Monitor Newsletter August 12, 1991

Bowling Green State University

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Summer schedule keeps employees busy

Joint efforts achieve conference season success

When the academic year winds down each May, people often turn their thoughts to lazy days of summer vacation. However, for many University employees, summer means one of the busiest times of the year, the summer conference season.

"We've been very fortunate because Bowling Green has an excellent reputation for facilities and services," said Jim Treeger, associate director of the University Union and conference director. Nearly 10,000 persons have attended various conferences on campus this summer.

Treeger said the University attracts a brisk conference business for several reasons. The University is easily accessible from I-75 and the Ohio Turnpike, and is in a good geographic location to draw conferences from Ohio, Michigan, Kentucky and Indiana. Air-conditioned facilities and the services of the Union and Food Operations are also a good draw for conferences, Treeger said. He added that the flatness of the campus is especially attractive to people who may have difficulty with long or hilly walks.

He said there is a short time window in which to operate as a conference facility. Conferences can be scheduled only during University vacations or breaks. The busiest conference period is from mid-July until the middle of August. Between July 22 and Aug. 18 nine conferences will have been held at the University.

Treeger said the success of the conference office is based on the support of the University custodial, housekeeping, grounds and food service crews.

A tremendous effort is required to keep the residence halls ready for conferences, he said. "Sometimes you have hours, not days, to get ready. Housekeeping and custodial staffs are wonderful in their cooperative efforts," he said.

All of these efforts combine to create an opportunity to earn a significant income for the University and provide full-time and student jobs, according to Treeger. Income is generated from the utilization of facilities that would otherwise be unused, and from extra business in the University bookstore. Union and other

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Canadian business workshop to be offered

Area businesses will have the opportunity to learn more about the Canadian economy and how the Canada-U.S. Free Trade Agreement works at an export workshop Aug. 22 at the Maeli Alumni Center.

Coordinated through the Canadian studies program and the College of Business Administration, "Doing Business With Canada: An Export Workshop" will allow Ohio firms the chance to explore cultural aspects of doing business in Canada, review case studies of successes by Ohio companies in the Canadian market and hear business experts discuss shipping, customs and legal and financial matters, in addition to learning about the free trade agreement.

Dr. Mark Kasoff, director of Canadian studies, said the workshop will provide basic, useful information on the requirements of doing business across the northern border. Canadian experts can help workshop participants avoid cultural misconceptions by seeing Canada as a separate country with a distinct culture.

Workshop participants will also meet with Canadian business experts to discuss specific questions about doing business with Canada. Participants will be eligible to join a Canadian trade mission planned for fall 1991.

International Center offices relocated

The Center for International Programs has permanently relocated to the 11th floor of Ottenhauer West where it will occupy a suite of offices on the north side of the building.

Telephone (2-2247) and fax (2-2429) numbers will remain the same and although the center is currently open, final construction and painting of the area will occur in mid-October.

Computer equipment, typewriter for sale

The affirmative action office has several pieces of office equipment for sale, including an IBM-PC with keyboard ($150), an Apple monitor video-310A ($100), a Canon 7715A dot matrix printer ($150) and a Royal electric typewriter SE9000F, on which offers will be taken.

Faculty, staff receive football ticket discount

All BGSU faculty and staff can now purchase season football tickets at a 10 percent discount.

Computer services posts new rental fees

University computer services has implemented new fees for the microcomputer rental program. The fees represent a $20-$50 decrease. The rates are as follows: Macintosh Plus, $152/week, with 512K RAM and two 800K disk drives, $140; Macintosh Plus, with 1MB RAM and two 800K disk drives, $190; IBM XT, with 1MB RAM and two 800K disk drives, $170; Macintosh SE I/20, with 1MB RAM and a 20MB hard disk, $180; IBM XT, with 512K RAM and two 5 ¼ inch disk drives, $140; Apple Imagewriter I printer, $40; and Apple Imagewriter II printer, $50.

These systems are available for rental by faculty, staff and students in good standing on a semesterly basis. People already renting systems will be billed the new rates starting this fall.

Besides the above fee there is a $75 deposit and tax due on the rental. For more information, call 2-2102.

Conferences

outlets conference-goers patronize.

In addition to the participants, the parents and relatives who bring them to the conference are a source of revenue because they add to the local economy while they are in town. Treeger, who is a member of the Bowling Green Green Convention and Visitors Bureau, said groups are encouraged to contact the Chamber of Commerce for information about Bowling Green businesses.

Through hosting conferences, the University has another opportunity to display its facilities and meeting rooms. An important component of the conference season is to attract youth-oriented groups, Treeger said.

During the summer, the University will host 19 conferences and one conference was scheduled at spring break last March. Most of the conferences are youth or religious oriented; the two largest conferences were Buckeye Boys State and the East Ohio Conference of the United Methodist Church, which were attended by 1,500 participants each.