Enrollment growth is key to greater state funding

On Monday, Feb. 19, there will be many visits to campus. The sixth annual Presidents' Day open house will welcome about 6,000 prospective students and their parents and guardians. On this day, BGSU emphasizes the "premier" in premier learning community. The hope is that students are persuaded to attend.

Fall 2000 enrollment goal is 34,000 freshmen and 600 transfers. This represents an increase from Fall 1999's 30,700 freshmen and 600 transfers. This represents an increase from Fall 2000 to Fall 2001 of 208 students. Hence, this spring the University has launched an aggressive agenda of initiatives not only in achieving its enrollment targets, but at improving overall student quality.

For example, representatives from faculty and the offices of student affairs and academic services will conduct a variety of daytime and evening programs for admitted students, high school juniors and guidance counselors in Columbus, Cleveland, and Detroit. "Welcome to BGSU," which was created last year to seek assistance from campus volunteers in calling admitted freshmen who have paid their housing deposits to welcome them to BGSU, will be conducted much earlier this year (mid-March). Several college-based initiatives are adding to this effort. Further, the University's Admission Program is aggressively reaching out to top scholars. Students receiving top scholarship awards have been invited by the Honors Program to receptions on Feb. 10 and March 2.

According to Gary Swag, interim director of admissions, these initiatives are not quick fixes. He states that these efforts are "part of an overall plan to ensure sustained success in enrollment."

Supporting all these efforts is a media campaign developed by the Office of Marketing and Communications. In addition to the published materials about the Big Picture that many have seen, this campaign includes radio and TV ads and billboards that feature the BG graduate biking off to his future.

The campus community has accomplished much in the past few years: undergraduate enrollment has shown steady growth since Fall 1998. The number of enrolled freshmen with ACT scores of 27+ is greater now than before the enrollment push. The number of new students with high school GPAs of 3.0-3.49 and 3.5 or higher has steadily increased; 70 percent of the faculty and 100 percent of the academic and student services units have participated in enrollment activities, and enrollment among undergraduate students is increasing.

The increase in enrollment is a direct result of the campus' collective efforts. Now, through wide collaboration and participation, the University is implementing the matriculation phase of the enrollment plan this spring. The challenge remains to develop new initiatives to draw more students from Ohio and across the nation and the globe, into higher education at BGSU.

BGSU 'family' nurtures University

Feb. 14 marks the beginning of Family Campaign 2001, Grow B/G. All faculty, staff and retirees are invited to attend the kick-off which will be held from 4-6 p.m. in McFall Gallery. Family Campaign 2000 raised more than $500,000 through the generous contributions of BGSU faculty, staff and retirees, and achieved 92 percent participation. The campus community will be asked once again to support the Family Campaign in 2001. Gifts given by faculty, staff and retirees to any area of the University, made from July 1, 2000 through June 30, 2001 will be counted in Family Campaign 2001.

With more than 1,300 different funds to which gifts may be designated, members of the University community may support the program or fund of their choice. Gifts may also be designated to this year's priority project, GEAR UP (Gaining Early Awareness and Readiness for Undergraduate Programs). The largest grant in BGSU history, the $4.7 million GEAR UP award brings together agencies and institutions from three states to help young people from disadvantaged economic backgrounds prepare for college. BGSU is committed to raising $1.6 million in private scholarship dollars to provide the government-required match for this grant.

Charging Family Campaign 2001 are: Ramona Cormier of the retirees; Beth Hofer, from the classified staff; Donald Nieman, Arts & Sciences dean, and Ellie McCrerry, from the administrative staff.

Education dean candidates' visits begin

The first candidate for BGSU dean of the College of Education and Human Development will be on campus Wednesday and Thursday (Feb. 14-15).

Gregory F. Abia, professor of special education at Illinois State University, will hold an open forum at 3:15 p.m. Feb. 14 in the Ice Arena Lounge.

Watch Monitor for details on additional candidates' visits.
Campus Calendar

Monday, Feb. 12
- Presentation, "Tuskegee Airmen," with Eugene Guyton, 7:30-8:30 p.m., Firelands Room, 115 West Building, BGSU Firelands.
- Guest Artist, Caroline Oltermans, piano, 8 p.m., Bryan Recital Hall, Moore Musical Arts Center.
- Performance, "Hand to Mouth," a woman's struggle with and recovery from bulimia, with Lisa K. Barrett, 9 p.m., 101B Oscamp Hall.

Tuesday, Feb. 13
- Introduction to the Teaching, Learning and Technology Workshop, "Managing Online Courses/Course Materials with WebCT 3.0," 1-3 p.m. To register, contact Jane Thompson at 2-6898 or jcthopm@bgsu.edu.

Wednesday, Feb. 14
- Opportunities for Community Action reception, featuring the winners of the 2001 PCA grants and the project of last year's winners, 6:30-9 p.m., 101B Oscamp Hall. The event is in honor of the late Art Edgeron, former PCA board member.

Thursday, Feb. 15
- CTLT Workshop, "Creating Online Classroom Material with HTML," 9-11 a.m.
- "Presentation, "The Underground Railroad," with Elaine Lawson, 2:30-3:30 p.m., East Lounge, BGSU Firelands.
- International Film Series, "Kei Wong (The King of Chess)," 1991, by Hong Kong directors Hark Tsui and Ho Yan, 7:30 p.m., Ush Film Theater, Hanna Hall.

Friday, Feb. 16
- Arts & Sciences Forum, with Tom Shelby, Afro-American studies and film studies at Harvard University, 12:30 p.m. The noon lunch is $5.75. For reservations call 2-2349 or contact jmullin@firelands.bgsu.edu.
- "Film, "Incident at Oglalla," 12:30 and 5 p.m., Firelands Room, BGSU Firelands.
- **CTLT Workshop, "Developing an Online Presence: An Introduction to WebCT for Graduate Students," 1-3 p.m.

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Classified Staff seeks award nominations

Classified Staff Council is accepting nominations for two awards, to be presented at the CSC award ceremony March 27.

Outstanding Service Award nominations may be submitted by classified or administrative staff or faculty members and must be received by 5 p.m., March 7. Criteria and the formal application may be obtained from the CSC Web site at www.bgsu.edu/csc. The winner will receive $1,000, a commemorative plaque and a reserved parking spot for a year.

The Classified Staff Team Award goes to a group whose collective efforts benefit students, units, departments, areas or the University community. Anyone may nominate a group of two or more permanent part-time or full-time employees who work together daily. A $1,000 cash award will be divided among the team members.

The deadline for nominations is 5 p.m. March 9. Only complete applications with three letters of support will be considered.

The names of finalists will be announced on the CSC Web site or by calling Dorothy Grassley, 2-7975; Sue McCready, BGSU Firelands, 2-0626, or Gloria Pizzana, 3-8886.

FACULTY
- School of Art. Instructor (four positions). Call the department, 2-2786. Deadline: April 2.

Contact Human Resources at 372-6421 for information regarding the following:

CLASSIFIED
- Employees wishing to apply for these positions may request a "Request for Transfer Form" from Human Resources. Deadline for employees to apply is 1 p.m., Feb. 16.

Administrative Assistant 1 (C-14-Vb)—Office of the Provost (Academic Services). Pay grade 5.

Administrative Assistant 2 (C-15-Vb)—College of Business Administration (dean's office). Pay grade 4.


Custodial Worker Team Leader (C-16-Sb)—Facilities Services. Pay grade 4. Twelve-month, part-time. Listed on and off campus.

Food Service Worker (C-13-Sb)—University Dining Services. Pay grade 1. Nine-month, full time.

Deadline for employees to apply for the following is 1 p.m., Friday, Feb. 23.

Computer Operator 1 (C-17-Vb)—Information Technology Services. Pay grade 7. Listed on and off campus.


Coordinator of Fine Arts Admission (M-125)—College of Arts and Sciences. Administrative grade 14. Deadline: March 5.


Director of Admissions (M-017)—Academic Affairs. Deadline: March 20.

Residence Hall Director 2 (S-009)—Office of Residence Life. Administrative grade 13. Deadline: March 20. Review of applications will continue until the position is filled.

Office ergonomics seminar offered

In an effort to help BGSU departments and employees reduce the risk of injury (carpal tunnel syndrome, lower back pain) on the job, the Office of Environmental Health and Safety is holding an office ergonomics seminar from 9-11 a.m. on Feb. 28 in 2 College Park Office Building. A simple office workstation evaluation with standards for correct office workstation design will be reviewed. Registration is required; to register call 2-2711 or register online at www.bgsu.edu/offices/envhs/ergo_class.htm.