

6-21-2018

## Board of Trustees Meeting Minutes 2018-06-21

Bowling Green State University

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**MINUTES**  
Board of Trustees  
Bowling Green State University  
June 21, 2018

Notice having been given in accordance with the Board of Trustees Bylaws, the following members met in the Bowen-Thompson Student Union Room 308 at the Bowling Green campus on June 21, 2018: Daniel Keller, Chair; Stephen Daley, Marilyn Eisele, Drew Forhan, Linda Forte, Kyle Johnson, Betty Montgomery, Karen Morrison, Bruce Nyberg, David O'Brien, Geoffrey Radbill, Dick Ross, and Adam Smidi.

Also present: Rodney Rogers, President; Patrick Pauken, Secretary to the Board; John Fischer, Provost and Senior Vice President, Interim; Sean FitzGerald, Vice President and General Counsel; Sherideen Stoll, Vice President for Finance and Administration; Dr. Bruce Meyer, Vice President for Capital Planning, Interim; Thomas Gibson, Vice President for Student Affairs and Vice Provost; Mike Ogawa, Vice President for Research and Economic Engagement; William Balzer, Vice President, Faculty Affairs and Strategic Initiatives; Dave Kielmeyer, Chief Marketing and Communications Officer; Cecilia Castellano, Vice Provost for Strategic Enrollment Planning; Christina Lunceford, Assistant to the President for Diversity and Inclusion; Viva McCarver, Chief Human Resources Officer; media representatives; and a number of observers.

Mr. Keller called the meeting to order at 9:30 a.m. The Board Secretary called the roll and announced that a quorum was present (eight trustees).

**PRESIDENT'S REPORT**

President Rodney Rogers welcomed the newly appointed Trustees, highlighted accomplishments, provided an update on the comprehensive campaign, and discussed the recent work on the strategic plan.

**MINUTES**

No. 58-2018 Ms. Eisele moved and Mr. Daley seconded that the minutes of the May 3-4, 2018, meeting be approved as written.

All signified in affirmative. Motion carried.

Approval of Fiscal Year 2019 Budgets – Bowling Green and Firelands campuses

No. 59-2018 Ms. Morrison moved and Dr. Ross seconded that:

WHEREAS, an annual budget is prepared to provide a financial plan to guide the University for the next fiscal year; and

WHEREAS, the University's unrestricted Educational and General (E & G) Budgets reflect expected state appropriations in Fiscal Year 2017 of \$73.5 million (\$1.3 million or 1.8 percent increase over prior year) for the Bowling Green Campus; and \$4.4 million (flat funding over prior year) for the Firelands Campus; and

WHEREAS, the Bowling Green E & G Budget provides \$200.3 million from total tuition and general fees (\$2.9 million or 1.5 percent increase over prior year) reflecting the anticipated impact of the Falcon Tuition Guarantee Plan related tuition increase, non-resident fee increase, graduate tuition increase and modest enrollment increases; and

WHEREAS, the Firelands E & G Budget reflects \$7.9 million from total tuition and general fees (\$347k or 4.2 percent decrease over prior year) reflecting the anticipated impact of enrollment only; and

WHEREAS, both campus budgets include merit compensation pools, promotion/tenure, a market adjustment pool, and associated benefits, as well as modest additions, reductions or reallocations in operating expenses as described more fully in the background to the resolution; and

WHEREAS, the Bowling Green Campus Educational and General Budget with total expenditures of \$298,756,194 as fully described in the detailed budget provided in the *BGSU FY 2019 Proposed Budgets Book* have been proposed; and

WHEREAS, the Firelands Campus Educational and General Budget with total expenditures of \$12,578,708 as fully described in the detailed budget provided in the *BGSU FY 2018 Proposed Budgets Book* have been proposed; and

WHEREAS, the General Fee and related Auxiliary Budgets with total revenues of \$38,062,137 as fully described in the detailed budgets provided in the *BGSU FY 2019 Proposed Budgets Book* have been proposed; and

WHEREAS, the Miscellaneous Auxiliary Budgets with total revenues of \$10,407,765 as fully described in the detailed budgets provided in the *BGSU FY 2019 Proposed Budgets Book* have been proposed; and

WHEREAS, the Residence Hall Budget with total revenues of \$37,329,956 as fully described in the detailed budget provided in the *BGSU FY 2019 Proposed Budgets Book* have been proposed; and

WHEREAS, the Dining Hall Budget with total revenues of \$26,632,109 as fully described in the detailed budget provided in the *BGSU FY 2019 Proposed Budgets Book* have been proposed; and

WHEREAS, the combined, total revenues for Bowling Green State University of \$423,766,869 as fully described in the detailed budget provided in the *BGSU FY 2019 Proposed Budgets Book* have been proposed;

NOW, THEREFORE BE IT RESOLVED, that the Bowling Green State University Board of Trustees approves the Fiscal Year 2019 Educational and General Budgets, the General Fee and Related Auxiliary Budgets, the Miscellaneous Auxiliary Budgets, the Residence Hall Budget, and the Dining Hall Budget as fully described in the detailed budgets provided in the proposed *BGSU FY 2019 Proposed Budgets Book* for the Bowling Green and Firelands Campuses.

The Board Secretary conducted a roll call vote with the following results: Voting “yes” – Mr. Daley, Ms. Eisele, Mr. Forhan, Mr. Keller, Ms. Montgomery, Ms. Morrison, Mr. O’Brien, and Dr. Ross. The motion was approved with eight affirmative votes.

Approval of Collective Bargaining Agreement with the International Union of Police Associations (IUPA)

No. 60-2018 Ms. Eisele moved and Mr. Daley seconded that:

WHEREAS, the University and the IUPA Local No. 103 have been engaged in negotiations for the purpose of concluding a Collective Bargaining Agreement for the period from July 1, 2018 – June 30, 2021; and

WHEREAS, the University and the IUPA negotiating teams reached a tentative agreement that was approved by the IUPA membership on May 17, 2018; and

WHEREAS, a background to this resolution summarizing the proposed annual increases for each year of the contract is attached to and included in this resolution; and

WHEREAS, the Board has reviewed the proposed background and terms and has determined that it is both reasonable and equitable to the parties; and

WHEREAS, the Board expresses its appreciation to all concerned parties for their efforts to bring this matter to a successful conclusion;

NOW, THEREFORE BE IT RESOLVED, that pursuant to its authorities under Chapter 3341 and Chapter 4117 of the Ohio Revised Code, the proposed draft Collective Bargaining Agreement for contract period July 1, 2018 – June 30, 2021 is hereby approved and ratified by the Board; and

BE IT FURTHER RESOLVED, that the appropriate officers and managers of the University are hereby authorized and directed to execute and to deliver the Collective Bargaining Agreement to the lawful representatives of the IUPA Local No. 103 and, upon full execution of the same, to timely deliver a copy of the Agreement to the State Employment Relations Board; and

BE IT FURTHER RESOLVED, that the Board hereby ratifies and confirms any and all actions taken by the officers and managers of the University and their representatives prior to the date of this Resolution to negotiate the Collective Bargaining Agreement and to present it to the Board for its consideration.

The Board Secretary conducted a roll call vote with the following results: Voting “yes” – Mr. Daley, Ms. Eisele, Mr. Forhan, Mr. Keller, Ms. Montgomery, Ms. Morrison, Mr. O’Brien, and Dr. Ross. The motion was approved with eight affirmative votes.

Approval of Joint Use Agreement between Bowling Green State University and the Milan Township Board of Trustees

No. 61-2018 Ms. Montgomery moved and Mr. Forhan seconded that:

WHEREAS, HB 529 provided \$75,000 in capital funds for a capital project at the Milan Township Hall, and

WHEREAS, the State of Ohio requires the establishment of a Joint Use Agreement between Bowling Green State University and the Milan Township Board of Trustees as a condition to receive the capital funding, and

WHEREAS, the Joint Use Agreement provides for access by the faculty and staff of Firelands College to the Milan Township Hall facility for the purpose of conducting certain academic programs and enhancing public services to members of the Milan and Firelands communities;

NOW, THEREFORE, BE IT RESOLVED, that the Bowling Green State University Board of Trustees hereby authorizes the University President and the Vice President for Finance and Administration, or either of them, such authority as may be necessary to execute and deliver a Joint Use Agreement with the Milan Township Board of Trustees as described above in accordance with Ohio law.

The Board Secretary conducted a roll call vote with the following results: Voting “yes” – Mr. Daley, Ms. Eisele, Mr. Forhan, Mr. Keller, Ms. Montgomery, Ms. Morrison, Mr. O’Brien, and Dr. Ross. The motion was approved with eight affirmative votes.

Approval of Joint Use Agreement with The Firelands Regional Medical Center School of Nursing

No. 62-2018 Ms. Montgomery moved and Ms. Morrison seconded that:

WHEREAS, HB 529 provided \$150,000 in capital funds for a capital project to create a Maternal Child Simulation Center at the Firelands Regional Medical Center, and

WHEREAS, the State of Ohio requires the establishment of a Joint Use Agreement between Bowling Green State University and the Firelands Regional Medical Center as a condition to receive the capital funding, and

WHEREAS, the Joint Use Agreement provides for access to the Firelands Regional Medical Center facility, including the Maternal Child Simulation Center, for the purpose of developing and implementing a program of study in which students can obtain a Diploma in Nursing from the Firelands Regional Medical Center School of Nursing and simultaneously obtain an Associate of Technical Study degree from Bowling Green State University-Firelands College;

NOW, THEREFORE, BE IT RESOLVED, that the Bowling Green State University Board of Trustees hereby authorizes the University President and the Vice President for Finance and Administration, or either of them, such authority as may be necessary to execute and deliver a Joint Use Agreement with the Firelands Regional Medical Center as described above in accordance with Ohio law.

The Board Secretary conducted a roll call vote with the following results: Voting “yes” – Mr. Daley, Ms. Eisele, Mr. Forhan, Mr. Keller, Ms. Montgomery, Ms. Morrison, Mr. O’Brien, and Dr. Ross. The motion was approved with eight affirmative votes.

Approval of Proposed Emerita Senior Lecturer – Dr. Susan Carlton

No. 63-2018 Ms. Eisele moved and Ms. Montgomery seconded that:

that approval be given to the naming of Dr. Susan Carlton as Emerita Senior Lecturer, as recommended by the Honorary Degrees Committee, the Interim Provost and Senior Vice President, and the University President, in honor of Dr. Carlton’s distinguished and accomplished service as a faculty member in the Department of English at Bowling Green State University.

The Board Secretary conducted a roll call vote with the following results: Voting “yes” – Mr. Daley, Ms. Eisele, Mr. Forhan, Mr. Keller, Ms. Montgomery, Ms. Morrison, Mr. O’Brien, and Dr. Ross. The motion was approved with eight affirmative votes.

Appointment of Dr. Jennie Gallimore as Professor with Tenure in the Department of Engineering Technologies and as Dean of the College of Technology, Architecture, and Applied Engineering

No. 64-2018 Mr. Forhan moved and Mr. Daley seconded that:

the Board of Trustees ratify the appointment of Dr. Jennie Gallimore as Dean of the College of Technology, Architecture, and Applied Engineering and approve the appointment of Dr. Gallimore as a professor with tenure in the Department of Engineering Technologies.

The Board Secretary conducted a roll call vote with the following results: Voting “yes” – Mr. Daley, Ms. Eisele, Mr. Forhan, Mr. Keller, Ms. Montgomery, Ms. Morrison, Mr. O’Brien, and Dr. Ross. The motion was approved with eight affirmative votes.

Appointment of Dr. James Ciesla as Professor with Tenure in the Department of Public and Allied Health and as Dean of the College of Health and Human Services

No. 65-2018 Ms. Montgomery moved and Ms. Morrison seconded that:

the Board of Trustees ratify the appointment of Dr. James Ciesla as Dean of the College of Health and Human Services and approve the appointment of Dr. Ciesla as a professor with tenure in the Department of Public and Allied Health.

The Board Secretary conducted a roll call vote with the following results: Voting “yes” – Mr. Daley, Ms. Eisele, Mr. Forhan, Mr. Keller, Ms. Montgomery, Ms. Morrison, Mr. O’Brien, and Dr. Ross. The motion was approved with eight affirmative votes.

Approval of Bachelor of Arts in Advertising

No. 66-2018 Ms. Eisele moved and Mr. Forhan seconded that:

WHEREAS, Bowling Green State University has major programs in Marketing, Media Production & Studies (MDIA), Communication, Journalism and Public Relations, and in other units that offer courses in advertising-related disciplines;

WHEREAS, this positions BGSU well to create a multidisciplinary advertising major, housed in the School of Media and Communication in the College of Arts and Sciences;

WHEREAS, students interested in studying advertising would benefit from a more clearly identified and focused group of courses and guidance through a coherent curriculum that draws from MDIA, Marketing, and other key disciplines;

WHEREAS, the advertising program is designed to produce well-rounded graduates who offer (1) knowledge and skills in specific industry-related areas (e.g., audience research, consumer behavior, copywriting, campaign strategy); (2) a more broadly applicable set of competencies in areas like analytical thinking,

creative problem solving, persuasion, and ethics; and (3) concrete experience, acquired through on-campus and professional internships;

WHEREAS, advertising students will be able to practice their skills and apply classroom knowledge in BGSU's media organizations – WBGU-FM, Falcon Radio, BG News, BG24 News, and WBGU-TV;

WHEREAS, all advertising majors will be required to complete internships in these media organizations, gaining hands-on working experience and strengthening the advertising and promotion of student media and campus organizations;

WHEREAS, there is no advertising major in Northwest Ohio or Southeast Michigan. Other institutions in Ohio with advertising majors have relatively modest enrollments;

WHEREAS, advertising occupies a large portion of the media industry and recent developments in computer-mediated communication, including interactive online advertising and application-based marketing have accelerated the growth of the advertising industry's portion of the overall economy;

WHEREAS, the Bureau of Labor Statistics lists Ohio above the national average in job demand for advertising;

WHEREAS, given the increasing demand for new professionals in this economic sector, the advertising major will provide an excellent option for future students who wish to study advertising; and

WHEREAS, at its meeting on May 1, 2018, the Bowling Green State University Faculty Senate approved the proposal for the Bachelor of Arts in Advertising.

NOW, THEREFORE BE IT RESOLVED, that the Bowling Green State University Board of Trustees approves the Bachelor of Arts in Advertising.

The Board Secretary conducted a roll call vote with the following results: Voting "yes" – Mr. Daley, Ms. Eisele, Mr. Forhan, Mr. Keller, Ms. Montgomery, Ms. Morrison, Mr. O'Brien, and Dr. Ross. The motion was approved with eight affirmative votes.

#### Approval of Master of Athletic Training

No. 67-2018 Ms. Morrison moved and Ms. Montgomery seconded that:

WHEREAS, to practice as an athletic trainer, a candidate must complete a professional program from a nationally accredited academic institution that sponsors an athletic training program;

WHEREAS, a certified athletic trainer is a highly educated and skilled professional specializing in prevention, recognition, management, and rehabilitation of injuries sustained by a physically active population;

WHEREAS, an athletic trainer's education requires a clinical based approach, building on the foundational knowledge gained during an undergraduate degree;

WHEREAS, the Commission on Accreditation of Athletic Training Education (CAATE) has mandated that BGSU's new Athletic Training program be a graduate degree;

WHEREAS, the Master of Athletic Training (MAT) degree at BGSU will encourage students to link their education competencies to their clinical settings;

WHEREAS, as more people become aware of sport-related injuries, the demand for athletic trainers will increase, most significantly in colleges, universities, and youth leagues with an expected enrollment growth of 19% from 2012-2022 (faster than the average for all occupations, according to the Bureau of Labor Statistics);

WHEREAS, it is imperative for competitive options within Ohio to have adequate opportunities to meet this increasing demand;

WHEREAS, with BGSU's proposed curriculum, students will get a unique education in racial and ethnic health disparities by focusing the curriculum on global healthcare;

WHEREAS, the MAT will require athletic training students to complete a formal study abroad in global/international healthcare;

WHEREAS, BGSU offers an undergraduate degree in Exercise Science with a specialization in Sports Medicine, which will be an attractive undergraduate major for students wishing to pursue the MAT post-graduation; and

WHEREAS, at its meeting on May 1, 2018, the Bowling Green State University Faculty Senate approved the proposal for the Master of Athletic Training.

NOW, THEREFORE BE IT RESOLVED, that the Bowling Green State University Board of Trustees approves the Master of Athletic Training.

The Board Secretary conducted a roll call vote with the following results: Voting "yes" – Mr. Daley, Ms. Eisele, Mr. Forhan, Mr. Keller, Ms. Montgomery, Ms. Morrison, Mr. O'Brien, and Dr. Ross. The motion was approved with eight affirmative votes.

#### Approval of College Completion Report Update for 2018-2020

No. 68-2018 Dr. Ross moved and Ms. Montgomery seconded that:

WHEREAS, Ohio Revised Code (ORC) sec. 3345.81 requires, not later than June 30, 2014, and at least once every two years thereafter, each institution of higher education to adopt an institution-specific strategic completion plan designed to increase the number of degrees and certificates awarded to students;

WHEREAS, ORC sec. 3345.81 states that the plan shall be consistent with the mission and strategic priorities of the institution, include measurable student completion goals, and align with the state's workforce development priorities;

WHEREAS, on May 9, 2014, Bowling Green State University's Board of Trustees adopted its first Completion Plan;

WHEREAS, on June 23, 2016, Bowling Green State University's Board of Trustees adopted its Completion Plan Update for 2016-2018;

WHEREAS, BGSU's Completion Plan Update for 2018-2020 contains updates on ongoing initiatives, such as online programming, three-year undergraduate programs, increased academic profile for the incoming first-year student class, personalized and technology-infused academic advising, intervention and support for students with academic skill deficiencies, College Credit Plus, transfer students, nontraditional and military students, expansion of degree pathway opportunities for students at BGSU Firelands, diversity and inclusion programs, and the Falcon Internship Guarantee; and

WHEREAS, BGSU's Completion Plan Update for 2018-2020 contains information on new initiatives, including changes to the academic calendar and the institution of a three-week Winter Session as part of Spring Semester, the Falcon Tuition Guarantee, and leveraging research and engagement to support degree completion.

NOW, THEREFORE, BE IT RESOLVED, that the Bowling Green State University Board of Trustees hereby adopts the attached Completion Plan for 2018-2020; and

BE IT FURTHER RESOLVED, that a copy of this updated plan be forwarded to the Chancellor of Higher Education.

The Board Secretary conducted a roll call vote with the following results: Voting "yes" – Mr. Daley, Ms. Eisele, Mr. Forhan, Mr. Keller, Ms. Montgomery, Ms. Morrison, Mr. O'Brien, and Dr. Ross. The motion was approved with eight affirmative votes.

Approval of Revised Graduate Student Senate Constitution

No. 69-2018 Mr. Forhan moved and Mr. Daley seconded that:

Approval be given to the revised Graduate Student Senate Constitution.

The Board Secretary conducted a roll call vote with the following results: Voting “yes” – Mr. Daley, Ms. Eisele, Mr. Forhan, Mr. Keller, Ms. Montgomery, Ms. Morrison, Mr. O’Brien, and Dr. Ross. The motion was approved with eight affirmative votes.

Board of Trustees 2019-20 Meeting Schedule

No. 70-2018 Mr. O’Brien moved and Mr. Ms. Eisele seconded that:

Approval be given to the Proposed Board of Trustees Schedule of Meetings for 2019-20, as listed below.

September 26-27, 2019  
December 5-6, 2019  
February 27-28, 2020  
May 14-15, 2020  
June 25-26, 2020

All signified in affirmative. Motion carried.

Approval of the Naming of William and Joan Downing Military and Veteran Center

No. 71-2018 Mr. O’Brien moved and Dr. Ross seconded that:

WHEREAS, William (Bill) A. Downing, Sr., graduated with a bachelor’s degree in physical and health education from BGSU in 1957;

WHEREAS, Bill is the founder and retired Chairman, President and CEO of Downing Enterprises Inc. located in Akron, Ohio;

WHEREAS, Bill is a veteran of the Korean War and came to BGSU after a tour of duty on the GI Bill;

WHEREAS, as a student, he was a member of the Kappa Sigma fraternity;

WHEREAS, he met his wife, Joan, at BGSU, who graduated in 1957 with a bachelor’s degree in health education;

WHEREAS, they were Falcon Flames;

WHEREAS, Bill is a long-term supporter of BGSU supporting the Falcon Club, the 1957 Class Gift Fund, the Excellence Fund for BGSU and the Stroh Center Fund;

WHEREAS, he is a member of The Presidents Club and Leadership Circle;

WHEREAS, the University has received a significant gift from Bill Downing in support of the Military and Veteran Student Center; and

WHEREAS, for his support, it is most fitting that the space be named in his honor as the William and Joan Downing Military and Veteran Center.

NOW, THEREFORE, BE IT RESOLVED, in recognition of Bill Downing’s financial support for Bowling Green State University and the Military and Veteran Student Center, the Bowling Green State University Board of Trustees approves the naming of the William and Joan Downing Military and Veteran Center.



The Board Secretary conducted a roll call vote with the following results: Voting “yes” – Mr. Daley, Ms. Eisele, Mr. Forhan, Mr. Keller, Ms. Montgomery, Ms. Morrison, Mr. O’Brien, and Dr. Ross. The motion was approved with eight affirmative votes.

#### **ANNOUNCEMENTS**

Mr. Keller provided a few brief announcements and noted that the next meeting will be held on September 27-28, 2018, on the Bowling Green Campus.

#### **PASSING OF THE GAVEL**

Mr. Keller continued the tradition of “passing of the gavel” to give Trustees the opportunity to highlight accomplishments and efforts of programs and individuals at Bowling Green State University.

#### **ADJOURNMENT**

At 11:14 a.m., Mr. Daley moved and Ms. Eisele seconded that the meeting be adjourned.