Monitor Newsletter August 23, 1993

Bowling Green State University

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Graduate students have found a home in newly renovated Founders

With the opening of Founders' newly renovated doors this fall, graduate students are getting something they have been asking for a long time: on-campus housing.

The topic of designated on-campus housing for graduate students has been discussed almost annually in Graduate Student Senate, but no feasible solutions have been found until now. According to Jill Carr, director of housing, the renovation of Founders finally offered the opportunity.

"One of our main goals in this project was to keep more upperclass students living on campus. It seemed like the perfect time to be able to offer space to graduate students," Carr said.

Thirty-eight beds were set aside on the ground floor of Treadway for graduate students. As of last week, not all of the beds had been filled, but Carr said requests were still coming in to her office.

This is not the first time a section of the building was designated for graduate students. Carr said about 20 years ago a section of Prout Hall was provided to them for living quarters but it only lasted about a year. "It just wasn't what they wanted," she said. "Graduate students are looking for economy, single rooms and the fewer people sharing the bathroom, the better. We also tried to isolate them from undergraduate students the best we could."

The graduate residents living in Founders will be permitted to stay in the building during the holidays and breaks, except from Dec. 24 through Jan. 1. Carr explained that many of them come from a long distance and are unable to travel home during breaks in the school year. "We are hoping this will provide graduate students with the alternative they have been looking for," Carr said.

Grad students won't be the only ones impressed with living in Founders Quadrangle. During the process of its renovation it has changed so much that anyone who has ever lived there before or simply walked through it won't recognize it now. By gutting and rebuilding the 36-year-old residence hall, the University has created housing so appealing that accommodations for 672 residents were sold out in less than one hour.

Originally opened in 1957 for 840 women students, Founders was designed to accommodate ever-increasing numbers of people attending American universities in the late 1950s. World War II and the Korean War were history and many veterans now were able to attend school due to the G.I. Bill.

To house these students, Founders offered single rooms for six or four persons respectively. The result: little privacy. In its early years, the arrangement worked. As time went by however, these living conditions began to be considered less favorable. By the 1970s and '80s, Founders became downright unpopular.

To address the changing needs of students, a University building committee began meeting in the fall of 1990 to explore housing possibilities. "Our goal was to keep more juniors and seniors on campus," Carr said.

"Students were telling us that they wanted more privacy and smaller, self-contained units that were similar to apartment living. They also wanted more single rooms on campus."

After analyzing students' needs, the University requested $27.3 million for capital funding projects for 1995-96. The University has submitted its renovation and construction needs to the Ohio Board of Regents, asking for $27.3 million in capital improvement funds for the second biennium of a six-year plan.

Capital funding is appropriated by the state for campus construction and renovation projects. The regents will review the requests made by the state's universities and colleges and submit its recommendations to the legislature by December. Final funding for all state institutions and agencies will be appropriated in July 1994. The second biennium runs from 1995-96.

The legislature spread $512 million in capital funding throughout the state during the first biennium. Bowling Green had requested $32 million and received $18. This time around, OBR is asking that requests be extremely reasonable and strictly prioritized in light of the state budget crunch. The regents have said their recommendation will not exceed the total funding allotted in the first biennium.

"Based upon the condition of our facilities, I feel comfortable that we've met the regents' criteria and our request is reasonable," said Robert Waddle, director of capital planning. "We never lack projects to do around here but we didn't want to overextend our request."

He said the legislature usually follows OBR's recommendations for capital planning fairly closely. "So we should have a pretty good idea of what we are going to get when we see the report in December," Waddle said.

If the University receives the amount it requested, several large projects have been planned, including the demolition of South Hall, replacement of the central heating plant and renovation to University, Hanna and Moseley Halls.

Waddle said South Hall has deteriorated to the point where it is too costly to continue to maintain it as a campus building. The University received $840,000 in the first nonresident.
COMMENTARY

Editor, the Monitor:

I am writing so new students and staff will understand the Student Health Service policy on "sick slips." Basically, the policy is that the health service does not provide sick slips. Students should not come to the health service just to get verification that they are ill.

The Student Health Service provides health care for those who need it. Often, however, someone is sick enough to stay in bed and yet does not need medical attention. It is wasteful and potentially dangerous for these people to come to the health service just to get verification that they are ill. That is why the Student Health Service does not routinely issue sick slips.

In special cases, the health service will attempt to provide verification of illness. However, we will only do so in response to a written request from a staff or faculty member. The request should include the student's name and social security number and the dates for which verification is requested.

Dr. Joshua Kaplan
Director, Student Health Services

COMMENTARY POLICY

The Monitor accepts letters to the editor for publication in its "Commentary" section.

All letters must be signed. Anonymous letters will not be published. Manuscripts should not exceed 500 words. Letters which exceed the allowable length will be returned to the author to condense.

If a commentary is submitted for publication in the Monitor, the author must affirm that it will not be published in any other campus publication until it has appeared in the Monitor. Letters which are submitted simultaneously or have been previously published in the BG News will be refused because both publications reach the same faculty/staff audience.

An editorial advisory board which includes representatives from Faculty Senate, Administrative Staff Council, Classified Staff Council and the affirmative action office reviews all letters submitted for publication.

The deadline to submit letters is 5 p.m. Tuesday for publication in the following Monday's Monitor.

CSC discusses process for the elimination of steps and longevity

When classified staff voted two years ago to eliminate steps and longevity, the plan was that the pay system would completely disappear as of July 1994. The Classified Staff Council has set a goal for the upcoming academic year to make a smooth transition to the new system where salaries for faculty and administrative staff, the only pay increases are those awarded by the Board of Trustees and are across-the-board. But as the council is finding out, it may be more difficult to get rid of the old system than was expected.

At the council’s Aug. 17 meeting, Judy Hagemann, chair of the Salary Compensation Committee, reported that by July 1994 all classified staff will still have one step remaining, five employees will have two steps remaining and two staff members will have three steps remaining.

In 1991 when classified staff voted to change the current pay system the purpose was to eliminate the longevity process and allow all classified employees to receive the full across-the-board percentage increase available in the salary pool. Under the present system, a portability's classified pay increase must first be divided among steps and longevity with the remainder going to those employees who have reached their top steps.

Bob Kreienkamp, chair of CSC, said the council proposed getting rid of steps and longevity in order to address problems with pay differentials and to better reward longterm employees. "The purpose of the plan was to reward the longterm staff by not deducting part of their annual pay increases to fund steps and longevity once they reach the top step in their classifications," he said. "It just didn't seem fair that the newer employees were receiving the money while the people who had been here a while weren't being rewarded for their time."

Once the new system was approved, the plan was that the current step process would be completely grandfathered out with those staff still in steps at the time of the vote able to progress up until they reached their top steps. Any classified staff hired after July 1994 would not enter a step system and those persons hired between June 24, 1991 and the implementation date were to be informed that their steps would be cut off in July 1994.

However, some employees got caught in the middle. Hagemann said 18 classified staff were either reclassified or hired into new positions in June 1991. These positions had too many steps to allow them to get to their top steps by July 1994 but they were never told they wouldn't be able to finish them.

"The Salary Compensation Committee's feeling is that the administration should let these employees grandfather out the rest of their steps even though it isn't according to the original plan," she said. "When we took the vote two years ago, CSC said no one would lose the steps they had coming to them."

Hagemann said her committee will draft a recommendation for CSC to present to personnel services on the matter.

In other business, Pat Patton, the new assistant director of employment and planning in personnel services, reported on an employee assistance program she is organizing. The program is a counseling service that will be available to all employees suffering from a wide range of problems including financial or family difficulties, stress or alcohol or drug abuse.

Patton said she had implemented such a program at her previous place of employment and it had met with much success.

"Something needs to be done to get to a point where we can't solve our problems on our own. This service is there to provide support and possible solutions," she said.

The University has hired Employee Alternatives to provide referrals to counseling services outside the campus. Faculty and staff can seek the service on their own or if their problems have severely affected their work, supervisors can refer them to the program. All participation in the program is strictly confidential, Patton said.

The University will cover the fees for up to five visits after which if more counseling is necessary it will be handled by the employee's medical insurance.

Patton said a brochure on the program will be sent to all employees. She hopes the program will be implemented some time next semester.

New chair named to applied human ecology

Dr. Thomas R. Chibucos, former professor of family and child studies at Northern Illinois University, has been named chair of the Department of Applied Human Ecology. His appointment, which became effective July 1, was announced by Dr. Ronald L. Russell, dean of the College of Education and Allied Professions.

"Dr. Chibucos has an outstanding record as an educational administrator and innovative teacher," Russell said.

The Department of Applied Human Ecology offers programs in apparel design and history, child and family development, child and family community services, consumer and family resource management, dietetics, fashion merchandising, foods and nutrition, early childhood education, home economics, nutrition, institutional food service management and interior design.

Chibucos earned his bachelor's and master's degrees in psychology at Northern Illinois and his doctorate in developmental psychology at Michigan State University. He began his career as a research associate at the National Institute of Education in Washington, D.C. and later went to Northern Illinois. In 1983, Chibucos was named to the American Council on Education fellowship in academic administration. As an ACE fellow, he was assigned to The American University in Washington, D.C.

He began to serve as a consultant to the American Council on Education and has produced numerous presentations and publications on various issues related to child and family policy. He also has developed a course on social policy, children and policies. He is currently working on a textbook on graduate research methods.

Physical plant employees attended a safety demonstration on electricity last week. The seminar, conducted by Hancock Wood Electrical Coop out of North Baltimore, was to help update the department on new OSHA standards that are being implemented nationally. The physical plant's health and safety committee will be planning a variety of similar monthly seminars for the staff.
High-tech communications will change way businesses deal with customers

A communications revolution of epic proportions is reshaping the very foundations of society, according to a new book, just released by Currency/Doubleday.

The information revolution will transform an economy built on mass production, distribution and advertising of standardized products into an economy based on an increasingly individualized one-to-one (1:1) system, contend the book's authors, independent marketing consultant Don Peppers and former advertising executive Dr. Martha Rogers, marketing.

It's a revolution as monumental as the paradigm shift to an industrialized society experienced by our great-great-grandparents, the pair say.

Peppers, a graduate of the U.S. Air Force Academy and Princeton's Woodrow Wilson School, is president of marketing 1:1, a consulting firm in Weston, Conn. His clients in business development and marketing technology include MCI, Harley-Davidson, Chase Manhattan Bank and Bell Atlantic.

Rogers, who has served on the National Advertising Review Board in New York, joined the marketing faculty at Bowling Green in 1981 and won the University's Master Teacher Award in 1987. This fall she will begin teaching in the telecommunications department.

Their book addresses major issues facing society and the media as high technology invades every aspect of daily living: how we earn a living; how we interact with neighbors; how we obtain information; how we buy goods and services.

They write about how electronic communications will enable anyone anywhere to access computing and telecommunications power and how, in some cases, the future of which they write has already begun.

Society, they say, is returning to a "regime of hunting and gathering." Individualism will use all sorts of technology to locate and obtain information with the result "likely to be a tremendously competitive and diverse—even chaotic—economic system.

For instance, Peppers and Rogers predict that by the turn of the century, fax machines will be found in more than 50 percent of U.S. households and millions of households will have "equipment on their home televisions that allows for a certain amount of interactivity, communicating back to the program provider either directly through the cable operator or by using the cellular phone network and satellite connections.

The individual customer will be able to sift and sort among an increasing variety of options, forcing business to rethink the way it relates to customers. The authors contend that successful businesses will be characterized by "customized production, individually addressable media, and 1:1 marketing, totally changing the rules of business competition and growth.

There will be a shift from thinking about market share to share of customer, explains Rogers. "Instead of measuring success by the market share you win, we will use the computational power we have to measure success by the share of each customer's business we get."

Businesses will develop products to meet specific customers' needs, not general needs of masses of customers. In a way, this "customization" is a throwback to the neighborhood general store where the owners knew their customers' names as well as their likes and dislikes. The twist to this two-way communication is technology that eliminates physical boundaries. Customers in this "neighborhood" can be anyone in the world.

Peppers cites a simple example: A florist uses a computer to track customer orders. Those who buy flowers for their partners on Valentine's Day are reminded when Mom's birthday is coming up, told what flowers were sent the prior year and asked whether a similar or larger bouquet should be sent to Mom this year.

"Information and media technology make it increasingly possible for market efficiency to coexist among consumers by bringing out an increasing number of products, services and media designed for individual customers," Peppers and Rogers write in their book. "Clearly, the more specifically you can serve the interests of each of a small group of customers, the more advantage you'll have when defending your turf against competitors."

If anyone doubts the potential of this technology, Rogers quickly reminds that some once called the telephone "unnecessary."

She and her coauthor write that "the economic logic behind the customization of products is today, as inevitable and irresistible as the logic of the assembly line was at the beginning of the century. If they are right, the clear advantage will go to entrepreneurs who identify their most valuable customers' individual needs and build an ongoing relationship by meeting those needs."

The authors acknowledge the potentially adverse impact of all this technology on individual privacy but they counter that some businesses will make money by using this technology to protect individuals' privacy.

Peppers and Rogers have fewer answers when it comes to the plight of thefunctionally illiterate who may be shut out of the information economy. They speculate that illiterate workers will be relegated to face-to-face jobs and other forms of physical labor but warn there may never again be enough of these jobs to support the total population of available workers.

The authors are marketers after all. Much of their book offers specific suggestions for using new technology to communicate with consumers one-to-one and to customize products and services.

Want to sell furniture? Show customers how the sofa in the showroom will look in their living room through the magic of high tech photomaging. How about selling bathing suits or cars or groceries? First, buy their book, advise the authors.

CAPITAL FUNDING

From the front

bieniannum to plan and begin the demolition process. It has requested another $4.5 million to complete the project.

"South Hall originally was designed as a television facility and now it doesn't lend itself for any good use of space for our current needs," Waddle said. A portion of the capital funding will go toward examining and implementing alternative uses for the location once the building has been torn down.

Monies requested for the central heating plant would be part of a two-phase project that would convert the facility from coal fired energy to natural gas. Estimated cost of phases one and two is $5.1 million and phase two is $4.9 million.

Waddle said the replacement would eventually allow the University to generate some of its own electricity which would save money in the long run. Hana and Moseley Halls are next in line for renovations, similar to the make-overs that Shatell and Williams Halls have received. Rehabilitating

Hanna Hall would cost approximately $4.9 million and $5.1 million for Moseley. The buildings would be completely gutted, except for theater areas, and new walls, heating and windows would be installed.

Waddle said rehabilitating University Hall would not be as extensive and is expected to cost about $2.8 million. Several areas in the facility have already been renovated so the project would include reworking spaces that have not yet been updated.

As the campus ages, many of its buildings are in need of major repair. Waddle said the rehabilitation of Facilities still look good because they have been well-maintained by custodial staff but their infrastructures are deteriorating.

The state universes are aware that the best assets the state of Ohio has and they shouldn't be allowed to fall apart. Waddle said the University is so important to us and we hope the legislators see that need, too.

From the front

building committee received approval from the Board of Trustees and President Olscamp to go ahead with renovation plans. The architectural firm of Munger & Munger Associates, the hall's original architects, was hired to develop the new design.

It was decided that we did not want to destroy the original building," Carr explained. "It's called Founders for a reason. It is named after the original founders of this institution and you have to be careful not to destroy this valuable history."

It was decided that the building would remain standing but its interior would be completely renovated. The four wings, Muench, Trexler, Harmon and Lowry now form 73 suites, each with three double rooms for a total of six persons to a suite. This arrangement provides a common living area, bath and two half baths.

Both suite styles are completely furnished with moveable, stackable furniture to help use space creatively. Also, air conditioning and heating controls may be installed inside each individual suite.

Keeping today's and tomorrow's students in mind, all suites are linked with the University's computer network through outlets which are powered in each room. Students may bring their own computers from home or rent one from computer sales to access various software packages or even the University library's card catalog. Since the library is networked with other users, students are automatically linked with dozens of other Ohio libraries.

In addition, there is also a first floor computer center where all students may compute or print their work using a laser printer.

Individuals who had lived at Founders in the past decades will be in for a shock however. "They won't even recognize it," Rolie Engler, University architect, said. "Nothing is even similar. Even walking down the hall is different."

In particular, food operations have been substantially upgraded. Students now have several dining choices. Founders Keepers, a large area located on the ground floor, extends upward through the first floor in an open-air, atrium style. Separated from the hallway by a backlit glass wall, Founders Keepers offers a fun atmosphere accentuated with neon lights and vivid colors.

In addition to the main dining area on the ground floor is Keepers Courtyard which also will serve as a night-time snackbar. Other dining options include The Patio, a lounge area overlooking a sand filled volleyball court, Club 57, a private ground-floor dining area to be used for special meetings and catered events. Photographs dating to 1957 of University photographs dating to 1957.

"What we've tried to do is design a facility that has a lot of flexibility and will work now as well as maybe in the future," Jane Schimp, director of food operations, said. "We're hoping to attract customers from on and off-campus: students, faculty and staff."

This new flexibility allows even more food choices than in the past. In the serving area, diners may choose items from a salad and dessert bar, pasta and pizza area, charbroiler or grill, deli and even authentic subway, a new addition.

The 200,000-square-foot residence hall also features a high-tech security system and the entire system has been installed on the building's exterior doors. It will require occupants to carry a card which will be electronically "read" by a computer before allowing entry.

Engler said that ramps, wide doorways and specially designed elevators have been designed for individuals with disabilities. Specially prepared rooms for these students have been designated on each floor of Founders.

"The building is 100 percent accessible to disabled individuals, said. "It meets all the ADA (Americans with Disabilities Act) requirements."

-- Mark Hunter and Melissa Pepper Firestone
planning to travel abroad? Call health service first

Taking a class to Tanzania? Will they need a yellow fever vaccine? Or what about a Japanese encephalitis vaccine for Indonesia? Or malaria prophylaxis for Belize? And what about typhoid, hepatitis or even traveler’s diarrhea? Should you just stay home instead?

The Student Health Service has up to date answers to your questions about foreign travel. It receives weekly reports from the Centers for Disease Control on where the diseases are, what vaccines and medicines travelers will need and where to get them. In fact, almost anything a traveler might need is available at the service’s pharmacy.

If you are planning programs outside the United States, consult Student Health Service for free advice. But don’t delay — it may take as long as two months to complete all the necessary vaccinations.

Note post office hours

The post office, located in 112 University Hall, has revised its window hours. Services will be available from 10 a.m.-4:45 p.m., Monday through Friday and will remain open through the lunch hour. The last mail pickup for the day still remains at 3:30 p.m., Monday through Friday.

For sale

Intramural/sport clubs has for sale to other departments a Xerox 1040 copier for $500. For more information, contact Janet Rowe at 372-2426.

Datebook

Monday, Aug. 23

Opening Day, 9 a.m., Lenhart Grand Ballroom, University Union. General meeting begins at 9:30 a.m. with remarks by Dr. Eloise Clark, vice president for academic affairs, President Olscamp and Dr. Benjamin Muego, chair of Faculty Senate.

College Faculty Meetings, 11 a.m., arts and sciences will be in the Lenhart Grand Ballroom, University Union; business administration in 1007 Business Administration Building; education and allied professions in Jenson Auditorium, Education Building; music arts in the Choral Rehearsal Room, Moore Musical Arts Center; health and human services in the Town Room, University Union; and technology in 127A and B Technology Building.

Graduate Faculty Meeting, 2:20-3:15 p.m., Jenson Auditorium, Education Building.

Wednesday, Aug. 25

Fall classes start.

Friday, Aug. 27

Bowing Green Summer Musical Theatre, "The Sound of Music," 8 p.m., Kobacker Hall, Moore Musical Arts Center. Tickets are $6, $6 and $10 and may be purchased by calling the music center box office at 372-8171.

Saturday, Aug. 28

Bowing Green Summer Musical Theatre, "The Sound of Music," 8 p.m., Kobacker Hall, Moore Musical Arts Center. Call 372-8171 for tickets.

Implementation delayed

Due to the limited opportunity to inform employees and receive employee feedback about the establishment of a minimum contribution for the Section 125 Health Care Reimbursement account, the implementation of a minimum contribution is being deferred until the beginning of the 1994-95 plan year on Sept. 1, 1994. If employees have not elected to participate or desire to change the amount of their participation in the health care reimbursement plan for 1993-94 because of the announced minimum contribution, they are encouraged to reconsider at this time. Changes should be to the Benefits Office by Aug. 27.

Retreat planned

The Department of Biological Sciences will hold a research retreat from 9 a.m.-5 p.m. Saturday (Aug. 28) at the Maumee Bay State Park Conference Center.

The purpose of the retreat is to help increase communication among departmental researchers and to bring faculty and graduate students up-to-date on research goals and accomplishments. Seventy-five faculty and graduate students plan to attend the retreat. Eighteen faculty members or graduate representatives will give overviews of research in their laboratories while 55 faculty and graduate students will give poster presentations of their research.

Classified Staff Convocation, 9 a.m., Lenhart Grand Ballroom, University Union.

Administrative Staff Fall 1993 Reception, 3-5 p.m., Community Suite, University Union.

Gatherings set for administrative and classified staff

Administrative staff and classified staff will have the opportunity to mingle with co-workers to mark the beginning of another academic year at gatherings planned for the groups Monday, Aug. 30.

The annual Administrative Staff Reception will be held from 3-5 p.m. in the Community Suite of the University Union. All administrative staff are invited to attend. The highlight of the event is the presentation of the Ferrini Award to an outstanding administrative employee.

The Classified Staff Convocation will begin with refreshments at 9 a.m. in the Lenhart Grand Ballroom of the University Union. The program will start at 9:10 a.m. with the announcement of the Outstanding Classified Staff Service Award and the presentation of scholarships to classified staff and their dependents. Remarks by President Olscamp and Bob Kreikenkamp, chair of Classified Staff Council, will follow.

To assist classified staff in attending the convocation, a number of campus vans will be available for outlying locations as follows:

Group 1 vans will depart at 8:15 a.m. from the east side of the football stadium to pick up classified staff at the north side of the ice arena. The vans will at the road between the Student Health Center and the Moore Musical Arts Center, where they will depart at 8:25 a.m. The vans will continue to the Kreischer Residence Hall parking lot on Mercer Road and depart there at 8:30 a.m. They will then move to the Hanson Residence Hall parking lot on Mercer Road and depart there at 8:36 a.m. The vans will then stop at the north side of Conklin Hall and depart at 8:40 a.m. move to the west side of Rodgers Quadrangle and depart at 8:45 a.m. and then continue to the University Union.

Group 2 vans will leave the physical plant/inventory control area at 8:40 a.m. and proceed directly to the union.

A single van will depart from the WSGF reception at 8:40 a.m. All vans will return classified staff to their respective areas at the conclusion of the convocation.

The convocation program will also be broadcast live to the Firelands College campus.