Monitor Newsletter February 08, 1999

Bowling Green State University

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Reservations up for Presidents’ Day; many made online

With Presidents’ Day less than two weeks away, reservations were running almost 400 ahead of last year at the same time.

And about one quarter of the nearly 1,500 RSVPs from prospective students had come online, via the new Web site aimed specifically at recruiting new students. One unanswered question about attendance is the impact of schools using Presidents’ Day to help make up for snow days last month. High school seniors could still use the day as a college visitation day, so if turnout is affected, it would more likely be among juniors, said Montique Cotton, who is coordinating Presidents’ Day preparations for the admissions office.

A factor that could have a bearing on senior attendance is the later mailing of the housing brochure this year, according to Michael Walsh, director of admissions. It won’t be mailed until next week because of delays in decisions about housing options and policies, he noted.

Last year’s senior attendance almost doubled from the year before (from 500 to 1,500), and student evaluations indicated that the brochure had an impact, according to Walsh. Overall, student turnout also nearly doubled last year, rising to 2,285 from 1,178 in 1997, Cotton said. “I think a lot of it has to do with the advertising,” she said, plus the fact that students are making final decisions about the University “and this is a good way to do it.” Among those expected to investigate academic and career opportunities at the fourth annual campus-wide open house are prospective students from as far away as Georgia, Florida, Connecticut and Massachusetts, Cotton said.

Closer to home, prospective students from the Cleveland area have been targeted in an advertising push via print, radio, TV, bus boards and, for the first time, the Internet, said Fred Connor, public relations.

The advertising budget doubled from 1996-97 to last year, he noted, and a “solid amount” of the budget is going toward Presidents’ Day promotions again this year because of its importance to the University.

He also pointed out the help of having online registration, which Cotton said has been “very big,” with 10-20 reservations coming in daily by that route.

Collaboration among four areas has produced the new Web site, found at http://choose.bgsu.edu and also including information on academics, cost, campus visits and applying for admission.

Graphics for the site were designed by Mark Marciniak, art, who worked on the University’s original Web graphics in 1995. The public relations office provided much of the content, including the curriculum guides, produced originally as print materials distributed by the admissions office.

The project was coordinated by Deb Weiser, Web project manager. “Our goal in producing the ‘choose’ site was to provide a one-stop information resource for prospective students that contains accurate information,” she said.

The site will be used in the University’s next round of print and on-air recruiting marketing efforts. Also in the Presidents’ Day picture are roughly 120 classified and administrative staff who have answered the call for volunteers on shuttles, at bus stops, greeting and directing visitors and distributing information to them.

That figure doesn’t include faculty who will be involved through their departments’ displays, tours and presentations, Cotton said.

The response has been “just great,” she said, noting that 75 volunteers would probably be sufficient to cover the event. “People really get excited.”

Education college restructuring gets Faculty Senate’s approval

Faculty Senate has recommended a proposed reconfiguration of the College of Education and Human Development to the Board of Trustees.

The senate forwarded the proposal at its Feb. 2 meeting, giving its unanimous approval (with four abstentions) to a restructured college with the following four schools:

• Family and Consumer Sciences.
• Human Movement, Sport and Leisure Studies.
• Leadership and Policy Studies, consisting of the current departments of Higher Education and Student Affairs (HESA), Educational Administration and Supervision (EDAS) and Educational Foundations and Inquiry (EDF1), except for the guidance and counseling program.
• Professional studies in education, consisting of the current department of educational policy, curriculum and instruction (EDCI) and the special education department, which forms the Division of Intervention Services.

The proposal had been discussed at the senate’s Jan. 19 meeting, but action was postponed until after a college-wide meeting the next day. The purpose of that meeting was to discuss governance issues brought up by the Senate Executive Committee, senate Chair Veronica Gold said. Committee members felt their role was to examine tenure and promotion policies that would be used within the proposed structure, she said.

Les Sternberg, dean of the college, answered questions at the Jan. 20 meeting, she said. He then addressed the issues in writing in a Jan. 27 addendum to the proposal, which says, in part, that “faculty of each school will determine by ballot their own personnel review process which will be in compliance with the Academic Charter.”

Generating more discussion, but a different outcome, at the Feb. 2 meeting was a proposed resolution to change articulation policies in the undergraduate catalog. The debate ended with agreement to postpone action until Undergraduate Council and the Committee on Academic Affairs could make desired wording changes to their proposal.

Particularly at issue was wording which said that students must demonstrate reading competency prior to initial registration, but those who don’t should take EDCI 100 and are strongly recommended to do so within the first 10 credit hours at the University. (All italics added)

Some senators argued that the wording would be inconsistent, and a motion was made to change “should” to “must” before giving way to postponement of action on the entire resolution.

Follow the yellow brick road ... at the library

Three-dimensional panels depicting several scenes from “The Wizard of Oz” are on display on the second floor of Jerome Library. The high-relief and papier-mache artwork was done by Emanuel Enriquez, a graduate student in sculpture, and students in his 3-D Fundamentals class. Taking in the view (above) is Suocai Su, a sophomore English literature major from China. In the background, Jessica Birdsong, a junior music education major from Lakewood, looks at the papier-mache characters, which include Dorothy and the Cowardly Lion (left).

(Continued on page 2)
Parking forums generate no shortage of proposals

They may not have been new in many cases, but the solutions to the University’s parking situation were plentiful at two recent forums on the issue.

James Wiegand, director of public safety, said parking services has been looking at some of the proposals (an expanded shuttle service and construction of a parking garage, for example), as well as other possibilities.

Those include installation of pay-by-day lots; increased parking fees; providing an option for reserved spaces to be selected by lottery; limiting commuter lots to students who live more than one mile away; and only allowing sophomores, juniors and seniors to have cars on campus, he said.

At the second forum, one student suggested that the shuttle make a larger loop every day, possibly a five-mile radius around campus.

Other students had other ideas for the shuttle: fewer stops, and at central locations.

Guidance, counseling program among first to meet standards

A restructured master of arts program in guidance and counseling is one of the first Ohio preparatory programs to be approved under new standards for licensed and clinical counseling.

Approval by the state’s Counselor and Social Worker Board followed two years of curriculum development and restructuring by the department to meet the new guidelines.

"Bowling Green was one of five universities selected to submit its program in the first round of reviews," said Peterman Siehl, program coordinator.

Individuals pursuing the master’s degree in counseling are preparing for work with mental health agencies, the criminal justice system, substance abuse facilities, religious settings or colleges.

BGSU graduates are eligible to sit for the Ohio licensure exam leading to Professional Counselor (PC) status. After working at least 3,000 hours under supervision, they become eligible to upgrade their license to Professional Clinical Counselor (PCC).

Siehl said BGSU has been training counselors for the PC and PCC for the past five years, but the new state standards necessitated a number of changes.

Faculty involved in the program restructuring also included Sheron Brown, Greg Garske and Susan Hass. All hold PC or PCC licensure.

The group developed and implemented courses on such topics as mental disorders, advanced assessment, crisis counseling, brief therapy, art therapy, play therapy, treatment planning and advanced clinical internship.

In addition, the internship requirement was doubled, to 600 clock hours, and the practicum component was increased from 30 to 100 hours of client contact.

Program approval is granted for a five-year period. Meanwhile, the faculty are preparing to apply for national accreditation by the Council for Accreditation of Counseling and Related Educational Programs.

African-American history provides backdrop for play

After the Civil War, large groups of African-Americans left the South to settle in all-black homesteads. The first such settlement—and the last remaining one west of the Mississippi—was Nicodemus, Kansas.

Nicodemus provides the setting for the next BGSU Theatre production, "Flyin’ West," a Black History Month presentation.

"Flyin’ West," by Pearl Cleage, will be presented at 8 p.m. Wednesday through Saturday, Feb. 17-20, and at 2 p.m. Sunday, Feb. 21, in the Eva Marie Saint Theatre, on the second floor of University Hall. Each performance will be followed by a reception and discussion of the play at the Women’s Center, 107 Hanna Hall.

"Flyin’ West" focuses on a family of pioneering women who face the challenges of creating a productive farm community while attempting to halt white speculators who have come to buy out the land that the women have fought to make their own.

Cleage engages this little-known aspect of African-American history in order to address some serious contemporary issues, including domestic violence.

The production is being directed by Yvonne Singh, theatre, who also appears in the role of Miss Leah.

Tickets are $7 for adults and $5 for students and senior citizens. Reserved seat tickets can be purchased at the theatre box office or by calling 2-2719 during box office hours—10 a.m.-2 p.m., and 4-7 p.m. weekdays beginning today (Feb. 8).
**Monitor *February 8, 1999**

**in brief**

**B.G. Best nominations sought**

Administrative Staff Council's Awards & Special Recognition Committee is accepting nominations for this year's B.G. Best Awards.

Current administrative staff, full or part time, are eligible for the awards program, now in its second year of recognizing staff members' contributions to the University.

Up to 12 awards may be given to staff who, in the last year, implemented a new idea or program to benefit the BGSU learning community; improved program and/or service quality on either the main or Firelands campus; showed outstanding commitment to the University through voluntary involvement in campus/community activities, provided excellent customer service to the campus community and/or demonstrated exemplary commitment to the core values.

Team nominations will also be considered if the team consisted solely of administrative staff.

The recently distributed nomination form must be accompanied by a one-page, typewritten narrative describing the nominee's achievements and contributions. March 26 is the deadline for submitting nominations to Laura Waggoner, registration and records, 110 Administration Building. The awards will be presented at ASC's spring reception.

**More AFIN system training set**

Postponed installation of the Advantage Financial (AFIN) system until March 1 has allowed scheduling of additional training for users who were unable to attend in January. Only five slots remain for three beginner-level classes, which will be filled on a first-come, first-served basis. The initial, Feb. 15 session will cover navigation, followed by requisitions on Feb. 16 and payment orders on Feb. 18. All three sessions will be held from 10 a.m.-noon in 126 Hayes Hall (IBMN lab).

Sessions for current users are scheduled for Feb. 22 (navigation and requisition) and Feb. 23 (receiver and payment orders). Hours are 1-3 p.m. both days in 126 Hayes Hall (Macintosh lab).

These sessions represent the last chance for training in the near future. To register, call Terie Kuhlman, treasurer's office, at 2-2205. Because all lab terminals require a Security card for access, she should be notified if registrants don’t have one.

**Web presentation site changed**

Due to demand, the site of a Feb. 16 presentation by Web author and consultant Peter Morville has been changed to 110 Osccamp Hall. The presentation, on designing information for the Web, is scheduled for 6-7:30 p.m., including 30 minutes for audience questions. Because of the room’s size, RSVPs are no longer needed, said Bruce Kilofrstein, telecommunications, who has arranged Morville’s visit.

**Scholarship applications available**

Applications for Classified Staff Scholarships are available by contacting Nancy White Lee, Libraries and Learning Resources, at 2-0210.

The scholarships are for classified staff, their dependents and/or spouses who will take classes at the University during the 1999-2000 academic year. Applicants must be at least in the second semester of their freshman year. Applications are due April 9.

**Grant deadline Friday**

The Faculty Development Committee will accept proposals for instructional improvement grants until Friday (Feb. 12).

Grants of up to $1,000 are awarded for projects that lead to a demonstrable improvement in teaching skills and have a positive effect on student learning.

Copies of the guidelines are available in departmental offices and the provost’s office, or by calling 2-9939.

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**System will ease student transfers**

It will take months of hard work, but the effort should pay off for students in the region who plan to transfer to the University in the future.

In a cooperative effort sponsored by the Ohio Board of Regents and also involving the University of Toledo, Owens Community College, Terra State Community College and Northwest Community College in Archbold, the Office of Registration and Records is reading the Course Applicability System (CAS) for operation by the end of 1999.

Rebecca McOmber, registrar, explained that Bowling Green is part of the second group in the pilot program. The first group included eight other Ohio institutions.

CAS is an initiative supported by both the board of regents and the state legislature. According to Sue Lau, director, graduate and degree audits. "They wanted to design a system that would facilitate transfers from one state to another," she said.

"But, however, institutions in Ohio must develop a system to implement CAS within the state. Eventually, "The idea is that students will be able to go into a Web page with links with each institution that is involved in the pilot project. When the student is supposed to be in the courses I’ve taken here, credit hours, etc., then I could indicate the institution I want to transfer to, and I would receive a printout showing how that transfer would affect my student record."

Bowling Green was involved in its involvement with the second pilot group in the Ohio Department of Education, but "We’re still in the first stages with this."

The target date for implementation is near fall, according to McOmber. "We’re supposed to be on-line in October, but we know that’s an ambitious target date. A lot of work needs to be done before that, including training our academic advisers on how to use the system and disseminating publicity to the students so that they understand the system," she said.

"This will be a big and complex system," she added, "and we have to step it into gradually. Even once it’s online, it will require continuous upgrading and maintenance."

"CAS is a natural progression with all the technology that is available," Lau said. "With so many things going Web-based right now, this is a tool that can be used to help students plan."

"For some people going through the system training set, the state legislature ‘passed an articulation system designed to promote easier transfers between Ohio institutions, so this is something that’s been talked about for a while."

Bowling Green personnel will be held from 10 a.m.-noon to 126 Hayes Hall (IBMN lab).

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**Study examines how BGSU affects students’ progress**

To what extent do students' perceptions and perceptions at the University affect their general education and future career? That is the question explored by the Office of Institutional Research in its study, "How BGSU Affects Its Students: An Analytic Study of Effects Upon Career, General Education, Inquiry and Interaction Gains of BGSU Undergraduates."

The study examined students' perceptions of the institutional emphasis upon student development; the quality of their relationship with BGSU staff; other students and the city of Bowling Green, and the effort they put into six areas—classroom experiences, interaction with faculty, involvement with writing and learning resources, conversations with other students, interactions with students unlike themselves and involvement with student organizations. The study showed that their perceptions and efforts in those areas "had consistent, moderate positive effects on general and individualization gains," according to a summary. In addition, students "showed higher gains as they progressed through class levels (except in the case of general education gains) and if they were in the BGSU College of Musical Arts."

Musicals was the only college "consistently associated with positive career, general education, inquiry, and interaction gains," the summary explained. "Several practices in Musical Arts may account for these results, such as an unusually high degree of faculty-student and peer interaction and a strong integration between classroom and co-curious activities."

It also points out that the study "realizes the situation... that students' experiences while they are at the university... have a much greater effect upon... the students' perceptions and... the students' careers." The findings from the current study that students' ACT scores, ethnicities, and gender had high and weak effects upon gain suggest that BGSU is meeting its mission of fostering a diverse community of learners.

"A second implication of the findings is that the factors which make the greatest difference in students' growth, their effort and perceptions are, at least to an extent, subject to institutional policy. This is particularly true for perceptions of institutional emphasis and of quality of relationships between them, higher gains have the greatest efforts upon effort."

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**Festival Series concert to feature Ngwenyama**

Violist Nokuthula Ngwenyama will perform on Saturday (Feb. 13) on the Louise F. Rees Memorial Concert of the 1998-99 Festival Series. The performance is scheduled for 8 p.m. in Kobacker Hall of the Moore Musical Arts Center.

Nokuthula Ngwenyama (pronounced No-ko-oo-la En-gwen-ya-ma) has been hailed as a rising star in the world of classical music. At age 17, she won the 1994 Young Concert Artists International Auditions, becoming the first soloist to do so in 14 years. Since then, she has appeared as soloist with major U.S. orchestras, including the Baltimore and Atlanta symphonies.

Her numerous recitals include appearances at the Louvre in Paris, Merkin and in New York and the Ford Center for the
Creative writing workshop planned

Aspiring creative writers will have a chance to work with award-winning authors in the University's Open Writing Workshop in Fiction and Poetry, set for Saturday, March 27.

Participants will have the opportunity to discuss their work in a professional "studio" setting under the guidance of faculty from the creative writing program.

“We welcome serious writers of all levels who are ready for some feedback and discussion of their work. Enrollment is strictly first-come, first-served,” said Wendell Mayo, director of the creative writing program. The deadline for registration is Feb. 20.

The poetry session will be led by George Looney, while fiction sessions will be led by Mayo and visiting writer June Spence.

health & safety

The President's Council of BGSU approved a bloodborne pathogen exposure control plan for the main and Firelands campuses on Jan. 11.

Such a plan is required under the state's Public Employee Risk Reduction Act, and is designed to prevent the transmission of HIV (Human Immunodeficiency Virus) and HBV (Hepatitis B Virus) through exposure to blood or other body fluids.

The plan is directed primarily at individuals who come into contact with blood or other body fluids on a regular basis as part of their required job duties. Health care employees, public safety personnel, athletic trainers, recreational sports lifeguards and custodial staff are examples of individuals specifically affected by the plan. They are required to have annual bloodborne pathogen training.

Other University employees who may come into contact with blood or other body fluids on an infrequent basis or while performing first aid as a Good Samaritan should also have an understanding of bloodborne pathogens and their potential to cause disease.

To assist University departments and areas in obtaining basic information on bloodborne pathogens, the Department of Environmental Health and Safety will provide training to any department or area that makes the request. Requests for training can be made by contacting Dave Heislen at 2-2173 or daveh@bgsu.edu.

In fulfilling these positions, the University seeks to identify enthusiastic team players committed to serving the institutions faculty, staff and students in a manner consistent with the vision and core values of Bowling Green State University.