Giving to Family Campaign unites University

Today (Feb. 14) marks the opening of the Family Campaign, an annual opportunity for all members of the BGSU family—classified and administrative staff, faculty and retirees—to give something back to the University. This year's theme is "Rooted in Success," a continuation of last year's "Planting the Seed," the first campus fundraising drive in more than a decade.

The seed that was planted has indeed borne fruit, according to Ken Frisch, development. More than $350,000 was committed by the University family last year to support many important endeavors. Donors have directed their gifts toward scholarships, the Family Room of the soon-to-be-open Student Union, departments, programs and a variety of other causes, all of which will ultimately move the University closer to its goal of becoming the premier learning community in Ohio.

Leading the campaign are co-chairs Ramona Cormier, trustee professor emeritus of philosophy, representing BGSU retirees; Milt Hakel, Ohio Scholar in psychology, representing faculty; Mary Krueger, director of the Women's Center, representing administrative staff, and Jay Samelak, Student Union, representing classified staff. Their goal is to encourage all members of the campus family, both on the main campus and at Firelands College, to contribute.

Last year's campaign saw a 35 percent participation rate, considered excellent for first-time efforts. With that early success at its root, this year's endeavor promises to be even more successful, says campaign coordinator Kevin Konceny, development.

All employee contributions made to BGSU between July 1, 1999, and June 30 of this year will count toward the Family Campaign and will help the University achieve its goal of 100 percent participation. Employees who have already donated this fiscal year are encouraged to consider any additional areas they might wish to support as part of the formal campaign.

This year's campaign will reach employees in their individual buildings, according to the committee. Building representatives will distribute and collect pledge cards and may choose, along with their colleagues, to plan additional educational activities around the campaign.

Because they are the most intimately involved in the day-to-day life of the campus, faculty and staff are also most keenly aware of the University's needs. Their contribution is a concrete way to express their belief in the value of the institution. Early support of the campaign by the campus community will create the momentum for its overall success, the committee says.

Employee giving can also yield another benefit: a positive influence on the gift decisions of corporations, foundations, alumni and friends. As Marcia Latta, development director, told Faculty Senate recently, external donors are increasingly looking at levels of "leadership giving" by employees in deciding to which institutions they give.

Family Campaign co-chairs (shown left to right) Milt Hakel, Ramona Cormier, Jay Samelak and Mary Krueger aim for 100 percent "University family" campaign participation.

The actual dollar amount contributed is less important in their eyes than the percentage of employees who participate, she said.

Just as University students need the support of their families to succeed and flourish, so does the University, according to the committee. The Family Campaign will actively continue through the month of March, but all contributions from employees through June 30 will count toward giving totals.

BGSU gears up for monumental Presidents' Day

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BGSU gears up for monumental Presidents' Day

They're all over the state: "Presidents' Day Rocks" billboards inviting high school students and their parents to visit BGSU next Monday for one of the University's biggest recruitment days of the year. The event, which has grown in attendance every year, is expected to draw more than 6,000 people to campus.

This year's campaign motif is Mount Rushmore. Advertisements show the monumental presidents wearing caps and mortarboards, expressing the campaign's theme that higher education is a peak experience and reaches its summit at Bowling Green. Creating an atmosphere of excitement about life and learning at BGSU that students relate to is the goal of the campaign, according to Fred Connor, marketing and communications.

More than 21,000 red, white and blue registration forms have been sent out, and on-line registrations have been coming in steadily. In addition, more than 1,300 radio ads and advertisements in dozens of newspapers statewide are part of the campaign. An important addition this year is the special toll-free number for the Cleveland area: 1-877-VISITBG. That number will be retained by the University for future events, Connor said.

Efforts to reach out to prospective students are matched on campus. As of last week, 155 faculty and staff members and nearly 50 student tour guides had volunteered to help. The women's softball team will serve as "people movers," directing visitors around campus, according to David Rice, assistant director of admissions and coordinator of the day's events. The real highlight of the day will be the open houses hosted by each academic department. Many have planned special tours and 33 have made arrangements to have visiting students sit in on classes.

At the chemistry department, a variety of interactive sessions are planned. Faculty will man a drop-in reception area, while throughout the day presentations will be offered in three laboratories, one staffed entirely by upper-level undergraduates. A separate presentation is planned for students interested in studying medicine.

Visitors can also get a taste of BGSU at a special buffet in 101 Olscamp Hall, or receive a 10 percent discount coupon good for lunch at any of the campus dining facilities.

For the first time, Kobacker Hall will be used for presentations by the admission office to high school juniors and seniors and for financial aid sessions. With the Student Union closed for renovation, Anderson Arena will be the site of college exhibits and more than 35 student services areas. The University Honors Program and the Office of Residence Life will offer informational programs in Olscamp Hall.

"We have had exceptional cooperation from faculty, staff and students. This type of an event could not be possible without everyone's help and enthusiasm, and this promises to be the best Presidents' Day Open House yet," Rice said, adding that more help is always welcome and needed.

Anyone interested in participating in Presidents' Day events should call Kay Nickel Gudehus at 72-7857 or Susan Macias at 72-7808, both in admissions.
Monday, Feb. 14
Family Campaign kick-off, 11 a.m.-noon, McFaul Gallery.

Black History Month event, commemorating Vincent Morris, 7:30 p.m., 101 Olscamp Hall. Sponsored by the University Activi-
ties Organization.

Firelands Diversity Week: BGSU Trustee Leon Bibb presents "The Poetry of Langston Hughes," 11:30 a.m., Central Lounge, North Building.

A Tale of "O," coping with situations faced by new or different people, with Marshall Rose and Barbara Waddell, affirm­ative action, 12:30-1:30 p.m., 115 West Building.

Ken Waldman, Alaska's fiddling poet and storyteller, 1:30 p.m., Central Lounge, North Building.

"Tuskegee Airmen Inc.," presented by former airman Eugene Guyton, 3:45 p.m., Cen-
tral Lounge, North Building.

Sandusky High School Gospel Choir, 6:30 p.m., Central Lounge, North Building.

Tuesday, Feb. 15
Firelands Diversity Week: "Breaking the Silence: A Racial Dialogue," led by Timo-
 thy Jurkovec, sociology, noon, 115 West Building.

The Trio "Loses" music from Hispanic cultures, 1 p.m., Central Lounge, North Building.

Vocal verse survivor Dr. Maria Orlowsky shares her experience of being a hidden Jewish child during WWII, 6:30 p.m., 115 West Building.

Student Jazz Combo, 8 p.m., Bryan Recital Hall, Moore Musical Arts Center.

Wednesday, Feb. 16
Firelands Diversity Week: "The Underground Railroad and Beyond," with historian L. Elaine Lawson, 12:30-1:30 p.m., 115 West Building.

"Moscow Nights," musical performance, 2:30 and 6:30 p.m., Central Lounge, North Building.

Brown Bag Luncheon, "Wine, Love, Sex and Choco-
tate," presented by psychothera-
pist Dr. Lisa Schwartz, noon-1 p.m., 107 Hanna Hall.

Seminar, "Fiscal Planning for Women," 5:30-7 p.m., 108 Hanna Hall, 13.5.

Faculty Artist Series: featuring pianists Cynthia and Michael Benson, 8 p.m., Bryan Recital Hall, Moore Musical Arts Center.

American Independent Director series: "Gates of Heaven" by Errol Morris, 9 p.m., 107 Hanna Hall.

Thursday, Feb. 17
Black History Month event, discussion with Winston James of Columbia University on his book, "Holding Aloft the Banner of Ethiopia," 10 a.m.-noon, 141 Williams Hall.

For news briefs, additional stories and expanded calendar listings, click on "Monitor" on the faculty/staff home page at the BGSU Web site.

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job postings...

FACULTY


Arts. Assistant professor of violin, tenure track. Call 2-1888. Deadline: April 1. Contact home resources at 372-8421 for information regarding the following:

CLASSIFIED
Deadline for employees to apply is 1 p.m., Feb. 18.

Cashier 1 (C-28-VA) - Bursar's office. Pay grade 3. Listed on and off campus simultaneously.

Food Service Worker (C-26-VA) - University Dining Services. Pay grade 1. Nine-month, full-time.

Housekeeping Manager 3 (C-29-VA) - Facilities Services. Pay grade 9.

ADMINISTRATIVE
Residence Hall Director (M-014) - Office of Residence Life. Administrative grade level 13. Deadline: March 15.

Director of Major Gifts (M-097) - Development (re-adver-
tised). Administrative grade level 12. Review of applications will begin March 3 and continue until position is filled.


Director of Major Gifts (M-097) Development (re-adver-
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Graduate Associate Director (M-019) - Graduate Studies in Business. College of Business Administration. Administrative grade level 15. Deadline: March 3.
