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Postscript

Editorial Staff
dgroves@bgsu.edu

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POSTSCRIPT

After the manuscripts were reviewed, the primary question raised was how employee service programs will change to reflect current needs of the individual and organization. This is an extreme difficult question to answer. Once content has been studied and identified for the current time period, a platform has to be found that reflects the popularity of niche markets. Two very interesting examples that illustrate an activity-based program are:

Zwift

https://www.zwift.com/?utm_source=google&utm_medium=cpc&utm_campaign=zwift_nam_us_cycling_search_brandcorebmm_performance_eng-imprshare-20&gclid=EAIaIQobChMIwauItOGO7gIVotSzCh2R7A5hEAAYASAAEgL0cfD_BwE

iRacing

<http://iracerstuff.com/category/software/>

These are activities that are computer-driven and can be shared among interested populations. It is an interactive format that requires active participation and can be used for individual needs as well as collective participation by persons and organizations, especially in a competitive format. The items identified are a current format that is very popular. Any activity that is going to be successful in the present time will have to follow a similar design. This does not suggest that this is the only structure, but it demonstrates how traditional content can be adapted for success in today's society.