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Monitor Newsletter January 17, 2006

Bowling Green State University

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Buffington studies roots of 'machismo'

In the eyes of the world, Mexican men embody the concept of "machismo," that aggressively male behavior that can be either strong, silent and responsible or, conversely, vain, arrogant and belligerent.

However, Dr. Robert Buffington, history, has uncovered evidence, in the Mexico City "penny presses" of 1900-10, that for working-class Mexican men, things were considerably more complicated than the macho stereotype would suggest. These satirical, four-page publications, written by educated workers and lower-status intellectuals, were a lively mix of political commentary and social criticism, plus cultural reportage often told in dialect and poetry. Pro-working class, filled with satirical cartoons and wordplay, they flourished briefly in the decade before the Mexican Revolution, when mass dailies took over.

Buffington will study this rich trove of popular writing through a one-year, \$40,000 National Endowment of the Humanities fellowship that began Jan. 1. Titled "A Sentimental Education for the Working Man: Mexico City 1900-10," the project will reconstruct the complex and shifting conditions under which early 20th-century Mexican working-class men emerged as specifically male citizens.

He said that as Mexican society changed with the advent of industrialization, which meant more people moving to the cities and women going out to work, the relationships between men and women changed as well. "Working-class men were rethinking what it meant to be a man," he said.

Buffington is interested in questions of identity and subjectivity (personhood) in different environments and the ways in which people understand themselves in a cultural context. For the working-class Mexican man of 1900, the concept of "maleness" began to be defined by having intimate relationships with women, Buffington said, and this was expressed in the penny presses in hyper-romantic poetry and prose.

"The vision of male-female relationships was very idealized. It was almost courtly love," he said. If women rejected them, it nearly negated men's very being. "It was seen as a dissolution of the self," he said (noting that this power did not extend so far as actual women's rights or political clout). On the other hand, the presses also contained rollicking accounts of the henpecked husband, the evil mother-in-law and the beatific mother. "Moms were the best," he said humorously.

The penny presses are "a wonderful source" for a street-level view of the working classes, Buffington said. The view the writers present of themselves is quite different from that held by the upper classes. For the wealthy, a woman's merely being out in public automatically rendered her debased and unprotected, for example. But the working class understood that women must work, and as people lived together more closely in cities, there was naturally more contact. "The rich were always able to isolate themselves and their women, but the working class could not, and they understood that," he said.

At that time, society also began to be more segregated in terms of social class, with working-class neighborhoods becoming more defined and thus contributing to residents' sense of themselves as members of that class. The penny press represented a public sphere in which working-class men could begin to define themselves as "modern" in terms of work, leisure, consumption and their relationships with women. Buffington argues that working-class men, seen as barbarous traditionalists by the bourgeoisie, actively participated in a "civilizing process," rather than absorbing it as it trickled down from the upper classes.

For the study, which is well under way, he will continue to examine materials from Mexico City's newspaper archive, the National Archives in Mexico City, and extensive archives of old

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penny-press publications in the University of Texas at Austin's Nettie Lee Benson Collection.

The result of his research will be a book with chapters on politics, work and leisure, modern love, homophobia and violence against women. With contributions to the fields of labor history and gender/sexuality studies, the book will be aimed at both academics and upper-level college students. It will contain numerous illustrations, including graphics by famed illustrator José Guadalupe Posada, best known to Americans for his depictions of Day of the Dead skeletons.

Buffington, who has already published versions of two of the book's chapters in edited volumes, has previously researched and written about crime and the criminal justice system in Mexico and co-authored an encyclopedia of contemporary Mexican history and culture.

King celebration to feature 'Remember the Titans' coaches

The former high school football coaches whose shared story inspired the film "Remember the Titans" will headline this month's remembrance of Dr. Martin Luther King Jr. at BGSU.

The University will celebrate King's legacy Jan. 26 with "An Evening with Coach Herman Boone and Coach Bill Yoast," beginning at 7 p.m. in the Lenhart Grand Ballroom of the Bowen-Thompson Student Union. Doors will open at 6:15 p.m. for the free, public event, and overflow seating will be available in the Union's Multi-purpose Room, where the program will be shown via closed-circuit television.

The legacy celebration is one of several campus events planned in conjunction with the Jan. 16 King holiday. Among them will be a presentation by Jane Elliott at 7:30 p.m. Jan. 30 in the Union ballroom. Now a lecturer on diversity and prejudice, Elliott is the former teacher who received national attention for an eye-color lesson on discrimination she first taught Riceville, Iowa, third-graders following King's assassination in April 1968.

"Remember the Titans" will be shown at 9:30 p.m. today (Jan. 17), Friday (Jan. 20) and Sunday (Jan. 22) in the Union Theater. Bowling Green's Cla-Zel Theatre will host a 7:30 p.m. screening of the movie on Jan. 25, preceding the coaches' campus appearance the next day.

Boone was an assistant coach at all-black T.C. Williams High School and Yoast was the head coach at all-white Hammond High School, both in Alexandria, Va., when a school district restructuring in 1971 left one integrated high school—T.C. Williams. It was from this reorganization that the Titans football team was created. The former rivalries between schools, coupled with the strain between the black and white players, resulted in a team that was far from united.

Racial tensions only escalated when Boone was named head coach of the Titans rather than Yoast, the local favorite. Yoast supporters were angered by Boone's appointment, which was seen as a gesture of goodwill to the black community.

Boone, who was portrayed by Denzel Washington in the 2000 Disney film, faced the challenge of a lifetime: uniting the Titans, a team divided by racial strife. The other anchor, however, was Yoast, who was ahead of the times fighting racial injustice and behind in seeking personal glory. Together, they succeeded, putting aside their prejudices and unifying their players to form a team that won a state title while gaining a common vision of respect for one another.

The Dr. Martin Luther King Jr. Legacy Committee at BGSU is sponsoring the program with Boone and Yoast. Through the event, and others connected with the holiday, the committee's goal is "for people to remember the legacy of Dr. King, what he stood for, and how they can incorporate components of his legacy into their professional and personal lives in 2006," according to committee member Kim Kirkland, Office of Equity and Diversity.

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It's not just child's play: Gamers have much to offer, speaker says

While most employers today are Baby Boomers, the incoming employee group is of the "gamer" generation. This poses significant future challenges in communication and management, say John C. Beck and Mitchell Wade, co-authors of *Got Game: How the Gamer Generation Is Changing Business Forever*, published in 2004 by Harvard Business Press.

Beck, a senior research fellow at the University of Southern California's Annenberg Center of the Digital Future, will be on campus Jan. 24 to discuss "Capturing the Value of the Gamer Generation." His President's Lecture Series talk will be held from 3:30-5 p.m. in the Lenhart Grand Ballroom of the Bowen-Thompson Student Union.

Using detailed surveys of more than 2,000 business professionals and 200 interviews, he and Mitchell identified traits common to gamers, who have grown up spending hours playing complex video games. The good news is that, once understood, this cohort of people aged roughly 15-35 can contribute mightily to the success of any endeavor they engage in, according to the authors.

Gamers tend to think strategically, multitask, and absorb information and make decisions quickly. They are willing to take risks, and view failure as an inevitable occurrence but one that can be overcome through better problem solving. They see themselves as heroes, experts and their own boss, the authors learned.

While some of these traits might make them difficult to manage, they also give gamers more confidence and perseverance, it turns out. And their well-honed competitiveness motivates them to contribute to their business's success.

For parents, teachers and managers, understanding how to structure homework assignments, projects and tasks to give these gamers "the chance to be both hero and expert" can allow them to succeed on a grand scale, Beck says.

In addition to his position at USC, Beck is president of the North Star Leadership Group and senior adviser at the Monitor Group.

BGSU music major invited to sing at Carnegie Hall

BGSU vocal student Kisma Jordan has been selected to perform in a master class at Carnegie Hall with famed American mezzo-soprano Marilyn Horne.

Jordan, a second-year graduate student in the College of Musical Arts, will take part in the class on Jan. 24 at Zankel Hall of the Carnegie Hall Complex.

The BGSU student met Horne last fall when Horne was the inaugural artist of the Helen McMaster Endowed Professorship in Vocal and Choral Studies at the University and presented master classes on campus. Horne personally invited Jordan to perform in one of her master classes after her session with the young singer.

The New York class is part of "The Song Continues...", a weeklong, six-event series of recitals and master classes presented by the Weill Education Institute at Carnegie Hall in partnership with the Marilyn Horne Foundation.

Jordan, who is from Detroit, studies voice with Myra Merritt, music performance studies. She is also the recipient of a Winifred O. Stone Graduate Student Development Fund scholarship and a graduate assistant at the University.

She was seen in the role of Aurora in Francesco Cavalli's "Gli Amori d'Apollonia e di Dafne" with

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Bowling Green Opera Theater in November and, as one of two winners in the graduate division in the college's 38th annual Competitions in Music Performance, appeared as a featured soloist with the Toledo Symphony in December.

In February, Jordan will appear as Pamina in the spring opera production of Mozart's "The Magic Flute" and will be a featured soloist with the Bowling Green Philharmonia on campus.

The winner of the graduate division in the college's 2005 Marjorie Conrad Peatee Art Song Competition, she placed second in voice in the Tuesday Musical Club scholarship competition in Akron.

She also has received awards in the Vocal Arts Competition for Emerging Artists (formerly the Leontyne Price Competition) and from the National Association of Teachers of Singing.

Jordan received her bachelor's degree in voice from Kentucky State University.

BGSU honored for excellence in advancing higher education

University Advancement staff captured five awards of excellence in the 2005 Pride of CASE V Awards Program.

The awards program is open to member institutions of the Council for the Advancement and Support of Education (CASE) in a seven-state region of the Midwest. The region includes colleges and universities in Ohio, Indiana, Illinois, Michigan, Wisconsin, Minnesota and Iowa.

"It is gratifying to receive recognition in a competition with some of the nation's leading universities," said J. Douglas Smith, vice president for University advancement. "It is also wonderful recognition of the collaborative efforts of our staff in alumni affairs, development and marketing and communications with each other and with other campus units that help to make our advancement efforts so successful."

BGSU received two Gold Awards, one for the Building Dreams Campaign Kickoff Gala in the category of special events, and one for the University's Family Campaign in the annual-giving category.

The University also received two Silver Awards. The Building Dreams Case Statement won a Silver Award in the campaign case-statement category, and a photograph by Craig Bell won a Silver Award in the single photograph category. Bell is director of photography in marketing and communications.

In the category for best collaborative program, BGSU took home the Bronze Award for a monthlong series of events across campus leading up to the Building Dreams Campaign Kickoff Gala.

The awards were announced in December at a CASE V conference in Chicago.

Earlier in the year, Bell won a Gold Award in the national 2005 CASE Competition in the single photograph category.

Jamie Bernstein to be special guest at band clinic

Writer and broadcaster Jamie Bernstein, daughter of legendary American composer, conductor and educator Leonard Bernstein, will preside over "A Conversation with Jamie Bernstein" on Friday (Jan. 20) as part of the 48th annual Band Music Reading and Directors Clinic at the College of Musical Arts.

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Bernstein's talk will begin at 2:30 p.m. Friday (Jan. 20) in Kobacker Hall of the Moore Musical Arts Center.

More than 2,000 high school students will be on campus for the clinic and concerts.

Bernstein will also narrate Aaron Copland's "Lincoln Portrait" during the BGSU Symphonic Band concert at 8 p.m. Friday (Jan. 20). Under the direction of Dr. Bruce Moss, director of bands, the program will feature the brass section of the Toledo Symphony performing on three works, including "Vienna Philharmonic Fanfare" by Richard Strauss.

The BGSU Concert Band will perform at 2:30 p.m. Saturday (Jan. 21), directed by Dr. Carol Hayward, music education.

All events are free with the exception of the Symphonic Band concert. Tickets for that concert are \$8 for adults and \$5 for students. Call 2-8171 to reserve seats.

The annual event provides high school students and band directors from throughout the state an opportunity to perform and hear new band literature. This year's sponsor is Rettig Music Inc. of Defiance, Lima and Toledo.

IN BRIEF

MyBGSU has a new look

MyBGSU's navigation and layout have been updated as of yesterday (Jan. 16).

All MyBGSU services and features remain available; however, they may appear in a different location.

The improvements to the portal include:

- The MyCourses portlet now appears on the Welcome page. Blackboard is available directly on the Welcome page, and the MyCourses tab has been removed.
- The Welcome page now has two instead of three columns and no banner in order to reduce visual clutter.
- The Campus Updates, Campus Events and Current Weather portlets are located near the bottom of the Welcome page.
- The MyServices portlet has moved from the right to the left column.
- Global navigation at the top includes links to Blackboard and Feedback.
- The screen resolution has been optimized to 1024 x 768 pixels.

MyBGSU is a secure enterprise portal that allows authorized campus users to access multiple services and communications with just one logon. With the exception of MyServices, every portlet is customizable and removable by the user.

To view the revised site, visit <http://www.bgsu.edu/offices/cio/webdev/page12663.html>

TSC can answer Blackboard-related questions

All questions about Blackboard should be directed to the Technology Support Center (TSC) at tsc@bgsu.edu or 2-0999. The TSC has been designated as the primary support provider and will be happy to assist with Blackboard-related questions.

University Choral Society invites singers to audition

Campus and community members are invited to audition to participate in the University Choral Society this semester.

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The choral society was created in 1999 to provide an opportunity for lovers of choral music from all walks of life to perform some of the great choral masterworks with orchestra. Dr. William Skoog, director of choral activities, conducts the group.

Admission to the group is by audition. A love of singing and a commitment to musical excellence are the most important considerations for membership.

Participation in the ensemble can be on a non-credit basis or for BGSU credit through the Creative Arts Program.

Weekly rehearsals are at 7:30 p.m. on Tuesdays at First United Methodist Church, 1506 E. Wooster St.

This season the choir will perform Berlioz's "Requiem" with the Toledo Symphony Orchestra on Feb. 3 and 4, and "Prayers of Kierkegaard" by Samuel Barber with the Bowling Green Philharmonia on April 23.

Auditions are by appointment only. Those interested may sing a prepared solo in any language. An accompanist will be provided. For more information and to set up an audition, call the College of Musical Arts at 2-8288.

CALENDAR

Tuesday, Jan. 17

Faculty Senate, 2:30 p.m., McFall Assembly Room.

Movie, "Remember the Titans," 9:30 p.m., Bowen-Thompson Student Union Theater.

Wednesday, Jan. 18

Classified Staff Council, 9 a.m.-noon, 316 Union.

Women's Basketball vs. Ohio, 7 p.m., Anderson Arena.

Faculty Artist Series, "The Music of Belgium," by Andrew Pelletier, horn, and Laura Melton, piano, 8 p.m., Bryan Recital Hall, Moore Musical Arts Center.

Thursday, Jan. 19

International Film Series, "Zatoichi," directed by Takeshi Kitano, 2003, Japan, 7:30 p.m., Gish Film Theater, Hanna Hall.

College of Arts and Sciences' Visiting Writer Series, with Samrat Upadhyay, first Nepali-born fiction writer writing in English to be published in the West, 7:30 p.m., Prout Chapel.

Friday, Jan. 20

Guest Speaker, Jamie Bernstein, writer and broadcaster, will discuss her father, legendary American composer/conductor Leonard Bernstein, 2:30 p.m., Kobacker Hall, Moore Musical Arts Center. Part of the 48th annual Band Music Reading and Directors Clinic.

Women's Track Meet, BGSU Triangular, 5 p.m., Perry Field House.

Concert, BGSU Symphonic Band, directed by Bruce Moss, with guest conductor David Gillingham, professor of composition at Central Michigan University. Special guest Jamie Bernstein will narrate Aaron Copland's "Lincoln Portrait," 8 p.m., Kobacker Hall, Moore Musical Arts Center. Tickets are \$5 for students and senior citizens and \$8 for other adults. To order, contact the box office at 2-8171. Part of the 48th annual Band Music Reading and Directors Clinic.
Movie, "Remember the Titans," 9:30 p.m., Union Theater.

Saturday, Jan. 21

Women's Basketball vs. Miami, 1 p.m., Anderson Arena.

Women's Swimming vs. Akron, 1 p.m., Cooper Pool.

Concert, by the University's Concert Band, directed by Carol Hayward, with guest conductor Paula Holcomb, director of bands at the State University of New York at Fredonia, 2:30 p.m., Kobacker Hall, Moore Musical Arts Center. Part of the 48th annual Band Music Reading and Directors Clinic.
Concert, by the High School Honor Bands, with guest conductors David Gillingham and Paula Holcomb, 3:30 p.m., Kobacker Hall, Moore Musical Arts Center. Part of the 48th annual Band Music Reading and Directors Clinic.

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Women's Gymnastics vs. Central Michigan, 7 p.m., Eppler Center.

Sunday, Jan. 22

Movie, "Remember the Titans," 9:30 p.m., Union Theater.

Continuing Events
Through Jan. 18

Blood Drive, 11 a.m.-5 p.m., 228 Union. No appointment needed; photo I.D. required. All who attempt to give blood will receive a drawstring backpack.

Through Jan. 18

Art Exhibition, 56th annual Faculty and Staff Exhibition, Dorothy Uber Bryan Gallery, Fine Arts Center. Gallery hours are 10 a.m. to 4 p.m.

Through Jan. 18

Art Exhibition, "Small Monuments," including BGSU faculty member Charles Kan-

wischer, Willard Wankelman Gallery, Fine Arts Center. Gallery hours are 10 a.m. to 4 p.m.

Jan. 19-21

48th Annual Band Music Reading and Directors Clinic, Moore Musical Arts Center. For a schedule of events, contact the Band Activities Office at 2-2186.

Through Feb. 3

Art Exhibition, third annual Student Art Education Association exhibit, Union Gallery. Gallery hours are 8 a.m. to 9 p.m. Monday-Saturday and 10 a.m. to 9 p.m. Sundays.

Through Feb. 14

Art Exhibition, "Student Enameling Exhibition," Little Gallery, BGSU Firelands. Gallery hours are 9 a.m. to 5 p.m. Monday-Friday.

JOB POSTINGS

FACULTY

English. Instructor (ESL). Call Kristine Blair, 2-7543. Deadline: Feb 10.

Sociology. Associate or Full Professor. Call Wendy Manning, 2-2850. Deadline: Feb. 15.

Art:

- Instructor (Drawing) and Instructor (Graphic Design). Call Charles Kanwischer, 2-9395. Deadline: March 3.
- Instructor (Jewelry and Metals). Call Tom Muir, 2-8529. Deadline: March 3.
- Instructor (Photography). Call Lynn Whitney, 2-8380. Deadline: March 3.
- Instructor (First Year Program). Call Michael Arrigo, 2-9320. Deadline: March 3.
- Visiting Assistant Professor (Glass) Call John Balistreri, 2-7764. Deadline: March 3.

Contact the Office of Human Resources at 419-372-8421 for information regarding classified and administrative positions. Position vacancy announcements may be viewed by visiting the HR Web site at www.bgsu.edu/offices/ohr.

Employees wishing to apply for these positions must sign a "Request for Transfer" form and attach an updated resume or data sheet. This information must be turned in to Human Resources by the job deadline.

CLASSIFIED

On-campus classified:
http://www.bgsu.edu/offices/ohr/employment/BGSU_only/page11151.html

OBITUARY

There were no obituaries this week.