Nonprofit postage rates due to climb

Recent budget deliberations in Congress temporarily saved the University from a substantial increase in its postage bill. But a proposal by the Reagan administration could add to the cost of doing business for nonprofit mailers like the University.

Despite an agreement not to eliminate an $801 million postal subsidy for nonprofit mailers from the fiscal 1986 federal budget, the University still faces increased cost for its mail.

Mailing rates will rise and University officials are waiting to see when the change will occur and what impact it will have. Action on the issue awaits the return of Congress from its August recess.

President Ronald Reagan sought to eliminate the subsidy, while the Senate initially budgeted $139 million and the House put $817 million in its budget.

Before Congress recessed, the House approved a $922 million subsidy for nonprofit mailers, while the Senate Appropriations Committee approved an $801 million subsidy.

Without any subsidy, most nonprofit mailers would have been $8 million a month short, according to figures compiled by the Nonprofit Mailers Federation, a Washington-based group of more than 600 nonprofit mailers, including charities, libraries, publishers, colleges and universities.

Federation president George Miller said the administration through its Office of Management and Budget has submitted a legislative proposal to put into law a subsidy that was left out of the fiscal 1986 federal budget of the U.S. Postal Service instead of Congress. He said doing so would save taxpayers for nonprofit organizations, like alumni associations and other groups that mail material not tied to a classroom.

Miller said organizations would have to prove that they are eligible for low rates.

Miller called the proposal a "back door way of prohibiting nonprofits from participating" in postal subsidies.

According to James Clemens, coordinator of the University post office, $85,880 was spent during fiscal 1985-86 on third class bulk mail. Another $422,823 was spent on metered first, third and fourth class mailings.

Larry J. Weiss, assistant vice president for alumni affairs, said a "substantial budget increase" or a pairing of mailing lists would result if mail costs rise dramatically. "I would guess that we are the largest bulk mailer on campus," he said, adding that the alumni and development office sends out about 250,000 pieces of mail per year.

The net result, Weiss said, would be that money aimed at alumni and development affairs would have to be diverted to pay for postage.

"It would hurt us across the board," Weiss said. "We're concerned," said John W. Martin, director of admissions. "But we're not going to worry about it until it happens and then we'll deal with it."

Martin said it is important that the University be able to continue its bulk mailing at the lowest possible cost. The admissions office sends materials to parents, prospective and current students, high schools, libraries, colleges and universities.

"That money has to come from somewhere — programs, scholarships, salaries," he said. "There would have to be some decisions made. The postal system is vital to the existence of a university."

Miller said the postal system is the most cost effective method of communication for a university. Increasing rates by eliminating or reducing the postal subsidy is "very serious."

At the University, publications such as At Bowling Green, Monitor, the graduate and undergraduate catalogs, the guide for prospective freshmen and various brochures dealing with homecoming, parents day and other events are sent at bulk rates.

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Miller explained that third class mail material not tied to a classroom.

Comic book donation has pop culture smiling

It happened at a truck stop somewhere between Cleveland and Lock Haven, Pa.

Robert S. Bravard picked up a copy of Fantastic Four and noticed how comic books had changed since his childhood. Until that moment in 1963, the Ohio native had only purchased comic books to keep his three young sons quiet in the back seat of the family car on the long trip to central Pennsylvania.

Now, after 20 years of accumulating material, Bravard has donated his 4,000-piece collection to Bowling Green’s Popular Culture Library.

David Martz, head, Popular Culture Library, said the donation is worth "somewhere around $15,000." The collection includes comic books, pulp magazines and other memorabilia.

"The very existence of this collection will help to attract other collections," Martz said. "People like Bravard want their material saved in an academic setting. It gives it respectability, it also alleviates their fear that an heir or a family member will trash the collection," Martz said.

Bravard agreed. "My wife has other interests. I didn't want her to try to figure out what to do with it."

"I was running out room," he said.

(See Comic books, page 2)
24 leave University following spring semester

A University Professor of psychology and a Trustee Professor of business administration and staff who retired during the past year have been named to the University's Hall of Honour.

Their continued service to the University was recognized at the Annual Meeting on June 25.

Those retiring on or before June 1 include:

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Wright State students have

Advanced students in an approved program at Wright State and full-time students at the University in Dayton will be able to receive a year’s worth of degree at the University in Dayton at the same time that they are undertaking their regular academic work during the summers of 1969 and 1970, according to Dr. Warner. The new cooperative program will allow a student with an educational specialist degree from Wright State to transfer credits to a core course while still fulfilling the University’s requirement for a degree at the University in Dayton.

The educational specialist degree is a post-master’s degree program

Monitor

Monitor is published weekly for the faculty and staff of Bowling Green State University. The deadline to submit material is the last week in October, December, March, June, Sept., and Dec. 2, Mon. to Tuesday, Aug. 27.

Editor Paul G. Enzley

1966 and a year later was appointed assistant to the deans. He subsequently was named assistant dean, followed by several years as assistant dean of the College of Education. When Dr. George E. Thomas was named dean of the School of Education in 1961, Dr. Enzley was named assistant to the dean of the School of Education.

The University is in the process of recruiting additional faculty. The new professor is expected to begin teaching in January 1969.

Postage from page 1

The cost of postage is $2.50 per 1000 copies, but he is unsure if it will be reduced to $2.00.

Citations: From the faculty in the Ohio Chapter of the American Physical Society.

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Planning ends; 75th celebration begins

More than a year of planning came to an end today (Aug. 26). Celebrations of the 75th anniversary of the founding of the University officially began.

A recent survey of the total

...the University has this once-in-a-lifetime chance to lay the foundation for future generations...