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## Monitor Newsletter August 27, 2001

Bowling Green State University

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# MONITOR

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President Ribeau challenges faculty and staff to think deeply about what constitutes the BGSU experience.

## Looking ahead with an 'uncommon vision'

President Sidney Ribeau met with faculty and staff for his Opening Day Address Aug. 24. He spoke about a theme that will be very important to the University now and in the future: shaping the character of learning at BGSU.

Bowling Green has an exciting opportunity to distinguish itself from other institutions, he said. It has an "uncommon vision" of what it can be, and with that, a blueprint and the tools to achieve its goal.

The vision is to create a generation of citizens who are principled members of their communities, critical thinkers and skilled communicators. "It's a simple but profound phrase, that going to Bowling Green made a difference in one's life," he said, but that is what the University must strive for—that each student may one day say that.

The blueprint for reaching that goal is the six learning outcomes already identified by the University's academic units as common goals.

The tools are the academic and humanistic values embedded in the BGSU curriculum, values such as intellectual and personal development; scholarship; curiosity; civility; honesty; service to others; reflective judgment and individual involvement.

The six major learning outcomes may be grouped into three major areas. Under the category of "developing critical and constructive thinkers," investigating and connecting are key factors. Under "developing skilled communicators" are writing and presenting. Under "demonstrating personal char-

acter and values" are participating and leading.

By encouraging active learning, through investigation and making connections between areas of knowledge, faculty help nurture independent thinkers able to make valid decisions about some of the important issues facing society.

However, without effective communication skills, students may not be able to make use of their knowledge. "Students may master a body of knowledge within their discipline, but then they need to be able to convey that," Ribeau cautioned. That is why writing and presenting are important components of so many University courses.

The complementary acts of participating and leading are also important, Ribeau said. Participating means being actively engaged in one's educational experience, not a passive observer. Leading, on the other hand, can simply be providing a positive influence and modeling values such as integrity, spirit and respect. Defining one's values is key to enacting them, and as future leaders, this will be crucial to today's students.

"Being led by those you have taught can be exhilarating, but it can also be very frightening, depending on what you've taught them," Ribeau said. That is why values exploration is so important in college today.

The Committee on Vision and Values has been studying how to incorporate the exploration of values into curricular, co-curricular and administrative practices. "We've established our core values, but now we need to help students define what their values

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## Richard Kaverman to direct BGSU communication plans

Richard D. Kaverman has been appointed to fill the newly created position of communications director in the Office of Marketing & Communications.

Kaverman is charged with creating a strategic program to enhance internal communications at the University through media, events, marketing and public relations initiatives. He also will direct external public relations efforts on behalf of the University and provide oversight for the University's marketing communications publications.

Kaverman earned a bachelor's degree in journalism with honors at BGSU in 1977 and began his career as a corporate communications representative at Owens Corning. He spent more

than two decades with the corporation, working in a number of different capacities related to marketing communications at corporate headquarters in Toledo and, for four years early in his career, with Bayer Owens-Corning Glasswool in Brussels, Belgium.

Most recently, as leader of customer interactive solutions at Owens Corning, he was part of the team that created the company's Customer Information Services group. His responsibilities included overseeing operation of the company's successful 1-800-GET-PINK customer answer center.

Active in the Toledo business community, Kaverman is a past member of the Advertising Club of Toledo's board of directors.



Richard Kaverman

## New chief information officer will oversee information technology

Bruce M. Petryshak, a former Kent State University administrator, has been named BGSU's chief information officer. Executive Vice President Linda Dobb has announced.

The chief information officer, who reports to Dobb, supervises all information technology and telecommunication systems and services. He is also responsible for meeting the information service needs of curricular, academic and administrative units of the University.

"We are so happy to have Bruce Petryshak with us. He has a wonderful reputation in this state as a knowledgeable and

astute manager of information systems," Dobb said, noting, "With his leadership, we will move BGSU to new heights of effective technology deployment in support of our academic and administrative programs."

Petryshak has more than 20 years of experience in the field of information technology. In his most recent position at Kent State, he served as senior administrator, leader and advocate for innovative and effective use of computing, telecommunications and information technology. During his tenure there, he

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Bruce Petryshak

## BGSU to be featured in Chronicle ads

"Shaping the Character of Learning at BGSU," the focus of President Sidney Ribeau's Opening Day Address and a yearlong theme at the University, will be in a national spotlight this week.

The University's efforts at values exploration are featured in a series of five advertisements in The Almanac of Higher Education, a special annual edition of The Chronicle of Higher Education, dated Aug. 31.

The ads also address how the BGsupernet project ties into the specific themes of "Uncommon Vision," "Critical Thinking," "Ethical Leadership," "Skilled Communication" and "The BGSU Experience."

## campus calendar.....

**Monday, Aug. 27**  
Fall semester begins.

**Tuesday, Aug. 28**  
**Multicultural Expo, 6-8 p.m., 101 Olscamp Hall.** Reception and exhibits sponsored by the Center for Multicultural and Academic Initiatives and an opportunity for students, faculty and staff to meet and get involved with student organizations.

**Wednesday, Aug. 29**  
**Brown Bag Luncheon, "In-gathering,"** review of summer activities, drinks and desserts provided, Women's Center, noon-1 p.m., 107 Hanna Hall.  
**Auditions for "The Last Night of Ballyhoo,"** to run Oct. 5-7, 9 and 20-21. Auditions begin at 6 p.m., 405 University Hall. For more information, call the theatre department at

2-2222. A BGSU Theatre production.

**Thursday, Aug. 30**  
**Multicultural Faculty and Staff Welcome, 6-8 p.m., 101 Olscamp Hall.** Sponsored by the Office of Multicultural and Academic Initiatives.

**Monday, Sept. 3**  
Labor Day, no classes.

**Continuing events**  
**Aug. 28-Sept. 28**  
Art exhibits, "Personal Space: Twelve Contemporary Painters," Dorothy Uber Bryan Gallery; and "Carrie Mae Weems: Mirrors and Windows," Willard Wankelman Gallery; Fine Arts Center. Gallery hours are 10 a.m. to 4 p.m., Tuesday-Saturday, and 1-4 p.m. Sundays.

## job postings.....

### FACULTY

**Biological Sciences.** Assistant professor (two positions). Call Nara Gavini, 2-2279. Deadline: Nov. 5.

**Biological Sciences.** Assistant professor. Call George Bullerjahn, 2-8527. Deadline: Nov. 5.

**Biological Sciences.** Assistant professor. Call Rex Lowe, 2-8562. Deadline: Nov. 5.

Contact Human Resources at 372-8421 for information regarding the following:

### CLASSIFIED

(Employees wishing to apply for these positions may request a "Request for Transfer" form.)

Deadline for employees to apply is 1 p.m. Friday, Aug. 31.

**Computer Operator 2 (C-75-Sb)**—Student Financial Aid. Pay grade 8. Twelve-month, part time. Listed on and off campus.

**Equipment Officer 1 (C-76-Sb)**—Ice Arena. Pay grade 5. Listed on and off campus.

**Library Associate 2 (C-73-**

**Vb)**—Northwest Ohio Regional Book Depository. Libraries and Learning Resources. Pay grade 8. Listed on and off campus.

**Parking Facilities Attendant (C-74-Vb)**—Parking and Traffic. Pay grade 3.

Deadline for employees to apply for the following position is 1 p.m. Friday, Sept. 7.

**Police Officer 1 (C-69-Mb)**—Department of Public Safety. \$13.39 per hour. Open competitive examination. Listed on and off campus.

### ADMINISTRATIVE

**Marketing Coordinator (S-01/070)**—Bowen-Thompson Student Union. Administrative grade 12. Review of applications will begin Aug. 31 and continue until the position is filled.

**Program Coordinator (S-01/069)**—Bowen-Thompson Student Union. Administrative grade 14. Review of applications will begin Aug. 31 and continue until the position is filled.

## Four honored for their Spirit of BG

The following people have been honored with the Spirit of BG Award in recognition of their commitment to excellence:

The summer winners from administrative staff were Sandy Miesmer, bursar's office, noted for her cheerful willingness to

help with any type of work; Linda Gray, ITS, honored for her continuing efforts to help students with their phone services, and Jan Ruffner, purchasing, who provides friendly and expert service to her clients.

The three received a vase of flowers.

From the classified staff, Anna Estrada, facilities services, was the July winner of the Spirit of BG. She was commended for going well beyond the basics in her care of Jerome Library. She received a check for \$75.

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## in brief

### Rec Center opening delayed

While summer construction and renovation projects are nearing completion, there remains a number of finishing activities to be concluded at the Student Recreation Center. Consequently, the SRC is closed.

The SRC is open for membership sales and renewal. The staff will endeavor to keep all informed as to opening/closing circumstances in the center for the next few days, according to Brady P. Gaskins, assistant director of recreational sports and director of programs, promotions and student employment.

In the meantime, the Perry Field House is open for limited, drop-in recreation. Call the PFH at 2-9900 for usage availability.

### Items for sale

The School of Communication Studies offers the following office equipment for sale: Rico #200 with some supplies, \$275; IBM Wheelwriter 10 typewriter, \$50; Swintec electric typewriter, \$10.

For information about any of these items, call 2-8349.

### Rooms named in honor of friends

Three special friends of the College of Education and Human Development will be honored on Sept. 22, with the dedication of the David G. Elsass Conference Room and the Dante Thuraiatnam Learning Lab in the College of Education and Human Development's Technology & Resource Center.

In addition, Marilyn Braatz, former public relations and development officer in the college, will be designated an Honorary School Marm of the Little Red Schoolhouse.

The events will begin with the dedication of the Elsass Conference Room and the designation of Braatz as Honorary School Marm at 3:30 p.m. in 113 Education Building. At 4 p.m. in 215 Education Building the

Thuraiatnam Learning Lab will be dedicated. The ceremonies will conclude with a 4:30 p.m. reception on the second floor of the Education Building.

The event is open to the campus community, but an RSVP is required by Sept. 7 to Linda Swaisgood, 2-7405, lswaisg@bgsu.edu.

### Open the season with the Falcons

President Sidney Ribeau invites all faculty, staff and their families to come cheer the Falcon football team at its first game under the lights in Doyt Perry Stadium on Sept. 8.

All faculty and staff may receive four free tickets to the home season opener by stopping by the Anderson Arena box office with their BGSU ID between now and Sept. 7.

Also at the game, Classified Staff Council will sponsor a hospitality tent with food and soft drinks for all classified staff. The tent will be open from 3:30 p.m. until the 6 p.m. game time.

## Vision

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are," Ribeau said.

BGSU has within its grasp the ability to do something very different, Ribeau said. By building principled citizens, we can help create individuals we are proud of, not only because of their skill and knowledge, but because of what they do when they are out in the world.

## Petryshak

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facilitated the creation of a communications infrastructure master plan. He also developed and implemented an organization-wide network plan.

Petryshak is a former member of the OhioLINK Systems Committee for the State of Ohio.

He earned both his bachelor's and master's degrees at Kent State.