Monitor Newsletter August 01, 1988

Bowling Green State University

Follow this and additional works at: https://scholarworks.bgsu.edu/monitor

Recommended Citation
https://scholarworks.bgsu.edu/monitor/932

This Book is brought to you for free and open access by the University Publications at ScholarWorks@BGSU. It has been accepted for inclusion in Monitor by an authorized administrator of ScholarWorks@BGSU.
Approval needed to use University logos

Sweatshirts, hats, bumper stickers, stationery, mugs and any other product using a Bowling Green logo or symbol must now be approved through the University's licensing program, according to John Buckenmyer, director of the Bookstore.

A primary purpose of the licensing program, which went into effect July 1, is "to prevent any misuse of logos and symbols that will reflect unfavorably on the University," said Buckenmyer, who is in charge of the licensing program.

Manufacturers will have to pay a 6.5 percent royalty on the cost of producing goods using a University identification mark. "The revenues generated from the licensing will be used for scholarships, grants and aid," Buckenmyer said.

The licensing program was initiated after a Board of Trustees resolution was passed on Sept. 11, 1987, but the idea has been discussed at the University since the mid-1970s.

Several marks associated with the University have been registered with the U.S. Patent and Trademark Office. These marks include the block BGSU used primarily in admissions and recruitment literature. There, the falcon head logo, the traditional University seal, the updated University seal (1970) and the name Bowling Green State University.

But prior to the licensing program there was not a formalized effort to enforce the proper use of the University logo. Buckenmyer said.

Licensing agreements are prevalent around the country and originally were started by the larger schools such as Michigan State University and Ohio State University. Within the Mid-American Conference the University of Toledo, Miami University and Kent State University already have implemented similar licensing programs and other conference schools are considering the action, he added.

The program applies to companies as well as individuals wanting to produce merchandise using logos and symbols. "Some of the issues and problems that Buckenmyer said the only exemption from the rule at this time applies to the makers of the University's athletic uniforms.

Currently, letters explaining the licensing program are being sent to companies asking them to comply. At least 70 contracts have been mailed out, Buckenmyer said, and he receives more telephone calls everyday.

Under the licensing program, manufacturers must send a sample product to Buckenmyer for approval. Approval is based on quality, proper usage of logos and whether the product is designed in good taste. Good taste is a judgment call Buckenmyer admits, but said any "reasonable" product will have no problem being approved for licensing.

Manufacturers not wishing to participate in the licensing program are asked to cease producing the merchandise, Buckenmyer said. One of the primary concerns with the licensing program was the reaction of local merchants. Information has been sent to local merchants explaining the program and every effort has been made to ensure that the program's intent is not to work against them, Buckenmyer said.

Local merchants also have been requested to provide the names of manufacturers they deal with, so the program can be implemented fairly among all the producers of merchandise that use a University identification mark.

Volunteers pitched in to help avoid losses

As the rain came down, water went up in the library

When the water on the first floor of Jerome Library began to rise above two inches last Monday night, volunteers may have briefly considered building an ark—instead, they kept swiping.

Paul Yon, director of the Center for Archival Collections and one of the volunteers, estimated that 2,500 gallons of water were swept out of the library during the night following a late afternoon downpour. Rain accumulated on the upper deck and lower oval patio causing water to flood through the front and side exit doors.

Dr. Kathryn Thiede, library and learning resources, said the rain began around 5:30 p.m. and continued through the night. As that water was removed, volunteers inside could sweep the water out of the building.

Most volunteers were able to leave by 11 p.m. while a small group stayed until 2 a.m. to finish mopping the remaining large puddles. But even with most of the water gone, Yon said he didn't think the library could open the next day because of puddles under shelves and furniture. "The custodial staff really deserve a lot of credit. During the night they cleaned up the rest of the water and we were able to open by 8:30 a.m. the next morning. I was amazed," he said.

Because the venture is so new, all the effects of the licensing program are not known, but the initial reactions are good, Buckenmyer said. "Many national vendors are already familiar with licensing procedures," he added. "According to Buckenmyer, "starting the program from scratch has taken a lot of extra work." All the forms involved have had to be drawn up and approved by trademark attorneys in Toledo and contacting the manufacturers takes a great deal of time, he said.

Maintaining an updated list of licensed manufacturers also will be an ongoing task. The list will be passed around to retailers, who are being asked to cooperate with the licensing procedures by not buying from unlicensed manufacturers, he said.

"Many of the larger schools have departments with three or four people just in charge of licensing," said Buckenmyer, who has taken on the responsibility of licensing in addition to coordinating the other functions of the Bookstore. -Kari Hesburn
Streamline挂着的墙贴和车贴目前用于在University车辆上的贴纸。为启用August 13，新贴纸将被需要，尤其是对所有学生和员工在the start of the 1988-89 academic year。

员工将得到一个选择一个可转移的墙贴或一个不可转移的车贴。一个车贴，每个员工必须提供一个车贴完成形式，并签署由预算管理。唯一一个不可转移的贴纸将被接受，为每个员工和一个不可转移的贴纸将被签发给每位员工。

各种结果贴纸的形式是建立在大学的停车登记。停车时，结果贴纸的车辆信息将被在登记表中。工作人员要求的停车贴纸应包括年份、车型和车辆的车型。

停车贴纸的终止日期为1988-89学年。

通过员工的邮箱发送停车登记表。停车位的登记表应在第二季度发送。

为了使贴纸在开始时有效，员工应将车辆登记与停车贴纸一起。

工作人员将根据员工的年份、车型和贴纸的期限决定停车。

### Datebook
#### Monday, Aug. 1
- UAO Monday Musicians, featuring The Sex Beads, 11:30 a.m., Union Oval. Free.

#### Tuesday, Aug. 2
- Huron Playhouse, “You’re a Good Man, Charlie Brown,” 8 p.m., McCormick School, Ohio Street, Huron, through Friday (Aug. 5).
- Also, 3 p.m. matinee performances on Friday.

### Classified Employment Opportunities
The following classified positions are available:

- **New vacancies**
  - Posting expiration date for employees to apply: 10:30 a.m. Friday, Aug. 5.

#### 8-5-1-8-5-2
- **Cashier 1**
  - Pay Range 3
  - Food Operations
  - Academic year, part-time

#### 8-5-3
- **Food Service Worker**
  - Pay Range 1
  - Food Operations (Bake Shop)
  - Academic year, full-time

#### 8-5-5
- **Food Service Worker**
  - Pay Range 1
  - Food Operations
  - Academic year, full-time

#### 8-5-6
- **Secretary 2**
  - Pay Range 27
  - Vice president for academic affairs

### Faculty/staff positions
The following faculty positions are available:

- **Special Education:** Assistant professor/instructor (temporary). Contact Edward Ficus (7-2793).
  - Deadline: Aug. 1.

The following administrative positions are available:

- **Admissions:** Assistant/associate director. Contact Anmarrie Held (2-2558).
  - Deadline: August 5.

- **Athletic Department:** Assistant men’s hockey coach. Contact Chair of the Search and Screening Committee, c/o the athletic department (2-2401).
  - Deadline: August 1.

### Summer hours end
The Office of Personnel Support Services reminds faculty and staff that the summer work schedule continues.

Beginning Aug. 15, regular work hours will resume. In most cases, offices will be open from 8 a.m. and 1-5 p.m. Monday through Friday.

### Walkers challenged for summer exercise
The Student Recreation Center’s Walker’s Challenge has kept University employees on their feet during the summer months.

Participating departments received the number of miles its employees walk each week and at the end of August awards will be given to individuals and offices with the most miles.

Tammy Summers, Recreation Center, said the public relations office had the highest total for June with 41.4 miles and nine staff members participating. Linda Swaastgood, public relations, led the pack with 108 miles that month. A few steps behind is the Musical Arts Building staff with six participants walking 35.4 miles. Edwin Betts, musical performances, leads the staff with 95.5 miles.

Other participating departments include the Student Recreation Center with six participants covering 213 miles in June; Continuing Education with six participants covering 159 miles; and the Instructional Media Center with one participant, Deb Weirauch, covering 70.5 miles.

Total mileage for June was 1,211.5 miles with 28 walkers. Any employees who would like to join the Walker’s Challenge should contact Summers at 372-2711.

### Keep records updated
In order to keep employee records accurate and up-to-date, Personnel Support Services and the benefits/insurance office are requesting staff to contact the offices with any personal data changes.

These changes include new addresses, name changes, marital status changes or new additions to the family.

Employees with changes should notify the personnel office at 372-8421 or the benefits/insurance office at 372-2112.

### Flooding
This isn’t the first time the library’s first floor has been flooded. Sherry Gray, circulation desk, said a similar storm occurred nine years ago in July and water gushed in through the main entrance that time, too. However, the water flooded only the front lobby area before volunteers managed to sweep it out.

“We’ve been open 21 years and this is only the second flood,” Gray said. “Both times there was plenty of help. But thank heavens the storm didn’t happen at 2 a.m. no one would have been around to catch it then.”

Volunteers, including library and University staff members, who helped to clean the library flood, were: Mary Beth Zachary, Angela Lindley, Victor Wagner, Sue Gildersleeve, Ann Bowers, Charlene York, Regina Kosty, Faye Lam, John King, Paul Yon, Bob Heidel, Eric Honester, Candie Davis, Joan Ropp, Matt Humpingle, Gloria Gregor, Jean Geist, Chris Geist, Rush Miller, Lee Norden, Laurene Zaporozchek, Paul Kosty, Patty Tunstall and Kim Sebert.

Students, graduate assistants and volunteers included Linda Geyer, Michelle Frabotti, Kathryn Kepke Rudd, Scott Juhrke, Greg Miller, Ann Halley, Rebecca Williams, Susan J. Winkle, Kerry Milligan, Pam Boehm, Lisa Evans, George Vasili, Eugene Van Vechten, Kelly Burdine, Mrs. Kennedy, Joanne Wojtowicz and Jim Corbass.

There also were many staff members from plant operations and food services who took care of the custodial work, water pumping, oval clean-up and carpet cleaning.