

# Visions in Leisure and Business

---

Volume 17 | Number 1

Article 1

---

1998

## Front Matter

Visions Editors

Andrew Holdnack

Follow this and additional works at: <https://scholarworks.bgsu.edu/visions>

---

### Recommended Citation

Visions Editors and Holdnack, Andrew (1998) "Front Matter," *Visions in Leisure and Business*: Vol. 17 : No. 1 , Article 1.

Available at: <https://scholarworks.bgsu.edu/visions/vol17/iss1/1>

This Front Matter is brought to you for free and open access by the Journals at ScholarWorks@BGSU. It has been accepted for inclusion in *Visions in Leisure and Business* by an authorized editor of ScholarWorks@BGSU.

# **Visions in Leisure and Business**



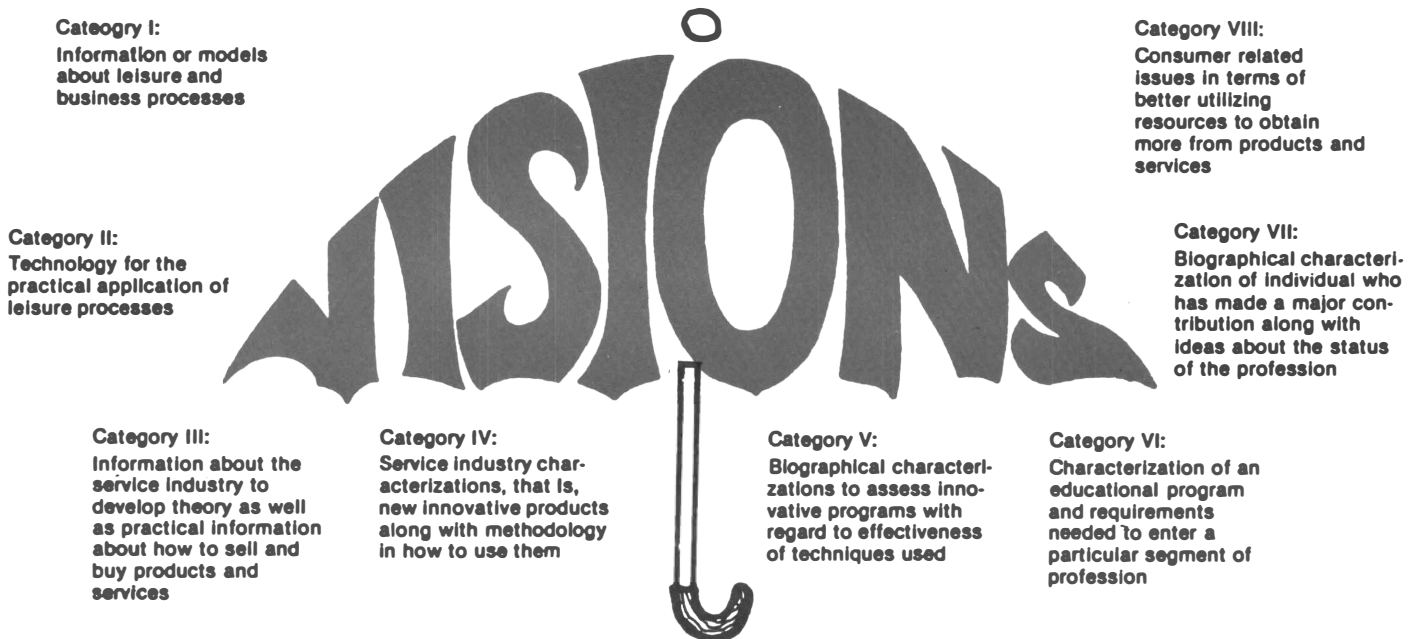
**An International Journal of Personal Services,  
Programming, and Administration**

## Visions in Leisure and Business

There is a growing demand for information about leisure and business processes that apply to personal services, programming, and administration. Leisure is those services and activities engaged in during time that is free from duty or obligation. It is a vehicle that helps the individual change his life, thereby, making a more positive contribution to his organization and society.

VISIONS IN LEISURE AND BUSINESS is an interdisciplinary umbrella that seeks to improve delivery systems. Business processes in the leisure service industry are different because they are based upon freedom of decision as well as supply and demand. The purpose of the journal is isolation and integration of those business processes that relate to the leisure service industry. Leisure and its associated services have a unique impact upon the business institution, especially in its ability to act as a catalyst to improve the individual and his/her environment. This journal will help to improve and broaden current theory and applied methods through stimulation of ideas among traditional and nontraditional aspects of the leisure and business institution.

VISIONS IN LEISURE AND BUSINESS will not compete with existing journals, but act as a complement to fill the void between the application of leisure sciences and business processes. The first step is the exchange of ideas to give direction to the development of a comprehensive framework for the better application of information. There have been eight conceptual categories identified where professionals need information:



The success of the journal depends directly upon interaction among professionals and their contributions.

There is an unprecedented demand for leisure and only through better management and the application of business processes will the current demand be met by an expanding industry. The application of sound leisure and business principles is one way to control future development of the leisure institution so that it will have a major positive impact on society.

## EDITORIAL BOARD

Dr. David L. Groves, Editor  
School of Health, Physical Education, and Recreation  
210 Eppler North  
Bowling Green State University  
Bowling Green, Ohio 43403

## EDITORIAL BOARD MEMBERS:

Dr. Rene Baretje, Director  
Centre Des Hautes Etudes Touristiques  
38 av. de l'Europe  
13090 Aix-en-Provence  
France

Dr. Eric Cohen, Professor  
Sociology and Anthropology  
The Hebrew University of Jerusalem  
Mount Scopus, Jerusalem 91905, Israel

Dr. John Crossley, Associate Professor  
Department of Recreation and Leisure  
226 North HPER  
University of Utah  
Salt Lake City Utah 84112

Dr. Grant Cushman, Professor and Head  
Department of Parks, Recreation and Tourism  
Lincoln University  
Canterbury, New Zealand

Dr. Louis J. D'Amore, President  
International Institute for Peace Through Tourism  
3680 Rue De La Montagne  
Montreal, Quebec, Canada H3G 2A8

Dr. Richard Gitelson, Associate Professor and Chair  
Human Services Program  
Recreation and Tourism Management  
4701 W. Thunderbird  
Arizona State University-West  
Phoenix, Arizona 85069-7100

Dr. Charles H. Hammersley, Assistant Professor  
Dept. of Health, Physical Education, & Recreation  
University of Maine at Presque Isle  
Presque Isle, Maine 04769-2888

Dr. Harvey Kahalas, Dean  
College of Management  
One University Avenue  
University of Massachusetts, Lowell  
Lowell, Massachusetts 01854

Dr. Abraham Pizam, Director  
Dick Pope, Sr. Institute for Tourism  
College of Business Administration  
University of Central Florida  
Orlando, Florida 32816

Dr. Jack Samuels, Professor and Coordinator  
Commercial Recreation and Tourism  
Management  
Montclair State College  
Upper Montclair, New Jersey 07043

Dr. Edwin Scheuch, Director  
Institute of Angewandte  
Sozialforschung  
Grienstrabe 2  
500 Koln 41  
Universitat zu Koln  
West Germany

Dr. Robert B. Sleight, President  
Century Research Corporation  
655 E. Rancho Catalina Place  
Tucson, Arizona 85740

Dr. Charles P. Cartee, Professor  
Department of Economics and International Business  
The University of Southern Mississippi  
Southern Station Box 5076  
Hattiesburg, MS 39406

## VISIONS IN LEISURE AND BUSINESS

ISSN 0277-5204  
Editor: David L. Groves

Vol. 17 No. 1 Spring, 1998

---

### TABLE OF CONTENTS

Article	Page
INTRODUCTION	
Andrew Holdnack, Guest Editor	
An Investigation of Selected Factors in Golfer Attachment..... James F. Petrick, Sheila J. Backman, and Robert D. Bixler	4
A Qualitative Analysis of the Decision Making Process for Selecting Travel as a “Value-Added” Incentive..... Stuart Cottrell, Kelly Bricker, Deborah Kerstetter and Peter Verhoven	11
The Economic Impact of Tourism: Jamaican Residents’ Perceptions..... Joel L. Frater	23

VISIONS IN LEISURE AND BUSINESS is published quarterly by Appalachian Associates. Copyright 1998 Appalachian Associates. Opinions expressed by the authors are not necessarily those of the Editor or Appalachian Associates. Permission must be obtained for printing all tables, figures, and text of more than 200 words in length. Subscription price: \$25.00, Individual; \$45.00, Institutional; \$40.00, Individual outside the United States; \$80.00, Institutional outside the United States. Editorial inquiries should be sent to: School of Human Movement, Sport, and Leisure Studies, Eppler Complex, Bowling Green State University, Bowling Green, Ohio 43403. Subscription inquiries should be sent to: Appalachian Associates, 1315 Finch Drive, Bowling Green, Ohio 43402.

## INTRODUCTION

By

**Dr. Andrew Holdnack, Guest Editor**

This issue of Visions in Leisure and Business includes papers initially presented at the 1997 Resort and Commercial Recreation Association National Conference held in Virginia Beach, Virginia.

The 1997 Excellence in Research Award was given to Jim Petrick and Shelia Backman of Clemson University for their paper titled, “An Investigation of Selected Factors on Golfer Attachment.”

These selected papers suggest the range of research interests for researchers in the commercial recreation field.

The first two articles further develop understandings of commercial recreation demand. Cottrell, Bricker and Kerstetter focus on the decision-making process of “key decision-makers” as they select incentive travel options while Petrick and Backman investigate place attachment for golfers. In each case, better understandings of why people chose commercial recreation opportunities can lead to increased overall satisfaction.

Frater and Barber look at the supply side of the commercial recreation industry and focus on resident’s perceptions of the economic impacts of tourism in Jamaica.

It is hoped that these articles will continue to expand research interest in the developing field of commercial recreation research.