Future Summary

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SUMMARY

The focus of educational preparation is one of information processing and developing a professional perspective in knowing when and how to take risks. This does not suggest that the Knoxville World's Fair was not a success but the sad part of the many stories told about those who were not successful. Those who were successful had an opportunity to make a good return on their investment along with having significant cultural and social impacts. The Fair advanced the development of Knoxville by about 20 years. The primary element to success is one of cooperation and the sharing of information as those individuals from the 1982 World's Fair in Knoxville have done. The lines of communication must be opened among those involved and there must be a professional perspective taken from both the inside and the outside. The individuals in Louisiana have an opportunity to correct mistakes and even more than that, to educate the people in the southeastern United States to give them a greater level of expertise in planning these types of events. This may give a community the confidence or the necessary idea power to undertake such an event. The story that has been told in Knoxville is one of a community that had an idea and successfully executed it and now they have the necessary confidence to bid for events as large as the World's Fair to stimulate business and improve their cultural and social resources.