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## Comparisons Summary

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## SUMMARY

The issues or the types of information needed are different for each phase of an organization's development. Special events, such as world's fairs, has to be finished in a short period of time, therefore, the cycle of the information needs is clear and provides an excellent study arena. The information needs of a feasibility study is numbers and types of audiences and how the event will fulfill an individual's needs. The secondary issue is funding. The information needs of the developmental phase is organization. The next information need is understanding the type of experience that the individual desires and translating it into a tangible design. The implementation phase depends upon promotion of the event and understanding the problems of operation. Numbers must be there and the event must be effectively managed.