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## Monitor Newsletter August 30, 2004

Bowling Green State University

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## **BGSU history faculty contribute content for \$1 million grant project**

Two years ago, BGSU faculty began providing "history links" to Toledo and Fremont teachers as part of a U.S. Department of Education-funded program.

Now, they're "expanding America" for more teachers—from 21 school districts in Erie, Huron, Sandusky and Seneca counties—and with the help of more money—a \$1 million award from the federal education department.

Over the next three years, the new project, called "Expanding America: Democracy, War, Diplomacy and Migration," will include 18 Saturday colloquia and three weeklong summer institutes for 105 teachers—35 per year—in grades 4-12. That's a similar schedule to the federally funded "History Links" program launched in 2002.

Liette Gidlow, history, is academic director for the first year of the project, whose purpose, she said, is "to improve teachers' content knowledge of history" through each year's six Saturday conferences and summer institute. Faculty from colleges and universities will be guest lecturers at the sessions, most of which will be held at the Rutherford B. Hayes Presidential Center in Fremont.

The content will be aligned with new state standards for social studies and should help teachers "to better be able to meet the demands of the content standards," Gidlow said. Her co-principal investigator is Scott Martin, history, who has been academic director of "History Links" and will assume the same role in "Expanding America" after its precursor ends next year.

President Sidney Ribeau spoke on opening day about BGSU strengthening relationships with the larger community for mutual benefit, "and we think this (new project) is a really terrific example of doing just that," added Gidlow.

The project, one of five in Ohio and 122 nationwide funded this year with Teaching American History Grants, will make extensive use of original, primary-source documents. Among those documents are diaries, speeches, papers, treaties and other government records, she explained, calling them "the raw data that we use to draw historical conclusions."

Partnering with the schools, BGSU and the Hayes Center will be public television station WGTE in Toledo. "This is an exciting difference" from "History Links," Gidlow noted, because WGTE will both produce an "Expanding America" Web site and help teachers learn to create their own Web sites.

Starting in October, the project's first year will be devoted to the most recent period of American history—"Becoming a World Power" after the Civil War and through the Cold War and its aftermath. For scheduling reasons, earlier periods will be covered in subsequent years, namely America and the world during colonial times, the American Revolution and the development of American democracy, and "War, Expansion and Democracy" from the Revolution to the Civil War.

Tom Culbertson, director of museum and education at the Hayes Center, said the project is a natural extension of its predecessor.

"We figured that 'History Links' was successful and we had a model to work from, although we've improved on it in this one," he said. The improvement, he continued, is in the more unified approach of having all participating teachers attend every session in a given year, rather than being able to pick and choose which ones they will attend. That approach may

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help organizers better measure the project's effectiveness later, he said.

"History Links" has helped "re-energize" some of the Toledo and Fremont teachers, Culbertson added, saying "we had inquiries from teachers in surrounding districts who wanted to participate, but weren't part of our grant population."

With "Expanding America," they'll get the chance, and "we're hoping that things run just as smoothly," he said.

**BGSU used as case study in new PR textbook**

BGSU's response when six students returning from spring break in Florida were killed in an auto accident is cited as a case study in a new public relations textbook.

The deadly mishap in 2002 on a rain-slicked stretch of Interstate 75 in Kentucky captured widespread attention in the news media. A description of how the University handled the accident's aftermath appears in the new book, *Developing the Public Relations Campaign, A Team-Based Approach*, co-authored by Randy Bobbitt of the University of North Carolina at Wilmington and Ruth Sullivan of Marshall University.

The three-page case study tells how staff in Marketing & Communications, Student Affairs and Residence Life, along with students, worked together to provide information and bring solace to the campus community, particularly to students in the residence hall where all six of the popular coeds lived.

Jill Carr, associate dean of students; Kimberly McBroom, associate vice president for University Advancement and director of Marketing & Communications, and Teri Sharp, media relations director, are quoted in the book.

When requesting the interviews, co-author Bobbitt, who has a Ph.D. from BGSU, indicated he'd heard about the accident and was impressed with how the University used its Web site to provide information.

The new textbook, published by Allyn and Bacon, is intended for use in advanced college-level "capstone" courses in public relations.

**Firelands' new Deering Terrace enhances arboretum**

Construction has begun on a terrace overlooking Parker Lake at BGSU Firelands that will enable Firelands and K-12 teachers to take education outside the classroom.

Funded by a \$120,000 donation from Fred Deering, the 2,000-square-foot terrace will advance the aesthetic and educational goals of James M. McBride Arboretum. It will be open to the public as well as the college.

In addition to educational purposes, it can be used as a performance space and a site for weddings, receptions or other activities. The Erie MetroParks will manage the terrace, as it does the rest of the arboretum, and will handle scheduling of events there.

Deering, a longtime Erie County public servant whose service included years as a county commissioner and Ohio legislator, dedicated the terrace in memory of his late wife, Dorothy, to whom he was married for 53 years before her death in 1998. "I couldn't have accomplished all I did without her help," he said.

Two local firms, Poulos and Associates Architects Inc. of Sandusky and Daniel Frederick Architects of Milan designed the terrace at no charge.

The new terrace is the most recent effort by Deering on behalf of the arboretum. He was

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instrumental in its founding—not just in an administrative capacity but as a hands-on volunteer, planting the many flowering crabapples and other flora. He also collaborated with James McBride to have Parker Lake dug.

"I've watched it grow and develop since the very beginning. It was the work of a lot of different people. The spirit of cooperation, of work and of donations is so strong," he said of the arboretum board, past and present. The board was very excited about having the terrace, he explained, so "I figured the least I could do was fund it."

"This gift to the James H. McBride Arboretum is a wonderful testimonial to not only Dorothy but to Fred Deering as well. Fred, in every sense of the word, is a community leader. This gift is just another example of his leadership within and for our community," said Firelands Dean James Smith.

"The terrace will provide additional access to a beautiful facility that enhances our campus in so many ways. With students more often invited out to the arboretum, I feel certain that the arboretum board, especially Chair Tom Roberts, will be overjoyed by the increased traffic in an area that is splendidly gorgeous year-round," he added.

The three-level terrace will include a narrow, 25-foot pier extending into Parker Lake. Nestled between the Peace and Tranquility Garden and the sumac planting bed, the multi-use terrace is designed to enhance the overall experience of the arboretum, the architects said.

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**New media group to give campus a voice during GOP convention**

The new media consortium, The Screensavers Group, will give people all over the world—including the BGSU campus community—a voice at the Republican National Convention through technology and an experimental software.

The Screensavers Group, based in New York City, is comprised of artists, new technology professionals and community activists.

RNC Redux is part art performance and part live video stream. Using a new software called Keyworx, the Screensavers Group will produce a video that is created and edited in real time and will be streamed over the Internet each night of the convention.

Keyworx was originally used in New York clubs and art venues to allow people to mix different media such as sound, images, video and text like a disc jockey mixes music. For the convention, the Screensavers Group will use the software to combine thousands of text messages, images, videos and audio clips that will be placed on the Internet each day by people who use blogs, instant messaging, emails and Web sites.

RNC Redux will present video projections of the streaming images on the streets of New York City each night of the convention, giving anyone who participates both a symbolic and physical voice at the event.

The event will also take place at BGSU as a projection on the Bowen-Thompson Student Union. The public will be encouraged to add their voices to this collective documentary via cell phone, email, and instant message or written text as the video projections happen. People can voice their opinions regardless of their political affiliations.

People may participate in the RNC Redux by stopping by the union from 8-10 p.m. Tuesday-Thursday (Aug. 31-Sept. 2) or by going to the Internet at those times:

- Web: [www.screensaversgroup.org](http://www.screensaversgroup.org)
- Email: [redux@screensaversgroup.org](mailto:redux@screensaversgroup.org)
- Text messaging: 347-418-2454
- Instant message (aim): updsny



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This project is made possible in part with public funds from the Fund for Creative Communities/New York State Council on the Arts Decentralization Program, administered by the Lower Manhattan Cultural Council, and at BGSU, by the visual communication technology program and the Bowen-Thompson Student Union.

For more information, visit [www.screensaversgroup.org](http://www.screensaversgroup.org) or contact Stephan Hillerbrand, VCT, at 2-3750 or [stephh@bgnnet.bgsu.edu](mailto:stephh@bgnnet.bgsu.edu).

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## IN BRIEF

### Lot 4 closes for improvements

Lot 4, the commuter parking lot across the railroad tracks from the Heating Plant, will close beginning today (Aug. 30) for construction, including paving. The project is expected to continue through mid-November barring no weather-related delays.

In the meantime, the University will attempt to offset the displacement of those who would normally park in Lot 4 by offering a special shuttle run. Shuttle stops will be at Perry Field House, the Ice Arena and a site yet to be determined near the Bowen-Thompson Student Union. Those who normally park in Lot 4 are asked to park either at the field house or Ice Arena and use the shuttle. It will operate from 7:30-10:30 a.m. and 2:30-5:30 p.m. daily, although those hours will be reviewed periodically to determine if adjustments are needed.

### ABC picks up BGSU/Oklahoma season opener

Saturday's (Sept. 4) season-opening football game between Bowling Green and Oklahoma will be televised regionally by ABC Sports and will be available nationally as part of ESPN's Game Plan. The game will kick off at noon Eastern time.

This will mark the first of three scheduled national television appearances for BGSU in 2004. The Falcons also will play on ESPN/ESPN2 at Northern Illinois on Sept. 24, and at Toledo on Nov. 23.

Last year, Oklahoma was 12-2 and played in the Bowl Championship Series title game, losing to LSU in the Sugar Bowl. The Falcons were 11-3 and won the Motor City Bowl. BGSU, which also captured the MAC West title last season, was ranked 23rd in the final Associated Press and ESPN/USA Today polls.

Since the 2001 season, the Falcons are 8-1 against BCS-affiliated opposition, including a 3-0 mark against teams from Oklahoma's conference, the Big XII.

### Education Abroad offers program development workshop

The Education Abroad Office will sponsor a workshop to assist faculty in developing short-term education abroad programs. Topics to be discussed are course proposal; course approval process; course schedule/itinerary; program budget; overseas logistics; liability management (health and safety issues); student recruitment; financial aid; and pre-departure and on-site orientation and re-entry activities.

The workshop will take place from 3:30-5 p.m. Sept. 9 in 307 Bowen-Thompson Student Union. To attend, contact Sally Raymont by Thursday (Sept. 2) at [sallyr@bgnnet](mailto:sallyr@bgnnet) or 2-0309.

### BGSU, MCO, UT announce collaborative parking agreement

Faculty and staff who are involved in collaborative research or academic initiatives with the University of Toledo or Medical College of Ohio should find it easier to park beginning this semester.

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The Office of Inter-Institutional Collaboration has announced a parking agreement in which the three institutions will honor one another's valid parking permits in all valid parking spots. Those parking at the host institutions must follow the parking regulations for each campus. Parking maps and regulations are available at the following Web sites:

BGSU <http://www.bgsu.edu/offices/safety/parking.html>  
 MCO <http://www.mco.edu/depts/police/parking.html>  
 UT <http://parkingservices.utledo.edu/>

### Open forum scheduled for BG@100

The next BG@100 open forum has been scheduled for 9 a.m. Sept. 23 in 314 Bowen-Thompson Student Union. The forum provides an opportunity for University employees and students to learn more about the BG@100 project to implement PeopleSoft administrative systems, and to ask questions of project team members.

## CALENDAR

Tuesday, Aug. 31

**Workshop, "Beginning Data Analysis with SAS,"** introduction to working with and analyzing data covering some of the commonly used data sets available on the Center for Family and Demographic Research local area network and how to access those data with Statistical Analysis System, noon-1 p.m., 128 Hayes Hall.

Wednesday, Sept. 1

**Brown Bag Lunch, welcome-back "in-gathering,"** noon-1 p.m., Women's Center, 107 Hanna Hall.

**Reception, welcoming multicultural and international students,** 3-4:30 p.m., Jerome Library southwest deck and second floor lobby (rain site, Jerome Library seventh floor). Sponsored by University Libraries' Multicultural Affairs Committee.

**Faculty Artist Series, soprano Jane Schoonmaker Rodgers,** 8 p.m., Bryan Recital Hall, Moore Musical Arts Center.  
**Rebroadcast of President's Opening Day Address, "Organizing for Engagement: Working Together to Build a Strong, Vital Ohio,"** 10:15 p.m., Bowen-Thompson Student Union.

Thursday, Sept. 2

**Administrative Staff Council,** 1:30-3:30 p.m., Pallister Conference Room, Jerome Library.

**Movie, "Kill Bill Volume 2,"** 9:30 p.m., Bowen-Thompson Student Union Theater.  
**Dissertation Defense, "Moral Magnetism: Leadership with a Purpose,"** by Frederick Buskey, School of Leadership and Policy

Studies, 2-4 p.m., 113 Education Building.

Friday, Sept. 3

**Movie, "Kill Bill Volume 2,"** 7 and 9:30 p.m., Bowen-Thompson Student Union Theater.  
**Concert, Recycled Percussion,** 8 p.m., Lenhart Grand Ballroom, Bowen-Thompson Student Union. Sponsored by Orientation and First Year Programs.

Saturday, Sept. 4

**Movie, "Kill Bill Volume 2,"** 9:30 p.m., Bowen-Thompson Student Union Theater.

Monday, Sept. 6

**Labor Day, classes canceled, offices closed.**

Continuing Events

Through Sept. 3

**Photography Exhibit, "Fowl Faces,"** by BGSU alumnus Kurt Reichert, Bowen-Thompson Student Union Galleries. Gallery hours are 8 a.m.-6 p.m. Monday-Saturday.

Through Sept. 17

**Art Exhibit, "Metaphor and Irony 2: Frantisek Troester and Contemporary Czech Theatre Design,"** featuring scene designs, renderings, models, costumes and installations, Willard Wankelman Gallery, Fine Arts Center. Gallery hours are 10 a.m.-4 p.m. Tuesday-Saturday and 1-4 p.m. on Sundays.

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Through Sept. 26

**Art Exhibits**, "Process=Pattern: The Hand-dyed and Digitally Printed Textiles of Ana Lisa Hedstrom," and "Intersecting Traditions: Recent Textiles by Cynthia Schira," both exploring the relationship between handwork and electronic technology in textile design. Dorothy Uber Bryan Gallery, Fine Arts Center. Gallery hours are

10 a.m.-4 p.m. Tuesday-Saturday and 1-4 p.m. on Sundays.

Through Oct. 6

**Art Exhibit**, sculpture by David Collins, Little Gallery, BGSU Firelands. Gallery hours are 9 a.m.-5 p.m. Monday-Friday.

## JOB POSTINGS

### FACULTY

There are no faculty postings this week.

Contact the Office of Human Resources at 419-372-8421 for information regarding classified and administrative positions. Position vacancy announcements may be viewed by visiting the HR Web site at [www.bgsu.edu/offices/ohr](http://www.bgsu.edu/offices/ohr).

Employees wishing to apply for these positions must sign a "Request for Transfer" form and attach an updated resume or data sheet. This information must be turned in to Human Resources by the job deadline.

### CLASSIFIED

View job descriptions at:  
[www.bgsu.edu/offices/ohr/employment/BGSU\\_only/](http://www.bgsu.edu/offices/ohr/employment/BGSU_only/)

The deadline for employees to apply is 5 p.m. Friday, Sept. 3.

**Secretary 1 (C-74-Ve)**—College of Business Administration. Pay grade 6. Twelve-month, full-time position.

**Secretary 1 (C-72-Re)**—Computer Science (50 percent) and General Studies Writing (50 percent). Pay grade 6. Twelve-month, full-time position.

The following position is advertised on and off campus. The deadline for employees and external candidates to apply is 1 p.m. Friday, Sept. 3.

**Audio Visual Services Supervisor 1 (C-65-Me)**—Instructional Media Services. Pay grade 7. Twelve-month, full-time position.

### ADMINISTRATIVE

View job descriptions at:  
[http://www.bgsu.edu/offices/ohr/employ-](http://www.bgsu.edu/offices/ohr/employ-ment/adm_staff/)

[ment/adm\\_staff/](http://www.bgsu.edu/offices/ohr/employ-ment/adm_staff/)

**Applications Developer (V-053)**—BG@100 Project. Administrative grade 16. Review of applications began July 2 and will continue until the position is filled.

**Assistant Director, Student Union (V-088)**—University Dining Services. Administrative grade 16. Review of applications began Aug. 6 and will continue until the position is filled.

**Associate Director (V-096)**—Academic Enhancement. Administrative grade 17. Deadline: Sept. 10.

**Manager, University Dining Services (V-035)**—Division of Student Affairs (Re-advertised). Two positions, administrative grade 12. Review of applications began Aug. 6 and will continue until the positions are filled.

**Assistant Director for Information Services (V-088)**—Bowen-Thompson Student Union. Administrative grade 15. Deadline: Sept. 3.

**Coordinator of Orientation (V-098)**—Student Life. Administrative grade 14. Deadline: Sept. 3.

**Coordinator of Greek Affairs (V-091)**—Office of Residence Life. Administrative grade 13. Review of applications will begin Aug. 27 and continue until the position is filled.

**Coordinator of Student Organizations (V-086)**—Office of Campus Involvement. Administrative grade 14. Deadline: Sept. 3.

**Internal Auditor (M-080)**—Internal Auditing and Advisory Services. Administrative grade 15. Review of applications

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will begin Sept. 10 and continue until the position is filled.

**Associate Director of Dining Services for Business Affairs (R-104)**—University Dining Services. Administrative grade 16. Deadline: Sept. 17.

**Director, Office of Educational Outreach (04-100NF)**—BGSU Firelands. Administrative grade 16. Review of applications will begin Sept. 17 and continue until the

position is filled.

**Health Educator (R-101)**—Student Health Service/Wellness Connection. Administrative grade 14. Deadline: Sept. 17.

**Manager of Prospect Research (R-103NF)**—Office of Development. Administrative grade 14. Deadline: Sept. 17.

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**OBITUARY**

Stuart R. Givens, 80, professor emeritus of history and University historian, died Aug. 19 in Maumee. A faculty member from 1952-97, Givens also wrote *The Falcon Soars*, a history of the University. Memorials may be given to the Stuart and Florence Givens History Scholarship Fund.

