Front Matter

Visions Editors

Follow this and additional works at: https://scholarworks.bgsu.edu/visions

Recommended Citation
Available at: https://scholarworks.bgsu.edu/visions/vol5/iss3/1

This Front Matter is brought to you for free and open access by the Human Movement, Sport and Leisure Studies at ScholarWorks@BGSU. It has been accepted for inclusion in Visions in Leisure and Business by an authorized editor of ScholarWorks@BGSU.
Visions in Leisure and Business

An International Journal of Personal Services, Programming, and Administration
Visions in Leisure and Business

There is a growing demand for information about leisure and business processes that apply to personal services, programming, and administration. Leisure is those services and activities engaged in during time that is free from duty or obligation. It is a vehicle that helps the individual change his life, thereby, making a more positive contribution to his organization and society.

VISIONS IN LEISURE AND BUSINESS is an interdisciplinary umbrella that seeks to improve delivery systems. Business processes in the leisure service industry are different because they are based upon freedom of decision as well as supply and demand. The purpose of the journal is isolation and integration of those business processes that relate to the leisure service industry. Leisure and its associated services have a unique impact upon the business institution, especially in its ability to act as a catalyst to improve the individual and his/her environment. This journal will help to improve and broaden current theory and applied methods through stimulation of ideas among traditional and nontraditional aspects of the leisure and business institution.

VISIONS IN LEISURE AND BUSINESS will not compete with existing journals, but act as a complement to fill the void between the application of leisure sciences and business processes. The first step is the exchange of ideas to give direction to the development of a comprehensive framework for the better application of information. There have been eight conceptual categories identified where professionals need information:

Category I: Information or models about leisure and business processes

Category II: Technology for the practical application of leisure processes

Category III: Information about the service industry to develop theory as well as practical information about how to sell and buy products and services

Category IV: Service industry characterizations, that is, new innovative products along with methodology in how to use them

Category V: Biographical characterizations to assess innovative programs with regard to effectiveness of techniques used

Category VI: Characterization of an educational program and requirements needed to enter a particular segment of profession

Category VII: Biographical characterization of individual who has made a major contribution along with ideas about the status of the profession

Category VIII: Consumer related issues in terms of better utilizing resources to obtain more from products and services

The success of the journal depends directly upon interaction among professionals and their contributions.

There is an unprecedented demand for leisure and only through better management and the application of business processes will the current demand be met by an expanding industry. The application of sound leisure and business principles is one way to control future development of the leisure institution so that it will have a major positive impact on society.
EDITORIAL BOARD

Dr. David L. Groves, Editor
School of Health, Physical Education, and Recreation
Eppler South
Bowling Green State University
Bowling Green, Ohio 43403

Dr. Abraham Pizam, Director
Dick Pope, Sr. Institute for Tourism
University of Central Florida
Orlando, Florida 32816

Dr. Auguste Rimple, Jr., V. President
Booz, Allen, and Hamilton International Management Consultants
245 Park Avenue
New York, NY 10167

Mr. George Becker, President
Sea World of Florida, Inc.
7007 Sea World Drive
Orlando, FL 32809

Mr. Jack Samuels, Coordinator
Commercial Recreation and Tourism Management
Montclair State College
Upper Montclair, New Jersey 07043

Mr. Melvin Byers, Executive Director
T.I.R.E.S.
2751 Inwood Drive
Toledo, OH 43606

Dr. Edwin Scheuch, Director
Institute of Angewandte Sozialforschung
Grienstrabe 2
500 Koln 41
Universitat zu Koln
West Germany

Dr. Eric Cohen, Professor
Sociology and Anthropology
The Hebrew University of Jerusalem
Jerusalem, Israel 91905

Dr. Grant Cushman, Head
Department of Leisure Studies
Phillip Institute of Technology
Plenty Road, Bundoora 3083
Victoria, Australia

Dr. Robert B. Sleight, President
Century Research Corporation
4113 Lee Highway
Arlington, VA 22207

Dr. Shinshiro Ebashi, Professor
School of Education
University of Tokyo
Hongo, Bunkyo-Ku
Tokyo, Japan

Mr. William D. Toohey, President
Travel Industry Association of America
1899 L Street N.W., Suite 600
Washington, D.C. 20036

Dr. Auguste Rimple, Jr., V. President
Booz, Allen, and Hamilton International Management Consultants
245 Park Avenue
New York, NY 10167

Mr. Richard L. Howell, Asst. Professor
Department of Parks, Recreation and Tourism
275 Lehotsky Hall
Clemson University
Clemson, SC 29631

Mr. Murray Vidockler, Executive Director
Society for the Advancement of Travel for the Handicapped
26 Court Street, Suite 1110
Brooklyn, NY 11242

Mr. Earl T. Groves, Retired President
Dallas Sports Knitting Co., Inc.
1515 Heatherlock Drive
Gastonia, NC 28052

Dr. Robert S. Wanzel, Chairman
Department of Sports Administration
Laurentian University
Sudbury, Ontario, Canada P3E 2C6

Mr. Earl T. Groves, Retired President
Dallas Sports Knitting Co., Inc.
1515 Heatherlock Drive
Gastonia, NC 28052

Dr. D. C. Williams, Jr., Director
Bureau of Business Research
School of Business Administration
University of Southern Mississippi
Box 5094
Hattiesburg, MS 39401

Dr. Harvey Kahalas, Dean
School of Business
State University of New York at Albany
Albany, NY 12222
TABLE OF CONTENTS

Article

INTRODUCTION

PROGRAM

Traditional and Non-Traditional Family Social Groups and Determinants of Recreational Behavior
Carlton Yoshioka

Barriers to Family Recreation Participation: Program Consideration
Jack A. Harper

Family Leisure Education: A Model, Some Strategies and Program Development Case Studies
Bill Michaelis and John O'Connell

INTEGRATION

Family Integration, Not Segregation: Project S.P.A.R.C.A. for L.I.F.E. (Special Play and Recreation Centers for Leisure in Family Experience)
Joanne Ardolf Decker

A Survey of Selected Factors for Families as Recreational Spectators at Professional Sports Events
Thomas C. Barnhart (Guest Editor)

Recreation—It's A Family Affair
Ruth Ingram

SKILLS

Multicollinearity Effects of Leisure and Business—A Case Study of Family City USA
Howard Gray and Norm Nielson

Family Wellness in the Corporate Setting
Craig W. Kelsey

The Family Council: A Model for Corporate Leisure Time Planning
D. Kim Openshaw and Robert E. Sorenson

SUMMARY

VISIONS IN LEISURE AND BUSINESS is published quarterly by Appalachian Associates by the Division of Duplicating and Processing, Jerome Library, Bowling Green State University. Copyright © 1986 Appalachian Associates. Opinions expressed by the authors are not necessarily those of the Editor or Appalachian Associates. Permission must be obtained for printing all tables, figures, and text of more than 200 words in length. Subscription price: $20.00, Individual; $40.00, Institutional; $35.00, Individual outside the United States; 75.00, Institutional outside the United States. Editorial inquires should be sent to: School of Health, Physical Education, and Recreation, Eppler South, Bowling Green State University, Bowling Green, Ohio 43403. Subscription inquires should be sent to: Appalachian Associates, 615 Pasteur Avenue, Bowling Green, Ohio 43402.
INTRODUCTION

BY

DR. THOMAS C. BARNHART

In this issue of Visions in Leisure and Business, the family receives justice in importance and value in the recreational services equation. Dollars and cents are not the most important determinants here, but relationships, values and pleasure are placed on a greater plane of recognition. We have professionals that are concerned that the vanishing open spaces and playgrounds in our communities are being turned into single adult athletic complexes and that profit must not be the overriding concern when planning to serve the public with leisure based activities. It is with pride that I edit this edition of Visions, and I trust that it will provide a new thrust for the positive ideals that recreation professionals stand for: recreational balance, quality and opportunity.