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Monitor Newsletter February 12, 2001

Bowling Green State University

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MONITOR

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Enrollment growth is key to greater state funding

On Monday, Feb. 19, there will be many visitors to campus. The sixth annual Presidents' Day open house will welcome about 6,000 prospective students and their parents and guardians. On this day, BGSU emphasizes the "premier" in premier learning community. The hope is that students are persuaded to attend BGSU by better understanding both the scope and the quality of its programs and the dedication and excellence of its faculty and staff.

But this is just a portion of the enrollment picture. The Fall 2001 new student enrollment goal is 4,300—3,700 freshmen and 600 transfers. This represents an increase from Fall 2000 of 208 students. Hence, this spring the University has launched an aggressive agenda of initiatives aimed not only at achieving its enrollment targets, but at improving overall student quality as well.

For example, representatives from faculty and the offices of student affairs and academic services will conduct a variety of daytime and evening programs for admitted students, high school juniors, and guidance counselors in Columbus, Cleveland, and Detroit. "Welcome Call BG," which was created last year to seek assistance from campus volunteers in calling admitted freshmen who have paid their housing deposits to welcome them to BGSU, will be conducted much earlier this year (mid-March). Several college-based initiatives are adding to this effort. Further, the University Honors Program is aggressively reaching out to top scholars. Students receiving top scholarship awards have been invited by the Honors Program to receptions on Feb. 10 and March 2.

According to Gary Swegan, interim director of admissions, these initiatives are not quick fixes. He states that these efforts are "part of an overall plan to ensure sustained success in enrollment."

Supporting all these efforts is a media campaign developed by the Office of Marketing and

Communications. In addition to the published materials about the BiG Picture that many have seen, this campaign includes radio and TV ads and billboards that feature the BG graduate biking off to his future.

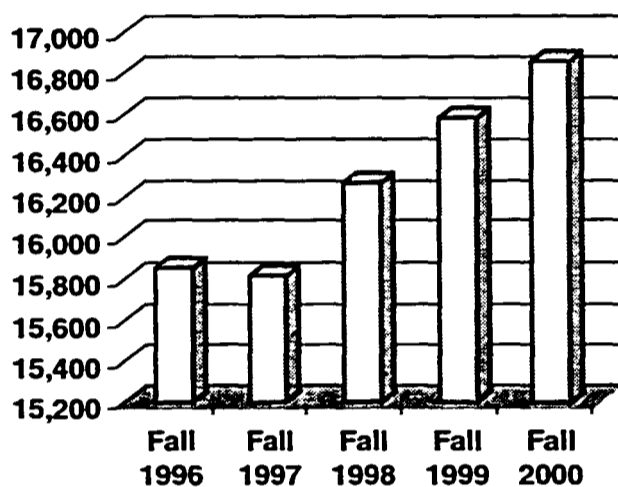
the assumed local contribution is the amount the state gives per FTE. If one multiplies the state subsidy amount by the total FTE, that gives the amount of revenue that the University earns. For instance, for Fall 2000, the state projected 14,519 undergraduate FTEs for BGSU, to be subsidized at an average of \$3,942 per FTE—more than \$57 million.

It is this amount that BGSU can influence through enrollment growth. Enhanced revenue in the context of the University's vision to become the premier learning community in Ohio and one of the best in the nation allows it to make progress on the compensation plan, research investment, student financial aid and other institutional needs.

The campus community has accomplished much in the past few years: undergraduate enrollment has shown steady growth since Fall 1998. The number of enrolled freshmen with ACT scores of 27+ is greater now than before the enrollment push. The number of new students with high school GPAs of 3.0-3.49 and 3.5 or higher has steadily increased; 70 percent of the faculty and 100 percent of the academic and student services units have participated in enrollment activities, and diversity among undergraduate students is increasing.

The increase in enrollment is a direct result of the campus's collective efforts. Now, through wide collaboration and participation, the University is implementing the matriculation phase of the enrollment plan this spring. The challenge remains to develop new initiatives to draw more students from Ohio and across the nation and the globe, into higher education at BGSU.

Undergraduate Headcount Enrollment



President Sidney Ribeau has designated enrollment as the number-one institutional priority for 2000-01. Why? As he stated in a recent Blade editorial (Feb. 3), "The role of higher education is to advance the humanistic, intellectual, and economic interest of our state."

BGSU's learning community can foster service-oriented citizens who can lead and contribute in a variety of social, political and economic venues. But it must also foster a climate of success for all levels of faculty, classified and administrative staff, and all who work at the University.

This mission requires resources, and Governor Taft's proposed biennial state budget compromises progress at four-year state universities. Enrollment growth becomes a key to BGSU's continued academic and professional progress.

Revenue from the state is intricate, but essentially, it works this way: State Share of Instruction (subsidy) is calculated on the basis of the number of credit hours of student registration. Each 30 credit hours of registration equals one Full-Time Equivalent (FTE). The state, using information from all state universities, projects the cost to educate students and subtracts that from that cost an assumed "local contribution" (an estimate of funds supplied from student fees, etc.) The difference between the cost to educate and

BGSU 'family' nurtures University

Feb. 14 marks the beginning of Family Campaign 2001, Grow BiG. All faculty, staff and retirees are invited to attend the kick-off, which will be held from 4-6 p.m. in McFall Gallery.

Family Campaign 2000 raised more than \$500,000 through the generous contributions of BGSU faculty, staff and retirees, and achieved 42 percent participation. The campus community will be asked once again to support the Family Campaign in 2001. Gifts given by faculty, staff and retirees to any area of the University, made from July 1, 2000 through June 30, 2001, will be counted in Family Campaign 2001.

With more than 1,300 different funds to which gifts may be designated, members of the University community may

support the program or fund of their choice. Gifts may also be designated to this year's priority project, GEAR UP (Gaining Early Awareness and Readiness for Undergraduate Programs).

The largest grant in BGSU history, the \$4.7 million GEAR UP award brings together agencies and institutions from three states to help young people from disadvantaged economic backgrounds prepare for college. BGSU is committed to raising \$1.6 million in private scholarship dollars to provide the government-required match for this grant.

Chairing Family Campaign 2001 are: Ramona Cormier of the retirees; Beth Hofer, from the classified staff; Donald Nieman, Arts & Sciences dean, and Ellie McCreery, from the administrative staff.

[GROW BiG]

Education dean candidates' visits begin

The first candidate for BGSU dean of the College of Education and Human Development will be on campus Wednesday and Thursday (Feb. 14-15).

Gregory F. Aloia, professor of special education at Illinois State University, will hold an open forum at 3:15 p.m. Feb. 14 in the Ice Arena Lounge.

Watch Monitor for details on additional candidates' visits.

campus calendar.....

Monday, Feb. 12

*Presentation, "Tuskegee Airmen," with Eugene Guyton, 7:30-8:30 p.m., Firelands Room, 115 West Building, BGSU Firelands.

Guest Artist, Caroline Oltmanns, piano, 8 p.m., Bryan Recital Hall, Moore Musical Arts Center.

Performance, "Hand to Mouth," a woman's struggle with and recovery from bulimia, with Lisa K. Barnett, 9 p.m., 101B Olscamp Hall.

Tuesday, Feb. 13

Center for Teaching, Learning and Technology Workshop, "Managing Online Courses/ Course Materials with WebCT 3.0," 1-3 p.m. To register, contact Jane Thompson at 2-6898 or jcthomp@bgnnet.bgsu.edu.**

Sexual Harassment Prevention Workshop, 1:30-3 p.m., Pallister Conference Room, Jerome Library. Presented by the Office of Affirmative Action. A sign-in sheet will confirm attendance.

*Presentation, "Taoism and Christianity," with Huang Zhitao, 6:30-7:30 p.m., The Pit, BGSU Firelands.

Canadian Author Series, "Alternative and Underground Media in Canada," with social commentator Daniel Richler, 7:30-9:00 p.m., 101B Olscamp Hall.

Wednesday, Feb. 14

Brown Bag Luncheon, "Introducing the Transformation Project," noon, 107 Hanna Hall.

*Presentation, "Building Relationships," with the Genesis Group featuring James A. Redding, noon, East Lounge, BGSU Firelands.

Partnerships for Community Action reception, featuring the winners of the 2001 PCA grants and the projects of last year's winners, 2-4:30 p.m., 101B Olscamp Hall. The event is in honor of the late Art Edgerton, former PCA board member.

College of Education Dean Candidate Visit, Gregory Aloia, Illinois State University, 3:15 p.m., Ice Arena Lounge.

Family Campaign Kick-off, 4-6 p.m., McFall Gallery.

Faculty Artist Series, featuring Jane Solose, piano, 8 p.m., Bryan Recital Hall, Moore Musical Arts Center.

Thursday, Feb. 15

**CTLT Workshop, "Creating Online Classroom Material with HTML," 9-11 a.m.

*Presentation, "The Underground Railroad," with Elaine Lawson, 2:30-3:30 p.m., East Lounge, BGSU Firelands.

International Film Series, "Kei Wong (The King of Chess)," 1991, by Hong Kong directors Hark Tsui and Ho Yim,

7:30 p.m., Gish Film Theater, Hanna Hall.

Friday, Feb. 16

Arts & Sciences Forum, with Tom Shelby, Afro-American studies and social studies at Harvard University, 12:30 p.m. The noon lunch is \$5.75. For reservations call 2-2340 or contact mjhitt@bgnnet.bgsu.edu.

*Film, "Incident at Oglala," 12:30 and 5 p.m., Firelands Room, BGSU Firelands.

**CTLT Workshop, "Developing an Online Presence: An Introduction to WebCT for Graduate Students," 1-3 p.m.

**CTLT Workshop, "Shooting Video for Teaching/Research Projects," 9-11 a.m.

Monday, Feb. 19

*Presentation, "Dr. Martin Luther King," with BGSU Trustee Leon Bibb, 10:30-11:30 a.m., McBride Auditorium, BGSU Firelands.

*Presentation, "Japanese Internment, WWII," with Ed Ezaki, 7:30-8:30 p.m., Firelands Room, BGSU Firelands.

*Denotes Firelands Diversity Month Event

** To register for CTLT workshops, call Jane Thompson at 2-6898 or email jcthomp@bgnnet.bgsu.edu.

Classified Staff seeks award nominations

Classified Staff Council is accepting nominations for two awards, to be presented at the CSC award ceremony March 27.

Outstanding Service Award nominations may be submitted by classified or administrative staff or faculty members and must be received by 5 p.m., March 7. Criteria and the formal application may be obtained from the CSC Web site at www.bgsu.edu/organization/csc.

The winner will receive \$1,000, a commemorative plaque and a reserved parking spot for a year.

The Classified Staff Team Award goes to a group whose collective efforts benefit students, units, departments, areas or the University community. Anyone may nominate a group of two or more permanent part-time or full-time employees who work together daily. A \$1,000 cash award will be divided among the team members.

The deadline for nominations is 5 p.m. March 9. Only completed applications with three letters of support will be considered. Forms may be obtained on the CSC Web site or by calling Dorothy Grassley, 2-7975; Sue McCreery, BGSU Firelands, 2-0626; or Gloria Pizana, 2-8886.

BGSU is an AA/EEO educator and employer.

job postings.....

FACULTY

School of Art. Instructor (four positions). Call the department, 2-2786. Deadline: April 2.

Contact Human Resources at 372-8421 for information regarding the following:
CLASSIFIED

(Employees wishing to apply for these positions may request a "Request for Transfer" form.)

Deadline for employees to apply is 1 p.m., Friday, Feb 16
Administrative Assistant 1 (C-14-Vb)—Office of the Provost (Academic Services). Pay grade 8.

Administrative Assistant 2 (C-15-Vb)—College of Business Administration (dean's office). Pay grade 10.

Cook 1 (C-182-Sa)—University Dining Services. Listed on and off campus. Nine-month, part time. Listed on and off campus.

Custodial Worker Team Leader (C-16-Sb)—C-16-Sb—Facilities Services. Pay grade 4. Twelve-month, part time. Listed on and off campus.

Food Service Worker (C-13-Sb)—University Dining Services. Pay grade 1. Nine-month, full time.

Deadline for employees to apply for the following is 1 p.m., Friday, Feb 23.

Computer Operator 1 (C-17-Vb)—Information Technology Services. Pay grade 7. Listed on and off campus.

ADMINISTRATIVE

Learning Disabilities Specialist (S-018)—Disability Services for Students. Administrative grade 12. Deadline: Feb. 15.

Assistant Director of Records for Transfer Evaluation (M-008)—Office of Registration and Records. Administrative grade 15. Deadline: Feb. 16.

Assistant Director of Athletic Communications (S-016)—Intercollegiate Athletics. Administrative grade 11. Deadline: Feb. 20.

Assistant Director of Recreational Sports, Intramurals, Sport Clubs and Perry Field House Programs (S-152)—Recreational Sports. Administrative

grade 13. Deadline: Feb. 23.

Communications Director (M-005)—Office of Marketing and Communications. Administrative grade 18. Deadline: Feb. 26.

Lab Support Coordinator (V-020)—Information Technology Services. Administrative grade 13. Deadline: March 2.

Coordinator of Fine Arts Admission (M-125)—College of Arts and Sciences. Administrative grade 14. Deadline: March 5.

Director of Academic Enhancement (M-015)—Division of Academic Affairs. Administrative grade 19. Deadline: March 15.

Major Gifts Officer (M-142)—Office of Development. Administrative grade 16. Deadline: March 16.

Director of Admissions (M-017)—Academic Affairs. Deadline: March 26.

Residence Hall Director 2 (S-009)—Office of Residence Life. Administrative grade 13. Review of applications will continue until the position is filled.

Office ergonomics seminar offered

In an effort to help BGSU departments and employees reduce the risk of injury (carpal tunnel syndrome, lower back pain) on the job, the Office of Environmental Health and Safety is holding an office ergonomics seminar from 9-11 a.m. on Feb. 28 in 2 College Park Office Building. A simple office workstation evaluation with standards for correct office workstation design will be reviewed.

Registration is required; to register call 2-2171 or register online at www.bgsu.edu/offices/envhs/ergo_class.htm.

www.bgsu.edu/faculty_staff/

Monitor
online