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Administration: A Management Philosophy Summary

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SUMMARY

The common thread identified in each of the articles suggests a close correlation between a humanistic philosophy and the success of administrative operations. Since leisure is a people-oriented profession, the type of management techniques that works best are those based upon more of a theory Y position. The organization that adopts a more maternalistic perspective using services as a tool to show care is the one that usually has greater employee and client satisfaction. Services are the personal dimension that allow for individual differences and it is that element of extra effort that sells the organization's image. The way leisure touches an individual as a service is different because it puts the individual in a positive frame of mind for change. The implied question raised by the articles is "What is the social responsibility of this institution because of its power or potential to change the individual?"