Campus community asked for its response on new logomark designs

The Graphics Standards Committee has been charged to develop a graphic identity that will be distinctly Bowling Green and will present a forward-looking style and image of the University.

The committee was also given the charge of developing a style manual or guidelines that will set forth graphic standards for the production of printed and promotional materials and any visual identification of the University.

The intent is that the new graphic identity be used in place of the traditional seal that now appears on many University printed and promotional materials, such as stationery. The seal will continue to be part of the University family of logos, but will not be used as the primary logomark. Rather, the seal will be used to represent the University for formal uses, such as diplomas.

Nor is the inclusion of the falcon into the proposed logomark intended to replace or supplant the falcon used as an athletic symbol.

It is expected that the new logomark, in order to provide a consistent University identity, will appear on all printed and promotional materials.

After much consideration and evaluation of possibilities, the Graphic Standards Committee, composed of representatives from numerous campus areas and constituencies, has arrived at two possible designs for the new logomark.

Both designs are still works in progress and before the process goes any further, the committee would like to hear the opinions and responses of the campus community.

The designer's statement

How to give cohesive form to such a complex institution as Bowling Green State University? The answer lies in metaphor.

Metaphor gives us the key to translating beliefs and aspirations into a meaningful symbol: the falcon. Skillful, elegant and adaptable, the falcon is a natural metaphor for striving, achieving and growing. Gliding confidently above the University, the falcon remains an enduring symbol of the search for knowledge.

To soar is to aspire.

Considering its visual and metaphorical power, the falcon must be an integral and integrated element in BGSU's overall identity. To think of Bowling Green State University is to think of the falcon. Translated into a visual image, this means that the stylized type created for the University is designed to be viewed in conjunction with the falcon symbol.

Amiri Baraka to lecture on campus

African-American writer and activist Amiri Baraka will examine "Revolutionary Art and Culture" from 2:45 p.m. on Wednesday, Feb. 19 in 113 Olscamp Hall. Sponsored by the Department of Ethnic Studies, the presentation is free and open to the public.

Born LeRoi Jones in Newark, N.J., in 1934, Baraka is a frequently honored poet, playwright and essayist. Most recently, he was the recipient of the Langston Hughes Medal for Outstanding Contributions to Literature.

In 1958, at the age of 24, he founded Totem Press, which first published the works of Allen Ginsberg, Jack Kerouac and other writers. Throughout the four decades, Baraka was a leader in the Black Arts movement.

In 1963, he published Blues People: Negro Music in White America, which Langston Hughes praised as must reading for "all who would appreciate and comprehend America's most popular music."

Currently head of the Africana studies department at the State University of New York in Stony Brook, Baraka is a member or former member of the Congress of African Peoples, the National Black United Front and the Black Writers' Union.

He is also the leader of Blue Ark, a multi-media group that melds jazz, poetry and dance into a program entitled "Black History Music."

Proposed budget could prove costly to students, programs and services

For the second time in six years, higher education in Ohio is facing a bleak budget outlook.

The proposed state budget, released on Feb. 3, calls for a 3.4 percent increase in funding for higher education in the next fiscal year. The amount for Bowling Green is projected at 2.3 percent or about $1.6 million. Most of those additional funds will go to mandated increases, such as rising health care costs (nearly $400,000) and utilities (about $500,000).

Bowling Green's subsidy percentages are lower because of the way the enrollment-based formula for distributing funds is calculated. In 1991-92, higher education in Ohio absorbed a 12 percent cut in its subsidy; a reduction whose effects on the campus included fewer staff and services and operational budget cuts. It was a reduction from which the campus has never fully recovered.

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The latest budget proposal threatens the University in much the same manner and faculty, staff and students are beginning to express a great deal of concern. For the next five months, President Ribeau, the Ohio Board of Regents and other higher education leaders will be working to effect changes in the executive budget as it works its way through the General Assembly.

For students, the final result likely will be an increase in fees, currently capped at 3 percent. The Board of Trustees is permitted to vote an additional 1 percent if the money is earmarked for financial aid for Ohio undergraduate students.

Ohio already has the ninth highest tuition rates in the country and the major reason for that is the low public support given to higher education. Ohio ranks 41st of 50 states in funding for higher education.

The relatively high cost to students is also a partial explanation of why so few Ohio high school graduates continue their education. In 1994, only 51.4 percent of Ohio's high school graduates enrolled in college the following fall, compared to 57.2 percent nationally.
Ohio Board of Regents says the 5.8 percent difference between Ohio and the national average translates into an estimated 41,000 Ohioans each year who do not go to college.

For faculty and staff, the result could be a 1997-98 budget that, at least at this point, could reflect budget cuts in University programs. Also threatened are purchases of research and lab equipment used for academic offerings and additional library holdings. Student employment funds, raises for faculty and staff, maintenance work around campus and various services may also be affected.

Ribeau, along with his counterparts at other universities, has been spending much of his time talking with legislators and others who are in a position to influence the final outcome of the state budget. He says the state subsidy for higher education issue is one that affects the entire campus. "I am urging all interested persons to contact legislators to express to them how a no-growth budget affects Bowling Green. We all are familiar enough with the campus to know how a budget like this will impact us and that needs to be conveyed to our legislators," he said.

Proposed budget continued from page 1

Dr. Elaine Hainstock, chancellor of the Ohio Board of Regents, says the 5.8 percent difference between Ohio and the national average translates into an estimated 41,000 Ohioans each year who do not go to college.

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State senators:
Linda J. Furney of Toledo (D)
M. Ben Gaeth of Defiance (R)
Robert E. Latta of Bowling Green (R)

State representatives:
Rex Damschroder of Fremont (R)
Jack Ford of Toledo (D)
John G. Garcia of Toledo (R)
Randall Gardner of Bowling Green (R)
E. Olman of Maumee (R)
Sally A. Perz of Toledo (R)

At the following address:
Ohio Senate
Statehouse
Columbus, OH 43215

State representatives:
Rex Damschroder of Fremont (R)
Jack Ford of Toledo (D)
John G. Garcia of Toledo (R)
Randall Gardner of Bowling Green (R)
E. Olman of Maumee (R)
Sally A. Perz of Toledo (R)

At the following address:
Ohio House of Representatives
Statehouse
Columbus, OH 43266-0603

Quizz winner
Cathy Young, a senior majoring in pre-elementary education and mother of four, accepts her prize of a BGSU sweatshirt from President Ribeau for winning an enrollment-services team sponsored test held Jan. 31 in the "Union Nest." Hers was one of 128 entries. Looking on are team members Laura Emch, associate director of student financial aid, Sally McKee, assistant to the provost for enrollment management, Rebecca McComber, registrar, and Michael Walsh, director of admissions.

This is the second in a series of commentaries on the quality of teaching and learning at BGSU. Most educators must opt for some compromise between the extremes of liberal and professional/vocational education. The extreme of liberal education, represented by schools like Columbia and St. John's, stresses knowledge of tradition, diverting content from current issues, facts and fashions, moving away from the marketplace. Teaching classes from the present to see that present more clearly, reading "great" books to understand the "great" tradition. This model too often ends up degrading girls and males and failing to see the failings of Enlightenment traditions and values. It often results in lecture or a form of Socratic questioning that closes the door on genuine inquiry and investigation by students.

For the other extreme, utility is the guiding value, where education serves the gods of the marketplace and the professions. Here, education has a direct line to the working world; the university's mission is to prepare students to succeed in the world as it currently is. Historical and philosophical studies are neglected, resulting in a narrowness of vision and a failure of imagination and reason. In this conflict, ivory tower worship of great European males wars with the crasser extremes of vocationalism. Greed and power undergird both models: one asserts the supposed virtues of the hegemonic Western ideal while the other champions government and corporate engines of capitalism and free market forces. Where is the reasonable middle? Where are we now?

Most large state universities have not distinguished themselves as purveyors of liberal education. We are no exception. While our last mission statement called for what professor Art Levine called a "practical liberal education," by which he sought a real balance of these two goals, a glance at our general education requirements shows that far too many students take too few genuinely "liberal" liberal arts courses, less than a year in most colleges, and approach them with a "get it over with" attitude. While we have erred by letting professional vocational education dominate the curriculum, it would be a mistake to move too far in the other direction. Educators like Benjamin Barber and Ernest Boyer describe a sensible middle ground, rejecting extremes of canon and tradition worship, on the one hand, and marketplace on the other. Both try to define a model that serves the higher civic purpose of cultivating habits of thought and civility.

These aims move toward President Ribeau's advocacy of smaller classes and smaller learning communities. (See his commentary, The Blade, Jan. 18, 1997, p. 9) where faculty know their students, build coherent curriculum, invite students to make meaningful connections and foster habits of civil, intellectual inquiry. Neither tradition nor the marketplace is rejected out of hand; these values are just examined in the light of informed habits of mind that lead to considered assessment rather than blind acceptance and rote memorization.

I think that what this means for BGSU is that we seek to come together as teachers and learners, closing the gaps between ourselves as teachers and our students as learners. Part of this is done, ironically, by asking students to become teachers and teachers to become learners. Such a role reversal is the challenge that makes us collaborators in genuine and active learning. The alternative is the standard approach where teachers act as repositories of authority and students as recipients. Living in an information society makes that untenable. But, as McLuhan reminds us, we drive forward by looking through the rear-view mirror. The traditional roles of teacher and student are so ingrained that alternatives seem anti-intellectual.

President Ribeau described the coming living-learning college experience as a think tank for learning about learning. We need to become a campus-wide think tank, experimenting with smaller communities of learning and teaching.

Thomas Klein, Professor, English
Director, Living Learning Experience

Arts Unlimited brings world of beauty into youngsters' classes

A beauty of a program is going through a change in leadership, but if history holds true things will continue to be artfully done.

The program is Arts Unlimited, and since 1981 it has enlightened thousands of elementary and secondary students throughout northeast Ohio and southeast Michigan about the colorful and imaginative world of art.

It does this through three steps. First, Arts Unlimited runs a summer workshop for elementary and high school teachers, who might have little or no training in the arts. The teachers learn how to explore the arts in new and meaningful ways, and how to make art activities an integral part of the classroom. "Arts" can be anything from paintings, ballet, music, dance, crafts and even the study of folkloric traditions.

Second, these teachers in the fall work with visiting artists to present lessons in their own classrooms based on the works previewed at the summer workshop.

Third, cap the academic year, children attend a performance of the works introduced by their own teacher and the artist-in-residence. The result is to give the experience of art and its many variations to students who might not otherwise have had the opportunity.

"To make the arts an integral part of the classroom, you have to involve everyone, not just the art teacher," said Michael Moore, the program's founder and director.

Moore, who has been on the faculty since 1965, recently retired from Arts Unlimited. A national search for a successor is under way. Moore will continue to teach aesthetic education and is the director of the University's new Center for Aesthetic Development, to encourage elementary and middle-school teachers, faculty and the community to work with artists to promote the arts in education.

Arts Unlimited works in collaboration with the Lincoln Center Institute of New York. "Arts Unlimited is an innovative program that links the University to the surrounding communities," according to Suzanne Crawford, dean of Continuing Education.
T’ai Chi Ch’uan class
Adults of all ages can experience the mental and physical benefits of T’ai Chi Ch’uan, a moderate intensity exercise that promotes balance, concentration and overall body fitness in a class beginning Monday, Feb. 24. The class for beginners will meet from 6-7 p.m. on Mondays and Wednesdays through April 29 in 1104 A & B of Offenhauer West. Participants can improve their physical and mental well-being while receiving stance training and learning hand forms and different postures to relieve the stresses of daily living. The cost is $20.

For more information or to register call Continuing Education, International & Summer Programs at 2-8181.

St. Patrick’s Day Ball to have music and dancing
The Lenhart Grand Ballroom of the University Union will ring with Irish music from 8 p.m. - midnight during the St. Patrick’s Day Ball on Saturday, March 15. Dancing on the Green will feature the big band music of the Johnny Knorr Orchestra and a high atmosphere. Light hors d’oeuvres will be served and a cash bar will be available throughout the evening.

The cost to attend the ball is $20 per person. To receive tickets by mail, order by phone or fax before March 10. After March 10, tickets can be picked up at Continuing Education, International & Summer Programs, 40 College Park, BGSU or at the door. There is no reserved seating. Seating is on a first come, first served basis.

For more information, call 2-8181 or fax ticket information to 2-9667.

Conference on radical change scheduled
"Best Practices in Implementing Radical Change" is the title of an upcoming conference sponsored by the master of organization development program in the Department of Management.

The conference will be held April 3-4 in 101 Olscamp Hall and is targeted at members of any organization faced with managing and meeting the challenges of change. Academicians, organization development professionals and corporate leaders will conduct the two-day experience which will include a keynote presentation, five showcase sessions led by representatives of major businesses such as Intel and R eebok and six concise skill-building workshops.

The cost to Bowling Green students, faculty and staff is $20 and includes meals and handouts. Fees for participants from outside the University vary. For more information, call 2-8181. The deadline to register is March 12.

Reception to mark new collaborations
President Ribeau is hosting a reception "Celebrating New Directions for Collaborations in the 21st Century," a joint endeavor of the BGSU Partnerships for Community Action and the Center for Teaching, Learning and Technology, from 6-9 p.m. Friday, Feb. 21 in 101 Olscamp Hall.

Campus and outside community members are urged to come share in the informal event, which will include refreshments and entertainment featuring jazz pianist Art Edgerton.

Kathy Farber, who is working this year in Partnerships for Community Action, and Dan Madigan, CTL director, have invited a spectrum of community members, many of whom have already developed collaborations with the University.

At 7 p.m. guests will begin table discussion along the needs and resources of the groups they represent and to imagine new collaborations with the University.

Alumni Book Scholarship applications
The College of Arts and Sciences has available for the 1997-98 academic year nine Alumni Book Scholarships valued at $200 each.

To be eligible for one of the scholarships, students must be enrolled in the College of Arts and Sciences; have earned more than 30 hours but fewer than 92 hours of credit by the end of the spring semester; be in the upper 20 percent of their class; have an overall GPA of less than 3.5 (those with GPAs over 3.5 automatically qualify for the University Book Scholarship and may not receive both) and demonstrate financial need.

Applications may be picked up in the college office in Room 205, Administration Bldg. Completed applications must be returned to the office no later than March 21.

BG Radio News offers reporting seminars
Bowling Green Radio News will present a series of seminars as part of its spring 1997 programming. The seminars are open to all faculty and students.

Topics include the basics of reporting, broadcasting and the Internet, and "a wrap-up" of the previous sessions along with further discussion of news judgment, story selection, proper news etiquette and the role of the news media in society.

All sessions will be held in from 9-9:30 p.m. on Sunday evenings (Feb. 23, March 9 and March 30) in 121 West Hall. The sessions are free, but as space is limited, prior registration is requested. Call 2-2354 or send e-mail to bgnews@bgsu.edu.

USG Banquet to honor campus organizations
The Undergraduate Student Government invites all members of the campus community to the First Annual USG University Banquet to recognize University organizations for their excellence and accomplishments.

The banquet will begin at 7 p.m. Wednesday, March 5 in the Lenhart Grand Ballroom of the University Union. Charles Middleton, provost and vice president for academic affairs, will be the featured speaker.

USG will present the USG Organization of the Year Award to the organization that best displays, in a video, how they have benefited not only BGSU but also the community and others in need. The top three presentations will be shown at the banquet.

The $12 cost includes dinner. All proceeds will benefit the Dance Marathon. Reservations should be made by Friday, Feb. 21. Checks payable to USG may be sent to: USG, 404 Suddirem Student Services, or call 2-8116 for more information.

Workshop on teaching, learning offered
An interactive workshop entitled "Getting Smart: Exploring Conceptions of Learning" sponsored by the Center for Teaching, Learning and Technology will be held from 6-9 p.m. Monday, Feb. 24 in 101 Olscamp Hall for educators from a variety of disciplines.

Participants will have an opportunity to interact and to examine their own teaching, their interactions with students and their conceptions of learning. They will react to brief teacher performances, uncover implicit conceptions of learning in the teaching performances and explore and apply alternative conceptions of learning.

Participants are asked to bring a syllabus, learning activity or assignment that as a teacher they have successfully used in the past.

The workshop is free and includes dinner of a sandwich and beverage. To register, respond as soon as possible by e-mail to ctt@mailserver.bgsu.edu or call 2-6898.

Dawn Hentges, family and consumer sciences, works on developing methods to monitor physical and chemical changes that occur in several varieties of legume seeds, including blackeyed peas, that make them hard to cook. Her research is aimed at finding ways to make them easier and quicker to prepare. Current storage practice renders the beans’ pectin, starch and protein unable to be saturated by the cooking water and thus they can take up to eight hours to cook. Hentges’ work could have great implications for third world countries where beans are a staple food and where cooking fuel is expensive.

Faculty research grant winners named
The Faculty Research Committee and the Office of Sponsored Research and Programs have announced the 22 recipients of annual research grants. Recipients were selected from a pool of 61 applicants. The total award amount is $121,800 in salary and research expenses.

The grant winners are:
Daniel Pavuk, biological sciences; Mary Ellen Benedict, and Lisa Wilder, economics; Gary Silverman, environmental health; Dawn Hentges and William Northey, both of family and consumer sciences; Kristie Foell, German, Russian and East Asian Languages; Lillian Ashcraft-Eason, history; Michael Liang, HPER; Janet Hartley and Gwen Jones, management; Susan Schultz Klein, marketing; Arjun Gupta, David Mead, Craig Zirbel, and Gabor Szekely, all of mathematics and statistics; Michael Ogawa, photochemistry; Lisa Wolford, theatre; Sutkhendu Samajdar, technology systems; Scott Highhouse and Marie Tisak, psychology; John Laird and George Duncan, physics and astronomy.

Jewelry artisan
Internationally acclaimed metalsmith and jewelry designer Bob Ebendorf discusses his technique with jewelry students and Tom Muir, art. Ebendorf visited the School of Art Feb. 4 to critique student work and share his recent work with the approximately 25 jewelry students. He also presented a lecture on his career to about 200 students and faculty. Photo by Rebekah Modrak
Monday, Feb. 17
International Film Series, Second Circle (1999), directed by Alexander Sokurov (in Russian with English subtitles), 8:15 p.m., Gish Film Theater. Free.

Tuesday, Feb. 18
Classified Staff Council Meeting, 9 a.m.-noon, Taft Room, University Union. Free. "Senior Assistant/Associate Professor of Psychology," full-time, tenure-track position. Ideal candidates will have a Ph.D. in psychology (preferred, all candidates must hold a Ph.D.). Deadline extended: Mar. 2.

Wednesday, Feb. 19
Café Conversation, Conversation in French, free coffee and cookies, 3-5 p.m., La Maison Française. Free. "Exercising Your Rights: How to File Harassment or Discrimination Complaints," an overview of the grievance procedures available to students and employees who believe they have been subjected to unlawful harassment or discrimination. Representatives of the Affirmative Action office, Human Resources, Human Relations Commission, Faculty Personnel Conciliation Committee, Judicial Affairs and the University ombudsperson will explain their procedures and answer questions on how complaints are handled, 3:30-5 p.m., Jerome Library Conference Room.

Thursday, Feb. 20
La Mena Oblicca. "Los Globalizados Tamaulipas." Two Spanish Language Television and Transnational Narrative, presented by Laura Podiatly, romance language, noon-1 p.m., Campus Room, University Union. Faculty Scholar Series, presentations by Mary Nathy and Isabel Barbara O'Hagan, College of Musical Arts, 12:30 p.m., Briny Recital Hall.

Friday, Feb. 21
Seminar, "The Analysis of Decision Making," Professional Training and Development Spring 1997 Series, hands-on, interactive workshop for new approaches to problem solving and improving work processes, Dave Hyslop, instructor, 8:30-10 a.m., Room 2, College Park, fee, call Continuing Education, 2-8181.

Arts Unlimited continued from page 2
Education, International and Summer Programs, which oversees the program. "Studies show that students who experience Arts Unlimited are students who continue to ask questions and who show an interest in the arts as they get older."

The number of students and teachers who have experienced Arts Unlimited is legion: more than 70,000 students and 1,300 teachers over the last 10 years. What they have seen or heard are the talents of, among others, the Mantu Dance Theatre of Chicago, the BGSU Treehouse Troupe, storyteller Mary Hamilton, the Daystar Native American Dance/Drama Company of Santa Fe, N.M., and the Ohio Ballet Company.

"BGSU was the first institution to adopt this program into a highly rural environment and to make it work within a university," Moore said. "Bowling Green is one of the 10 largest teaching colleges in the United States. Its responsibility is to expose the students to the arts whenever we can."