BGSU Football Program October 16, 1976

Bowling Green State University. Department of Athletics

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“Think Orange” is our rallying cry again this year. While hard work and talent count for more than either a slogan or luck to produce a winning record, I am aware that a little bit of luck doesn’t hurt. And since this is my seventh year as President of Bowling Green, perhaps some kind of Lucky Seven flavor will spill over to football.

We have a fine football team which is capable of capturing the MAC championship. The schedule, which opens in New York (Syracuse) and closes in Tennessee (Chattanooga), includes a red-letter (and I do mean red!) date, October 23, when the Orange and the Red of Miami will clash in the crucial game of the season at Oxford. Our offensive backfield — fullback Dan Saleet, tailback Dave Preston, and quarterback Mark Miller — should provide some of the most exciting football in the Midwest. This year, for the first time, we are playing seven conference games.

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Hollis A. Moore  President

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Page 2
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No doubt, with an eye on a Hall of Fame niche for himself, our weatherman has been operating a multiple-attack for many decades, serving up a variety store menu for football weekends.


That's just a few of the niftys that he can pull out of his huge bag of tricks, a varied assortment that would put to shame Rockne, Warner, Stagg, and the game's other great innovators.

“What's the weather going to be?” is a question asked more by football coaches—and fans—than “Who's going to quarterback?” For most grid experts agree that unusual weather can have a wallop ing impact on any game, and certainly it's proved over the years to be football's greatest equalizer.

For the old die-hards, a storm is taken relatively in stride. When foul weather strikes, they just give it the old reliable “3-B” treatment—“Blanket . . . Bottle . . . Blonde”—though continued on 3t.
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not necessarily in that order.

Some mods, meanwhile, seeking greater protection from the elements, get ready for their "first downs" and "touchdowns" by going for downs themselves. They slip into toasty-warm, yummy "down" gear that stretches from their tip-toes to the peaks of their bill caps. These are the luckiest and most comfortable of souls. Far luckier, in fact than the football coach, who not only must brave the elements, but must battle 'em and out-think 'em, too.

With the wind and the rain in their hair, the professors of American Foot-

With the wind and the rain in their hair, the Professors of American Football alter their brainwaves and play it closer to their fleece-lined vests. And like their fellow faculty, there's a considerable difference in their opinions as to how to approach the variable weather situations.

Surprisingly, snow, cold, and the foulest of weather, according to a good many, is not the biggest headache haunting the skippers. Instead, many feel that hot, humid, sticky weather is far more of a hardship and wrecker of game plans.

Ringleader of the "hot-and-humid" theme song as creating monumental problems is West Point's Homer Smith. The Army field general feels "that games are definitely won or lost by hot weather. You will frequently find that one team has prepared in it while the other has not, and that condition made the difference. The problem with hot, humid weather is preparing in it. (Some teams don't get the opportunity.) It really is difficult to go from cool, crisp weather to hot and sticky weather. It makes a player psychologically sick."

Joe Restic, who drove Harvard to an undisputed Ivy League crown last fall, feels a little differently. He thinks that "wind can be our number one enemy. Bitter cold and snow are not apt to change game plans as drastically as wind and rain.

"Strong prevailing winds will play havoc with field position. Should we decide to take the wind because a possible better field position may be gained, we may be less aggressive in our offensive game plan. Our game plan could become more conservative with drives taking more plays. The more plays required in a drive, the greater the risk of fumbles.

Some of the best laid plans of mice, men, and football coaches, may we
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test. That was the time when the shoe really was on the other foot.”

“Here in the flat plains of Illinois,” says Bob Blackman, head of the Fighting Illini, “our biggest problem has been an occasional day when the wind is very strong. On such a day, the average 40-yard punt will easily carry 60 yards with the wind, and only 20 yards against it. So obviously, the wind plays a very important part in the game strategy.

“When going against that type of wind, it’s extremely important that your team grind out the yardage and consume just as much time as possible. Your kickers have to learn how to boot low, line-drive type kicks into the wind, and “hang” the ball when they have the wind at their back.

“The biggest problems on an extremely windy day, is to try to make the right decisions. For example, to start the second half, would you rather have the wind at your back during the third quarter in hopes of piling on points, or would you rather have the wind at your back then?”

Decisions! Decisions! Decisions! Carl Selmer of the Miami Hurricanes feels “that the best way to beat hot, sticky weather is to have thirst-quenchers, ice and oxygen on the sidelines. And even some electric fans to keep the players cool on the benches. We also try to play more physical games.

“Hot, humid weather,” analyzes Bobby Bowden, newly-installed at Florida State after cranking out a series of successful teams at West Virginia, “definitely means more players. You’ll notice that down South they use two platoons and will try to play 44 players, instead of 22 as we did up North. Alabama, Mississippi State and the rest try to use as many ball players as they can, whereas I noticed when I was at WVU, Penn State, Ohio State, Michigan and a good many others only play their top level men on both offense and defense. Deep down below the Mason-Dixon line because of the heat, depth is much more important.

“Boston College’s Joe Yukica concurs with his Florida contemporaries. “Of all the weather conditions,” says Joe, “extreme humidity is probably the most difficult to overcome. Psychologically, a team has to practice under hot-humid conditions while being very careful of water loss and other physical problems that could arise from heat. “One fall, we had a particularly tough pre-season on purpose to get our squad ready physically and mentally for early-season games on successive weekends at Miami, New Orleans, and College Station, Texas. We lost two games by 21-16 and 15-10, and won the third. In all three, we felt heat was not a factor. At least not mentally, for we had been prepared.”

Virtually to the man, coaches will cut down on their pre-game warmups when the weatherman serves up either super-hot or super-cold conditions. However, there’s a considerable difference of opinion as to whether a special thirst-quencher is better than just plain water.

Yale’s Carm Cozza prefers water and so does his counterpart at Harvard, Joe Restic. However, some who vote for special thirst-quenchers are Wyoming’s Fred Akers, South Carolina’s Jim Carlen and the Air Force’s Ben Martin.

Here are some other random weather thoughts:

Yale’s Cozza—“I will have a change of jerseys at halftime when it’s wet, especially for those who handle the ball.”

Washington’s Don James—“In Southeast, we get rain. In fact, it rained during every practice session in our preparation for UCLA and California this past season. But we still practiced outside. We never go inside, for we practice in our stadium on astro-turf where we always have good surface footing.”

Pitt’s Johnny Majors—“One thing that never changes is the fact that your chances of winning, no matter what the weather conditions, are greatly enhanced if you have superior players. If you’re well-conditioned and if you don’t panic simply because the weather is not ideal, then the better team should win.”

Though the old cliche has told us for years “that it rains on both sides of the field,” Cornell’s young pilot George Seifert spoofed at the weatherman.

Getting off to a rocky 1-8 start last year in his rookie season, George, with tongue-in-cheek, felt “that after last fall, I would say that a blizzard or two, . . . Maybe even an earthquake or monsoon, might have been of great help. Especially had our games been cancelled.”

Cancelled? Not on your life. Not college football, whose intrepid players and coaches subscribe to this same code adopted originally by another dedicated group: “Neither snow, nor rain, nor heat, nor gloom of night stays these . . .”
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can do is run." "Yeah," replied Head Coach Zupke, "and all Galli-Curci (the foremost operatic star of the time) can do is sing."

He kept on where he had left off. In his next season Illinois' Galloping Ghost (another beauty of a handle from Grantland Rice who was busy making his literary name off of Grange) scored 13 TD's, gained over 250 net yards, and introduced a new twist—throwing 27 passes for 524 yards. And just to show that this wasn't some sort of colossal fluke, Grange did it all over again for his final season, scoring six touchdowns, running 1,213 yards and connecting on 15 passes for 119 aerial yards.

In his three years with the Illini varsity the Iceman notched 31 touchdowns including 3,637 net yards on the ground and 643 yards passing at a time when the air game was still in its infancy. Probably more important, Grange was credited with luring 738,555 rabid followers to Illini games. The till in the ticket office ran over with plenty. Huff, the Athletic Director at Illinois, smiled all the time.

Zupke, "the man who invented the upset," was a living immortal. Colleges and universities across the land basked in the warmth of bulging stadiums and record fundraising years. It was a period in the American sports experience when a hero strode the fields and a whole country joined in adulation. It was one of those rare crossroads when the time and the man had come together.

All this sets the scene for what was later to be known, rightly or wrongly, as the "The Greatest Game Ever Played." Certainly there have been great games since then and thousands of witnesses at each willing to swear that the one they saw was the finest of them all. It's doubtful, though, with football still so vulnerable in its growing pains, that there was quite so opportune a time for individual brilliance as that fall day in 1924.

The Illinois-Michigan game of October 18, 1924 was, in that era of the Ford, the Stutz and the Dusenberg, "a doozy." Illinois Memorial Stadium —finally—had been finished. Already three games had been played in the structure without benefit of a fitting dedication. It was not until October of 1924 when the last memorial columns had been swung into place that the Illinois-Michigan game was chosen to formally dedicate the stadium to "the soldiers and sailors of the Great War." Thus, it seems entirely appropriate for college football to have what most concede its finest hour.

The game pitted two of the Big Ten's premier teams in an all-time clash. According to the records of the time, the Wolverines of Ann Arbor, Michigan, had not, since their 38-0 win over Minnesota, lost a game prior to their 1924 tilt with Illinois.

During 1923, Michigan gave up only 12 points while beating eight opponents for a combined score of 150-12. In their two games prior to Illinois in 1924, the Wolverines had crushed Ohio 55-0 and slipped past the Michigan Aggies (later, Michigan State University), 7-0.

But Illinois seemed just as strong. In 1923 they won all eight of their games including a slim, 7-6 victory over powerhouse Nebraska in 1924. Riding the crest, the Illini tuned for their 1924 tilt with Michigan with a 40-10 sweep of Butler. Illinois may have been the slight favorite, with momentum and a brand new stadium dedication riding on the game, but the oddsmakers weren't happy about it.

From the Chicago Tribune, THE number one source for stories at the time for the Big Ten, comes a succinct opening paragraph under a banner headline: "Michigan never knew Red Grange, the Illinois wildcat, until today. Now Michigan knows him well," and a stunning story. Grange, in the Illini's 39-14 win:

—scored five touchdowns—four in less than the first 12 minutes of play, including a 95 yard kickoff return ten seconds after the opening whistle had blown;

—broke away for successive runs of 95, 67, 56 and 44 yards for touchdowns;

—carried the ball in only 21 plays from scrimmage, gaining an astonishing 409 net yards in the process;

—threw most of Illinois' forward passes including a run for 13 yards and a TD pass in his brief appearance in the second half of the game;

—held the ball for fullback E.T. Britton's point after touchdown attempts.

Probably more as a sporting gesture than anything else, Coach Zupke pulled Grange from the game following the first 12 minutes of the first quarter when the Illini were happily ahead, 27-0, behind four of the Ghost's TD's.

As a sidenote, a small, boxed story on page one of the Tribune noted that "for the first time in Midwest football, and possibly in American gridiron history, the Illinois players played without stockings, exposing bare shins to the onslaught of the foe." What this had to do with Grange and his single-handed rout of the Wolverines is uncertain. Rumor does have it, though, that Grange considered playing the second half barefoot, also as a sporting gesture, but was dissuaded.

Grange went far after that warm, early fall afternoon before the biggest crowd ever to attend a football game in Illinois. He again stunned the football world with another stellar year with the Illini in 1925, leaving before his graduation to join professional football in its infancy. What happened there is quite another story though it is sufficient to say that eight years later, when Grange was enshrined in the Pro Football Hall of Fame, he stood unique among the other immortals as best renowned for his performance as a college player.

It seems clear now, in an era of 100,000 plus crowds at a sport that dominates colleges across the country, that Grange did more than carry the ball across the end zone during his career with Illinois or on that dream-like day in 1924. A young man from Wheaton, Illinois, cool as ice with a red thatch and an engaging grin, carried the heart of a nation and a sport to the time when college football came of age.

Today the Galloping Ghost is alive and well, enjoying golf, fishing and boating on the inland lakes of Florida.
THE VICTORY DEFENSE

by Bob Hentzen, Topeka CAPITAL JOURNAL

You've seen it happen many times—either in the stadium or watching television.

Your favorite team hasn't been going anywhere offensively, but the defense has been playing tough and it's a 10-3 game heading into the final minutes.

Going to its "two-minute" offense, your club suddenly moves the ball. The quarterback is hitting some short passes and the runners are getting seven or eight yards where they gained one or two previously.

Good grief, you say. Why didn't we use this type of attack the whole game instead of waiting until we were in deep trouble?

The answer is simple. "What happens is that the defense is allowing it," says Larry Lacewell, defensive coordinator at Oklahoma.

Every team in football has a "Victory Defense" it employs just before the half or at the end of the game when it's trying to preserve a lead.

"The main purpose is to keep the clock running and to keep the ball in front of you," says Lasewell. "We usually put in a fifth defensive back and take out one of our down linemen. We usually rush three people, have five in the short zones and three deep.

Lacewell admits, though, that defensive coaches sometimes think like the fans when a previously sputtering offense starts clicking against a prevent-type defense.

"You play soft and they can walk the ball down to the end zone. They can 5 or 10-yard you to death. The ball is on the 10, then the 20, 30, 40 and you think, 'We've got to get out of this thing. If the ball crosses, the 50, you might see us go to a more forcing type of defense, depending on if they need a touchdown or field goal."

Alabama coach Bear Bryant uses two defensive ploys in the late-in-the-half and late-in-the-game situations.

"One is a prevent defense, at which time we substitute an extra back for a defensive tackle," he explains. "The other is what we call the victory defense in that we use two safety men. One is about 10 yards behind our normal safetyman. The job of the deep safety is to make sure that he stops everything that gets back of the linebackers and other backs. He must not allow a score.

"Our goals are the same as with the prevent defense—only give up short yardage, keep the clock running and keep them from scoring. We go to the prevent defense inside the last two minutes of a game, but use the victory defense for the last 30 seconds, normally no more that two or three plays.

"We never go to this type defense if a field goal will beat us or tie us. We adjust some, depending on where the ball is located. If they have a good kicker and aren't quite in field goal range, we are going to gamble by going to a stunt with a linebacker or end, trying to force a loss. Our philosophy is that we can't sit back and let them bring it to us. We have to make something happen."

Nebraska coach Tom Osborne has slightly different thinking than some of his contemporaries. He sticks with his regular defensive people, not bringing in an extra back or linebacker.

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“We have always felt that the players who have started and played the entire game are better prepared to react to pressure situations than to substitute a player who may not have even played a down,” he says. “With our regular defense in the game, we can react to unusual formations better, we can handle motion better and we are more flexible.

“Our philosophy in the last two or three minutes is to play our regular passing defenses with our defensive backs being cautious of the long pass. The only time we go to a true prevent is if there are only 30 seconds or so left. Then we will loosen our defensive backs up to 15-20 yards deep and our linebackers 5-10 yards deep.”

The whole concept of the prevent or victory defense—just don’t get beat deep—seems simple enough to execute. But Notre Dame coach Dan Devine points out that offenses have become much more skilled in coping. “As the passers and receivers became more skilled in their techniques, teams started to cut up this type of defense with the short passes in front of the secondary people with the receiver running out of bounds to stop the clock,” he observes. “Also, the college coaches, who I really think come up with the most innovative ideas, started to work more with their quarterbacks in drills of this nature.

“I can recall as long as five years ago getting a full crew of officials, using the scoreboard and clock, the down markers and working exclusively on this drill for an entire practice session.”

Devine used to be among the school of coaches who stuck with his regular personnel late in the half of the game. But he’s changed. “I think we will do even more substituting this year,” he says. “We will probably line up with three down linemen, then have two or three linebackers in position to either rush the passer or drop back into the coverage areas. This, of course, tends to take keys away from the quarterback because he doesn’t know whether the linebackers are going to be in the pass rush or in the pass coverage. In the secondary, we still try to keep the old philosophy of not getting beat deep.”

That, of course, is easier said than done. Devine, both as a pro and college coach, has experienced the queasy feeling in his stomach that comes when a quarterback launches a late bomb and two men—one defender and one receiver—fight over it. Sometimes, despite the defensive scheme, the receiver wins.

As Oklahoma’s Lacewell puts it, “Only if you keep the ball out of the end zone do you know if you’ve done the right thing.”

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PABST. Since 1844. The quality has always come through.
Bowling Green's First Alumni Band

By KIM KREIGER

Every University in the United States knows the value of an active Alumni Association, like the one here at Bowling Green. Alumni are now able to help the University not only with monetary contributions, but with physical support at athletic events, musical concerts and performances and other activities related to the University.

It is with this spirit of cooperation that University Bands proudly announces the formation of the first Alumni Band of BGSU. Many long hours and several years of preparation have gone into today's performance.

Several years ago Kappa Kappa Psi and Tau Beta Sigma, the band honorary societies, initiated an Alumni List of every student who had participated in any University Band. Every name appearing on this list receives a copy of the Band's "Alumni News Letter," which contains information about what has taken place concerning the bands for the previous quarter. There are three regular issues per year, occurring during the final week of the quarter. This list keeps on growing from year to year, and the support for the bands also has been steadily growing.

More than a year ago, action was started concerning the possibility of having an Alumni Band. Many little problems had to be solved, all the way from what to wear to who will play and what will they play. An article was printed in the "Alumni News Letter" informing interested people in the formation of the band. Anyone interested was to mail a reply card to the Band Office, and their name was placed on the roster. However, this process was not as easy as it may seem.

Whenever you are dealing with people and addresses, problems of omissions, mis-spellings, and change of residence will be never ending. Even since this initial mailing, several attempts have been made to contact everyone who had participated in one of the bands. The Alumni Office for the University offered extensive help in the endeavor. So if the band looks a little small this year, wait until next year, when more people will know what is happening.

Before donning their orange berets for Pre-Game today, the band was busy with rehearsals and performances. Starting at 8 a.m. this morning, members of the group met for registration in the Forum of the Student Services Building, which happened to include coffee and donuts. This gathering quickly changed into a playing rehearsal in the Forum, before hitting the grinder with the Falcon Marching Band at 10 a.m. Immediately after lunch, the Alumni Band provided the music for the Dedication of the Alumni Center, before once again joining the Falcon Marching Band in the Ice Arena to march to the stadium for the performance. Following the game today, a reception will be held for the Alumni Band and guests in the Forum.

University Bands would like to thank every Alumni who has helped the Bands from year to year. Every season, contributions are gratefully received that help keep the Falcon Marching Band on the field. It is because of concerned Alumni like this that causes Bowling Green State University to remain on the road of progress. We are proud to offer this opportunity to our Alumni to once again step on Doyt L. Perry Field on a Saturday afternoon as sort of a 'Thank You' for everything that they have done to help the University Band.
We give your mouth more reasons to cheer.

These candies are on sale in the stadium now.
The Athletic Scene

Saleet Enjoys Making Impressions

By DAN GARFIELD
Class of 1976

Picture the great impersonators of the 1970's: Paul Lynde, Rich Little, Freddie Prinz and Dan Saleet.

They all have one thing in common. That's the candid and witty talent of being able to mimick a famous person to the delight of live audiences.

However, only one member of the above quartet can also create quite an impression on the football field. That man is Saleet, Bowling Green's 216-pound fullback who was the nation's 15th leading rusher in 1975 and the most valuable player on his team.

While Saleet's off-the-field audience is limited mostly to Falcon football players, his nonchalant impressions of coaches, athletic department officials and University administrators are the hit of team parties the Friday night before Saturday's game.

"It even beats the movie of the week, sometimes," says Saleet.

Saleet "found" his ever-popular talent by accident. It happened on a Friday night before a home game in his sophomore year when the team was eating dinner.

"We were eating at Kaufman's as we always do. I was among a few friends and did a little impersonation of Ron Chismar who was then an assistant coach. I guess I got carried away and I just started to do some Nehlen (BG head coach Don Nehlen).

" 'Men if you don't pass the sugar . . .' and Nehlen was looking directly at me," said Saleet.

"I don't know if he caught on there, but later we went to see the movie, 'That's Entertainment.' I was the last guy on the bus after the movie. I did a tap dance and started imitating Gene Kelly and singing, 'Singing In The Rain.'

"I remember Nehlen saying, 'That's OK Saleet, you're going to get your entertainment in a minute.' I think he knew then."

Nehlen then told Saleet to get up in front of all the guys and do an imitation. "I did a little of Chismar. Everyone knew him and laughed," said Saleet.

"The next time I did Chismar first and then switched to Nehlen. And they died laughing," the native of Lakewood (Ohio) said. "Ever since then, they've been asking me to do a little bit more each week. Sometimes I even get more nervous before Friday's routine than I do for Saturday's game."

All of this is quite amazing when one considers that Saleet was often known as "The Quiet Man" at Lakewood High School. At Lakewood, Dan was the quietest man on the team even though he was the quarterback, according to his brother Tom who is a junior and two-year letterman at tight end for Bowling Green.

"I was the quietest kid," confessed Saleet. "Coming up here as a freshman, I was still kind of quiet and sat back. I've opened up some since starting the imitations."

Dan says he is still rather soft-spoken. He's sort of the Dr. Jeckyl and Mr. Hyde of the Falcon squad. He's the silent performer during practices and the games and the highlight of the night-before festivities.

"It's a riot on Friday night," says Saleet. "You say something and it's great. Every Friday, I go into the stands and think and practice my routine. My brother Tom usually comes up with ideas and we practice the routine together."

Although he enjoys his Friday night routine, there's no greater show for Saleet than being able to show his running artistry on Saturday afternoon.

Last year he proved he could run through the toughest of defensive lines. The honorable mention All-American rolled up 1,114 yards in 194 carries to average 5.7 yards a carry and lead the Falcons in all three departments.

His 1000-yard year enabled Bowling Green to tie a national record held by New Mexico State, Arizona State and Wisconsin. The four teams have had running backs rush for more than 1000 yards in five consecutive seasons.

"I'd like to get another 1000 yards, but going 11-0 would be the best," says Saleet. "A thousand is not as important as getting no injuries. That's always worried me. No serious injuries."

Saleet remembers that he had to reach the 1000-yard achievement twice instead of once last season.

"The coaches told me I got it at Southern Illinois. But after the game, the coach told me that I was still three yards short. It was anti-climatic when I finally got it at Texas-Arlington."

The "do-it-twice" feat was probably poetic justice. After all, that's what an imitation is all about.
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Once again, TV service technicians give these opinions about Zenith:

I. Best Picture.

Again this year, in a nationwide survey of the opinions of independent TV service technicians, Zenith was selected, more than any other brand, as the color TV with the best picture.

| Question: In general, of all the color TV brands you are familiar with, which one would you say has the best overall picture? |
| Answers: |
| Zenith | 34% |
| Brand A | 21% |
| Brand B | 12% |
| Brand C | 8% |
| Brand D | 7% |
| Brand E | 4% |
| Brand F | 2% |
| Brand G | 2% |
| Brand H | 2% |
| Other Brands | 2% |
| About Equal | 10% |
| Don't Know | 4% |

Note: Answers total over 100% due to multiple responses.

II. Fewest Repairs.

In the same opinion survey, the service technicians selected Zenith as the color TV needing the fewest repairs.

| Question: In general, of all the color TV brands you are familiar with, which one would you say requires the fewest repairs? |
| Answers: |
| Zenith | 38% |
| Brand A | 18% |
| Brand D | 9% |
| Brand B | 6% |
| Brand C | 5% |
| Brand E | 3% |
| Brand F | 2% |
| Brand G | 2% |
| Brand H | 2% |
| Other Brands | 2% |
| About Equal | 11% |
| Don't Know | 10% |

We're proud of our record of building dependable quality products. But if it should ever happen that a Zenith product doesn't live up to your expectations—or if you want details of the service technicians' survey—we'll get the Vice President, Consumer Affairs, Zenith Radio Corporation, 1900 N. Austin Avenue, Chicago, Illinois 60639.

By BOB MOYERS

HAPPINESS ISN'T ALWAYS HOME-COMING: Bowling Green’s 55th Home-coming game against Kent State will find the Falcons looking to improve on their record of 31 wins, 14 losses, and 9 ties in those last three outings before the streak. BC lost to Miami, 20-7, Ohio University, 33-22, and Miami, 31-8, in those last three outings before the alums.

MILLER MOVES UP: Midway through his junior season, quarterback Mark Miller (Canton South) has moved past Reid Lamport (2,520 yards from 1971 to 1973) into second place on the career passing charts. Miller has completed 213 of 409 passes for 2,687 yards and 13 touch-downs during the 1968, 1969 and 1970 seasons.

PROGRAM CHANGES: As you might suspect from the photograph on page 39 in your program, there has been a recent addition to assistant coach Russ Jacques’ family. They will need another bicycle seat for daughter Nicole Lyn who was born Wednesday before the San Diego game.

LETTERMEN DAY: The third annual Letterman Day for Bowling Green varsity lettermen will be held on Oct. 30 when the Falcons renew rivalries with MAC foe Central Michigan University.

All former Falcon lettermen are invited to attend the pre-game coffee hour to officially open the Lettermen’s Lounge under the stadium’s east stands.

THE RECORD BOOK FOR KUEHL: With an 80-yard return for starters, senior Steve Kuehl (Lima Central Catholic) returned four kickoffs for 158 yards against Toledo to set a Bowling Green single-game record. Joe Souliere had the previous high when he totaled 154 yards against Temple in 1966.

FIRST FOR GROTH: It took five games of waiting and fair catching before sophomore Jeff Groth (Chagrin Falls), who doubles as a starting outfielder on the baseball team in the spring, was able to return his first punt. He made the best of things by going 55 yards for a touchdown against Toledo. But that’s old hat to Jeff. He did exactly the same thing for 55 yards against Kent State last year when he ranked second in the MAC in punt returns.

FOUR IS AN UNLUCKY NUMBER: In each of its last four years, Bowling Green has lost its fourth game in Mid-American Conference action. The Falcons were 3-0 in 1975, 2-1 in 1974, 2-1 in 1973 and 2-0-1 in 1972.

REMEMBER KENT IN 1972: Kent came to Bowling Green in 1972 with a 1-3-1 overall record and 1-1 MAC mark. With the help of a Gerald Tinker punt return, Kent beat BG, 14-10, and went on to win the MAC championship with a 4-1 record as the Falcons finished second with a 3-1-1 mark.

Focus On The Foes

BOWLING GREEN

Falcons

16,263

BG leads, 26-12-6

Don Nehlen (BG ’58)

Ninth (51-31-4)

8-3

4-1, 3-0 MAC

28

13

238.5

218.8

Dave Preston 110-453

Mark Miller 88-48-710

Willie Matthews 9-116-2

Robin Yocum 30 pts.

414.0

333.4

157.6

118.2

256.4

215.2

KENT STATE

Golden Flashes

27,675

Dennis Fitzgerald (Michigan ’61)

Second (7-9)

4-7

3-2, 2-1 MAC

24

8

229.5

238.0

Art Best 92-374

Mike Whalen 27-17-215

Art Daniels 9-142

Paul Marchese 28 pts.

276.6

273.2

64.8

128.8

211.8

144.4

Bowling Green Schedule

BG 22, Syracuse 7

BG 53, Eastern Michigan 12

San Diego State 27, BG 15

BG 31, Western Michigan 28

BG 29, Toledo 28

Oct. 23—at Miami, 1:30

Oct. 30—CENTRAL MICHIGAN, 1:30

Nov. 6—OHIO UNIVERSITY, 1:30

Nov. 13—SOUTH. ILLINOIS, 1:30

Nov. 20—at Chattanooga, 7:30

Kent State Results

Kent 20, Central Michigan 10

Ohio University 14, Kent 12

Iowa State 47, Kent 7

Kent 24, Air Force 19

Kent 24, Western Michigan 12

BEAT THE CLOCK: Trailing 28-23 with 47 seconds left to play, how do you move the length of the field to win the game? Well, it’s easy. Let Steve Kuehl (Lima Central Catholic) run the kick off back 40 yards to your 48-yard line. Then Mark Miller (Canton South) can complete a nine-yard pass to Dave Preston (Defiance), a 37-yard bomb to Jeff Groth (Chagrin Falls) and a six-yard TD toss to Willie Matthews (Sandusky Perkins). That still leaves 19 seconds on the clock and you have somehow pulled out a 29-28 victory for Bowling Green against arch-rival Toledo.
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**1976 Bowling Green Roster**

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<th>POS.</th>
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<th>WT.</th>
<th>YR.</th>
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*Denotes Letterman Winner

**1977 Football Schedules**

- **1977**
  - Oct. 1 at Western Mich.
  - Nov. 5 vs. Chattanooga

- **1978**
  - Sept. 16 at Eastern Mich.
  - Oct. 7 at Toledo

- **1979**
  - Sept. 8 Eastern Michigan
  - Oct. 6 at Toledo

**Future Football Contractors**

- Rudolph/Libbe/Inc.
- Generar Contractors
# Kent State Roster

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4 different savory kinds $1.79-$2.19

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Bubbly warm and delicious $2.95

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Plus: Wine, Beer and other soft drinks

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Extra Cut 7½ oz. Rib-Eye $2.59

Super Sirloin $2.99

T-Bone Steak Dinner $3.59

Sirloin Cut Steak Dinner $2.49

Rib-Eye Steak Dinner $1.99

Fish Dinner $2.29

Chopped Steak Dinner $1.99

Steak House Deluxe $1.09

Steak House Deluxe with cheese $1.19

Junior Square Shooter & Fries $ .59

Junior Square Shooter with cheese & Fries $ .69

All dinners include a baked Idaho potato, salad bar and oven warm roll.

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The Bowling Green State University Falcon Marching Band

"The C's Have It"

Cannon, Captain, Count and Candy are the "C's" who will be featured during today's halftime performance. The pregame show will showcase the first appearance of the Alumni Falcon Marching Band. The postgame concert will conclude the day's musical events.

<table>
<thead>
<tr>
<th>FORMATIONS</th>
<th>MUSIC</th>
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</thead>
<tbody>
<tr>
<td>PREGAME</td>
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</tr>
<tr>
<td>Traditional Entry</td>
<td>&quot;Forward Falcons&quot;</td>
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<tr>
<td>KENT</td>
<td>&quot;Kent State Fight Song&quot;</td>
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<td>B/J/G</td>
<td>&quot;Aye Ziggy Zoomba&quot;</td>
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<td>HALFTIME</td>
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<tr>
<td>Entry</td>
<td>&quot;Theme From Cannon&quot;</td>
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<tr>
<td>BASIE</td>
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<tr>
<td>CANDY</td>
<td>&quot;One O'Clock Jump&quot;</td>
</tr>
<tr>
<td></td>
<td>Guest Soloist—Candy Johnson and his saxophone</td>
</tr>
</tbody>
</table>

STAFF OF THE BOWLING GREEN FALCON MARCHING BAND

Director .................................................. Mark Kelly
Assistant Director ..................................... John Deal
Music Arranger ........................................ Louis Marini
Announcer ............................................... David Glasmire
Graduate Assistant .................................... Robert Hennell
Percussion Instructor ................................. Wendell Jones
Drum Major ............................................ Brian Maskow
This is the famous Budweiser beer. We know of no brand produced by any other brewer which costs so much to brew and age. Our exclusive Beechwood Ageing produces a taste, a smoothness and a drinkability you will find in no other beer at any price.
Just call him “DOC.”

While Bowling Green’s successful football coach Don Nehlen has never been able to capture the fancy of the fans with a colorful nickname such as “Woody” and “Bo,” his reputation as a “coach’s coach” with his colleagues cannot be questioned.

“Don Nehlen is a master of the arts of dedication, organization and communication (thus DOC),” said a close friend and associate who has watched him turn out seven winning teams in eight seasons at Bowling Green.

“There are a lot of other coaches who work at larger schools and who have colorful reputations who can’t begin to match his organizational and coaching abilities. If he has a fault, it may be that he is over-organized.”

The record book shows that “DOC” can match coaching talents and successes with the best in the business.

This year’s NCAA Record Book lists Nehlen as No. 24 on the list of winningest active major-college coaches with at least five years of head coaching experience. His .604 winning percentage and 47-30-4 record places him among the top 25 coaches in the

land which includes the likes of No. 1 Joe Paterno (.836) of Penn State, No. 2 Bo Schembechler (.790) of Michigan, No. 5 Woody Hayes (.764) of Ohio State and No. 6 Darrell Royal (.761) of Texas.

Nehlen ranks just behind Jerry Claiborne (.624) of Maryland, Bill Yeoman (.617) of Houston and Joe Yukica (.616) of Boston College and stands ahead of such famous names as Johnny Pont of Northwestern (.487), Johnny Majors (.511) of Pitt and Pepper Rodgers (.546) of Georgia Tech.

As a coach’s coach, Nehlen can certainly take a great deal of pride in the Bowling Green coaching program which in the 1970’s has sent seven assistant coaches up the ladder to larger schools or head coaching positions.

Two of Don’s former assistants will be matching skills against him this fall. Elliot Uzelac is in his second year as head coach at Western Michigan and Rey Dempsey is in his first season at Southern Illinois.

Bowling Green’s overground railroad has also taken former assistants Bill Maskill to Vanderbilt, Gary Tranquill to Navy, Mario Russo to Wisconsin, Ron Chismar to Michigan State and Larry Coyer to Iowa.

Perhaps the national “image” that Don has is his reputation as the “Master of the Upset.”

His 1972 team did the impossible with a 17-14 conquest of Purdue and he was honored as coach-of-the-week by United Press International. Other “big-game” upsets include the 41-14 win over Syracuse in 1973, the 21-21 tie with San Diego State in 1974 and the 23-21 victory over Brigham Young in 1975.

Four times in the last seven years, Nehlen’s Bowling Green teams have come within one game of winning the Mid-American Conference championship. In 1971 and 1972, the Falcons compiled 7-2-1 overall marks that produced two seconds in the MAC and two runners-up citations for MAC coach-of-the-year honors. In 1972, 1973 and 1976, Nehlen was selected as assistant coach for the All-Ohio Shrine Bowl.

Yes, you can call him “DOC.” And you can call him a winner.
Kent State University is a system of eight campuses designed to serve local, national and global needs. Regional campuses are located at Ashtabula, Burton, East Liverpool, New Philadelphia, North Canton, Salem and Warren with facilities specifically created to provide educational opportunities in a number of career fields. At the hub is the Kent campus with a physical plant spread comfortably over more than 1,200 acres.

While the Kent campus, hub of the Kent State University system, provides baccalaureate, masters and doctoral study opportunities on a large residential campus within easy reach of Akron, Canton, Cleveland and Youngstown, its regional campuses serve its specific community needs with associate degree programs in more than a dozen technical and business fields as well as providing preparation for upper division baccalaureate work at the Kent campus. The Kent campus combines the resources and facilities of a large, diverse university with the friendly, casual atmosphere of a small liberal arts college.

Located in Kent, Ohio (population 30,000), the Kent campus is ideally situated in a rolling, tree-covered area featuring fertile farms and dotted by cool, glacial, spring-fed lakes. Yet "big city" enthusiasts are only a short drive from four major urban centers and two major jetports offering access to the nation and overseas.

Currently, there are 98 buildings on the rolling green and tree-covered Kent campus with a 232-acre airport nearby and an 18-hole golf course adjacent. A mature campus, Kent's building plans include a new fieldhouse to replace an existing facility and a new home for the growing School of Nursing. The focal point of the campus is University Center with its modern, people-oriented brick plaza flanked by the 12-story, open stack library which houses more than a million volumes and a complete learning resource center and the handsome, native brick Student Center which houses four dining facilities ranging from the intimate Schwebel Garden Room to the arthy Rathskeller, meeting and conference rooms, recreation areas, ballroom and bookstore.

Other notable architectural landmarks include the Business Administration Building with its bronze-mirrored window-walls and the award-winning Art Building with its translucent panels which admit diffused shadowless lighting vital to art classes during the day and emit a distinctive glow of interior activity after dark.

Nearby is the glimpse of a modern Parthenon in Taylor Hall, home of the College of Fine and Professional Arts and its Schools of Journalism and Architecture and Environmental Design. Taylor Hall occupies the highest point in the entire county and commands a view not only of the spreading green campus but the surrounding peaceful countryside of Kent and beyond. The starkly modern lines of the newer areas of the campus, including the comfortable residence hall complex and the ground-hugging lines of the Ice Arena, contrast tastefully with the traditional, ivy-covered buildings of the original "front campus" including the Administration Building and Merrill Hall, the first structure of the University when it was launched as a teacher training institution in 1910.
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Falcon Football Families

The Jacques Family Plan

By MARGARET M. SBERNA

Whatever else you might label the two young children of Mr. and Mrs. Russ (Sue) Jacques, you'd definitely call them planners.

Both are already counting on the sex of the third addition to the Jacques family (due to arrive between the second and third football game, according to Mrs. Jacques), and both know exactly what their duties will be when little BROTHER makes his appearance.

Four-year-old Jeanine has volunteered her services to feed, diaper and bathe the baby. And three-year-old Rusty?

"I'm going to teach him not to touch mommy's flowers," he recited pointing to a plant stand in the Jacques' living room.

Things are never quiet around the Jacques household. With two youngsters, both of whom also go to pre-school, and a father who's busy as the defensive secondary coach for the Bowling Green State University football team, Mrs. Jacques admits she has little time for hobbies. Still, the family tries to get out together as often as possible.

"We usually take the children to the park or swimming — active things. We took them to a drive-in once to see 'Snow White,' and that was an experience," coach Jacques recalled with a laugh.

The Jacques met while both were at BGSU. She was finishing her senior year, majoring in psychology, and he was a graduate assistant under head football coach Don Nehlen. They met through mutual friends, and were married in December of 1970.

After graduation, Coach Jacques was off back to the Parma Heights (Cleveland) area, where he grew up. He spent one year coaching at Valley Forge High School in Parma, one year at Cathedral Latin High School in Cleveland, two years at Parma Senior High School, and finally one year at North Royalton High School, in Parma Heights, where he was head football coach.

It was that year that Coach Nehlen contacted him and asked if he would be interested in coming back to Bowling Green. The couple came back in June, 1975. He admits it didn't take him long to make his decision — "My major interest has always been football. I eventually hope to be a head coach someday, but I haven't set any time limits or anything like that.

"I love working with young men. I love competition," Coach Jacques commented.

For Mrs. Jacques, she admits his being away while he is recruiting is a drawback, but added she knows how much he enjoys his work.

"The biggest thing that stands out about Russ is his relationship with the kids (football players). He has kids calling him up and visiting him from years back," she said.

It's this relationship "with the kids" that's also important to Coach Jacques. "That's really the greatest thing you get out of coaching. There's something a coach has with his players that's different. It's fantastic as far as I'm concerned."

The conversation about the team members brought back several memories, one of which Mrs. Jacques detailed with a grin. It seems that the first game Coach Jacques coached at North Royalton, he snapped a 12-game losing streak with a 22 to 0 score.

"The team picked him up and carried him to the middle of the field, where they accidentally dropped him right on his back. They were so excited," she remembered.

Regardless of how much he likes his profession, or how glad she is that he's happy with his work, it's easy to see where the couple's priorities lie.

Downstairs, right next to the family room, is a play room overflowing with toys. The couple can often be seen bicycling with the two children perched in the carriers on the back of their bicycles.

And Mrs. Jacques, Jeanine and Rusty are often out at the university stadium, watching "Daddy" at work while the team practices.

"The children are really wonderful. We can't tell you how much we enjoy them," Coach Jacques said.

But, there's no need to put it into words. It's evident as they watch their two wide-eyed children at play.

And Jeanine, who claims she's going to be a nurse, and Rusty, who said he wants to be a doctor until he remembered the red fire hat he already has, both seem to be pretty happy with their "Mom and Dad" too.
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Home of the “Stable” Restaurant and “Coaches Corner” Lounge
STADIUM MAINTENANCE TEAM: The 10-member stadium grounds crew team for 1976, l-r, Jeff Ustick, Norm Jimison, Jerry Hiser, Denny Lane, Ken Schoeni, Butch Patton, Garold Jimison, Curly Foster, Tom Clark and Dan Malone.

EQUIPMENT MANAGERS: The football managerial staff for 1976 includes, l-r, Jim Gamelia, Mike Davidson, Bill Patterson, equipment manager Glenn Sharp, Tim Provost, Chris Kuebler and Karl Kisselle. Not pictured is Jim Sharp.

GRADUATE ASSISTANTS: The trio of graduate assistants working with football in 1976 include, Kurt Humes of Ball State University, Rick Huegli of Western Michigan and Mark Summers of Baldwin-Wallace.

SECRETARIAL STAFF: The secretarial "team" for the athletic department includes, l-r, Shirley Dillinger, Becky Meek, Opal Adams, Ann Baer, Sandy Thomas, Lou-Ann Terhune, Bernece Burris, Marty Frobose, Jan Kiehl and Tracy Cary.


Dear Alumnus:

Today is a significant milestone in the growth of the Bowling Green State University Alumni Association. In ceremonies held earlier in the day, the new Alumni Center was officially opened. This event marked the end of the first phase of a program which represents the dreams, dedication, loyalty and support of thousands of Bowling Green graduates.

The opening of the Alumni Center, however, is only a beginning ... the beginning of what can become one of the most innovative and successful alumni programs in the country. Plans are already under way to develop programs which will bring alumni back to the campus throughout the year to teach, work with students in the area of career guidance and with faculty in curriculum development. The Alumni Center will provide a common ground where alumni, students and faculty will come together in a way which will be meaningful to all. As an alumnus of Bowling Green I invite you to share your talent and experiences through participation in this new alumni programming.

Bowling Green has sent out many graduates who have achieved outstanding success in their given field. The Alumni Center will also provide an opportunity to display the accomplishments of these individuals. Alumni art work will be found throughout the building, the Library will contain publications written by graduates, and special display areas will allow us to show visitors to the campus what our alumni have accomplished. The Alumni Center is “your place” on campus, and I hope you will visit it often.

I want to personally welcome you back to this Homecoming and to thank you for joining us and sharing this proud moment in the growth of the Alumni Association.

Sincerely,

James W. Lessing
Director
Alumni Affairs

Alumni Service Award

KARL SCHWAB

During halftime ceremonies today, the Bowling Green State University Alumni Association will present its 14th Alumni Service Award. Being honored is Mr. Karl Schwab, a 1949 graduate. Karl and his wife, Sabina (also a BG graduate), reside in Whittier, California, where his professional responsibilities include developing and managing a diverse number of business investments for VJR Trust Properties, an investment company of the John B. Reilly family.

Karl served two terms as President of the BGSU Alumni Board of Trustees (1972-73, 1973-74) and it was under his leadership that plans for the Alumni Center, which was dedicated earlier today, were begun. He has served as leader of the BGSU Southern California Alumni Club and is a member of the Falcon Club.

ALUMNI CENTER — A dream becomes a reality today for Bowling Green's 42,000 alumni when their "home on campus" is dedicated. The Center is already an attractive and functional addition to the BGSU scene, a gift from University alumni to themselves, and to the campus.
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Athletic Director

Glenn Sharp
Equipment Manager

Carl Hallberg
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Bill Jones
Trainer

Tom Wallace
Bob Simmons
Ice Arena Maintenance

Counseling

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Don Cunningham
Associate A.D.

Carole Huston
Associate A.D.

Jim Kisselle
Assistant A.D.

Jim Cunningham
Associate A.D.

Bill Jones
Trainer

Jim Krone
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Bob Dudley
Golf Course Manager

Denny Lane
Fields & Facilities

Garry Miller
Ass't. Trainer
THE EVOLUTION OF Football Equipment

by Bob Pille, Chicago SUN TIMES

Not since Herbert Orrin (Fritz) Crisler shrewdly outfitted his Princeton ends and backs with jerseys that left would-be tacklers swallowing their pride and clutching pieces of cloth has football equipment of new design been publicly credited with winning a football game.

Now all collegiate football teams are equipped with the same type of gear. Only the colors and designs are different. Except for an occasional flat-toed shoe worn by a placekicking specialist, nobody has an edge because of the equipment he wears.

But Crisler, who was coaching at Princeton in the early 1930s, got the jump on his adversaries because of a single incident. Princeton had a small, speedy back named Gary LeVan who broke loose on an apparent long touchdown run against Yale.

continued on 15t

A leather helmet used during the WWI era.

From shoelaces to shoulderpads, the equipment that a college warrior dons is an essential part of the game.
The Statue of Liberty Play. The Single Wing. The A Formation. This Fall, we're bringing you the greatest plays in the history of football. And the greatest players.

You'll see it all on the Fireman's Fund Flashbacks, a fantastic half-time show on every NCAA Game of the Week on ABC. Every week, we'll look at the teams that are playing, and play back some of the most incredible moments in their history. As far back as 25 years ago.

We're bringing you these games and these Flashbacks so we can tell you all about your local Independent Insurance Agent. He's a man who represents many fine insurance companies. So he can choose the coverage that's best for you. And when he chooses us, we want you to know he's done the right thing.

So much for the commercial. Here's the schedule* of games for this Fall:

<table>
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<td>Tuesday - Sept. 7</td>
<td>UCLA at Arizona State</td>
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<tr>
<td>Saturday - Sept. 11</td>
<td>Pittsburgh at Notre Dame</td>
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<tr>
<td></td>
<td>Tulsa at Oklahoma State</td>
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<td></td>
<td>South Carolina at Georgia Tech</td>
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<td></td>
<td>Houston at Baylor</td>
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<tr>
<td>Saturday - Sept. 18</td>
<td>Ohio State at Penn State</td>
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<td></td>
<td>Georgia at Clemson</td>
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<td></td>
<td>Colorado at Washington</td>
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<td></td>
<td>Yale at Brown</td>
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<tr>
<td>Saturday - Sept. 25</td>
<td>Tennessee at Auburn</td>
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<td></td>
<td>San Jose State at Stanford</td>
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<td></td>
<td>Massachusetts at Harvard</td>
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<tr>
<td>Saturday - Oct. 2</td>
<td>To be announced</td>
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<tr>
<td>Saturday - Oct. 9</td>
<td>Oklahoma at Texas (Dallas)</td>
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<tr>
<td>Saturday - Oct. 16</td>
<td>To be announced</td>
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<tr>
<td>Saturday - Oct. 23</td>
<td>To be announced</td>
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<tr>
<td>Saturday - Oct. 30</td>
<td>To be announced</td>
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<tr>
<td>Saturday - Nov. 6</td>
<td>To be announced</td>
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<tr>
<td>Saturday - Nov. 13</td>
<td>Alabama at Notre Dame</td>
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<td></td>
<td>2nd game to be announced</td>
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<tr>
<td>Saturday - Nov. 20</td>
<td>Michigan at Ohio State</td>
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<td></td>
<td>USC at UCLA</td>
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<td>Thursday - Nov 25</td>
<td>To be announced</td>
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<tr>
<td>Friday - Nov. 26</td>
<td>Oklahoma at Nebraska</td>
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<td></td>
<td>Penn State at Pittsburgh</td>
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<tr>
<td>Saturday - Nov. 27</td>
<td>Army-Navy (Philadelphia)</td>
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<td></td>
<td>Notre Dame at USC</td>
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<tr>
<td>Monday - Dec. 27</td>
<td>Arkansas at Texas</td>
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<tr>
<td>Saturday - Jan. 1</td>
<td>Gator Bowl</td>
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<td>Sugar Bowl</td>
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</tbody>
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*Schedule may vary in your area. Check your local newspaper.

FIREMAN'S FUND FLASHBACKS ON ABC-TV.
"They had a man, Choo Choo Train," Crisler remembers, 'who took a flying shot at LeVan from behind at the 10, caught his sleeve and pulled him down. We didn't get the touchdown and it had an effect on the game." On Monday morning the weavers of Princeton's jerseys heard from Crisler. He wanted some shirts specially made for his backs and ends, jerseys that would be torn away by sleeve-grabbing tacklers while the ball carrier departed.

"They used what they called zephyr yarn," Crisler said. "It was a very light wool. You can imagine what our regular yarn," Crisler said. "It was a very light wool heavy enough for warmth in November up at a place like Dartmouth."

Crisler took his tearaway jersey along to Michigan in 1938 and put it on the back of Tom Harmon, the most fabulous of runners in the pre-World War II days. "He had eight jerseys torn off in three years," said Crisler. "Some tacklers came around later and had him autograph the pieces of cloth they had ripped off."

Fritz Crisler made the tearaway shirt a part of football gear in an instant, but most equipment changed by evolution through football's first century with the game itself.

Quilted pants and vests and a healthy shock of hair in the 1870s turned into the canvas pants, leather and fiber pads, heavy wool jerseys and high-cut, long-cleated shoes and leather helmets. These turned into the satin and sponge rubber and plastic gear of the 1970s.

The first thing any athletic director tells you about equipment these days is how much it costs. What you see in the stadium on Saturday costs about $200 per gladiator, give or take a few dollars for changes in the weather and inflation-bugged price lists.


If it's a cold day up north, there's thermal underwear for $8. Silkline coat: $35. To tote all this gear on the road, nylon equipment bag: $15.

All of this is supplemented by more dollar-eating mounds of gear. Sweat suits, practice pants and jerseys. Changes of socks and jocks for every practice. Spare parts and pieces. Extras in all sizes. Scout team pullovers with enemy players' numbers for the next game. Mesh jerseys for hot practice days.

At most major schools the shoe inventory is three pairs per player—one for fake turf, one for occasional games on God's own grass, one for wet or snow-slicked artificial turf. Burdened by $4,280 a year laid out just for tuition for each body, a particular Mid-Western university works on a tighter budget than the big state universities. Players talk of seeing eight pairs of shoes and more in every locker at some schools.

Shoes and helmets have changed the most over the seasons. High-cut until recent years—now tape supports ankles in the low cuts everybody wears—football shoes were first adapted from baseball. But baseball spikes were too menacing and had to be removed. Strips of leather were sewn onto the sole; then in the 1890s came the earliest cleats—four layers of leather glued together in inch-long strips and nailed to the shoe. One-piece fiber cleats showed during World War I. Interchangeable cleats were then devised in the 1920s. Worn cleats could be replaced, and in foul weather longer mud cleats could be screwed on in place of the regular lengths of five-eighths inch.

The increasing toll of injuries, especially knees, and the arrival of artificial turf forced compromises. Traction could be too good.

As Duffy Daugherty used to say in his coaching days (and Meandroid State, "Football is not a contact sport; dancing is a contact sport; football is a collision sport.") The collisions remain, banging heads and jamming shoulders as well as knees. But now the rules limit cleat length to five-eighths inch. Many shoes are adapted from soccer with even stubbier cleats. They are shoes with ripple soles, shoes with molded soles and a hundred small cleats, and shoes with wedges and bars that allow the planted foot to slide sideways on impact and keep the knee away from surgeons.

Everybody wears shoes and always did except for an occasional errant placekicker. But there was a time when helmets were for sissies.

Saturday's hero wasn't risking much for his he-man (hard-headed?) image anyway. Earliest helmets offered about as much protection as a stocking cap or bowler hat and were a lot less comfortable—sweaty contraptions with bits of padding and fiber harnessed together by leather and held on by a chin strap just forward of the Adam's apple.

President Ford, contrary to all the ribbing, always wore his helmet in his days as a center at Michigan in the mid-1930s. Not everybody did; it wasn't until a decade later that the rules decreed headgear for all.

By then the leather helmets were harder and better padded inside. The first plastic shells were seen in 1939, shelved during the war, and brought out again in the late 1940s. The age of plastic was at hand, but some veterans among the pros clutched at their old leather helmets like security blankets until past 1950.

The plastic shells for years were suspension models with webbing that absorbed the blows and held the hard helmet away from the head. Later came combinations of sponge
During football season, cheerleaders are exposed to all sorts of risks as well as joys.

In an age when "Mom and Apple Pie" are considered somewhat outdated, it's refreshing to find that some things don't change. Sporting events seem to inspire enthusiasm in even the staunchest apathetics, and in this Bicentennial Year it is certainly appropriate to examine what best exemplifies the spirit of the "Red, White and Blue."

Certain ingredients of sporting events go hand-in-hand. A baseball game isn't really complete without a hot dog, peanuts, popcorn. A hockey game just isn't the same without a brawl of some sort, or at least some loosened teeth. During football season, flask sales must jump considerably.

But there is one thing that goes hand-in-hand, or rather hand-on-megaphone, with all sporting events—cheerleaders. Those pretty young women in short skirts and trim young men with flashy grins have been cheering teams to victory (and still cheering when there aren't victories) for so long that they've become an integral part of spectator sports.

Rooting for a home team may sound natural and uncomplicated, but organized cheering is serious business. Just ask some of the people who do the organizing.

Randy Neil, head of the International Cheerleading Foundation (ICF) in Overland Park, Kansas, says that his organization conducts a "cheer squad survey," a national contest to select the top 20 universities across the country.

"There are several divisions," Neil explains. "We have not only cheerleaders, but song girls, pom pon girls and drill teams and we judge them all according to the appropriate division."

The unique part about the ICF style of judging is that it is completely unannounced. Judges travel to various sporting events in the United States and rate the squads without the member being aware of their presence.

"We do this," Neil explains, "so we can get a real idea of how the kids perform, not just at a particular event, but at all events. We feel the squads selected are truly the best and the most representative of their schools."

The squads are judged collectively continued on 211
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rubber and air or sponge rubber and liquid encased in a series of plastic sacks attached to the inside of the shell. Now there are experiments with air cells built into the once-standard suspension webbing.

Headgear must take powerful blows. Dr. Stephen Reid, team physician at Northwestern and All-America guard in 1936, has been wiring the helmet of an NU linebacker or fullback each year since the early 1960s to measure the force of collisions. He has recorded blows as strong as 5,780 Gs. This is 5,780 times the force of gravity; test pilots black out at 20 Gs.

Whatever is inside—it is a rule of thumb that a helmet must be uncomfortably tight to protect best—there is a face mask out front.

Occasional turn-of-the-century dandies would tie on nose guards; a straight beak was more to be prized than an unlumped head. But there were no face masks until after World War II, and the earliest of these were lucite bars to protect injuries.

More mothers liked the idea of sons with unbent noses and all their own teeth, and bars went onto more helmets. Trouble was, lucite would shatter on impact, cutting wearer and opponent impartially.

Steel bars followed, soon to be wrapped in rubber and vinyl. Now there are bird cages for linemen, double bar masks for backs and receivers, variations in between.

The stripes and flora and fauna on helmets and uniforms these days began in the colleges. The vertical stripes on the front of jerseys of a half-century ago were originally leather with the hope that it would aid the player in clutching the football. The decorations and imaginative color designs came later.

Indeed, football equipment like the game itself has come a long way. The innovations through the years have been made with but one thing in mind—the players’ safety. The cost? Well, like everything else, that has skyrocketed, too. But when one considers that equipment is replaceable and the young men inside aren’t, the money is well spent.

For all its improvement and expense, however, football equipment does not a player make. Or, as the sign over the entrance to many an equipment room: “We furnish everything but guts.”
A hard charging, heavy fullback is an indispensable asset close to the goal.

The Fullback
How his role has changed over the years

There are those who insist there never was nor ever will be another fullback quite like a part-time bouncer with the fitting name of Bronco Nagurski. Others have been known to disagree, preferring Ernie Nevers.

Both Nagurski and Nevers played during the 1920s, the so-called Golden Age of Sport, an era of gee-whiz journalism. Nagurski was a hulking, 220-pound runner, a huge man for his time. At the University of Minnesota, which awarded no scholarships up to then, he worked his way through school as a restaurant bouncer and night watchman. Nagurski was so skilled that he was voted to two positions—fullback and defensive tackle—on the 1929 All-America team.

Just a few years earlier, Nevers smashed his way to fame as the first acknowledged glamour star from a West Coast school. After coaching the 200-pound fullback, Stanford's Pop Warner got carried away and promptly rated Nevers as the best runner he had ever seen. This was regarded as the ultimate put-down back East, particularly around Carlisle, Pa., where Warner had coached a legendary Sac-Fox Indian named Jim Thorpe, for whom a town was later named.

The old-timers who still remember Nagurski and Nevers with cult-like devotion, of course, are right. There never will be another fullback to compare with either one, unless some wacky coach decides to haul out the old buck-lateral series and the rules-makers bring back the bloated football.

Indeed, with the spreading popularity in the 1970s of the Veer, Wishbone and I-formations, the role of the fullback has become more confined. In formations where the backs split, the fullback becomes the equivalent of another running back. In fact, the term "fullback" soon may be disappear from the nation's sports pages.

"He's gone out of the Veer," says a former head coach. "They may call him the fullback. But I think basically when we talk about a fullback, we're talking about somebody who lines up behind the quarterback. When they off-set, the fullback goes to either side and can take a quick pitch. What has diminished the role of the pure fullback has been the Veer offense and the split backfield.

"Now with the Wishbone, they've brought back the fullback. But you take schools like Texas and Texas A&M, with their Wishbone, they line up some guy who weighs 265 pounds on the fanny of the quarterback and he falls forward for five yards. That's the fullback."

The same coach, who was a superb running back himself in college, remembers how it was during the era of the spinning single-wing fullback.

"You needed a guy who could spin," he recalled. "At Michigan, I remember they had a guy named Bob Westphal, who was all of 5-7½ and weighed 175 pounds. He was tougher than (Forest) Evashevski or (Tommy) Harmon. There were three things he needed to do. He had to be able to spin, keep the ball and run up the middle; he had to run the buck lateral series (in which the fullback got a direct snap, drove into the line and either kept the ball, handed it to the quarterback or handed it to the wingback), and he had to block on the end when they ran outside on a sweep."

Another former head coach says the role of the fullback in the '70s has been diversified by the coming of the Veer, Wishbone and other new-fangled formations. "When football was basically a single-wing game," he says, "the fullback had to spin and handle the ball on the buck-lateral series. That was his primary duty. With the..."
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and individually for their enthusiasm, personality, routines and overall appearance. The divisions include spirit groups such as cheerleaders and drill teams, individual All-Americans and song girl units. The names assigned to the different groups are governed by geographic location.

The Midwest is mostly represented by pom pon girls, and the University of Kansas has one of the best squads in the country. Their style is a precision chorus line, which attracts much attention from cheering fans. Additionally, they have received several awards from the ICF.

Cheerleading teams of male and female students are the most common in the Southeast. The University of Florida group, ranked one of the best in its category by the ICF, is unique because it is under the jurisdiction of the alumni association, rather than the athletic department. Its members act as ambassadors of the university.

Another sunny state, California, grows winners and the UCLA squad, with its interpretive style of dance, led the song girl category for years, until rival USC began entering competition.

The University of Southern California is probably the only college in the country that has separate male and female cheering squads. The cheerleaders, an all-male group, lead yells at the school's sporting events. And the song girls, who perform routines with the band, are just what their name implies—all-female.

USC has had a song girl group for about eight years, and first entered the ICF competition four years ago. They have won the national title three of the last four years, thus establishing themselves very quickly as leaders in that division.

The man responsible for the success of the Trojan squad is no newcomer to cheerleading. Linley Botchwell, who heads not only the song girls but also the cheerleaders and card section of USC, was the first USC "yell king."

"I graduated from USC and went to Oregon to take up agriculture," Botchwell says. "I was yell king there for three years, so I had seven years of it. I just naturally fell into the teaching job here."

Botchwell donates his time to the university. "I don't get any salary for this job, nor even my travel expenses," he says. "And I don't mind at all. This way I have complete authority and I think the university appreciates what I do. I feel I have their whole-hearted support."

But man cannot live by appreciation alone. Linley Botchwell farms for a living, but spends about seven hours a week working with the song girls, in addition to the hours spent with his two other cheering groups. And in the fall semester, the song girls spend one very full week of living together and working out many of their routines for the coming school year.

A common feeling among group leaders is that the most important quality a song girl should possess is personality. At an average university 130 or more girls try out for the squad each year, and that number is narrowed down most times to six regulars and four alternates.

Many song girl groups not only appear at major sporting events, such as football, basketball and baseball, but also attend soccer matches, swimming meets, and volleyball and tennis matches to generate enthusiasm. The girls are called upon to represent the university at various functions and charity events.

Dolly Zachary, head song girl at USC, best exemplifies the type of girl that successfully instills spirit in home crowds. The striking brunette constantly generates enthusiasm, and has been named to the All-American squad of the ICF for her outstanding spirit and overall ability.

"It's been a wonderful experience," Dolly states. "We traveled to Japan last year for an exhibition, and I've had the opportunity to do a lot of traveling that I might have missed otherwise. I've met so many people as a song girl; it has really broadened my years at college."

When questioned about the success of the squad, Dolly replied, "I think we do so well because we work so well together. We have really high standards and we work so hard to maintain them that we really don't have time to argue."

All of the people connected with cheerleading squads and song girl groups feel that there is really little apathy among college students for their sporting teams.

Cheerleading has survived throughout all the periods of student dissent and protest, and it's going to go on for a long, long time.

"The game will go on, and cheering groups will continue to go along with them. And as long as there are dedicated people, the groups will continue to improve."

So the next time you're at a sporting event, pay a little more attention to the group that is leading the cheers . . . and to the stranger in front of you. He may be an ICF member judging your favorite team's cheering squad!
coming of the I-formation, the fullback has become, number one, a blocker and number two, a ball carrier. In the Wishbone, the fullback as a ball carrier is pretty much limited from tackle to tackle."

Offenses change, of course, to keep a step ahead of the country’s ever-scheming defensive coaches. Thus, the Veer and the Wishbone were introduced to counter the increasingly quick, sophisticated alignments and the trend towards playing the best athletes on defense. In effect, then, the changing and in some cases vanishing role of the fullback can be attributed to those defensive geniuses at Lincoln, Neb., College Station, Tex, and Norman, Okla.

Today’s defensive players undoubtedly are quicker, bigger and smarter than their counterparts of 20, 30 or 50 years ago. Moreover, the defenses they play are far more complicated than the old 6-3-2, 7-diamond and 8-3 defenses played during the grind-it-out, powerhouse era of slow-developing plays and mass blocking.

"One other thing, I think, has changed the role of the fullback," a former head coach says, "this is the great influx of black athletes. Back in the days of Thorpe and Nagurski, there were darn few black athletes competing on the level of the whites. None can deny that the speed of the black athlete has influenced the game of football, but how many also realize that this same speed has affected the role of the fullback.

In the formative years of college football, the best teams were invariably labeled "juggernauts." Wherever football was discussed, it was done in terms of "flying wedges," "guards back," "flying trapezes," "unbalanced lines," and "off-tackle smashes." Dangerous? Players had their teeth knocked out, eyes gouged and knees wrenched. And after the 1905 season, in which 18 players were left dead and 159 seriously injured, President Teddy Roosevelt beckoned members of the Yale, Harvard and Princeton teams to the White House. "A player who practices brutality and foul play," the President said, "should receive the same punishment given to a man who cheats at cards."

Subsequently, all massed formations were ruled illegal. To further open up the game, the forward pass was legalized and later on the ball reshaped, making it slimmer and easier to spiral. Yet, for all of the outcry against power football and efforts to speed up the offense, the game continued to be decided in the trenches. A game of bruising single and double-wing formations. A game for blasting fullbacks like Iowa’s Gordon Locke, who slammed into the Notre Dame line so many times in 1922 that he temporarily went berserk and wanted to take on the entire Irish team.

Harvard’s Vernon Struck won fame for his singular skill as a “spinning fullback.” At Notre Dame, 162-pound fullback Elmer Layden, a member of the fabled Four Horsemen, amazed Coach Knute Rockne with his line plunges. “He adopted a straight line that made him one of the most unusual fullbacks in football,” Rockne said. “He pierced a line through sheer speed, cutting it like a knife.” An eternal pessimist named “Gloomy Gil” Dobie perfected the fullback off-tackle play at Cornell with devastating results. In three seasons (1921-22-23) his teams rolled up 1,070 points from its double-wing.

Fullbacks, it seemed, typified the smashing style of college football in the late 1920s and early 1930s. Boasting names like Joe Demayanovich, a 196-pound Russian attending Alabama; Stanislaus Kosta, a rugged, 230-pound runner from Minnesota; and Mayes McClain, a huge Indian from obscure Haskell Institute who scored 38 touchdowns in the 1926 season (to say nothing of Nevers, Nagurski and Layden), the plungers frequently dominated games all by themselves.

Though Notre Dame’s Gus Dorais first demonstrated the effectiveness of the forward pass in 1913, it remained for two southern quarterbacks—Alabama’s Dixie Howell and Texas Christian’s Slingin’ Sammy Baugh—to popularize the wide-open pass offense in the mid-1930s. A few years later, Clark Shaughnessy unveiled the straight-T formation at Stanford, employing a tricky left-handed passer named Frankie Albert. The idea turned the game in a new direction by emphasizing speed, quickness, deception, angle blocking and, of course, the dropback pass.

The fullback? Mostly he became obscured by the faster, more elusive halfbacks. There were some notable exceptions... Doc Blanchard at Army... Norm Standlee at Stanford... Pete Piho at Indiana. For the most part, however, the fullback was relegated to a role secondary to the more significant quarterback and halfback positions.

The fullback’s lesser role was made all the more obvious in the 1950s, the era of the Split-T with its trim look and option plays. In his role as the lead blocker, the fullback came to be known by many as the “third guard.”

The halfbacks of the ‘50s were literally household names: Hank Lauricella of Tennessee, Billy Wells of Michigan State, Johnny Lattner of Notre Dame and Hopalong Cassady of Ohio State. Who were their fullbacks? Respectively, such anonymous players as Andy Kozar, Evan Slonac, Neil Warden and Hubert Bobo.

The trend towards blocking fullbacks continued through the 1960s, when the term “fullback” seems almost inappropriate. Coaches refer to ball carriers who pop out of the Veer and Wishbone attacks as running backs and let it go at that.

The creation of such explosive formations, as well as the development of artificial playing surfaces, has made it a game for the fleet-footed rather than the thick-legged of the Nagurski era.

But, wouldn’t there still be room for Bronco in some part of the lineup? "Jim Thorpe... Bronco Nagurski... Ernie Nevers, those guys were great athletes, the same as Joe Louis or Jack Dempsey," answers a veteran head coach. "I wouldn’t say that as individuals, they wouldn’t have been just as great in any era. I would say that today’s backs are better. The overall run of athletes is better. I think times and distances in track tend to prove that."

But Bronco Nagurski BLOCKING as an I-formation fullback? Ernie Nevers FAKING into the line on the triple-option as a Wishbone fullback? Who would ever believe it? Surely not the nostalgia buffs who were fortunate enough to see them do their own thing, as they say...
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Through the efforts and approval of President Hollis Moore, a full-scale unique reorganization plan for intercollegiate athletics will be put into effect at Bowling Green this fall when 12 existing sports for men are combined with a 13-sport program for men for the first time.

With 25 varsity intercollegiate sports on the docket for next year, Bowling Green now has the largest, total-sports program in the Mid-American Conference and one of the largest in the Midwest and the nation.

Administered by athletic director Dick Young and his staff, the reorganizational plan calls for BG’s athletic program to be administered and budgeted in three areas. As announced this past spring, the men’s and women’s non-revenue sports program (22 sports) will be combined under one jurisdiction. The revenue-producing sports of football, basketball and hockey have been placed in a second area of operations with the administrative staff comprising a third budgetary area.

From a fiscal standpoint, the administrative and non-revenue areas will be primarily funded from the general fees paid by students while the revenue-sports area will be funded by gate receipts and additional income from concessions, parking, guarantees, etc.

In order to balance next year’s $1.4 million budget, all three programs will use monies raised from private support groups such as The Falcon Club, the athletic booster organization.

Bowling Green’s athletic department is also directly involved with both the educational and public service areas of the University in addition to administering the intercollegiate program.

Club teams in the sports of rugby, water polo, volleyball, cricket, fencing and sailing widen the intercollegiate participation and an extensive intra-university program with BG’s modern facilities being used for a variety of events and high school tournaments.

The athletic program also proudly embraces the outstanding departments of health and physical education and physical education and recreation with service courses open to all students.

Following is a brief look at the recent history and current status of Bowling Green’s 25 varsity teams which compiled an impressive .630 winning percentage in 584 athletic contests last year (363 wins, 211 losses, 10 ties).

BASEBALL — During Don Purvis’ five-year coaching operation, the Falcons have averaged 26 wins a season. Don’s ‘even year’ record is outstanding. The 1972 team won the MAC championship and ranked 13th in the nation. The 1974 club compiled the all-time best record with a 30-14 mark. The 1976 squad set the all-time win mark at 33.

BASKETBALL — Four consecutive first-division finishes (two seconds, one third, one fourth) in the MAC have put Falcon basketball back on the map as one of the most respected programs in the Midwest and the nation. BG’s rich tradition includes six NIT appearances, five NCAA tournaments, one NCIT tournament and four MAC titles. The successful women’s team has finished second three times and fourth once in the first five Ohio state championships.

FOOTBALL — With 20 winning seasons in the last 21 years, the Falcons’ winning tradition places them among the top 25 winningest teams in major-college football. In 1973 and “big-game” victories over Purdue, Syracuse and Brigham Young highlights the last four years. Future games are booked with Iowa State, Hawaii, Kentucky, Michigan State, North Carolina and Washington.

GOLF — Ten tournament championships in the last five years and consistent “top five” finishes gives the men’s team one of the best tournament records in the Midwest. Two MAC titles in 1972 and 1973 and NCAA “Top 30” finishes in the same seasons are high points along with competition on its own 18-hole championship golf course. The women’s teams also have a reputation after winning the state tournament in 1974 and finishing second in the state and third in the Midwest last season.

GYMNASTICS — One of the fastest-rising BG programs from the point of spectator interest and competitive skill, the women’s team has placed second in the last two state championship season.

HOCKEY — Last year’s team won Bowling Green’s first regular-season CCHA championship and ranked eighth and ninth in the final national polls. Averaging 20 wins a season in the last five years has attracted capacity crowds to one of the best ice arenas in the nation.

LACROSSE — In the last three years, the men’s team has a 32-2 record which ranks as the best in the nation. Three Midwest championships and 97-25 record in 11 years of varsity play are also on the books. The powerful women’s team was 12-2 last spring and shared the Midwest championship.

SOCCER — NCAA tournament invitations in 1972 and 1973 highlight the soccer program which has seen the Falcons rated as one of Ohio’s top four teams each of the last four years.

SWIMMING — The women’s swim team will defend its Ohio and Midwest championships this winter. In two of the last three years the mermaids have finished among the top 10 teams in the nation. They will be seeking their fourth straight state championship. The men’s team has broken almost all of the school records in the last five years while keeping alive the rich swimming tradition highlighted by a record five-straight MAC swimming championships from 1956 to 1960.

SYNCHRONIZED SWIMMING — For the past two decades, Bowling Green’s synchronized swimming program has been regarded as one of the best in the nation with its regional success providing a springboard for success of the women’s swimming and diving teams.

TENNIS — Up-and-coming fits both the men’s and women’s teams at BG. The men’s team returns its top four players from the MAC’s fourth-best team and the women’s team does the same after compiling a 17-3 record and placings of third and sixth in the state tournaments for the last two years.

TRACK — Both the men’s and women’s programs are rated among the finest in the nation. Men’s highlights include Dave Wottle’s Olympic gold medal in the 800 meters, Sid Sink’s American record in the steeplechase, the MAC title in 1972 and the runner-up spot at the 1972 NCAA indoor championships. The women’s team last spring won the Ohio state championship and placed 30th among 145 teams at the nationals.

VOLLEYBALL — The women’s team has a habit of compiling winning seasons and ranking among the top teams in Ohio.

WRESTLING — With 20, non-losing seasons in the last 22 years, the Falcons are planning to continue BG’s winning tradition that includes three MAC team titles and 15 individual champions in the last two decades.
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