Forum offers view of BGSU financial picture

"Where does the money go?" was the theme of Chief Financial Officer Sheri Stoll's well-attended April 8 forum, sponsored jointly by the Faculty Senate and Provost Shirley Baugher. And different facets of that subject topped the list of concerns of most faculty and staff who posed questions.

Stoll explained that the answer to this simple question actually is quite complex, since the University's current financial situation stems from a host of past responses to factors in its operating environment. Both Stoll and Baugher emphasized that our critical task now is to collectively determine where the University wants to be in the future and to direct our resources and planning toward that end.

Both speakers stressed that there are no "right answers" for improving BGSU's financial picture and that the best thinking about future-oriented priorities and options will flow from the campus as a whole, starting with the college compacts developed last fall and the exploratory and planning processes set into motion at the beginning of this semester.

Stoll gave a six-year overview of various aspects of the budget situation, drawing most of her figures from main campus but noting that "BGSU Firelands is trending similarly." She also provided comparisons with the other three of the "four corner schools"—Kent State, Ohio University and Miami University. While these sister institutions share a common overall mandate with BGSU, as part of the new University System of Ohio, none is an exact match in terms of mission, priorities, strategies to address new state mandates or resources to meet the new challenges.

The crux of BGSU's financial challenge is the need to compensate for rising costs in virtually every aspect of its operations—from health benefits to utilities and the drain on resources of maintaining legacy buildings and making them an effective component of today's teaching and learning. As Stoll explained, this task is made more challenging by two-year limits on increases in tuition and fees, an important part of BGSU's revenue stream, and by last year's enrollment decline that decreased tuition revenues. An increase in the University's enrollment-based state share of instruction monies was not sufficient to balance the budget. The coming year's expectation of a stable enrollment will help but is not enough to eliminate budget problems, she said.

Enrollment is critical

Under the new University System of Ohio funding model, state support will likely shift from funding only enrollment numbers to funding quality outcomes, such as favorable retention and graduation rates. "Enrollment will remain important, as tuition still provides approximately 70 percent of the University's revenue stream," Baugher said. She also noted that the University has seen a drop in the "yield" rate of admitted students choosing BGSU and that the retention rate is down, as are five- and six-year graduation rates. As of April 8, the University was down 147 freshmen from this time last year, based on housing deposits. All of these issues negatively affect its ability to address revenue challenges.

Since the pool of students is smaller than before, the Provost's Office is bringing in an enrollment management consulting team on Tuesday (April 15) to conduct an environmental scan and make recommendations tailored to BGSU's circumstances.

Stoll gratefully acknowledged faculty and staff contributions to helping the University attain better financial stability. Pointing out that a 30 percent increase in general fee revenue between 2002 and 2007—covering everything from athletics to health services and the student union—was not enough to keep up with rising expenses, she said, "So if you are in an auxiliary service unit that receives significant support from general fees, you've had a tremendous
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Compensation

Stoll showed that a “sizable chunk” of the state Success Challenge money is going to administrative support positions, and not exclusively to faculty salaries. The University has finished paying off the STRS liability it incurred through the faculty early-retirement incentive program in place through the 1990s, she said. That move freed up money for faculty lines but cost about $34 million in retirement payments—a decision based on needs at the time, Stoll said. She commented that total salaries and benefits are expected to comprise 60 percent of all budgeted revenue for 2008.

Another 20 percent of the budget will go for scholarships and fee waivers. Student financial aid at BGSU has risen dramatically over the last five years, with the biggest increases in aid for undergraduates and international students. A priority in the governor’s plan to extend accessibility of higher education to all Ohio citizens, increases in this budget item complicate strategies for eliminating the gap between University obligations and the amount of resources it has to meet them. “That only leaves 20 percent for everything else, such as utilities, equipment, office supplies and other costs of operation,” she said.

Strengthening faculty

Baugher disclosed that “there have been 67 retirements and resignations this year among tenure-track faculty” and noted “the University will spend about $11 million on new or replacement faculty salaries this year.”

She also commented on the finding that spending for non-tenure-track positions currently exceeds funds committed to tenured faculty positions, stating that we need to explore “what this means for planning and quality indicators.” Upon learning of the disparity, Baugher recommended using the remaining $1 million originally committed to early-retirement funds to pay for 10 new, full-time tenure-track positions this fall as an initial strategy for moving toward institutional quality.

She also promised that “more informal talks will be scheduled to address this and other issues in the coming months.”

Watch forum online

To view the entire forum, which also comprised such issues as the chancellor’s plan to increase enrollment at state universities and renovation and maintenance of campus facilities, visit http://qtss.bgsu.edu:8080/bgsu/provostforum-apr08/.

To see all the PowerPoint charts provided at the forum, visit www.bgsu.edu/offices/provost/events/040808.html

Achievements of four faculty lauded at spring luncheon

The accomplishments and integrity of four outstanding faculty members were recognized by Faculty Senate April 8 at its spring luncheon. Presented by senate chair Dr. Patrick Pauken and Dr. Mark Gromko, vice provost for academic programs, the awards come with a commemorative plaque and $1,000 cash award.

Honored were Dr. Terry Rentner, journalism, with the Lifetime Achievement Award; Dr. Marilyn Shrude, musical arts, with the Recognition for Chair/School/Director Leadership; Dr. Lynda Dee Dixon, interpersonal communication, with the Faculty Mentor Award, and Dr. Frank Glann, BGSU Firelands, with the Community Involvement Award.

Lifetime Achievement Award

Dr. Terry Rentner has “shown that good scholarship complements good teaching and service through her continuing excellence as a BGSU faculty member,” said
School of Communication Studies doctoral student William Wiget, one of Rentner’s nominators for the Lifetime Achievement Award.

Rentner has been a campus leader for many years. She began teaching at the University in 1987, becoming chair of the journalism department in 2004. She served as head of the public relations sequence in the department from 1992-2004.

"From the moment I first met Terry, there was an instant feeling that she was a leader, someone I could turn to in my beginning years as a professor. Terry is passionate in her dedication to BGSU as an institution and to the journalism program," said Dr. Victoria Ekstrand, journalism, in support of Rentner’s nomination.

“She has worked constantly to encourage faculty and student development and to support our own research programs. From the big projects—like working tirelessly to change the drinking problem on BGSU's campus—to the small but critical aspects of academic life—such as reducing our advising load and working to control a smaller school's burden of heavy service loads—Terry has been a true professional and a positive force for the department and the field," Ekstrand said.

Her contributions have been recognized numerous times. Rentner was awarded the BGSU Chairs and Directors Leadership Award in 2007, the BGSU Outstanding Young Scholar Award in 2000 and the College of Arts & Sciences Faculty Excellence Award in 1996, in addition to other honors. Last year, President Sidney Ribeau appointed her to the BGSU Centennial Committee.

Rentner has spearheaded an award-winning BGSU campaign to address binge drinking by countering student misperceptions about peer behavior. She became a member of the University Committee on Alcohol Issues in 1998, and Dr. Ed Whipple, vice president for Student Affairs, appointed her to the Drug, Alcohol and Sexual Offenses Coalition in 2006.

“I have had the opportunity to work with Dr. Rentner on a variety of projects related to alcohol use, misuse and abuse by traditional-aged college students,” said Jill Carr, assistant vice president for student affairs and dean of students. "She has committed a tremendous amount of time, energy and dedication to this issue."

Rentner is responsible for obtaining several large federal and state grants that have allowed her and other BGSU health professionals to focus more time and resources on offering students positive alternatives to drinking and more information on the risks and consequences of alcohol consumption, Carr added.

Her dedication to BGSU and the School of Communication Studies has not kept Rentner from being involved in professional organizations. She has been a member of the Public Relations Society of America for over 20 years and is the advisor to the BGSU chapter of the Public Relations Student Society of America, which she has helped with the award-winning DEBUNKIFY tobacco myth campaign, as well as the Do It Now BGSU campaign to increase registration of organ donors.

Rentner graduated from BGSU with a bachelor's degree in journalism in 1982, a master's degree in mass communication in 1988 and a doctorate in sociology in 1995.

Recognition for Chair/School/Director Leadership

Shrude, who came to BGSU in 1984, has served as chair of the musicology/composition/theory department since 1998. During her tenure, she has greatly expanded the scope of the department, in particular its offerings in contemporary and world music, as well as its interaction with the rest of the University.

A sought-after composer and performer in her own right, Shrude has significantly raised the profile of the department, and the college, by her successful efforts to implement a doctor of musical arts degree in contemporary music, a project she worked toward for more than 20 years. Approved in 2005, the program is now in its third cohort and has attracted international attention.
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Shrude has also been instrumental in the creation of an additional new degree for the college—a bachelor of music degree in world music—and has formulated its curriculum as well as overseeing the required accreditation of the master of music in ethnomusicology degree. In cooperation and collaboration with the College of Arts and Sciences, she has expanded music opportunities to the Arts Village and the BG Experience, and has initiated two new instructor positions, in world music and general music. Importantly, she has revamped Music 101 classes from huge sections taught by adjunct faculty to a lecture-plus-small-group format supervised by a tenured faculty member, for a much more intimate learning experience.

In other outreach efforts, she encourages faculty in the department to teach BG Experience classes and has been instrumental in encouraging online courses for music majors and general education in music. She has also further developed the department’s involvement with programs in Florence, Italy, and, most recently, Corfu, Greece.

“Marilyn’s unflagging support of the music/composition/theory faculty and our projects, her recognition of and pride in our accomplishments, and her consistently selfless leadership of the department are much appreciated by her department members and within the College of Musical Arts,” wrote one of her many nominators for the award.

Faculty Mentor Award

Dixon is, in all aspects of University administration, research, teaching and service, “outstanding,” wrote Dr. Lara Lengel Martin, acting chair of interpersonal communication (IPC), in nominating her colleague for the faculty mentor recognition. “In mentoring, however, her effort and expertise go beyond the level of outstanding. Lynda is a mentoring expert.”

She was cited for welcoming new faculty and mentoring them even before they have made the decision to come to Bowling Green, making it clear that “junior faculty were supported and offered assistance to succeed,” according to Dr. Sandra Faulkner, IPC.

Always concerned with faculty’s well-being, both personally and professionally, Dixon is generous in sharing her wealth of experience and information, her nominators agreed. In a department with many junior faculty, her insight and assistance with teaching as well as research is much valued. “In her mentoring of faculty and graduate students, she makes sure we all know what professional standard and performance is expected of us if we are to succeed in this profession,” wrote Dr. Radhika Gajjala, IPC.

As a specialist in intercultural communication, she also offers valuable expertise in pedagogy on difference, race and ethnicity, and has been “an inspiration” for faculty and graduate students of color, Gajjala said.

Dixon has an extensive background in working with graduate students, having been graduate program coordinator for the school’s master’s and Ph.D. programs in interpersonal communication. She was also interim associate dean of the Graduate College in 2001-02. “She has administered her responsibilities with great care,” said Gajjala.

Recognition for Community Involvement

Glann’s 35-year record of achievement as an interpersonal communication faculty member and director of theatre activities at BGSU Firelands, as well as his nearly half-century affiliation with the Huron Playhouse, serve as testimony to his unswerving commitment to the arts in the Firelands region, said Dr. Andrew Kurtz, acting associate dean of engagement and outreach at Firelands.

A BGSU alumnus, Glann returned to the area each summer beginning in 1959 to work at the Huron Playhouse, which is sponsored by the theatre and film department. In 1970 he became a full-time faculty member at BGSU Firelands.

In the mid-1980s, when the future of the playhouse was a real concern, it was Glann’s efforts to reconnect with alumni and his enthusiastic efforts on the program’s behalf that were invaluable, said Dr. Ronald Shields, chair of theatre and film. The playhouse has become highly successful and the longest continuously running summer theatre in the country. “One cannot
overemphasize how deeply his personality and love of the program have shaped how the Huron Playhouse has been supported by the Huron community," according to Shields.

And although he and his wife, Jann Graham Glann, can be credited with the development of one of the nation’s premier summer theatre programs, said Kurtz, “Dr. Glann has always seen the Huron Playhouse as an extension of his commitment to theatre education,” and has used it to expose countless students and community members to the duties and responsibilities of running a summer theatre program.

To Glann, theatre education is “only one aspect of a robust arts and education environment” fostered by the presence of the playhouse. His name is synonymous with arts education in the region, “a point underscored by the outreach efforts he singlehandedly organized during playwright Edward Albee’s visit in 2005,” Kurtz said.

Kendall, Whitmire, Zachary are ‘BG Best’

One current and two former chairs of Administrative Staff Council are this year’s BG Best award recipients.

Honored at the council’s April 10 spring reception were Stephen Kendall, current ASC co-chair and director of the Student Technology Center; Dr. Duane Whitmire, director of Student Money Management Services, and Mary Beth Zachary, head of Access Services at Jerome Library. Each received a $100 cash award and “the bird”—a Zuni owl statue.

Their nominations were based on one or more of five criteria, including:
• Implementation of a new idea or program to benefit the BGSU community;
• Improvement of programs and/or services on the Bowling Green or Firelands campus;
• Demonstration of outstanding commitment to BGSU through voluntary involvement in campus/community activities;
• Provision of excellent customer service to the campus community, and
• Demonstration of exemplary commitment to BGSU’s core values.

Kendall works “always with the core values as his foundation,” according to his nominator and ASC co-chair Laura Emch, associate director of Student Financial Aid.

Also the council chair in 2006-07, Kendall has performed his duties “with exceptional professionalism and countless overtime hours,” Emch added. “He has devoted himself to the betterment of administrative staff members and our BGSU community, and has represented us with refinement and skill.”

“His leadership style has promoted harmony and good working relationships with other constituent groups,” Emch added. “His presentations to various campus groups are well spoken, solidly researched, and well received. Steve is called upon across campus for his expertise and freely provides it whenever called to represent us.”

Whitmire, who chaired the council 10 years ago, was nominated not only for his commitment to the core values, but also for his role in implementing the new Student Money Management Services (SMMS) program.

Within roughly one year, the retired BGSU administrator “researched, conceptualized and launched” the program, noted his nominator, Patricia Donnelly, financial services educator for SMMS.
Among his achievements with the service, she said, have been:

• "Consistent and persistent" efforts to market it on and off campus;
• Sponsorship of the first "Smart Money" regional conference, reaching out to local high school students in preparation for a state mandate to include personal financial education in their curricula by 2010;
• Development of a format for individual financial education sessions with BGSU students;
• Assistance in creation of the service's Web site—www.bgsu.edu/smm—as and
• Co-creation of the first "Falconomics" group seminars to address students' personal financial issues.

"He doesn't need to be here. He wants to be here," wrote Donnelly about Whitmire, who retired in 2004 after 29 years at BGSU and 36 years in education overall. "Without his dedication and enthusiasm for students at BGSU, we would clearly be 'in the red' in what we have to offer to students."

Emch also nominated Zachary, calling the 2000-01 ASC chair "a major example" of the BGSU core values in action. "She practices these values in all her endeavors, and provides guidance and leadership in helping others to achieve these goals in a humanistic approach," according to the nomination letter.

"Mary Beth, who seeks no recognition and is most humble, is often sought out by her colleagues for support and perspective on issues," Emch continued. "She provides her insight with a straightforward approach, but always listens, appreciates, and considers opinions in any subject. She never loses sight of our core mission and the promotion of the welfare of our students."

In addition to praising Zachary's "commitment and devotion" to serving ASC, Emch pointed out her colleague's 1999 induction into Omicron Delta Kappa, "the most prestigious collegiate leadership honor society in the nation," and her recognition by BGSU's Graduate Student Senate in 2006—along with other administrative staff—for efforts to foster discussion about the "bursarables" and Dunbridge projects on campus.

Zachary has also been recognized for her involvement in the creation and servicing of OhioLink, the statewide online library network, Emch said. "The implementation of this great new program benefited the entire BGSU learning community," she explained, "with prestige for BGSU, enhanced quality of BGSU programs and services, and excellent customer service."

Janet Parks named Honorary Alumnus

Dr. Janet Parks, Distinguished Teaching Professor Emeritus of human movement, sport and leisure studies, received the Honorary Alumnus Award from the BGSU Alumni Association at its annual awards ceremony on April 5.

Parks has been an ardent supporter of BGSU for more than 30 years. The Chattanooga, Tenn., native began her career at BGSU as an instructor in the University's former Women's Health and Physical Education Department. She was promoted to assistant professor in 1971 and to associate professor in 1973. In 1995, she became a full professor in the College of Education and Human Development's School of Human Movement, Sport and Leisure Studies.

She is a former president of the Friends of the University Libraries Board and a current member of the Library Advocates Board. In 2004, she launched a project to raise funds for the construction of a student group-study space and a cyber cafe on the seventh floor of the Jerome Library. She has furthered her commitment to BGSU through the Presidents Club, Falcon Club and the Dean's Council for the College of Education and Human Development, and by establishing the Janet Parks Library Fund.

Also at the ceremony, 2001 graduate William Gustwiller, owner and head chocolatier of San
BGSU offers master's program, CPA prep to Ashland U. graduates

Ashland University graduates with a bachelor’s degree in accounting can now pursue a master’s degree, and prepare for the Certified Public Accountant exam, at BGSU.

Representatives of the two universities have signed an articulation agreement providing seamless entry into BGSU’s master of accountancy (MAcc) program for Ashland graduates who majored in accounting while earning a bachelor of business administration degree.

Those students complete 128 credit hours, and 150 hours are needed to take the CPA exam, noted Dr. Kristine Parsons, an associate professor of business at Ashland. “This is an opportunity for our students to earn the hours needed for the CPA exam and earn a master’s degree,” she said. “We will encourage students interested in this program to apply during their junior years.”

Ashland is among dozens of institutions in the United States and abroad with which BGSU’s Department of Accounting and Management Information Systems (AMIS) has developed recruiting relationships in the last decade due to the master of accountancy program, said Dr. Alan Lord, the program director and Ernst & Young Professor of Accounting at Bowling Green. Most of them, including Ashland, don’t have a similar graduate program, and “BGSU serves as a primary alternative for graduate education for the accounting students from these schools,” he added.

Because of the recruiting efforts involved in presenting the program to a new group of senior accounting students each year, the AMIS department has developed an articulation agreement for use with many prospective partner institutions, “to establish a formal and defined path that students can pursue and be guaranteed admittance to the BGSU MAcc program as early as the end of a student’s junior year,” Lord explained.

The agreement is expected to enhance the participating institutions’ ability to recruit highly qualified accounting students because of that “clear path” to a graduate education, he said. “It also may lead to students making their choice of a graduate university earlier in their undergraduate career,” he continued, saying that as those earlier decisions are made, BGSU would benefit from access to a larger number of highly qualified applicants for its program.

The MAcc program is nationally recognized, Lord said, for the diversity in its student body, which includes graduates of colleges and universities outside the United States as well as students who have earned undergraduate degrees from BGSU and other U.S. institutions.

Parsons pointed out the benefits to Ashland students beyond the classroom. “By earning a master’s degree and passing the CPA exam, our accounting graduates would have many career options,” she said. “With one extra year of study, Ashland graduates will have opportunities to join major accounting firms, which typically require the CPA designation.”

Dr. Rodney Rogers, dean of BGSU’s College of Business Administration, called the agreement “a ‘win-win’ opportunity to partner with Ashland University.” Echoing that sentiment was Dr. James Maxwell, the current chair of Bowling Green’s
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Department of Visual Communication and Technology Education but, as of July 1, dean of the Dauch College of Business and Economics at Ashland.

“Ashland students are hoping they can continue on in accounting, and BGSU is satisfying a need they have,” Maxwell said.

10-30-100’ celebration to mark milestones in BGSU women’s history

The Women’s Center and Women’s Studies Program celebrated Women’s History Month in March along with the rest of the country. This month, the history of women at BGSU will be celebrated Friday and Saturday (April 18 and 19) at “10-30-100,” the Women’s Studies Reunion Gala marking the 10th anniversary of the Women’s Center, the 30th anniversary of women’s studies at BGSU and the upcoming centennial of the University. Attending the homecoming celebration will be alumnae, current undergraduate and graduate students, and former and current faculty and staff.

“The gala will commemorate women’s participation on campus at all levels in the past, see where we are today and celebrate future possibilities,” said Rona Klein, English and co-organizer of the event with Dr. Laura Sanchez, sociology.

Special guest Margaret Schroeder of Weston, a 100-year old BGSU alumna who graduated in 1925, will attend a luncheon in her honor on Saturday. Also honored at the event will be the longest-serving women faculty and staff members.

The third annual Women’s Studies Research Symposium student presentations will kick off the celebration, from 9 a.m. to noon Friday in 206 Bowen-Thompson Student Union, followed by two alumnae presentations. The first, “The Women We Come From,” from 1-2:15 p.m., focuses on key activities from the past that helped lead the way for current students, faculty and staff. The second, “The Women We Became,” from 2:30-3:45 p.m., focuses on the unique professional accomplishments of alumnae.

Following a 4 p.m. reception in 228 Union, a panel with the current and former women’s studies directors will be held from 5:30-6:30 p.m. Participating will be Drs. Susan Arpad, who served from 1978-87; Ellen Berry, 1992-96; Alice Calderonello, 1996-97; Kathleen Dixon, 1997-98; Vickie Shields, 1998-2001; Opportune Zongo, 2001-02; Jeannie Ludlow, 2002-03, and current director Dr. Vikki Krane, who has served since 2003.

Other directors were Dr. Marilyn Friedman, 1984-87; Dympna Calahan, 1987-88, and Karen Gould, 1987-92.

Friday evening, attendees will have dinner and a dance, as well as an interactive dance presentation led by members of the Chapman Community Middle Eastern Dance/Health Promotion Project.

Saturday morning’s activities will focus on past diversity at BGSU, including a presentation on women on campus in its nearly 100-year history.

During the two-day gala, a recording booth will be set up to capture short video interviews with returning guests about what BGSU has meant in their lives.

Except for the lunch and dinner, for which reservations were required, gala events are open to the public. For more information, contact Klein at rklein@bgsu.edu or 2-6837, or Sanchez at lsanchez@bgsu.edu or 2-7252.

Building a program and a center

A committee to explore women’s studies was charged by College of Arts and Sciences Dean John Erikson in 1977 and chaired by Arpad. When the program got under way in January
1978, with Arpad as coordinator and no full-time faculty, it was the first women's studies program in Ohio.

Initially housed in the Administration Building next to the dean's office, it soon moved to two rooms in South Hall, which was empty and awaiting renovation. Next came a move to a hotel suite in the Student Union during the mid-1980s.

In 2003, under Krane's direction, the program finally came to rest in East Hall, and in 2005 a group of student artists gave it an identity with a large mural commemorating important women in history.

Over the years, the program has grown, and the graduate certificate program in women's studies began in spring 2000.

Today, the program explores how being female, male or transgendered affects individuals' experiences in our society. Graduates can pursue careers as sexual- or domestic-abuse educators, victim advocates, counselors, therapists, human rights activists, nonprofit organization directors, energy conservationists, public relations specialists, writers, artists, university professors, consultants, librarians and ministers, in addition to other careers.

The Women's Center also had a bit of a rocky start.

"It took almost 20 years for the proposal for a Women's Center to be responded to favorably by the institution," said Mary Krueger, director of the center.

After recommendations by the University Task Force on Women's Advocacy, the center finally opened in 1998, with just three staff members: two secretaries and a graduate student. Those three women, who will be in attendance at the gala, are Cindy Fisher, Susan Huffine and Dr. Jane Rosser, currently the director of the Office of Service-Learning.

Although the Women's Center has changed over time, its goals haven't. The center strives to bring visibility to issues affecting women on campus through proactive and responsive programming, coordinate and facilitate access to resources relevant to women's issues, promote the integration of women's issues into campus culture and discourse, advocate the removal of barriers that inhibit full participation of women in the University community, and work cooperatively with other organizations with related interests and functions.

The center offers an array of programs of interest to women and the rest of the campus, and is the home of numerous interest groups such as the Women's Research Network.

The center has accomplished much in its 10-year history. A major achievement came in 2000, when Krueger was instrumental in securing a two-year, $400,000 grant for the Transformation Project, a federally funded effort to address violence against girls and women on college campuses through education and victim advocacy.

To learn more about the reunion gala, visit http://www.bgsu.edu/departments/wmst/anniversary/sched.htm.

Standout athlete to discuss being major player at Nike

Howard "H" White, vice president of the Jordan Brand for Nike Inc., will visit the University Wednesday (April 16) to discuss how success on the basketball court became the foundation for his success in the business arena.

His presentation begins at 7 p.m. in the Bowen-Thompson Student Union Theater.

White, a standout player at the University of Maryland, led his team to victory in the 1972 National Invitation Tournament and to the final eight of the 1973 NCAA Tournament. A knee injury ended his playing career but did not sideline White. Instead, he turned what he'd
learned as a player into his ticket to discipline, a college education and career opportunities.

White joined Nike in 1978 and in 1984 helped launch the Air Jordan brand. His business acumen and personal relationship with Michael Jordan helped elevate Nike and Jordan to global icon status and generated $200 million in annual sales for the line.

Today, White is the vice president of Jordan Brand, a separate business unit that includes cutting-edge footwear and apparel that sport the Jumpman logo. He's also the founder of the Nike "Believe to Achieve" program, an innovative, traveling seminar designed to encourage youth to believe in themselves and make things happen to pave a road to success.

White is the author of Believe to Achieve: See the Invisible, Do the Impossible, a handbook for those trying to reach a personal goal or who want to help others discover their gifts.

The campus organization Black Intellects Group is sponsoring White's presentation in conjunction with support from Dr. Sidney A. Ribeau and Dry Dock.

IN BRIEF

Researcher to discuss how a bacterium knows when to wake up

How do cells tell time? Dr. Susan Golden, this year's Jean Pasakarnis-Buchanan Lecturer, will share her research into cells' timekeeping mechanisms. Her public talk on "How a Bacterium Knows When to Wake Up" will be held at 7 p.m. next Monday (April 21) in the Bowen-Thompson Student Union Theater.

She will also give a biology department seminar at 10 a.m. April 22 in 112 Life Sciences Building titled "A Bacterial Model for How Cells Tell Time."

Golden is a Distinguished Professor of Biology and a member of the Center for Research on Biological Clocks at Texas A&M University. She received a bachelor's degree in biology from Mississippi University for Women in 1978 and a Ph.D. in genetics from the University of Missouri in 1983. As a National Institutes for Health postdoctoral Fellow with Dr. Robert Haselkorn at the University of Chicago, she characterized S. elongatus photosynthesis genes.

In 1986, she joined the Department of Biology at Texas A&M, where her research on light-responsive photosynthesis gene expression led to the development of bioluminescence reporting in S. elongatus. In the early 1990s she began a collaborative project with C.H. Johnson of Vanderbilt University and colleagues at Nagoya University that demonstrated circadian rhythms of gene expression in the cyanobacterium S. elongatus; this organism has become the premier experimental model for a prokaryotic circadian clock. Her lab uses diverse approaches to understand the molecular basis of timekeeping in S. elongatus.

Golden was promoted to Distinguished Professor at Texas A&M in 2003. She was previously a National Science Foundation Presidential Young Investigator, an American Cancer Society Junior Faculty Research awardee and a recipient of Teacher/Scholar and Distinguished Achievement in Research awards at Texas A&M. She was named a Fellow of the American Academy of Microbiology in 2000.

BGSU's annual lecture series was created in 1998 through an endowment by Jean Pasakarnis-Buchanan, who graduated from the University in 1952 and went on to a 33-year career as a cytologist with Massachusetts General Hospital. She also taught cytology, which is the study of human cells, at Northeastern University. Buchanan received the Alumni Community Award from BGSU in 1972, and in 1987 set up a scholarship for biology or medical technology majors. Her lectureship endowment has allowed the University to bring some of the leading figures in biology and medicine to campus each year.
Authors who lived a college hoops dream to speak

Andrew Hemminger and Dave Bensch took a road trip before they graduated from college last year. But unlike most students who’ve hit the road for an adventure, they’ve written a book about it.

Over 421 days and more than 27,000 miles beginning in the summer of 2006, the friends from Oak Harbor set out to meet and interview the best college basketball coaches in the land. They’ll talk about their trek, which resulted in the book Destination Basketball, from 6-8 p.m. Thursday (April 17) in the Lenhart Grand Ballroom of the Bowen-Thompson Student Union. The event is free and open to the public.

Hemminger, a BGSU graduate, and Bensch hatched the idea in June 2006 and compiled a list of top coaches, past and present. Five days after the project’s conception, they found themselves interviewing Louisville’s Rick Pitino—the first of 29 coaches who discussed everything from coaching philosophies and recruiting to influences on their lives and what they enjoy doing outside coaching.

The list of coaches also includes legends John Wooden of UCLA and Dean Smith of North Carolina, along with such current notables as Duke’s Mike Krzyzewski, Ohio State’s Thad Matta, Michigan State’s Tom Izzo, Syracuse’s Jim Boeheim, Connecticut’s Jim Calhoun, Florida’s Billy Donovan, Maryland’s Gary Williams, North Carolina’s Roy Williams and Minnesota’s Tubby Smith.

Best friends since grade school, Hemminger and Bensch grew up a mile apart and played basketball and baseball together for more than a decade before graduating from Oak Harbor High School in 2003. Hemminger went on to BGSU, where he graduated cum laude last August with a bachelor’s degree in education and a specialization in sport management. Bensch also graduated with honors last year, with a mathematics degree from Baldwin-Wallace College.

For more information about their book, visit www.destinationbasketball.com.

Sponsoring their talk is the Dean’s Student Advisory Council in the College of Education and Human Development.

CALENDAR

Monday, April 14

Affirmative Direction Series, "Continuing Civil Rights Challenges in Ohio," by G. Michael Payton, executive director of the Ohio Civil Rights Commission, 10:30 a.m.-noon, 308 Bowen-Thompson Student Union. Sponsored by the Office of Equity and Diversity.

Concert, Steel Drum Ensemble, directed by Bryan Stanbridge, 8 p.m., Kobacker Hall, Moore Musical Arts Center.

Lecture, by Cris Beam, author of Transparent: Love, Family and Living the T with Transgender Teenagers, 8-10 p.m., 228 Union. Reception and refreshments to follow.

Tuesday, April 15

Baseball vs. Tiffin, 3 p.m., Steller Field.

Concert, Jazz Guitar Ensemble and Vocal Jazz Ensemble II, directed by Chris Buzzelli, 8 p.m., Bryan Recital Hall, Moore Musical Arts Center.

Movie, "Kite Runner," 9:30 p.m., Union Theater.

Wednesday, April 16

14th Annual Latino Issues Conference, "Gender and Empowerment of Latino/as in Contemporary America," 8:30 a.m.-5:30 p.m., 231 Union. Keynote speaker Dr. Diana Martinez, Michigan State University, will give a talk on "Latinas in the Sciences" during the luncheon portion of the conference. For more information and for tickets, call 2-2642.

Classified Staff Council, 10 a.m., 316 Union.

Brown Bag Luncheon, "Car Seat Safety"
Calendar

Thursday, April 17

Classified Staff Awards Ceremony, 10 a.m., 101 Olscamp Hall.
Creative Writing Program BFA Readings, featuring work by creative writing students Ryan Gannon, Emily McWatters, Ryan Swenar and Alexander York, 7:30 p.m., Prout Chapel.
World Percussion Night, 8 p.m., Kobacker Hall, Moore Musical Arts Center.

Friday, April 18

Sebo Series in Entrepreneurship, "From Inspiring Ideas to Economic Vitality," with Ellie Rubin, co-founder of the Bulldog Group, and Paul Orfalea, founder of Kinko's, 8:30 a.m.-3:30 p.m., Union. Call 2-8181 for more information and to register.
Softball vs. Northern Illinois, doubleheader, 1 p.m., softball field.
Women's Professional Development Series, "To Come Out (or Not) at Work: That is the Question," presented by Annie Russell, LGBT Resource Center, 1:30-3 p.m., Prout Chapel.
Ohanami Cherry Blossom Festival, with Japanese calligraphy, origami, traditional games, music and refreshments, 5-8 p.m., Mitieti Alumni Center. Sponorred by the Japanese Club with support from the BGSU Alumni Association, the Asian Studies Program and the Center for Multicultural and Academic Initiatives.
Bowling Green Opera Theater, "Art and Science: A Collaborative Cabaret," 7 and 9:30 p.m., Wooster Center, 1124 E. Wooster St.
Concert, Wind Symphony, directed by Bruce Moss, 8 p.m., Kobacker Hall, Moore Musical Arts Center.
Movie, "Kite Runner," 9:30 p.m., Union Theater.

Saturday, April 19

Students Global Competitiveness Conference, 10:30 a.m.-3:45 p.m., 228 Union.
Baseball vs. Kent State, 1 p.m., Steller Field.
Women's Tennis vs. Western Michigan, 1 p.m., Keefe Courts.
Softball vs. Western Michigan, 2 p.m., softball field.
Concert, A Cappella Choir and University Women's Chorus, directed by Sandra Frey Stegman, and University Choral Society, directed by Mark Munson, 8 p.m., Kobacker Hall, Moore Musical Arts Center. Tickets are $7 for students and senior citizens and $10 for other adults in advance, and $10 and $13, respectively, the day of the concert. For tickets, call the box office at 2-8171.

Sunday, April 20

Baseball vs. Kent State, 1 p.m., Steller Field.
Softball vs. Western Michigan, 1 p.m., softball field.
Concert, Bowling Green Philharmonia and University Choral Society, directed by Emily Freeman Brown and Mark Munson, respectively, with the Toledo Symphony, 3 p.m., Kobacker Hall, Moore Musical Arts Center. Tickets are $7 for students and senior citizens and $10 for other adults in advance, and $10 and $13, respectively, the day of the concert. For tickets, call the box office at 2-8171.

Sunday Matinees, classic comedy shorts and cartoons, hosted by culturologist and BGSU alumnus Dr. Ben Urich, Michigan State University, 3 p.m., Gish Film Theater, Hanna Hall.
Gospel Choir Spring Concert, 6:30-8:30 p.m., Lenhart Grand Ballroom, Union.
Movie, "Kite Runner," 9:30 p.m., Union Theater.

Monday, April 21

Lecture, "Hip-Hop: Beyond Beats and Rhymes," examines sexism, manhood and homophobia in hip-hop culture, with featured speaker Byron Hurt, former star college quarterback and gender violence prevention educator, 7 p.m., 101 Olscamp Hall. A Sexual Assault Awareness Month event.

Continuing Events
April 15 and 18

Planetarium May Days, "Navigating with Lewis and Clark," travel their route of exploration, showings at 8 p.m. Tuesday (April 15) and Friday (April 18), BGSU Planetarium, 112 Physical Sciences Lab Building.
April 17-20

**Firelands Theatre Production**, "Classic Women '08," directed by Dr. Frank Giann, BGSU Firelands. Performances are at 8 p.m. Thursday through Saturday (April 17-19) and 2:30 p.m. on Sunday (April 20). Tickets are $4 for students, $5 for high school students and children, $6 for seniors and faculty and $8 for other adults. For tickets, call the box office at 2-5560, ext. 20747.

April 18 and 19

**Women's Studies Reunion Gala**, celebrating the 10th anniversary of the Women's Center and the 30th anniversary of the Women's Studies Program, with student, alumnae and faculty presentations, video interviews and guest speakers. For more information and a complete schedule of events, visit www.bgsu.edu/departments/wmst/anniversary/sched.htm.

Through April 19

**Art Exhibition**, MFA Thesis Exhibition I, showcasing thesis work by candidates for the master of fine arts degree, Dorothy Uber Bryan and Willard Wankelman galleries, Fine Arts Center. Hours are 10 a.m.-4 p.m. Tuesday-Saturday.

April 20, 22 and 25

**Planetarium May Days**, "Star-Spangled Banners," the sky on the world's flags, showings at 8 p.m. Tuesday (April 22) and Friday (April 25) and 7:30 p.m. Sunday (April 20), BGSU Planetarium, 112 Physical Sciences Lab Building.

April 21 and 22


Through April 29

**Art Exhibition**, Annual Student Exhibitions, Little Gallery, BGSU Firelands, Gallery hours are 9 a.m.-5 p.m. Monday-Friday.

Through May 3

**Art Exhibition**, "Signs of Progress," showcasing work by BGSU seniors Jim Levasseur and Sam Barton, who use photographs, drawings and paintings to explore issues of race, culture and identity, Union Art Galleries. Hours are 8 a.m.-9 p.m. Monday-Saturday and 10 a.m.-9 p.m. Sundays.

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**JOB POSTINGS**

**FACULTY**


**Labor Postings**

http://international.bgsu.edu/index.php?x=facinfohires

Contact the Office of Human Resources at 419-372-8421 for information regarding classified and administrative positions. Position vacancy announcements may be viewed by visiting the HR Web site at www.bgsu.edu/offices/ohr/.

Employees wishing to apply for these positions must sign a "Request for Transfer" form and attach an updated resume or data sheet. This information must be turned in to Human Resources by the job deadline.

**CLASSIFIED**

On-campus classified:

www.bgsu.edu/offices/ohr/employment/BGSU_only/page11151.html
OBITUARY

There were no obituaries this week.