

# Visions in Leisure and Business

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## Front Matter

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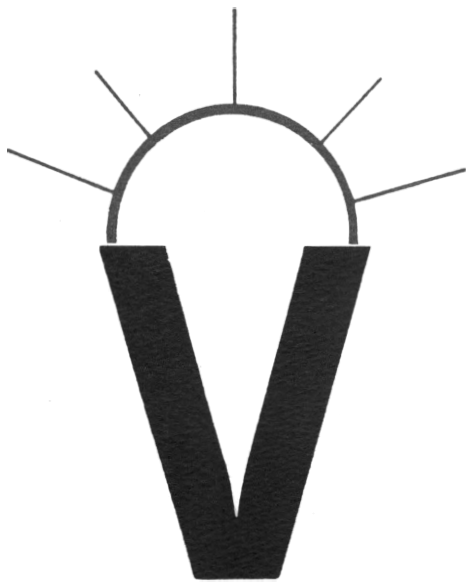
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# **Visions in Leisure and Business**



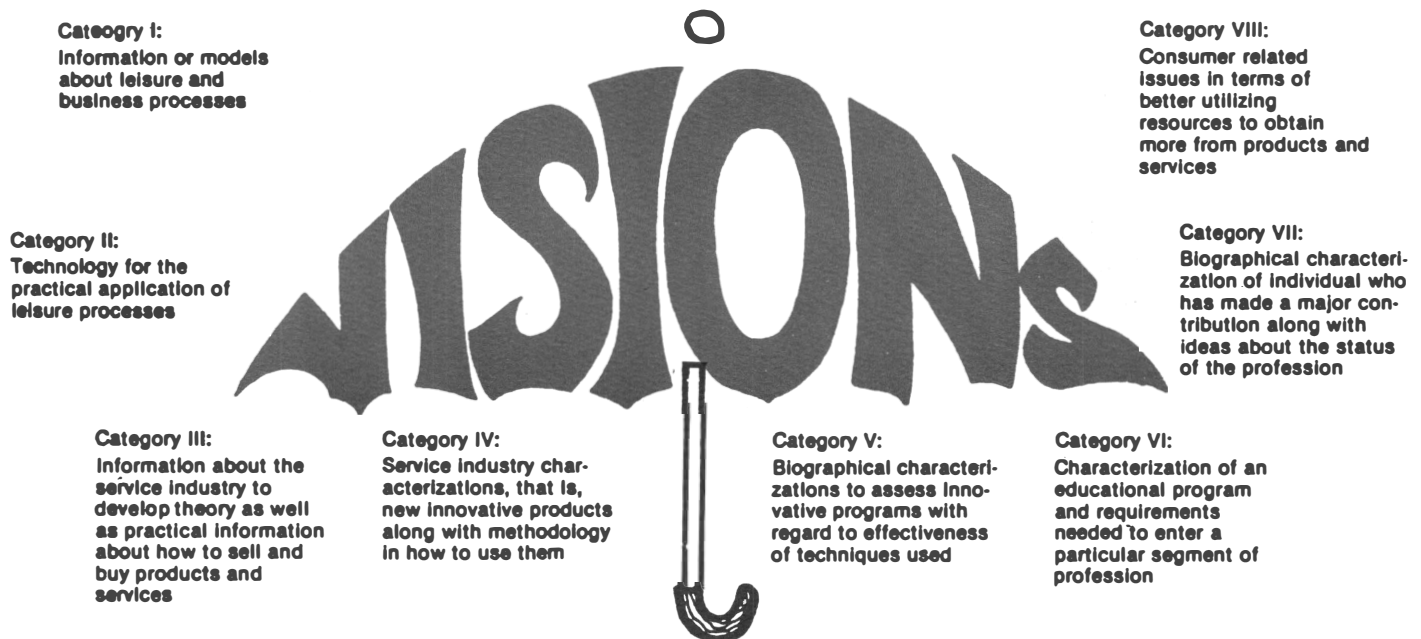
**An International Journal of Personal Services,  
Programming, and Administration**

## Visions in Leisure and Business

There is a growing demand for information about leisure and business processes that apply to personal services, programming, and administration. Leisure is those services and activities engaged in during time that is free from duty or obligation. It is a vehicle that helps the individual change his life, thereby, making a more positive contribution to his organization and society.

VISIONS IN LEISURE AND BUSINESS is an interdisciplinary umbrella that seeks to improve delivery systems. Business processes in the leisure service industry are different because they are based upon freedom of decision as well as supply and demand. The purpose of the journal is isolation and integration of those business processes that relate to the leisure service industry. Leisure and its associated services have a unique impact upon the business institution, especially in its ability to act as a catalyst to improve the individual and his/her environment. This journal will help to improve and broaden current theory and applied methods through stimulation of ideas among traditional and nontraditional aspects of the leisure and business institution.

VISIONS IN LEISURE AND BUSINESS will not compete with existing journals, but act as a complement to fill the void between the application of leisure sciences and business processes. The first step is the exchange of ideas to give direction to the development of a comprehensive framework for the better application of information. There have been eight conceptual categories identified where professionals need information:



The success of the journal depends directly upon interaction among professionals and their contributions.

There is an unprecedented demand for leisure and only through better management and the application of business processes will the current demand be met by an expanding industry. The application of sound leisure and business principles is one way to control future development of the leisure institution so that it will have a major positive impact on society.

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## INTRODUCTION

This issue of *Visions in Leisure and Business* highlights the research papers presented at the 1995 Research Symposium of the Resort and Commercial Recreation Association (RCRA). Dr. Russell E. Brayley, Associate Professor at Indiana University, chaired the symposium and is the guest editor for this issue.

Selected papers have been expanded and refined based on the constructive feedback provided by reviewers and colleagues attending the Symposium. These articles represent evolved and evolving lines of inquiry that are of academic interest (that is, they contribute to the body of knowledge) and of practical value to those who make decisions for and work within the resort and commercial recreation industries.

Several articles in this issue examine the influences on the decision making activities and satisfaction experienced by tourists and guests. Crossley and Xu investigate methodological issues as they compare satisfaction models, and, from an apparently unrelated field, Doupe, et. al. provide resort, hotel, spa and swimming pool operators with a well founded rationale for certain operational policies.

The diversity of articles in this issue, and the fields from which they have been generated, emphasizes the vast body of knowledge from which visionaries as well as practitioners in leisure and business can draw for increased understanding and improved effectiveness. The RCRA Research Symposium and its presenters and authors remain committed to that end.