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Bowling Green State University

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Clark wins vote for president-elect of international science organization

Dr. Eloise E. Clark, vice president for academic affairs, has been voted president-elect of the American Association for the Advancement of Science, one of the country's most prestigious and long-standing organizations of scientists. Clark, a long-time member of AAAS, was elected by a mail-in vote of the organization's members. She will assume office Feb. 12, at the conclusion of the AAAS national meeting in Chicago.

As president-elect, Clark will chair the committee on council affairs, sit on the executive committee of the board of directors and have a number of roles at the annual meetings. In 1993 she will become president and in 1994 she will be chair of the board of directors.

Senate defeats health care resolution

Senators defeated a health care cost resolution after extensively discussing the definition of terms and figures and the resolution's implications at the Dec. 3 Faculty Senate meeting. The resolution, designed to give the Health Care Task Force insight to the senate's sentiment, was defeated by a two-thirds majority, following extensive discussion.

The annual report also contains an inside insert which includes the 1991-1992 goals for each vice presidential area as well as those for the president's office.

Olscamp gives annual report

In this issue, President Olscamp reviews the University's goals and accomplishments in 1990-1991 in his annual report to the campus community. The special 20-page insert also includes the 1991-1992 goals for each vice presidential area as well as those for the president's office.

The annual report also contains illustrations, cartoons, tables, charts, and data which do not appear in Monitor. Full copies of the annual report are available in the offices of department chairs, directors and deans and at the Jermane Library.

It's a long road to a bowl game, and now that the Falcons have earned a spot in the California Raisin Bowl, many other people at BGSU have suddenly been thrust into a flurry of activity.

Ken Kavanaugh, athletics, said it has been an enjoyable but busy time since the Falcons beat Miami Nov. 2, securing a berth in the California Raisin Bowl. Many telephone calls and a few trips have been made to Fresno to plan everything from lodging and meals to practice sites for the football team and travel plans for Freddie and Frieda Falcon, cheerleaders, the marching band and an assortment of University officials, alumni and fans.

Three airplanes will transport people traveling with the athletic department or the alumni office. The team charter will leave Dec. 9 and the band charter and a commercial flight carrying the alumni party will leave Dec. 12.

In preparing for the trip, Kavanaugh said Cal Bowl officials and teams that have played in the bowl in the past gave helpful advice on planning the details.

The athletic department has two advantages, he said. First, road trips are a part of their regular season, and second, the Falcons have played in the Cal Bowl twice before, in 1982 and 1985.

"It's taking what you normally do for a road trip and expanding it," Kavanaugh said. Usually the total number of people on a road trip is 85, but 500-600 will be going to California.

Once the team is in Fresno, it will stay at a Ramada Inn and hold practices at a local high school. Unlike a normal road trip where players can get into the game facility immediately, players will have to dress and shower for practices at the hotel. Equipment will be kept in a large room at the hotel and transported to the stadium the day before the game. Stadium officials will not allow practice on the field because they will need the time to prepare it for the game. "You have to adjust your schedule to what is available," Kavanaugh said.

Chris Geib, athletics, has contacted professors and instructors to excuse the players from class and has arranged for study tables to be available in Fresno to give the students time during the week to study for exams. Kavanaugh said. He said an all-night flight has been scheduled immediately after the post-game meal to enable the students to be in Bowling Green early Sunday morning to do additional studying.

In addition, transporting the team's Falcon head coach Gary Blackney leads a recent football practice. The team will leave for California Dec. 9 for its Saturday California Raisin Bowl game against Fresno State.

Many people hard at work to make Falcons fly in California

Continued on page 3
Commentary:

Monitor:

Under the direction of Dr. Michael Maggiotto, political science, the general education review committee is to be congratulated for its ambitious and mostly successful study of the general education core curriculum. The committee's 15 recommendations amount to a high-reaching plan for change of an unwieldy behemoth curriculum and a faculty body with an ambivalent commitment to teaching. The report asks for a University-wide commitment to general education, unlike as this might be at a time of financial scarcity, an increased use of part-time instructors, and a growing vocationalism. At least six of the 15 recommendations have the chance of moving the University, instructionally, out of its anemic state: the new foreign language requirement, the establishment of a truly common core for all colleges, the reduction of the total number of general education courses to 50, the assessment role colleges are asked to assume, the addition of six hours to the core, and the requirement that at least six of the core hours be integrative, upper division work. As fine as these recommendations promise to be, they may not be adequate to correct the real problem.

Because a minority position on the report was apparently not taken, let me try to spell out one out, not with the intention of denigrating the work done by Maggiotto's hard-working committee, but to add a note of alarm and urgency to the tone of the report. In the report's conclusion, the authors write, "We did not find a program in disarray. We found a program whose goals were largely being met." One might wonder how the report can be so sanguine as it admits that "BGSU gives the impression of no clearly defined general education program"; when "grade consciousness has killed curiosity and risk-taking" and an "inordinate careerism" may be dousing the flame of liberal education; when only 1 percent of the faculty say that there should be more (than eight) core courses; when faculty estimate the skill achievement in 100-200 level classes averaged 2.6 on a 5-point scale, and 3.1 for 300-499 level classes. (Apparently, in faculty eyes, the way our students think, read, write and compute is largely second-rate.) How can one not feel a twinge of alarm when general education is delivered primarily in large classes, too often taught by graduate students and part-timers, or by faculty who are held in low esteem and rewarded accordingly?

I began to wonder how the conclusions would have been different, and how there might have been more urgency, if students had been involved in the study. Suppose that each of the 13 committee members had spent a day with a freshman or sophomore, or had done a case study of a typical general education course that enrolls hundreds of students—spent time over several weeks in one class, took an examination, read the assigned readings, interviewed the instructor, tried to participate in class, talked to a focus group of ten randomly selected students. I can only speculate that the bleak state of general education would become apparent: the students' get-out-of-the-way mentality, the fragmented whole, the absence of meaningful thinking and writing activities, the short answer testing, and the presence and real threat of vocationalism in all the courses, including arts and sciences.

I know that such a study is not the one the committee was asked to do and that it might well have led the committee to urge us "to chart a new course" (by their own admission, the road the committee chose not to take). But I invite you to sit down in your office with some typical seniors, and to ask what excites or angers or bemuses them. What I fear you will see is glazed eyes, students benumbed, uninterested, often indifferent to school and the world, with no real passions, no goals beyond the narrowly self-defined, and few interests beyond a diploma. Sadly, I think most students go through a university like they do a museum, keeping their distance from the exhibits which remain locked behind bullet-proof glass. Sadly, the faculty and idea exhibits we offer are too often untouchable and inaccessible, except as pencil marks on a computer screen and chapter review questions in a textbook. (Of course, we have much company at other universities.)

The general education report urges that departments and colleges become directly involved in monitoring general education courses "to insure that the general education perspective is not lost over time." A noble goal. The committee defines the aim of liberal education as helping students to enlarge their largely vocational perspective "in a broader social, political, economic, technological, scientific or ethical context." Another noble goal. Surely the report gives us a solid call to action, but we must recognize the fundamental problems of our market-driven model of schooling. If we do not recognize that research which starts with the wrong assumptions and a biased methodology can lead to pernicious conclusions, adding a few more curses and insisting that we monitor whatever we have may not be enough.

What should follow is provocative debate, in Undergraduate Council especially, but in colleges and departments as well. It would not hurt to do a follow-up study with students, or to speak to faculty, graduate students and part-time faculty who teach core courses. Maverick programs like Little College, Great Ideas, women's studies, environmental studies, humanities cluster, social science cluster and cultural diversity have demonstrated that they can bring intellectual excitement to the University. Now we need to reach beyond, giving all students a chance to become liberally educated.

Dr. Tom Klein
English

BGSU hosts a big weekend for the arts

President Olscamp and alumni Eva Marie Saint and Bernie Casey highlighted activities at the Arts BG-We Do It All fund-raising kickoff Nov. 23. It was announced during the event that $950,000 has already been raised toward the $1.825 million goal. The campaign will benefit music, art, theatre, dance and arts unlimited.

President Olscamp presented an honorary doctor of fine arts degree to film director Jeffrey Hayden (second from left) Nov. 24. Assisting in the presentation were his wife Eva Marie Saint and Dr. Ralph Wolfe, curator of the Gish Film Theater.

Economic woes attributable to more than recent state budget reductions

The gloomy economic outlook for higher education may have resulted from trends more far-reaching than the current recession, according to Dr. Matt Filipic, vice chancellor for administration of the Ohio Board of Regents.

During a Nov. 26 presentation, Filipic said a part of the economic woes is attributable to trends that began in the 1950s and 1960s when higher education was thought of as a luxury and not essential to obtaining a job.

There are some much more deep-seated trends in Ohio economics that will affect higher education," Filipic said.

In the 1950s Ohio's per capita income was 10 percent above the national average and the economy was based on heavy industry and unionized labor, he said. "To suggest that you needed to go to college to better your future for yourself or your family was not a reality in the 1950s and 1960s," Filipic said. Because higher education was viewed as a luxury, it was priced as such and fewer people were likely to go to college. Now the number of Ohioans with a four-year degree is 19 percent below the national average.

Also decreasing is Ohio's economic lead in per capita income, which has sunk to six percent below the national average in one generation's time. "The blue-collar middle class, something the economy has been based on, Continued on next page
Faculty/Staff Presentations

Melissa Dallas Bandy, hospitality management, presented "Workplace Compensation Claims: A Comparative Study in the Hospitality Industry" and "There is Help with Employee Assistance Programs" at the annual Council on Hotel, Restaurant and Institutional Education convention in Houston in July. Bandy also presented a panel discussion titled "Perspectives from the Soviet Union and Czechoslovakia." Robert G. Oana, educational curriculum and instruction, presented "Will You be the Answer to Educational Reform?" to student teachers in Minneapolis recently.

Michael Robins, philosophy, presented a paper titled "Is It Rational to Carry Out Strategic Intentions?" at the 15th World Congress of the International Association for the Philosophy of Law and Social Philosophy at the University of Gottingen, Germany, in August.

Boleslav Powlis, romance languages, presented "De Quadrum Grammatica Latina in Bibliotheca Boulingriniensis" at the International Conference of Latinites held in Nice, France, in August.

Anna Belle Bognar, music, presented a research session titled "Teaching Inner City School Students: An Enhancement Program" at the National Group Piano Symposium held at the University of Texas in July.

Wallace DePue, music, with the DePue Family Musicians, performed a number of concerts this past summer, including concerts at the Bankers of Northwest Ohio banquet and with the Toledo Zoo Band.

Jay Jackson, music, was the music adjudicator for the Roger Bacon Marching Band Invitational in Cincinnati in September.

Barbara Lockard-Zimmerman, music, participated as a panelist in the First American Vocal Arts Congress at the University of Maryland in July.

Richard Mathey, music, directed the BGSU Men’s Chorus at the Toledo Masonic Auditorium as part of the post-concert benefit to welcome Maestro Andrew Massey, the new conductor of the Toledo Symphony Orchestra.

John Sampen, music, performed a guest saxophone recital at the Cleveland Museum of Art in June. He was also a soloist with the Toledo Concert Band in July and performed with the Interlochen Symphonic Band in August. Sampen was the saxophone instructor at Interlochen National Music Camp this past summer.

John Sampen, music, was the guest presiding clinician at Boston University in September.

Ellen Behrens, Firelands, served as a writing coordinator for the Governor's Institute, a weeklong program for talented Ohio high school writers, in June.

John W. Chun, Firelands, recently chaired a panel titled "The Future is Here: Researching for Newest Issues in Technical Communication" at the 18th International Technical Communication Convention in New York. He also presented a paper titled "Ethos of Form and Format."

Robert DeBard, Firelands, presented "Involvement in Education: Our Future Depends On It" at the Ohio Gas Association Convention in Dayton in September.

Relda Niederhofer, Firelands, presented a paper titled "Herbal Medicine: Its History, Superstitions, Folklore and Quackery, Part III" at the annual meeting of the Ohio Academy of Medical History.

Larry R. Smith, Firelands, presented a paper titled "The Value of Independent Literary Publishing" at the Skyline Writers Conference in August.

Emily Freeman Brown, music, conducted a performance at the Skaneateles Music Festival in Skaneateles, N.Y., in August. Brown also conducted the orchestra at the Virginia Music Camp in June and the Encore Music Camp of Pennsylvania in July.

John Moore, personnel services, presented a sales and communication workshop for the Michigan Hispanic Chamber of Commerce in October.

Gary Heba, English, presented "Popular Culture and Rhetoric: A Model of Multimedia Discourse" at the Indiana State College English Association meeting in September.

Alvar Carlson, geography, presented "America's Ethnic Groups as Identified by Radio Programs, 1960-1990" at the American Culture Association meetings in Texas recently.

Benjamin N. Muego, Firelands, presented "New U.S. Security Imperatives in Southeast Asia" for Austin College’s Washington Symposium on Foreign Policy at the Paul H. Nitze School of Advanced International Studies, Johns Hopkins University, in August.

Sudershank Jetteley and David Gedeon, technology, presented "Flexible Manufacturing System/FMS" at the Electrical Manufacturing and Coil Winding Conference in Boston in October.

Ken Robb, English, presented "A Motif in Hope Williams Sykes’ Second String" at the Western Literature Association Conference in Colorado in October.

Linda Crawford, health and human services, and Cheryl Carothers, geriatric education, coordinated the 13th Annual Interdisciplinary Health Care Team Conference held in Baltimore, Md. recently. Clyde Willis, health and human services, chaired the steering committee for the conference. Judith Kinney, gerontology, presented a poster session with John Cavanaugh, psychology, on "A Biopsychosocial Approach to Understanding Stress in Spousal Caregivers."


Ruth Wilson, special education, presented "Fostering a Love of Nature" at an inservice program for early childhood educators in Mansfield in September. Wilson also presented "Environmental Education for Preschool Children" at the North American Association for Environmental Education annual conference in Minnesota in October.

Donald Gehring, higher education and student affairs, presented the keynote speech "Alcohol on Campus: Can You Legislate Civility?" at a Virginia conference on substance abuse sponsored by the Alcoholic Beverage Control Board. Gehring also spoke to college presidents on "Legal Liabilities and the Use of Alcohol on Campus" at the conference.

Victoria Crane, health, physical education and recreation, presented "A Qualitative Examination of Mental States of Swimmers During Competition" and "Zone of Optimal Functioning Hypothesis: A Practical Method for Examining the Anxiety-Athletic Performance Relationship" at the national conference of the Association for the Advancement of Applied Sport Psychology in Savannah, Ga., in October.

Jane A. Wolfe, educational foundations and inquiry, and Fiona MacKinnon-Slaney, higher education and student affairs, presented "Why Aren't My Undergraduates Like My Graduates?" at the International Society for Scholarships and Alternatives conference in Florida. Wolfe and Peterann I. Siegel, educational foundations and inquiry, presented "Impact Teaching: A Necessity for Learning" at the conference.

Jay C. Jackson, music, directed the Falcon Marching Band at the Detroit Silverdome for the Detroit Lions/Miami Dolphins game in September. The band also appeared at football games at St. Clairsville High School and West Virginia University.

David S. Newman, chemistry, co-presented "Liquefaction and Desulfu­ration of Coal in Molten Chloroaluminate Salts" at the 3rd International Symposium on Molten Salt Chemistry and Technology in Paris in July. He also co-presented "Correlations Between Structure, Spectra and Thermo­dynamics of Transition Metals Dissolved in Molten Chloroaluminate Solutions" at the symposium.


Sudershank Jetteley and David V. Gedeon, technology, presented "Principles and Implementation of Multimedia Vision" at the National Association of Industrial Technology annual conference in Dayton in October.

Ray Laakaniemi, journalism, spoke on writing coach applications to free-lance writing at the Northwest Ohio Writers' Forum in Toledo in September.


Burton Beerman, music, participated in a video panel at the National Confer­ence Seamus at the University of Illinois in October. In addition, his work "Masks" was performed.

Continued

Faculty notes policy outlined

Announcements of professional activities are listed under faculty notes in order of the date received by Monitor. Those not included in this issue will appear in the future. Faculty notes are published in a periodic four-page insert. After the activity, the place will not be accepted for publication. Notes from graduate students will not be accepted for publication.

Because of space limitations and the high volume of activities submitted, there is a possibility that not all of a faculty member's professional activities will be included in the publication. Faculty members are requested to submit brief notes on their activities to the Monitoring Committee. Faculty members are encouraged to submit notes on professional activities in a timely manner. Faculty notes are published in order of receipt. Faculty notes are reviewed by the Monitoring Committee before publication. Faculty members are requested to submit only notes that are relevant to their profession.
FACULTY/STAFF PRESENTATIONS

Vincent Kantorski, music, presented “Teaching Music in the 90’s: Something Old, Something New” at the 1991 Salt Lake Valley Community College Symposium in Fremont in October.

Kay Moore, music, gave a presentation on “Developing Good Practice Habits” to the Findlay chapter of the Ohio Music Teachers Association in October.

Wallace DePue, music, presented a formal concert with the DePue Family Musicians at the Collingwood Arts Center in October.

Mary Catherine Harper and Charles Crow, English, presented “Figuring Frank Norris: Challenges for Biographers” at the Western Literature Association annual meeting in Colorado in October.

Rex Klopstien Jr., technology, presented “PC Process Simulator: A Desk Top Test Bed for Controllers” at the 24th annual convention of the National Association of Industrial Technology in Dayton in October.

Adrian R. Tio, art, had four works on display in the juried exhibition “Roots of Diversity” at the Owens-Illinois Gallery.

Adrian R. Tio, art, presented “Traditional Sources in the Arts” at the 55th annual conference of the Mid-America College Art Association at the University of Wisconsin in October.

Steven Cornelius, music, presented “Reframing Tradition in New York’s Santeria Community” at the annual meeting of the Society of Ethnomusicology in Chicago in October.

Richard James, music, presented an invited response to “Edward Varse’s ‘Progressive’ Notation: Amerique meets Americanism” at the national meeting of the American Musicological Society in Chicago in November.

Gary Hess, history, recently completed a series of lectures in Norway, including a speech titled “The United States, India and the Third World” at the Nobel Peace Institute in Oslo. In addition, Hess lectured at the University of Oslo and Trondheim University on “From ‘Lost Crusade’ to ‘Nobles Caus’: The Rewriting of the Vietnam War” and “Coming to Terms with Defeat: The United States and Indochina Since 1975.” He also served as an international representative on the doctoral committee of a University of Oslo student.

Franklin Goza, sociology, presented “The Consequences of the Women Left Behind: The Case of the Jequiáinhora Valley, Brazil” at the United Nations Expert Group Meeting on the Feminization of Internal Migration in Mexico in October.

Franklin Goza, sociology, presented “Frontier Development and its Feasibility: The Case of the Brazilian Amazon” at the 1991 meetings of the American Sociological Association in Cincinnati in August.


Andrew M.W. Glass, mathematics and statistics, presented “The Ubiquity of Free Groups” at several universities in May. He also presented “On Questions of Nilpotency” at Leeds University; “Arithmetic Permutations” at Cambridge University and “Free Subgroups in Automorphism Groups” at The Queen’s College and Queen Mary and Westfield College.


Arjun K. Gupta, mathematics and statistics, presented “Two-Factor Mixed Hierarchical Model for Classifications” at the University of Central Florida recently.

Arjun K. Gupta, mathematics and statistics, presented “Optimum Classification Procedures with Multiple Data” at Western Illinois University in November.


Stephen McCleary, mathematics and statistics, presented “Highly Transitive Representations of Free Groups” at a conference on Ordered Groups and Infinite Permutation Groups in France. He also presented “Lattice-Ordered Permutation Groups: Transitive Structure Theory” at the Nanjing Ordered Algebraic Conference in China.

V. Frederick Rickey, mathematics and statistics, presented “The Invention of the Calculus: Who, What, When, Where and Why” at the University of Massachusetts in March.

V. Frederick Rickey, mathematics and statistics, presented “Why Do We Use m in the Calculus?” at the third annual Long Island Mathematics Conference in March. Rickey also presented “The History of the Calculus in the Mathematics Classroom” in Utah in April.

V. Frederick Rickey, mathematics and statistics, presented “Tested Ideas for Using History in the Calculus Classroom” at the National Council of Teachers of Mathematics annual meeting in Utah.

V. Frederick Rickey, mathematics and statistics, presented “The Invention of the Calculus” at the Rensselaer Polytechnic Institute, N.Y., and at the University of Calgary, Alberta, in May. Rickey presented “The Invention of the Calculus: Who, What, When, Where and Why” at the Joint City University and Courant Institute NYU History of Mathematical Sciences Seminar in New York City in May.

V. Frederick Rickey, mathematics and statistics, presented “Old Calculus Problems Make for a Lively Course” at the Canadian Society for the History and Philosophy of Mathematics annual meeting in May. Rickey presented “Integration” at a National Institute for the Humanities sponsored seminar at Ohio State University in July.

Steven Seubert, mathematics and statistics, presented “The Braichschodron Problem” at a Centre College colloquium in Kentucky.

Steven Seubert, mathematics and statistics, presented “Compressed Analytic Toeplitz Operators” at the University of Louisville recently.

Scott Levin, Student Recreation Center, recently presented “Developing an Effective Local Aquatic Council” at the Council for National Cooperation in Aquatics/National Aquatic Symposium and Conference in Columbus in October.


Clyde R. Willis and Barbara Keeley, health and human services, presented “Northwest Ohio Health Promotion Disease Prevention Network” at the 24th annual conference of the American Society for Allied Health Professions in Kentucky in November.

Leo J. Navin, economics, presented “State Stabilization Policy in Ohio” at the 51st annual meeting of the Ohio Associa-

tion of Economists and Political Scientists in Columbus in October.

Barbara Lockard-Zimmerman, music, directed the “Opera for Youth” workshop in performing “Chicken Little” at the Opera for Youth National Convention in November. In October, the workshop presented “Little Red Riding Hood” at Risingsun Elementary, Conneaut Elementary and Haskins Elementary.

Glenn Shields, social work, presented “Measurement of Knowledge, Attitudes and Behavior Changes Resulting from an AIDS Curriculum” and “Development and Evaluation of AIDS Curriculum in Higher Education” at the 24th annual conference of the American Society of Allied Health Professions in Kentucky in November. The presentation was co-authored by Connie Schederland, social work, Judy Adams, medical technology, and Betsy Bunner, health and human services.

Connie Schederland and Glenn Shields, social work, presented “Helping Volunteers Meet the Needs of Children From Dysfunctional Families” at the Big Brothers/Big Sisters Regional VII-VII Fall Conference in Columbus in November.

Christine J. Weisfelder, international business, presented “Tax and Taxations from Foreign Affiliates: A First Cut into the Black Box” at the Academy of International Business annual meeting in Florida in October.

Terry Rentner, journalism, organized the promotion for five performances of “Godspell” in Toledo. Sponsoring the event are the Maumee chapter of Habitat for Humanity and the Lutheran Church in Sylvania.


Larry Smith, Firelands, presented poetry readings at the Miranda Bookstore in Oberlin and at Larry’s Place in Columbus in November.

Phil Alkire, educational administration and supervision, presented “Soothing the Sting of Teacher Evaluations” at the Ohio School Boards Association National Conference in Columbus in November.

Patricia Cunningham, applied human ecology, presented “Piqua Knitting Mills and the Shape of the City” at the annual conference of the Association of College Professors of Textiles and Clothing in San Francisco in October.

ANNUAL REPORT
OF THE PRESIDENT
1990-1991

Introduction

All things considered, Ohio has been a good place to be in the world of higher education during the last decade. It has been possible to enhance operating budgets, achieve wonderful things in the area of capital construction, improve libraries and learning resources beyond most people’s expectations, and even improve salaries considerably. This year, much of that came to a sudden halt. Throughout the country, states were faced with very serious budgetary emergencies. In a recent newspaper article I read that more than 600 employees lost their jobs at one university. In some states budget reductions required the closing of entire collegiate units, even in major universities.

Ohio has not been hit quite that hard, but the budgetary situation has been severe. As everyone knows by now, for the first time in more than a quarter of a century, it was not possible to give increases in salaries at the University at the beginning of the July 1 fiscal year. It was necessary to make notable reductions in University expenditures, which entailed the postponement of plans for continued improvement in many areas, a continuing job freeze, cutbacks in operating budgets, leaving positions unfilled and reducing part-time employment, among other things.

The University’s 1991-92 fiscal year educational budget (exclusive of Academic Challenge) is $121 million, approximately the same level as the 1990-91 budget approved by the Board of Trustees in May of 1990. This “flat” budget is in stark contrast to the annual increases in the 6-8 percent range in recent years. Given a flat revenue budget, significant expense reductions were necessary to cover “mandated” and high priority expense increases for 1991-92. Even so, these reductions are not as serious as would have been the case had the governor’s original budget recommendations to the state legislature been accepted by the House and the Senate.

In August of 1990, there were signs that Ohio might be headed for a reduction in revenues. Although no statements to the effect had yet been made by the state in any formal way, the University instituted a job freeze and certain other financial restrictions early in the fall. By November 1990, it was clear that the financial problems of the state were going to be quite substantial and in anticipation of that, even more rigorous internal restrictions on the expenditure of funds in all areas other than academic affairs had been instituted at Bowling Green State University in October. Our worst fears came to pass in January immediately after the new governor, George Voinovich, took office. An executive order reduced the University’s revenue budget by $1.8 million effective immediately, and with sadness but understanding we moved to effect the appropriate expense cutbacks. All of the required operating budget cutbacks were made in the non-academic areas of the University. As winter and spring 1991 continued, the situation worsened. When the governor submitted his executive budget to the state legislature, parts of higher education were targeted for severe reductions.

Indeed, had the governor’s budget recommendations been accepted in whole by the state legislature, Bowling Green, effective July 1, would have received 9 percent less subsidy than the amount approved for Bowling Green for 1990-91 by the Ohio Board of Regents in December 1990.

The University, together with the other members of the Inter-University Council of Presidents, the Ohio Board of Regents and interested legislators, immediately began to lobby for an improvement in the higher education position in the budget. At the same time, the University went ahead with previously formulated plans for a dramatically reduced budget over the next biennium. Quietly, plans had been made to reduce University educational and general expenditures by as much as $3.5 million. Operating under a number of different hypotheses, several different budgets were prepared, and plans were made to recommend a budget to the trustees which would ultimately be compatible with the legislature’s final recommendations.

In the last analysis, those recommendations were less draconian than the governor’s initial budget, but were still very difficult. It has not proven possible to give any salary increases to employees, including faculty. In addition, nearly all operating budgets have been reduced significantly, including library and learning resources budgets; planned implementation of improvements have been postponed indefinitely, and positions have been left unfilled. Overall, the University has reduced its employment profile by 55 positions. Faculty positions will be the first to be filled when budgetary conditions improve.

The governor has now signed into law a budget for the University which projects that Bowling Green will receive $59.2 million in instructional subsidy plus Academic Challenge for the main campus for fiscal year 1991-92, assuming capacity enrollment. This differs in a very critical way from the budget that was produced by the conference committee of both houses and publicly announced on July 12. The conference committee budget contained a provision which would have protected any university from being funded at a level lower than the adjusted February 1991 funding level for the state’s universities. That funding level was the 1990 Ohio Board of Regents’ subsidy and Academic Challenge allocation, minus the cuts in the budget ordered by Governor Voinovich in February 1991; that is, for Bowling Green, $64.1 million, minus the governor’s $1.9 million February 1991 cut, or $62.2 million.

In the original executive budget, the governor’s recommendations would have funded Bowling Green for 1991-93 at levels considerably lower than the February 1991 level. In fact, we would have received approximately $3.5 million less for the 1991-93 biennium had the executive budget passed unchanged. The “hold harmless” provision, as the protective requirement in the conference committee budget was called, was the result of lobbying efforts by many. The provision was originally introduced into the legislative process by myself and Dr. Philip Mason. The concept of guaranteeing that no university would receive less money than it had last year, as that level of funding had been adjusted by the governor in February 1991, came about after Dr. Mason and I had studied the language with which the governor introduced his February 1991 reductions and his executive budget carefully. In that language, the governor clearly indicated his intention that there would be carry-forward, “flat” budgets for each university in the coming fiscal year. Since the calculations made by the Ohio Board of Regents of the effects of the governor’s budget on each institution placed several universities much lower than the “flat” rate, we believed the legislature might be interested in correcting that anomaly by providing additional funds to ensure that no university received less subsidy for 1991-92.

Several universities resisted the concept strongly, and the Board of Regents expressed concern about the precedent of making an exception to the subsidy formulas. However, the finance committees and the conference committee agreed with the idea, and it appeared as though the University was going to receive considerably more dollars ($1.7 million) than it would have without the provision.

Unhappily, Governor Voinovich vetoed the “hold harmless” provision, although he did recommend the use of some $11.9 million of other state funds to help those universities which will receive less than their Ohio Board of Regents’ 1990-91 subsidy in the new budget. At this time, we do not know exactly how much this
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means for Bowling Green. Our best estimate is an additional $1.3 million, which means we are still confronted with the problems caused by receiving $4.1 million less in the new fiscal year than our original 1990-91 subsidy, and $2.2 million less than our 1990-91 subsidy after the February 1991 cut. In addition, the state’s financial future remains uncertain. A trigger clause is included in the state budget which will automatically reduce our funding still further should revenues fall below predicted levels. For these reasons, it would be imprudent to promise future salary increases at this time. However, I have committed myself publicly, and I do so here again, to improve salaries at the University as soon as this becomes financially possible. If it is prudent and feasible, I will recommend a mid-year increase.

It is also worth noting that whereas the budget committees in both houses removed many institutional single line items, we were able to retain funding for our effort in the area of Canadian studies. Special thanks are due to representatives Randall Gardner and Tim Greenwood and Senator Betty Montgomery, as well as representative Patrick Sweeney for the preservation of this item. They also deserve credit for supporting the “hold harmless” provision mentioned above, and a special word of thanks for supporting that provision should go to Representatives Tom Johnson and JoAnn Davidson and Senator Gene Watts. Without their support, we would doubtless be far worse off than we are.

It may be revealing to consider a summary of the overall levels of state support plus Academic Challenge programs which would have been affected had the various recommendations in the legislative process become the final law. The figures shown to the right are OBOR projections which assume comparable BGSU enrollments for 1991-92 and 1990-91. Our 1991-92 budget assumes 150 fewer full-time students ($465,000 less subsidy) than the OBOR projection. Of course, the State of Ohio provides only about half the funding for the academic operations of Bowling Green. Our tuition, which is being increased 9 percent for the coming year even though this money does not make possible any increases in salaries for faculty and other employees, will generate $55.9 million. Other funding from research grants and contracts, etc., etc., will generate an additional $7.6 million for a total academic and general university budget of $121.8 million. In addition to this, auxiliary enterprises and non-academic operations of the University will generate $7.7 million for a total University expenditure budget in 1991-92 of $198.9 million.

Obviously, the University will not be able to proceed with all of the plans it had for the improvement and development of its academic programs and library and learning resources during the coming year. This will be apparent from a careful examination of the goals for this coming year, which in many cases signify the postponement or cancellation of planned improvements.

In addition to these financial strictures, it is also judged imperative to move ahead with restructuring the University’s health insurance plan six months sooner than this had been anticipated. For some time the University had been studying the escalating health care costs which we have had to bear as self-insurers over the last few years. These costs have been increasing at an annual rate of some 16 percent, which was a rate of escalation the University could not continue to bear. We had determined that a general restructuring of cost sharing and a careful study of benefits had to be undertaken, but we had not intended to implement any changes in the employee cost sharing for health insurance prior to January 1992. The worsening budget crisis in the state, and the obvious fact that the University would have to make severe budget reductions made it necessary to proceed with the restructuring of health care costs earlier than we had originally planned. Accordingly, after widespread campus consultation with all employee groups and dozens of small group meetings, held in conjunction with our outside health care consultant and the personnel office of the University, we instituted a plan to reduce the $1.3 million increase in 1991-92 health care costs provided by the University by asking employees to pay an amount in additional health care coverage premiums. In the case of the classified staff of the University, this meant paying health care insurance premiums for the first time, while in the case of other employee groups, significant increases in costs were imposed. The increase in health care costs, coupled with zero increase in salary, meant that for many employees, there was a net reduction in take-home-pay at the University as of July 1. No one can be happy with that situation, myself least of all. I am, however, exceedingly gratified by the understanding and cooperative response of the University community at large. I have completed 16 years service as a university president and more than two decades as a senior administrator at various institutions. I have never seen such a spirit of cooperation, mutual support, and willingness to work toward the solution of an institutional set of problems as I have witnessed during this past year. I want to express my deep gratitude to all members of the University community.

A Health Care Task Force with representation from all segments of our community, as well as the University insurance committee, will be created this fall to study future options for health care, including cost allocation, coverage, carriers and so forth.

Life, of course, goes on even in times of trouble, and in many ways the University achieved great things during the past 12 months. I have appended a set of charts to this report updating the kinds of information provided over the last few years. As can be seen from examining these charts, we continued to make progress in almost every area in which we measure our success, and I am also very grateful to all those who cooperated in reaching these goals in spite of the threatening clouds on the financial horizon.

As usual this year, one trustee came to the end of the appointed term, and was replaced by another trustee. Mrs. Ann Russell served 11 years on the University’s Board of Trustees, an unusually long period in the modern era of the University. Mrs. Russell had originally been appointed to fill the unexpired term of Trustee John Lipaj, and was subsequently appointed to a full nine-year term. Ann Russell has been a devoted and supportive trustee, with a very special interest in Firelands College, located near her home in Milan, Ohio. Firelands and the University generally will miss her, and I thank her for her steadfast support, both personal and professional, during the entire course of her term.

Mr. Thomas W. Noe of Sylvania was appointed to replace Mrs. Russell by Governor George Voinovich. Mr. Noe is president of Numismatic Investments of Ohio. I look forward to working closely with Tom and to seeking his advice on a broad array of University problems and opportunities.

Several important reports with recommendations of interest to the general community were also completed during the past year. At the beginning of the year, I had asked Professor Leo Navin of our Department of Economics to chair a committee which would study the planning and budgeting systems of the University, now in place for more than eight years. The planning and budgeting processes at the University have worked very well during that period of time in the Navin Committee’s opinion. According to that report, the planning and budgeting

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**Growth in BGSU Endowment Funds**

**From $1,136,758 in 1981-82**

- **Auxiliary Debt Restructuring Fund**
- **Eminent Scholar Endowment**
- **Internal Endowment**
- **BGSU Foundation**

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<td>2001-2002</td>
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Notes: Data for 2001-2002 are estimated.
Sources: BGSU Foundation; Treasurer.
Annual Report

processes of the University should not be fundamentally changed, but the committ-

ee did make one major recommendation about which I shall say more in the

sequel. That recommendation was to establish a strategic planning group to
review plans for the long-range future.

Another committee which has been working diligently for more than a year
and a half is the Ad Hoc Committee on Recruitment and Retention. This
committee, chaired by Dr. J. Christopher Dalton, has been investigating the steps
the University might take to make it easier for students to stay at the Univer-
sity once they have matriculated and to broaden as well as strengthen our
capacity to recruit a high quality enrollment pool of applicants. The committee
has made several recommendations, and I will include some of these in the goals
for 1991-92. My thanks to all members of the committee for a job very well done.

A report was also completed surveying the opinions of faculty who have retired
from the University, and the results of that report were also gratifying. These
faculty are by and large satisfied both with their continuing relationships with the
University and their retirement benefits. Of particular importance to them, health care is
the health care package provided them through the State Teachers Retirement
System and the Public Employment Retirement System. Some concern was
expressed with the effect of inflationary changes on their direct retirement
income, but for the most part retirees believe that their expectations of the University and the State are being met in full. I was particularly pleased to see that in the view of our retired faculty, the
University has taken pains to continue an ongoing and satisfactory relationship with them.

An academic event of note during the past year has been the final approval of
the "Cultural Diversity in the United States" curriculum revisions. This set of
courses will now become a part of the University's officially required core
curriculum in the fall of 1991. There has been a national debate about an appar-
ent conflict between cultural diversity courses concentrating upon the contribu-
tion of ethnic groups other than Caucasians and Europeans to the history and
culture of the United States, and so-called "cultural" studies such as the old and honored Western Civilization courses which have characterized undergraduate general education
requirements from living memory. However, I am pleased to report that there is no conflict between the two in the Bowling Green curricular structure. Traditional Western Civilization and European-centered courses have been
maintained in the curriculum, and the cultural diversity contribution, which
enhances our knowledge of the contributions of different cultural groups to our
history, has been added to the basic course structure. I am very pleased with the final result of these years of work leading to this conclusion, and I am proud to have played a part in its inception.

The University continued, as is clear from the chart at right, to make significant

levels. Ohio high school graduating classes have declined nearly 14 percent
in the last two years and even more dramatically from the early 1980s,
necessitating the closure of many high schools throughout the state. This has
had an impact upon the University's applicant pool, which has declined from a
high of approximately 11,000 applicants in 1988 to this year's pool of approxi-
mately 9,000. Nonetheless, the University has successfully maintained the qualifications of freshmen students
applying for entry. As may be seen from examining the charts, ACT (American College Testing) scores in 1982 for entering freshmen were 21.6. This year we anticipate an average entering ACT score of 23.1 and a high school GPA of 3.21. All of us are very proud of our entering students and of the University's achievement in attracting them.

Last year the University undertook a massive reprogramming of virtually all our administrative data processing systems. The effort, which we have called Project-90, will extend over several years and will cost millions of dollars. One of the largest parts of the project is the CUFs (College and University Financial System). The CUFs system involves the automation of the financial accounting system. With CUFs, departments are able to enter and retrieve information online, monitor the progress of purchases through the acquisition and payment process, and review their financial position on an up-to-date basis. Because of expanded data collection, improved reporting will also be possible through the CUFs system.

The next steps in Project-90 are the implementations of the HRS (Human

BGSU Main Campus
Instructional Subsidy & Academic Challenge

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Note: 1991-92 figures are Ohio Board of Regents projections which assume comparable BGSU enrollments for 1990-91 and 1991-92. The 1991-92 BGSU budget assumes 150 fewer full-time students, firelands and Resident Credit Center instructional subsidy is not included.
Resources System) which will provide us with an integrated personnel/payroll system, and SIS (Student Information System) which will enable us to provide much more efficient and detailed management of and access to student information. This will help us provide better service to students with respect to registration, required courses to fulfill the major requirements in their fields of study, class sections, bursar accounts, and so forth.

There have been other continuing improvements in the University’s computing capacity. The University now has about 3,500 interactive, personal computers, while a decade ago there were only 302 non-interactive machines on the campus — truly a revolution.

For the first time this coming fall, we are experimenting with one of our residence halls by requiring that residents in the hall lease or purchase a computer. Chapman Hall now has more than 200 residents who have chosen this option, and depending upon the analysis of the experiment during the course of the year and continuing residential student demand, we may expand the effort to all of Chapman Hall and one other residence hall next year. In addition to personal computers, we have made the following changes of interest to the general University community.

The alumni system was improved to aid in the solicitation of donations, greater control has been added to the telecommunications area, the scheduling of admissions resources has been enhanced and computer communications between the new food services system and the bursar system has enabled timely transfers of fund balances.

Faculty and staff have been provided advanced tools to extract and communicate information critical to serving our students and making administrative decisions.

Networking has been another area of major activity. Faculty and staff using these networks are able to access their colleagues on any computer on the Internet (a worldwide network composed primarily of educational institutions, governmental agencies and industry) using their personal computer as a mainframe terminal. They can send and receive mail directly from their microcomputer. They can transfer files over the Internet and can print files from our system and from their personal computers, to laser printers. We hope to add at least 10 more departments to this network next year.

The migration from pencils, papers, and mechanical typewriters to word processors, spreadsheets, networks, touch-tone data entry and the on-line systems has been truly remarkable at Bowling Green. The benefits to the students writing term papers, faculty doing research, instructors in the classroom and administrators in serving their support roles have collectively made significant improvements in the efficiency and cost-effectiveness of the University.

Recruitment of minority faculty was another bright spot this year. Eleven more minority faculty, including four African-Americans and one Hispanic, joined the University, bringing the total to 69, the highest in University history. The effort to improve even this level of performance will continue. We were also pleased with our efforts to recruit minority students.

There are 1,075 minority students, or 5.8 percent of the student body, from backgrounds other than Caucasian. The University undertook a new effort in the area of International Education during the past year. With the increasing globalization of learning, it has become clear that opportunities for Bowling Green students to study in other countries are inadequate. Most of our students studying abroad go there for the purpose of enhancing their understanding of a foreign language. However, there are not very many chances for a student who simply wishes an international educational experience, and is not a language student, to have this opportunity as our curriculum is currently structured. It is often difficult to find places for students to go where they can participate in the life of a foreign community without knowing the language of that community. Indeed our efforts this year have been confined to areas where a significant understanding of the language of the country being visited would be required, although in the long run we plan to develop opportunities for students who do not have such skills.

This year, exchange agreements have been signed with the Mendeleev Institute of Chemical Technology which involved the live broadcast by satellite of a discussion between Mendeleev students and faculty and Bowling Green students and faculty covering the topic of global warming. The transmission, which reached a Russian audience of 164 million and will be rebroadcast on public television stations in this country, took place on April 20. The rector of the Mendeleev Institute of Chemical Technology, Dr. Pavel Sarkisov, was in attendance at WBGU-TV for the broadcast.

Secondly, the Board of Trustees, upon my recommendation, sequestered $1.5 million from the University’s endowment funds at the June 1991 meeting of the board, the interest from this $1.5 million to be used henceforth exclusively for the support of international education efforts by the University. The Bowling Green State University Foundation will undertake to raise an additional $1.5 million to create a principal of $3 million to support the effort. This is the first time the University has set aside endowment funds for this specific academic purpose, and I trust it will be the beginning of a growing and permanent commitment to join the international higher education community. Other initiatives in this area during the coming year will occur in Japan, Canada and South America.

During the past year I agreed to serve on the board of CUIDES (Consejo Universitario Interamericano Para El Desarrollo Economico Y Social or Inter-American University Council for Economic and Social Development), and we will be looking for opportunities to establish mutually beneficial relationships with South American universities.

Another facet of international higher education is of course concerned with faculty research, and thanks to enhanced faculty travel assistance made possible through the Bowling Green State University Foundation this year, faculty visits abroad in connection with improvement and permanent commitment to the increasing academic research and development, and to international education, it has become clear that opportunities for students to study in other countries are inadequate. Most of our students studying abroad go there for the purpose of enhancing their understanding of a foreign language. However, there are not very many chances for a student who simply wishes an international educational experience, and is not a language student, to have this opportunity as our curriculum is currently structured. It is often difficult to find places for students to go where they can participate in the life of a foreign community without knowing the language of that community. Indeed our efforts this year have been confined to areas where a significant understanding of the language of the country being visited would be required, although in the long run we plan to develop opportunities for students who do not have such skills.

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Office of Personnel Services began operations this year, and Mr. John Moore was appointed as executive director of personnel. Mr. Moore comes from a background in personnel work, most recently as vice president of Toledo Truusort, now Society Bank, and has been very well received by both classified and administrative personnel, not to mention faculty, and was most helpful in educating the University community about proposed changes in the health care plan. We welcome John to the University family.

Relations with the City of Bowling Green continued to be most cordial and effective. The autumn quarter 1990 was marred by an incident on Merry Street involving consumption of alcohol, noise and overcrowding. The city police were called and entered upon the premises of several residents, including students. More than 100 arrests were made, and several cases went to court where most of the controversial ones were dismissed. A considerable amount of hard feelings between student residents of that area and the city of Bowling Green authorities remained. Throughout the winter and early spring months the city prepared for a promised recurrence of the party this spring and the University administration worked in close cooperation with the city authorities on a series of steps designed to educate the residents about their obligations as well as their rights and the city's policy toward such events when laws were broken. There was no repeat of the incident in the spring, and I would like to give a special word of thanks to Mayor Edward G. Logan, who spent many nights walking the area personally and talking to students. It has been one of the joys of my presidency that the City of Bowling Green has been blessed with the truly effective administrations to have benefited from the cordial and friendly people with whom the City of Bowling Green has been blessed in leadership positions.

In recent years, the classified staff of the University, through the Classified Staff Council, has undertaken a broader range of activities and services than in the past. For example, this year the salary compensation committee of the Classified Staff Council has been extremely diligent in providing adequate compensation for the classified staff by 1994. It also makes it possible to give increases other than longevity increases to classified staff who formerly were prohibited from receiving these increases because they had reached the top of their pay classification. The Classified Staff Council is to be commended for the broad and thorough educational campaign they conducted with the members of the classified staff, because without the general approval of the classified staff force the implementation of the plan would have been impossible.

In addition to this important development, the Classified Staff Council hosted the first annual statewide classified staff conference in the State of Ohio, which was very successful. They also applied for two funders for WBGU-TV, awarded four scholarships, and participated in the annual holiday parade in Bowling Green, in addition to several other social activities for their membership. The Classified Staff Council are to be congratulated for their vigorous leadership.

Annual Report

Office of Planning & Budgeting:

The financial difficulties of the state, higher education and Bowling Green State University in particular have been the major theme of the introduction to this year's annual report. The effects of that set of funding problems were felt most immediately in the Office of Planning and Budgeting headed by Vice President Chris Dalton, who is ably assisted by Dr. Timothy King and Mrs. Linda Hamiliton. The entire office, but in particular these three people together with Treasurer Gaylyn Finn, worked incredible hours without overtime pay, developed enormous masses of data, projected consequences for the University based upon the various scenarios evolving from the different stages of the legislative process, developed forecasting models for University revenues, and played key roles in the educational efforts directed at various segments of the University community from the Faculty Senate to the Classified Staff Council. The work of this office is the general public. I can't say enough about the selfless devotion of the people in this office. They do an exceptional job in providing all the staff in the financial area who have exerted enormous efforts to ensure a successful implementation of CFUS, the new financial accounting software. Special recognition also goes to Trish Jenkins, Carl Lipp and Gaylyn Finn.

In the Office of Academic Affairs:

Lawrence Friedman: In June, Professor Friedman was appointed as a Distinguished University Professor. This honor comes in recognition of years of outstanding accomplishments—most recently the publication of his book on the history of the Menninger Foundation. Dr. Friedman is now working on his next book and spent part of the past year at Harvard University as a visiting research scholar.

Virginia Marks: Professor Marks has been named the University's third Distinguished Teaching Professor in recognition of her extraordinary abilities as a teacher, mentor, and scholar. She has challenged and inspired BGSU music students through her encouragement, example, and teaching. This fall she will become a music reviewer for the national magazine, The American Music Teacher, which has the largest readership of such publication in private and state universities.

Jane Forsyth: Professor Jane Forsyth received the Mathes Medal Award from the Division of Geological Survey of the Ohio Department of Natural Resources in recognition of outstanding career contributions to Ohio geology. Dr.

Robert McGeein: assistant vice president, capital planning, was directly responsible for major advances in the Bowling Green State University Research/Enterprise Park. He was successful in coordinating approvals through the Ohio Department of Administrative Services, the Attorney General's Office, Bowling Green State University, Ohio Environmental Protection Agency (OEPA) and VISTA for the lease signed by the OEPA for occupancy in the park. He was also responsible for the capital planning and budgeting proposal for Ohio universities now under consideration by the State Legislature.

Jane Schimpf, director of University Food Operations, was recognized by her peers across the nation when she received the 1991 National Ivy Award of Distinction, which is sponsored by Restaurants and Institutions magazine. Ms. Schimpf was also the recipient of the 1990 Ferrari Award presented by the Administrative Staff Council for her many and valued contributions to the campus community. One of her most noteworthy accomplishments is the successful implementation of the "Quantum 90 Debt Card," a campus credit/debit card system which handles all boarding students' meal charges as well as other customers that request use of the system. i.e., off-campus students, faculty and staff. With the successful implementation of the card for food charges, Jane is now coordinat­ing with several campus departments to expand the use of the card.

Shirley Coliner, manager of records management in personnel services, has done an exceptional job in her role as personnel services Project-90 Human Resources System (HRS) user liaison. This system will support the enactment of a comprehensive human resource philosophy. It will help employees improve accuracy of recordkeeping and will meet institutional information needs. As liaison, Ms. Coliner is responsible for initiating, monitoring and controlling all HRS processing. She is keeping Project-90 HRS on schedule and the personnel team focused. Implementation of this system is targeted for December 1991.

In the Office of Student Affairs:

Barb Kalman received the Vice President for Student Affairs Service Award for 1991 for her management of the Counseling and Career Development Center when the director was on sabbatical, the secretary was on maternity leave, and the administrative secretary in charge of the testing service retired. During this time the counseling and testing appointments escalated. Due to Dr. Kalman's willingness to work nights and weekends and her administrative skills, she was able to maintain a sense of balance in the center. She is to be applauded for her professionalism and her caring spirit.

Jacque Daley, the director of the Prevention Center, has developed a model center which other universities are anxious to copy. She has introduced new programs, received the commitment of community agencies, worked with residence hall staff, Greek life and the student body in general on the prevention, as well as the addictive aspects of substance abuse. The center has become known as a place where
students can come and get questions answered, to get resource information for class projects, to receive counseling, and to become involved in peer educators.

Jack Taylor, the assistant black
president for multicultural affairs, has worked diligently to meet the role and mission goal of cultural diversity on campus. He is an active recruiter, role model, and mentor to minority students. He has worked hard to increase minority student participation on campus. He has given many nights and weekends to the cause. Additionally, he finds time to teach in ethnic studies, do research with faculty in higher education and student affairs (formerly college student life), participate in the office of the dean of students, and do his own research. His efforts have been very productive for the University.

In the Office of University
Relations:

Shawn Brady (television services) was recently honored as the Producer of the Year among the major Ohio public television stations. He received a prized EMMY award for his directing and editing of the WBGO-TV production "Breathe on Me, Breath of God." He also created and directed "Art Beat," a weekly program dedicated to the arts which won an award for community services from the Arts Commission of Greater Toledo.

John Fogel (development), secured and processed the largest gift ever in the history of BGSU. Enough said!

Teri Sharp (public relations) is the major force in publicizing Bowling Green's top cultural arts programs, among the best in the state. She covers the many fine offerings in music, art and theater, most frequently in print but also on radio and television.

Of special note this year was the development and functioning of the University's new black alumni chapters. Of their own volition, several of our black alumni in Columbus, Cleveland, and Cincinnati decided to found black alumni chapters to encourage additional recruitment, retention, and participation of minorities, in particular African-Americans. They have provided a growing and strong link with black undergraduate students through programs such as back to school picnics, participation in the annual Preview Day program (one chapter sponsored a visit by 40 students to the Preview Day program), participation in various career programs, ASAP (Alumni Sharing African-American Paths) which is a program geared to minority undergraduates designed to discuss career opportunities and issues as they pertain to African-Americans, and several fundraising activities. The various chapters raised thousands of dollars, successfully recruited dozens of black students for the University, and encouraged academic excellence among minority students. Their social events have included picnics, a scholarship dance, a theater event, alumni gift extensions, alumni alumni gatherings, a bowling party, a 1990 minority homecoming gathering, and attendance at events held during Black History Month on campus. A black alumni newsletter has been created and

its first edition appeared in April 1991. The newsletter will serve as a vehicle to share information about Bowling Green State University, black faculty and staff, black student organizations and black alumni chapter activities. The next issue was distributed in September 1991 and highlighted the events of the Alumni Reunion held October 18-19. I extend my congratulations for the sterling efforts and commitment of the volunteers who have worked so hard to make these dreams come true.

In addition to the activities of the black alumni chapters, the Office of Alumni Affairs has been busy on other fronts as well. New chapters were opened in Fort Wayne, Indiana, and east central Florida, and organizational activities are underway to open the first international chapter of the Alumni Association in Toronto, Ontario, during the coming year. Initial efforts are also being pursued to open a chapter in Tokyo.

A University can be viewed from many perspectives. As is the case with individuals, we often find out the true mettle of an institution in times of difficulty. It will be very revealing to be the president of a university in times of plenty. Rewarding individuals for meritorious service means salary increases, renovating and rebuilding physical plant, not to mention the construction of new facilities, improving library and learning resources and finding new monies available for academic aid to ever-larger numbers of deserving students are all possible with the appropriate financial base, and the only true test of the institution's excellence in times of plenty comes when whether these resources have been expended in the appropriate place and for the appropriate university purposes.

The situation is very different when hard times fall upon us, as they have this year. When current cash resources are drastically cut back and students have to pay more tuition for fewer services, and when people who have given their lives in service to the institution must forego their usual increases because of lessened institutional and state circumstances, the true commitment of employee groups, agreed upon necessary outlays, will be shown. Faculty, staff, and students. STATUS: PARTIAL ACHIEVEMENT.

The number one priority will be to give the deserving employees, faculty and staff of this University, a salary increase as soon as possible and I will do my best to recommend this to the Board of Trustees, even if the increase is very modest, at mid-year, that is by January 1, 1992. However, I cannot promise to do this, and it will be impossible if the revenue picture of the state does not improve at least slightly by then.

The University is in excellent overall condition; no one should fear that we are in financial difficulty, nor that our enrollment will fall at an uncontrollable rate, nor that we will become less attractive as a place to come to and to do research. Our financial condition is far from being unimpaired. As the goals for 1991-92 in this annual report show, we are performing well and our commitment to excellence and improvement in those areas which do not demand large cash outlays. Once again I thank all the members of the Bowling Green community for their understanding and support, and I know that in the future as in the past we will continue to demonstrate that at Bowling Green the job gets done and it gets done well.

Following a national search, Dr. Thomas Erekson has been appointed as the new dean of the College of Technol­ogy. He began his appointment on August 1.

2. A permanent dean of continuing education for the campus will be appointed. STATUS: ACHIEVED.

Dr. Suzanne Crawford, formerly associate dean of continuing education was appointed as the permanent dean, effective September 1, 1990.

3. The feasibility of a doctorate in music will be studied. STATUS: PARTIAL ACHIEVEMENT.

The College of Musical Arts is studying the feasibility of a doctoral offering. Preliminary plans are to propose a doctor of musical arts degree with options, initially, in music composition and performance/pedagogy.

4. Departments will be encouraged to continue strong recruitment efforts to increase the number of minority faculty, staff, and students. STATUS: PARTIAL ACHIEVEMENT.

A special meeting of the Council of Deans was held at which Mr. John Moore was invited to make a presentation on minority recruitment and retention. Chairs and directors were urged to attend additional sessions held by Mr. Moore.

Departments have continued to make significant progress in identifying minority candidates to be funded from the minority hiring pool.

In the fall of 1990, 11 new minority faculty were hired.

It was decided that the 1990-91 Dean for endowed Faculty position would be held for an invitation to a minority. A faculty committee screened nominations from several departments and recommended that opera star Martina Arroyo be invited to campus for six visits during the spring semester. Ms. Arroyo's eight visit included master classes, concerts, and extensive contract with faculty and students.

5. Efforts will continue in cooperation with the management department and the College of Business Adminis­tration to gain approval of a doctorate in organization development. STATUS: PARTIAL ACHIEVEMENT.

A proposal has been completed by the Department of Management and is being reviewed by the College of Business Administration.

In conjunction with the College of Arts and Sciences, a state-supported Canadian studies administrative structure will be established, including the hiring of a permanent director, and a three-year period for enhancing the program. STATUS: ACHIEVED.

Dr. Mark Kasoff has been appointed as senior scholar in Canadian studies, effective July 1, 1991. Dr. Kasoff will provide a focal point for strong development of the program.

PART I

GOALS FOR 1990-1991

ACADEMIC AFFAIRS:

1. A new dean of technology will be hired to replace Dr. Jerry Streicher, who is returning to teaching. STATUS: ACHIEVED.

2. The feasibility of a doctorate in music will be studied. STATUS: PARTIAL ACHIEVEMENT.
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7. An assessment will be made of two surveys conducted by Institutional Studies: the UCLA Survey on Faculty Attitudes and the NACUBO (National Association of College and University Business Officers) survey on retirees. STATUS: ACHIEVED.

The survey results on faculty attitudes have been examined by a faculty committee; their report has been summarized for the Faculty Senate and has been published in Monitor. The analysis of the retiree survey has been completed. A summary report has been sent to all the retirees who participated in the survey.

8. The report/recommendations from the task force regarding excellence in teaching and recognition of the use of advanced instructional technology will be studied for implementation. STATUS: ACHIEVED.

The Faculty Development Committee employed several techniques to make workshops and grants available to the faculty to encourage the use of new technologies. Through a grant of $5,000 given to the committee by the VPA, grants were offered for innovations in teaching.

9. Continue the cooperative efforts between the graduate dean and the line deans to utilize external consultants to selectively review up to three graduate programs per year. In 1990-91, popular culture and two other programs will be reviewed. STATUS: ACHIEVED.

The popular culture program has been reviewed by a committee of three external and four internal scholars. The committee recommended development of a Ph.D. in popular culture. Drafting of the proposal began spring semester.

Conversations are taking place with several other departments about external program reviews. The review of the Population and Society Research Center has recently been completed and is expected to provide guidance for enhancing research and graduate programs in the social sciences.

10. Continue working with IUC/OBOR and the two-year institutions to develop effective and appropriate articulation policies for transfer students. STATUS: ACHIEVED.

The final report of the Commission on Articulation and Transfer was approved by the OBOR in late November. Implementation of the report's recommendations proceeded during the spring semester. The BGSU "transfer module" was completed and submitted for approval to OBOR. Approval is expected in September 1991. BGSU policy with respect to transfers was altered to eliminate the "64 hour rule" which limited associate degree holders to a maximum of 64 hours of transfer credit. Work is proceeding with the Office of Registration and Records to implement other components of the articulation and transfer policy regarding posting hours to transfer students' records and determining applicability of transfer credit to the student's degree program. Mr. John Martin is a member of the OBOR Articulation and Transfer Council. Dr. Michael Doherty has been appointed to the OBOR faculty committee which reviews and monitors institutions' transfer modules.

11. Final recommendations based on the proposed five-year plan for the Graduate College will be approved. STATUS: ACHIEVED.

The Graduate College five-year plan for full-time enrollment served as the basis for the stipend request submitted to the budget councils. The enrollment plan for the Graduate College is being implemented to the extent allowed by funding constraints.

12. Plans for enhanced academic and research programs in material sciences will be prepared and submitted to the President. STATUS: ACHIEVED.

A comprehensive proposal for establishing a materials science group has been developed and presented to the President. The plan proposes that within 5 years a core of materials scientists will be working on specializations within existing degree programs. Each scientist will be expected to have external support and offer courses in support of physics, technology, chemistry, or photochemical sciences. Within 10 years it is proposed that there be one or more degree programs and external funding in support of materials research.

13. In conjunction with planning and budgeting, we will present alternatives to appropriate committees to enhance our efforts to bring average salaries into the top one-third of Ohio schools by differential allocation by rank of incremental increases, as has been successfully implemented at, for example, Kent State.

This objective has been deferred pending improvement in the State budget.

Additional Accomplishments

Undergraduate Council approved academic honors of "with distinction" or "with highest distinction" for associate degree holders. In addition the Council approved changes in majors in communication disorders, interior design, aerotechnology, and art history and approved a name change to Mid-American Center for Contemporary Music.

The Colleges of Arts and Sciences and Business Administration each sponsored a Fulbright Scholar this year. Dr. Denko Maleški from Yugoslavia was a scholar in political science and Dr. Hedi Hached in management.

Dr. Peter Hutchinson chaired the retention committee which examined ways of increasing the University's retention of students.

Norma Stickler chaired the search committee for executive director of personnel and the administrative computing council.

Dr. Larry Small, communication disorders, was selected as the new director of the University Honors Program, replacing Dr. Paul Haas.

A policy was developed to assist students who were called up for military duty in Saudi Arabia.

Several initiatives were undertaken to promote excellence in teaching. A copy of Teaching College: Collected Readings for the New Instructor was given to all new faculty members, chairs and deans. The faculty development committee polled the new faculty and chairs about topics from the book that would be of most interest for the FDC seminars during the year. The VPA continued a subscription for The Teaching Professor, with copies sent to every department. An additional grant fund of $500 was made available to the faculty development committee for distribution to faculty members in support of creative ideas for instructional innovations.

The College of Arts and Sciences, the Committee to Review General Education, the University General Education Committee, and the Office of the VPA sponsored several speakers and activities during the year designed to examine the University's general education program.

Five year evaluations were conducted for Dr. Roger Bennett, dean of education and allied professions and Dr. Rush Miller, dean of libraries and learning resources.

Allocation of OBOR instructional equipment funds was coordinated through the VPA office.

PLANNING AND BUDGETING:

1. Coordinate the work of the Task Force on Scholarships and Talent Grants. In cooperation with student affairs, implement the task force recommendations that are approved by the President. STATUS: PARTIAL ACHIEVEMENT.

The Task Force is in the final stages of deliberations on its final recommendations to the President. Implementation of the recommendations will be a goal for 1991-92.

2. Coordinate the work of the Ad Hoc Committee on Recruitment and Retention. In collaboration with student affairs, academic affairs, University relations, and operations, work to implement the committee recommendations that are approved by the President. STATUS: PARTIAL ACHIEVEMENT.

The committee is in the final stages of deliberations on its recommendations to the President. Implementation of the recommendations will be a goal for 1991-92.

3. We will collaborate with the University of Toledo and the Medical College of Ohio at Toledo on a study of the costs incurred on our respective campuses for our joint nursing and physical therapy programs. STATUS: PARTIAL ACHIEVEMENT.

Preliminary discussions have been held. The BGSU costs for these programs were updated preparatory for a meeting that was postponed and remains to be rescheduled.

CUFS, one of the the first phases of Project-90, went on line as scheduled July 1 when the first purchase order came off the printer at the purchasing office. On hand for the first order were (from left) Joyce Eaby, an employee of American Management Systems helping to implement CUFS; Dr. Ron Lancaster, director of Project-90, and George Knauss, purchasing.

This goal will not be completed by June, 1991. The sabbatical leave of the budgeting officer was reduced by the hiring freeze and the director of budgeting was unable to work on this project. A review was completed last year and this project was given a lower priority for spring 1991.

5. Develop a standardized format for use in preparing resource impact analysis statements required for new degree programs proposed to the Ohio Board of Regents. STATUS: ACHIEVED.

A form has been developed for use by departments in future cost preparation.

6. Continue efforts to refine enrollment planning models by inclusion of additional factors (e.g., suspensions, dismissals, graduations, and readmissions) and by possible revision of some current factors (e.g., retention). STATUS: PARTIAL ACHIEVEMENT.

During the development of the enrollment plan for fall/summer 1991, the current enrollment planning model was reviewed and specific areas were identified for change. These changes need to be incorporated into fall 1992 planning.

7. Identify options and develop a plan to work through Project-90 for a mainframe information system that would contain 5-10 years of summary data on staffing, students, resource statistics, and that would be accessible to all individuals with CICS access. The possibility for extending the academic enrollment and resource analysis could provide the means for department chairs and advisors, college deans, and administrative offices to access and download information readily. Produce a one-page summary of major University staffing, student, and resource statistics for widespread distribution throughout the University. STATUS: PARTIAL ACHIEVEMENT.

A subcommittee of Project-90 on information needs assessment has been formed and will be reporting to the Project-90 steering committee soon. Because of financial limitations, it is likely that such developments would be delayed until Phase III of Project-90. Therefore, it is unlikely that any mainframe system would be developed in the next 5 years. Certain areas of resource information can be developed through microcomputer applications at relatively low cost and will be explored. Certain information has already been provided to the deans' offices and to the vice president for academic affairs directly as machine-readable files.

A one-page summary of student resource statistics for fall 1990 was completed and distributed in a limited fashion. The summary received very favorable comments. Additional one-page summaries on staffing and finance have been formatted and should be available for distribution in fall 1991.

8. Obtain 350 new freshmen and 50 new transfer students in summer 1991, along with 3,000 new freshmen and 650 new transfer students in fall 1991. STATUS: WILL ACHIEVE.

This goal has been revised to obtain a minimum of 185 new freshmen and 50 new transfer students in summer 1991, along with 2,950 new freshmen and 710 new transfer students in fall 1991.

The target number of admitted freshmen is 6,705 and 6,279 have been offered admission. From pending and new applications, we should offer admission to an additional 280-448 or a grand total of approximately 6,559-6,727 which should yield 2,866 to 2,960 new fall freshmen. Fall transfers are slightly behind last year and summer numbers appear to be somewhat above target.

9. Improve the quality of entering students, especially freshmen for fall 1991 with established average targets for fall 1991 freshmen of 3.22 for high school grade point and 22.5 for the ACT composite. STATUS: WILL ACHIEVE.

Based on the selection criteria for fall 1991 contained in the approved enrollment plan, both high school grade point average and ACT composite goals should be achieved.

10. Increase the number of minority applicants (particular emphasis on black and Hispanic) and enrolling freshmen by ten percent over fall 1990. STATUS: PARTIAL ACHIEVEMENT.

The increase in the number of black and Hispanic students visiting campus during the spring semester 1991, and the increase in the number of community organization contacts have had a direct relationship with the increase in applications. To date we have a 17 percent increase in applications for black and Hispanic students. We don't know, at this point, whether the total number of new black and Hispanic enrollees will increase. The exact number of enrollees will be determined when summer and fall 1991 enrollment data are known.

11. Further develop/implement a transfer recruitment plan designed to assure growth at a rate of five percent per year with increased percentages at the sophomore, junior, and senior levels. STATUS: PARTIAL ACHIEVEMENT.

On a quarterly basis, the Office of Admissions plans two-year campus visits with representatives from the College of Technology and the Office of Continuing Education. By the completion of Project-90, plans to develop equivalency guides for feeder two-year campuses will be implemented. Meanwhile, we will invite transfers and also two-year college representatives to our campus to make them more aware of our curricula and extracurricular offerings. The Ohio Board of Regents is expected to approve the BGSU Transfer Module. The transfer student concerns assemble continues to convene on a regular basis.

12. Continue to assist in the implementation of the new core financial accounting system, through review, evaluation and testing. Begin preliminary planning to perform a similar function in the implementation of future Project-90 systems. STATUS: ACHIEVED.

The CUF$ (College & University Financial System) Project is on schedule for a July 1, 1991, implementation. The chart of accounts framework is complete, tests go smoothly, and interface and conversion programs in testing and end-user training is proceeding smoothly, with more than 150 University employees having begun their CUF$ training.

Many areas participated in the loading of budgets and the budget loading process is substantially complete and will be ready for implementation. The educational budgets were loaded primarily by the Office of Planning and Budgeting, while the operations staff loaded most plant operations and auxiliary budgets; the business office loaded auxiliary budgets and miscellaneous budgets, and CUF$ Project staff participated in loading budgets from all areas. Several standard reports have been reviewed and evaluated for applicability in the testing process.

HRS: It is expected that the Human Resources System (HRS) project will meet the planned cut-over date of January 1, 1992. Important questions are being resolved and the full-scale loading of data should begin in August, 1991.

SIS: Implementation of the Student Information Systems (SIS) is making good progress. We have had detailed presentations of each system by the vendor and expect to complete the definition of the common tables by July 1, 1991. Applications have been hired in the registrar's office and in admissions. Fifteen University employees attended the first annual SIS User Group Conference held in May in Reston, Va. Conrad McRoberts, director of financial aid and student employment, was selected interim co-chair of the national SIS User Group Steering Committee.
analysts, allowing Bill to serve as UCS coordinator helps streamline and focus the communication flow and joint planning efforts between the two offices.

14. Implement any additional modifications determined to be needed in the transfer evaluation process to improve the time lines of transfer credit evaluations. Expand the number of transfer credit guides and distribute to BGSU advisers and other institutions. Work with other institutions in developing mechanisms/systems to meet the new requirements of House Bill 111 regarding transfer and articulation. STATUS: ACHIEVED.

In conjunction with the admissions office, a process was designed and implemented whereby admitted transfer students are requested to provide our Transfer Evaluation Service unit with a list of courses in which they are currently enrolled or expect to be enrolled prior to their entry to BGSU. Conditional evaluations are performed upon receipt of these lists and both the students and their advisors receive reports of the comparability of the courses as much as six months earlier than in previous semesters. This not only enables earlier and better planning to transfer students' BGSU course work, but also permits the Transfer Evaluation Services unit to respond more personally and individually to the needs of students, parents, and advisors (by redistributing over time the workload of the unit).

Seven of the existing transfer guides have been expanded to include all BGSU general education courses. Two additional guides that include all applicable BGSU general education courses as well as other commonly transferable courses have been completed recently. (The nine transfer guides are for Cuyahoga Community College, Lakeland Community College, Lorain County Community College, Cleveland State, Ohio State, Sinclair Community College, the University of Toledo, Wright State, and Edison State Community College.) Priorities have been established for developing transfer guides for more feeder institutions, based on the number of students we accept from those institutions.

The Ohio Council of Registrars (registrars from the four-year, state-assisted schools) joint conference with the registrars from the two-year, state-assisted schools was held in March 1991. The purpose of this conference was to discuss operational issues relating to implementing the new transfer and articulation policies. It is expected that this conference will be the first of several that will result in the formation of working groups to recommend standards and procedures relating to such matters as transcript notations (concerning the "transfer module" and acceptance vs. applicability of transfer credit, for example), sharing of information pending development of a state-wide system for information and academic record exchange, defining functional requirements for such a state-wide system, etc.

15. Determine the best interim and final financing arrangement for the proposed intramural/fieldhouse facility. If the facility project is approved by the Board of Trustees and if we obtain financing in a timely fashion, it will allow for the desired construction schedule. STATUS: ACHIEVED.

Bond counsel has been assigned by the Attorney General, and the alternatives for financing are being evaluated. Ohio Board of Regents' approval for the issuance of debt for the project was received at the June OBOFI meeting.

16. The treasurer will work with the University benefits/insurance office to evaluate options for modifying the existing health care program to make BGSU's program as responsive as possible to employees' needs while improving its cost effectiveness for both the employees and the University. STATUS: PARTIAL ACHIEVEMENT.

A consultant was selected to assist the University in the evaluation and restructuring of the existing health care program. Due to the state subsidy cut, the project was split into two phases with the first being to maintain the University's 1991-92 contributions to the health care fund at the 1990-91 levels. This was accomplished by initiating or increasing employee contribution with all covered employees now contributing. Phase two, the benefits restructuring, will proceed by collecting input from employee constituency groups when considering program attributes. The University Insurance Committee will review and contribute to the evaluation process and proposed program changes.

17. We will replace the DEC VAX 780 instructional computing system and the DEC VAX 785 research computing system with more powerful and efficient equipment. STATUS: ACHIEVED.

University Computing Council approved replacing the 780 and 785 with a VAX 8650, which is four times more powerful than the 785, and six times more powerful than the 780. The VAX 8650, configured with 80 MB of memory, compared to the present 10 MB on the 785 and 8 MB on the 780, was installed on May 15, 1991.

18. Computer services will increase the functionality and usability of the University Computer Services Information Center, working with the administrative microcomputer advisory committee to help the Information Center evolve to best meet user needs. Administrative microcomputer users will be assisted in the implementation of new software products added to the supported software category and we will provide consulting support to offices, departments, and other areas wishing to implement microcomputer local area networks. STATUS: ACHIEVED.

Networking feasibility studies were offered and many areas made requests for this assistance. Also, consulting and training assistance for areas being connected to the campus backbone were offered. Seminars and consulting assistance were offered for the first time for the 14 new software packages recommended for inclusion by UCC. In addition, an evaluation copy of each of the 14 packages was placed in the Faculty Staff Graduate Workroom. Many SYSM seminars were held to convert users from Wizard Mail.

The history, math-stat and VC & TE departments were added to the Falcon Data Network via their existing LocalTalk networks. The math-stat and VC & TE departments each had more than 40 devices. More than 25 3270 terminals were added as part of Project-90.

In addition to Duane Whitmire's many networking feasibility studies, which were offered for the first time this year, Duane and Bob Fyfe are now providing liaison and consulting support for departments connecting to our campus backbone.

19. We will enhance the functionality and usability of residence hall and other computer laboratories, by (1) increasing the number of microcomputers available to students and improving the methods of software distribution in the computer laboratories; and (2) increasing the number of microcomputers in the rental pool and making more systems available to undergraduate students. Working with student affairs, we will ascertain the feasibility of requiring either rental or purchase of microcomputers in all

Chapman resident adviser John Redella, a junior psychology major, works in his room with a University computer. Student response to offering computers in residence hall rooms was gathered and evaluated this fall.
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the student residences for freshmen and sophomores. STATUS: PARTIAL ACHIEVEMENT.

For the residence hall labs, three IBM PC submit stations and line printers were removed that were not being used, and the remaining Apple IIe's which were not in use were sold. We purchased 14 Macs, 10 Deluxe 1st Aid Kits and 10 MacPascals for the residence hall labs. For computer services labs: Mice and Windows for Williams Hall were purchased for each of the 15 PS 2's; upgraded 17 SE's in technology to have hard drives, replaced 10 2-800K drives in business administration lab with MacClassic 2-40's; replaced 10 2-800K drives in library lab with MacClassic 2-40's and replaced 23 Macs in Williams with MacClassic 2-40's.

Although we have not increased the number of microcomputers in our non-residence hall labs, we have upgraded the equipment in every lab. By doing this, we have increased the number of machines available to our users by putting the older machines in the rental pool. This method allows us to spread the use of microcomputers out without needing more room in any one area. We have written and put in place, a new version of our lab base last year which has helped tremendously in software distribution for our users. Also, this keeps track of our lab statistics much better.

Purchased LaunchBreak and ADSP to allow for software dispatching over a server, which will hopefully reduce the number of hours of student workers. This technique will be tested in technology lab over the summer and in the Chapman Project in the fall.

A feasibility study committee finished its work and recommended placing 175 microcomputers in Chapman Hall for fall term 1991, as a pilot test. Decisions about expanding the program will be made next year after evaluating the Chapman project.

Additional Accomplishments

Chapman project. made next year after evaluating the student residences for freshmen this keeps track of our lab statistics much which has helped tremendously in microcomputers in over the summer and in the Chapman 40's. 

The 56 KB line connecting BGSU to DA/Net and the Ohio Supercomputer Center was replaced with a T1 1.544 MB line. This resulted in a 24-fold increase in speed. Coordination was provided to the supervisory staff for holding a series of seminars over three days at BGSU.

Computer services is continuously working with users and analysts to convert forms to the laser printer. In the past year, we have converted forms for registrar, bursar, financial aid, admissions and the athletic department. The one provided for the athletic department will save them three weeks' work every year. We will continue this process until every form possible is changed over within the limits of Project-90.

The largest enhancement of the year for administrative computing systems was the addition of "preferred registration" to the system, which is intended to reduce the impact of telephone registration on University and GTE telephone systems. Other minor modifications have also enhanced the effectiveness of STAR.

During the past year, telecommunications services has made changes in line configurations and continued testing new line configurations that they believe will significantly reduce expenses. A hardware/software package was purchased which enables them to identify a bad line in a trunk of lines. In the past they have only been able to identify the trunk (a trunk could have over 150 lines).

OPERATIONS AREA

1. Continue development of University Utilities Master Plan to identify and prioritize existing deficiencies and future construction needs. STATUS: ACHIEVED.

We have completed engineering investigations of four major components of the campus utility infrastructure: the electrical distribution system, the utility tunnel system, the steam distribution system, and the central heating plant. The needs identified by these investigations are prioritized within a six-year capital plan for construction and renovation.

2. Move all freshman resident student parking to east area of campus and continue development of Master Parking Plan. STATUS: ACHIEVED.

Freshmen parking completed; development of Master Parking Plan has been submitted as a goal for 1991-92.

3. The University architect's office will begin to conduct a campus-wide survey of all existing exterior buildings and directional signage and initiate a long-range plan for future replacement and appropriate additional signage. STATUS: PARTIAL ACHIEVEMENT.

Photographs were taken of all exterior building and directional-type signage, a list was prepared to standardize and update all wording as necessary from which the exterior signage program will be developed. Meetings with other departments have been held to gather input with respect to improving the appearance and effectiveness of all directional-type signage, simplifying and developing new standards for all future, exterior signage. As new facilities are being constructed and existing facilities are being renovated, new exterior signage has been and is being included to initiate the new exterior signage program. Implementation is expected in FY 91-92.

4. Develop a marketing plan to determine the future marketing strategies of the University Bookstore to include future space needs. STATUS: ACHIEVED.

Marketing plan has been developed utilizing information and data from campus leaders, a marketing survey of 400 students, review of the bookstore's financial reports, and National Association of College Stores information.

Services and promotions that are currently being offered are listed in the plan along with a proposed list of services determined by the survey data.

The marketing plan will be presented to University administration and updated for review and approval for implementation in FY 91-92.

5. Initiate Phase Two of a four-phase campus facilities audit (approximately 25 buildings) to determine overall condition of primary and secondary building components and identify future capital funding needs. STATUS: ACHIEVED.

This work was completed in June, 1991.

6. Coordinate new student activities programming with the sponsoring department or departments. For example, implement a "coffee house" concept in the Bowl 'N Greenery on Thursday evenings 9 program. This project is being sponsored by the Prevention Center for Alcohol and Other Drug Abuse. STATUS: PARTIAL ACHIEVEMENT.

New activities co-sponsored by the University Union included the April 26 Campus Unity Party (Frazee Frenzy alternative) and the MDA Marathon on May 1 and 2.

The "coffee house" concept has been temporarily placed "on hold" while the Prevention Center seeks the funding necessary for its implementation. When this funding is available, the University Union will provide the space and services as originally agreed.

7. Create a slide presentation that would permit the crime prevention unit to have a portable exhibit for use during student orientation, preregistration at campus trade shows, and other meetings. STATUS: PARTIAL ACHIEVEMENT.

The script and music for the slide presentation are finished. Because of the budget constraints, funding from the student affairs area is no longer available.

BGSO Food Operations and Jane Schimpf, director, received a 1991 Iky Award of Distinction, a national food service award. The award is sponsored by the national magazine Restaurants and Institutions. Students reap the benefits of Food Operations culinary expertise.
at this time. To cut costs, we are discussing the possibility of having Roger Swope shoot the slides this summer instead of Channel 27. We will still need the television station to dub everything onto video. The estimated completion date of this project is sometime between September and November of 1991.

8. Complete and distribute hazardous waste program manual and develop hazardous waste newsletter. STATUS: ACHIEVED.

The hazardous waste program manual is 95 percent complete as of May 20 and will be finished and distributed before July 1 of this year. User suggestions for improvement will be incorporated into future manual revisions. The hazardous waste newsletter has been developed and is being distributed on a quarterly basis.

9. Study the two day care committee reports and develop funding options and costs. STATUS: PARTIAL ACHIEVEMENT.

The Fremont Office of WSOS has been awarded a pre-planning grant which will allow them to do a market study and prepare a business plan to determine the feasibility of locating a child care facility in the Bowling Green area. A $1 million request for state funding is included in the 1993-94 biennium of the six-year capital plan.

10. The computerized alarm monitoring system will begin to monitor the fire alarm systems in both residence halls and academic buildings. Currently, these systems only alert the occupants of the building where the alarm is sounding and someone must telephone the Communications Center to report these alarms. By directly monitoring these fire alarm systems, precious time will be saved and the proper actions can be taken immediately upon the receipt of a fire alarm. STATUS: PARTIAL ACHIEVEMENT.

The computerized alarm monitoring system has begun to monitor the fire alarm systems in the Greek Life living units and some of the academic buildings, along with intrusion alarms. We are monitoring smoke detectors, fire pumps, pressure switches, suppression switches, pull station, water sensors, furnace failure sensors, temperature sensors and medical emergency along with policy and procedures. Panic alarms are in some academic buildings and Greek Life buildings.

11. Research and possibly implement a liability risk review of the total University. This review will be done by an outside firm designed to review liability risks and hazards inherent to universities. This risk review program can reduce liability claims and costs. Areas of concern include health services, airport, fraternities and sororities. STATUS: IN PROGRESS.

On the advice of legal counsel, the University is in the process of pursuing the possible purchase of liability insurance. The purchase of such insurance will necessitate a review of the University's liability risks and hazards in conjunction with the insurance company loss control procedures.

12. Work through and organize backlog of work/information associated with funded renovation projects and new construction projects, and develop better communications with departments involved in capital projects. (The planning technician will have this as a major objective.) STATUS: ACHIEVED AND CONTINUING.

Returns to Shatzel Hall, Overman Hall and the English department were completed along with the moves out of the bursar's office, Hayes Hall and the Fine Arts Building. Procedures have been developed with plans and preparations started for the moves back to Fine Arts, Hayes Hall and the bursar's office as well as the move out of Eppler South.

13. Prepare plans for the proposed field house (intramural/intercollegiate athletic facility) for submission to the Board of Trustees and work with the treasurer and the vice president for University relations to develop funding sources. STATUS: ACHIEVED.

Board of Trustees approval has been received, initial planning is complete, design is underway with bidding expected in July 1991 and construction in September 1991. Debt financing through bond sales has been approved by the Board of Trustees and submitted to the Ohio Board of Regents for approval.

The lease for the OPEA building in the Research/Enterprise Park was approved and signed by the governor.

Construction of Phase II Infrastructure of Research/Enterprise Park will begin in late August 1991.

The physical plant launched a department-wide excellence initiative.

The hazardous waste storage facility has been completed.

Completed several major construction and renovation projects, including: Overman Hall Phase II renovation; Shatzel Hall renovation; Alumni Drive improvements; an asbestos abatement project which included the Psychology Building, stadium and several small group living units. English department Gish Theater renovations; roof replacement projects; demolition of the former Water Treatment Plant and exterior restoration work on the Jerome Library.

The post office is processing a 24 percent increase in the amount of third-class bulk nonprofit business mail with no increase in staff.

The BG SU Licensing Program continues to expand with the addition of 27 vendors bringing the number to 153. As of May 1, 1991, $48,364 in royalty income was received for the 1990-91 fiscal year.

A 1991 Ivy Award of Distinction, a national food service award, was received by Jane Schimpf and Bowling Green. This award is sponsored by a national trade industry magazine, Restaurants and Institutions.
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Annual Report

The University has implemented a reorganization program that has increased the number of students attending school and the amount of money available to students. The overall reduction in tuition costs has been reduced to $5,400 through 1990.

Reported to the liability insurance premium which resulted in a substantial reduction in costs. The University policies have been revised to implement a new policy regarding smoking in the residence halls.

STUDENT AFFAIRS

1. To continue to work towards a smoke-free environment by providing resources and services to students who wish to stop smoking.

2. To continue the Facilitator Training Program was initiated and implemented to train peer advisers to become certified as Freshstart advisers. Peer Freshstart training was presented in May 1991.

3. The Freshstart program. Peer Freshstart training was presented in May 1991.

4. To facilitate the development of smoking-free residence halls, and to continue to provide peer advisers with opportunities to stop smoking.

5. To develop and implement a new policy regarding smoking in the residence halls.

6. To continue to work on the smoking-cessation program.

7. To continue to provide resources and services to students who wish to stop smoking.

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Additional Accomplishments

The Office of Multicultural Affairs continues to emphasize the recruitment and retention of minority students on the campus as part of our commitment to an ethnically diverse student mix. The Pre-College Enrichment Program has continued with the target of increasing minority student participation.

Sixteen new memberships and two special memberships were requested for the 1991-92 year. The new memberships included high school seniors who were interested in attending BGSU. Sixteen new memberships included high school seniors who were interested in attending BGSU.

1,325,155

The operative word in the 1990-91 year was "Integration". We are waiting for the results of the 1990-91 year. We are waiting for the results of the 1990-91 year. ...
Annual Report

Annual Report

learning capacity. STATUS: ACHIEVED.

Recruited $3,000,000 from the Ohio Department of Education for an "In Service Education Program" involving distance learning. We have also recruited $3,000,000 from the Ohio State University to help on a money for the computer software development in the area of distance learning. We have also negotiated funding from the Ohio Department of Education for a distance learning program. We have also recruited $3,000,000 from the National Science Foundation to help on a money for the computer software development in the area of distance learning. We have also recruited $3,000,000 from the National Science Foundation to help on a money for the computer software development in the area of distance learning. We have also recruited $3,000,000 from the National Science Foundation to help on a money for the computer software development in the area of distance learning.

30. With the President's Office, we will host at least one north Ohio legislative event. STATUS: ACHIEVED.

The Northwest Ohio Legislative delegation luncheon program was held on February 23, 1991.

We will continue to report and track the Ohio Board of Regents and other state universities to address the best possible legislative environment. STATUS: PARTIAL ACHIEVEMENT.

Additional Accomplishments

1. Ided with 60 in-service leaders in the new educational program (including those from the OSU). STATUS: ACHIEVED.

2. Scheduled a "breakfast at BGU" series.

3. Developed new public relations policy called "Go of the Year - Tour of Year." STATUS: ACHIEVED.

4. Implemented a new VIP tracking system.

5. Created and presented formal report to the image planning subcommittee of a Recruitment & Retention Affairs.
Annual Report

Involvement in activities beyond the campus has been demonstrated in the past, and the following are some examples of the various University initiatives:

1. Planning and Budgeting to work to improve extracurricular offerings at the University.
2. Quality education and the same committed faculty.
3. I will begin construction of the general purpose classroom building and the medical/molecular biology facility.

STUDENT AFFAIRS:
1. The Alumni Association Endowment Program, the Ohio University Endowment Program, and the Ohio University Alumni Association Endowment Program.
2. Department of Accounting.
3. Department of Business Administration.
4. Department of Economics.
5. Department of Management.
6. Department of Marketing.

Annual Report

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### Comparative Summary

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<th>1981-82</th>
<th>1990-91</th>
<th>% Change</th>
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<tbody>
<tr>
<td>Number of College and career faculty</td>
<td>7</td>
<td>14</td>
<td>143.3%</td>
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<tr>
<td>Number of Ph.D. departments</td>
<td>9</td>
<td>14</td>
<td>55.6%</td>
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<tr>
<td>Enrollment Ceiling</td>
<td>15,000</td>
<td>16,000</td>
<td>6.7%</td>
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<tr>
<td>Number of Alumini Chapters</td>
<td>17</td>
<td>37</td>
<td>123.5%</td>
</tr>
<tr>
<td>Number of Graduate Students</td>
<td>1,858</td>
<td>2,310</td>
<td>26.7%</td>
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<tr>
<td>Total revenue</td>
<td>$32.5M</td>
<td>$35.0M</td>
<td>8.1%</td>
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<tr>
<td>Total Non-Residential Freshman</td>
<td>383</td>
<td>1,379</td>
<td>256.6%</td>
</tr>
<tr>
<td>Percentage of Freshman in Bottom Quartiles</td>
<td>62-76%</td>
<td>59%</td>
<td>80% 35.6%</td>
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<tr>
<td>Number of Non-Traditional Entering Freshman</td>
<td>383</td>
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### Grants and Contracts

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<th>Fiscal Year</th>
<th>% Change</th>
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<tbody>
<tr>
<td>Grants and Contracts</td>
<td>$32.5M</td>
<td>$35.0M</td>
</tr>
</tbody>
</table>

### Financial Analysis

- **Endowment**
  - $11,000,000
  - $12,350,000
  - 115.4%

- **Total Revenue**
  - $32.5M
  - $35.0M
  - 8.1%

- **Number of Faculty**
  - Full-Time: 1,000
  - Part-Time: 200

### Faculty/Staff Publications

### Final Thoughts

Laurencie Jakobovitz, journalist, produced 10 videos about ancient ruins from China. Each video included a collection of artifacts related to the culture of China. The films were presented at the annual meeting of the Society of American Artists, held in New York City, in early 1991. Some of the key electrodes included in the video series were: "The Wise Artisan" and "The Art of the Dragon in Chinese Ceramics." The series was highly praised for its in-depth analysis of Chinese history and culture. The videos were broadcast on local television channels across the United States, and received numerous awards for their production quality and educational value.
Robert R. Spence, Finlands, $2,037 from Center for the Study of Arts and Physical Sciences for research in physical organic chemistry.

Johan Samen, music, $2,500 from the National Endowment for the Arts to participate in the National Conference on Popular and Commercial Music for the study of the music industry in the United States.

Music for the city included compositions by Barbara Campinas, Charles Wroooman and Mary linha, music, $2,500 from the recording engineer for several works on New York City.

Larry Smith, Finlands, $1,405 from the Ohio Arts Council as support for the publication of the first annual collection of selected computer-related topics.

Allan L. Lewis, visual art, as visual art to be called "In Search of Haven" by Steven Howes, music, $2,500 from the Jazz City Film Festival for the management of a film festival.

David M. Wald, English, $2,500 from the Ohio Arts Council as support for the publication of "The Edge of the World" by Jack Welch, Firelands, $2,500 from the Ohio Arts Council as support for "A Doctor of Medicine."
Dr. Milton Haleb, Emeritus Scholar in Industrial and Organizational Psychology, presented "Advancing the American Dream in the 21st Century" Dec. 2. He was joined by three experts from Ohio University to discuss the profound changes in the workplace and the impact those changes will have on the future of the workforce, corporate culture, and work/life issues. "The goal of this series is to examine the past, present, and future of work," said Dr. Haleb. "The series is scheduled to begin in mid-January with pre-workshop sessions and culminate in a two-day symposium, 'Work One Hundred Years from Now.'" Information about the symposium is available at the Office of the Dean, 2-4053. Dr. Haleb's presentation included a look at the past 100 years of work, from the industrial revolution through the automation era to the current digital age. He highlighted key events and innovations that have shaped the nature of work and the workplace. Following the talk, Dr. Haleb will hold a breakfast at the University Union to enjoy during the presentation. Dr. Haleb expressed a desire to reach a diverse audience and encourage open dialogue. For further information, contact Dr. Reginald Leathers (2-2332).