

5-3-2004

Monitor Newsletter May 03, 2004

Bowling Green State University

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Recommended Citation

Bowling Green State University, "Monitor Newsletter May 03, 2004" (2004). *Monitor*. 1500.
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Passion for enterprise shared with students

Hamilton, Dallas give \$3 million to BGSU entrepreneurship center

Two friends with Bowling Green roots are sharing their entrepreneurial passion with BGSU undergraduates to help them develop their own entrepreneurial spirit.

Scott Hamilton, an Olympic gold-medal skater and Bowling Green native, and William Dallas, a BGSU alumnus and successful California businessman, presented a joint, \$3 million gift to the College of Business Administration on April 29.

Their gift will fund the creation of the William and Beverly Dallas and Scott and Tracie Hamilton Center for Entrepreneurial Leadership.

In making the gift, Hamilton said that entrepreneurship is a chance to give back. "To build something and watch it grow and outlive you is a great gift," he said. "To help students take the next step in their lives is one of the greatest thrills of my life."

He added that he made the gift in honor of Helen McLoraine, the benefactor who supported him throughout his amateur career, and his adoptive parents, Ernest and Dorothy Hamilton, BGSU faculty members who are now deceased. Part of the gift will establish the Ernest and Dorothy Hamilton Professorship.

An elated Dallas said that theoretically, he and Hamilton should not be joining together to do this as they had not known one another in Bowling Green. But when they ended up as neighbors in California and both shared "a passion for helping people figure out what it is they want to do," as well as a connection to BGSU—"it's not possible, but it's happening."

The gift presentation culminated "Turning Passion into Enterprise: A Seminar for Entrepreneurs," the first event in the Bob and Karen Sebo Lecture Series. Keynote speaker for the day was B. Thomas Golisano, the 2004 International Philanthropist of the Year. Golisano, founder of Paychex, Inc., is also the owner of the Buffalo Sabres, a National Hockey League team.

More than 500 people were present for the daylong event, which included panel discussions with local entrepreneurs and BGSU faculty. (For more on Hamilton's speech at the seminar, see the May issue of Monitor Monthly.)

The Dallas and Hamilton Center for Entrepreneurial Leadership will ultimately include University academic programs, community entrepreneurial leadership programs and education outreach programs to the general community. The center will sponsor forums on entrepreneurship, serve as the incubator for new ideas and be a site for internships, said Brent Nicholson, director of entrepreneurship programs in the College of Business Administration.

Since the inception of the undergraduate minor in fall 2003, the entrepreneurship program has grown quickly and will graduate its first six students next week. The four classes currently offered have closed out at 44 students each, said college Dean Robert Edmister, adding that the center will be a valuable recruiting tool for BGSU.

Developing students' ability to see new opportunities, assess risks, make decisions and take action is a goal of the entrepreneurship training, Edmister said. These skills are applicable not only to new enterprises but to existing businesses as well, he added.

The expansion of the program to include an undergraduate minor was made possible by a

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\$50,000 award from the Ewing Marion Kauffman Foundation of Kansas City, Mo., in 2003. The entrepreneurship minor is not reserved for business students but open to all majors.

The program had already received more than \$800,000 in support from alumni this year, with gifts from Patrick and Debra Ryan, both 1974 BGSU graduates, and Ron Whitehouse, a 1967 alumnus, and his wife, Sue, who attended BGSU.

In discussing the goals of the program, Nicholson told the audience, "We seek to make undergraduates discontented and dissatisfied with the status quo." The program will foster "discontent with the notion of boundaries on what can be accomplished," he added, and encourage "a mindset that rejects the passive voice" in favor of a more proactive way of dealing with the world. The entrepreneur is one who embraces change, and change creates opportunities that must be seized, sometimes at the risk of loss, he said.

Rick Acker, one of the first students to be graduating with the entrepreneurship minor, said that the program "gave me both the knowledge to make my ideas tangible and the confidence to do so."

Hamilton, who enrolled in classes at BGSU in 1976, was named an honorary alumnus in 1985 and received an honorary doctor of performing arts degree in 1994. He learned to skate at the BGSU Ice Arena, won a berth on the U.S. Olympic squad in 1980 and was voted Male Athlete of the Year by the Olympic Committee in 1981. Hamilton captured the gold medal at the 1984 Winter Olympic Games in Sarajevo.

After graduating from the amateur ranks in 1984, he toured for 15 seasons with Stars on Ice—which he co-created and co-produced—and has independently produced ice shows and covered the Winter Olympics as a commentator for CBS Sports. He also received an Emmy Award for a television special and won praise for his biography, *Landing II*.

Hamilton now tours the country as a motivational speaker, discussing his battle overcoming cancer and his career on the ice. He is also involved in numerous charitable endeavors across the country.

A 1977 magna cum laude graduate of BGSU, Dallas began to make a name for himself as an entrepreneur almost as soon as he graduated. He co-founded and served as chairman and CEO of First Franklin Financial Corp. and co-founded Heritage Bank of Commerce, both in California. Today, Dallas is chairman and CEO of Ownit Mortgage Solutions, an industry leader in nonagency residential lending specializing in 100 percent purchase programs. He holds the coveted Certified Mortgage Banker designation.

The entrepreneur earned a juris doctorate from the University of Santa Clara in 1987. In 2002, Dallas received a BGSU Accomplished Graduate Award. He recently retired as chairman of California Lutheran University.

In 2001, Dallas and his partner, Bill Freeman, co-founded B&B Restaurant Ventures with Fox Sports. The New York-based television network launched Fox Sports Grill in Scottsdale, Ariz., with a nationwide rollout planned for later this year and into 2005.

BGSU biologist seeks plants that attract crop pests' natural enemies

As farmers plant their crops for another growing season, they also prepare to do battle with the pests that would—and do—eat into their livelihood.

They use insecticides, with varying degrees of success, against enemies with names like European corn borer and bean leaf beetle. And they're always looking for new weapons such as Bt (for *Bacillus thuringiensis*) corn, a strain that has been developed and shows promise in the fight against the corn borer.

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But research also continues into natural approaches to crop pest control, some of it by attackers as small as one-sixteenth-inch long.

"There's still a lot of potential to look at pest control without chemicals," says Daniel Pavuk, biological sciences. Awareness of natural controls goes back thousands of years, but the question now is how to implement them in a time of larger fields and equipment, adds Pavuk.

Along with current and former graduate-student collaborators Melanie Bergolk, Nathan Fries, Kelly Hite-Bechstein, Rhonda Oates, Laura Hughes-Williams and Christine Warner, he has been trying to identify plant communities on the edges of corn and soybean fields that may enhance populations of small parasitoids—mainly wasps—as well as spiders and predatory insects that are important biological adversaries of row crop pests.

The premise, Pavuk says, is that more complex edges, meaning fence or hedge rows or wood lots adjacent to fields, may attract more of the helpful insects. Those habitats can also benefit birds and other wildlife, in addition to helping with soil erosion, but few remain in the Midwest, he notes.

Even in a "simple-edge" environment, however, research has indicated that flowering, weedy plants like Queen Anne's Lace lure insect enemies of crop pests, says Pavuk.

One such "true bug," he says, is a one-sixteenth-inch predator that feeds on corn borer eggs, aphids, and spider mites, which create problems in soybeans particularly under dry conditions.

While parasitoids can be flies, most are wasps one-quarter to one-half inch in length, Pavuk explains. Some attack caterpillars, while others, depending upon the species, attack eggs. They lay eggs in the host insect, and after the eggs hatch, the tiny wasps eat the host and emerge, not unlike the creature in "Alien," he says.

Although considerable research has been done on such beneficial insects worldwide, more extensive study is still needed, says Pavuk, whose interest in natural control of problem insects dates to his years as an entomologist for the Ohio grape industry in the mid-1980s.

Two of his projects—one started last year and the other scheduled to begin this year—have further implications for natural regulation of crop pests. The ongoing study is investigating the effects of forest fragmentation in northwest Ohio on moths and their parasitoids. The upcoming, large-scale project will examine ground beetles found in forest fragments and their movement into crop fields, where the mostly predatory insects feed on a variety of insect pests.

"The research that we do doesn't require a huge amount of money," Pavuk points out, and working through extension offices in Wood and Henry counties, "it's been easy to find people" to host it on their farms. He may try to do further plot research in conjunction with Ohio State University, where he earned his master's and doctoral degrees in entomology.

Considering the uncertainties of weather and world trade, not to mention crop pests and disease, "it's a tough way to go when you're farming," Pavuk says. But returning natural controls to agriculture—maybe even including production of helpful insects in a laboratory setting—would potentially benefit farmers and the land they cultivate, he maintains.

Creating habitats for beneficial insects would not only possibly reduce the use of pesticides, but also reduce soil erosion and may be a cost savings for farmers. Other benefits could include increased habitat for birds and alternate pollen and nectar sources for bees.

"Anything we can do to help them (farmers) and help the environment, we all win," Pavuk says.

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Festival Series to mark silver anniversary season

Six ensembles and artists, including flutist Sir James Galway and tenor Hugh Smith, a BGSU alumnus, will perform during the 25th season of the University's Festival Series beginning in September.

The series will also celebrate the Moore Musical Arts Center's 25th anniversary with guest artists, faculty and students.

The silver anniversary season will open Sept. 17 with the Tokyo String Quartet. The quartet's 8 p.m. performance will include a guest appearance by Maxim Mogilevsky, a BGSU College of Musical Arts faculty member, in Schumann's Piano Quintet.

Founded more than 30 years ago at Juilliard, the TSQ is regarded as one of the supreme chamber ensembles of the world, with appearances in international music capitals such as Milan, Paris, Amsterdam, Madrid and London, and at prestigious venues including Carnegie Hall and Boston's Symphony Hall.

Alexander Fiterstein, an award-winning clarinetist, will make his Festival Series debut at 8 p.m. Oct. 21. In conjunction with BGSU's 25th annual New Music & Art Festival, his performance will feature collaborations with several faculty members from the College of Musical Arts.

First-prize winner in the 2001 Young Concert Artists International Auditions, Fiterstein is quickly becoming recognized for his technical prowess and intuitive and sensitive playing, and has received critical acclaim for his concerto and chamber music appearances. A native of Minsk in the former Soviet Union, he studied at the Israel Arts and Sciences Academy, Interlochen Arts Academy and Juilliard.

On Dec. 3, the Ethos Percussion Group will appear on the Louise F. Rees Memorial Concert at 8 p.m. The concert will feature the BGSU A Cappella Choir, directed by William Skoog, in a performance of the *Missa Luba*, a mass in Congolese style.

Hailed by The New York Times for its "expert togetherness, sensitivity and zest....," the Ethos Percussion Group has been celebrating extraordinary music-making for a decade. The group is dedicated to the advancement of the percussive arts in performance and education. The ensemble's hallmark is the programming of a variety of musical styles on an eclectic battery of instruments from around the globe.

The Kobacker Concert will feature Jane Ira Bloom at 8 p.m. Jan. 29, 2005. A jazz saxophonist and composer, Bloom has been developing her unique voice on the soprano saxophone for more than 20 years.

Winner of the 2001 Jazz Journalists Award for soprano sax of the year, the Downbeat International Critics Poll for soprano saxophone, the Charlie Parker Fellowship for Jazz Innovation and the International Women in Jazz Masters Award, she is the first musician ever commissioned by the NASA Art Program.

Flutist Sir James Galway will perform with pianist Phillip Moll on the Lois M. Nitschke Memorial Concert at 7 p.m. March 20, 2005.

Internationally regarded as both a matchless interpreter of the classical repertoire and a consummate entertainer whose charismatic appeal crosses musical boundaries, Galway's unique sound and superb musicianship have made him one of the most respected and sought-after artists of our time.

Concluding the series at 3 p.m. April 24, 2005, will be tenor Hugh Smith, a BGSU alumnus who will appear with the Bowling Green Philharmonia, directed by Emily Freeman Brown.

Regarded as one of the most important tenors to emerge in recent years, Smith will perform a program of operatic favorites, as well as collaborations with BGSU voice faculty

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members. A winner of the Mario Lanza Competition, the Placido Domingo Fellowship Award, the Metropolitan Opera National Auditions and the Luciano Pavarotti International Competition, he made his professional debut in 1996 in the role of Pinkerton in "Madama Butterfly" at the Teatro San Carlo in Naples.

Smith earned bachelor's and master's degrees in music from the University in 1991 and 1994, respectively.

Festival Series subscription prices for adults are \$70 for the main floor/balcony, \$100 for the main floor and \$130 for mezzanine seats. Student subscriptions are \$50, \$75 and \$100. Subscriptions may be charged using MasterCard, Visa or Discover. Tickets can be ordered by calling the Moore Musical Arts Center box office at 2-8171.

Third annual 'When You Move Out, Don't Throw It Out' under way

Again this year, as they prepare to leave campus for the summer, BGSU students will be donating their unwanted but usable clothing, household goods and food items to charity and, in the process, conserving significant space in area landfills. Collection bins have been placed throughout campus for "When You Move Out, Don't Throw it Out," continuing through Sunday (May 9).

The program, sponsored by the Office of Residence Life, collects nonperishable food, clothing, books and school supplies, and miscellaneous personal items such as irons, fans, lamps and furniture.

Four boxes have been set up in the lobbies of each residence hall, all Greek units, Chily's Express, the Garden Terrace and the Bowen-Thompson Student Union. Each box is designated for one of the four categories.

"Our ultimate goal is to go beyond the residentially based program and include off-campus students as well," said Nick Hennessy, associate director of residence life. Students who do not live in the dorms, along with faculty and staff, are encouraged to donate.

A steering committee of 12 students and more than 150 volunteers is coordinating the program.

"This event keeps things from being thrown away that could be used by others who need these things," said Hennessy. "It's amazing that students at the University donate their things that continue to have an effect long after they leave."

Last year, the program collected more than 40,000 pounds of nonperishable food and a "mountain" of clothing, according to Hennessy. There were as many as 21 irons, 30 lamps and "enough jeans to fill a Gap store," he said. And expectations are even higher this year.

The collected items are organized in the Harshman Community Room and arranged in an "amateur Wal-mart," Hennessy said. At the end of the event, representatives from each of the 21 benefiting organizations visit the collection room and gather up the goods.

Donations will be given to a variety of food banks and shelters in the Bowling Green and Toledo areas, including the BG Christian Food Pantry, Northwest Ohio Food Bank, Martha's Soup Kitchen (First United Methodist Church), St. Thomas More University Parish Food Pantry, St. Aloysius Food Pantry, St. Vincent DePaul Society of North Baltimore, Cherry Street Mission, La Posada Shelter, Rural Opportunities, Inc., Aurora House, First Presbyterian Church of Bowling Green, Goodwill Industries of Bowling Green, Salvation Army of Bowling Green, Wood County Humane Society, Planet Aid, Africa Reads, Beach House, Harbor House, Good Samaritan, Helping Hands and Open Doors.

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Substantial donations of time, money, services or items have come from many areas on campus. The BGSU Recycling Program, University Bookstore, Recreational Sports, Materials Handling, Facilities Services, University Dining Services, Residence Life Special Program Series Fund, Interfraternity Council and Panhellenic Council, as well as Kroger and Pepsi, all contributed to the effort.

IN BRIEF**Deadline announced for Faculty Improvement Leave requests**

The Faculty Development Committee has announced the deadline for applications for faculty improvement leaves which will be taken during the 2005-06 academic year. †

Applications will be received in the Provost's Office until 5 p.m. Oct. 4.

Application guidelines and procedures can be found in the Academic Charter, B-II.B pages 1-5. †The application must follow the outline found in B-II.B, page 6 of 17.

Questions concerning improvement leaves may be directed to 2-9939 in the Office of the Provost and Vice President for Academic Affairs.

Singer Pat Dailey, celebrity waiters all part of Falcon Club BiG Event

The Falcon Club will host the second annual BiG Event on May 15 in Anderson Arena. All proceeds from the "Beach Party" go to the Falcon Club Scholarship Endowment

Singer/songwriter Pat Dailey will provide entertainment, and the clambake dinner will be served by a number of celebrity waiters including BGSU coaches and administrators. The master of ceremonies will be BGSU alumnus David Coleman, the "Dating Doctor."

Tickets are \$75 for individuals or \$25 for the concert only. Group rates are available.

Register online at <http://bgsufalcons.collegesports.com/genrel/040804aab.html> or mail your reservation form and remittance to: Falcon Club, Athletic Dept., BGSU, Bowling Green, OH 43403

CALENDAR

Tuesday, May 4

Faculty Senate, 2:30 p.m., McFall Assembly Room.

Thursday, May 6

Administrative Staff Council, 1:30-3 p.m., 207 Union.

Friday, May 7

Board of Trustees, 1:45-3 p.m., 308 Union.

Graduate College Commencement, 7 p.m., Anderson Arena.

BGSU Firelands Commencement, 7:30 p.m., Cedar Point Center.

Saturday, May 8

College of Arts and Sciences Commencement, 9:30 a.m., Anderson Arena.
Colleges of Business Administration, Health and Human Services, and Technology Commencement, 1 p.m., Anderson Arena.

Colleges of Musical Arts and Education and Human Development Commencement, 4:30 p.m., Anderson Arena.

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Continuing Events

Through May 7

Art Exhibit, MFA Thesis Exhibition II, Dorothy Uber Bryan and Willard Wankelman galleries. Gallery hours are 10 a.m.-4 p.m. Tuesday-Friday.

Through May 7

Art Exhibit, annual student exhibitions, Little Gallery, BGSU Firelands. Gallery hours are 9 a.m.-5 p.m. Monday-Friday.

Through May 7

Planetarium Presentation, "Ring World," Saturn, its moons and rings and the

Cassini-Huygens space mission. Shows at 8 p.m. Tuesday and Friday. \$1 donation suggested.

Through May 8

Art Exhibit, MFA Spotlight, Union Art Galleries. Gallery hours are 8:30 a.m.-7 p.m. Monday-Saturday.

May 10-June 11

Art Exhibit, High School Art Teachers' Exhibition, the Little Gallery, BGSU Firelands. Gallery hours are 9 a.m.-5 p.m. Monday-Friday. A reception will be held from 2-4 p.m. on May 16.

JOB POSTINGS

FACULTY

English. Instructor. Call Simon Morgan-Russell, 2-7543. Deadline: May 14.

Music Performance Studies. Visiting Assistant Professor. Call William Mathis, 2-8066. Deadline: June 1.

Contact the Office of Human Resources at 419-372-8421 for information regarding classified and administrative positions. Position vacancy announcements may be viewed by visiting the HR Web site at www.bgsu.edu/offices/ohr.

Employees wishing to apply for these positions must sign a "Request for Transfer" form and attach an updated resume or data sheet. This information must be turned in to Human Resources by the job deadline.

CLASSIFIED

The deadline to apply is 1 p.m. Friday, May 7.

Baker 1 (C-24-Ve)—University Dining Services. Pay grade 4. Nine-month, full-time.

Food Service Coordinator 2 (C-25-Ve)—University Dining Services. Pay grade 6. Twelve-month, full-time.

Food Service Worker (C-26-29-Ve)—University Dining Services (four positions). Pay grade 1. Nine-month, part-time.

The following position is being listed on and off campus simultaneously.
Sales Manager 4 (C-23-Ve)—University Bookstore. Full-time position. Pay grade 9.

ADMINISTRATIVE

Systems Programmer (V-034)—Information Technology Services. Administrative grade 15. Deadline: May 7.

Assistant Director of Residence Life for Educational Initiatives (V-039)—Office of Residence Life. Administrative grade 14. Review of applications will begin May 14 and continue until the position is filled.

Dining Services Manager (V-035)—University Dining Services, Division of Student Affairs (Four full-time positions). Administrative grade 12. Deadline: Obituaries May 14.

Grants Accounting Manager (R-040)—Finance and Administration. Administrative grade 16. Deadline: May 21.

Director and Physician in Chief (04-017NF)—Student Health Services. Salary is commensurate with education and experience. Review of applications began March 31.

Residence Hall Director (V-018)—Office of Residence Life (three positions). Administrative grade 13. Review of applications will continue until all positions are filled.

Staff Internal Auditor (R-077)—Internal Auditing and Advisory Services. Administrative grade 15. Review of applications began Dec. 15 and will continue until the position is filled.

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University General Counsel (04-004NF)—General Counsel/Office of the President. Salary will be competitive and commensurate with experience. Review of

applicants began March 1. All applicants will receive full and fair consideration until the position is filled.

OBITUARY

There were no obituaries this week.

