Monitor Newsletter January 09, 1989

Bowling Green State University

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Mid-Am Bank to be research park's first tenant

Mid-American National Bank and Trust Co., which had been considering moving out of Bowling Green, will be the initial tenant in an 18-acre research/industrial park being developed on the east side of campus.

"The park is an exciting venture for the University and should help solidify our growing reputation as a research institution," said Dr. Philip Mason, executive assistant to the president, who has been working with state and local officials to make the park a reality.

The University expects at least 10 other companies to join Mid-Am, which will begin construction on an operations center this spring. Firms that specialize in services and research and which other opportunities for involvement by faculty and students will be sought as park tenants. "We're looking at several companies whose work meshes with the University's strengths," Mason said, adding that Bowling Green hopes to attract firms dealing with biotechnological services, computer science, and financial services.

It all started a year ago when the city sought an easement across land owned by the University to extend sewage and water services to the new county jail. President Ogborn, who had been thinking about developing a research/industrial park on campus, saw the city's request as an opportunity for the University and the city.

In August, the Ohio Department of Economic Development said it would award the University $250,000 for matching industrial development grant. The city of Bowling Green, which is interested in the park because of its potential to attract new industrial enterprises and boosting the city's economic growth, agreed in October to match the grant with $250,000 to be used for water and sewer lines.

And when Mid-Am agreed to become the first tenant, the state controlling board released the funds so that development work could begin on the park. Companies must be located on the east side of I-75 at the corner of Dunbridge Road and East Wooster Street, will build their own facilities. The University will have no financial commitment in the operation of the firms.

Robert L. Martin began his duties as the new vice president for operations last week, but already he has a good feeling about Bowling Green.

In the previous two months he had been making short trips to the campus to meet with other administrators and employees, and to get a feel for his new job. He said he was encouraged by the many friendly people who have helped to make the transition period easier.

"I've moved a lot in my life, but I can honestly say I've never been in a place I didn't like," said Martin, who spent 20 years in the U.S. Air Force. He was officially appointed vice president by the trustees at the Dec. 16 meeting and succeeds Dr. Karl Vogt who has returned to full-time teaching in the College of Business Administration.

Martin began his career with a mechanical engineering degree from the University of Cincinnati. Soon after he joined the Air Force and flew planes for 15 years. He then became involved in directing the faculty and maintenance operations of bases in Indiana, Korea and Arkansas, where he earned his master's degree in operations management.

After retiring from the military, Martin became the associate director of the physical plant at the University of Florida, and in 1983 became the physical plant director at Louisiana State University.

"The plant operations business is fairly universal and I feel I'd be better suited for this position," Martin said. "I've always thought my background was somewhat transportable because a military base is set up similar to a campus with its various buildings and departments. I haven't had any trouble adapting to new places.

"My primary interest is people and he said he plans to continue his style of participatory management at Bowling Green. Reaching that one of the best ways to learn a job is to meet and talk with the employees. Martin made several trips to the campus before starting his job.

"You have to get out there and be involved in one way or another, sitting behind a desk," Martin said. "It's easy to get caught up in the management of documents rather than people, but my advantage is that I recognize that. I think it is important to hear what people are talking about." The new vice president said he is a fanatic about collecting information, and blames it on the nature of his background. He has visited 48 states and 13 foreign countries. "I have spent most of my life transitioning and that's why when I go to a new place I try to learn as much about the operation of an area as I can," he said. "I initially learn the systems, how they operate and the personalities of the people making them function. I read up on just about everything I possibly can."

As much as he is ready to dive into his duties, Martin also said he will be a "walk and talk" attitude. Although he admits it is natural for a new person to bring fresh ideas to a job, he doesn't plan to make any initial changes.

Tweney receives Fulbright award to study in England

Dr. Ryan Tweney, psychology, is a Fulbright scholar at the University of Bath in England this semester taking some extensive notes on hisLDenotes.

Having received a Fulbright grant, Tweney will be conducting his research at the University of Bath in the Psychology Centre of the University of Bath." In addition, he will also be lecturing at the Royal Institution and a West German University on one of his favorite subjects, the nineteenth century physicist Michael Faraday.

According to Tweney, Faraday is unique among the historically important scientists because he kept extensive laboratory diaries throughout his career. Faraday, who died in 1867, was most famous for his discovery of electromagnetic induction, the process of generating electricity from magnetism. "These diaries are a gold mine for the cognitive scientist who wants an inside view of how scientists think," Tweney said.

Tweney, whose past research also has focused on the psychology of science, has made four previous trips to England to do Faraday's notes and diary records to chart the course and patterns of his theoretical and experimental investigations.

His work on Faraday is an outgrowth of his earlier research with Dr. Michael Dwyer of the University of British Columbia, both of psychology. The three published the book "The Experimental Mind," in 1981 which detailed how cognitive psychology could illuminate the nature of science. Such study is especially important, Tweney said, at a time when American students are showing declining interest and ability in science.

Many people are under the false impression that scientists are geniuses who think differently, Tweney said. "There is the idea that scientists have brilliant flashes of insight into their work. But scientists think no differently than the average person," Tweney said. "It's true that they are doing is problem-solving, like anyone else does everyday, only it is more refined."

Faraday's notes and diaries help document the complicated thought processes and problem-solving techniques of a scientist. Although most scientists keep notes on their research, Tweney said no other diaries compare to the detail of Faraday's. While at Bath, Tweney will be working with leading scholars in the history of science and he will be writing on the results of his earlier work as well as exploring further topics.

Also, he will be specifically studying the intense Faraday created to go along with his notes and diaries. Tweney said the complex indexes are similar to the extensiveness of modern computer data bases.

Tweney will conclude his research and return to the University in August.

He is one of approximately 1,000 grantees who will be studying abroad for the 1989-90 academic year under the Fulbright exchange program. Individuals are selected on the basis of academic and professional qualifications plus their ability and willingness to share ideas and experiences with people of diverse cultures.
Affirmative Action to hold forums of series

A series of faculty workshops on matters such as discrimination, sexual harassment, and affirmative action will be presented by the University this month by Miguel Ordonez, director of affirmative action.

"Many of these topics concern us every day," said Ordonez. "In order to be aware of them and hopefully make some positive changes, we must understand why we do what we do." The workshops will be held in a room on the main campus. The exact location will be announced at a later date.

The workshops will include discussions on best practices, case studies, and strategies for implementing affirmative action policies. Participants will be encouraged to share their experiences and ideas with each other. The sessions will be facilitated by experienced professionals who will provide feedback and guidance.

The workshops are free and open to all faculty members. Pre-registration is required and space is limited. For more information, please contact Miguel Ordonez at 555-1234 or ordonez@university.edu.
**Affirmative Action to hold series of forums**

A series of forums on issues such as discrimination, sexual harassment, and the need for diversity will be sponsored each month by the University Union, The Athenian, and the Office for Equal Opportunities.

- **Evaluating the Faculty:** The absence of faculty with disabled students was recently brought to the attention of the University Union. At the March 15 meeting, State Room in the 75th Anniversary Building, Trustee Herbert Barr said, "There are about 3 percent of the cases that are not even discussed in the forum."

The series of forums will be held in the State Room of the University Union. The forums will focus on minority faculty and will provide an opportunity for faculty members to share their experiences and discuss ways to improve the representation of minority faculty on campus.

**University funds divested from South Africa**

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More hockey fans will be able to see the team this season as the University has decided to retain the old seating currently available at the Arena and add additional seats at the north end. The trustees have also approved the proposed increase in the price of tickets for the 1989 campaign.

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**Trustees approve plan for removal of PCB materials**

The Board of Trustees approved a plan for the removal of PCB materials at the Chemistry Department and high voltage electrical equipment in the Power Plant. The plan was developed in response to the need for replacing the equipment, which is scheduled to be completed by the end of the year.

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**Effects of new part-time benefits law explained at council meeting**

A new federal law concerning part-time benefits will go into effect in January, Senate Finance, University trustee, wrote the Classified Staff Council of Dec. 18 meeting. The new law, which became effective on Oct. 23, will result in the loss of over $300,000 per year in revenue to the University.

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Lillian Gish gives new donation to Gish Film Theater

Amtrak Union Station, Friday, Jan. 20. Lillian Gish has left a $10,000 bequest through her estate to the Gish Film Theater at Amtrak Union Station to help fund the theater's continued education and outreach programs.

"Her generous act of philanthropy epitomizes the ongoing support that Lillian Gish has given to the arts," said Martin Luther King Jr., director of the Gish Film Theater.

"This donation will allow us to continue our work of celebrating the art and history of cinema, and we are deeply grateful to Lillian Gish for her continued support."