Monitor Newsletter February 12, 2001

Bowling Green State University

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Enrollment growth is key to greater state funding

On Monday, Feb. 19, there will be many visitors on campus. The sixth annual Presidents' Day open house will welcome about 6,000 prospective students and their parents and guardians. On this day, BGSU emphasizes the "premier" in premier learning community. The hope is that students are persuaded to select BGSU by better understanding both the scope and the quality of the BGSU programs and the dedication and excellence of its faculty and staff.

But this is just a portion of the enrollment picture. The Fall 2001 new student enrollment goal is 3,500 freshmen and 600 transfers. This represents an anticipated fall 2000 of 208 students. Hence, this spring the University has launched an aggressive agenda of initiatives not only at achieving its enrollment targets, but at improving overall student quality.

For example, representatives from faculty and the offices of student affairs and academic services will conduct a variety of daytime and evening programs for admitted students, high school juniors, and guidance counselors in Columbus, Cleveland, and Detroit. "Welcome Call BGSU," which was created last year to seek assistance from campus volunteers in calling admitted freshmen who have paid their housing deposits to welcome them to BGSU, will be conducted much earlier this year (mid-March).

Several college-based initiatives are added to this effort. Further, the University Honors Program is aggressively reaching out to top scholars. Students receiving top scholarship awards have been invited by the Honors Program to receptions on Feb. 10 and March 2.

According to Gary Swegan, interim director of admissions, these initiatives are not quick-fixes. He states that these efforts are "part of an overall plan to ensure sustained success in enrollment."

Supporting all these efforts is a media campaign developed by the Office of Marketing and Communications. In addition to the published materials about the Big Picture that many have seen, this campaign includes radio and TV spots and billboards that feature the BG graduate biking off to his future.

President Sidney Ribeau has designated enrollment as the number-one institutional priority for 2000-01. Why? As he stated in a recent Blade editorial (Feb. 3), "The role of higher education is to advance the humanitarian, intellectual, and economic interest of our state."

BGSU's learning community can foster service-oriented citizens who can lead and contribute in a variety of social, political and economic venues. But it must also foster a climate of success for all levels of faculty, classified and administrative staff, and all who work at the University.

This mission requires resources, and Governor Taft's proposed biennial state budget compromise provides progress at four-year state universities. Enrollment growth becomes a key to BG's continued academic and professional progress.

Revenue from the state is intricate, but essentially, it works this way: State Share of Instruction (subsidy) is calculated on the basis of the number of credit hours of student registration. Each 30 credit hours of registration equals one Full-Time Equivalent (FTE). The state, using information from all state universities, projects the cost to educate students and subtracts that from that cost an assumed "local contribution" (an estimate of funds supplied from student fees, etc.). The difference between the cost to educate and the assumed local contribution is the amount the state gives per FTE. If one multiplies the state subsidy amount by the total FTE, that gives the amount of revenue that the University earns. For instance, for Fall 2000, the state projected 14,519 undergraduate FTEs for BGSU, to be funded at an average of $3,942 per FTE—more than $57 million.

It is this amount that BGSU can influence through enrollment growth.

Enhanced revenue in the context of the University's vision to become the premier learning community in Ohio and one of the nation to make progress on the compensation of the faculty, student financial aid, and other institutional needs.

The campus community has accomplished much in the past few years: Undergraduate enrollment has shown steady growth since Fall 1998. The number of enrolled freshmen with ACT scores of 27+ is greater now than before the enrollment push. The number of new students with high school GPAs of 3.0-3.49 and 3.5 or higher has steadily increased; 70 percent of the faculty and 100 percent of the academic and student services units have participated in enrollment activities, and interest among undergraduate students is increasing.

The increase in enrollment is a direct result of the campus's collective efforts. Now, through wide collaboration and participation, the University is implementing the matriculation phase of the enrollment plan this spring. The challenge remains to develop new initiatives to draw more students from Ohio and across the nation and the globe, into higher education at BGSU.

<table>
<thead>
<tr>
<th>Undergraduate Headcount Enrollment</th>
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<tr>
<td>Fall 1996</td>
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<tr>
<td>17,000</td>
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<td>15,800</td>
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BGSU "family" nurtures University

Feb. 14 marks the beginning of Family Campaign 2001. Grow BGSU. All faculty, staff and retirees are invited to attend the kick-off, which will be held from 4-6 p.m. in McFall Gallery.

Family Campaign 2000 raised more than $500,000 through the generous contributions of BGSU faculty, staff and retirees, and achieved 42 percent participation.

The campus community will be asked once again to support the Family Campaign in 2001. Gifts given by faculty, staff and retirees to any area of the University, made from July 1, 2000 through June 30, 2001, will be counted in Family Campaign 2001.

With more than 1,300 different funds to which gifts may be designated, members of the University community may support the program or fund of their choice. Gifts may also be designated to this year's priority project, GEAR UP (Gambling Early Awareness and Readiness for Undergraduate Programs). The largest grant in BGSU history, the $4.7 million GEAR UP award brings together agencies and institutions from three states to help young people from disadvantaged economic backgrounds prepare for college. BGSU is committed to raising $1.6 million in private scholarship dollars to provide the government-required match for this grant.

Charging Family Campaign 2001 are: Ramona Cormier of the retirees; Beth Hofer, from the classified staff; Donald Nieman, Arts & Sciences dean, and Ellie McCreery, from the administrative staff.

Education dean candidates' visits begin

The first candidate for BGSU dean of the College of Education and Human Development will be on campus Wednesday and Thursday (Feb. 14-15).

Gregory F. Abila, professor of special education at Illinois State University, will hold an open forum at 3:15 p.m. Feb. 14 in the Ice Arena Lounge.

Watch Monitor for details on additional candidates' visits.
campus calendar

Monday, Feb. 12
*Presentation, “Tuskegee Airmen,” with Eugene Gyton, 7:30-8:30 p.m., Firelands Room, 115 West Building, BGSU Firelands.

Guest Artist, Caroline Olmertens, piano, 8 p.m., Bryan Recital Hall, Moore Musical Arts Center.

Performance, “Hand to Mouth,” a woman’s struggle with and recovery from bulimia, with Lisa K. Barnett, 9 p.m., 101B Olscamp Hall.

Tuesday, Feb. 13
Introducing the Teaching, Learning and Technology Workshop, “Managing Online Courses/Course Materials with WebCT 3.0,” 1-3 p.m. To register, contact Jane Thompson at 2-6898 or jthompson@bgsu.edu.


*Presentation, “Faith and Christianity,” with Huang Zhou, 6:30-7:30 p.m., The Pit, BGSU Firelands.

Canadian Author Series, “Alternative and Underground Media in Canada,” with social commentor Daniel Richter, 7:30-9:00 p.m., 101B Olscamp Hall.

Wednesday, Feb. 14
Brown Bag Luncheon, “Introducing the Teaching, Learning and Technology Project,” noon, 107 Hanna Hall.


Outreach for Community Action reception, featuring the winners of the 2001 PCA grants and the projects of last year’s winners. noon, 101B Olscamp Hall. The event is in honor of the late Ar Edgerton, former PCA board member.

College of Education Dean Candidate Visit, Gregory Aloo, Illinois State University, 3:15 p.m., Ice Arena Lounge.

Family Campaign Kick-off, 4-6:45 p.m., McFall Galleries. Features include featuring Jane Solose, piano, 8 p.m., Bryan Recital Hall, Moore Musical Arts Center.

Thursday, Feb. 15
*CTL Workshop, “Creating Online Classroom Material with HTML,” 9-11 a.m.

*Presentation, “The Underground Railroad,” with Elaine Lawson, 2:30-3:30 p.m., East Lounge, BGSU Firelands.

International Film Series, “Kei Wong (The King of Chess),” 1991, by Hong Kong directors Hark Tsun and Ho Yim, 7:30 p.m., Gish Film Theater, Hanna Hall.

Friday, Feb. 16
Arts & Sciences Forum, with Tom Shelby, Afro-American studies and social studies at Harvard University, 12:30 p.m. The noon lunch is $5.75. For reservations call 2-2340 or contact michum@bgsu.edu.

*Film, “Incident at Oglala,” 12:30 and 5 p.m., Firelands Room, BGSU Firelands.

**CTL Workshop, “Developing an Online Presence: An Introduction to WebCT for Graduate Students,” 1-3 p.m.


Saturday, Feb. 17
*Presentation, “Dr. Martin Luther King,” with BGSU Trustee Leon Bibb, 10:30-11:30 a.m., McBride Auditorium, BGSU Firelands.

*Presentation, “Japanese Internment, WWII,” with Ed Zaleski, 7:30-8:30 p.m., Firelands Room, BGSU Firelands.

*Denotes Firelands Diversity Month Event

*To register for CTLT workshops, call Jane Thompson at 2-6898 or email jthompson@bgsu.edu.

14th Annual Seventh Annual Moving Mountains: A Concert of Hope.

**Presentation, “Vision and Mission,” with Tom Hardard University, 12:30-1:30 p.m., Gish Film Theater.

**Presentation, “Closing the Gaps,” with Dorothy Grassley, 2-2340 or email mjhitt@bgsu.edu.

Classification of Staff

Classified Staff members are invited to apply for two awards, to be presented at the CSC award ceremony: March 27.

Outstanding Service Award nominations may be submitted by classified or administrative staff or faculty members and must be received by 5 p.m., March 7. Criteria and the formal application may be obtained from the CSC Web site at www.bgsu.edu/csc/cscaward.html.

The winner will receive $1,000, a commemorative plaque and a reserved parking spot for a year.

The Classified Staff Team Award goes to a group whose collective efforts benefit students, units, departments, areas or the University community. Anyone may nominate a group of two or more permanent part-time or full-time employees who work together daily. A $1,000 cash award will be divided among the team members.

The deadline for nominations is 5 p.m. March 9. Only completed applications with three letters of support will be considered. Forms may be obtained on the CSC Web site or by calling Dorothy Grassley, 2-7973; Sue McCreery, BGSU Firelands, 2-0626, or Glorita Pizana, 3-8886.

FACULTY

School of Art. Instructor (four positions). Call the department, 2-2786. Deadline: April 2.

Contact Human Resources at 372-6421 for information regarding the following positions.

CLASSIFIED

(2) Employees wishing to apply for these positions may request a “Request for Transfer” form.

Deadline for employees to apply is 1 p.m., Feb. 16.

Assistant Administrative Specialist 1 (C-14-VB)—Office of the Provost (Academic Services).

Pay grade 5.

Assistant Administrative Specialist 2 (C-15-VB)—College of Business Administration (dean’s office).

Pay grade 10.


Custodial Worker Team Leader (C-16-SB)—C-16-SB—Facilities Services. Pay grade 4. Twelve-month, part time. Listed on and off campus.

Food Service Worker 1 (C-13-SB)—University Dining Services. Pay grade 1. Nine-month, full time.

Deadline for employees to apply for the following is 1 p.m., Friday, Feb. 23.

Computer Operator 1 (C-17-VB)—Information Technology Services. Pay grade 7. Listed on and off campus.


Coordinator of Fine Arts Admission (M-125)—College of Arts and Sciences. Administrative grade 14. Deadline: March 5.


Director of Admissions (M-017)—Academic Affairs. Deadline: March 26.

Residence Hall Director 2 (S-009)—Office of Residence Life. Administrative grade 13. Review of applications will continue until the position is filled.

Office ergonomics seminar offered

In an effort to help BGSU departments and employees reduce the risk of injury (carpal tunnel syndrome, lower back pain) on the job, the Office of Environmental Health and Safety is holding an office ergonomics seminar from 9-11 a.m. on Feb. 28 in 2 College Park Office Building. A simple office workstation evaluation with standards for correct office workstation design will be reviewed. Registration is required; to register call 2-2711 or register online at www.bgsu.edu/ offices/envhs/ergo_class.htm.