

Visions in Leisure and Business

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Front Matter

Visions Editors

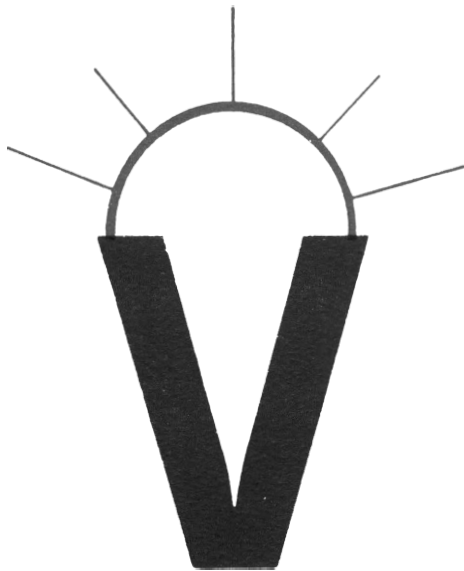
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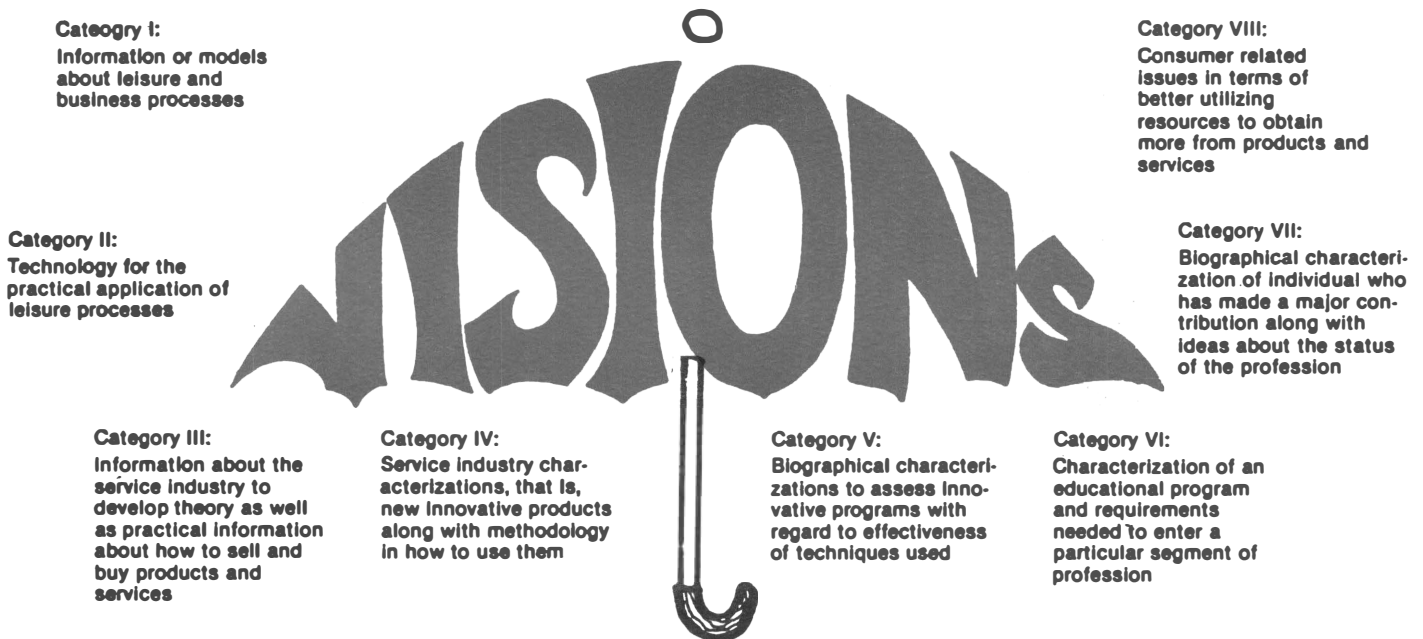
**An International Journal of Personal Services,
Programming, and Administration**

Visions in Leisure and Business

There is a growing demand for information about leisure and business processes that apply to personal services, programming, and administration. Leisure is those services and activities engaged in during time that is free from duty or obligation. It is a vehicle that helps the individual change his life, thereby, making a more positive contribution to his organization and society.

VISIONS IN LEISURE AND BUSINESS is an interdisciplinary umbrella that seeks to improve delivery systems. Business processes in the leisure service industry are different because they are based upon freedom of decision as well as supply and demand. The purpose of the journal is isolation and integration of those business processes that relate to the leisure service industry. Leisure and its associated services have a unique impact upon the business institution, especially in its ability to act as a catalyst to improve the individual and his/her environment. This journal will help to improve and broaden current theory and applied methods through stimulation of ideas among traditional and nontraditional aspects of the leisure and business institution.

VISIONS IN LEISURE AND BUSINESS will not compete with existing journals, but act as a complement to fill the void between the application of leisure sciences and business processes. The first step is the exchange of ideas to give direction to the development of a comprehensive framework for the better application of information. There have been eight conceptual categories identified where professionals need information:



The success of the journal depends directly upon interaction among professionals and their contributions.

There is an unprecedented demand for leisure and only through better management and the application of business processes will the current demand be met by an expanding industry. The application of sound leisure and business principles is one way to control future development of the leisure institution so that it will have a major positive impact on society.

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Manuscript Preparation

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INTRODUCTION

This is the second of two issues on university research centers. The primary focus of these two issues is theory and its relation to practice. The uniqueness of these research centers is that they have application of theory as a primary mission. The focus of the first issue was illustration of theory to practice. The focus of the second issue is how theory must be adapted for use by students and practitioners. The first article by Gibbons and Hill illustrates how students can be used by research centers and the benefits that are derived by the students, especially in the development of real-world skills. The second article by Ross raises the question about employment and the needed skills and desire of students at the technical and professional level. The focus here is on vocational adaptation. The last article by Orams is an example of an adaptation that students must make in relating theory to practice.

I wish to thank Dr. Richard Gitelson for his help in development of these issues.