Pierce Will Address Industrial Conference in New Union Today

The New Union will be the site of the Third Industrial Development Conference today.

Centering around the theme: "The economic climate in and around western Ohio," the conference will utilize the meeting rooms of the Bow-

ling Green State University, the luncheon session at 12 noon in the Dean of the College of Business area, and the Hall room of the Union.

A registration and coffee hour from 9 to 9:45 a.m. in the Alumni Room, the morning sessions begin at 10 a.m. in the Bowling Green State University Ross, and the Ballroom of the Union will be the site of the events until adjournment at 4:45 p.m.

Describes the annual symposium will feature the morning sessions, beginning with the presentation of the "Industrial Climate In North-

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Educational Importance of Space

(Apartment June page 1)

"Limited space" studies at Yale and Harvard show that performance improvement of nearly 5 per cent can be achieved in the classrooms through the use of products directly or indirectly related to educational research.

Yet these techniques are not being used. Most of these methods increase the cost of the instruction through either special materials or special techniques of the teacher-pupil ratio.

1. We must increase the amount of educational research conducted in the country. Today every large business expects to spend at least one per cent of its gross income for research to improve its products, to manufacture more efficiently. It is time we also improve every phase of its operations.

Today education is big business. In 1952, we spent $14 billion to operate our schools from kindergarten through the college levels. To tax the 30 million boys and girls enrolled in our 15,000 schools, we employed almost 1/4 million teachers. In fact, the business of education today is about the same size as the combined business of producing household appliances and automobiles. Further, education is not just big business in the United States.

2. We must change the direction of educational research conducted in this country. Today every large business expects to spend at least one per cent of its gross income for research to improve its products, to manufacture more efficiently. It is time we also improve every phase of its operations.

In our express, we ask our students to analyze and understand the things that man has already mastered, in order to learn what they need. We ask them to study how knowledge is acquired and skill, to break a situation down into its component parts, to dissect it, and to put it together. This is an excellent method for learning a subject. It will not produce innovators. Innovation comes from our educational system. We must make room for the creative thinking of the teacher, and we must attempt to teach our students to discover new ideas. This is the only way to discover the spark of creativity and to fan it into a self-sustaining fire.

WBGU Covers Union Opening Ceremonies

Breaking precedent, the University U Prospect Union has been scheduled for the opening of the University Union.

George Dunster, Howard Baker, and David Kiggs handled the ceremonies, and the annual Red, White, and Blue broadcast was shown at the Main Lobby. Joe Gall and Tom White, broadcasters, were present to announce the new University Union.

George Minister, Howard Baker, and Mahlon Kouch interviewed from the viewing booth; while Howard Baker was to the right of the new University Union.

A pair of musicals, "The Best Things In Life Are Free," and "Love Me Or Leave Me," are on tap for the Saturday luncheon from noon to 5 p.m. in the Placement Office. 

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Four Grapplers To Enter Toledo AAA

One junior wrestler and three freshman are entering the Toledo AAA Wrestling Championships this weekend which are being held at the Toledo TRCA.

The tournament is not a team event, but just for individuals therefore the four BG men entering are not being entered as members of the Falcon squad.

The three freshmen are Letterman in the 150 pound class, Doug Hinkle at 157 pounds and Jim Hofpfl at 147 pounds. All of these men did very well in this year's freshman squad.

Bill Deere is the one sophomore entering the tournament. Dale was selected as the wrestling captain as he was most likely to wrestle earlier this year.
The following is a list of girls who volunteered their services as waitresses for the Dedication Luncheon of the University Union on April 26.

Mary Neuman, Beverly Smith, Mary Sue Lineweaver, Kathy Argue, Karen Benken, Kathy Taylor, Donna Johnson, Mary Ann Stewart, Mary Ann Heald, Mary Beth Hensley, Joan Soderquist, Nancy Brown, Judy Bell, Jennifer Kline, Jennifer Hink, Mary Ellen Lacey, Carol Pyne, Pat Welna, Beth Ward, Ruth Campbell, Teresa Rusch, Ginger Fargher, Sharon Endicott, Sharon Ford, Ginger Fargher, Frances Ferguson, Ann Kretke, Harris Metzler, Hank Pollock, Mary Ann Stotes.

Some problems of Gamma Delta are planning to attend the annual Gamma Delta Spring Regional Convention at Western Michigan University, April 21-22. The theme for the convention will be "The Christian In The Modern World." Anyone willing to attend should sign up at the UCF House.

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 Greeks Schedule Dinner Meetings

Several dinner and discussion groups will be featured at the Greek Week Party Dances to be held in the fraternity and sorority houses on Saturday, April 21. An announcement was made by Carol Rohr and Tom Edel, co-chairmen.

The exchanges will be on a fraternity-sorority basis with 10 people exchanging. Rooms with fraternity houses are included with other houses and some of the smaller houses are exchanging fewer members.

The exchanges are as follows:
- Alex Tyes and Alpha Omegas, Kappa Sigma and Chi Omega.
- Beta Delta Zetas, Theta Chi and Alpha Chi Omega, Kappa Delta.
- Gamma Delta, Epsilon Phi and Alpha Phi.
- Delta Tau and Delta Zetas, Theta Chi and Delta Chi.
- Delta Phi Epsilon and Alpha Phi, Phi Delta Theta and Delta Zeta.
- Kappa Sigma, Delta Chi and Alpha Chi Omega, Kappa Delta.
- Sigma Kappa and Delta Phi.

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