Monitor Newsletter July 18, 1983

Bowling Green State University

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New text guides students through economic analysis

When the nation's economists argue in favor of "full employment," it's hard to disagree. But two University economics professors say that the public should be wary of lending its support to anyone who preaches "full employment," not because it isn't good for the country, but because the term means different things to different people.

Drs. Neil Browne and John Hoag have written a book, Understanding Economic Analysis, which they hope will give consumers, particularly students, the tools to critically analyze what they hear or read about economics, reducing their susceptibility to be swayed by every argument they hear. Their text, in essence, teaches students to "read between the lines" of economic argument and react in a rational way.

The authors, who have taught introductory economics courses for many years, say that most traditional beginning courses, which do a good job of preparing students to recognize key words, concepts and events in economics, have failed in one significant way -- they have not taught students to evaluate or respond intelligently to the material they read. That perceived weakness in course content was the reason they wrote the new text, designed primarily as a companion to the traditional "principles texts" in beginning economics courses.

"We believe that when students complete a beginning economics course, often the only economics class they will take, they should be able to rationally pick and choose among differing forms of advice," Browne said, adding that most instructors of economics agree but have avoided trying to teach such analysis because there was no text available to do so.

Their new book arms students with a list of "assumptions" most commonly encountered in economics, complete with a series of questions to determine how those assumptions may be hidden and deployed in economic argument. On the issue of "full employment," for example, the authors point out that economists may define that term to mean 100 percent employment, or some other figure that they determine to be "acceptable." Such differing definitions of terms is just one area which the authors identify as economic curveballs which can be tossed about by those eager to gain support for their theories.

Acknowledging that critical analysis is most commonly learned to some extent without formal instruction, both Browne and Hoag emphasize, however, that it is a skill which can be taught. Their text is a series of questions and examples which require the student to apply an analytical skill in a kind of "programmed approach" to learning.

Music college names new opera director

Roy Lazarus, who has been a stage director for regional opera companies since 1973, has been appointed opera director in the College of Musical Arts.

In that position he will be responsible for coordinating opera activities in the curriculum and for producing and directing two productions during the 1983-84 academic year.

Prior to working with the regional companies he was an associate professor of musical theater at the Oberlin College Conservatory of Music where he founded and was general manager of the Oberlin Music Theater, an eight-week summer festival of opera, musicals and operettas. While at Oberlin he also introduced a full curriculum in musical theater leading to a master's degree.

Lazarus is a graduate of Syracuse University, where he earned both bachelor's and master's degrees in music. He also received a Distinguished Alumnus Award from Syracuse.

Pippen to direct Writing Laboratory

Vernice Pippen, a doctoral candidate in the English department, has been named director of the University's Writing Laboratory.

Prior to coming to Bowling Green in 1979 as a teaching fellow in the English department, Pippen taught introductory and developmental writing at North Carolina Agricultural and Technical State University in Greensboro. She also was a developmental prescriptive instructor at Braghtown Elementary School in Durham, N.C.

During her years at Bowling Green she has taught general studies writing, English and ethnic studies and has served as an assistant to Dr. Winifred O. Stone, Graduate College.

Administrative offices relocate

Both Edwards and Dr. Mary Edmonds, vice president for student affairs, will, however, maintain an office in 230 McFall Center. Edmonds' main office is in 305 Student Services Building.

Patricia Gangwer, administrative assistant to the president, has moved to the alumni center and may be reached at 372-2701.

The area in 230 McFall Center which formerly was occupied by the vice president for academic affairs will be the new Office of the Vice President for Business Operations, effective Aug. 1. Housed in that area will be Dr. Karl Vogt, vice president, will be Harold Smith, assistant vice president; Sandra LaGro, administrative assistant, and Annette Stencil, secretary. The operations telephone number will remain 372-2126.

The office space on the ninth floor of the Administration Building formerly occupied by the vice president for operations will house the new Administrative Staff Personnel Services, to be directed by Don Passmore, Shirley Colaner, coordinator of contract personnel information, will move to that floor as will Don Passmore, director of internal auditing.
UPS changes shipping rules

Inventory management, the University's shipping service, has been notified by UPS Service that the maximum weight allowed on packages shipped outside the state has been increased. Effective July 18, UPS will accept parcels weighing up to 70 pounds for shipment to any state within the United States. The maximum weight allowed on parcels to be shipped within Ohio, however, will remain at 50 pounds.

Inventory management will handle shipping arrangements for any University department or office via any of the parcel shipping services. For further information about various shipping, contact Kathy Phillips at 372-2212.

Administrative Staff Council

Reports from Susan Caldwell, director of the new Administrative Staff Personnel Service, and from the subcommittee on the status of women and minorities were on the agenda for the July 7 meeting of the Administrative Staff Council.

Dr. Judi Rolger, registration and records, a member of the ASC subcommittee on women and minorities, submitted that committee's report for discussion. Among the subcommittee's recommendations were to institute a series of on-going career and development seminars for women and minorities in entry and mid-level management positions and to conduct seminars on Issues of Sexual and Racial Harassment.

In addition, the subcommittee has recommended that questions relative to attitudes toward women and minorities be factored into employee and office self-study and evaluation; that steps be taken to recognize and possibly reward individuals who have demonstrated positive behavior in racist/exist issues, and that an orientation program be developed for all employees through the appropriate personnel agencies to help identify situations of sexual and racial harassment.

Following discussion of the subcommittee's report, Rolger said the group would like to ask ASC to affirm them.

Employment Opportunities

CLASSIFIED EMPLOYMENT OPPORTUNITIES

* Indicates that an internal candidate from the department is bidding and being considered for the position.

NEW VACANCIES

Posting Expiration Date: 5: p.m. Monday, July 25, 1983

7-25-1 *Clerical Specialist
Pay Range 25
Undergraduate Admissions

7-25-2 *Clerk 2
Pay Range 3
Financial Aid and Student Employment

7-25-3 Typist 2
Pay Range 4
Word Processing Center/College of Business Administration

CONTINUING VACANCIES

Posting Expiration Date 5 p.m. Monday, July 18, 1983

7-18-1 Clerical Specialist
Pay Range 25
Account Clerk and Student Employment

7-18-2 Account Clerk 1
Pay Range 4
Payroll Office

In her report, Caldwell listed eight areas in which the new Administrative Staff Personnel Service would work with ASC and all administrative staff: Coordination of searchscreening activities; Employment; Staff counseling and advising; Records maintenance; Benefits administration; Staff communications; Training and professional development; and Other personnel functions.

Caldwell said the mission of the new office which will be operational on Aug. 1, will be "to provide assistance and guidance to administrative staff members in all personnel-related matters." The office will be located on the ninth floor of the Administration Building.

In other business, Dr. James Litwin, institutional studies, who chairs the ASC subcommittee on professional development, announced that one seminar on the management of attrition will be tentatively scheduled for next year. Litwin said University personnel will be the resource persons for most of the seminars offered next year and asked that anyone interested in leading a seminar contact him.

Wayne Colvin, residence life, reported that the merit subcommittee which he chairs is completing a questionnaire on merit and evaluation procedures. Scheduled for distribution to all administrative staff on Sept. 6, the questionnaire will be used to formulate some recommendations for distributing merit for the 1984-85 contract year.

Dr. Janice Lloyd, Health Center, requested that minutes of the last ASC meeting, when she discussed Health Center employees' interest in suitable day care for their children, be corrected. Lloyd explained that their interest is in finding day care facilities that meet the needs of University women, and not necessarily in having the University provide that day care.

It was noted that the ASC Executive Committee will formulate a recommendation that the chair of ASC be allowed to represent that group on the Board of Trustees, similar to the representation that faculty, graduate and undergraduate students now have through their respective organizations.

The next ASC meeting is scheduled at 1 p.m. Aug. 4 in the Town Room of the University Union.

Faculty & Staff

Presentations

Dr. Robert Byler, journalism, spoke on "What Do '77ers Do to Get Jobs?" and "Magazine Editors" at a June 25 meeting of the Northwest Ohio Writers Forum, a new organization which he helped form last March.

Dr. Robert A. Holmes, legal studies, presented a paper entitled "Needed Reforms at EEOC and OFCCP on Affirmative Action and Discrimination Laws and Regulations" at a national meeting of the Equal Employment Opportunity Section of the American Society of Women Accountants.

James C. Halun and J. Leslie Rankin, graduate students in speech communication, co-presented with Drs. Dolores Estele, speech communication, and John Huffman, journalism, a paper on "Low Power Television: The Impact of the Final Regulations" at a meeting of the International Communication Association in Dallas.

At the same meeting, Trauth and Huffman co-presented with Eileen Trauth of Boston University a paper on "Marketplace Diversity: The Emerging American Policy Toward the Telecommunication Industries?"

Also at that meeting, Dr. Carl Holmberg, sociology, presented a paper, "Jamaican and American Children's Attention to Television," at a recent meeting of the Society for Research in Child Development in Detroit.

She also presented "Children's Understanding of Television: Implications for Policy" at a meeting of the Canadian Communication Association in Vancouver, and spoke on "Preschoolers and the Information in Television: A Review and Synthesis of Research" at a meeting of the International Communication Association in Dallas.

Dr. Sandra Packard, education, discussed "A Nation at Risk," the report of the National Commission on Excellence in Education, at the June 29 meeting of the Bowling Green Exchange Club.

Dr. Gerald Saddlemire, college student personnel, collaborated with Dr. James Litwin, institutional studies, and Jennifer Spivey, graduate student in college personnel in conducting a six-week workshop entitled "Focus on China" as a faculty development project at Urbana College.

Dr. Fujlya Kawashima and Dr. Edward Chen, history, participated in the "Racial, Ethnic, and Religious History and Family Relations" and "Chinese Foreign Relations and Political History," respectively.

Datebook

Exhibits

"Nudes," an exhibit of 18 oil paintings and drawings by Mona Murray of Sylvania, through July, McFall Center Gallery. Gallery hours are 8:30 a.m. to 5 p.m. Monday through Thursday. The artist holds two graduate degrees from the University.

Saturday, July 23

Sweet Adelines' Show of Champions, 8 p.m., Kobacker Hall. National Festival Arts Center. Tickets are $3 and may be purchased at the door.

Faculty/Staff Positions

The following faculty positions have been authorized:

Firelands: Instructor/assistant professor computer science/MIS (applied sciences) — two positions. Contact Algalee Adams (2·229). Deadline: July 20, 1983

Home Economics: Instructor, Child Development Center. Contact Sally Kilmer (2·2260). Deadline: Jan. 1, 1984

The following contract positions have been approved:

Athletics: Assistant football coach (defensive secondary). Contact Denny Stolz (2·2401). Deadline: July 20, 1983