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INTRODUCTION

This is the second issue focusing on motorsports. The theme of this issue is the need for research and the involvement of scholars to improve the information data base. The most active areas of research have been the historians and marketing specialist. The importance of motorsports and its impact on society is just beginning to be realized. Many different types of scholars are becoming involved in the research process, exploring a diversity of issues, that will provide a sound theoretical base to understand motorsports, its importance to the economy and its social and cultural impacts.