Board of Trustees Meeting Minutes 1985-05-10

Bowling Green State University
Mrs. Charlotte Lowey, Firelands College student, spoke of her experiences in the classroom and in her relationships with the faculty and students. She indicated her plans to finish a four-year degree program at Bowling Green. She further commented: 1) the Firelands faculty are flexible in attention given to student counseling; 2) the simulated experience is the best teaching tool; 3) sixty percent of the enrollees are nontraditional students; both traditional and nontraditional students learn the same material and "bridge the generation gap"; and 4) most students are interested in getting more courses at Firelands.

ANNOUNCEMENTS

Chairman Ludwig stated that the date of the next regular meeting would be announced during the next week.

ADJOURNMENT

The Chairman adjourned the meeting at 12:05 p.m.
Dr. Olscamp reported as follows:

Summer and Fall Term 1985 Registration Update

As of May 4, 1985, 3,490 registration requests have been received for Summer Term 1985. This figure is 281 more than the corresponding Summer 1984 count. As of May 2, 1985, a total of 11,225 registration requests have been received for Fall Semester 1985, which is 191 higher than the corresponding Fall 1984 count.

1985 Fall Semester Admissions Update

To date, we have received 8,029 applications from freshmen seeking admission to the 1985 Fall Semester and/or Summer Session. This represents an increase of 13 or .16%. Transfer application number 942, a decrease of 16 or 1.67%. The gap between the number of Fall 1984 and Fall 1985 transfer applicants continues to narrow, as we had hoped.

Graduate Admissions

For the reporting period July 1, 1984, through April 30, 1985, the number of new applications received by the Graduate College totaled 2469. This total represents an increase of 106 applications or 4% from the same reporting period last year.

Applications to degree programs continued to indicate an upward trend during the month of April. A total of 1853 applications to degree programs were received indicating an increase of 124 or 7%. The 610 applications for non-degree status represent a decrease of 17 or 2.6% in the number of part-time students applying to the Graduate College compared to the same reporting period last year.

Grants and Contracts Awarded

The comparative numbers for the grants and contracts for April 30, 1985 month ending as opposed to the same period in the 1983-84 are as follows:

1983-84 - Total special projects grants and contracts = $3,515,180.31.
1984-85 - Total special projects grants and contracts = $3,634,247.10. The total for 1983-84 all grants and contracts = $8,747,142.31 and the total for 1984-1985 = $9,569,477.10. These totals include student aid grants for the respective years.

One grant of particular interest this month is the one received by Professor Robert Harr, Acting Director, Medical Technology from the Kidney Foundation of Northwest Ohio. His project title is "Measurement of Oxidation Reduction Potential of Lymphocytes Following Binding by Antibody." The basis of predicting kidney transplant survival rests heavily upon tests which determine tissue type and evidence of an immune response against the intended graft. Such tests utilize Lymphocytes from blood since these cells are responsible for the immune response to foreign tissue and themselves express the tissue type found on the kidney. A more accurate determination of tissue types and of antibodies directed against the graft would further the predictive value of such tests. The project is a pilot study aimed at developing a new technique which may be more sensitive and rapid than existing methods in detecting immune reactions.

OEBIE AWARDS

WBGU-TV has won two OEBIE Awards for 1985. The Ohio Educational Broadcasting Network commission has informed us that our station has been selected to receive an OEBIE in the promotion category for its activities celebrating WBGU-TV's 20th anniversary.

The second award, Producer of the Year, goes to WBGU-TV Producer/Director Donald Payne. This award was instituted four years ago and has been received each year by a WBGU-TV producer. Previous winners were Lincoln Pain, Paul Lopez, and Denise Marland.

Official presentations of the OEBIE awards for excellence in radio and television will be made by the Network Commission at the annual Ohio public broadcasters meeting June 4.

Reconfiguration

Mr. Chairman, I would like to report that the Faculty Senate overwhelmingly approved the following structural and programmatic changes in the University:

- to transfer the Communication Disorders Program from the School of Speech to the College of Health and Community Services
- to change the name of the College of Health and Community Services to the College of Health and Human Services
- to create a school of Mass Communication with the College of Arts and Sciences
- to change the name of the School of Technology to the College of Technology

Coincident with these changes, departmental status was approved for several programs within these colleges.

With the next few days, I will meet with the Trustee Subcommittee on Reconfiguration which you appointed, and hopefully we will be able to bring a recommendation to the Board of Trustees in June for your consideration.
Hiring Statistics, July 1984-April 10, 1985

I am pleased to tell you that the efforts of the faculty and staff toward hiring minorities and women has made progress so far this year.

We have finally broken the 9% mark of new minority hires. We are at 9.8% of new hires being minorities. This percentage represents seven new minority hires in administrative staff and five in the faculty.

The hiring of women has also increased. Forty-three point nine percent of the new hires have been women. This percentage represents twenty-four new faculty hires and thirty new administrative staff hires.

I anticipate further changes as the hiring season progresses through June 1, 1985. Needless to say, I believe we have made some real progress in this area.

Springfest 1985

The first "Springfest" was held Saturday, April 27 from 3:00 p.m. to 2:00 a.m. Approximately 9,000 persons attended, and by all accounts, it was a successful venture. The cooperation between the City of Bowling Green and the University could serve as a model for other residential campuses and communities. I am hopeful that we can make this an annual event for our students.

Columbus Developments

I am happy to report this morning that after some changes, etc., H.B. 309 which allows university administration the opportunity to affect classified staff wages, passed the House by a vote of 80-14 on May 1. This bill must now pass the Senate and then be authorized by the Governor.

Spring Commencement 1985

More than 2,125 Bowling Green State University students will be conferred degrees during spring commencement exercises at 10 a.m. tomorrow at Doyt L. Perry field.

The spring graduating class includes 17 candidates for doctoral degrees; 238 candidates for master's degrees; 1 specialist degree candidate; 56 candidates for associate degrees, and 1,816 candidates for bachelor's degrees.

Bachelor's degrees will be awarded posthumously to two Bowling Green students who were killed in an automobile accident earlier this spring. Bachelor of science degrees in business administration will be conferred cum laude to Steven R. Hanna of Westlake and Kevin L. Ross of Warren.

There are 193 others expected to receive bachelor's degrees with honors. Fourteen students are candidates for summa cum laude recognition for maintaining grade point averages between 3.9-4.0 on a 4.0 scale; 51 for magna cum laude recognition (3.75-3.9), and 128 for cum laude recognition (3.5-3.75).

The graduating students represent more than 380 communities in 77 of Ohio's 88 counties, 35 states and 16 foreign nations.

In addition, the University will award honorary degrees to John D. Anderson, senior partner in The Andersons of Maumee, and Allan W. Eckert, a novelist, playwright and script writer from Everglade, Florida.

Dr. William E. Evans, president and executive director of Hubbs-Sea World Research Institute Inc. of San Diego, California, will become the 26th recipient of the Distinguished Alumnus Award, one of the highest honors given by the University's Alumni Association, during the ceremonies.

The commencement speaker will be syndicated Washington columnist Charles McDowell of the Richmond "Times-Dispatch" and a panelist on the PBS television series "Washington Week In Review."

I want to publicly congratulate Mr. John Martin, our Director of Admissions for winning the Ohio Association of College Admissions Offices Jack Scott Award. This is the highest honor the organization can bestowed upon an individual. The criteria used to select a recipient is: Service and dedication to the organization, contributions to the profession of guidance and college admission, and qualities such as professionalism, dedication, fairness, and unselfishness.

New Student Leaders

Mike McGreevey and Brad Krider were elected president and vice president of the Undergraduate Student Organization for the upcoming academic year. Mr. McGreevey is a junior and a student in the College of Arts and Sciences. Mr. Krider is a junior and a student in the College of Business. Mr. David Anderson, a master's student in Political Science was elected President of the Graduate Student Senate, and Ms. Susan Williams, a doctoral student in EDAS, was elected Vice President. Allow me to take this opportunity to congratulate these students on behalf of the Trustees, Faculty, staff and students of Bowling Green for their success in the elections, and I look forward to working with each of you in the coming year.

I want to thank Mr. Kory Tilgner, President of the Graduate Student Senate, and Mr. Bob Wade, President of the Undergraduate Student Government, and all the other officers for the superior job done in 1984-1985 as leaders of these two very important campus organizations. We wish for them much success as they continue their academic careers.

Mr. Chairman, this concludes my report.
Mr. Spengler reported that the Committee met on Thursday evening to consider several action agenda items.

**Personal Changes - since April 12, 1985, meeting**

Mr. Spengler stated that the personnel changes were found to be in order; the listing of retirements is quite long; however, there is a possibility that a number of individuals listed for retirement may decide not to retire at this time.

Mr. Spengler moved and Mr. Hanna seconded that approval be given to the Personnel Changes as listed. The motion was approved.

**PERSONNEL CHANGES**

**ACADEMIC AFFAIRS**

**Retirements**

- Liuda L. Alssen, Professor of German and Russian; effective June 1, 1985
- Melvin E. Brodt, Associate Professor in the School of Health, Physical Education and Recreation and Head Cross Country Coach; effective June 1, 1985
- Lotis A. Cheney, Professor in the School of Speech Communication; effective June 1, 1985
- Robert K. Clark, Professor in the School of Speech Communication; effective June 1, 1985
- Cornelius R.P. Cochrane, Jr., Associate Professor in the School of Health, Physical Education and Recreation; effective June 1, 1985
- Thomas Davenport, Associate Professor in the School of Art; effective June 1, 1985
- David Elsasa, Trustee Professor of Educational Administration and Supervision; effective June 1, 1985
- John G. Erlksen, Trustee Professor of Political Science; effective July 1, 1985
- Ralph W. Frank, Professor of Geography; effective June 1, 1985
- Robert M. Gulon, Professor of Psychology; effective June 1, 1985
- Carl D. Hall, Professor in the School of Art; effective June 1, 1985
- Georgia Halstead, Professor of Home Economics; effective June 1, 1985
- Ruth Hoffman, Assistant Professor in the Library; effective June 1, 1985
- Bette J. Logsdon, Professor in the School of Health, Physical Education and Recreation; effective June 1, 1985
- Dwight Miller, Professor of Special Education; effective June 1, 1985
- Otto G. Ocvin, Professor in the School of Art; effective June 1, 1985
- George Seffert, Professor of Educational Foundations and Inquiry; effective June 1, 1985
- Ivan Trusler, Professor of Music Education and Director of Choruses; effective June 1, 1985

**Resignations**

- Raymond Kusner, part-time Lecturer of Technology; effective April 5, 1985; due to the illness of his wife

**Changes in Assignment, Rank and Salary**

- Jean Hines, part-time Instructor of Home Economics, from $3,200 to $5,725; effective April 1, 1985; replaced Mary Lou Glenn who is on sick leave
- Paul Newcomb, Assistant Professor of Social Work, tenure (due to the completion of doctoral requirements); effective 1985-1986 Academic Year

**Administrative Staff**

**ACADEMIC AFFAIRS**

**New Appointments - Full-time**

Name: Christine A. Hess  
Title/Area: Technology Manager, School of Technology  
(Formerly classified)  
Effective Date: 3-11-85/6-30-85  
Salary: $13,000 fyr

Name: Harold Jewett  
Title/Area: Research Assistant, Biological Sciences (Externally funded)  
Effective Date: 3-14-85/12-31-85  
Salary: $14,500 fyr

**Reappointments - Full-time**

Name: Jonna Weaver  
Title/Area: Research Assistant, Biological Sciences (Externally funded)  
Effective Date: 4-1-85/3-31-86  
Salary: $14,060
PERSONNEL/FACILITIES COMMITTEE (Continued)

OPERATIONS

Changes in Assignment, Rank and Salary

James Corbitt, Associate Director, Auxiliary Support Services, $37,250 fyr to Associate Vice President for Operations, $42,540 fyr; effective 5-20-85

PRESIDENT'S AREA

New Appointments - Part-time

Name                      Title/Area                              Effective Date     Salary
Dennis Robinson            Interim Head Women's Track and Field Coach, Intercollegiate Athletics 3-4-85/5-18-85  $2,000

STUDENT AFFAIRS

New Appointments - Full-time

Name                      Title/Area                              Effective Date     Salary
Suzanne Fahrer            Assistant Director, Financial Aid and Student Employment (formerly classified) 4-15-85/6-30-85  $19,000 fyr

Resignations

Name                      Title/Area                              Reason
Karen DeRosa              Assistant Director, Student Recreation Center 4-2-85 Moving

Changes in Assignment, Rank and Salary

Deborah Heineman from Assistant Director Financial Aid and Student Employment, $21,631 fyr to Associate Director Financial Aid and Student Employment, $24,410, effective 4-15-85; promotion

Manuel Vadillo, Counselor/Hispanic Recruiter, Student Development Program, from $19,486 to $20,486 fyr, effective 4-1-85; increased responsibilities

Emeritus Appointments

Dr. Platt reported that the Committee concurred in recommending the awards of emerita/emeritus status to the recipients in the "list of retiring faculty" that was submitted by the Presidents, "in recognition of their many years of dedicated service to the University." The Committee recommended that the retirees be "truly deserving" of the major perks of this status. She stated that the actual listing is not being published at this time pending an anticipated change in the retirement date for one or more individuals listed.

EREMITUS NOMINATIONS

Spring 1985

Arts & Sciences

Dr. Robert Teyman, Professor Emeritus of History
Dr. Dzidra Shlakau, Associate Professor Emerita of German and Russian
Dr. Liuda Aliezen, Professor Emerita of German and Russian
Dr. Thomas Kinney, Professor Emeritus of English
Dr. William Reichert, Professor Emeritus of Political Science
Dr. John Erikson, Dean Emeritus, College of Arts and Sciences, and Trustee Professor Emeritus of Political Science
Dr. John Schuck, Professor Emeritus of Psychology
Dr. Robert Gunton, University Professor Emeritus of Psychology
Dr. Ralph Frank, Professor Emeritus of Geography
Dr. Morgan Benly, Professor Emeritus of Biological Sciences
Dr. William Easterly, Professor Emeritus of Biological Sciences
Dr. Ernest Hamilton, Associate Professor Emeritus of Biological Sciences
Dr. James Pallister, University Professor Emeritus of Romance Languages
Dr. Clifford Gallant, Professor Emeritus of Romance Languages
Dr. William Jackson, University Professor Emeritus of Biological Sciences
Dr. Marilyn Solt, Associate Professor Emeritus of English
Mr. Thomas Davenport, Associate Professor Emeritus of Art
Mr. Carl Hall, Professor Emeritus of Art
Mr. Otto Ocvirk, Professor Emeritus of Art
Dr. J. Frederick Leetch, Professor Emeritus of Mathematics and Statistics
Dr. Lois Cheney, Professor Emeritus of Speech Communication
Dr. Robert K. Clark, Professor Emeritus of Speech Communication
Dr. Melvin Hyman, Professor Emeritus of Speech Communication

Business Administration

Dr. Kenneth Green, Assistant Professor Emeritus of Business Education
Dr. Harel Guthrie, Professor Emeritus of Business Education
Dr. William Hoskins, Professor Emeritus of Marketing and International Business
Dr. William Fichthorn, Professor Emeritus of Finance
Dr. Delbert Karnes, Associate Professor Emeritus of Business Education
Ms. Marie Hodge, Assistant Professor Emerita of Management
Emeritus Nominations (Continued)

Education

Dr. Joseph Nemeth, Professor Emeritus of Educational Curriculum and Instruction
Dr. Fred Williams, Professor Emeritus of Educational Curriculum and Instruction
Mr. Robert Board, Assistant Professor Emeritus of Health, Physical Education and Recreation
Mr. Malvin Broot, Associate Professor Emeritus of Health, Physical Education and Recreation
Mr. C.R.P. "Mickey" Cochrane, Associate Professor Emeritus of Health, Physical Education and Recreation
Mr. C. Thomas Pickles, Assistant Professor Emeritus of Health, Physical Education and Recreation
Mr. Maurice Sandy, Associate Professor Emeritus of Health, Physical Education and Recreation
Mr. Thomas Stubs, Assistant Professor Emeritus of Health, Physical Education and Recreation
Dr. Betty Logsdon, Professor Emeritus of Health, Physical Education and Recreation
Dr. Dwight Miller, Professor Emeritus of Special Education
Dr. Georgia Halstead, Professor Emeritus of Home Economics
Mr. William Dooley, Assistant Professor Emeritus of Home Economics
Dr. David Elsas, Dean Emeritus, College of Education, and Trustee Professor Emeritus of Education
Dr. Daniel Heisler, Associate Professor Emeritus of Educational Administration and Supervision
Dr. Neil Pohlmeyer, Associate Professor Emeritus of Educational Administration and Supervision
Dr. John Toscano, Professor Emeritus of Educational Administration and Supervision
Dr. Morris Weinberger, Professor Emeritus of Educational Administration and Supervision
Dr. Charles Hayden, Professor Emeritus of Educational Foundations and Inquiry
Dr. George Sellert, Professor Emeritus of Educational Foundations and Inquiry
Ms. Mary Amos, Associate Professor Emeritus of Educational Curriculum and Instruction
Dr. Leslie Chamberlain, Professor Emeritus of Educational Administration and Supervision
Dr. Verlin Lee, Professor Emeritus of Educational Curriculum and Instruction
Dr. Wanda Montgomery, Associate Professor Emeritus of Home Economics

Libraries and Learning Resources

Dr. Glenn Daniels, Professor Emeritus of Libraries and Learning Resources
Dr. Gay Jones, Assistant Professor Emeritus of Libraries and Learning Resources
Ms. Ruth Hoffman, Assistant Professor Emeritus of Libraries and Learning Resources

Technology

Mr. Ralph Nelson, Assistant Professor Emeritus of Technology
Dr. Victor Repp, Professor Emeritus of Technology

Other

Dr. Elton Ringer, Professor Emeritus and Associate Vice President Emeritus

Mr. Ludwig congratulated the retirees on behalf of the Board.

Proposed Improvement Projects to be Funded

Mr. Dykes reported that the Committee reviewed the listing of improvement projects (totaling $24,000) and forwarded recommendation for funding to the Finance Committee for submission to the full Board.

Status of State-Funded Capital Improvements

Mr. Spengler said a report of capital improvements was heard which included the status of renovations in West Hall, Williams Hall and Overman Hall. He said the written report, prepared in the Office of the University Architect, Roland Y. Engler, is accepted for the official files.

FINANCE COMMITTEE

Mr. Hall reported that the Committee met on Thursday evening to consider four action agenda items.

Mr. Murray reported concerning the Proposed General Fee effective Summer Session, 1985, as well as the Proposed General Fee and Related Auxiliary Budgets, 1985-86.

Proposed General Fee - effective Summer Session, 1985

<table>
<thead>
<tr>
<th></th>
<th>1984-85</th>
<th>1985-86</th>
<th>1984-85</th>
<th>1985-86</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-Time Rate</td>
<td>$112</td>
<td>$116</td>
<td>$115.00</td>
<td>$115.00</td>
</tr>
<tr>
<td>Hourly Rate</td>
<td>$179</td>
<td>186</td>
<td>18.00</td>
<td>18.50</td>
</tr>
</tbody>
</table>

* Hourly rates not to exceed full-time rates

** Excludes academic programs or assignments beyond a 50-mile commuting distance. These programs will have a General Fee of $78 per semester or an $8.00 per semester hour rate. In addition, extension programs will have modified fees for those students who do not choose access to the student recreation center.

Dr. Platt explained that although she recognized the need for more money in some of the programs and appreciated the moderate charges at BGUS (in comparison with those at sister institutions), she believed she must continue to try to "hold the line on educational costs." The motion was approved by eight affirmative votes.
**FINANCE COMMITTEE (Continued)**

### Proposed General Fee and Related Auxiliary Budgets - 1985-86

**No. 71-85**

Mr. Murray moved and Mr. Hall seconded that approval be given to the Revised 1984-85 General Fee and Related Auxiliary Budgets and to the Proposed 1985-86 General Fee and Related Auxiliary Budgets, as listed, and that the President, or his designee, is authorized to approve interfund transfers within the approved budgeted level for the 1985-86 fiscal year.

The Board Secretary conducted a roll call vote with the following results:

Voting "yes"—Mr. Dyckes, Mr. Hall, Mr. Hanna, Mr. Ludwig, Mr. Murray, Mr. Newlove, Mrs. Russell, Mr. Spengler, Dr. Platt abstained for the reason given in Motion No. 70-85. The motion was approved by eight affirmative votes.

#### SUMMARY OF PROPOSED GENERAL FEE AND RELATED AUXILIARY BUDGETS

**July 1, 1985 - June 30, 1986**

<table>
<thead>
<tr>
<th>Item</th>
<th>General Fee Allocation</th>
<th>Other Income</th>
<th>TOTAL INCOME</th>
<th>Expense Projections</th>
</tr>
</thead>
<tbody>
<tr>
<td>I. Debt Service/Facility Charges:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>University Health Center</td>
<td>$73,014</td>
<td>$20,000</td>
<td>$93,014</td>
<td>$93,014</td>
</tr>
<tr>
<td>Ice Arena</td>
<td>113,710</td>
<td>0</td>
<td>113,710</td>
<td>113,710</td>
</tr>
<tr>
<td>University Union</td>
<td>135,977</td>
<td>0</td>
<td>135,977</td>
<td>135,977</td>
</tr>
<tr>
<td>Stadium</td>
<td>194,055</td>
<td>0</td>
<td>194,055</td>
<td>194,055</td>
</tr>
<tr>
<td>Student Services Bldg.</td>
<td>112,465</td>
<td>0</td>
<td>112,465</td>
<td>112,465</td>
</tr>
<tr>
<td>Student Recreation Ctr.</td>
<td>775,091</td>
<td>0</td>
<td>775,091</td>
<td>775,091</td>
</tr>
<tr>
<td>Golf Course</td>
<td>6,484</td>
<td>0</td>
<td>6,484</td>
<td>6,484</td>
</tr>
<tr>
<td>Non-Emergency Trans.</td>
<td>204</td>
<td>0</td>
<td>204</td>
<td>204</td>
</tr>
<tr>
<td>Deferred Maintenance</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Reserve</td>
<td>90,000</td>
<td>0</td>
<td>90,000</td>
<td>90,000</td>
</tr>
<tr>
<td>Subtotal</td>
<td>$1,501,000</td>
<td>$20,000</td>
<td>$1,521,000</td>
<td>$1,521,000</td>
</tr>
<tr>
<td>II. Student Services/Auxiliary Programs:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Intercollegiate Athletics</td>
<td>$2,120,500</td>
<td>$1,201,926</td>
<td>$3,322,426</td>
<td>$3,322,426</td>
</tr>
<tr>
<td>University Union</td>
<td>508,500</td>
<td>1,983,516</td>
<td>2,492,016</td>
<td>2,492,016</td>
</tr>
<tr>
<td>Student Health Svcs.</td>
<td>600,000</td>
<td>311,000</td>
<td>1,001,000</td>
<td>1,001,000</td>
</tr>
<tr>
<td>Ice Arena</td>
<td>114,800</td>
<td>416,120</td>
<td>530,920</td>
<td>530,920</td>
</tr>
<tr>
<td>Student Rec. Ctr. Programs</td>
<td>583,000</td>
<td>506,665</td>
<td>1,089,665</td>
<td>1,089,665</td>
</tr>
<tr>
<td>Outdoor Facility Maint.</td>
<td>5,000</td>
<td>2,000</td>
<td>7,000</td>
<td>7,000</td>
</tr>
<tr>
<td>Non-Emergency Trans. Svcs.</td>
<td>6,500</td>
<td>0</td>
<td>6,500</td>
<td>6,500</td>
</tr>
<tr>
<td>Univ. Activities Org.</td>
<td>162,700</td>
<td>59,300</td>
<td>222,000</td>
<td>222,000</td>
</tr>
<tr>
<td>Subtotal</td>
<td>$4,191,200</td>
<td>$4,480,527</td>
<td>$8,671,727</td>
<td>$8,671,727</td>
</tr>
<tr>
<td>III. Student Organizations and Activities*</td>
<td>$294,000</td>
<td>0</td>
<td>$294,000</td>
<td>$294,000</td>
</tr>
<tr>
<td>IV. Student Publications</td>
<td>27,000</td>
<td>0</td>
<td>27,000</td>
<td>27,000</td>
</tr>
<tr>
<td>V. Contingency Reserve</td>
<td>146,300</td>
<td>0</td>
<td>146,300</td>
<td>146,300</td>
</tr>
<tr>
<td><strong>GRAND TOTAL</strong></td>
<td>$6,159,500</td>
<td>$4,500,527</td>
<td>$10,660,027</td>
<td>$10,660,027</td>
</tr>
</tbody>
</table>

*Any other income that might be generated by Student Organizations and Activities will be added to their respective expense authorizations during the year (amount unknown at this time).

**Proposed Instructional Fees, Nonresident Surcharge - effective Summer Session, 1985**

**No. 72-85**

Mr. Hall moved and Mr. Newlove seconded that approval be given to the Proposed Instructional Fees and Nonresident Surcharge for the Main Campus, Off-Campus Centers, and Firelands College, as follows, effective Summer Session, 1985.

#### Main Campus and Off-Campus Centers

<table>
<thead>
<tr>
<th>Category</th>
<th>Full-Time Rate</th>
<th>Hourly Rate*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graduate Instruction Fee</td>
<td>$1,000</td>
<td>$100</td>
</tr>
<tr>
<td>Undergraduate Instruction Fee</td>
<td>700</td>
<td>70</td>
</tr>
<tr>
<td>Nonresident Surcharge</td>
<td>1,154</td>
<td>110</td>
</tr>
</tbody>
</table>

**Firelands College**

<table>
<thead>
<tr>
<th>Category</th>
<th>Full-Time Rate</th>
<th>Hourly Rate*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate Instruction Fee</td>
<td>710</td>
<td>70</td>
</tr>
<tr>
<td>Nonresident Surcharge</td>
<td>1,154</td>
<td>110</td>
</tr>
</tbody>
</table>

*Hourly rates not to exceed full-time rates*

The Board Secretary conducted a roll call vote with the following results:

Voting "yes"—Mr. Dyckes, Mr. Hall, Mr. Hanna, Mr. Ludwig, Mr. Murray, Mr. Newlove, Mrs. Russell, Mr. Spengler, Dr. Platt abstained for the reason given in Motion No. 70-85. The motion was approved by eight affirmative votes.
FINANCE COMMITTEE (Continued)

Proposed Improvement Projects to be Funded

Mr. Hall reported that the Committee reviewed the projects as recommended by the Personnel-Facilities Committee and voted to submit the proposed expenditures, totaling $24,000, to the full Board for action.

No. 73-85

Mr. Hall moved and Mr. Hanna seconded that approval be given to the allocation of funds for Improvement Projects totaling $24,000, as listed.

The Board Secretary conducted a roll call vote with the following results: Voting "yes"—Mr. Dyckes, Mr. Hall, Mr. Hanna, Mr. Ludwig, Mr. Murray, Mr. Newlove, Dr. Platt, Mrs. Russell, Mr. Spengler. The motion was approved by nine affirmative votes.

Bowling Green State University Improvement Projects

<table>
<thead>
<tr>
<th>Accounting Unit/Project Description</th>
<th>Type of Project</th>
<th>Replacement</th>
<th>Improvement</th>
<th>Maintenance</th>
<th>Source of Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>MCDONALD</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Reserve for Depreciation</td>
</tr>
<tr>
<td>1) Replace Heat Pumps (A) Total Project Cost $5,000</td>
<td>Dining Halls--</td>
<td>$ 1,000 (C)</td>
<td>$</td>
<td>$</td>
<td>Reserve for Deferred Maintenance</td>
</tr>
<tr>
<td>STUDENT RECREATION CENTER</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Reserve for Deferred Maintenance</td>
</tr>
<tr>
<td>2) Replace Roof</td>
<td>Other Auxiliaries--</td>
<td>$24,000 (C)</td>
<td>$</td>
<td>$</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>$24,000</td>
<td>$</td>
<td>$</td>
<td></td>
</tr>
</tbody>
</table>

(C) Outside Contract
(A) Additional Amount Required

REGULAR ITEMS

Sponsored Grants and Contracts Awarded - April, 1985

No. 74-85

Mr. Spengler moved and Mrs. Russell seconded that grants and/or contracts in the amount of $124,389.04, for the month of April, 1985, be accepted and expenditures applicable thereto in that amount be authorized.

Total for Period April 1985 $124,389.04

Fiscal Year to Date $9,569,477.10

The motion was approved with no negative votes.

BOWLING GREEN STATE UNIVERSITY

COMPARATIVE SUMMARY OF GRANTS AND CONTRACTS AWARDED

July 1 through Apr 30

Fiscal Years to Date

<table>
<thead>
<tr>
<th></th>
<th>1983-84</th>
<th>1984-85</th>
</tr>
</thead>
<tbody>
<tr>
<td>I. Research</td>
<td></td>
<td></td>
</tr>
<tr>
<td>A. Federally Sponsored</td>
<td>$439,676.00</td>
<td>$788,090.04</td>
</tr>
<tr>
<td>B. Privately and State Sponsored</td>
<td>$54,470.73</td>
<td>$231,508.03</td>
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<tr>
<td>TOTAL RESEARCH GRANTS</td>
<td>$494,146.73</td>
<td>$1,019,598.07</td>
</tr>
<tr>
<td>II. Institutes and Workshops</td>
<td>$16,671.29</td>
<td>$21,160.00</td>
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<tr>
<td>III. Public Service Grants and Contracts</td>
<td>$1,938,668.29</td>
<td>$1,755,241.03</td>
</tr>
<tr>
<td>IV. Program Development and Innovation Grants</td>
<td>$890,889.00</td>
<td>$750,448.00</td>
</tr>
<tr>
<td>V. Equipment Grants</td>
<td>$174,805.00</td>
<td>$87,800.00</td>
</tr>
<tr>
<td>TOTAL SPECIAL PROJECTS GRANTS AND CONTRACTS</td>
<td>$3,515,180.31</td>
<td>$3,634,247.10</td>
</tr>
<tr>
<td>VI. Student Aid Grants</td>
<td>$6,291,962.00</td>
<td>$6,935,230.00</td>
</tr>
<tr>
<td>TOTAL ALL GRANTS AND CONTRACTS</td>
<td>$8,747,142.31</td>
<td>$9,569,477.10</td>
</tr>
</tbody>
</table>
Chairman Ludwig, members of the Board of Trustees, I am here today to present information about admissions marketing strategies and tactics for fall 1986 entering freshmen enrollment and to review the application for admissions process and admissions procedures.

I will begin with some specific recruitment activities developed and implemented by our office during the past year. Even through almost everything we do in the Office of Admissions has some kind of a public relations and ultimately recruitment function, the following strategies were specifically designed to help attract a sufficient number of applicants from whom our freshman class can be selected. Members of the admissions staff including representatives from the Student Development Program and from the Firelands College, conducted 509 high school visits this past academic year. In addition, we participated in 120 college day/night programs; three national college fairs, located in Pittsburgh, Cleveland and Chicago; hosted 29 groups of students on campus from various high schools and agencies; and made 21 professional presentations to groups representing junior high and high school students and their parents. These outreach activities were primarily conducted within the state of Ohio although we have again this year increased our participation in programs in the greater Pittsburgh, Pennsylvania area, the Rochester-Buffalo, New York area, southeastern Michigan and in the greater Chicago, Illinois area.

Since last July, 7,810 students and parents have visited our office and participated in guided tours of the campus and of that group, 1,245 personal interviews with a professional member of the admissions staff were also conducted. A major recruitment activity each year has been our annual Preview Day program, and the success we have enjoyed in the past year suggested our change this year to two Preview Day programs, one conducted on October 20 and the other on December 1. A total of 1,292 high school students visited the campus and participated in Preview Day programs. Including family and friends, we estimate over 3,000 individuals attended. Our Preview Day programs are staffed by over 200 student and faculty volunteers and evaluations have shown this to be a tremendously successful recruitment tool.

In response to a call by the Role and Mission Statement for an increased number of academically qualified students from out-of-state, the Office of Admissions is continuing to develop recruitment strategies outside the state of Ohio. In addition to projects already mentioned, this Spring saw the conclusion of a very successful alumni recruiter pilot program which has resulted in a small group of trained alumni recruiters in the Chicago, Illinois area. We hope to now expand this program, not only in the Chicago area, but in additional out-of-state regions over the next two years. This dramatic increase in our opportunities to be represented at college night and college fair programs by knowledgeable representatives of the University.

During the 1984-85 academic year, the Office of Admissions, in conjunction with the Admissions Recruitment Network participated in The College Board’s Student Search Service. This project presents a university approach to direct mail target marketing, since the Admissions Recruitment Network represents all academic units. Market targeting for this project included geographic and demographic segmentation for selected academic programs. The project included five search selections (Minority, Top Quality, and three 85 Norm searches) and resulted in approximately 20,000 names of prospective students at a cost of $3,500. Past decentralized participation in various search projects have been duplicative and more costly. This is the most aggressive approach to direct mail marketing that BGSU has ever conducted and the Admissions Recruitment Network committee is to be commended for their excellent efforts.

Another specific goal of 1984-85 was to increase the recruitment of qualified minority applicants. Among the strategies employed in this area were: two Discovery Day programs which brought college preparatory students from Toledo inner-city high schools to the BGSU campus; personal letters and phone calls to minority applicants; involvement of BGSU minority students as Tour Guides and Phone Power callers. To date and in the past year, the number of qualified minority students will continue to be a priority objective for our office in the coming years.

Our Job is certainly not completed when a student submits an application for admission and gains admission to the University. In an effort to increase or at best maintain our matriculation rate, several additional strategies are employed. One of these is the BGSU Phone Power program which has proven to be extremely successful and very well received by students and parents of prospective Bowling Green green students. This year, Phone Power was conducted from February 10 to February 21. 1985 by a staff of student callers who completed 3,798 telephone calls to admitted students. Another matriculation tool we use is the BGSU Alumni/Admissions reception program. This year, student and faculty receptions were held in Columbus, Cleveland west side, Columbus, Dayton/Cincinnati, and Toledo. The attendance at this year’s receptions were dramatically higher than the previous year and we find the reception program to be an excellent blend of talent from university faculty and staff, Undergraduate Alumni Association, and BGSU Alumni in those respective areas.

Now, I would like to review the application process followed by more than 10,000 freshmen and transfer applicants each year.

The admission procedure for high school students has been standardized to create a consistent approach to Bowling Green admission. Applications for Undergraduate Admission are processed after August 1 of the summer between the student’s junior and senior year. Applicants are admitted until available positions in the freshman class are taken for all terms of the academic year. The most popular term, Fall Semester, Main Campus, is closed first. Applications are also processed simultaneously for the Summer and Spring Semesters for the main campus and Firelands College Campus.

The applications being considered for the Fall Semester are compared and evaluated. Admission to the fall semester, main campus, is competitive and selective because the demands for admission exceed the number of places available. In order to increase the objectivity of admissions decisions, improve admissions counseling, and provide adequate homework planning, the Office of Admissions has developed the freshman grade point average prediction formula for the past several years. The prediction formula is produced from a multilinear regression model. It is based on high school grade point average, class rank, and American College Test or Scholastic Aptitude Test scores. In order to qualify for Fall Semester admission to the Main Campus, an applicant should present a high school record placing them in approximately the top half of the graduating class. The freshman grade point average and a composite score of 20 on the ACT or 860 combined verbal and math scores on the SAT. Students presenting academic records which would indicate high potential for collegiate difficulty are offered optional enrollment alternatives in accordance with their academic background and the availability of academic facilities.
The University's standard for Fall Semester admissions to the Main Campus is determined by the quality and number of applicants. If an applicant who is an Ohio resident does not qualify for the Fall, the following enrollment alternatives are offered: (1) fall admission to the BGSU Firelands College Campus in Huron, Ohio, (2) Summer Session attendance and, if successful, continuation in the Fall, (3) attendance at one of the state universities, regional campuses, or community colleges near the student's home with the possibility of transfer to Bowling Green State University at a later date. Nonresident applicants and transfer applicants who do not meet the University's standard for admission are denied admission.

Admission to the Summer and Spring Semesters to the Main Campus; admission to the Evening Program for the Fall Semester on the Main Campus; and admission Summer, Fall, and Spring Semesters to the Firelands College Campus follow an open door policy. In other words, a high school graduate (or equivalency) who has not attended another collegiate institution is eligible for admission.

Notification of Fall and Summer admission begins in November and continues thereafter on a rolling basis as admission credentials become complete. From initial receipt of the application through notification of admission requires two to three weeks. As President Olscamp has stated, to date we have received 8,029 applications from freshmen seeking admission to the 1985 Fall Semester and/or Summer Session. This represents an increase of 13 or 0.16% over last year at the same time. I am very pleased to report that transfer applicant counts have nearly stabilized with last year's numbers. Transfer applications number 942, a decrease of 16 or -1.67%.

Thanks for your time and your interest in undergraduate admissions. I invite you to contact me at any time for more detailed information on any of these areas.

REPORTS - CONSTITUENT REPRESENTATIVES

Faculty Representative - Arthur G. Neal

Dr. Neal stated that this would be his last meeting as the official representative of the faculty. Dr. Donald Boren, Faculty Senate Chair for 1985-86, would be serving in the position of faculty representative beginning with the next scheduled meeting of the Board of Trustees.

He noted the following actions of the Faculty Senate since the last meeting of the Board of Trustees: 1) approval of amendments to the Academic Charter pertaining to the grievance process; 2) discussion with President Olscamp of previous Senate action on the rights of faculty members on probationary appointments; 3) revision of the Charter to permit Bowling Green to develop a Faculty Exchange Program separate from the Faculty Development Program; 4) approval of the proposal to create a new College of Technology; 5) establishment of procedures for setting compensation rates for part-time and overload instruction; 6) approval of the reconfiguration proposals recommended by the Senate Committee on Academic Affairs; 7) adoption of Phase II of the Articulation Plan to raise the academic standards for students to be admitted to Bowling Green in the years ahead; 8) approval of a modified form of the test policy proposed by Undergraduate Student Government to take some of the pressure off the last week of classes prior to final examinations; and 9) revision of the Charter to enhance the roles that may be played by members of the Administrative Staff on University committees.

In addition, Dr. Neal reported that the Senate adopted a resolution at the last meeting requesting "that the Board of Trustees establish procedures to be followed when appeals of grievance decisions are brought to the Board and that these procedures be made known to the faculty." He commented on the need for an examination of the financial and academic roles being played by part-time faculty at Bowling Green—next year's officers already having agreed to the appointment of an ad hoc committee to study the part-time component of planning for faculty personnel.

Dr. Neal expressed appreciation to President Olscamp and to the Board of Trustees for providing the opportunity for the Senate Chair and the Vice-Chair to participate in Board committee meetings.

Undergraduate Student Representative - Michael McGreevey

Mr. McGreevey expressed appreciation for the cooperation and support of the administration and the city officials during the "Springfest '85" event which was held on the east campus on Saturday, April 27, 1985.

Graduate Student Representative - David Anderson

Mr. Anderson thanked the Board and President Olscamp for the warm welcome he received during the events of the past two days. He reported that the Shanklin Award Ceremony was very successful and that Mr. Charles Shanklin, who served on the University Board of Trustees from 1969 to 1984, and in whose honor the award is established, was in attendance.

ANNOUNCEMENTS

Mr. Ludwig stated that the date for the June meeting is to be announced.

RESPONSE - ALBERT E. DYCKES

Mr. Dyckes, who is completing a nine-year term on the Board on May 16, 1985, spoke of his years of service as a Trustee, the events which have occurred and the programs which have been put in place during this time, including the BGSU chapter of Phi Beta Kappa and the national recognition given to the hockey team. He said he made many friends and met and served with a number of "wonderful people" during his term.

RESPONSE - ROBERT C. LUDWIG

Mr. Ludwig stated that this would be his last meeting as Board President and passed the gavel to Mr. Hanna, the newly elected President. Mr. Hanna thanked Mr. Ludwig for his valuable services during the past two years and presented him with a gavel plaque as a memento of his Board chairmanship.

ADJOURNMENT

Mr. Hanna called for adjournment of the regular meeting; Mr. Ludwig moved, Mr. Spengler seconded, with all members concurring, that the meeting be adjourned. The meeting was adjourned at 11:15 a.m.