

# Visions in Leisure and Business

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## Front Matter

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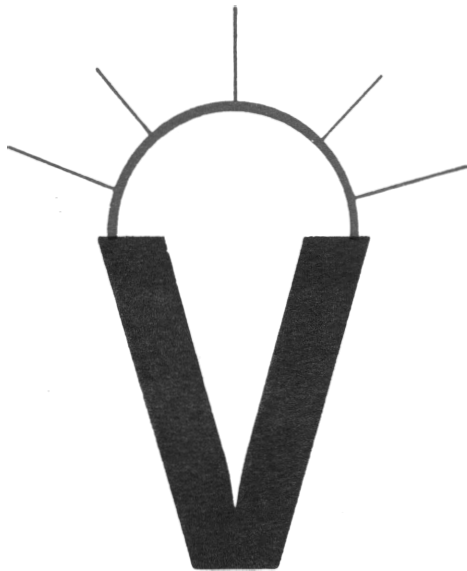
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# **Visions in Leisure and Business**



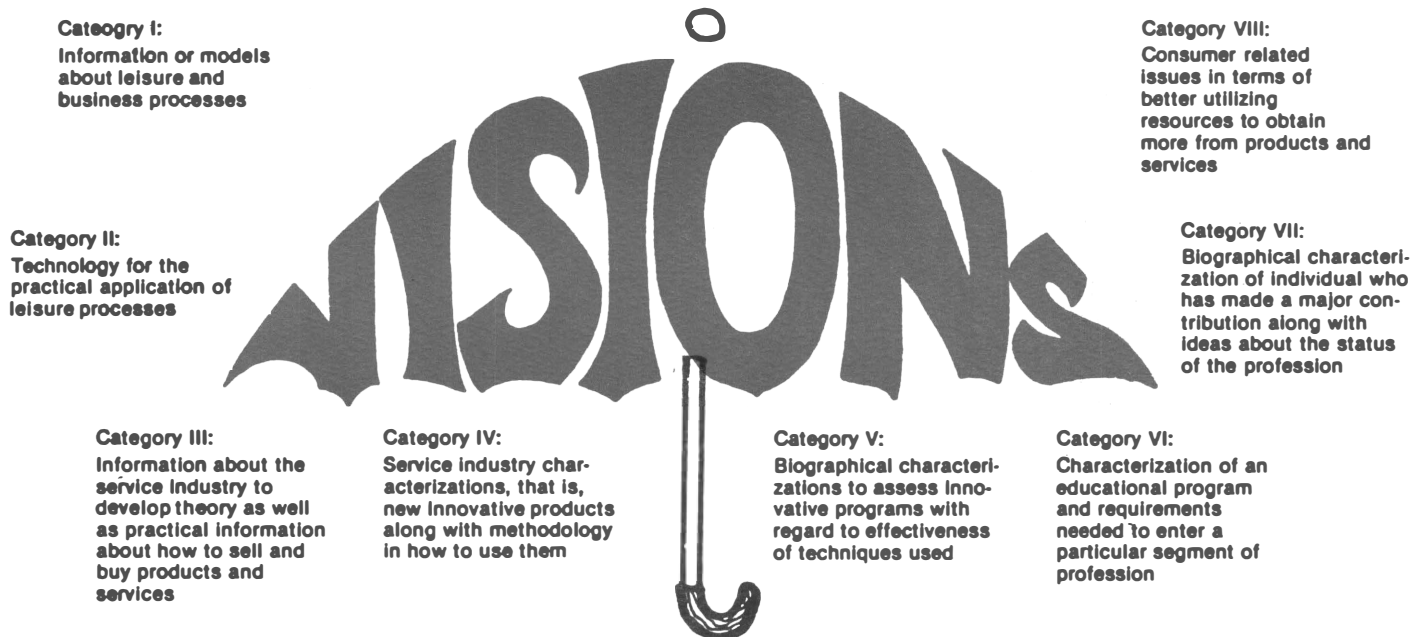
**An International Journal of Personal Services,  
Programming, and Administration**

## **Visions in Leisure and Business**

There is a growing demand for information about leisure and business processes that apply to personal services, programming, and administration. Leisure is those services and activities engaged in during time that is free from duty or obligation. It is a vehicle that helps the individual change his life, thereby, making a more positive contribution to his organization and society.

**VISIONS IN LEISURE AND BUSINESS** is an interdisciplinary umbrella that seeks to improve delivery systems. Business processes in the leisure service industry are different because they are based upon freedom of decision as well as supply and demand. The purpose of the journal is isolation and integration of those business processes that relate to the leisure service industry. Leisure and its associated services have a unique impact upon the business institution, especially in its ability to act as a catalyst to improve the individual and his/her environment. This journal will help to improve and broaden current theory and applied methods through stimulation of ideas among traditional and nontraditional aspects of the leisure and business institution.

**VISIONS IN LEISURE AND BUSINESS** will not compete with existing journals, but act as a complement to fill the void between the application of leisure sciences and business processes. The first step is the exchange of ideas to give direction to the development of a comprehensive framework for the better application of information. There have been eight conceptual categories identified where professionals need information:



The success of the journal depends directly upon interaction among professionals and their contributions.

There is an unprecedented demand for leisure and only through better management and the application of business processes will the current demand be met by an expanding industry. The application of sound leisure and business principles is one way to control future development of the leisure institution so that it will have a major positive impact on society.

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## INTRODUCTION

This issue is a tribute to Mel Byers. He is the father of the "modern" employee service movement and made outstanding contributions to the field throughout his life. He was the "rock" that has developed a foundation that will guide employee services into the 21st century.

The credit for the organization of this issue belongs to Jackie Sauve, Executive Director of Toledo Industrial Recreation and Employee Services Association (TIRES). Upon her recommendation, a conference was organized and assisted by the employee services associations in Toledo, Cleveland, Columbus, Akron and Detroit. The faculty and students of Bowling Green State University, along with the employee services associations, developed the theme of "Proving the Positives of Employee Services". The enclosed materials is a compilation of the theory as well as the practice of employee services and the impacts of successful programs. A special thanks to American Greetings, Ashland Oil, and Nationwide for their assistance in development of the program.