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Bowling Green State University

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New VPAA will encourage creativity among faculty

When Eloise Clark explored her career options last year she contemplated entering full-time research or continuing research administration, but her commitment to higher education led her instead to seek a position in a maturing university.

She found her niche at Bowling Green when she accepted the vice presidency for academic affairs, a post she assumed earlier this month and one which she said will be both a personal and a professional challenge.

It was Bowling Green's mix of graduate and undergraduate programs in both liberal arts and professional programs that particularly appealed to Dr. Clark, who for the past 14 years has been with the National Science Foundation. The last seven of those years she has held the position of assistant director for biological, behavioral and social sciences, and she expects her strong research background to be a special asset in her new role.

Noting that the University already has many outstanding scholars and research programs and the potential to develop even greater scholarly esteem, she described her role as vice president for academic affairs as one that "stimulates the faculty and helps develop an atmosphere where creative scholarship is encouraged."

Dr. Clark, whose own scientific interests lie in biology, particularly the structure and function of enzymes and muscle proteins, is naturally a strong advocate of research on a campus university. "Research is part of what a university experience is all about," she said.

"Classroom and learning are enhanced by faculty who carry out research. But, as a former faculty member who taught and advised both graduate and undergraduate students, I also maintain a strong commitment to liberal education, and the foundation of that kind of education, she says, is good teaching — something which should be considered a major part of faculty responsibility.

What is important is that the teaching remain fresh and creative, she said, adding that one of her major responsibilities will be to ensure that the general educational environment on campus is conducive to both faculty and student development.

"Faculty have the opportunity, and the responsibility, to encourage and stimulate students as they form their lifelong learning patterns, and whether they do that through 'traditional' research or some other classroom innovation is a matter of personal choice. But, it must be based on informed of new developments in their disciplines and keep reviewing what and how they are teaching," she said.

With her own strong research background, Dr. Clark expects to be a particular asset to faculty who seek external funding for their scholarship, and one of her goals is to increase the amount of grant dollars received by Bowling Green faculty for their special projects.

In her post with the National Science Foundation she managed a $200 million budget and, along with her staff, was responsible for reviewing more than 8,500 grant proposals per year from scientists throughout the country whose work stretched across some 30 disciplines.

Reviewing that many requests for funding gives her a strong handle on research interests nationwide, as well as an "inside" insight into the kinds of proposals likely to be funded by specific agencies.

Although as a scientist she naturally has a keen interest in the University's science programs, Dr. Clark said she is eager to work with faculty and administrators to enhance all academic areas of the University. "I will have to work hardest in the areas with which I am not familiar," she admitted, "but I want to be a part of the spirit of optimism and promise that exists at Bowling Green. I have been impressed with the faculty whom I have met and with their hopes for this University. Beginning with President Oscamp, there is a sense of enthusiasm and interest in developing programs of excellence here. I want to be a part of encouraging faculty to do what they can do best."

Dr. Clark's immediate past experience seems most directly relevant for research and graduate education, and she considers Bowling Green's graduate programs vital to developing the teaching and research strengths of the University.

"All the major research institutions have strong graduate programs," she said, "especially those in engineering and the physical sciences. I want to help Bowling Green to build its strength in selected areas of research and graduate capacity as chair of the University."

As acting director of equal opportunity in the University, Dr. Clark was chosen as the recipient of the George C. Osborn Award, named for a former president of the University. "The award, announced Friday (Aug. 29) at the fall meeting of the Board of Trustees, is given annually to a member of the administration who has done the most to promote equal opportunity for members of minority groups. "I am honored to be selected as the recipient of this award for my work in the equal opportunity office," she said. "I've been in Washington, I've stayed in touch with the academic community," she said. "What I really have to learn about is Bowling Green. I need to learn more about student and faculty concerns and issues."

She currently is reviewing the organizational structure of the Own area, and she indicated that she may recommend some changes within the next few months as she becomes more familiar with the functions and staffing of offices under her auspices. "A new person always looks at things from a somewhat different perspective than those who have been within an organization for some time," she said, adding that she will welcome ideas for reorganization from people within her area and will make every attempt to establish strong communication links with the faculty and staff early this fall.

Suzanne Crawford, director of affirmative action, has been named the first recipient of the Michael R. Ferrari Award.

The award, announced Friday (Aug. 29) at the fall meeting of the administrative staff, was created in 1982 by the Board of Trustees in honor of Dr. Ferrari who was interim president in 1981-82. It is presented to an administrator who "demonstrates a genuine sensitivity to others by showing an open caring attitude, by being attentive to the growth and development of others, and by effectively working with faculty, students and staff at the University."

"Resourcefulness, initiative, innovative approaches to administration and performance above and beyond that required also are criteria for selection.

Crawford, who was nominated for the award by fellow administrative staff, was chosen as the recipient by a committee representing administrators throughout the University.

As part of her award she will receive an original work of art created by a School of Art faculty member or student.

In nominating Crawford for the Ferrari Award colleagues cited her creativity, her excellent interpersonal relationships, her service and effectiveness in a number of University and community organizations.

"The success with which Sue handles difficult problems in human relations is due, I believe, to her sincere interest in people, her concern for their welfare, her vitality, sense of humor and her good heartedness," said one nominator. A member of the University staff since 1974, Crawford was appointed director of affirmative action last December after serving nearly a year as acting director of equal opportunity compliance.

She previously served four years as director of the Center for Continued Learning and has retained limited responsibility on a part-time basis in the Office of Continuing Education since becoming director of affirmative action.

Nearly 16,800 students are expected on campus for fall semester, including some 3,605 new freshmen and 583 new transfer students. Those students will fill the residence halls to slightly beyond capacity, as some lounge areas have been converted to student rooms to house the approximately 8,200 students who have chosen to live in campus housing. This fall's enrollment exceeds last fall's by some 400-500 students.

The four-year residence enrollment is expected to peak at 13,500 in Fall 1984, when the total of freshmen, sophomores, juniors and seniors is expected to total 14,500.

Bowling Green, which is celebrating its 136th year in the fall, will celebrate its Centennial in 1984. It is the first of three Centennial observances for the University.
Services, has been named vice president of that area for student affairs. The appointment of new vice presidents is part of the year's "new dean as the year gets underway." Informative as the year gets underway.

In the College of Arts and Sciences, the new dean is the chair of the department of Mathematics and Statistics.

In the College of Education, Dr. Elia Vogt, chairman of the human resource and educational policy department, has been named to a four-year term as co-chair of the department. The new dean, Dr. Bill Shuler, has been named as the chair of the department of Arts and Sciences.

In the College of Musical Arts, Dr. Michael Hopkins has been appointed as dean of the college.

In the College of Science and Technology, Dr. Robert McLaughlin has been named as dean of the college.

In the College of Engineering and Technology, Dr. John H. Fogg, director of development, has been named as the new dean of the college.

In the College of Business Administration, Dr. Robert W. Baker has been named as the new dean of the college.

In the College of Fine and Performing Arts, Dr. Kevin McHugh and Dr. Gail Davenport, director of the School of Art, have been named as the new dean of the college.

In the College of Nursing, Dr. Mark D. Wells has been named as the new dean of the college.

In the College of Social Work, Dr. Kevin McHugh and Dr. Gail Davenport, director of the School of Social Work, have been named as the new dean of the college.

In the College of Law, Dr. John H. Fogg, director of development, has been named as the new dean of the college.

In the College of Liberal Arts, Dr. Robert W. Baker has been named as the new dean of the college.

In the College of Education and Sciences, Dr. William Scott, dean of the college, has been named as the new dean of the college.

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Staff Update

The appointment of new vice presidents at SUNY-Potsdam marks administrative changes at the university. Eisenhower Clark, formerly dean of the School of Education and President of the Board of Education at the University of the State of New York, will serve as senior vice president and president of the Board of Regents. He will assume his new duties on July 1.

Dr. Vogt has assumed the permanent successor to Dr. George Postich, who held the position of professor and director for biological, behavioral and environmental sciences. Vogt was appointed to this position in 1982 and has served in that capacity since then.

Robert Patton, who was acting dean of the College of Business Administration during 1983-84, continues as acting dean this year. Patton has been a faculty member at SUNY-Potsdam for 12 years.

Continuing Vacancies

The College of Arts and Sciences has a number of positions open for the fall semester. These positions include full-time faculty positions in the departments of English, History, and Political Science.

Opportunities

SUNY-Potsdam offers opportunities for full-time and part-time faculty positions in various disciplines. Interested candidates are encouraged to submit their applications to the Office of Human Resources.

Faculty & Staff

Grants

Joseph Angell, English, $1,000 from the Harry H. Van Norman Fund for support of the College of Arts and Sciences.

Susan Hepp, social work, $500 from the Harry H. Van Norman Fund for support of the College of Arts and Sciences.

Emeritus Professor Emeritus

SUNY-Potsdam has appointed four emeritus professors to hold the title of professor emeritus. These professors include Robert C. Slocum, who retired in 1969; Robert W. Thayer, who retired in 1970; Robert W. Thayer, who retired in 1971; and Robert W. Thayer, who retired in 1972.

Publications

Eileen B. Luther, computer science, has published a paper in the Journal of College Student Development. The paper, which focuses on the role of technology in higher education, was published in the fall of 1983.

Carrie Strong, a psychology graduate student, has submitted a manuscript for publication in the Journal of Educational Communications and Technology. The manuscript, which explores the use of multimedia in teaching and learning, is currently under review.

Faculty/Staff Positions

The following faculty positions are currently open at SUNY-Potsdam:

- Assistant Professor of English
- Assistant Professor of History
- Assistant Professor of Political Science
- Assistant Professor of Psychology

The following administrative positions are currently open at SUNY-Potsdam:

- Director of Alumni Relations
- Director of Development
- Director of Public Relations

The deadline for applications for all positions is December 1, 1983.

PARKING REMINDER

Faculty and staff currently displaying green parking decals which expire on Aug. 31 must renew them by Oct. 31. Those who fail to do so will have their vehicles impounded and will be billed for the cost of towing and storage, which is currently $25.

The cost of each employee's first decal should be charged to the employee's payroll account except for faculty and staff employed at People's National Bank, who will be billed for their decal.

The second decal for faculty and staff on a two-year term is free. The third decal is $15, which will be billed to honor accounts.

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The archives of the College of Arts and Sciences have been moved to the new Archives and Special Collections building on the campus.

The Archives and Special Collections building is located on the south end of the SUNY-Potsdam campus. It is open to the public from 9 a.m. to 5 p.m. Monday through Friday.

The archives contain a wide variety of materials, including photographs, manuscripts, and rare books. Visitors are encouraged to stop by and see what treasures they can discover.

The archives are also home to the John D. Rockefeller III Memorial Library, which houses the university's collection of rare books and manuscripts. The library is open to the public during business hours.

The archives and special collections are available to the public through a variety of resources, including the archives' website, which provides information about the collection and how to access it.

The archives and special collections are open to the public from 9 a.m. to 5 p.m. Monday through Friday. The archives' website is located at https://archives.suny-potsdam.edu.

The archives and special collections are supported by the Rockefeller Brothers Fund and the Rockefeller Brothers Library.

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Promotions approved for 37 faculty

Thirteen seven-year promotions have received the approval of the Board of Trustees for the 1983-84 academic year. The promotions were approved at the Board’s regular meeting on May 30.

Promoted from associate to full professor were John Hunt, commodity languages; Mark Beardsley, English; John Healey, environmental and physical sciences; John Newhart, popular culture; Wettstein, propaganda and public relations; and Joon Yiu, philosophy.

The three-year promotions were recorded for John Allen, anthropology; George Van Doren, musical theater; and Donald Smith, political science.

Promoted from assistant professor to associate professor were Robert Garcia, anthropology; Robert Novak, educational foundations and psychology; and Phillip Meeker, educational psychology.

The one-year promotions were granted to: Donald Smith, English; and Nela Contreras, educational foundations.

Seven-year promotions were recorded for: John Roby, anthropology; Stephen Beardsley, English; and Charles Binkley, educational foundations.

Three-year promotions were approved for: John Green, economics; and Michael J. Smith, educational foundations.

The one-year promotions were granted to: Carole R. Metzger, English; and Elizabeth Beardsley, educational foundations.

The promotions approved for 37 faculty members for the 1983-84 academic year are as follows: William A. Brooks, promoted to associate professor in the Department of Physics. Promotions are approved for all seven members of the faculty, all of whom were nominated for promotion by their department chairmen. The promotions are effective immediately, and the faculty members will be on the payroll for the fiscal year 1983-84.