Monitor Newsletter July 13, 1987

Bowling Green State University
**Hospitality program means business**

A re-recording of Frank Sinatra's classic "Here's to the Winners" has recently appeared in a series of hotel commercials. Through vignettes on the commercials, Sinatra's song salutes the nation's travelers. But what about the people who create the hospitable atmosphere apparent in many inns — aren't they winners too?

The University's College of Business Administration has shown that it thinks so by establishment of a hospitality management program in January 1986. The program's first six students were graduated in May.

The program is distinctive because it is fully integrated into the business college, according to Dr. Carl Riegel, the program's director. Only a handful of the 140 colleges which have a hospitality management program are as closely tied to business as Bowling Green.

With 100 students currently enrolled in the program and a total of 200 students expected to stabilize enrollment in the future, the program seeks out those students with the highest academic and field-related achievements, Riegel said.

"The types of students we're attracting is just phenomenal," Riegel said. "This past spring, two out of 37 initiates to Mortar Board were ours."

The curriculum consists of the required business courses plus a secondary core of six hospitality management courses within the College of Business. Because the field requires certain technical skills — such as manufacturing and delivering food products — students also take courses in home economics and recreation.

Riegel said students should work in the field before studying it, but while pursuing the degree, they must also gain a minimum of 800 hours of practical work experience before graduation.

"The practicum is so important because it gives students technical skills, a range of specialty career choices after they graduate and credibility," Riegel noted.

Senior hospitality management major Julie Schroeder is interning at the Hotel Sofitel, Toledo, this summer. "I will spend anywhere from three days to two weeks in each of the hotel's 400 rooms," Schroeder said.

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**Ready for use this fall**

University plugs into cable

Wood Television Corp. has been installing cable television on campus since the end of May, according to Larry Miller, general manager of Wood Television Corp. The installation will make cable-viewing possible in each individual room and in the lounges of dormitories and sorority and fraternity houses this fall.

"We decided to install the system because of the University's high-density population area," Miller said, "and we thought it would be a good business venture to wire a campus like this."

The University will incur no costs for the installation, according to Miller. Instead, the occupants of each room will choose whether they want the service.

Student rates are yet to be determined, but Miller said they will be similar to those paid by Bowling Green residents. For example, one student per room will be assessed for the monthly cable service, the deposit and the converter box and roommates will divide the charges among themselves accordingly.

One of the side benefits of the installation, according to Pat Fitzgerald, Channel 27's director of learning services, is that four channels will be dedicated to on-campus use and one channel will be designed for systemwide University use.

One of the four channels, which is now Channel 7 — but will be converted to Channel 31 — will feature residence hall academic programs or residence life shows. "When not using Channel 8 for these purposes," Fitzgerald said, "we're exploring the possibility of using the remaining programming time as a video Green Sheet."

In addition, Fitzgerald said that the stations may run telecourses similar to those shown by marine biology. "Marine biology aired 30 one-hour classes during spring semester," Fitzgerald said.

An ad hoc committee is working on programming options for Channel 24, the systemwide channel, according to Fitzgerald. "This channel is dedicated to the University and the University can program it however it wants," Fitzgerald said.

Miller said that the entire cable installation should be completed by August 10 and in operation by late August when the students return.

"We would hope, too, that the faculty would recognize the value of students having cable available for homework assignments," Miller said. — Beth Sonngeroth

**Application cut-off date now past**

The University has stopped accepting applications for the 1987-88 year from students wanting unclassified or transient status. Dr. Duane Whitmire, registrar, announced last week.

Unclassified students are those taking courses who have not attended another college and who have not been formally admitted to the University. Transient students are those who are enrolled at other colleges and universities and wish to earn credits at Bowling Green.

Whitmire said the reason for the University closing unclassified and transient admissions was the state-mandated enrollment ceiling which limits the number of full-time equivalent students who can attend Bowling Green to 15,000.

Whitmire said exceptions to the unclassified/transient student closing include persons who already have an undergraduate degree and wish to take courses, University employees, students interested in special programs such as the academic year abroad or National Student Exchange programs, and nontraditional students enrolled in the evening program.
**Datebook**

**Monday, July 13**
Exhibition, "Ohio Prints," featuring work by members of Ohio's two active Artists' Print Cooperatives, Fine Arts Building, through July 24. Gallery hours are Monday through Thursday 9 a.m.-4:30 p.m. Free. UAO Monday Musicians, 11:30 a.m., Union Oval.

**STRS Mentor Benefits** film a 15-minute videotape presentation for faculty retirees or faculty considering retirement, 2 p.m., 210B Jerome Library.

**Olliver," Summer Musical Theater presentation, 8 p.m., Kobacker Hall, Moore Musical Arts Center. Tickets can be purchased at the Moore Musical Arts Center box office between 11 a.m. and 5:15 p.m. weekdays or by calling 372-8171.

**Tuesday, July 14**
"STRS Mentor Benefits," a 15-minute videotape presentation for faculty retirees or faculty considering retirement, 10 a.m., 210B Jerome Library.

**UAO’s Bowling for Bucks, 7 p.m., Buckeye Room, Union. Faculty Recital, presented by the Summer Music Institute’s Summer Brass Camp, 7:30 p.m., Bryan Recital Hall, Moore Musical Arts Center. "Olliver," Summer Musical Theater presentation, 8 p.m., Kobacker Hall, Moore Musical Arts Center. Huron Playhouse, presents "Anything Goes," through July 16, 8 p.m., McCormick School, Huron. All seats reserved. Call 433-4744 for information.

**Wednesday, July 15**
**UAO Sweet Wednesday, free fruit or popscicles, 11:30 a.m., Off Campus Student Center Court. "Poltergeist," UAO film, 8 p.m., Eva Marie Saint Theatre, University Hall. Free. Summer Brass concert, presented by the Summer Music Institute’s Summer Brass Camp, 8 p.m., Kobacker Hall, Moore Musical Arts Center. "Olliver," Summer Musical Theater presentation, 8 p.m., Kobacker Hall, Moore Musical Arts Center. Huron Playhouse, presents "Anything Goes," through July 16, 8 p.m., McCormick School, Huron. All seats reserved. Call 433-4744 for information.

**Thursday, July 16**
UAO's Pool Tournament, 7 p.m., Buckeye Room, Union.

**Friday, July 17**
Finale Concert, sponsored by the Summer Music Institute’s Summer Brass Camp, 7:30 p.m., Bryan Recital Hall, Moore Musical Arts Center. Free.

**Saturday, July 18**
Kings Island trip, sponsored by UAO, depart 7 a.m., return 1 p.m. Call 372-2543 for trip information.

**Catalogs available**
The 1987-89 Undergraduate Catalogs are available to departments. Departments that have ordered less than a box of 36 can pick up their catalogs at the Office of Idea and Information, S-16 Administration Building. Larger orders will be delivered. For questions on distribution, contact Diane Whitmire, 372-2716.

**Hospitality from front seven departments," she said. "That means I will be able to view or learn the operations of everything from banquet catering to housekeeping."

After completing internships and fulfilling the rigorous academic requirements, the top students can expect to have five or six job offers, Riegel said. Firms which recruited on campus during the 1986-87 academic year-Marriott Corporation, Red Roof Inns and Denny's-helped graduates gain a 100 percent placement rate in the spring of 1987.

"One thing about this industry that I don't think people realize is that it's dominated by very large corporations," Riegel explained. "Fifty-four percent of all food service sales are controlled by 400 top firms and these firms range in sales from $15 billion per year to $100 million. So we're not training restaurant managers, per se, because they have the opportunity to move even further than that."

Stuart Wilging, senior hospitality management major, acknowledged that fact. "The main thing that attracts me to this field is that there's a quick growth through the industry," he said.

"Through internships at various businesses, Wilging has advanced from front desk clerk to night auditor to restaurant manager."

Riegel said the University's hospitality management program is increasing in popularity for a number of reasons. One has to do with hospitality management's placement in the service sector of the economy. "The service sector is the largest creator to the GNP (gross national product) and that's where the jobs are," he said.

"Rigorous academic standards — including extensive use of the case method — also contribute to the program's increasing enrollment. "The case method brings a degree of relevancy into the classroom and teaches students to think more globally," Riegel said.

He noted that the department plans to increase the program's reputation across the state. "Faculty publications in the area show our capability," Riegel said. "And by giving the work force quality undergraduates and delivering continuing education for the industry, we will become better known." — Beth Songerath

**Classified Employment Opportunities**
The following classified positions are available.

**ELIGIBLE LIST**
Posting Expiration Date: 10:30 a.m., Friday, July 17.

**6-17-1** Plumber I
Pay Range 7
Plant Operations and Maintenance

An examination will be given for the above classification. Candidates will be ranked based on test score, training and experience, and an "Eligible List" will be established. As vacancies occur, names are referred from this list. Employees may apply and take the examination even if it occurs at a time not convenient to them.

**NEW VACANCIES**

**6-17-2** Clerical Specialist
Pay Range 25
Graduate College

**6-17-3** Lab Machinist I
Pay Range 8
Applied Sciences — Firelands College

**6-17-4** Student Services Counselor
Pay Range 27
Financial Aid and Student Employment

**6-17-5** Word Processing Specialist I
Pay Range 25
Instructional Services — Firelands College

**Academic Year, part-time**

The following faculty positions are available:

**Finance and Insurance:** Assistant/associate professor of finance and/or insurance. Contact Stephen E. Gascoigne (372-2450), Deadline: Dec. 1.

**Home Economics:** Assistant professor of textiles, clothing and interior design. Contact Deanna J. Nelson (2-829), Deadline: August 1.

**Political Science:** Professor and chair. Contact Roger C. Anderson (2-2924), Deadline: Oct. 31.

The following administrative staff positions are available:

**Biological Sciences:** Research assistant. Contact Carmen F. Fioravanti (2-2604), Deadline: July 13.

**Undergraduate Admissions:** Director of admissions. Contact C. T. Hartmann (2-2502), Deadline: July 26.

**Theater Costume:** Contact Allan N. Kepka (2-2502), Deadline: July 31.

**Two senior scientists from the Soviet Union visited the University July 3-7 for research and planning concerning joint US/USSR studies of air pollution and rain effects on vegetation. Reviewing some of their findings are (from left) Dr. Juri Martin, director of the Tallin Botanical Garden; and senior project leader, the Soviet delegation, Dr. Rodion Karaban, forest economy engineer and senior scientist of applied geophysics; and Dr. Reginald Noble, biological sciences and senior project leader of the U.S. delegation.**