The University's aerotechnology program has adopted a logo that will soon be showing up on everything from T-shirts to tail sections. The circular-shaped logo sports the head of a peregrine falcon. A banner with the letters "BGSU" is being held firmly in the talon's beak. The logo was designed by Amy Allen (above), an interior design major, who worked at the airport this past year. The logo currently can be seen on the outside of the building used by the aerotechnology program at the Wood County airport. Later this summer, it will be displayed on the tail sections of the fleet of planes owned by the University. It also will be incorporated into the interior design of the airport building as it continues to be remodeled and redecorated and will also become the emblem for the University Flying Club, a student organization which competes in intercollegiate flying competitions. As a fund-raising project this fall, the logo will be used on T-shirts, notebooks and other paraphernalia.

Laakaniemi's new book to serve as guide for inexperienced journalists

Editors of weekly newspapers often are the reporters, columnists and photographers all rolled into one. They are frequently young journalists who are learning the trade as they go, sometimes by trial and tribulation.

Now they have some guidance. Dr. Ray Laakaniemi, journalism, has written a book for weekly reporters who are inexperienced or who have little or no formal journalism training.

The Weekly Writer's Handbook offers 30 short, to-the-point chapters designed to give weekly reporters or editors a running start. It explains why weeklies are different, news writing basics, reporting, editing and headlines, law and ethics, news and advertising, and taking your paper to the next level.

Laakaniemi started his own journalism career as a weekly editor in Ohio. He has also conducted extensive research on what makes award-winning weeklies, what the writers' problems for daily reporters are and how a weekly can improve itself to the next level of excellence.

Although it only took him four months to write the book, it took years to compile the information. "The secret to writing a book is outlining," he said. "It is a matter of organizing your material. I knew what I wanted to write because it comes from years of experience from working in this field."

Several of the chapters of the book deal with some of the unique problems that small-town editors may face that their big city counterparts do not. Subjects covered include how to deal with ethical problems such as reporting about your friends; covering local sports on a very limited budget; ways of listening to your readers; and specific steps to take when covering meetings or going for interviews.

"In my consulting with weeklies, I have found a lot of very bright people who did not have the chance to take journalism courses. This book has been written for them," Laakaniemi said.

"This book is dedicated to those journalists. They choose to spend their lives helping others understand society, working long and lonely hours without due recognition and wondering if there will be enough news to fill next week's paper. Their recognition is miniscule, their reader contact often comes from people talking about spelling errors, and some government officials look on them as a fly in the ointment, rather than the oil which keeps society running smoothly."

The book doesn't have to be limited to staff at weekly publications. Beat reporters and correspondents can find plenty of useful information in chapters that explain how to write features, how to cover the courts and how to write budget and finance stories. There's a little something for everyone in the newspaper business.

The book is available from Brittany Books, 816 Brittany Ave., Bowling Green, OH, 43402.
The production and operations management division of the Academy of Management is recognizing a University professor by naming an award in his honor.

The 2013 Hahn Outstanding Paper Award, to be given for the first time in August, will be presented annually to the presenter of the best paper in the production and operations management division of the Academy of Management national conference. The recipient will receive a plaque and a cash award.

R. Dan Reid, chair of the production and operations management division of the Academy of Management, said it was the organization’s desire to honor Hahn “who has been critical to the success of the division.”

Hahn is the Owens-Illinois Professor of Management at Bowling Green. Nationally known for his work in the fields of purchasing and production/operations management, he has received many awards. He has been named the Outstanding Faculty Member in the College of Business Administration at Bowling Green since 1970 and chaired his department from 1973-86.

“The Sound of Music” is summer production

Tickets are now on sale for the Bowling Green Summer Musical Theatre production of “The Sound of Music.” The Bowling Green Summer Musical Theatre is celebrating its 14th season and the four performances of the Rodgers and Hammerstein musical. Showtime is 8 p.m. on July 16, 17, 23 and 24 in Kulas Hall of the Moore Musical Arts Center.

Featuring such memorable songs as “The Sound of Music,” “Do Re Mi,” “Edelweiss” and “Climb Every Mountain,” the show chronicles the singing Von Trapp family’s escape from Nazi-dominated Austria prior to the beginning of World War II.

More than half of the 60 cast members are residents of Wood County.

Kathryn Sieler of Pemberville will appear in the role of Maria. Sieler is not stranger to area audiences. She appeared as Nellie in last summer’s production of “South Pacific” and as Laurie in the 1991 production of “Oklahoma!”

Guy W. Zimmerman of Bowling Green will portray Captain Von Trapp. Zimmerman has Commandant Harbison in last summer’s production of “South Pacific.”

F. Eugene Ducklaur, director of opera activities at the College of Arts at Musical, is producer and director for the show.

Tickets are $6, $8 and $10 for the production. Tickets can be reserved by calling the Moore Musical Arts Center box office at 372-8171 or 1-800-589-2224.

Make nominations for Ferrari Award

Nominations forms and criteria for the 1993 Ferrari Award have been mailed to all administative staff members.

Nominations for the Ferrari Award are due to the Office of Personnel Services by Aug. 12, 1993.

“...the department is”，

Academy names award in honor of Hahn

DATEBOOK

Monday, July 12

Monday Musicians, 11:30 a.m.-12:30 p.m., Union Oval. Rain site is Prout Lounge.

Pre-Registration Faculty Address, “The Value of a College Education.” by Stuart Givens, history, 1-10-12:55 p.m., Lenhart Grand Ballroom, University Union.

Tuesday, July 13

Tye Dye Party, 11 a.m.-3 p.m., Union Oval.

Pre-Registration Faculty Address, “The Value of a College Education,” by Stuart Givens, history, 1-10-12:55 p.m., Lenhart Grand Ballroom, University Union.

Huron Playhouse, “Kiss Me Kate,” 8 p.m. nightly through July 17, McCormick School, Ohio St., Huron. $5 admission, $7 for seniors, students or groups of 15 or more, and $5 for children. For more information, call (419) 433-4744.

Summer Film Series, “Bill & Ted’s Excellent Adventure,” 8 p.m., Gish Film Theater. Free.

Wednesday, July 14

Snack Attack, free treats from UAV every Wednesday, from noon until gone, behind Off-Campus Student Center.

Pre-Registration Faculty Address, “The Value of a College Education,” by John Hoog, economics, 1-10-12:55 p.m., Lenhart Grand Ballroom, University Union.

Thursday, July 15

Exhibit, “Huxian Folk Paintings,” by Chinese artists Zhan Lu, Pengwei Wang and Jingleong Wang, through Aug. 5, School of Art Gallery, Fine Arts Center. Gallery hours are 9 a.m.-4:30 p.m., Monday through Thursday. Gallery reception for the artists will be held 7-9 p.m., July 15. Ethnic embroideries from China will be included in this exhibit.

Plant Repotting Party, 11 a.m.-3 p.m., Union Oval, through July 16.

Pre-Registration Faculty Address, “The Value of a College Education,” by Michael Doherty, psychology, 11-10-12:55 p.m., Lenhart Grand Ballroom, University Union.

MATH

From the front

important part and maybe the hardest part for some students. They are going to have to think more now.

In order for the new classroom and lab area to be ready for fall classes, several renovations must be completed: the removal of temporary walls and partitions; installation of non-glare lighting; and the removal of an obsolete air-conditioning unit.

Since the room previously had been used to house mainframe computers, it is already equipped with its own separate electrical power, elevated flooring to protect wiring and a humidity-controlled environment. These features will be preserved so that the room can be quickly returned to mainframe use in an emergency.

The department’s plans include equipping two additional classrooms with video projectors in tandem with portable computers. According to the department, the classrooms, 236 and 238 Mathematical Sciences Building, will benefit hundreds of students including elementary and secondary education majors who can then be capable of using computer technology in the school systems.

According to Dr. Gillf Long, mathematics and statistics, using computers to teach calculus is not a new idea. He and Dr. David Krabb, professor emeritus of mathematics and statistics, taught computer-aided calculus at BGSU more than 20 years ago.

“You can imagine the equipment that was available at that time,” Long said. “It was a different environment. The computer aids was going on but now the implementation is ready to take off. People are convinced that (computer-aided calculus) is viable. The department is behind it; the University is behind it.” — Mark Hunter

FACULTY/STAFF POSITIONS

The following administrative staff positions are available:

Alumni Affairs: Assistant director of alumni affairs. Contact personnel services (2-2227). Deadline: July 23.

Intercollegiate Athletics: Head volleyball coach. Contact personnel services (2-2227). Deadline: July 23.


New vacancies

Posting expiration date for employees apply: 10:30 a.m. Friday, July 16.

7-16-1 Radio Dispatcher 1 $7.96 per hour Public School Administration (This is a collective bargaining position)

CLASSIFIED EMPLOYMENT OPPORTUNITIES

No Monitor on July 19

The Monitor will not be published the week of July 19. The next issue will be published July 26. All materials for that issue must be submitted to 516 Administration Building by 5 p.m. July 20.

Editor: Melissa Peper Firestone
Photographer: Jeff Hall
Contributors: Clifton P. Boutelle, Tari Sharp, Gardner A. McClain Jr. and Linda Swegard.

“Commentaries” and other notices should be sent to:
Monitor Office of Public Relations 516 Administration Building Bowling Green, Ohio 43403

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