201 University Hall. As a follow-up, the "Formative Assessment" workshop is suggested, but not required. Register at www.bgsu.edu/ctl/page10718.html.
Assessment Workshop Series, "Formative Assessment Using CATs (Classroom Assessment Techniques)," 11 a.m.-noon, Center for Teaching and Learning, 201 University Hall. Register at www.bgsu.edu/ctl/page10718.html.

Saturday, Jan. 3
Men's Basketball vs. Fordham, 2 p.m., Anderson Arena.

Sunday, Jan. 4
National Skating Month Kick-Off Celebration, 3:30-5:30 p.m., BGSU Ice Arena. Featuring a skating exhibition, giveaways and information about the world of skating.

Monday, Jan. 5
Mock shooting exercise and drill, 9 a.m.-1 p.m., conducted by BGSU Police and county and state law enforcement agencies and key University offices.
Assessment Workshop Series, "Identifying the Teaching Goals Using the TGI (Teaching Goals Inventory)," 1-2 p.m., Center for Teaching and Learning, 201 University Hall. As a follow-up, the "Formative Assessment" workshop is suggested, but not required. Register at www.bgsu.edu/ctl/page10718.html.
Assessment Workshop Series, "Formative Assessment Using CATs (Classroom Assessment Techniques)," 2-3 p.m., Center for Teaching and Learning, 201 University Hall. Register at www.bgsu.edu/ctl/page10718.html.

Tuesday, Jan. 6
Instructional Design Discussion Series, "Reflecting, Writing, and Collaborating to Learn Using BGSU Blogs," 2-3:15 p.m., Center for Teaching and Learning, 201 University Hall. Register at www.bgsu.edu/ctl/page10718.html.

Wednesday, Jan. 7
Instructional Design Discussion Series, "Developing the "Promising Syllabus," 10-11:30 a.m., Center for Teaching and Learning, 201 University Hall. Register at www.bgsu.edu/ctl/page10718.html.
Instructional Design Discussion Series, "Active Learning and Problem Based Learning Strategies," 1-2:30 p.m., Center for Teaching and Learning, 201 University Hall. Register at www.bgsu.edu/ctl/page10718.html.
Women's Basketball vs. Kent State, 7 p.m., Anderson Arena.

Thursday, Jan. 8
Assessment Workshop Series, "Introduction to Creating and Using Rubrics," 10-11:30 a.m., Center for Teaching and Learning, 201 University Hall. Register at www.bgsu.edu/ctl/page10718.html.
Scholarship of Teaching and Learning Workshop, on the bibliographic management software RefWorks, 10:30-11:45 a.m., 142 Jerome Library. Register at www.bgsu.edu/ctl/page10718.html.

Friday, Jan. 9
Instructional Design Discussion Series, "Designing Effective and Meaningful Group Projects," 10-11:30 a.m., Center for Teaching and Learning, 201 University Hall. Register at www.bgsu.edu/ctl/page10718.html.
Instructional Design Discussion Series, "Constructing "WoW" Assignment Sheets," 12:30-1:30 p.m., Center for Teaching and Learning, 201 University Hall. Register at www.bgsu.edu/ctl/page10718.html.
Hockey vs. Ohio State, 7:05 p.m., Ice Arena.

Saturday, Jan. 10
Men's Basketball vs. Buffalo, 2 p.m., Anderson Arena.
Hockey vs. Ohio State, 7:05 p.m., Ice Arena.

Continuing Events
Dec. 15-19
Exam Week.
Dec. 22-Jan. 9
Winter Recess, No classes, offices open.

Through Dec. 24
Planetarium Show, "Secret of the Star: A Show for Christmastime," showings at 8 p.m. Tuesdays and Fridays, 7:30 p.m. Sunday (Dec. 21), 2 p.m. Saturday (Dec. 20), and 2 p.m. and 8 p.m. Dec. 24. $1 donation suggested.

Through Jan. 18
53rd Annual Faculty/Staff Exhibition, Dorothy Uber Bryan Gallery, Fine Arts Center. Gallery hours are 11 a.m.-4 p.m. Tuesday-Saturday, 6-9 p.m. Thursdays and 1-4 p.m. Sundays. The exhibit will be closed Dec.
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17-Jan. 12.
Ongoing
Exhibit, by students in the Architecture and Environmental Design Department, Union Art Gallery. Hours are 8 a.m.-9 p.m. Monday-Saturday and 10 a.m.-9 p.m. Sundays.

JOB POSTINGS

FACULTY


Labor Postings
http://international.bgsu.edu/index.php?x=facinfohires

Employees wishing to apply for these positions must sign a "Request for Transfer" form and attach an updated resume or data sheet. This information must be turned in to Human Resources by the job deadline.

CLASSIFIED
On-campus classified:
www.bgsu.edu/offices/ohr/employment/BGSU_only/page11151.html

Off-campus classified:
www.bgsu.edu/offices/ohr/employment/cl_staff/page11145.html

ADMINISTRATIVE
www.bgsu.edu/offices/ohr/employment/adm_staff/page11137.html

OBITUARY

There were no obituaries reported this week.