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Back Matter

Visions Editors

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Summary

It is difficult to make any statements to point the way to the future in event planning. The one perspective that must be maintained is that an event this size will always have problems. With professional planning and implementation, these problems can be reduced to maximize profits increase its impact upon the community. The profits are a temporary stimulation to the economy but what has the lasting impact is the cultural and social impacts that are the residual from such an event. The impact of the World's Fair must not be viewed at in the short run, but examined in terms of the long range planning process. Many reports will be generated from the Fair and they will show the secondary and tertiary impacts. It must also be remembered that individuals visiting the World's Fair had an experience and an opportunity to travel around the world, and that experience will have an impact upon the participant for many years. The secondary and tertiary outcomes, as a result of the experience, need to be researched because there is little data available on which to make judgments about these types of dimensions.

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A TRIBUTE TO DR. RICHARD HOWELL

There is very little to say other than Richard Howell was the organizer and prime force behind the development of the TTRA Conference and this issue of VISIONS, focusing on the World's Fair. This, in itself, illustrates his innovative approach to the improvement of his profession. His writings and presentations have distinguished him as one of the leaders in the field. Many individuals have good ideas, but lack an ability to implement them. Dick's strength is his ability to act on his ideas and the focus of these developmental projects establish higher professional standards. We wish to express our appreciation to Dick Howell for his work on this volume of VISIONS IN LEISURE AND BUSINESS and have extended the warmest invitation for him to join our editorial board.

A TRIBUTE TO WILLIAM DECARLO

It is with deep regret that I have to inform the readership of the passing of William DeCarlo. He has been a personal friend for many years and was one of the founders of this journal. His loss has been felt by me personally because he has always been a mentor and the one who initially stimulated my interest in employee services. This is being written with one simple word that cannot nearly express my gratitude for his help and that is "thanks". There will be a forthcoming issue devoted to Mr. DeCarlo's work and his impact upon the employee services profession.

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Visions in Leisure and Business

Dear Colleague:

Many times the leisure professional finds himself/herself at a loss in understanding business principles needed to make operations more effective. In this same context, the business community could more effectively utilize personal services to help solve organizational and productivity problems.

VISIONS IN LEISURE AND BUSINESS is an interdisciplinary journal dedicated to addressing the interface between the leisure and business communities. The solution to many of the problems in each of these areas is the ability to obtain many ideas on a single issue. We are asking you to become involved in an idea exchange among the scholars and practitioners to share your experiences in a journal format. Another vehicle that is being used for the sharing process is that each member, program, and agency subscribing to the journal will be asked to complete a questionnaire and an annual directory of programs and services will be available as a resource. It will also be possible for those interested in particular programs to identify individuals who have similar interests through a computer search.

VISIONS IN LEISURE AND BUSINESS is different from other publications because it draws upon a number of disciplines to solve problems and is not locked into defending a particular position. It is a storehouse of information that can help you keep up to date on the latest leisure and business methods. The newest, innovative ideas will be presented in a "how-to" format to help improve operations. Sharing your experiences can help improve others' professional operations.

VISIONS IN LEISURE AND BUSINESS can stimulate your thinking about how to improve your own expertise and skills, thereby helping the organization with which you are affiliated. The key to professional advancement is competency and having the edge in performance so that you are a leader not a follower in the profession. Many individuals have an ability to discern a good idea but many do not have an ability to put it into practice. The key to using information effectively is the ability to predict trends and anticipate solutions in advance of the problem. Another important ability is seeing the bigger picture and being able to fit pieces together. Your expertise is needed because only through sharing can the perspective outlined above be achieved. No one individual has the complete perspective. Solutions will only come through group action.

This is a personal invitation for you to become a member of an innovative group to share and receive information that will help you and your organization to become leaders in the leisure and business disciplines.

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