

Visions in Leisure and Business

Volume 18 | Number 3

Article 8

1999

Back Matter

Visions Editors

Follow this and additional works at: <https://scholarworks.bgsu.edu/visions>

Recommended Citation

Visions Editors (1999) "Back Matter," *Visions in Leisure and Business*: Vol. 18 : No. 3 , Article 8.
Available at: <https://scholarworks.bgsu.edu/visions/vol18/iss3/8>

This Back Matter is brought to you for free and open access by the Journals at ScholarWorks@BGSU. It has been accepted for inclusion in Visions in Leisure and Business by an authorized editor of ScholarWorks@BGSU.

Citations for Articles Used in Earlier Journals

Three Satisfaction Models Compared in Survey of Taiwanese Tourists by John Crossley and Zebin Xu, *Visions in Leisure and Business*, Vol. 15(2), pp. 4-14, 1996.

Segmentation as a Method for Improving Model Generated Estimates of Recreational Boating Use by Tsung-Chiung Wu, Edward Mahoney, and Daniel Stynes, *Visions in Leisure and Business*, Vol. 15(4), pp. 9-19, 1997.

Tourism Development as a Change Agent in Community Attitudes Toward the Natural Environment by Russell Brayley, *Visions in Leisure and Business*, Vol. 13(2), pp. 19-24, 1994.

A Qualitative Analysis of the Decision Making Process for Selecting Travel as a “Value-Added” Incentive by Stuart Cottrell, Kelly Brickner, Deborah Kertsetter, and Peter Verhoven, Vol. 17(1), pp. 11-22, 1998.

An Investigation of Selected Factors on Golfer Attachment by James Petrick, Sheila Backman, and Robert Bixler, *Visions in Leisure and Business*, Vol. 17(1), pp. 4-10, 1998.

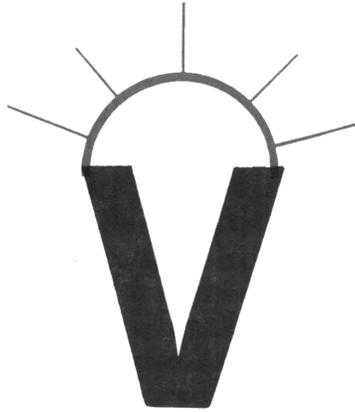
The Influence of a Spouse or Partner in Travel Decision-Making by Deborah Kerstetter, Kelly Bricker, and Richard Gitelson, *Visions in Leisure and Business*, Vol. 15(2), pp. 4-14, 1996.

Editorial Offices:

**School of Health,
Physical Education and
Recreation
Eppler South
Bowling Green State University
Bowling Green, Ohio 43403**

Subscription Offices:

**615 Pasteur Avenue
Bowling Green, Ohio 43402**



Visions in Leisure and Business

Dear Colleague:

Many times the leisure professional finds himself/herself at a loss in understanding business principles needed to make operations more effective. In this same context, the business community could more effectively utilize personal services to help solve organizational and productivity problems.

VISIONS IN LEISURE AND BUSINESS is an interdisciplinary journal dedicated to addressing the interface between the leisure and business communities. The solution to many of the problems in each of these areas is the ability to obtain many ideas on a single issue. We are asking you to become involved in an idea exchange among the scholars and practitioners to share your experiences in a journal format. Another vehicle that is being used for the sharing process is that each member, program, and agency subscribing to the journal will be asked to complete a questionnaire and an annual directory of programs and services will be available as a resource. It will also be possible for those interested in particular programs to identify individuals who have similar interests through a computer search.

VISIONS IN LEISURE AND BUSINESS is different from other publications because it draws upon a number of disciplines to solve problems and is not locked into defending a particular position. It is a storehouse of information that can help you keep up-to-date on the latest leisure and business methods. The newest, innovative ideas will be presented in a 'how-to' format to help improve operations. Sharing your experiences can help improve other's professional operations.

VISIONS IN LEISURE AND BUSINESS can stimulate your thinking about how to improve your own expertise and skills, thereby, helping the organization with which you are affiliated. The key to professional advancement is competency and having the edge in performance, so that you are a leader not a follower in the profession. Many individuals have an ability to discern a good idea but many do not have an ability to predict trends and anticipate solutions in advance of the problem. Another important ability is seeing the bigger picture and being able to fit pieces together. Your expertise is needed because only through sharing can the perspective outlined above be achieved. No one individual has the complete perspective. Solutions will only come through group action.

This is a personal invitation for you to become a member of an innovative group to share and receive information that will help you and your organization to become leaders in the leisure and business disciplines.

**An International Journal of Personal Services,
Programming, and Administration**

VISIONS

Personal Services--the vehicles to helping the individual change his life, thereby, making a more positive contribution to organizations and society.