

1985

## Summary

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### Recommended Citation

Rosebaugh, Carole (1985) "Summary," *Visions in Leisure and Business*: Vol. 4 : Iss. 2 , Article 18.  
Available at: <https://scholarworks.bgsu.edu/visions/vol4/iss2/18>

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## SUMMARY

BY

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IAAPA

When Robert H. Blundred retired as executive vice president of the International Association of Amusement Parks and Attractions (IAAPA) in March, 1984, he could point to a long list of accomplishments in his twenty years of service--but he did not have to. His many friends in the industry were happy to do that for him.

In making the official retirement announcement, Kenneth Wynn, Jr., 1983 IAAPA president, paid tribute to "Bob" or "RHB" by recounting the growth of the association under Bob's direction.

Membership more than doubled from 521 to 1,172.

Gross income increased by 900 percent from \$124,000 to \$1,076,000 in 1982.

The IAAPA's annual convention and trade show--long considered among the best in any industry--expanded from attendance of about 1,900 in a 16,000 square foot area in 1964 to almost 7,500 in attendance and more than 93,000 square feet when Bob retired.

A corresponding growth occurred in the IAAPA's staff as the association's size and scope expanded. The staff of three in 1964 grew to 10 in 1983. This included a new Washington office with the association becoming increasingly active in the area of government relations.

Bob is a man of wide interests, boundless enthusiasm and energy, with a keen eye for detail and at the same time, a clear vision of the big picture.

Surely born to be an educator, Bob will "teach" at the slightest encouragement. Because he reads a wide variety of material, almost any subject falls within his "curriculum".

Since his retirement, Bob has continued to be active as a

consultant. An avid traveler, he continues to travel and explore. He makes time for his favorite sport--tennis--whether he's at home or traveling, and he freely admits that it has become a passionate interest.

John Graff, IAAPA executive director and Blundred's successor, said of Bob Blundred on the occasion of his retirement:

"It was once said of another institution that it was but the lengthened shadow of one man. In a very real sense, that can be said of the IAAPA at this point in its history. It is the lengthened shadow of one man--Bob Blundred. For nearly twenty years, Bob, assisted in countless ways by his wife Pauline, has provided wise and energetic direction to the association. We are all much richer for it."