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Peace Through Tourism

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PEACE THROUGH TOURISM

This issue is based on papers presented at the First Global Conference, TOURISM A VITAL FORCE FOR PEACE held in Vancouver, Canada in October, 1988.

The aim of the Conference was to explore and prepare new initiatives through which the tourism industry can

Promote mutual understanding, trust and goodwill

Improve the quality of environment, both built and natural

Contribute to the World Conservation Strategy of "Sustainable Development".

The Conference attracted 800 participants from 67 countries, many of whom said it was the best conference they had ever attended. Plenary sessions featured twenty keynote addresses from internationally prominent personalities including videotape messages from President Reagan and Pope John Paul II in the opening Ceremonies. More than 200 other presenters were involved in 75 concurrent sessions consisting of panel discussions, workshops and task group sessions.

Sponsors of the Conference included Air Canada, Alitalia, American Airlines, AT&T, en Route Card, Boeing and the Governments of Canada, Spain, British Columbia and Alberta.

Conference participants reached consensus on a broad range of recommendations related to the environment, planning and sustainable development of tourism, "Places For Peace", exchange programs, education, and the social, cultural and economic aspects of tourism.

The International Institute For Peace Trough Tourism has been established as a legacy of the Vancouver Conference and is working towards the implementation of these recommendations.

Destinations interested in hosting Global II as well as organizations interested in a sponsorship role are invited to contact Lou D'Amore, Chairman of the First Global Conference and Present of the Institute at

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The Institute is chartered in Canada as a non profit charitable organization. Persons, organizations or foundations who might wish to provide financial support for the activities of the Institute are also invited to contact Lou D'Amore at the Institute.