BGSU Football Program October 12, 1974

Bowling Green State University. Department of Athletics

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**FALCON SIDELINE ILLUSTRATED**

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**STARTING LINEUPS AND NUMERICAL ROSTERS CAN BE FOUND IN THE CENTERSPREAD SECTION**

A New Look For FSI: BG’s football program, which has won “best in the nation” honors in its circulation class during two of the last four years, has a new magazine-style look this year. Except for the ads, all stories and photos will be completely different for each game this fall. In other words, a new Bowling Green Football Magazine will be available for each of the five home games.

Credits: Editor-Bob Moyers; Advertising & Sales Manager-Jim Krone; Cover Design-Bruce Yunker and Charles J. Gargotto; Photography-Bill Stephens & BGSU Photo Service; Printing-Wood County Printing Co.; National Advertising-Spencer Marketing Services, N. Y.

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**STADIUM INFORMATION**

**compliments of . . .**

- We request your cooperation in observing the rules and traditions of this University and of the state law which makes it illegal to bring or consume alcoholic beverages of any kind at an athletic event.
- Concession stands are conveniently located at the end of each entrance ramp under the stadium.
- Rest rooms are located on both the east and west sides of the stadium and can be found between ramps 2 and 4, 6 and 8, 1 and 3 plus 5 and 7.
- Telephones are conveniently located in the stadium next to all the rest room facilities.
- The first aid room is on the east side of the stadium between ramps 4 and 6.
- Anyone finding a lost article is requested to turn it in to the ticket office under the east stands.
- Spectators must keep off the playing field at all times during and after the game. At the end of the game, spectators must use the ramp exits rather than the field level exits.
Another football season is here and with it the Falcon games which serve as a magnet to draw people to our campus. Our hope is that the game itself — including all of the color and special attractions — will be only the initial attraction for friends and alumni of the University. We want each visitor to Bowling Green to stay long enough to see other features of the University and to enjoy other events which crowd our campus calendar.

This year's football season is said to be unique in some ways. For one thing it is kind of a "beginning again" — or what our sports publicists call the No-Name Team. This designation is intended to convey the idea that our 1973 Superstars are gone and the 1974 edition of the Falcon football roster includes no names that are yet in the "household word" category. Yet, there is something I like about a team which invites any one on it to develop star billing — or more than just a few. It is a young team, with lots of freshmen and sophomores. Their promise is to play exciting, interesting football.

Sports experiences — including, but not limited to, football — are an important segment of American life today. At Bowling Green we acknowledge that such experiences contribute important values. One important value is the replacement of routine in our life with drama.

It is said that fiction is dependent upon the willing suspension of disbelief, and, in a way, athletic contests ask the same dependency of participants and spectators. At game time the sameness of everyday life is forgotten and minds tune to the sense of conflict and the resolution of that conflict. We know at other moments that it is not life; that it is only a game, that it is, in a sense, a fiction. But at the moment of play, disbelief is suspended and the game assumes a heightened reality. From such dramatic moments in sports comes a new awareness and a new respect for living. We never see the commonplaces of our everyday lives quite the same way again. In this context, sports add a valuable dimension to each one of us — participants chiefly, but spectators as well.

Your presence here is appreciated. Enjoy today at Bowling Green.

Hollis A. Moore
President
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... Just For Kicks

... ABC Television Special

... Pom-pom's Pom-pom

... We Want A Touchdown
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ENTERTAINMENT 8 p.m. till 2 a.m.
HAPPY HOUR – 3 till 6 p.m. – MON. thru FRI.
LINEBACKERS AND MIDDLE GUARDS — The steps of the Math-Science Building is the setting for a look at BG's veteran linebackers and middle guards. Sitting, l-r, are Jim Reynolds, Al Nozak and Kevin Clayton. Standing are Dave Brown, co-captain Joe Russell, Jamie Hall, Jim Otley and Gary McBride.

SPECIALISTS — Artistic design provides a resting place for BG's placekicking specialist Don Taylor (left) and sophomore quarterbacks Mike Booth and Bill Eyssen.
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WSPD-TV 13 Sports Director

BILL BLAIR
WAWR Network Programming Director

Be Where The Action Is — ON THE BGSU SPORTS NETWORK!
McBRIDE FINDS DEAFNESS NO HANDICAP

By Craig Ullery

Gary McBride thought a moment, then leaned back on the dining room chair in his Bowling Green apartment and nodded his head. A broad smile crossed his face as his girlfriend held up an album and made reference to Alice Cooper’s rock concert in Toledo last winter.

McBride attended that Cooper concert in person! But to the Falcon middle guard, the event was a bit different — a bit more special — than to the other 6,000 persons in attendance.

Gary McBride has been deaf since birth.

“Jt was just fun being so close to so many people,” McBride said enthusiastically about the concert. “I really had a good time.”

McBride’s girlfriend laughed.

“That’s no kidding. Gary was standing up, clapping his hands and dancing with the rest of us. And, by the way, he’s a great dancer.”

In an age of so-called communication gaps, Gary McBride is well on his way to mastering his own communication chasm which will be a rarity in major college football circles this fall.

“I wish all people who find themselves saddled with a lack of communication could watch this young man communicate with his players and coaches. He is a marvelous and total inspiration to our team and football program at Bowling Green. I just wish I had a whole team of Gary McBride’s,” says coach Don Nehlen of his 6-1, 225-pound senior.

McBride takes a positive attitude toward his being deaf. He has a physical shortcoming, but in his own eyes it is not a handicap.

Perhaps Gary’s greatest ability toward conquering his communication gap lies in his sense of humor and his tremendous enthusiasm for life and football. The Cooper concert was the first he had ever been to, but music is a prime interest for McBride.

“I can hear music a little when I plug the headphones in the stereo,” he explains. “The drum is my favorite. I enjoy watching the drummer.”

Part of Gary’s “communication” success must be credited to his parents, Mr. and Mrs. Neal McBride, who are both school teachers. He has a sister who is deaf and another sister and two brothers who have normal hearing.

Gary and his parents have experienced some highly emotional times and one of their biggest decisions came while Gary was in the eighth grade. He was told that an operation could possibly restore most of his hearing, but, if successful, he would have to give up football.

Although he loved football, Gary decided to undergo the operation. It was only partially successful. However, Gary was given the go-ahead to continue his football career.

McBride can now hear many sounds that he couldn’t hear before the operation. He can hear voices but cannot understand what people are saying unless he reads their lips.

There is not much chance that another operation could restore his hearing although doctors are now working on finding a way to build a substitute for the nerves in the ears.

“There have been no problems communicating on the football field because I have been too busy. Off the field I got me a few days (upon coming to BG in 1971) to be able to talk with the players. At first I had to ask them to slow down and look at me so I would understand.

“On the field I get messages from the player nearest me after getting a hand signal and reading lips in the defensive huddle.

“Lip reading is easy for me. I began to learn to lip read when I was two years old. My mother taught me until I went to nursery school when I was three.

“Everyone talks in a different way. When I first meet a person it is hard to understand what he says. Later, it is much easier.”

McBride loves to pull a practical joke and thrives on locker room horseplay. He also can take being the butt of a joke and usually ends up getting the last laugh.

Gary’s favorite trick is coming into a noisy locker room after a victory, getting up on a bench and signaling that the place is too noisy by covering his ears and making wild gestures for quiet.

Last year was to be McBride’s final season as a Falcon but one week prior to the opener with Syracuse he broke his ankle and was red-shirted, giving him another year of eligibility. The doctor ordered the cast on for ten weeks, but Gary had other ideas.

“It started really bugging me during the seventh week,” McBride says with a sly grin. “So I gave Rick Newman a saw and he sawed it off.

“I just got tired of the cast.”

That’s Gary McBride.

In reality, he was merely tired of being held back, being unable to do what he loves most.

“There could be an operation some day but I don’t think about it,” Gary says. “I am happy with life now. I would not give up football for another operation.”

What does the future hold for Gary McBride following this, his final year at Bowling Green?

“I’d like to get a shot at pro football,” he says. “However, if that does not work out, I’m majoring in industrial education and someday would like to be a draftsman.”

With that, he sat up to the table and opened his notebook. He had a test to prepare for the following day, a career to prepare for in the future.

And nothing’s going to stand in Gary McBride’s way.
On May 19, 1910, Governor Judson Harmon signed into law a bill creating a normal school in Northeastern Ohio. The first campus contained approximately 85 acres with 50 being donated by William Stuart Kent, a local businessman. A commission appointed by Governor Harmon to pick the site of the new institution chose Kent from among 14 other contestants, including Hudson, Warren and Wadsworth, because of its favorable location and its beauty. Governor Harmon then appointed a board of trustees who selected Dr. John Edward McGilvrey as the school's first president.

On May 10, 1913, the first classes were held on the Kent campus with 47 students and 20 teachers attending. That same year, trustees adopted a resolution making instruction free. The first class graduated in July, 1914. Ohio Governor James M. Cox delivered the commencement address to 34 graduates.

Kent Normal began as a school offering two-year diploma work for elementary teachers. By June of 1915, the board of trustees agreed to change the name of the school to Kent State Normal College.

In 1929 Kent was authorized to establish liberal arts curricula and to grant both bachelor's and master's degrees. Its name was changed to Kent State College.

The University dream became a reality in 1935 (May) when a bill was passed by the Ohio legislature elevating the college to rank of university. It also provided for the establishment of a graduate program with courses leading to the master's degree.

With the securing of university status came considerable change. The quarter system was re-established after nine years of semesters, the teaching of the arts was becoming more predominant, and student and faculty committees were created to consider nearly every facet of the academic spectrum.

Growth and development at Kent came to a standstill during World War II, but post-war progress saw a College of Fine and Professional Arts established and permissive legislation allowed establishment of doctoral programs.

Presently doctoral programs are offered in the fields of biological sciences, business administration, chemistry, education, English, geography, history, mathematics, physical education, political science, psychology, physics, sociology, and speech. There are programs in the interdisciplinary areas of chemical physics and educational psychology. A doctoral program in music has been approved for planning purposes.

ATHLETICS AT KENT

Turn the calendar back a few years.

It is now late 1970 and Milo R. (Mike) Lude has just been appointed director of athletics at Kent State University.

The Kent State athletic program is having more trouble than an auto mechanic assigned to Buck Rogers' crippled spaceship. Victories, in almost every sport, are about as rare as a toothpick around a henhouse.

Lude vows to turn the situation around.

He has.

The first ever Mid-American Conference championship in both football and track; three straight swimming titles; second place finish in the NCAA indoor track meet; three Olympians; a basketball team which was beaten out of the championship picture on the last game of the season; a football coach (Don James) named Ohio Coach of the Year; a swimming coach (Ted Boyle) chosen as MAC Coach of the Year and a track coach (Doug Raymond) named regional coach of the year are only a few of the items which have happened to the Kent State athletic program since Lude's arrival.

An outgoing individual who can generate enthusiasm quicker than a minnow can swim a water dipper, Lude hit the ground in a fast run after assuming the duties at Kent State. He hasn't stopped.

Ambitious schedules, such as Virginia Tech, Air Force, Iowa State, West Virginia, Utah State, etc., in football; Maryland, Missouri, Clemson, Purdue, Santa Clara, Colorado State, Cincinnati, Western Kentucky, Columbia, etc., in basketball, are other signs of Mike Lude's presence.

He is getting the job done.
GOOD LUCK TO COACH NEHLEN
AND THE '74 FIGHTING FALCONS!

The Blue Ribbon.
Only the winner can wear it.

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3928 N. Detroit Avenue - Toledo, Ohio
James G. Ayres, President
JOIN THE 1974-75 FALCON CLUB!

Membership in The Falcon Club — BGSU’s athletic booster group — is open to all University friends and alumni. Falcon Club gifts are used primarily in athletes’ recruiting, scholarship funding, and team travel. All gifts are received and disbursed within the framework of the BGSU Foundation, Inc., and are fully tax deductible.

Nearly 600 BGSU friends and alumni have already joined the Falcon Club “team” this year. Mail YOUR gift this weekend, and receive your membership materials before the next home game! (Opportunities for giving and attendant benefits are listed opposite.)

We hope you will join in making 1974-75 our best year ever in support of Falcon athletics!

OPPORTUNITIES FOR GIVING

Annual gifts to the Falcon Club range from the $25.00 per year minimum to over $1,000.00. Classifications of membership and attendant benefits are as follows:

SCHOLARSHIP DONOR ($1,000.00 minimum gift)
Ten complimentary rounds of golf at the University Golf Course (with guest).
Preferred use of athletic recreational facilities.
First priority in team travel, locker room and training table visits.
Gift designation privilege to one or more sports areas.
Membership in the BGSU Foundation’s “University Circle.”
Free and preferred parking for football, hockey and basketball.

HONORARY COACH ($500.00 minimum gift)
Use of athletic recreational facilities.
Priority in team travel, locker room and training table visits.
Gift designation privilege to one or more sports areas.
Membership in the BGSU Foundation’s “University Circle.”
Free and preferred parking for football, hockey and basketball.

TALON CLUBBER ($250.00 minimum gift)
Opportunities in team travel.
Gift designation privilege to one or more sports areas.
Membership in the BGSU Foundation’s “University Circle.”
Free and preferred parking for football, hockey and basketball.

FALCONEER ($100.00 minimum gift)
Gift designation privilege to one more sports areas.
Membership in the BGSU Foundation’s “University Circle.”
Free and preferred parking for football, hockey and basketball.

FRIEND OF THE FALCONS ($25.00 minimum gift)
Free parking for football, hockey and basketball.

In addition, all members receive a decal and certificate signifying membership, quarterly newsletters, recognition in various athletic publications, priority in season ticket assignments, and a complete offering of luncheon and social programs. Bowling Green alumni will also receive full credit for Annual Alumni Giving.

1974-75 FALCON CLUB
BGSU FOUNDATION, INC.

NAME
(As you wish it to appear in the 1974-75 Annual Report)

STREET
CITY STATE ZIP

CAMPUS ADDRESS

BGSU VARSITY LETTER(S) IN Sport(s)

BOWLING GREEN CLASS OF

FALCON CLUB MEMBER LAST YEAR? YES NO

Clip and mail with membership gift to: The Falcon Club, Stadium Ticket Office, Bowling Green State University, Bowling Green, Ohio 43403.

(If a check is enclosed, please make it payable to BGSU FOUNDATION, INC. and designate for Falcon Club).
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*For the third straight year, a nationwide survey of independent TV service technicians has named Zenith, by more than 2 to 1 over the next best brand, as the color TV needing fewest repairs. The same survey rated Zenith as the highest-quality color TV, as the one with the best picture, and as the one service technicians would buy for themselves today. Survey details on request.
Today's Game

SAM COOPER - BGSU'S FIRST HONORARY LETTERMAN

Sam Cooper, who won six Mid-American Conference championships and produced six All-Americans during his 17 years as swimming coach at Bowling Green, will be honored today as the University's first honorary letterman.

Dr. Cooper, a 1936 graduate of Oberlin College, will be honored at half time.

In recognition of the years of service and achievements made to the Bowling Green intercollegiate athletic program by a non-graduate of the University, the Honorary Letterman Award will be presented each year during Letterman Day, athletic director Dick Young said in announcing the award.

"Sam has given Bowling Green 28 years of his life. Not only was he a highly successful swimming coach, but he also has been the man behind the development of our club sports program in addition to serving as chairman of the health and physical education department for the past 25 years. He also is known as the 'father' of our intercollegiate hockey program," said Young.


Six of his swimmers received All-American honors and 48 men won MAC individual championships. His swimming record was 160 wins, 49 losses for a .764 percentage. His 1955-56 team was perfect with an 11-0 record.

Although he recently "retired" as chairman of the HPE Department, Dr. Cooper will continue to teach at the University. He also has a new job as "Director Of Club Sports," a duty he has been performing already for the past 20 years or so.

FOCUS ON THE FOES

COMPARATIVELY SPEAKING

Nickname
Falcons
Golden Flashes

Enrollment
15,000
19,000

Series
BG leads, 21-12-6

Last Game
Kent won, 21-7, 1973

Last Game at BG
Kent won, 14-10, 1972

Coach
Don Nehlen (BG '58)
Don James (Miami '54)

Season & Record
Seventh (35-25-3)
Fourth (22-16-1)

1974 Football Record
Winning
1-1

1974 MAC Record
Western Mich., 21-13

Common Foes
John Boles 12-129
Kent Also Won, 28-6

Returning Lettermen
Dave Preston 106-413-5

Starters Returning
20 (Four on defense)

Interior Line Weight
228.2 Avg.
217.0 Avg.

Defensive Top Seven Weight
Dave Preston 106-413-5

Leading Rusher
Mark Miller 23-45-218

Leading Passer
John Boles 12-129

Leading Receiver
Dave Preston 36

Leading Scorer

Total Offense Average
295.8

Total Defense Average
288.0

Passing Offense
90.0

Passing Defense
139.0

Rushing Offense
205.8

Rushing Defense
149.8

SOME ANGLES TO PURSUE: Game matches Kent, pre-season choice to win the MAC, and BG, the pre-season choice to finish at/or near the bottom . . . The winner will still be a MAC contender while the loser will be a spoiler . . . Kent has defeated Central Michigan, 21-14, Syracuse, 20-14, Eastern Michigan, 13-0, and Western Michigan, 28-6, while losing to Ohio U., 20-0 . . . BG has defeated Dayton, 41-21, and Western, 21-13, while losing to East Carolina, 24-6, and Toledo, 24-19 . . . The Flashes have not allowed a point in the first quarter in five games . . . Falcons will be listed as the underdog for fifth time in five games.
IN THE LABORATORY

WOTTLE RUNS WHILE OTHERS WALK

BY KATHI HATTON

Nearly everyone needs more exercise. But many people lack the expertise to develop their own program of physical fitness, according to Dr. Richard W. Bowers, associate professor of health and physical education at Bowling Green.

Dr. Bowers, who also directs the University's Human Performance Laboratory, has a solution. He has developed tests evaluating the fitness level of both athletic and non-athletic individuals.

After he determines an individual's fitness level, he prescribes exercise programs, primarily of a cardiovascular nature, to help a person get and remain fit.

And as an added incentive, the testing and consultation is free and open to the public.

Dr. Bowers' work concentrates on the study of the human body under stress, including the stress of exercise.

One of his tests is the treadmill, a machine that operates at speeds up to 15 miles per hour. Its slope can be adjusted from a flat surface to 40 degrees.

The treadmill is connected to an electrocardiograph which measures the number of heartbeats per minute. The individual walks or runs until his heart is beating 150 times per minute.

"We use different tests for different people," Dr. Bowers said. The highly-trained athlete runs, but most adults walk on the treadmill.

"Since we stop at a fixed heart rate, the index is the length of time a person walks," Dr. Bowers said. "The more fit he is, the longer he can walk."

The typical athlete can walk three and one-half miles per hour with a one per cent grade increase every minute for 16-18 minutes before his heart is beating 150 times per minute. Some persons reach that level within one minute, he said. An adult who walks 12-14 minutes is above average in fitness, he added.

Dave Wottle, Olympic gold medalist and a graduate student at Bowling Green, was the subject of a three-part treadmill test. The tests were designed for a well-trained athlete, not the average individual, Dr. Bowers pointed out.

Five minutes after Wottle finished the tests, his heartbeat slowed from 200 to 120 beats per minute, Dr. Bowers said. The heartbeat of an ordinary person would slow to 150 after five minutes.

Wottle was not in peak physical condition, not having trained for three months, Dr. Bowers noted. If he had been, Dr. Bowers predicted that within five minutes, Mr. Wottle's heart would have slowed to 100 beats.

In addition, Dr. Bowers said Wottle's blood pressure was "textbook perfect" (120/80) and his body fat measured six per cent. The average person's body fat measures at 16 per cent.

"When we know more about him (Wottle), we will better understand how to help the ordinary person become fit," Dr. Bowers said.

"If we don't take care of ourselves, we deteriorate rapidly," he said. "The human body is one of the few machines that improves with use."

Dr. Bowers said he is primarily interested in adult fitness. He was hired by the University four years ago to develop a program to evaluate physical fitness.

The laboratory contains the treadmill, an underwater weighing tank and oxygen analysis, body fat measurement, blood pressure and blood analysis equipment.

He said it took more than a year to remodel and equip his laboratory. "Now we're at the point of making real progress," Dr. Bowers said.
FAST, FAST, FAST
RELIEF FROM
HUNGER PAINS.

When you order dinner at McDonald's, it's no sooner said than done.

HOCKEY 74-75
T-F 11/7-8 at Notre Dame
F-S 11/15-16 LAKE SUPERIOR
W 11/20 at Ohio State
F-S 11/22-23 SUNY-BUFFALO
F-S 11/29-30 St. Lawrence Tr. w/Clarkson & Boston Univ.
S-S 12/7-8 at Michigan State
F-S 12/13-14 WESTERN ONTARIO
T 12/17 at Western Michigan
F-S 12/20-21 Western Mich. Tr.
12/28-29-30 RPI Invitational
S 1/7 at Ohio State
F-S 1/10-11 McMaster*
T 1/14 St. Clair
F-S 1/17-18 Ohio State
F-S 1/24-26 at St. Louis
F 1/31 York
S 2/1 York†
S 2/8 Western Mich.
F-S 2/14-15 at Lake Superior
F-S 2/21-22 St. Louis
F 2/28 Air Force
S 3/1 Air Force*
F-S 3/7-8 at CCHA Playoffs
Home Games 7:30 p.m.
* Saturday Game at 2 p.m.
† Saturday Game at 3 p.m.

ALMA MATER
Alma Mater hear us,
As we praise thy name
Make us worthy sons and daughters
Adding to thy fame.

Time will treat you kindly
Years from now you'll be
Ever dearer in our hearts
Our University.

From your halls of ivy
To the campus scene,
Chimes ring out with gladness
From our dear Bowling Green.

When all is just a mem'ry
Of the by-gone days,
Hear our hymn dear Alma Mater
As thy name we praise.

BASKETBALL 74-75
S 11-30 at Eastern Michigan†
W 12-4 at Cleveland State
S 12-7 St. Joseph's (Pa.)
W 12-10 Eastern Michigan
S 12-14 at Ball State*
M 12-16 at Detroit
F-S 12/27-28 at Oral Roberts Tr.
S 1-4 Toledo
W 1-8 at Syracuse†
S 1-11 Miami
W 1-15 at Central Michigan
S 1-18 at Kent*
W 1-22 Western Michigan
S 1-25 Cincinnati
W 1-29 Ohio University
S 2-1 at Toledo
S 2-8 at Miami
W 2-12 Cleveland State
S 2-15 Kent State
S 2-17 Loyola (Chicago)
W 2-19 at Western Michigan
S 2-22 Wisc. — Milwaukee
W 2-26 at Ohio University
S 3-1 Houston
S 3-8 Central Michigan
* Game Time 3 p.m.
† Game Time 8 p.m.
Starting Time 7:30 p.m.
Economy has taken a turn for the better. The compact '75 Nova has been emphatically refined along the lines of elegant European sedans. Yet it's more than ever a strong reflection of the Chevrolet engineering tradition.

ANNOUNCING THE LN.
Nova's newfound beauty is ably represented by a whole new kind of Nova, one that just might be precisely right for the times. You're looking at the 1975 Nova LN—the most luxurious compact in Chevrolet history. The wide-back reclining front seats look and feel like big, soft lounge chairs. The front seat backs adjust to give you the right slant on comfort. And the matching materials and fabrics throughout the car are a classic example of beauty in color coordination. There's also an electric clock and much more that says Nova LN.

ANNOUNCING ALL THE OTHER '75 NOVAS.
The basic '75 Nova, Nova Custom and Nova SS have many things in common with the LN. Styling, comfort, sensible size and sensible prices, to name a few. Thick carpeting, front disc brakes and GM-Specification steel-belted radial ply tires, to name a few more.

Obviously, the beautiful new '75 Nova—with its new front suspension system, trusty six-cylinder engine and new double-panel roof construction—is still a supremely practical Nova.

We think beauty and practicality go together exceedingly well. And you're cordially invited to make the same conclusion—at your nearest Chevrolet dealer's.
You decide...pizza or steak, a great play either way.

After the game, you'll want something great. Good Italian food or that all-American favorite, steak. Whatever your goal, just walk across the street. Ponderosa or Pizza Inn. No matter which, you win.

ITALIAN LINE-UP

Pizza
(19 delicious types) ............... $1.25-$4.95
Spaghetti
4 different savory kinds ........... $1.59-$1.89
Lasagna
Bubbly warm and delicious ....... $2.29
Sandwiches
Italian sausage, meatball, submarine .... $1.50

Plus: Wine, Beer and other soft drinks

Pizzeria Inn

AMERICAN LINE-UP

Super Sirloin .................................. $2.79
T-Bone Steak Dinner ....................... $3.19
Sirloin Cut Steak Dinner .............. $2.29
Rib-Eye Steak Dinner .................... $1.69
Open Face Rib-Eye Steak Sandwich & Fries .. $1.69
Chopped Steak Dinner ................. $1.69
Chopped Steak Sandwich & Fries ....... $ .89

All dinners include a baked Idaho potato, tossed green salad and oven warm roll.

Ponderosa® Steak House
BOWLING GREEN

31 HAL THOMAS .......... SE
73 NICK OBROVAC .......... QT
61 DAVE KULIK .......... OG
55 STEVE STUDER .......... C
65 MARK HORANSKY .......... SG
79 MIKE OBROVAC .......... ST
87 ROB STEPHAN .......... TE
15 MARK MILLER .......... QB
9 DAVE PRESTON .......... TB
49 VIC BAKUNOFF .......... FB
8 JOHN BOLES .......... WB

KENT STATE

45 WILLIE DAVIS .......... SE
78 JON HYDE .......... LT
61 JEFF SMITH .......... LG
50 HENRY WASZCZUK .......... C
64 LARRY WIGGINS .......... RG
71 TERRY PIRMAN .......... RT
81 KEN DOONER .......... TE
8 GREG KOKAL .......... QB
40 LARRY POOLE .......... TB
30 MIKE AUTREY .......... FB
86 CARLOS CATO .......... WB

FALCON SQUAD

5 Greg Kampe, CB
6 Don Taylor, K
7 Rick Newman, WB
8 John Boles, WB
9 Dave Preston, TB
10 Bruce Harsha, QB
11 Bill Eyssen, QB
12 Sherrill Jackson, CB
13 Craig Cheshire, CB
14 Alex Fenta, SS
15 Mark Miller, QB
16 Mike Booth, QB
17 Frank Pasquaione, TB
18 Chuck Lindsey, SE
19 Dorian Benning, SE
20 Don Byunack, TB
21 Mike Watson, TB
22 Jerry Johnson, TB
23 Greg Muzi, SS
24 Mitch Sherell, CB
25 Marcus Johnson, TB
26 Art Thompson, CB
27 Andre Parker, TB
28 Steve Kuehl, WB
30 Jim Gause, FB
31 Hal Thomas, SE
32 Greg Davidson, S
33 Dave Dudley, WB
34 Tom Saleet, TB
35 Jeff Robertson, WB
36 Brian Bellovay, FB
37 Brian Carpenter, DE
40 Tony Venditti, FB
41 Brian Lewis, LB
42 Jim Otleb, LB
43 Jeff Smith, LB
44 Tom Moriarty, CB
45 Dan Saleet, FB
46 Kevin Clayton, LB
47 Gary Wrobleski, FB
48 Jamie Hall, LB
49 Vic Bakunoff, FB
51 Joe Russell, LB

FLASH SQUAD

1 Ricky Owens, SE
2 Jim Vance, CB
4 John Caruso, QB
5 Mike Mauger, FB
7 Mark Rohaley, QB
8 Greg Kokal, QB
10 Steve Union, CB
11 James Whiting, LB
12 Robert Strong, SS
13 Rich Martanovic, LB
14 Don Brown, K
15 Mike Stallworth, WS
16 Tom Buchheit, SS
17 Darryl Hoyett, SS
18 Mike Whalen, QB
19 Kim Featsent, WR
20 Larry Blackman, CB
21 Mike Clary, FB
22 Mike Spivey, SE
23 Hobie Baker, SS
24 Mark Lukens, SS
25 Daryle Griffin, CB
26 Mike Greenhill, S
27 Keith Credit, WR
28 Manny Leeper, TB
29 William Markin, LB
30 Mike Autrey, TB
31 Jeff Wood, LB
32 Howard Finley, FB
33 Dan Watkins, TB
34 Lewis Ford, FB
35 John Manson, K
36 Cedric Brown, WS
37 Jim Posipanka, K
38 Jeff Ross, WS
39 Mike McKibben, LB
40 Larry Poole, TB
41 Andre Lanier, LB
42 Terry Edwards, SE
43 Robert Schaffer, LB
44 Darwin Ashley, FB
45 Willie Davis, WR
46 Dan Kukura, C

PIZZA INN

AND

PONDEROSA

SCOREBOARD

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WE DON'T SETTLE FOR FIELD GOALS.

That's why the United States Marine Corps is a tough team to beat. And a tough team to make.

We want quality, not quantity.

If you've finished high school but haven't finished learning...

Or if you're a college man who is ready for leadership and responsibility...

If you've got it and you want to stand with the Marines, you'll be welcome.

Just keep one thing in mind: we make no compromises, no shortcuts, and only one promise—You'll be a Marine.

One of the few, and one of the finest.

THE MARINES ARE LOOKING FOR A FEW GOOD MEN.

Call 800-423-2600, toll free, for more information.
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<td>6-3</td>
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<td>Paul Marchese</td>
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* Denotes Letters Won
As an infant, the Bowling Green Marching Band took its first step in 1923.

Its fourteen members included college students, faculty, and local citizens who were interested in the welfare of the college. The band was fathered by Leo Lake, a college cheerleader, and Professor E. C. Powell, better known as “Doc.”

“A college football team should be supported by a band.” This was Lake’s main motive for starting the band. Lake took care of the business end of the group while “Doc,” a better than average clarinet player, directed the band. Everyone who could toot a horn was invited to join. After a lot of noise and effort the group of volunteers slowly developed into an asset instead of a liability.

When first organized, BG’s band owned no property of any kind and each man paid for his own expenses. The uniform consisted of white duck pants, a dark coat, and a green, 25-cent, “peanut” college cap. The instruments were owned or borrowed by the players. The drum major’s baton was made in the shops of the Industrial Arts Department and drum major Earl “Tubby” Leiter furnished his own whistle, cap, and duck trousers. Somebody once suggested that Leiter be uniformed in green, so that when his uniform became worn the seat of his trousers could be used to cover a pool table.

The band made its first public appearance early in the 1923 football season. At the close of the football season the bass drum was donated to the band by Professor Biery. The drum had been the property of the first Bowling Green college orchestra which Professor Biery organized when he became a member of the college faculty. The marching band prepared to disband at the end of the 1923 football season, but due to the urgent pleas of Coach R. B. McCanless for a band during the basketball season, the organization continued throughout the year.

Of course the first thought for band development was for music, music stands, and uniforms. These were purchased from monies earned from putting on concerts, sponsoring pictures in the local theatre, and marching at the Memorial Day parades. The band always paid its way by its earnings and the members gave their time in return for instruction and experience.

In 1928 the Marching Band program was transferred to the Music Department under the direction of Professor Church. When Church took over the job, the band owned a set of drums, a bass horn, eighteen music stands, a small library of music, a drum major’s hat and baton, and two dozen caps and capes of seal brown and burnt orange lining.

At this time the department had no money. However, Church was able to increase the property of the organization to include five instruments, a large library of music, and complete new uniforms of black with orange trimming. Best of all was a practice hall built for the group.

By 1931 the band’s membership had increased nearly three times the original fourteen.

No awards or college credit was given for band until 1932. In spite of many difficulties the band persisted. In 1939 the band had three drum majors, forty-two members, and its first student director, Bob Wyandt.

The director of the band in 1942 was Robert Getchell. Not many men tried out for the band that year and for the first time membership was open to women.

The size of the band was growing all the time. In the early 1950’s Arthur Zuelske directed the band and in 1957 Roy J. Weger became the conductor of the Falcon Band whose membership reached 100.

In 1959 the band appeared at the first home game of the Detroit Lions. The next big trip came in 1961 when the band played at the Los Angeles Coliseum in the Mercy Bowl.

In 1965 Louis Marini, now the arranger of the band’s music, assisted by David Glasmire, band announcer, were the directors.

In 1966 Mark Kelly, the present director, took over the band. He was assisted by Mr. Glasmire until 1969, when Dr. Jon Piersol came to the University.

In 1973 the size of the band was increased to 170. There are about 300 people who try out for the band each year.

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This weekend members of The Presidents Club are conducting their eighth annual meeting, and they are guests of the president for today's game.

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Membership in the Presidents Club represents vital support for the teaching, research, and service objectives of Bowling Green State University.

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NEWS SERVICE TEAM IS RIGHT ON NEWS

Getting the right information to the right people is the seemingly simple, but, in reality, difficult task of the Bowling Green State University News Service.

Cliff Boutelle, an Ohio Wesleyan graduate who came to the news service as an assistant director in 1964, finds that the most difficult part of the job is to get people on campus to inform the office of their activities so that they can be publicized in the correct outlet. He explains that either due to "modesty or the fact that they don't recognize something as news they keep it to themselves." Mr. Boutelle has been director of the news service since 1966.

The various audiences of the news service include students and faculty and staff on the BG campus as well as people in the outside community. There are several different communicational tools that Mr. Boutelle and his staff use to reach these publics.

Probably the most commonly known tool is the "Green Sheet" edited by Kathy Lewton, an assistant director. It was started in February of 1969 to inform the students of campus events. Mr. Boutelle notes that it was started "to meet a very real need on campus to inform students and faculty about what's going on on the campus." Before its inception, people wishing to inform the campus of their events had to rely on flyers through campus mail or an article in the BG News, which Mr. Boutelle said "wasn't able to go into any great detail about the coming event.

Another method used to inform students at BG is the "Campus Factline," a telephone answering service based in the news service office. Mr. Boutelle explained that Factline was designed to inform the students "on a more immediate basis," and was started in the spring of 1971 as a "rumor control center," a service needed immediately following the Kent State shootings.

Factline receives more than 50,000 calls a quarter and is manned by student operators from 8 a.m. until midnight Mondays through Fridays and on weekends from noon until midnight. At times when there is no operator on duty, there is a tape recording which gives the answers to certain questions expected at that time, such as basketball scores or registration information.

The main tool used to disseminate information to the faculty and staff members is the "Monitor," a magazine sent only to the faculty and staff, the board of trustees, and a selected outside mailing list of about 100 other persons. The "Monitor" was started in January of 1973 and is edited by Karen Colquitt, a housewife who graduated from BG as a journalism major.

Mr. Boutelle explained that the "Monitor" goes into detail on the things which it reports such as academic council and trustee meetings, and faculty promotions. He said that it gives information on things which might be overlooked in newspaper accounts but which are of interest to faculty members.

Of course, the main method used by the news service to reach the people outside the BG campus is the press release. These are designed to appeal to people in the specific areas to which they are sent. Some of the specialized media where these are sent include public relations offices of other state universities in Ohio, education publications, and Negro newspapers in Ohio.

Boutelle said that his policy is to send out "quality information" as opposed to a large quantity, and he is therefore selective about where the information goes.

Besides the personnel already mentioned, the news service is staffed by three other full-time staff members and five students who are receiving on-the-job training in exchange for the work they do.

The assistant director in charge of photography is Bill Stephens. He handles most of the actual picture-taking of the many photographs that news service provides every year to the media and other offices on campus. He also handles all the photo processing as well as supervising two student assistants, Mike Grone and Kathy Morris, who help out in the dark room. In addition, there is Teri Sharp, assistant director in charge of news and feature writing, who has student help in the persons of Dave Kimpel and Ann Greco. The editor of the "Green Sheet," Kathy Lewton, also has a student helper, Karen Cane.

The news service, through the use of the various means already mentioned, does an extremely effective job of covering the news and events of Bowling Green State University, and in seeing that the right people get the right information. However, the director and his staff are not content to just do that alone if something additional can prove to be more effective. This is evidenced by the initiation of a "pilot project" in the winter quarter of 1974. The new project uses the facilities of WBGU to make tapes for radio and television in addition to the written releases.

"We think there is a lot of potential for providing information in the electronic media," Mr. Boutelle elaborated, "and the stations love it."
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BY LARRY WEISS

Bobby Dawson was never a physical giant among basketball players but he was, and is, a giant among people.

During his basketball career at Bowling Green, he was a 5-11, three-year starting guard on teams coached by Harold “Andy” Anderson and performed with Nate Thurmond, Jimmy Darrow, Rex Leach, Howard Komives and others, Bobby had talent, but he also had guts, determination and inner drive that made him a good player then and a very successful high school coach today.

Bowling Green’s Assistant Director of Athletics, Don Cunningham, remembers Dawson this way: “During his final year he was one of the few seniors on the team and he was smaller than many of the others, but they all looked up to him. His on and off-the-court leadership was an inspiration to those around him.”

During the 1961-62 season, Bobby’s last as a Falcon, he captained the basketballers and recalls the major thrills of beating Bradley by 15 points in the first game of the season at Anderson Arena (Bowling Green and Bradley were both ranked in pre-season polls) and the tremendous reception the team received upon returning to Bowling Green after winning the All-College Tournament in Oklahoma City.

Bobby has some very sincere thoughts about Harold Anderson. He notes, “So many of us owe him more than we could ever repay. Andy maintained, during his last years in coaching, the same enthusiasm and desire to win as I’m sure he had in his earlier years. I remember the night we flew back from winning the All-College Tourney and Andy, while asleep, cradled the large trophy in his arms. It thrilled me to know how much it meant to him.”

Typical of the individual he is, it’s noteworthy that Dawson’s biggest personal thrills were team accomplishments, not self-glory.

After graduating in 1962, Bobby became a teacher and coach at Eastwood High School and two years later moved to East Liverpool High School. In 1967 he accepted his present position as head basketball coach at Wellsville High.

Since going there, his teams have compiled a remarkable record of 119-27. His impressive stats include two undefeated seasons, two number one rankings in the AP polls, three second place rankings in the polls, five straight undefeated conference championships, three sectional championships, two district championships and two trips to the regional tournament.

He has the distinct honor of being named Ohio Class AA “Coach of the Year” two times in the past three years (1971-72 and 1973-74). Records of 18-3, 18-1, 20-2, 18-5 and 21-1 over the past five seasons have elevated the energetic Dawson into an elite group in high school coaching.

His 1973-74 team won every regular season game, averaging 77 points a game while giving up an average of only 48.5. The team won 21 consecutive games before losing in the District Final. Four of the top seven players return this coming season...a trademark of Dawson-coached teams.

Don Cunningham relates his feelings about Dawson as a coach: “His ability and rapport with young people is certainly one of his outstanding assets.” Perhaps this is best verified by the fact he has produced four All-Ohio players, three honorable mention all-staters, and two honorable mention all-Americans. Furthermore he’s active as a speaker at high school and college-sponsored basketball clinics and is the owner of Bobby Dawson’s Ohio Valley Basketball Camp.

As is the case with so many people of this stature, his interests and involvement go beyond his everyday job. In 1971 he was named one of the “Outstanding Young Men of America.” He’s a member of the Youth Commission, City Recreation Director, and a member of the Commission for City and Industrial Growth in Wellsville. A past vice president of “Dollars for Scholars,” he’s also been director of the Upper Ohio Valley Dapper Dan Club and in 1972 was coach in the Ohio-Pennsylvania Schoolboy Basketball Classic.

Bobby, his wife Eileen and son Tim reside in Wellsville, but he still considers Bowling Green his home. His mother, Mrs. Kate Dawson, still resides in Bowling Green and is employed at the University.

Many statements could be made about Bobby Dawson and all would be true. For example, “humility pays dividends;” “hard work, determination and perseverance open many doors;” and “nice guys don’t always finish last.” Don Cunningham summarized the “Bobby Dawson Story” when he commented, “Bobby is an individual who is certainly deserving of every good fortune that has come his way.”
Coach’s Wife’s Life

PAT PURVIS LIKES BEING “EXTRA” SECRETARY

BY MARGARET SBERNA

It isn’t unusual to see Pat Purvis pounding away at the typewriter in her husband’s office. She is Bowling Green baseball coach Don Purvis’ “part-time secretary” and is consequently very involved with his coaching.

“If Don gets swamped with his correspondence, he’ll take me out to his stadium office,” said the petite, brown-eyed Mrs. Purvis. “But I just help out when things get tight.”

“I used to work part-time as the football secretary for Doyt Perry when he was coach,” Mrs. Purvis said. “So now some of the people who work at the stadium kid me that I’m still doing the same thing.”

Mrs. Purvis makes an excellent secretary as she majored in business education while at BGSU. It was here that she met her husband during her freshman year of college.

“I met Don in one of those speech classes that everybody and his brother is required to take,” Mrs. Purvis recalled with a smile. “Speech 101 or something like that.”

The two dated throughout their college years and married in 1961. After Coach Purvis worked eight years at Fremont Ross High School and two years at Aquinas College in Grand Rapids, Michigan, the couple came back to BGSU in 1971.

While in Fremont, Mrs. Purvis made what she now considers an important career change. She was working as a business secretary when the superintendent of Fremont City Schools asked her for assistance. A business education teacher had just married, quit her job, and left the school in need of a faculty member.

“I always thought I’d never want to teach. But I decided, ‘Well, here’s your chance. Try it for a year and if you don’t like it, then you can stop.’ “So, I did. And I’ve been teaching ever since.”

Currently, Mrs. Purvis teaches business education at Bowling Green High School. She said she enjoys working with the high school students and associating with athletes on her husband’s team.

“I try to meet all the players on Don’s team. They’re just a terrific bunch of young fellows.

“I think if you get to know them as individuals,” she continued, “you’ll have a more active interest in their participation on the team as a whole.”

Being a business education major at Bowling Green, Pat Purvis is well qualified to be a part-time secretary-without-pay for her husband, Don, who finds himself swamped sometimes with correspondence as BG’s baseball coach. Pat also has other “roles” to play as a coach’s wife.

Whatever the sport, Mrs. Purvis is definitely interested. She attends all the home baseball games, as many of the out-of-town ones as possible, and several of the other sport contests.

“I truly enjoy athletic events,” said Mrs. Purvis. “But I think you have to know more than just the basics in a sport in order to like it.”

Mrs. Purvis said she has learned the basics of baseball, basketball and football. “I’m still learning about hockey,” she said.

Last year, Mrs. Purvis decided to switch from her spectator role in one sport. She began playing golf and now she and Coach Purvis often play the sport together.

“Really, I’ve been attempting to play for years,” she said. “I love all sports. I think they’re exciting.

“Don and I laugh because it seems that all our entertainment is geared around some kind of athletic event.”

Mrs. Purvis is behind her husband’s endeavors “100 per cent,” and she tries to support him in whatever way she can.

“I want to support Don and his baseball team and have an active interest in them as a fan,” she said, “but I don’t want to be involved more than that.”

She said her most important responsibility as a coach’s wife is being a warm and friendly person with whomsoever she comes in contact.

“I think I have to develop rapport with the people I meet,” said Mrs. Purvis. “In a sense, I represent the University and the team. I represent my husband and I represent myself. I try to do the best job I can.”

According to her husband, she’s one teacher that deserves an “A” for excellence.
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Behind The Scenes

CUNNINGHAM HAPPY AS BGSU ATHLETIC "DEAN"

BY DIANE DEMARIA

As the "dean" of athletic administrators at Bowling Green State University, Don Cunningham has been involved as a member of the "BG family" for 35 years with the last 28 years being spent as an employee of the athletic department.

His enthusiasm for the University, its students and its programs is still very evident in his personality which has made his name one of the most respected in the community of Bowling Green.

Don is currently serving as assistant athletic director for Dick Young and as business manager. In fact, he has been business manager of athletics in one form or another since 1959.

He is responsible for all financial operations of the athletic department. This includes preparing the budget, purchasing equipment and supplies, overseeing the reporting of income from ticket sales and related projects, and supervising the overall financial control of the golf course.

At the age of 53, Don loves to remember his earlier days at Bowling Green when he was a student and the University's first, full-time sports information director.

He traces his student days back to 1939 when he wrote a sports column, "Falcon Facts," in the BG News. During his junior year, Don became the sports editor of the paper. He was also editor of the BGSU yearbook in 1943 while somehow finding time to be president of the student council.

Cunningham didn't limit himself to writing about sports. He was a member of the BGSU golf team when World War II made rubber unavailable for use in golf balls. He even came back in 1956 to coach the University golf team when BG played Kentucky.

Another fond memory is the first football game played at Doyt L. Perry Field in 1966. The students sat wrapped in blankets on concrete stands without benches.

Cunningham assisted in the planning of that stadium along with the building of Memorial Hall, Steller Field, Whittaker Track, and the 18-hole University golf course.

He was also around when basketball was played in the Men's Gym, football was played in the stadium located in the center of campus, and golf was played on a nine-hole course located where the Student Services building is now.

He was a student at BG when the students numbered about 1,600. He is now an administrator at a University with 15,000 students.

Although a budget administrator can bury himself in a great deal of paperwork, Cunningham doesn't hide in his office. He makes it a point every day to make his usual rounds of administrative offices on campuses. He even has the duty of "watching" the performances of the athletic office secretaries.

Don Cunningham is just a friendly, down-to-earth, type of guy. He couldn't be happy doing things in any other way.

Cunningham started keeping records and he vividly remembers his first Thanksgiving as SID when he and his wife Harriet sat on their living room floor compiling a basketball brochure with the help of their two daughters and their son.

His memory book is a storehouse of information about BG's years as a basketball power under coach Harold "Andy" Anderson. He remembers an "all-time" record crowd at the Cleveland Arena when BG played Kentucky.

He was around when basketball was played in the Men's Gym, football was played in the stadium located in the center of campus, and golf was played on a nine-hole course located where the Student Services building is now.

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There's nothing like starting a new “winning” tradition at Bowling Green.

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Thus, innkeeper Ron Marcou has tried to perpetuate the past and accent the future of Bowling Green athletics with a unique athletic motif in his newly remodeled lounge.

Here's his recipe:

Take an old football, baseball, hockey and basketball jersey. Put them in lighted display cases for openers.

Then take a dozen baseball bats, a couple of pieces of pine and start drilling. The result is a railing used to section the room.

Above the bar shine all of the Mid-American Conference football helmets and a goal post (complete with a football overhead). The walls find a section for each type of sport including hockey sticks, golf clubs and a basketball with a net.

All of BG's varsity head coaches have their photos on the walls although Marcou has not yet allowed his customers to throw darts at them.

Old newspaper clippings and even a battered locker are included.

For extras, the waitresses wear tennis outfits and the bartenders are clad in referee shirts.

And that's what starts a new tradition.

BG's 1974 Football Coaching Staff includes, l-r, Bill Maskill (seated), defensive backs; Dale Strahm, linebackers and middle guards; Roger Merb, backfield coach and offensive coordinator; Mario Russo, defensive coordinator and defensive ends and tackles coach; Don Nehlen, head coach; Carlos Jackson, pass offense coordinator, and Carl Battershell, offensive line coach.
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FUTURE FALCON FOOTBALL SCHEDULES

1975
Sept. 13 at Brigham Young
20 SOUTHERN MISSISSIPPI
27 at Dayton
Oct. 4 WESTERN MICHIGAN
11 TOLEDO
18 at Kent
25 MIAMI
Nov. 1 BALL STATE
8 at Ohio U.,
15 at Southern Illinois
22 at Texas-Arlington

1976
Sept. 11 at Syracuse
18 EASTERN MICHIGAN
25 SAN DIEGO STATE
Oct. 2 at Western Michigan
9 at Toledo
16 KENT
23 at Miami
30 CENTRAL MICHIGAN
Nov. 6 OHIO U.
13 SOUTHERN ILLINOIS

1977
Sept. 10 DAYTON
17 at Eastern Michigan
24 IOWA STATE
Oct. 1 WESTERN MICHIGAN
8 TOLEDO
15 at Kent
22 MIAMI
29 at Central Michigan
Nov. 5 Open
12 at Ohio U.,
19 at Hawaii
26 at Long Beach State

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Touchdown or Field Goal
Helping the Runner, or Interlocked Interference
Ball Ready for Play
Grasping Face Mask
Delay of Game
Roughing the Kicker
Ball Dead; If Hand is Moved from Side to Side; Touchback

Illegally Passing or Handling Ball Forward
Incomplete Forward Pass, Penalty Declined, No Play, or No Score
Touching a Forward Pass or Scrimmage Kick
Safety
Non-contact Fouls

Loss of Down
Substitution Infractions
Clipping
Illegal Procedure or Position
Blocking Below the Waist
Offside (Infraction of scrimmage or free kick formation)

Illegal Shift
Player Disqualified
Illegal use of Hands and Arms
Illegal Motion
Personal Foul
First Down

Ineligible Receiver Down Field on Pass
Ball Illegally Touched, Kicked, or Batted
Time Out; Referee's Discretionary or Excess Time Out followed with tapping hands on chest.
Forward Pass or Kick Catching Interference
Start the Clock
Intentional Grounding

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