BGSU Football Program November 09, 1974

Bowling Green State University. Department of Athletics

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Why Do More Falcons Bank at the Bank of Wood County?

When you’re a student, your banking needs are special and we know that. That’s why our University Office on East Wooster is within walking distance of your last class. Open your account with us this quarter. It’s the first step toward cash-in-a-flash.

Bank of Wood County

Bowling Green · Perrysburg · North Baltimore
A New Look For FSI: BG’s football program, which has won “best in the nation” honors in its circulation class during two of the last four years, has a new magazine-style look this year. Except for the ads, all stories and photos will be completely different for each game this fall. In other words, a new Bowling Green Football Magazine will be available for each of the five home games.

Credits: Editor-Bob Moyers; Advertising & Sales Manager-Jim Krone; Cover Design-Bruce Yunker and Charles J. Gargotto; Photography-Bill Stephens & BGSU Photo Service; Printing-Wood County Printing Co.; National Advertising-Spencer Marketing Services, N. Y.

Advertising Policy: Advertising in BGSU athletic department publications shall bear no discrimination on the grounds of race, creed, color, national origin, sex or age. No advertisement will be published that is knowingly misleading, fraudulent or in poor taste. Advertising content in no way reflects endorsement by the athletic department or athletic personnel.

• We request your cooperation in observing the rules and traditions of this University and of the state law which makes it illegal to bring or consume alcoholic beverages of any kind at an athletic event.

• Concession stands are conveniently located at the end of each entrance ramp under the stadium.

• Rest rooms are located on both the east and west sides of the stadium and can be found between ramps 2 and 4, 6 and 8, 1 and 3 plus 5 and 7.

• Telephones are conveniently located in the stadium next to all the rest room facilities.

• The first aid room is on the east side of the stadium between ramps 4 and 6.

• Anyone finding a lost article is requested to turn it in to the ticket office under the east stands.

• Spectators must keep off the playing field at all times during and after the game. At the end of the game, spectators must use the ramp exits rather than the field level exits.
Another football season is here and with it the Falcon games which serve as a magnet to draw people to our campus. Our hope is that the game itself — including all of the color and special attractions — will be only the initial attraction for friends and alumni of the University. We want each visitor to Bowling Green to stay long enough to see other features of the University and to enjoy other events which crowd our campus calendar.

This year’s football season is said to be unique in some ways. For one thing it is kind of a “beginning again” — or what our sports publicists call the No-Name Team. This designation is intended to convey the idea that our 1973 Superstars are gone and the 1974 edition of the Falcon football roster includes no names that are yet in the “household word” category. Yet, there is something I like about a team which invites any one on it to develop star billing — or more than just a few. It is a young team, with lots of freshmen and sophomores. Their promise is to play exciting, interesting football.

Sports experiences — including, but not limited to, football — are an important segment of American life today. At Bowling Green we acknowledge that such experiences contribute important values. One important value is the replacement of routine in our life with drama.

It is said that fiction is dependent upon the willing suspension of disbelief, and, in a way, athletic contests ask the same dependency of participants and spectators. At game time the sameness of everyday life is forgotten and minds tune to the sense of conflict and the resolution of that conflict. We know at other moments that it is not life; that it is only a game, that it is, in a sense, a fiction. But at the moment of play, disbelief is suspended and the game assumes a heightened reality. From such dramatic moments in sports comes a new awareness and a new respect for living. We never see the commonplaces of our everyday lives quite the same way again. In this context, sports add a valuable dimension to each one of us — participants chiefly, but spectators as well.

Your presence here is appreciated. Enjoy today at Bowling Green.

Hollis A. Moore
President
Hockey is just one of many summer sports schools offered at Bowling Green Sports University, the unique summer sports spectacular offered for youngsters by the BGSU athletic department. The week-long school is filled with everything a youth could want from a summer camp. There's lots of food from cafeteria-style dining and all forms of recreation from tennis to just plain TV watching. BGSU also offers the best in training and locker room facilities along with top-flight instruction in each sport with Falcon head coaches and professional athletes as teachers. There's just something special about Bowling Green Sports University!
OFFENSIVE CENTERS AND GUARDS — Green trees and grass accent the center of the BGSU campus along with some of the interior linemen on the 1974 Falcon football team. Lined up, l-r, are Jim Hambach, Mark Horansky, Todd Tramba, Steve Studer, Dave Kulik, Tommy Steele, Doug Hines and Mark Conklin.

WAWR Presents

FALCON FOOTBALL

ON THE BGSU SPORTS NETWORK

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- WGLX — 1570 AM — Galion
- WHMQ — 100.5 FM — Findlay
- WKTN — 100.1 FM — Kenton
- WLKR — 1510 AM & 95.3 FM Norwalk
- WMER — 94.3 FM — Celina
- WRWR — 94.5 FM — Port Clinton
- WTUV — 1520 AM — Toledo

Join Veteran Sports Casters FRANK GILHOOLEY, Sports Director For WSPD-TV Toledo, and WAWR's BILL BLAIR For All The Play-by-Play Action Throughout The Entire Season.

FRANK GILHOOLEY
WSPD-TV 13 Sports Director

BILL BLAIR
WAWR Network Programming Director

Be Where The Action Is — ON THE BGSU SPORTS NETWORK!
Give me 700 pounds of Obrovac to go.

No, it's not a kind of meat, cheese, carry-out dinner, or any other product you can buy in a store.

What's an Obrovac? Obrovac is a football family from Canton, Ohio, and Bowling Green State University has all 700 pounds.

Nick, George, and Mike Obrovac give the Falcons college football's newest three-man brother act to rival the Selmon's act of Lucious, LeRoy and Dewey, who played together for Oklahoma during the 1973 grid campaign.

With graduation causing so many gaps and Coach Don Nehlen holding a green crop of talent in 1974, it's very likely that "baby brother" Mike, a 6-6, 240-pound bull, could move right in as a freshman on the first offensive line with Nick and George.

The gridiron trio prepped at Canton McKinley High School where they displayed a style of football deserving the name, "Obrovac."

Nick, a 6-3, 230-pound senior, gets most of the credit for inspiring younger brothers George and Mike to follow in his footsteps. "Big brother Nick was a big influence on Mike and me. He started the sport in the family again and encouraged us to take it up," said George.

Jokingly commenting on his family's football activity at Bowling Green, Nick replied, "I've contributed two brothers. My sister doesn't know how to play or Coach Nehlen would probably recruit her too."

George came to Falconland last year with All-Stark County, All-American Conference, and All-American honorable mention honors. The 6-4, 230-pound tackle was the most valuable player on BG's freshman team and attributes his success to the example set by Nick. "Nick always had a winning attitude and just didn't give up. He stuck things out. That's the way I wanted to be," he said.

Nick lettered two years for McKinley and received third-team All-Ohio honors and All-Stark County Recognition before choosing Bowling Green.

A factor involved in recruiting the older Obrovac was former BG assistant coach Ron Chismar, who coached Nick at McKinley and who the BG senior respected very much. "Coach Chismar taught me to love the game of football and to respect others, and I'll always be grateful for that," he stated.

Finally after last season, the influence of one Obrovac brother on another secured the last of Mrs. Vilma Obrovac's sons for BG. Mike, one of the most highly sought after linemen in Ohio, turned down offers from some of the nation's big football powers to play alongside his two older brothers.

Of the younger Obrovac, Coach Nehlen says, "Mike, who was UPI All-Ohio honorable mention, may be the best big man BG has ever recruited and we're glad to have him."

So the year of rebuilding at BG will have a triple effort from the Obrovacs, reunited again.

As the old saying goes, "A family that plays together, stays together."
History Of Development
1909—Founded as Vocational High School
1918—Reorganized as two year Junior College
1925—Became State Agriculture and Mechanical College
1933—Name Changed to Arkansas State College
1967—Name Changed to Arkansas State University

Facts And Figures
Main Campus: Jonesboro, Ark.
Enrollment: 6,600
Branch Campus: Beebe, Ark.
Additional Operations:
Farm In Poinsett County
Farm In Greene County
Total Acreage: 2,185

Total Assets: $46 Million
Number Employees: 1,400
Annual Payroll: $6,235,000
Organizational Structure:
Eight Colleges
Two Divisions

Immediate Growth
The University presently has under construction a $2 million Agriculture Building and soon will have under construction a multi-million dollar Physical Education Complex. A half-million dollar renovation of State Hall will provide ultra-modern laboratory and teaching facilities for the University’s Division of Nursing and a major library expansion has been approved and is in the planning stages.

Football At ASU
Last year, Arkansas State had the distinction of being the only college football team in America to play two national champions. During the course of 1973 the Indians played NCAA College Division king Louisiana Tech (13-0) and NAIA playoff champ Abilene Christian (12-1).

The Indians batted .500 against that throne room pitching, but gained a subtle advantage in the process. Certainly no one is better schooled with regard to what it takes to field a big winner in college football.

Now the Indians would like to hike up that perilous path, and on paper, they appear capable of making at least a legitimate start. In 1974 the Tribe will have experience, size, speed and more depth than ever before. The players would like to match the 11-0 mark of the 1970 National Championship team.

The Southland Conference
Although several membership changes have taken place since its inception in March of 1963, the Southland Conference is recognized as one of the fastest-growing conferences in the nation as it moves into its 11th season.

The Southland’s commitment to excellence and the competitive peaks gained strength again in 1973 when Lamar University was reclassified as a football major-college entry to join Texas-Arlington in that 126-school fraternity. Arkansas State, Southwestern Louisiana, Louisiana Tech and McNeese State are also seeking that status while competing as NCAA Division Two universities.

In the historic 10-year span of the Conference, competition has been of national caliber frequently and Olympic-size not a little.

National championships have been won in football, tennis and golf; five times Southland colorbearers have been runnersup at the same height. Three coaches have received national coach-of-the-year distinction.

The Conference has produced five Davis Cup players, seven Olympic basketball representatives, and gold medal winners in Olympic and Pan American Games swimming. Furthermore, three NCAA national championships were held at member institutions in one Spring alone.

Bill Bergey in football . . . Dwight Lamar in basketball . . . Thomas Hill, Earl Young, Billy Pemelton in track and field . . . Chuck McKinley, Frank Froehling in tennis . . . Mike Nugent, Johnny Barlow in golf . . . Doug Russell in swimming . . . and on and on and on . . . !
GOOD LUCK TO COACH NEHLEN
AND THE '74 FIGHTING FALCONS!

The
Blue
Ribbon.
Only the winner
can wear it.

GREAT LAKES DISTRIBUTORS, INC.
3928 N. Detroit Avenue - Toledo, Ohio
James G. Ayres, President
Dear Falcon Fan:

Today’s game completes the home football season, and we wish to extend our appreciation and thanks to all those who have played a part. We feel that every person in attendance is a participant, contributing to the event and profiting by the experience of being included. We hope you have enjoyed your “athletic experience,” and look forward to your further involvement in your sports program.

While football, soccer, and cross-country seasons wind down, the winter programs are gaining momentum. Twelve sports in all comprise the intercollegiate athletic program and each provides valuable experience — educational as well as aesthetic — to those who “participate.” We are most appreciative of your enthusiasm toward the total program and, our gratitude is extended to all the participants — players, coaches, staff and our hundreds of sports followers. Our thanks are extended to all Falcon followers — students, loyal fans, and alumni for their generous support of the program.

Our department will continue to do its very best to provide you an athletic program in which you may take pride. Future schedules in football and all other activities present a real challenge. We need and solicit your continued support through your active participation as a player, fan, or Falcon Club member.

We want you to know that all of us appreciate your interest and active participation in BGSU sports.

Sincerely,

Richard A. Young
Athletic Director

FLASH... FALCONS FLY TO HAWAII

A multi-day “football holiday” in Hawaii during a Thanksgiving vacation and eight games with “major-major” football opponents dating through the 1982 season were announced on Aug. 22 by Bowling Green State University athletic director Dick Young.

The Falcon football team will have to wait until 1977 for its trip to Hawaii when the Falcons will meet the University of Hawaii on the gridiron on Nov. 19 before concluding the season a week later on the West Coast against Long Beach State.

Bowling Green’s scheduled games with top-rated opponents start in 1975 when the Falcons open the season at Brigham Young of the Western Atlantic Conference.

Bowling Green will also play Syracuse in 1976 and will meet Iowa State at home in 1977.

The Falcons also have scheduled games at Iowa State and Kentucky in 1979, Kentucky in 1980, Michigan State in 1981 and North Carolina in 1982, according to Young.

Bowling Green’s future football schedules:

1975 — Sept. 13 - at Brigham Young; 20-SOUTHERN MISSISSIPPI; 27-at Dayton; Oct. 4-WESTERN MICHIGAN; 11-TOLEDO; 18-Kent; 25-MIAMI; Nov. 1-BALL STATE; 8-at Ohio University; 15-at Southern Illinois; 22-at Texas-Arlington.

1976 — Sept. 11-at Syracuse; 18-EASTERN MICHIGAN; 25-SAN DIEGO STATE; Oct. 2-at Western Michigan; 9-at Toledo; 16-KENT STATE; 23-at Miami; 30-CENTRAL MICHIGAN; Nov. 6-OHIO UNIVERSITY; 13-SOUTHERN ILLINOIS; 20-at Chattanooga.

1977 — Sept. 10-Dayton; 17-at Eastern Michigan; 24-IOWA STATE; Oct. 1-WESTERN MICHIGAN; 8-TOLEDO; 15-at Kent State; 22-MIAMI; 29-at Central Michigan; Nov. 5-CHATANOOGA; 12-at Ohio University; 19-at Hawaii; 26-at Long Beach.

1978 — Sept. 9-Open Date; 16-at Eastern Michigan; 23-DAYTON; 30-at Western Michigan; Oct. 7-at Toledo; 14-KENT STATE; 21-at Miami; 28-CENTRAL MICHIGAN; Nov. 4-BALL STATE; Nov. 11-at Southern Mississippi; Nov. 18-OHIO UNIVERSITY.

1979 — Sept. 8-EASTERN MICHIGAN; 15-at Iowa State; 22-at Dayton; 29-WESTERN MICHIGAN; Oct. 6-TOLEDO; 13-at Kent; 20-MIAMI; 27-at Ball State; Nov. 3-at Kentucky; Nov. 10-SOUTHERN MISSISSIPPI; Nov. 17-at Ohio University.

1980 — Sept. 13 - EASTERN MICHIGAN; 20-DAYTON; 27-at Kentucky; Oct. 4-at Western Michigan; 11-at Toledo; 18-KENT; 25-at Miami; Nov. 1-BALL STATE; 8-at Central Michigan; 15-at Tampa; 22-OHIO UNIVERSITY.

1981 — Sept. 12-TAMPA; 19-at Ohio University; 26-at Michigan State; Oct. 3-at Western Michigan; 10-MIAMI; 17-at Northern Illinois; 24-TOLEDO; 31-KENT; Nov. 7-at Ball State; 14-at Eastern Michigan; 21-CENTRAL MICHIGAN.

1982 — Sept. 11-at North Carolina; 18-at Dayton; 25-OHIO UNIVERSITY; Oct. 2-WESTERN MICHIGAN; 9-at Miami; 16-NORTHERN ILLINOIS; 23-at Toledo; 30-at Kent; Nov. 6-BALL STATE; 13-EASTERN MICHIGAN; 20-at Central Michigan.
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OF OHIO, TOLEDO, O.
The All-American Receiver.

Over the years, Zenith color TV has earned a reputation for dependability and picture excellence no other color TV can match. And today's Zenith solid-state Chromacolor II backs up that reputation with a combination of features no other color TV can offer.

The famous Chromacolor picture tube that set a new standard of excellence in color TV. A patented Power Sentry voltage regulator that protects components. And a rugged, 100% solid-state modular chassis for long-life dependability.

It’s the best way we know to make sure, at Zenith, the quality goes in before the name goes on.®

Model shown: F4752P the Reynolds, TV picture simulated.

*For the third straight year, a nationwide survey of independent TV service technicians has named Zenith, by more than 2 to 1 over the next best brand, as the color TV needing fewest repairs. The same survey rated Zenith as the highest-quality color TV, as the one with the best picture, and as the one service technicians would buy for themselves today. Survey details on request.
Today's Game

A FOUR-LETTER WORD CALLED "TEAM"

BY BOB MOYERS

It's traditional in the final home football game of each season to honor the seniors who have given many hours of their time to make Bowling Green's football program one of the most respected in the nation.

But this year has seen tradition change at Bowling Green with the crowning of a male Homecoming queen and the arrival of Freddie and Frieda Falcon.

Likewise, this year's football team has changed. This year's team is a "team" in every sense of a word. There are no seniors, juniors, sophomores and freshmen on this year's team. There are only 85 players working as one unit with the common goal of improving their play each week to more than surpass what the pre-season prophets predicted in terms of victories.

What has happened is that the "class" system seems to have been taken out of Bowling Green football. Unlike the 1973 "senior" team which more-or-less depended on one class to get the job done, this year's team has worked together as rookies have blended with veterans.

Therefore this column will just say thanks.

Thanks to young men like Jim Mahony, Greg Muzi, Dave Dunham, Dave Turner, Gary McBride, Rick Newman, Joe Russell, Nick Obrovac, Hal Thomas, Dave Kulik, Brian Bellovay, Greg Harmon, Vic Bakunoff and Jim Reynolds who will be missed but not forgotten.

Thanks to cheerleaders Kathie Fisher, Sharon Fodo and Cathy Burns who will be getting the "Yell" out of here. Your spirit and enthusiasm will be replaced, but your individual work and effort can only be remembered.

Thanks to the behind-the-scenes men like managers Ken Hart and Chuck Patterson; trainers Pete Imber and Bill Stanton; press box statistician Jim Schneider and Freddie Falcon.

Thanks to the real "bell ringers" in Joe Seme, Randy Thompson and Ed Oberlander who will retire this year after ringing up a bundle of points on the ATU Victory Bell.

And finally, thanks to everyone who has been a part of this year's Falcon "team." That includes coaches, players, bandmen and bandswomen, administrators, cheerleaders, managers, trainers, press box aides, and most important of all, our fans.

We will be looking forward to having you on our "team" again for 1975.

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FOCUS ON THE FOE

<table>
<thead>
<tr>
<th>COMPARATIVELY SPEAKING</th>
<th>BOWLING GREEN</th>
<th>ARKANSAS STATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nickname</td>
<td>Falcons</td>
<td>Indians</td>
</tr>
<tr>
<td>Enrollment</td>
<td>15,000</td>
<td>6,460</td>
</tr>
<tr>
<td>1974 Record</td>
<td>4-4</td>
<td>4-2</td>
</tr>
<tr>
<td>Common Foes</td>
<td>None</td>
<td>None</td>
</tr>
<tr>
<td>Series</td>
<td>First Meeting</td>
<td></td>
</tr>
<tr>
<td>Coach</td>
<td>Don Nehlen ('58)</td>
<td>Bill Davidson ('57)</td>
</tr>
<tr>
<td>Season &amp; Record</td>
<td>Seventh (37-36-3)</td>
<td>Third (18-17-1)</td>
</tr>
<tr>
<td>Returning Lettermen</td>
<td>20</td>
<td>41</td>
</tr>
<tr>
<td>Starters Returning</td>
<td>7</td>
<td>17 (nine on defense)</td>
</tr>
<tr>
<td>Interior Line Weight</td>
<td>224.8</td>
<td>235.8</td>
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<tr>
<td>Defensive Top Seven</td>
<td>216.7</td>
<td>215.7</td>
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<tr>
<td>Conference</td>
<td>Mid-American</td>
<td>Southland</td>
</tr>
<tr>
<td>Leading Rusher</td>
<td>Dave Preston 213-1010-12</td>
<td>Stan Winfrey 113-381-7</td>
</tr>
<tr>
<td>Leading Passer</td>
<td>Mark Miller 49-97-486</td>
<td>James Flynn 27-57-276</td>
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<tr>
<td>Leading Receiver</td>
<td>John Boles 21-218-1</td>
<td>Jaime Klipsch 12-151-1</td>
</tr>
<tr>
<td>Leading Scorer</td>
<td>Dave Preston 72</td>
<td>Stan Winfrey 42</td>
</tr>
<tr>
<td>Total Offense Average</td>
<td>300.3</td>
<td>279.3</td>
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<tr>
<td>Total Defense Average</td>
<td>315.6</td>
<td>237.1</td>
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<tr>
<td>Rushing Offense</td>
<td>218.8</td>
<td>206.8</td>
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<tr>
<td>Rushing Defense</td>
<td>191.1</td>
<td>100.3</td>
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<tr>
<td>Passing Offense</td>
<td>82.0</td>
<td>72.5</td>
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<tr>
<td>Passing Defense</td>
<td>124.5</td>
<td>136.8</td>
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</table>

SOME ANGLES TO PURSUE: BG needs two wins in its final three games for its 19th winning season in the last 20 years . . . Arkansas State's two losses have come against Louisiana Tech (20-7), the nation's number-one ranked college division team, and Lamar University (10-6), which owns a 6-1 record and has beaten Southern Mississippi while losing only to Mississippi State . . . Arkansas State has defeated Eastern Michigan of the MAC (14-7) and Midwest foe Southern Illinois (41-16) . . . ASU has one of the best defenses against the running game in the nation . . . The Indians are giving up only 100.3 yards a game on the ground to the opposition . . . That's because the nine leading tacklers from last season are back starting on defense in 1974.
Fifty Bowling Green State University students received academic credit last Spring for lying down and relaxing in class!

Far from considering this a “crisis in higher education,” Dr. Laura E. Kratz, a physical education instructor at the University, is encouraging other students to do the same by enrolling in a neuromuscular relaxation course.

The course, which Dr. Kratz has taught with success at Bowling Green for four years, is based on a purely physiological approach to relaxation.

Lois Jenkins, a freshman from Youngstown found the course especially helpful in preparing for exams. She said that she can also handle personal problems more easily.

“I was a person who got tense but didn’t show it, but now I’m not even tense inside,” she explained.

Although the degree of success each individual derives from the course varies according to his initial degree of tension, studies have shown that the average student can reduce his tensions from 25-40 per cent during the 15-lesson course.

In class, students lie flat on their backs, with their hands at their sides, to make gravity the only pull on the individual. Once the students have relaxed in this position for ten minutes, they periodically perform muscle flexing exercises designed to make them aware of habitual tensions. After the students have learned to relax, they can learn to practice in a sitting position and to relax muscles not in use during daily activities.

In addition to class sessions, students are expected to relax nearly an hour a day on their own. Sensations during these daily practices are recorded in diaries which are examined by Dr. Kratz each week. These diaries serve as a record of progress and help to identify “trouble spots” in certain muscle groups.

Initially most students register feelings of skepticism. “Many people equate relaxation with recreation or sleeping, or they expect instant results,” Dr. Kratz explained. “Once they become acquainted with the course, they are less skeptical.”

Dr. Kratz is one of nearly 400 instructors in the U.S. certified to teach this scientific approach to relaxation, which was introduced by Dr. Edmund Jacobson in 1928. Since then, the method has spread world-wide and was adopted for use by laymen under the late Dr. Arthur Steinhaus.

The course as it is now taught stresses relaxation as a form of “preventive medicine” intended to help students lessen their susceptibility to development of tension-induced diseases, such as heart disorders, nervous breakdowns, high blood pressure and peptic ulcers.

Dr. Kratz said she feels that everyone can benefit from this course, which is open to both male and female students. She also said that if enough interest were generated, evening classes could be offered to the public at a minimal charge.
FAST, FAST, FAST
RELIEF FROM
HUNGER PAINS.

When you order dinner at McDonald's, it's no sooner said than done.

McDonald's
1050 SOUTH MAIN ST.
1470 EAST WOOSTER ST.

HOCKEY 74-75
T-F 11/7-8 at Notre Dame
F-S 11/15-16 LAKE SUPERIOR
W 11/20 at Ohio State
F-S 11/22-23 SUNY-BUFFALO
F-S 11/29-30 St. Lawrence Tr. w/Clarkson & Boston Univ.
S-S 12/7-8 at Michigan State
F-S 12/13-14 WESTERN ONTARIO
T 12/17 at Western Michigan
F-S 12/20-21 Western Mich. Tr.
12/28-29-30 RPI Invitational
S 1/7 at Ohio State
F-S 1/10-11 McMaster*
T 1/14 ST. CLAIR
F-S 1/17-18 OHIO STATE
F-S 1/24-26 at St. Louis
F 1/31 YORK
S 2/1 YORK†
S 2/8 WESTERN MICH.
F-S 2/14-15 at Lake Superior
F-S 2/21-22 ST. LOUIS
F 2/28 AIR FORCE
S 3/1 AIR FORCE*
F-S 3/7-8 at CCHA Playoffs

Home Games 7:30 p.m.
* Saturday Game at 2 p.m.
† Saturday Game at 3 p.m.

BASKETBALL 74-75
S-S 11-30 at Eastern Michigan†
W 12-4 at Cleveland State
S 12-7 ST. JOSEPH'S (PA.)
W 12-10 EASTERN MICHIGAN
S 12-14 at Ball State*
M 12-16 at Detroit
F-S 12/27-28 at Oral Roberts Tr.
S 1-4 TOLEDO
W 1-8 at Syracuse†
S 1-11 MIAMI
W 1-15 at Central Michigan
S 1-18 at Kent*
W 1-22 WESTERN MICHIGAN
S 1-25 CINCINNATI
W 1-29 OHIO UNIVERSITY
S 2-1 at Toledo
S 2-8 at Miami
W 2-12 CLEVELAND STATE
S 2-15 KENT STATE
S 2-17 LOYOLA (CHICAGO)
W 2-19 at Western Michigan
S 2-22 WISC. — MILWAUKEE
W 2-26 at Ohio University
S 3-1 HOUSTON
S 3-8 CENTRAL MICHIGAN

* Game Time 3 p.m.
† Game Time 8 p.m.
Starting Time 7:30 p.m.

ALMA MATER
Alma Mater hear us,
As we praise thy name
Make us worthy sons and daughters
Adding to thy fame.

Time will treat you kindly
Years from now you'll be
Ever dearer in our hearts.
Our University.

From your halls of ivy
To the campus scene,
Chimes ring out with gladness
From our dear Bowling Green.

When all is just a mem'ry
Of the by-gone days,
Hear our hymn dear Alma Mater
As thy name we praise.
### 1974 Bowling Green Roster

<table>
<thead>
<tr>
<th>No.</th>
<th>Name</th>
<th>Pos.</th>
<th>Ht.</th>
<th>Wt.</th>
<th>Yr.</th>
<th>Home Town</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Greg Kampe</td>
<td>CB</td>
<td>5-9</td>
<td>170</td>
<td>Fr.</td>
<td>Defiance</td>
</tr>
<tr>
<td>2</td>
<td>Don Taylor**</td>
<td>K</td>
<td>5-10</td>
<td>175</td>
<td>Jr.</td>
<td>North Canton (Oakwood)</td>
</tr>
<tr>
<td>3</td>
<td>Rick Newman**</td>
<td>WB</td>
<td>6-1</td>
<td>201</td>
<td>Sr.</td>
<td>Fairview (Park)</td>
</tr>
<tr>
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<td>WB</td>
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<td>174</td>
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<tr>
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<td>175</td>
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<td>7</td>
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<td>8</td>
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<td>177</td>
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<td>9</td>
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<td>170</td>
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<tr>
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<tr>
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<tr>
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<tr>
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<td>26</td>
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<tr>
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<tr>
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<td>30</td>
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<tr>
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<td>38</td>
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<td>Jr.</td>
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<tr>
<td>39</td>
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<tr>
<td>40</td>
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<td>Vic Balsinoff</td>
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<tr>
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<tr>
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<tr>
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<tr>
<td>53</td>
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<td>245</td>
<td>Fr.</td>
<td>Solon</td>
</tr>
</tbody>
</table>
1975 CHEVROLET. ALL KINDS OF CARS FOR ALL KINDS OF PEOPLE.


And in 1975, every Chevrolet offers engine improvements designed to help deliver smooth, responsive, efficient performance.

This year take a special look at our two new Chevy models: The sporty little Monza 2+2 and the luxurious Nova LN.

Here's just a part of our Chevy roster:

1. Nova LN Sedan.
2. Monza 2+2.
3. Impala Custom Coupe.
5. Monte Carlo Landau.
6. Camaro Type LT Coupe.
7. Corvette.
8. Vega Hatchback GT.

CHEVROLET MAKES SENSE FOR AMERICA
You decide...pizza or steak, a great play either way.

After the game, you’ll want something great. Good Italian food or that all-American favorite, steak. Whatever your goal, just walk across the street. Ponderosa or Pizza Inn. No matter which, you win.

**ITALIAN LINE-UP**

<table>
<thead>
<tr>
<th>Item</th>
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<tbody>
<tr>
<td>Pizza</td>
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<tr>
<td>Spaghetti</td>
<td>$1.59-$1.89</td>
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<tr>
<td>Lasagna</td>
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<td>Sandwiches</td>
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Plus: Wine, Beer and other soft drinks

**AMERICAN LINE-UP**

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<td>Super Sirloin</td>
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<tr>
<td>T-Bone Steak Dinner</td>
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<tr>
<td>Sirloin Cut Steak Dinner</td>
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<tr>
<td>Rib-Eye Steak Dinner</td>
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<tr>
<td>Open Face Rib-Eye Steak Sandwich &amp; Fries</td>
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<tr>
<td>Chopped Steak Dinner</td>
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<tr>
<td>Chopped Steak Sandwich &amp; Fries</td>
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All dinners include a baked Idaho potato, tossed green salad and oven warm roll.
BOWLING GREEN

31 HAL THOMAS ... SE
73 NICK OBROVAC ... QB
61 DAVE KULIK ... QB
55 STEVE STUDER ... C
66 MARK CONKLIN ... SG
70 GENE JONES ... ST
87 ROB STEPHAN ... TE
15 MARK MILLER ... QB
9 DAVE PRESTON ... TB
49 VIC BAKUNOFF ... FB
8 JOHN BOLES ... FB

ARKANSAS STATE

48 JAIME KLIPSCH ... TE
77 MIKE HINRICH ... RT
68 KEN JONES ... RG
50 ANDY HANKEY ... C
74 BILL GRAFF ... RG
70 JOHN MANATT ... RT
87 JIMMY WICKS ... SE
12 STEVE BURKS ... QB
25 WILLIE HARRIS ... TB
40 STAN WINFREY ... FB
35 TERRY SMITH ... FL

FALCON SQUAD

5 Greg Kampe, CB
6 Don Taylor, K
7 Rick Newman, WB
8 John Boles, WB
9 Dave Preston, TB
10 Bruce Lindsay, QB
11 Bill Eysen, QB
12 Sherrill Jackson, CB
13 Craig Cheethwood, CB
14 Alex Femenia, SS
15 Mark Miller, QB
16 Mike Booth, QB
17 Frank Pasqualone, FB
18 Chuck Lindsey, SE
19 Daron Benning, SS
20 Don Burynack, TB
21 Jim Batrin, S
22 Jerry Johnson, TB
23 Greg Muzi, SS
24 Mitch Smallwood, QB
25 Marcus Johnson, FB
26 Art Thompson, CB
27 Andre Parker, LB
28 Steve Kuehl, LB
29 Andre Parker, FB
30 Jim Gause, FB
31 Greg Harmon, TE
32 Greg Muzi, SS
33 Greg Kampe, CB
34 Tom Solter, FB
35 Bill Howe, LB
36 Al Nozak, MG
37 Pat Flanagan, LB
38 Larry Elmore, WR
39 Cliff Carpenter, CB
40 Tony Venditti, FB
41 Brian Lewis, WB
42 Jim Otley, LB
43 Jeff Smith, LB
44 Tom Morraly, CB
45 Dan Saleet, FB
46 Kevin Clayton, LB
47 Gary Wroblewski, FB
48 Jamie Hall, LB
49 Vic Bakunoff, FB

INDIAN SQUAD

10 Wes Washington, DB
11 James Flynn, QB
12 Tom Wiseman, WR
13 John Loric, CB
14 Steve Burks, QB
15 David Hines, S
16 Johnny Erwin, QB
17 Mike Hubner, CB
18 Terry Kinsworthy, S
19 John Kinnerman, QB
20 Bucky Layne, QB
21 Tommy Steele, QB
22 Doyle Cross, CB
23 Randy Reed, QB
24 Bill Howe, LB
25 Willie Harris, TB
26 Burgess Heyward, TB
27 Cornelius Maddox, WR
28 Jerald Marshall, TB
29 Eddy Peters, DB
30 Larry Lawrence, DB
31 Roy Painter, DB
32 Buddy Adams, FB
33 Terry Smith, WR
34 Joe Duren, KS
35 Travis Cantrell, CB
36 Larry Elmore, WR
37 Steve Stinnett, DE
38 Kevin Muckensturm, TE
39 Mike Lisko, FB
40 Johnny Erwin, QB
41 Steve Burks, QB
42 Bucky Layne, QB
43 T. J. Humphreys, OG
44 Mike Lisko, FB
45 Larry Lawrence, TB
46 Eddy Peters, DB
47 Jeff Polhemus, DT

PIZZA Inn AND
PONDEROSA
SCOREBOARD

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WE LOOK FOR A FEW GOOD MEN.

AND WE FIND THEM.

Call 800-423-2600, toll free, for more information. (In California, call 800-252-0241.)
### 1974 Arkansas State Roster

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* Denotes Letters Won
BY DONNA ARMSTRONG

Many hours of practice combined with a lot of hustle from each bandsman and qualified leadership result in exciting and successful shows performed by the Falcon Marching Band. But, in the midst of practice and shows there are two important organizations which aid the band in many different ways. These are the band service organizations, Tau Beta Sigma and Kappa Kappa Psi.

Tau Beta Sigma is the sorority for bandswomen. Alpha Xi, its chapter name at BG, is advised by Mrs. Helen Kelly, wife of Mr. Mark Kelly, director of University Bands. This organization was formed in 1939 on a parallel pattern with Kappa Kappa Psi, the fraternity for bandsmen. KKY was established in 1919. Its advisors are Mr. Kelly and Dr. Jon Piersol, assistant director of University Bands. Beta Kappa is its chapter name here at BG. Both organizations have many active chapters existing throughout the United States.

Although two groups exist separately, KKY and TBS work together to achieve their goals. During many weeks of the summer and fall months, their primary goal is to help the Falcon Marching Band run smoothly.

Freshmen who wish to earn a place in the marching band do so by arriving at BG early to learn the fundamentals of marching. They also must try-out before squad leaders and directors. Their arrival is heralded by Kappa Kappa Psi and Tau Beta Sigma personnel. This is Project Move-In in which the brothers and sisters help to carry into the dorm rooms the many belongings of the prospective bandsman. Also, any questions the freshmen have are often answered at this time.

The week of fundamentals involves long hours of practice each day on the field of Sterling Farm. This gives the KKY brothers their first chance to make money. Pop is sold by the brothers during the break in marching practice. Toward the end of the week, a picnic is held for the freshmen. This gives everyone an opportunity to be with friends without worrying whether their feet are on the beat or arm swings are smooth.

As fall quarter begins, both the fraternity and sorority hold teas so that others may be introduced to the band organizations. If one wishes to join the sorority or fraternity, one quarter of band (concert or marching), and a 2.2 average is necessary. Activation results only if the individual pledge has met the requirements of learning the material he is expected to know about the organization and showing enthusiasm for the group in which he seeks membership.

Each member of KKY and TBS serves on at least one committee. During fall quarter, pledging committee proves to be the most fun as committee members scheme against the pledges, Line-ups are favorites of the actives and kidnappings are frequent.

Throughout the year, Tau Beta Sigma and Kappa Kappa Psi assist the University Bands in all ways possible. Along with Marching Band, their help extends to Symphonic Band and Concert Bands I, II, and III.

Manpower is the key word for Kappa Kappa Psi when it comes to handling equipment for the bands. This is a large task, for it involves set-up and tear-down of chairs and stands for each band rehearsal, concerts and band clinics. It is also the brothers' responsibility to record all concerts.

Ways and Means Committee for Kappa Kappa Psi involves the selling of marching band jackets and records, and a spring car wash. Tau Beta Sigma holds numerous bake sales in the Music Building. The girls also offer their services to any band member who doesn't wish to clean his own gloves or press his own uniform. This, of course, is quite popular with the men. Jointly, the two groups held Slave Day last Spring for the first time. Members of KKY and TBS did work for many Bowling Green residents and faculty members. Jobs varied from washing windows to rearranging office files.

Two years ago, KKY and TBS visited Akron University. Band members at Akron University wished to also have chapters of Kappa Kappa Psi and Tau Beta Sigma. Thus, the chapters here colonized the chapters at Akron. This was the result of the work done by the Expansion Committee which writes to colleges and universities that do not have these organizations on their campus.

Other committees within the sorority and fraternity are Bulletin Board, Publicity, Scrapbook, Social, and Alumni. The Alumni Committee keeps KKY and TBS alums informed on what is happening with the bands at BG by way of a quarterly newsletter.

Committees, chairmen, officers and advisors are all important qualities of a successful organization. There also are the intangibles: spirit and dedication.

The spirit and dedication that does exist is shown by the extras that these two groups involve themselves with. This year the sorority and fraternity are planning to commission a piece of music to be premiered this spring. This will be made possible by contributions from the members themselves and others.

Although service to the bands is tops on the list for members of KKY and TBS, social events are not forgotten. A KKY-Pledge-Active football game, TBS overnight, Fall band mixer, KKY-TBS picnic, and a band picnic are some activities held throughout the year.

Kappa Kappa Psi president, Jeff Shellhammer, describes the feelings that result from belonging to the band organization by using the motto from the recent district convention at BG, "Happiness is being band together."

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V.-Pres. — Joan Wagner
Recording — Sue Loucks
Corresponding — Donna Armstrong
Treasurer — Karen Kelly
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ALL THAT GLITTERS IS NOT GOLD

BY DUANE SCHOOLEY
TOLEDO BLADE SPORTS WRITER

Remembering the glory days;
Certainly the scoring plays;
That's the job he's paid to do;
But, he's in a daze.

They occupy a seat high above the field of play, separated from the action, but, they are expected to describe it all.

Sports writers, a different kind of person.

To many they are fortunate. Walking into sporting events free of charge, rubbing elbows with the stars, by-lined articles — it's an enviable position.

The fan doesn't realize, and shouldn't be bothered, that stomach muscles tighten as deadlines draw near and the game is still in progress. They see the glory only.

But, people connected with the event more closely see them differently.

To athletes, especially on the high school and collegiate level, they are an avenue for publicity. Few are more publicity conscious than athletes.

To public relations people they are just a tool, there to sell his product.

To athletic directors they are freeloaders, cutting down the profits.

And, to coaches, they are the enemy, a necessary evil, but, never to be trusted.

It's not that way at all at Bowling Green, or at least it doesn't appear to be, from one individual's point of view.

Here, perhaps many of the fans have the picture correct. Writing about Bowling Green athletics is fun.

There's no reason work must be dull, is there?

For one who inherited the job a year ago it has been a rewarding experience, an experience everyone should be entitled to have.

Athletics have always been a major part of the total education belief at Bowling Green. There have been great teams, and others not as great.

There always seems to be a tendency to revel in days of yesteryear. Accomplishments appear greater and individuals gain stature over the years.

Modern-day coaches have talked long and loudly that today's athlete is not as dedicated as those who preceded him. Social values, drugs, frills, lack of parental discipline have all taken their fair share of the blame.

Perhaps it's only because today's athlete is smarter. He is certainly asked to be more of a "student" than his predecessors.

Attaining greatness seems to be of lesser importance to today's athlete. At least the individualistic type.

The 1974 football team may not be regarded as a great one. But yet, there is something special about this team.

Explaining the exact reason is most difficult.

It was tagged as the "Year of the No Names." But, they have established their own identity.

At a time when four-letter words are prevalent, the Falcons have their own. Team — it's really the way they believe.

From the earliest days of preseason practices coach Don Nehlen said that coaching this team was enjoyable. They heeded instruction, complained seldom, helped one another.

Perhaps they are showing a return of the "dedicated athlete." But, from one viewpoint, perhaps it's just an outstanding group of individuals.

Co-captains Joe Russell and Hal Thomas have been responsible for much of the positive attitude. But they have certainly been helped greatly by seniors Vic Bakunoff, Dave Kulik, Jim Mahony, Gary McBride, Greg Muzzi, Rick Newman, Nick Obrovac, Jim Reynolds, Greg Harmon, Dave Dunham, Brian Bellovay, and Dave Turner.

As the years pass there certainly will be those who look back upon the 1974 season as an interesting year.

At least one sports writer will.
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VISIT US AFTER THE GAME!
The Publications Office at Bowling Green State University is a team.

Anne Crawford, publications director since July, 1972, explains it this way: "We work very closely together. We feel design and writing in a publication must relate to each other to be effective."

The "We" Anne is talking about consists of three other full-time staff members and often some part-time student help. First there is Charlene McComas, writer and copy-editor, who almost single-handedly puts out the various college catalogues. She is sometimes assisted on reworking the catalogue copy by another staff member, Becky Rohr, whose title is editorial assistant but who works in many areas including proof-reading, compiling class notes for the alumni magazine, and taking care of requisitions and billing. Complementing the writing is the art work of Bruce Yunker, the designer.

Yunker is in charge of the layout and design for about 150 publications handled each year. In addition, his talents are used to create letterheads, invitations, and posters, and occasionally some work in photography. Assisting Bruce this year is Chuck Gargotto, an art major who is garnering some on-the-job training in the ancient tradition of sink-or-swim. He has been working under Bruce as student designer since this summer.

Anne, a 1967 graduate of Hiram College, views her responsibilities much as a good coach would. She sets up the jobs with the clients and makes decisions about what needs to be done. Then the staff working as a team follows through on the projects. Though mainly in charge of production, Anne is not adverse to writing a little copy or preparing an idea for a design now and then. She also spends a great deal of time finding the best printer for each project.

"We work for all the colleges and various programs on campus," Anne explained. "All the client pays for is the typesetting and printing."

Publications produced by the office personnel range from brochures, posters, and programs to the University Bulletin, class schedules, the campus telephone directory, and the alumni magazine.

BG's director of publications who came to the office in 1968 as an administrative assistant, said that the publications staff tries to create a feeling for BGSU in its projects.

"We try to tell the Bowling Green story in the most effective way," she explained. "One of our publications might be the first impression a person gets of Bowling Green, so we try to give a proper image to the University."

They evidently have been doing a good job of it, too. Last year the office of publications was ranked seventh in the nation in ACPRA (American College Public Relations Association) over-all competition. The Office also received three individual awards: one for the alumni magazine, one for a brochure promoting the University Circle program, and one for brochures, programs, and posters promoting an opera.

In American Alumni Council competition last year, the BGSU publication office received awards for a President's Club brochure and the University Circle program brochure.

In addition, the Toledo Society of Communicating Arts granted the office awards for theater production posters and for the cover design of last year's football program.

In 1971, the office of publications won more individual awards for excellence in ACPRA competition than any other American college or university.

All signs say that 1974-75 will be another winning season!
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BY LARRY WEISS

Some men are born to lead . . . others are born to follow. Karl Schwab has been, is, and will continue to be a highly successful leader in everything he attempts.

Now residing in Whittier, California, he was born in Columbus, Ohio, where he lived until enlisting in the U.S. Navy in 1942. From 1943-45 he served in the Pacific combat area where he participated in numerous assault landings while on attached service with the Fourth Marine Division. He entered BGSU in 1945, Karl graduated in 1949 (with academic honors) with a BS degree in Business Administration.

Karl was one of many students who entered college in 1945 after serving in World War II. Freshmen were eligible for varsity athletics that year and the Falcons’ basketball team consisted of four upperclassmen and six freshmen, including him. The 1945-46 team compiled a fantastic 27-4 record while playing against some of the nation’s finest basketball players including all-time All-Americans George Miken and Bob Kurland.

Seeded first in the 1946 National Invitational Tournament, Bowling Green lost an 82-79 overtime thriller to Rhode Island University in the opening round at Madison Square Garden before a record crowd of 18,411. That game is one of the 10 college basketball games included in a recent book Basketball’s Greatest Games 1944-1972.

Bowling Green’s selection to the NIT was largely based on their win at “The Garden” in December over Long Island University. Karl scored the last five points in the exciting come-from-behind win that vaulted the Falcons to one of their loftiest national rankings ever when they were rated fifth that week. During his three years at BGSU he was a member of two BG teams that were selected for post-season play in the NIT (the other being the 1948 team).

In addition to basketball, Karl also ran both the low and high hurdles on the track team, continually chasing his close friend and roommate Bob Conroy to the finish line. Bob is now assistant basketball coach at the University of Toledo.

When asked to recall his student-athlete days at Bowling Green, Karl puts it in one word . . . “Andy.”

Naturally he’s referring to Harold “Andy” Anderson, coach and athletic director at BGSU from 1944 to 1961. “Andy was not only the nation’s top basketball technician at that time, but was also a master psychologist, ambassador of good will, and a superb person. To be one of Andy’s boys was a unique honor that came to very few of us.”

In his first college class was Sabina Slichcinski and they were soon a twosome on campus. In September, 1948, before starting their final semester of undergraduate work, they were married. Karl was also active in his fraternity, student government, president of the Varsity Club and was a charter member of ODK (Omicron Delta Kappa — national men’s honorary society).

For the past 15-plus years he has been employed by VJR Trust Properties in Brea, California. VJR is an investment company of the John B. Reilly family, and Karl has the responsibility of developing and managing a diverse number of business investments. As part of his job, he has also served as a member of the Board of Directors of many companies. Such leading firms as Otis Elevator; Philco Corporation; Sears and many others are present or past tenants of properties owned by the Reilly family.

With all this, he is still extremely active in community affairs. In addition to serving as District Governor of Rotary International in 1970-71, he served as a member of the Salvation Army Advisory Board of Whittier, and has been involved in numerous youth activities in the area. Governor Ronald Reagan appointed him to a one-year term on the Southern California World Trade Authority in 1966.

In 1967 he served as chairman of a Whittier Citizens Committee, appointed by the City Council, which was successful in developing a city park on a privately-owned, abandoned cemetery property . . . a project which has confronted the citizens of Whittier for over 25 years.

He has been truly active in the Chamber of Commerce, the National Association of Accountants and, in 1970, was elected to the BGSU Alumni Association Board of Trustees. This past spring he concluded his second term as President of the Alumni Board.

Karl and Sabina have two children . . . both graduates of UCLA. Doug was a student manager for two of UCLA’s recent NCAA championship basketball teams and Deborah graduated this past year.

Karl Schwab . . . born to be a leader and born to be a great individual. That’s not a bad combination. In anyone’s book.
People who need people are the luckiest people in the world.

Duane (pronounced Du Ann) Haley considers herself lucky.

"I've always loved people. I like to talk with people and watch people do things they enjoy doing. If I had a hobby, it would have to be people," said the petite, blond-haired woman who is the wife of Falcon basketball coach Pat Haley.

Being a basketball coach's wife has had a positive effect on Duane's hobby of "people-talking."

"I like the underdog," she confided. "In our first three years at Bowling Green, our players have been underdogs in a lot of games. I've enjoyed talking and being with them when they win and even when they lose."

"I also like friendly people and all of our players have that quality. It may sound strange, but the friendly man in the meatmarket is as interesting to me as a famous person."

Although basketball is her favorite sport, Mrs. Haley isn't a typical basketball coach's wife.

"Everything in life shouldn't have to depend on winning. My husband's job shouldn't have to depend on winning. Coaches should be evaluated on the total teaching and coaching job they do and not by the outcome of a game. In every game, somebody has to lose."

"I stay removed as much as I can from the winning and losing part of coaching. I know it affects my husband when he loses a game, but it happens and it's part of his job. I know he is doing a good job and he knows I know. That's all that is important."

Despite her attempts at avoiding the all-mighty god of winning, Duane admits she has been affected by the outcomes of some games. "I can't forget how I felt last year when we lost to Toledo in the final seconds. I don't want to remember it, but I can't forget how I felt."

Obviously there are many sides to this person.

Although she loves being with people, Mrs. Haley enjoys spending a great deal of time in her home with her husband, their nine-year-old son Todd, and the newest addition to the family, a young puppy by the name of Shasta Shalimar.

Anyone who has been in the Haley home knows that Duane takes pride in her housekeeping. Specks of dust are as hard to find as a tilted picture frame.

Then there's cooking. Duane prefers leaving the cooking to the skilled chefs of a fine restaurant although she does have a few favorite delights, including the best chocolate-chip cookies made this side of her home in Lake Cumberland, Kentucky.

With her interest in people, it would follow that she very much enjoyed her years as a high school typing teacher at Miamisburg High School in Ohio. It was after her graduation from Eastern Kentucky University in 1963 that she started teaching and met her husband while he was head basketball coach at Miamisburg.

Although she has not continued her teaching in Bowling Green, Duane uses her secretarial and typing skills as a legal secretary to Norm Geer at his law office in Bowling Green. She is also taking courses at the University with a master's degree in business education as her goal.

It's easy to see that Duane's days are busy ones. But she wants them that way.

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Behind The Scenes

MOYERS WANTS TO BE KNOWN AS SID

BY VIC BROOKHART

Ever wonder how you are in the know about “what’s happening” at the Bowling Green athletic scene? Chances are that you probably don’t know much about the “who” behind the “how.”

The gathering and distribution of news about Bowling Green athletes and intercollegiate teams is the responsibility of Bob Moyers, sports information director (SID), at the University.

A SID must be a dedicated professional willing to work long hours. Moyers works 55-60 hours a week during the peak athletic season from September 1 through March 15. He is usually one of the first men to arrive at an athletic event and the last to leave.

What drives a man to work such long hours? Moyers explained, “I’m a frustrated athlete. I was always a spectator. This job combines work with pleasure by making me part of the team.”

Moyers is more than a spectator at Bowling Green athletic events. His duties include publication of athletic brochures and programs for Bowling Green’s twelve intercollegiate sports and supervision of press relations for all home athletic events. Moyers also serves as a statistician, compiling game statistics and maintaining athletic department records.

As if these duties weren’t enough, Moyers also serves as a member of the athletic department staff and is advisor to SMAC, the Sports Media and Administrators Club at the University.

Moyers’ background in public relations enables him to offer sound advice to the athletic department. He first became involved in public relations at Ohio Wesleyan University, where he graduated with majors in journalism and history in 1963.

Moyers furthered his education at the University of Iowa. He earned his master’s degree in journalism and served as assistant SID.

In 1965 Moyers became SID at Wittenberg University. Explaining his decision to work full-time at a university, he said, “I have always found a university environment to be stimulating and exciting.”

Moyers was appointed SID at Bowling Green in 1970. In his four years here, he and his staff have won nine national awards for excellence in college sports publications.

The sports information staff at Bowling Green consists of Moyers, his full-time secretary, and about twenty part-time student volunteers. The department budget provides for thirty hours of paid student assistance.

“My staff comes from coercing, pleading, begging and talking with our students at Bowling Green.” Moyers said.

Moyers is proud of the achievements of his staff. He said, “We think we have the best press releases and press services in the Mid-American Conference.”

The quality of Bowling Green’s press releases is a tribute to Moyers’ hard work. His out-going personality and intense interest in all coaches and athletes have led to good rapport between the sports information department and the athletes and coaches.

“You can’t be a good SID unless you have good coaches who are interested in the public relations aspect of their jobs,” he said.

His good relations with athletes can be traced to the fact that his department plays no favorites.

“We’re not in the business of creating all-American athletes,” Moyers explained. “We believe that each athlete should be treated equally and individually.”

Moyers spends a good deal of his on-the-job time answering telephone requests for information. He recognizes that some athletes naturally attract more media attention than others. Moyers explained, “We give the press the information it demands.”

Moyers’ personality is suited to the job of dealing with the press and public. He enjoys meeting and talking with people. He cares about the problems of people involved in the Bowling Green athletic program.

“I enjoy treating our athletes as human beings and trying to make the public see what makes them tick,” he said.

Moyers enjoys most aspects of his job, but dislikes the long hours that separate him from his family. He says he wishes he had more time to devote to his wife, Donna, and his children, Diane, 5, and Beth Ann, 2.

Long hours do not allow Moyers much time for hobbies. Still, he manages to play golf in the high nineties and is a life-master in the American Contract Bridge League.

Hobbies provide Moyers with relaxation, but he looks to his job for real satisfaction. He explained, “The greatest satisfaction comes from having an athlete or parent say thanks. These small expressions of thanks make my efforts seem worthwhile.”

CEDAR POINT MIDWAY BARKER — Bob Moyers (at microphone), Falcon sports information director, finds himself doing unusual things at times such as announcing the happenings of BG’s basketball “height-in” at the Cedar Point Amusement Land last spring when the Falcon basketball players were guests of the management.
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If someone called you a “bird brain,” would you be offended? Probably. But Rick Wallace, Bowling Green senior from Medina, has different views on the matter.

Wallace was last year’s Freddie Falcon, the BGSU team mascot. As a representative of the college at both home and away sports events, Wallace (or Freddie, whichever you prefer) was in charge of building team spirit and in general with keeping the fans “psyched” for all the games.

Not only did Wallace make public appearances as Freddie at the games, but he spent several hours each week devising antics and painting signs to use in his mascot routine.

It is concerning this round of activities that Wallace made what he labeled an important distinction—Rick Wallace and Freddie Falcon are two separate personalities of their own.

“They are two different people, they really are,” said Wallace the day before his unmasking at the Bowling Green-Ohio University basketball game. “I think of myself as Rick Wallace but I also think of myself as Freddie Falcon. That way I can assume the mascot role a lot better.”

To assume this role, Wallace first decided to be “the best Freddie Falcon there ever was.” He tried to create a special image for the mascot, one Bowling Green fans would always remember.

“I tried to do everything I thought people would want to see Freddie do, like climb goal posts,” Wallace said with a smile. “I thought Freddie needed to have a special reaction to everything.

“My philosophy was for Freddie Falcon to keep moving. I didn’t want him to stop for anything. Because if he’d be just standing there and a fan would point him out at the same time and say, ‘Heh, there’s Freddie Falcon, he’s our mascot, well, that would look bad.”

The Freddie Falcon tradition began back in 1950 with a Business Administration student named Bob Taylor and an outfit consisting of little more than a knitted jumpsuit and a paper-mache head. Since then, both role and suit have developed, until the present mascot and his fully-lined outfit of multicolored, all-leather feathers and a realistic looking headpiece. The suit has a total weight of about 40 pounds and a cost of about one thousand dollars.

“The suit is hot,” Wallace commented. “I lost ten pounds in it this year, but I always made up for it because my appetite increased.

“I was totally exhausted after each game, and sore,” he added.

None of these factors dampened Wallace’s enthusiasm for the role, and he found himself growing attached to his Freddie Falcon image. Whether throwing bubble gum to fans or presenting Governor Gilligan with a plastic egg filled with BGSU mementos, Wallace tried to promote his alter ego and in turn Bowling Green.

“Freddie Falcon is the one role you can take on and still have almost everybody behind you,” said Wallace. “No matter where you go, you’re the center of attention. People actually scream for you to come over and talk with them.

“And being Freddie gives you a chance to meet a lot of people, especially administrators,” continued Wallace. “They are people I’ll know the rest of my life.”

In addition to the opportunity of meeting people, the role of Freddie Falcon also gave Wallace confidence in himself. Beginning with winning the vice presidency of his fraternity, Phi Kappa Psi, last year, he also became active in student government and other campus activities.

“Everything I’ve ever done, I owe to Freddie,” said Wallace. “He brought something out in me that I myself never knew how to bring out.

“I’ll be sad when I give him up,” he said. “I feel like I’m leaving him or actually breaking up with someone.”

But, as they say, all good things must come to an end and so Wallace gave up his other identity with a twinge of reluctance. Now, who is this year’s Freddie Falcon?

Smacking of the old Clark Kent-Superman dual role, the identity of Freddie Falcon must remain a closely guarded secret. From the time of his selection last spring until the unveiling at the last basketball game, only a handful of people will know who actually wears the Falcon headpiece.
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