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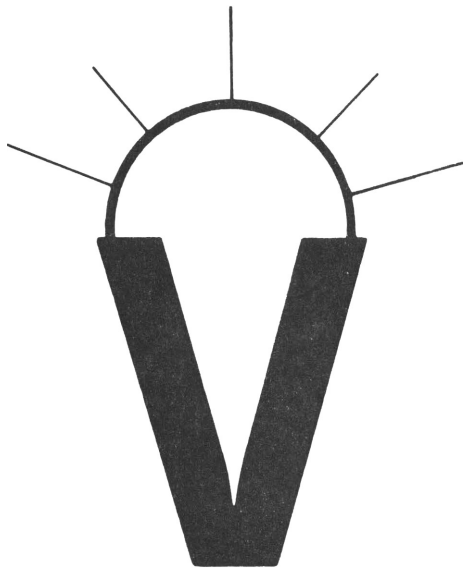
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Visions Editors (1984) "Front Matter," *Visions in Leisure and Business*: Vol. 3 : Iss. 3 , Article 1.

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Visions in Leisure and Business



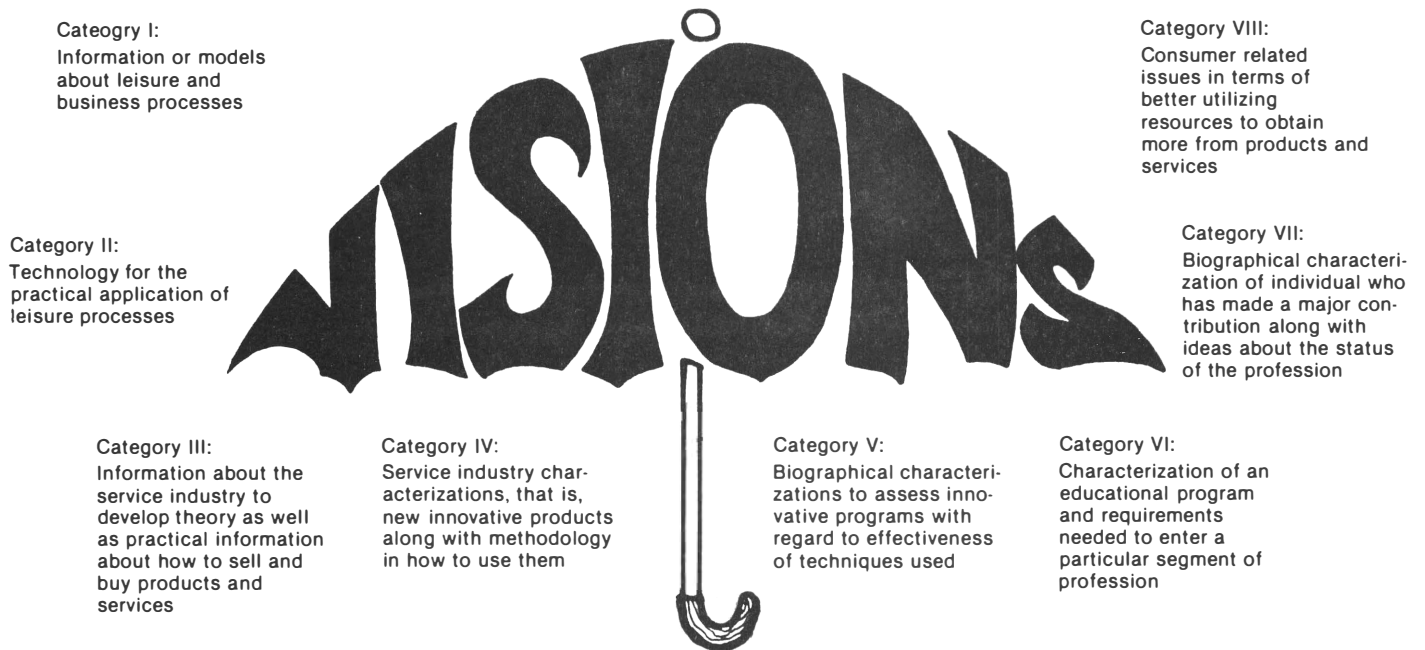
**An International Journal of Personal Services,
Programming, and Administration**

Visions in Leisure and Business

There is a growing demand for information about leisure and business processes that apply to personal services, programming, and administration. Leisure is those services and activities engaged in during time that is free from duty or obligation. It is a vehicle that helps the individual change his life, thereby, making a more positive contribution to his organization and society.

VISIONS IN LEISURE AND BUSINESS is an interdisciplinary umbrella that seeks to improve delivery systems. Business processes in the leisure service industry are different because they are based upon freedom of decision as well as supply and demand. The purpose of the journal is isolation and integration of those business processes that relate to the leisure service industry. Leisure and its associated services have a unique impact upon the business institution, especially in its ability to act as a catalyst to improve the individual and his/her environment. This journal will help to improve and broaden current theory and applied methods through stimulation of ideas among traditional and nontraditional aspects of the leisure and business institution.

VISIONS IN LEISURE AND BUSINESS will not compete with existing journals, but act as a complement to fill the void between the application of leisure sciences and business processes. The first step is the exchange of ideas to give direction to the development of a comprehensive framework for the better application of information. There have been eight conceptual categories identified where professionals need information:



The success of the journal depends directly upon interaction among professionals and their contributions.

There is an unprecedented demand for leisure and only through better management and the application of business processes will the current demand be met by an expanding industry. The application of sound leisure and business principles is one way to control future development of the leisure institution so that it will have a major positive impact on society.

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VISIONS IN LEISURE AND BUSINESS

ISSN 0277-5204
Editor: David L. Groves

Vol. 3 No. 3 Fall 1984
Managing Editor: Margaret E. Eobb

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Introduction

INTRODUCTION

This is an experimental issue in which a trend analysis was conducted to obtain an historical viewpoint of a particular segment of the personal service industry. These historical threads, once identified, were related to present and future happenings. The sequence of the question format was a personal perspective, organizational issues, trends, operations, and the future. This information was sought in an investigative format, using oral historic principles. The text was scrutinized by three experts in the field and their comments form the basis of the conclusion section.

The individuals chosen for this initial experimental study was Mr. Mel Eyers and the field of exploration was employee services. Mel was chosen because he is the "Father" of many of the employee services concepts developed from its inception in the early 1940's. He is also a special individual because he has visited most of the employee services operations around the country and has provided developmental advice to many operations. He also has a rare ability to interpret experiences and translate them into a conceptual framework.

An article by Nick DiGrino was chosen as an empirical summary of Mel's views. This article raises the question of base purposes as to understanding outcomes. This is the main theme throughout Mel's comments.

A letter of invitation is also incorporated from Dr. Paul Yon, because a new archival center has been established at Bowling Green State University which focuses upon the personal services industry. If anyone, persons or organizations, has material that would be appropriate, please contact us.

The comments are provided in a question and answer format for clarity. Several statements have been repeated and have been so placed to show the inter-relationships among the component parts of employee services. The initial comments of Mel Byers have been added to by the editor.