Brownes press on with growing publishing firm

A business which began publishing a single journal has mushroomed for Pat Browne, manager of the University's Popular Press, located in the University Press, located in the Popular Culture Center. This year Mrs. Browne and her husband Ray, popular culture, anticipate publishing two journals and an additional 15 books through the University press.

Since its beginning in 1967, Popular Press has published between 85 and 90 books, according to Mrs. Browne. Authors include University faculty William Reichert, political science; Roger Gross, speech; Brownell Salomon, English, and Richard Hoare, biology.

The volumes are stored in the basement of the Health Center and are distributed by Mrs. Browne primarily to university libraries and other academic markets. As publishers, the Brownes received about 15 different letters each week from authors who seek to have their work printed.

"If it sounds like an interesting and informative book and one we can market, I usually write for the manuscript," Mrs. Browne said. And if she finds the manuscript marketable, Mrs. Browne distributes it to readers who are paid a small fee to peruse the material and offer criticism.

"My husband and I know literally hundreds of people all over the country who do this," Mrs. Browne said. Two University faculty, Gary Hess, history, and Thomas Wymer, English, are among the readers.

The Brownes, however, make the final decision on publication. "In deciding what to publish, the big factor is determining if we can adequately advertise and distribute the book to the advantage of both the author and ourselves," Mrs. Browne said. Because she and her husband are most familiar with academic circles, "as deep as you can dig, which sell there are given priority," she said.

An article in the November issue of "Writer's Digest" advocates, "Send Your Book Manuscripts to College" (university presses), but Mrs. Browne cautions authors who would go that route.

"Anyone who publishes through a university press is not going to make much money from his book," she said. "Ten thousand copies is a 'best seller' for us."

Among the best sellers for Popular Press have been "The Six Gun Mystique," by John Cawelti; "Folk Songs and Their Makers," by Henry Glassie, Edward lves and John Swidz and "SF: The Other Side of Realism," by Thomas Claseen. Mrs. Browne said these are some of the first books published but have proved more profitable than any sold since.

Mrs. Browne said current printing costs require at least 2,500 copies of a book to be sold to cover the cost of publication and yield a small profit. She sets prices on books published almost exclusively by the number of pages. Popular Press remains self-sufficient on campus books, "because we receive a lot of indirect support from the University," Mrs. Browne said.

Both office and storage space are supplied by the University.

Neither Ray nor Pat Browne had previous experience in the publishing business when they undertook publication of the "Journal of Popular Culture" in 1967.

"It is just something Ray wanted to do very much. . . something that crept up on us," Mrs. Browne said. Popular Press still publishes the "Journal of Popular Culture" four times each year. A new school, American Culture, also published quarterly, is another publication of Popular Press.

HOT ON THE PRESS—Ray and Pat Browne are managers of the University's Popular Press, which this year will publish an estimated 15 books and two journals. The Brownes formed the publishing firm in 1967 and have watched it grow from a part-time operation to one which now is full-time for Mrs. Browne and two typesetters. One typesetter, Lynda Dotson, is pictured in the background. The typesetting equipment and offices for Popular Press are located in the Popular/Culture Center.

HPER school

Faculty to join, work toward common goal

A School of Health, Physical Education and Recreation should be a working reality at Bowling Green by the beginning of the 1970-80 academic year, according to Terry Parsons, HPE chair.

The school, first proposed to Academic Council on Dec. 6, was approved by the Council on Jan. 24. The proposal will be on the agenda for the February Board of Trustees' meeting.

Both Dr. Parsons and Bernice Waggoner, PER chair, expressed feelings of relief that the new organization, which will combine their two departments into a school with five divisions, has been accepted by Academic Council. Plans for reorganizing the two departments have been discussed the past five years.

Dr. Parsons and Dr. Waggoner agreed that reactions of the faculty in their two departments are mixed.

"Not everyone will be completely happy under the new organization," Dr. Waggoner said, adding that not everyone was happy under the present structure either.

"The general feeling is that if that's the way we are going, we should merge and make ours the best school in the country," Dr. Parsons said.

Primary concerns for the immediate future center around choosing a director and assigning all 48 faculty members in the HPE and PER departments to one of the five new divisions within the HPER school.

Faculty will have the opportunity to choose whether they will teach in health education, physical education, recreation and dance, general physical education and intramurals or sports studies management.

Neither Dr. Parsons nor Dr. Waggoner expects the search for a director to be easy. The job will be particularly demanding because it will entail managing two recently combined departments with differing philosophies, they said.

Despite any obstacles, however, Dr. Parsons and Dr. Waggoner echoed earlier sentiments expressed to Academic Council, that the school will be good for the students, good for the faculty and good for the University as a whole.

"We will be more efficient in terms of teaching, serving our students and even in equipment purchasing," Dr. Parsons said. The students should be thrilled about all this."

He added the new school should make University faculty and staff more aware of the diversity of the total HPER program at Bowling Green.

When the new school is formed, both Dr. Parsons and Dr. Waggoner in one sense will be "out of a job," chair positions no longer will exist.

"We knew that when we started discussing a merger of any kind," Dr. Parsons said. "But we all have a need to stop being concerned about mergers and start being concerned about the University. That concern is what has been driving us in each of our two departments. The bottom line said the best thing is a merger." Dr. Waggoner agreed, "It is the only way we will get our faculty really working together toward a common goal."
Facts at their fingertips

Center helps faculty through the world of numbers

If it's a question of numbers, Ralph St. John, applied statistics and operations research, can probably answer it.

And if he can't, Dr. St. John, who directs the Statistical Consulting Center, usually can find someone on campus who can.

The Statistical Consulting Center, in Room 350, Main Science Building, was opened in September, 1977 to provide statistical assistance for all faculty and "directed graduate students," according to Dr. St. John.

"We don't do coursework, but we are here to help identify, interpret, and analyze data," he said.

He explained that many graduate students are referred to the Center by their advisors for help in setting up experiments or interpreting data for theses or dissertations. Faculty also seek the same kind of assistance, he said.

In the year and a-half since its opening, the Center has worked on 150 projects with faculty and graduate students from more than 30 different departments, Dr. St. John said. The bulk of the work has been with graduate students.

Two graduate assistants, Terry Logan and Mark Miraldi, assist Dr. St. John. The three handle problems on an appointment-basis, first analyzing the question and then arranging the kind of help needed.

"For a graduate student, we always want to ensure the help is an educational process," Dr. St. John said.

Dr. St. John and his assistants attempt to handle most of the problems themselves, but rely heavily on University faculty in many situations.

"We have books and personal knowledge and the resource is the faculty," Dr. St. John said. "Many of the faculty have indicated a willingness to provide guidance in situations where it is needed." He noted he sends letters to individual faculty when the Center was formed, asking if they would be willing to assist with research problems.

Dr. St. John and his staff have worked on data problems in such diverse areas as speech and hearing defects, teaching remedial English, methods of presenting visual aids, appliance selection, evolution of rats and early childhood education. Much work also has been done with the College of Education, designing effective questionnaires and surveys and helping analyze data received from them.

Dr. St. John, who directs the Center on a half-time basis, probably finds Robert Patton, applied statistics and operations research, in 1974. The faculty position is a probationary status, is a part of the Graduate College.

WHAT DOES IT MEAN?--Ralph St. John (right), applied statistics and operations research and director of the Statistical Consulting Center, 350 Math-Science, helps Richard Gargiulo, special education, interpret computer printouts for which Dr. Gargiulo is conducting. Dr. St. John and two graduate assistants are available through the Center to help faculty and graduate students identify, interpret, analyze and document statistics relating to research or theses.

ICPSR: Key to vast social science archive

Social science research data which represents years of study and a cost of several million dollars to the researchers is available free of charge to Bowling Green faculty.

The data is stored in the archives of the Inter-University Consortium for Political and Social Research, of which Bowling Green is a member. The archives are the largest "library" of machine readable social science information in the country, according to James Graham Jr., history.

Dr. Graham is Bowling Green's ICPSR representative.

Bowling Green joined the ICPSR about 10 years ago and is now one of more than 200 member institutions.

ICPSR was founded in 1962 as an experiment in inter-university cooperation to facilitate the search for and instruction in the areas of social science.

"The schools banded together to create a huge data archive and data service," Dr. Graham said. The archive contains research data compiled by some of the top social scientists in the world.

Because Bowling Green pays an annual membership fee, all faculty are entitled to unlimited access to the data and services at no cost to them, he added.

"Bowling Green is a research institution," Dr. Graham said, "and faculty should know that all this information is available."

The ICPSR data bank, based at the University of Michigan, holds surveys and censuses compiled by some of the top social scientists in the world, including statistics on international relations, computer tapes are available which contain records of U.S. farm real estate values for more than 30 years, as well as statistics on the attitudes of American men toward individual and group violence.

Other tapes show results of surveys on national crime and public attitudes toward federal energy policies.

Dr. Graham and W. Ted Forsberg, a graduate assistant, maintain an ICPSR office in 302 Hayes Hall. The office, new this year, is part of the Graduate College and College of Arts and Sciences.

In the 10 years since Bowling Green joined the ICPSR, the University has acquired its own data archive, Dr. Graham said. On campus are more than 200 separate study titles which can be made immediately available to faculty who need them. Other data can be obtained from the central archives, as will be the case during the academic year, according to Dr. Graham.

"In addition to providing access to information about data and actual access to the data, Dr. Graham and Forsberg can give limited instruction on using ICPSR information and help people formulate research questions to a limited extent," he said. They also can recommend faculty and graduate students for summer programs sponsored by ICPSR on such topics as small computer systems and social science relationships.

Dr. Graham and Don K. Rowney, history, both are in the process of contributing data to the ICPSR data bank, which contains departments, however, have limited information from the archives.

"This data has been used by people in education, industrial psychology, speech, sociology, political science, history and economics," Dr. Graham said, adding that graduate students also have utilized it for research, teaching and publication.

"The potential for use is much broader than the limited areas of the social sciences," he said.

Dr. Graham is available to assist faculty with research problems Mondays and Fridays from 1-3 p.m., Wednesdays from 2-4 p.m. by appointment.

'A La Boheme' chosen as production for opera theater

The College of Musical Arts will present "A La Boheme" as its annual opera theater production.

The performances will be scheduled at 8 p.m. Friday, March 2, and 3 p.m. Sunday, March 4. The show will be presented in the Main Auditorium of University Hall.

"A La Boheme" is also scheduled for performance by the Bowling Green Opera company on Friday, March 9, in Findlay and on Sunday, March 11, in Lorain.

The show will begin at 8 p.m. in the Central Junior High School Auditorium. The Lorain performance will be staged at 7:30 p.m. in the Palace Theater.

The cast for "A La Boheme" includes both faculty and students. Opera productions were begun in Bowling Green in 1965.

Academic Council

College councils have until the end of winter quarter to respond to an amended statement on baccalaureate goals which has been before them since last summer.

On Nov. 1, Academic Council endorsed 10 key educational goals to be aimed at in all baccalaureate degree programs:

- Problem solving and critical thinking;
- Reading and writing;
- Computation and mathematics;
- Listening and speaking;
- Decision making and values conflict resolution;
- Literature, the fine arts and other humanities;
- Natural sciences and technology;
- Social and behavioral sciences;
- Culture other than one's own;
- Personal development.

According to Provost Ferrari, "Reactions to the Council's action suggest some confusion on what was done and what levels of consultation will be used with college faculties. In an attempt to clarify, a memo that has sent a memo to the Academic Council, to the college councils.

"The November resolution is intended to begin a discussion within the University community which might lead to the endorsement of a meaningful set of goals for undergraduate programs..." the memo stated.

"Council essentially is placing the goals statement found in the 1976-79 University General Bulletin before the faculties for critical comment, reaction and elaboration."

In his memo Provost Ferrari stated, "It is expected that the review and responses by the various college councils will produce meanings and perceptions of importance which are not now readily apparent."

The purpose of Academic Council's action is not to get change implemented, according to Provost Ferrari.

"It is, instead, an opportunity to think through what it is that the University community, as a whole, wants to achieve in baccalaureate degree programs and to produce a reasonable faculty consensus to indicate our relative effectiveness."

Monitor

Monitor is published every two weeks during the academic year for faculty and staff of Bowling Green State University.

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Editorial Assist.: Vicki Nonnamaker
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Monitor 330 Administration Building Bowling Green, Ohio 43403
"Teaching Sociology." The article was based on a study conducted by Dr. Russell while he was on the faculty of Texas Tech University. His co-workers were Rodney Cate and June Horton, Texas Tech.

The study involved 111 students in an undergraduate marriage course and correlated attitudes and changes with methods of instruction and dogmatism.

Tori Sharp, news and photo services, "Boxing in the press," an article in the current issue of "Matrix," a quarterly-national magazine published by Women in Communications, Inc. The article is based on an interview with National Public Radio legal affairs correspondent Nina Totenberg. It describes the difficulties of covering the Supreme Court and recent Court rulings which threaten freedom of the press.

Larry Smith, Firelands, "Herbert Gold: Belief and Craft," the featured article in the Winter 1978 "Ohioan Quarterly." The article is a reassessment and analysis of Gold's premises and his stance as an Ohio writer.

William C. Spragens, political science, "The Presidency and the Mass Media in the Age of Television," second printing. Royalty funds received in 1979 and thereafter will be channeled into the University Foundation for funding the Washington intern program sponsored by the political science department.

An ad hoc committee on admissions was appointed by John F. Lipaj, president of the Board of Trustees, when the Board met Thursday, Jan. 18. Lipaj asked Trustee Robert C. Ludwig to chair the committee and also named Trustee M. Shad Hanna to the panel.

The two trustees will confer with Provost Ferrari, "digging into and providing feedback on available on enrollment at the University," according to Richard Schwarz, University vice president and secretary for the trustees.

He said the committee has not yet been given a specific charge and will remain at only two members for the present. He also noted that while the subject of enrollment retention was not specifically mentioned when the committee was formed, it will probably be one of the factors considered.

A task force to study decreasing enrollment in the sophomore and junior classes was formed last quarter at the direction of Provost Ferrari. That panel, chaired by Richard Eakin, vice provost for institutional planning and student affairs, includes administrators, faculty, staff and students.

President's report

In his remarks to the trustees, President Moore reported that the preliminary enrollment reports for winter quarter indicate an improvement over last winter-quarter rate for the current year, compared to 1977-78.

Dr. Moore also said University residence hall occupancy is at 96 percent.

A new thrust in international education was announced by President Moore, who told the trustees that plans have been completed for a cooperative MBA program between the College of Business Administration and the University of New England in Armidale, Australia.

Dr. Moore also announced the formation of the Greshen and J. Robert Overman Fund, which will be the largest endowed scholarship fund available at the University. It will provide scholarships for seniors and graduate students in mathematics and/or physics.

Dr. Moore said the University has received a ruling from the Internal Revenue Service stating that gifts to the University Foundation Pooled Income Fund will qualify as charitable deductions for tax purposes. A 50 percent increase in sewage rates for the University, which will represent approximately a $100,000 increase in the annual expenditure, was also revealed by President Moore.

Campus Safety

William Bess, director of Campus Safety and Security, reported to the trustees on his department and action taken following recommendations of the Ad Hoc Police Review Panel formed in 1977.

Bess said the department has been renamed and is managing new police policies, patrol techniques and codes of ethics have been implemented.

Bess also noted 21 students have been incorporated into the department as campus service officers. He added that student officers will soon begin working with Bowling Green City Police in an attempt to curb vandalism in the city.

Bess told the trustees that a new pilot program for the Department of Campus Safety and Security Advisory Committee, composed of representatives from all areas of campus life, has been formed.

He emphasized the value of improved community relations and improved communication with different University organizations and offices. Bess said Campus Safety is attempting to provide a variety of services, citing CPR training for officers, disaster coordination and the purchase of a motorcycle assist vehicle as examples of expansion in the service area.

Grants accepted

The trustees accepted more than $500,000 in grants which were awarded during October, November and December. That amount brings the total grants and contracts received since July 1, 1978, to almost $4.7 million.

Appointments, resolutions

In other business, the trustees approved the appointment of Stephen H. Louthan and Reed Wakefield, both of Erie County, and Ruth B. Staude, Huron County, to the Firelands College Board. Reappointed to the Board were Dale R. Sussen, Patricia Fisher, both of Huron County.

A resolution was passed in honor of Dean Hackwine, who was instrumental in the establishment of the Firelands College Campus at Catawba Island.

Another resolution honoring the late Frank C. Arnold, a prominent zoologist in the Personal Development and Life Planning Center, was passed by the trustees.

The next meeting of the Board will be 10 a.m. Thursday, Feb. 15.
Update

A major change in funding for University athletics took place three years ago when football, hockey and basketball were designated as revenue sports. Prior to the change, the three were funded by student fees. Currently, there are 22 intercollegiate sports funded through student fees and classified as non-revenue sports.

James W. Lessig, director of intercollegiate athletics, said that revenue sports, football, hockey and basketball, have become totally self-sufficient, producing their income through gate receipts and private gifts. All equipment, trips to other schools, and grants are paid with the revenue produced by each sport, Lessig said.

In addition, the hockey team must pay for the time it spends on the ice, Lessig said, but building upkeep and maintenance are not paid for by any of the sports. Lessig explained that coaches' salaries come out of the income produced by the three sports. If the coach also teaches, the department in which he teaches pays part of his salary. For example, if the coach teaches 20 percent of the time, the department pays 20 percent of the salary.

Private fund raising for athletics has increased substantially in the last five years, primarily through the Falcon Club, Lessig said. "The Falcon Club is an organization for people interested in supporting athletics with private gifts," he said. "The donors believe in the programs and want to support them." The Falcon Club raises about $12,000 a year in cash and $50,000 a year in gifts in kind, which are service gifts, according to Lessig.

News Review

Grant promotes folk art

A $5,000 grant to support an annual student project which promotes ethnic folk arts has been presented to the University by Margit Heskett, physical education and recreation.

Mrs. Heskett, a native of Czechoslovakia who teaches dance at the University, has named the grant the Flora Bloch Ethnic Arts Award, after her mother, who is living in New York City.

Under the terms of the grant, the $5,000 will be placed in an interest-bearing account and each spring the interest will be awarded to an eligible student for an ethnic-oriented folk art program.

Areas acceptable for funding include architecture, art, costuming, criticism, crafts, cuisine, dance, festivals, furnishings, jewelry, music and literature.

The student who will receive the award will be determined by a committee comprised of Robert Perry, chair of ethnic studies; a faculty member from the popular culture department and, in alternating years, a faculty member from the romance languages department and a faculty member from the German, and Russian department.

Miller directs math contest

The 24th annual Mathematics Contest for northwest Ohio students in grades 7-12 will be held in March, according to Leland R. Miller, computer science, who is contest director.

The competition, sponsored by the Greater Toledo Council of Teachers of Mathematics, includes a preliminary test and final examination, with prizes to be awarded to the top 25 percent of the finalists.

The final examinations will be administered at Bowling Green, the Firelands Campus and the University of Toledo.

Coordinator named

Deborah C. Huntsman has been appointed coordinator of credit-free programs in the Office of Continuing Education. She previously had served as assistant to non-credit programs in the same office.

When and Where

Exhibitions

* "Intervals," an exhibition by Thom Malbte, 8 a.m. to 5 p.m. weekdays through Feb. 23, Alumni Gallery, Alumni Center. Free.

* "Big Clay and Fiber," an invitational exhibition featuring the work of 11 artists from five states, through Feb. 24, Fine Arts Gallery, School of Art. Gallery hours are 8 a.m. to 5 p.m. weekdays and 2-5 p.m. Saturday and Sunday.

* Dual exhibition of watercolors, 2-5 p.m. daily through March 16, McFall Center Gallery. The gallery will present "Transparent Watercolor," a collection of original works by American watercolorists on loan from the Ohio Foundation on the Arts, Inc., and a display of works by James Strong, Lima.

Music

Woodwind Quartet, 8 a.m. Monday, Feb. 5, Recital Hall, College of Musical Arts.

Daniel Philip, violin, 8 p.m. Tuesday, Feb. 6, Recital Hall, College of Musical Arts. Guest artist, Frances Burnett, piano, 8 p.m. Thursday, Feb. 8, Recital Hall, College of Musical Arts.

Symphony Orchestra, with guest pianist David Pope, 7:30 p.m. Sunday, Feb. 11, Recital Hall, College of Musical Arts. Ivan Hammond, tuba, 8 p.m. Wednesday, Feb. 14, Recital Hall, College of Musical Arts.

Lab Bands, 3 p.m. Sunday, Feb. 18, Grand Ballroom, University Union.

Firelands Library receives grant

The Firelands College Library has received a $3,963 grant from the U.S. Department of Health, Education and Welfare, Office of Education.

The funds will be used to purchase library materials, including books, periodicals, documents and audiosvisual materials.

The grant extends through Sept. 30, 1980.

Galloway directs grant workshop

Writing grant proposals was the topic of a one-day workshop sponsored by University Placement Services on Jan. 15.

Placement personnel from 26 colleges and universities in Ohio, Indiana, Michigan and Illinois attended the conference, held in the Alumni Center.

Stephen J. Wilhelm, manager of foundation and research activities for the national College Placement Council, Bethlehem, Pa., was resource leader. James L. Galloway, director of placement services, coordinated the program.

Hung Suk Choi, pianist, Sunday, Feb. 18, 8 p.m. Recital Hall, College of Musical Arts. She is a student at St. Ursula Academy, Toledo, who studies privately at Bowling Green.

Lectures

Alberta T. Turner, poet, editor and educator, 1 p.m. Tuesday, Feb. 13, Firelands Room, Firelands College. Free.

"Drowning," by Ted Howard, 8 p.m. Tuesday, Feb. 13, Grand Ballroom. Free.

Special events

Alex, Ben, coffeehouse folk singer, 8 p.m. Friday, Feb. 16, Grand Ballroom. Tickets $3.

Films

"Citizen Kane," starring Orson Welles, 7 p.m. Sunday, Feb. 11, Gish Theater. Free.

Theater


Sports

Basketball (men's) vs. Kent State, 7:30 p.m. Wednesday, Feb. 7, Anderson Arena.

Basketball (women's) vs. Ohio Northern, 7 p.m. Thursday, Feb. 8, Anderson Arena.

Hockey vs. Northern Michigan, 7:30 p.m. Friday, Feb. 9, Ice Arena.

Swimming (men's) vs. Toledo and Western Michigan, 7 p.m. Friday, Feb. 9, Rec Center.

Hockey vs. Northern Michigan, 7:30 p.m. Saturday, Feb. 10, Ice Arena.

Swimming (men's) vs. Miami, 2 p.m. Saturday, Feb. 10, Rec Center.

Wrestling vs. Alma College, 1:30 p.m. Saturday, Feb. 10, Anderson Arena.

Swimming (women's) vs. Miami, 2 p.m. Saturday, Feb. 10, Rec Center.

Basketball (men's) vs. Duquesne, 7:20 p.m. Monday, Feb. 12, Anderson Arena.

Basketball (women's) vs. Detroit, 5 p.m. Monday, Feb. 12, Anderson Arena.

Wrestling vs. Eastern Michigan, 7 p.m. Thursday, Feb. 15, Anderson Arena.

Basketball (men's) vs. Miami, 7:30 p.m. Saturday, Feb. 17, Anderson Arena.

SELF-SUPPORTING—The Falcon hockey team, like the football and basketball teams, no longer relies on student fees for support. The three sports generate their own revenue through gate receipts and private donations, and according to James W. Lessig, director of intercollegiate athletics, the programs are doing well on their own.