Visions in Leisure and Business

An International Journal of Personal Services, Programming, and Administration
Visions in Leisure and Business

There is a growing demand for information about leisure and business processes that apply to personal services, programming, and administration. Leisure is those services and activities engaged in during time that is free from duty or obligation. It is a vehicle that helps the individual change his life, thereby, making a more positive contribution to his organization and society.

VISIONS IN LEISURE AND BUSINESS is an interdisciplinary umbrella that seeks to improve delivery systems. Business processes in the leisure service industry are different because they are based upon freedom of decision as well as supply and demand. The purpose of the journal is isolation and integration of those business processes that relate to the leisure service industry. Leisure and its associated services have a unique impact upon the business institution, especially in its ability to act as a catalyst to improve the individual and his/her environment. This journal will help to improve and broaden current theory and applied methods through stimulation of ideas among traditional and nontraditional aspects of the leisure and business institution.

VISIONS IN LEISURE AND BUSINESS will not compete with existing journals, but act as a complement to fill the void between the application of leisure sciences and business processes. The first step is the exchange of ideas to give direction to the development of a comprehensive framework for the better application of information. There have been eight conceptual categories identified where professionals need information:

- Category I: Information or models about leisure and business processes
- Category II: Technology for the practical application of leisure processes
- Category III: Information about the service industry to develop theory as well as practical information about how to sell and buy products and services
- Category IV: Service industry characterizations, that is, new innovative products along with methodology in how to use them
- Category V: Biographical characterizations to assess innovative programs with regard to effectiveness of techniques used
- Category VI: Characterization of an educational program and requirements needed to enter a particular segment of profession
- Category VII: Biographical characterization of individual who has made a major contribution along with ideas about the status of the profession
- Category VIII: Consumer related issues in terms of better utilizing resources to obtain more from products and services

The success of the journal depends directly upon interaction among professionals and their contributions.

There is an unprecedented demand for leisure and only through better management and the application of business processes will the current demand be met by an expanding industry. The application of sound leisure and business principles is one way to control future development of the leisure institution so that it will have a major positive impact on society.
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INTRODUCTION

This is the first of two volumes exploring the issues of crime and tourism from a theoretical as well as a practical perspective. There has been some empirical work completed but there is a tremendous need for additional research with the increased escalation of apparent and latent crimes against tourists. Drs. Moore and Berno, guest editors, have developed a comprehensive framework to better understand issues involved in crime and tourism.

Garcia and Nicholis expand the concept of contextual crime and tourism in their discussion of criminal activity associated with a tourist location. The Mall of America, as a tourist destination, is presented as a case study. Garcia and Nicholis also discuss measures which have been taken to reduce crime at the Mall.

Hall, Selwood and McKewon discuss crime, specifically the incidence of prostitution, associated with the America's Cup campaign in Fremantle, Australia. Suggestions are made that prostitution did appear to increase during this period, however, the increase in criminal activity in Fremantle was not confined to the America's Cup campaign period. Hall et al, suggest that the increase in disorderly behaviour experienced during the Cup may have raised expectations and affected tolerance connected with this type of conduct.

The focus of Ellis' article is combating crime on tourism from an industry perspective. Ellis presents information on the security initiatives taken within the hospitality industry in the United States to address crimes that target tourists.

These articles form a foundation for exploring crime and in analyzing and preventing its occurrence. The Travel Industry Association of America has helped in development of this volume of Visions by identifying critical issues and authors. TIA has been one of the organizations that has been a leader in establishing innovative approaches to solving crime and tourism problems.