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Board of Trustees Meeting Minutes 2020-06-26

Bowling Green State University

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MINUTES
Board of Trustees
Bowling Green State University
June 26, 2020

Notice having been given in accordance with the Board of Trustees Bylaws, the following members met in the Lenhart Grand Ballroom, Bowen-Thompson Student Union at the Bowling Green campus on June 26, 2020: Betty Montgomery, Chair; Marilyn Eisele, Drew Forhan, Linda Forte, Ava Harter, Russell Martin, Estee Miller, George Miller, David O'Brien, Remington Schneider, Amy Shore, and Howard Traul. Also present (electronically): Geoff Radbill and Dr. Richard Ross.

Also present: Rodney Rogers, President; Patrick Pauken, Secretary to the Board; Joe Whitehead, Provost and Senior Vice President for Academic Affairs; Sherideen Stoll, Vice President for Finance and Administration; Sue Houston, Vice President for Partnerships and Chief of Staff; Mike Ogawa, Vice President for Research and Economic Engagement; William Balzer, Vice President, Faculty Affairs and Strategic Initiatives; Cecilia Castellano, Vice President for Enrollment Management and Student Outcomes; Natalie Jackson, General Counsel; Jennifer McCary, Chief Diversity and Belonging Officer; media representatives; and a number of observers.

Ms. Montgomery called the meeting to order at 10:03 a.m. The Board Secretary called the roll and announced that a quorum was present (nine trustees).

PRESIDENT'S REPORT

President Rodney Rogers began by welcoming George Miller, Russ Martin and graduate student Estee Miller to the Board. He then provided information on BGSU's COVID-19 response, integrating career and academic advising, diversity and belonging, as well as a budget update.

MINUTES

No. 43-2020 Mr. O'Brien moved and Mr. Forhan seconded that the minutes of the May 15, 2020, meeting be approved as written.

All signified in affirmative. Motion carried.

Approval of Fiscal Year 2021 Instructional, General and Special Fee Revisions

No. 44-2020 Mr. Forhan moved and Mr. O'Brien seconded that:

WHEREAS, boards of trustees at public colleges and universities in Ohio are responsible for establishing the fees to be charged for instructional and other educational services; and

WHEREAS, the state of Ohio's biennial budget (H.B. 166) for Fiscal Year 2020 and 2021 permitted an increase of 2.0 percent to in-state, undergraduate instructional and general fees; and

WHEREAS, the state of Ohio's biennial budget (H.B. 166) for Fiscal Year 2020 and FY2021 permits a university to increase tuition and general fees for the incoming cohort of the Tuition Guarantee Program by the average rate of the consumer price index (CPI) for the previous 36-month period (2.1 percent) plus any additional amount the General Assembly authorizes (2.0 percent).

WHEREAS, the University experienced a reduction in state support during FY 2020 of slightly more than \$3 million and is tentatively expecting a decrease of almost \$14 million in support from State Share of Instruction for Fiscal Year 2021; and

WHEREAS, based on our current, best judgment and the need to be financially prudent and prepared;

NOW, THEREFORE BE IT RESOLVED, that the Bowling Green State University Board of Trustees hereby approves the proposed instructional and general fee schedules, for the Bowling Green and Firelands campuses for Fiscal Year 2021 (effective fall 2020 semester) as presented and more completely described in the background to the resolution.

The Board Secretary conducted a roll call vote with the following results: Voting "yes" – Ms. Eisele, Mr. Forhan, Ms. Harter, Mr. Martin, Ms. Montgomery, Mr. O'Brien, Dr. Ross, Ms. Shore, and Mr. Traul. The motion was approved with nine affirmative votes.

Approval of Fiscal Year 2021 Budgets – Bowling Green and Firelands Campuses

No. 45-2020 Ms. Harter moved and Ms. Eisele seconded that:

WHEREAS, an annual budget is prepared to provide a financial plan to guide the University for the next fiscal year; and

WHEREAS, the University’s unrestricted Educational and General (E & G) Budgets reflect expected state appropriations in Fiscal Year 2021 of \$62.3 million (\$13.3 million or 17.6 percent decrease in funding over prior year) for the Bowling Green Campus; and \$3.5 million (\$876 thousand or 20 percent decrease in funding over prior year) for the Firelands Campus; and

WHEREAS, the Bowling Green E & G Budget provides \$191.2 million from total tuition and general fees (\$12.8 million or 6.3 percent decrease over prior year) reflecting anticipated enrollment reductions, partially offset by the anticipated impact of the Falcon Tuition Guarantee Plan related tuition increase, and the increase for continuing students (not included in a Falcon Tuition Guarantee Plan); and

WHEREAS, the Firelands E & G Budget reflects \$7.6 million from total tuition and general fees (\$606 thousand or 7.4 percent decrease over prior year) reflecting anticipated enrollment reductions, partially offset by the anticipated impact of the Falcon Tuition Guarantee Plan related tuition increase, and the increase for continuing students;

WHEREAS, both campus budgets include faculty merit compensation pools, promotion/tenure, a market adjustment pool, and associated benefit adjustments, staffing reductions, furloughs, and associated benefit adjustments for classified and administrative staff, as well as overall reductions or reallocations in operating expenses as described more fully in the background to the resolution; and

WHEREAS, the combined, total revenues for Bowling Green State University of \$397,543,492 as fully described in the detailed budget provided in the *BGSU FY 2021 Proposed Budgets Book* have been proposed;

NOW, THEREFORE BE IT RESOLVED, that the Bowling Green State University Board of Trustees approves the Fiscal Year 2021 Educational and General Budgets, the General Fee and Related Auxiliary Budgets, the Miscellaneous Auxiliary Budgets, the Residence Hall Budget, and the Dining Hall Budget as fully described in the detailed budgets provided in the proposed *BGSU FY 2021 Proposed Budgets Book* for the Bowling Green and Firelands Campuses.

The Board Secretary conducted a roll call vote with the following results: Voting “yes” – Ms. Eisele, Mr. Forhan, Ms. Harter, Mr. Martin, Ms. Montgomery, Mr. O’Brien, Dr. Ross, Ms. Shore, and Mr. Traul. The motion was approved with nine affirmative votes.

Approval of Nursing Skills Lab Renovation

No. 46-2020 Mr. O’Brien moved and Mr. Forhan seconded that:

WHEREAS, funding in the amount of \$2,700,000 has been identified from the Series 2020 Bond issue; and

WHEREAS, the planned scope of work includes renovating space on the second and third floors of the former Business Administration Annex (BAA), now Central Hall, to create learning labs, support areas and offices specifically for nursing education and relocating existing computer labs on the second floor to the first floor; and

WHEREAS, the College of Business faculty, staff and programs will be relocating to the Maurer Center upon its completion during the summer of 2020; and

WHEREAS, the Nursing program at BGSU continues to experience significant growth and nursing shortages continue to be projected nationally; and

WHEREAS, previously approved work-in progress included design, project cost estimation and seeking bids; and

WHEREAS, the design, bidding, and construction will follow all applicable state laws and regulations;

NOW, THEREFORE BE IT RESOLVED, that the Bowling Green State University Board of Trustees hereby authorizes the Vice President for Finance and Administration to proceed with the project as described above and in the background materials.

The Board Secretary conducted a roll call vote with the following results: Voting “yes” – Ms. Eisele, Mr. Forhan, Ms. Harter, Mr. Martin, Ms. Montgomery, Mr. O’Brien, Dr. Ross, Ms. Shore, and Mr. Traul. The motion was approved with nine affirmative votes.

Approval of Central Cooling Plants Infrastructure and Ridge Street Tunnel Repair

No. 47-2020 Mr. Traul moved and Mr. Forhan seconded that:

WHEREAS, funds in the amount of \$4,805,328 have been identified from existing State Capital funds; and

WHEREAS, the Board previously approved \$561,552 to allow for the initial architectural and engineering services required to prepare the building design specifications and associated drawings; and

WHEREAS, the planned scope of work includes replacing the Ridge Street utility/sidewalk tunnel top and wall repairs, repairing or replacing interior piping supports and lighting, connecting the three existing central cooling plants via buried chilled water and adding the Building Automation System infrastructure improving water flow and gaining operating efficiencies; and

WHEREAS, the design, bidding, and construction will follow all applicable state laws and regulations;

NOW, THEREFORE BE IT RESOLVED, that the Bowling Green State University Board of Trustees hereby authorizes the Vice President for Finance and Administration to proceed with the project as described above and in the background materials.

The Board Secretary conducted a roll call vote with the following results: Voting “yes” – Ms. Eisele, Mr. Forhan, Ms. Harter, Mr. Martin, Ms. Montgomery, Mr. O’Brien, Dr. Ross, Ms. Shore, and Mr. Traul. The motion was approved with nine affirmative votes.

Approval of School of Nursing

No. 48-2020 Ms. Harter moved and Mr. Forhan seconded that:

WHEREAS, in September 1971, a nursing baccalaureate program was begun with the implementation of a consortium between BGSU and the Medical College of Ohio;

WHEREAS, implementation of the BGSU and UT nursing consortium began in September 1974;

WHEREAS, in the consortium agreement, nursing students completed general education and supportive courses at BGSU during the first two years, completed clinical experiences at UT/MC during the junior and senior years, and then graduated with a BSN from BGSU;

WHEREAS, since 1976, a separate educational track for preparing registered nurses (RN) has been offered on the Firelands campus in Huron;

WHEREAS, in 2018, an agreement was signed to dissolve the BGSU/UT consortium with a teach-out of the last students who will be admitted in Summer 2021;

WHEREAS, a Memorandum of Understanding (MOU) was signed in 2019 for a Dual Degree nursing program with Mercy College of Ohio, through which students will earn both a Bachelors of Applied Health Science from BGSU and a BSN from Mercy College with clinical nursing instruction provided by Mercy College;

WHEREAS, in Fall 2019 BGSU began a native (i.e., not accredited as part of a consortium or partnership) online RN to BSN post-licensure program in collaboration with Firelands Regional Medical Center (FRMC);

WHEREAS, an accreditation visit by the Commission on Collegiate Nursing Education (CCNE) for the RN to BSN program is scheduled for October 2020, after which the accreditation process for the BSN will begin;

WHEREAS, in the future, CCNE accreditation will be pursued for graduate nursing degrees;

WHEREAS, the nursing programs are currently housed in the Department of Public and Allied Health in the College of Health and Human Services;

WHEREAS, housing the nursing program in a separate School of Nursing within the College of Health and Human Services is necessitated as BGSU develops a native nursing program and expands into graduate nursing education;

WHEREAS, the proposed School of Nursing offers pathways for the preparation and professional development of registered nurses and nurse leaders to provide safe and quality care to diverse patient populations across the lifespan using evidence-based practice;

WHEREAS, graduates from the School of Nursing will use leadership and clinical judgment to improve the spectrum of complex healthcare issues throughout Ohio, the nation, and the world;

WHEREAS, according to the Bureau of Labor Statistics, the demand for nurses will increase by 26 percent in 2020, and the expected growth rate (15 percent) of nursing employment opportunities will surpass that of all other occupations from 2016-2026;

WHEREAS, the Institute of Medicine's Future of Nursing Report from 2010 recommended increasing the number of BSN-prepared nurses to 80 percent by 2020;

WHEREAS, at BGSU, BSN students compete for limited clinical placement seats available through our external academic partners;

WHEREAS, establishment of a native BSN program with clinical placements in rural and small-town hospitals in northwestern Ohio will increase the opportunities for additional well-prepared students to become registered nurses, which will help to address the nursing shortage in Ohio;

WHEREAS, BGSU hired Terry Ward, BSN, MSN, Ph.D., as a consultant to evaluate perceived readiness for implementation of a BSN nursing program;

WHEREAS, according to Dr. Ward, "BGSU is poised to establish a stand-alone Traditional Bachelors of Science in Nursing (BSN) Program to address the growing nursing shortage. The establishment of a new traditional BSN option at BGSU is needed to address public universities' obligation to act in the public interest and create public good;"

WHEREAS, the proposed School of Nursing will be the basic administrative unit within the University organized to carry out and develop the instructional and research activities of the faculty and the undergraduate and graduate nursing programs;

WHEREAS, the School will consist of a Director, Nursing Student Services Coordinator, Executive Council, Program Coordinators, classified staff, and the program units and their Bargaining Unit Faculty Members (BUFM); and

WHEREAS, at its meeting on April 7, 2020, the Bowling Green State University Faculty Senate approved the proposal for the School of Nursing.

NOW, THEREFORE BE IT RESOLVED, that the Bowling Green State University Board of Trustees approves the School of Nursing.

All signified in affirmative. Motion carried.

Approval of School of Physical Therapy

No. 49-2020 Mr. O'Brien moved and Ms. Harter seconded that:

WHEREAS, the proposed School of Physical Therapy, to be housed in the College of Health and Human Services, is dedicated to developing doctors of physical therapy who are professionals with a personal commitment to excellence, life-long learning, critical inquiry, and meaningful service to positively impact societal health;

WHEREAS, Bowling Green State University is proposing to facilitate access to physical therapy education to students on a national scale by developing a hybrid Doctor of Physical Therapy (DPT) Program;

WHEREAS, a thorough study of the national, regional, and local need for a Doctor of Physical Therapy program has been performed at each stage of our institutional, system, and state-wide processes;

WHEREAS, according to the Bureau of Labor Statistics' "Occupational Outlook Handbook," employment of Physical Therapists is projected to grow 28 percent from 2016 to 2026, much faster than the average of 5% for all occupations;

WHEREAS, Ohio had 7,570 licensed physical therapists in 2016 and is projecting a need for 9,870 therapists by the year 2026, representing a 21% increase;

WHEREAS, in 2016, Michigan had 8,670 licensed physical therapists, and by 2026, the state is projecting a need for 11,040 therapists, representing a 27% increase;

WHEREAS, job opportunities are expected to be good for licensed physical therapists in all settings, especially in acute-care hospitals, skilled-nursing facilities, and orthopedic settings, where the elderly are most often treated;

WHEREAS, job prospects should be especially favorable in rural areas because many physical therapists live in highly populated urban and suburban areas;

WHEREAS, the BGSU DPT program will integrate the most innovative technology, blended learning andragogies, and structured clinical education into an accelerated, 2-year blended-learning model DPT curriculum;

WHEREAS, this model addresses many of the challenges facing PT education today, such as lack of qualified faculty, difficulty in scaling programs given "brick and mortar" facility constraints, demand and competition for quality clinical education sites, inability to meet the education and healthcare needs of rural communities, and the unsustainable cost of PT education;

WHEREAS, this educational model allows students to live anywhere in the country and commute to Detroit for onsite immersion lab experiences;

WHEREAS, therefore, unlike most traditional "brick and mortar" campuses, the BGSU DPT program will recruit students who live all over the country;

WHEREAS, the School of Physical Therapy is the basic administrative unit within the University organized to carry out and develop the instructional and research activities of its faculty and the physical therapy program;

WHEREAS, the School will consist of a Director, Clinical Education Coordinator, Curriculum Coordinator, Admissions Coordinator, Student Affairs Coordinator, Research and Faculty Development Coordinator, administrative staff, classified staff, and the Bargaining Unit Faculty Members (BUFM); and

WHEREAS, at its meeting on April 7, 2020, the Bowling Green State University Faculty Senate approved the proposal for the School of Physical Therapy.

NOW, THEREFORE BE IT RESOLVED, that the Bowling Green State University Board of Trustees approves the School of Physical Therapy.

All signified in affirmative. Motion carried.

Approval of Master of Design in Integrative Design

No. 50-2020 Mr. Forhan moved and Ms. Harter seconded that:

WHEREAS, the Division of Graphic Design of the School of Art in the College of Arts & Sciences at Bowling Green State University propose to institute a new Master of Design (MDes) in Integrative Design degree;

WHEREAS, the Master of Design (MDes) degree in Integrative Design is a low-residency, online hybrid program that supports the growing need for more designers with creative, adaptive, and strategic skills for doing interdisciplinary work and research for corporate and non-profit partners facing ever-changing communication complexities;

WHEREAS, this degree will guide individuals who want to extend their impact, experiences, and marketability within the profession as well as those interested in or migrating into the design discipline for the purposes of taking on integrative design problems that reside in a variety of complex systems;

WHEREAS, the MDes Integrative Design, a 60-hour terminal degree, provides a combination of theoretical and practical curriculum to develop adaptive, strategic, and collaborative educators, innovators, and leaders who address complex problem-solving including creating connective, human-centered design experiences;

WHEREAS, topics in design research and methods, complex systems, context and culture, integrative strategies, theory and implementation, and collaborative design studio intensives shape the focus of this program;

WHEREAS, through deep research and investigation, this program incorporates design studio with other disciplines of digital technologies, business, science, data science, public policy and education to manifest innovative solutions in integrative design teams, for information design, experience design, service design and/or social impact design;

WHEREAS, the program's multifaceted approach to design education creates a cross-disciplinary collaborative program is attractive to professionals looking to incorporate creative approaches in their work or companies;

WHEREAS, the MDes is a recognized degree designation through the accrediting body, The National Association for Schools of Art and Design, and is widely recognized internationally;

WHEREAS, regionally, there is strong interest in the program by employers and designers wishing to participate further study;

WHEREAS, a survey of 153 recent BGSU graphic design and visual communication technology alumni reveals a strong interest in an advanced degree in Design, with 53 (35%) indicating an interest and/or are considering enrolling;

WHEREAS, the BGSU MDes Integrative Design program is responsive to the increased interest by commerce and social sectors in design leaders by developing strategic design thinkers and innovators who are working at levels focused on the big picture of authenticity, impact and value;

WHEREAS, the undergraduate graphic design program is well respected in the state and the only one of its quality in the region;

WHEREAS, the addition of a graduate degree in design will add value to BGSU's offerings and its presence as an institution contributing to integrative design thinking and innovation;

WHEREAS, there are few other institutions in the United States offering the MDes degree;

WHEREAS, other programs in the region are more expensive than BGSU and do not offer the flexibility for working professionals due to residency requirements;

WHEREAS, BGSU's MDes in Integrative Design would be the most affordable program and only hybrid

online MDes degree in the country;

WHEREAS, academically, our program will be mining from the strengths of our faculty who are highly engaged designers in civic and community-engagement work;

WHEREAS, the program can be completed in two years full-time, or three years part-time;

WHEREAS, these unique features will allow our program to attract a broad base of students from many regions; and

WHEREAS, at its meeting on April 7, 2020, the Bowling Green State University Faculty Senate approved the proposal for the Master of Design in Integrative Design.

NOW, THEREFORE BE IT RESOLVED, that the Bowling Green State University Board of Trustees approves the Master of Design in Integrative Design.

All signified in affirmative. Motion carried.

Approval of Master of Science in Logistics and Systems Engineering

No. 51-2020 Mr. O'Brien moved and Ms. Eisele seconded that:

WHEREAS, logistics and Systems Engineering is multi-disciplinary, connecting fields such as manufacturing, logistics, transportation, healthcare, and many areas in the industrial field;

WHEREAS, the proposed Logistics and Systems Engineering program at Bowling Green State University is a multi-disciplinary engineering program that applies systems approach to solve contemporary problems in the field;

WHEREAS, the program is designed to meet growing industry demand for tech-savvy engineers who can design, integrate, and improve highly complex systems including logistics, production, healthcare, and retail;

WHEREAS, the program emphasizes engineering design, systems integration, modeling, problem solving, teamwork, and communication skills in order to prepare students for the tasks of their future professions;

WHEREAS, the program will teach students to solve engineering problems that arise in logistics and systems engineering settings, and to understand the impact of engineering solutions within global, economic, environmental, and societal contexts;

WHEREAS, the program will fulfill employers' demands for engineering professionals in the state of Ohio and in the national and global marketplace;

WHEREAS, according to EAB Global, Inc., in the Midwest, the demand for employees with a master's degree in systems engineering rose 50% from 2013 to 2017; nationally, the increase in demand is even greater;

WHEREAS, the Logistics and Systems Engineering program will be a joint program between the College of Technology, Architecture and Applied Engineering (CTAAE) and the College of Business;

WHEREAS, it will be housed in the Department of Engineering Technologies within the CTAAE;

WHEREAS, the program will pursue accreditation through the Accreditation Board for Engineering and Technology (ABET);

WHEREAS, the program will be the first engineering graduate program at BGSU;

WHEREAS, presently, there are no systems engineering graduate degrees in Northwest Ohio;

WHEREAS, BGSU's program will be offered in both online and hybrid formats, allowing students from across the nation and world to earn this degree while working full time;

WHEREAS, as this program grows, it will focus on engineering research and has the potential to generate external funded grants; and

WHEREAS, at its meeting on April 7, 2020, the Bowling Green State University Faculty Senate approved the proposal for the Master of Science in Logistics and Systems Engineering.

NOW, THEREFORE BE IT RESOLVED, that the Bowling Green State University Board of Trustees approves the Master of Science in Logistics and Systems Engineering.

All signified in affirmative. Motion carried.

Approval of Namings for the Robert W. and Patricia A. Maurer Center

No. 52-2020 Ms. Shore moved and Ms. Eisele seconded that:

the Bowling Green State University Board of Trustees, in recognition of the leadership and contributions of the donors, friends, and alumni named in the accompanying documents, approve the following namings in the Robert W. and Patricia A. Maurer Center:

- Jim and Karen Adams Career Accelerator Suite
- Gary D. Benz Family Collaboration Space
- Joseph V. and Judith M. Conda Foyer
- Conda-Maurer Terrace
- Jones Family Marketing Department Suite
- Rick and Alicia Kappel Faculty Office
- Lucy Keil Budget Administration Office
- Edward W. and Lynn J. Limbach Collaboration Space
- JM Focus Room
- Gregory and Karen Stefani Office

The Board Secretary conducted a roll call vote with the following results: Voting “yes” – Ms. Eisele, Mr. Forhan, Ms. Harter, Mr. Martin, Ms. Montgomery, Mr. O’Brien, Dr. Ross, Ms. Shore, and Mr. Traul. The motion was approved with nine affirmative votes.

Approval of Proposed Board of Trustees Schedule of Meetings

No. 53-2020 Mr. O’Brien moved and Mr. Traul seconded that:

approval be given to the Proposed Board of Trustees Schedule of Meetings from September, 2021 – December, 2022, as listed below.

- September 23-24, 2021
- December 9-10, 2021
- March 3-4, 2022
- May 19-20, 2022
- June 23-24, 2022
- September 22-23, 2022
- December 8-9, 2022

All signified in affirmative. Motion carried.

ANNOUNCEMENTS

Ms. Montgomery provided a few brief announcements and noted that the next meeting will be held on September 24-25, 2020, on the Bowling Green Campus.

PASSING OF THE GAVEL

Ms. Montgomery continued the tradition of “passing of the gavel” to give Trustees the opportunity to highlight accomplishments and efforts of programs and individuals at Bowling Green State University.

ADJOURNMENT

At 11:59 a.m., Mr. Forhan moved and Mr. O'Brien seconded that the meeting be adjourned.