2-5-1979

Monitor Newsletter February 05, 1979

Bowling Green State University

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Brownes press on with growing publishing firm

A business which began publishing a single journal has mushroomed for Pat Browne, manager of the University's Popular Press, located in the Popular Culture Center. This year Mrs. Browne and her husband Ray, popular culture, anticipate publishing two journals and an additional 15 books through the University press.

Since its beginning in 1967, Popular Press has published between 85 and 90 books, according to Mrs. Browne. Authors include University faculty William Reichert, political science; Roger Gross, speech; Brownell Salomon, English, and Richard Hoare, geology.

The volumes are stored in the basement of the Health Center and are distributed by Mrs. Browne primarily to university libraries and other academic markets. As publishers, the Brownes receive about 15 different letters each week from authors who seek to have their work printed.

"If it sounds like an interesting and informative book and one we can market, I usually write for the manuscript," Mrs. Browne said. And if she finds the manuscript marketable, Mrs. Browne distributes it to readers who are paid a small fee to peruse the material and offer criticism.

"My husband and I know literally hundreds of people all over the country who do this," Mrs. Browne said. Two University faculty, Gary Hess, history, and Thomas Wymer, English, are among the readers.

The Brownes, however, make the final decision on publication. "In deciding what to publish, the big factor is determining if we can adequately advertise and distribute the book to the advantage of both the author and ourselves," Mrs. Browne said. Because she and her husband are most familiar with academic markets, "as of now, we feel we can sell there are given priority, she said.

An article in the November issue of "Writer's Digest" advocates, "Send Your Book Manuscripts to College" (university presses), but Mrs. Browne cautions authors who would go that route.

"Anyone who publishes through a university press is not going to make much money from his book," she said. "Ten thousand copies is a 'best seller' for us."

Among the best sellers for Popular Press have been "The Six Gun Mystique," by John Cawelti; "Folk Songs and Their Makers," by Henry Glassie, Edward Ives and John Swed and "SF: The Other Side of Reality," by Thomas Clareson. Mrs. Browne noted these are some of the first books published but have proved more profitable than any sold since.

Mrs. Browne said current printing costs require at least 2,500 copies of a book to be sold to cover the cost of publication and yield a small profit. She sets prices on books published almost exclusively by the number of pages.

Popular Press remains self-supporting on campus books "only because we receive a lot of indirect support from the University," Mrs. Browne said. Both office and storage space are supplied by the University.

Neither Ray nor Pat Browne had previous experience in the publishing business when they undertook publication of the "Journal of Popular Culture" in 1967.

"It is just something Ray wanted to do very much... something that crept up on us," Mrs. Browne said.

Popular Press still publishes the "Journal of Popular Culture" four times each year. A third school, American Culture," also published quarterly, is another publication of Popular Press.

HOT ON THE PRESS—Ray and Pat Browne are managers of the University's Popular Press, which this year will publish an estimated 15 books and two journals. The Brownes formed the publishing firm in 1967 and have watched it grow from a part-time operation to one which now is full-time for Mrs. Browne and two typesetters. One typesetter, Lynda Dotson, is pictured in the background. The typesetting equipment and offices for Popular Press are located in the Popular/Culture Center.

HPER school

Faculty to join, work toward common goal

A School of Health, Physical Education and Recreation should be a working reality at Bowling Green by the beginning of the 1979-80 academic year, according to Terry Parsons, HPE chair.

The school, first proposed to Academic Council on Dec. 6, was approved by the Council on Jan. 24. The proposal will be on the agenda for the February Board of Trustees' meeting.

Both Dr. Parsons and Bernice Waggoner, PER chair, expressed feelings of relief that the new organization, which will combine their two departments into a school with five divisions, has been accepted by Academic Council. Plans for reorganizing the two departments had been discussed the past five years.

Dr. Parsons and Dr. Waggoner agreed that reactions of the faculty in their two departments are mixed.

"Not everyone will be completely happy under the new organization," Dr. Waggoner said, adding that not everyone was happy under the present structure either.

"The general feeling is that if that's the way we are going, we should merge and make ours the best school in the country," Dr. Parsons said.

Primary concerns for the immediate future center around choosing a director and assigning all 48 faculty members in the HPE and PER departments to one of five new divisions within the HPER school.

"Faculty will have the opportunity to choose whether they will teach in health education, physical education, recreation and dance, general physical education and intramurals or sports studies management," Dr. Parsons said.

Neither Dr. Parsons nor Dr. Waggoner expects the search for a director to be easy. The job will be particularly demanding because it will entail managing two recently combined departments with differing philosophies, they said.

Despite any obstacles, however, Dr. Parsons and Dr. Waggoner echoed earlier sentiments expressed to Academic Council, indicating the school will be good for the students, good for the faculty and good for the University as a whole.

"We will be more efficient in terms of teaching, serving our students and even in equipment purchasing," Dr. Parsons said.

He added the new school should make University faculty and staff more aware of the diversity of the total HPE-PER program at Bowling Green.

When the new school is formed, both Dr. Parsons and Dr. Waggoner in one sense will be "out of a job," but chair positions no longer will exist.

"We knew that when we started discussing a merger of any kind," Dr. Parsons said. "But we all have a need to stop being concerned about merging departments and start being concerned about the University. That concern is what has been driving us in our two departments. The bottom line said the best thing is a merger.

"It is the only way we will get our faculty really working together toward a common goal."
Center helps faculty through the world of numbers

Facts at their fingertips

If it's a question of numbers, Ralph St. John, applied statistics and operations research, can probably answer it.

And if he can't, Dr. St. John, who directs the Statistical Consulting Center, usually can find someone on campus who can.

The Statistical Consulting Center, in Room 350, Math-Science Building, was opened in September, 1977 to provide statistics assistance for all faculty and "directed graduate students," according to Dr. St. John. "We don't do coursework, but we are here to help identify, interpret, and analyze data and statistics."

He explained that many graduate students are referred to the Center by their advisers for help in setting up experiments or interpreting data for theses or dissertations. Faculty also seek the same kind of assistance, he said.

In the year and a half since its opening, the Center has worked on 150 projects with faculty and graduate students from more than 30 different departments, Dr. St. John said. The bulk of the work has been with graduate students.

Two graduate assistants, Terry Logan and Mark Miraldi, assist Dr. St. John. The three handle problems on an appointment basis, first analyzing the question and then arranging the kind of help needed.

"For a graduate student, we always want to ensure the help is an educational process," Dr. St. John said.

Dr. St. John and his assistants attempt to handle most of the problems themselves, but rely heavily on University faculty in many situations. "We have books and personal knowledge, but our greatest resource is the faculty," Dr. St. John said. "Many of the faculty have indicated a willingness to provide guidance in situations where it is needed." He noted he often makes notes to individual faculty when the Center was formed, assuring them they would be willing to assist with research problems.

Dr. St. John and his staff have worked on data problems in such diverse areas as speech and hearing defects, teaching remedial English, methods of presenting visual aids, appliance selection, evolution of rats and early childhood education. Much work also has been done with the College of Education, designing effective questionnaires and surveys and helping analyze data received from them.

Dr. St. John, who directs the Center on a half-time basis, proposed the service with Richard Gargiulo, special education, applied statistics and operations research, in 1974. The facility was a formal part of the probationary status, is a part of the Graduate College.

WHAT DOES IT MEAN?--Ralph St. John (right), applied statistics and operations research and director of the Statistical Consulting Center, 350 Math-Science, helps Richard Gargiulo, special education, interpret computer data relating to a research project which Dr. Gargiulo is conducting. Dr. St. John and two graduate assistants are available through the Center to help faculty and graduate students identify, interpret, analyze and document statistics relating to research or theses.

ICPSR : Key to vast social science archive

Social science research data which represents years of study and a cost of several million dollars to the researchers is available free of charge to Bowling Green faculty.

The data is stored in the archives of the Inter-University Consortium for Political and Social Research, of which Bowling Green is a member. The archives are the largest "library" of machine readable social science information in the country, according to James Graham Jr., history.

Dr. Graham is Bowling Green's ICPSR representative.

Bowling Green joined the ICPSR about 10 years ago and is now one of more than 200 member institutions.

ICPSR was founded in 1962 as an experiment in inter-university cooperation to facilitate research and instruction in the areas of social science.

"The schools banded together to create a huge data archive and data service," Dr. Graham said. The archive contains research data compiled by some of the top social scientists in the world.

Because Bowling Green pays an annual membership fee, all faculty are entitled to unlimited access to the data and services at no cost to them, he added. "Bowling Green is a research institution," Dr. Graham said, "and faculty should know that all this information is available."

The ICPSR data bank, based at the University of Michigan, holds and supplies data as statistics on international relations, computer tapes are available which contain records of U.S. farm real estate values for more than a century and data on the attitudes of American men toward individual and group violence.

Other tapes show results of surveys on national crime and public attitudes toward federal energy policies.

Dr. Graham and W. Ted Forsberg, a graduate assistant, maintain an ICPSR office in 302 Hayes Hall. The office, new this year, is part of the Graduate College and College of Arts and Sciences.

In the 10 years since Bowling Green joined the ICPSR, the University has acquired its own data archive, Dr. Graham said. On campus are more than 200 separate study titles which can be made immediately available to faculty who need them. Other data can be obtained from the central archives, as well, within two weeks.

In addition to providing access to information about data and actual access to the data, Dr. Graham and Forsberg also give limited instruction on using ICPSR information and help people formulate research questions to a limited extent. They also can recommend faculty and graduate students for summer programs sponsored by ICPSR on such topics as small computer systems and applied statistics.

Dr. Graham and Don K. Rowney, history, both are in the process of contributing data to the ICPSR data bank and account for departments, however, have little information from the archive.

"This data has been used by people in education, industrial psychology, child and family studies, etc.," Dr. Graham said, adding that students also have utilized it for research, teaching and publication.

"The potential for use is much broader than the limited areas of the social sciences," he said.

Dr. Graham is available to discuss research possibilities and to assist with the ICPSR service.

ICPSR's three-day convention will be held at 8 p.m. Friday, March 7, in Findlay and on Sunday, March 10, in Lorain.


classical opera theater production

The College of Musical Arts will present "La Boheme" as its annual opera theater production.

The performances will be scheduled at 8 p.m. Friday, March 7, in Findlay and on Sunday, March 9, in Lorain. The opera also will begin at 8 p.m. in the Central Junior High School Auditorium. The Lorain performance will be staged at 7:30 p.m. in the Palace Theater.

The cast for "La Boheme" includes both faculty and students. Opera productions were begun in Bowling Green in 1985.

Academic Council

The Academic Council will meet at 3:30 p.m., Monday, March 7, in the Academic Council room, Graduate College.

College councils have until the end of winter quarter to respond to an amended statement on baccalaureate goals which has been proposed by Academic Council.

On Nov. 1, Academic Council endorsed 10 key educational goals to be achieved in all baccalaureate degree programs:

- Problem solving and critical thinking,
- Reading and writing,
- Computation and mathematics,
- Listening and speaking,
- Decision making and values conflict resolution,
- Literature, the fine arts and other humanities,
- Natural sciences and technology,
- Social and behavioral sciences,
- Culture other than one's own.

According to Provost Ferrari, "Reactions to the Council's action suggest some confusion on what was done and what levels of consultation will be used with college councils. In an attempt to clarify, the Academic Council has sent a memo to Academic Council, to the college council.

"The November resolution is intended to begin a discussion within the University community which might lead to the endorsement of a meaningful set of goals for undergraduate programs," the memo stated. "Council essentially is placing the goals statement found in the 1976-79 University General Bulletin before the faculties for critical comment, reaction and elaboration."

In his memo Provost Ferrari stated, "It is expected that the review and responses by the various college councils will produce meanings and perceptions of importance which are not now readily apparent."

The purpose of Academic Council's action is not to get change implemented, according to Provost Ferrari.

"It is, instead, an opportunity to think through what is it that the University is trying to achieve in baccalaureate degree programs and to produce a reasonable faculty and student perception of our relative effectiveness."

Monitor

Monitor is published every two weeks during the academic year for faculty and staff of Bowling Green State University.

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Faculty

Publications


Robert Freeman, special education, "Teacher Inservice Problem or Solution?" in the Fall, 1978 issue of "The Educational Catalyst," the Tennessee journal of professional education.

Ronald L. Partin, education foundations and inquiries, "Making it to the final round: resume evaluation," in the fall 1978 issue of "College Placement."

The article was based upon a study of the factors used by school administrators in evaluating an applicant's resume.


Ronald Russell, home economics, co-authored an article in the October, 1978 issue of "Teaching Sociology." The article was based on a study conducted by Dr. Russell while he was on the faculty of Texas Tech University. His co-workers were Rodney Cate and June Heaton, Texas Tech.

The study involved 111 students in an undergraduate marriage course and correlated attitude changes with methods of instruction and dogmatism.

Tori Sharp, news and photo services, "Boxing in the press," an article in the current issue of "Matrix," a quarterly national magazine published by Women in Communications, Inc.

The article is based on an interview with National Public Radio legal affairs correspondent Nina Totenberg, who discusses the difficulties of covering the Supreme Court and recent Court rulings which threaten freedom of the press.

Larry Smith, Firelands, "Herbert Gold: Belief and Craft," the featured article in the Winter 1978 "OhioCooper Quarterly." The article is a reassessment and analysis of Gold's premises and his stance as an Ohio writer.


Royalty funds received in 1979 and thereafter will be channeled into the University Foundation for funding the Washington intern program sponsored by the political science department.

Board of Trustees

An ad hoc committee on admissions was appointed by John F. Lipaj, president of the Board of Trustees, when the Board met Thursday, Jan. 18. Lipaj asked Trustee Robert C. Ludwig to chair the committee and also named Trustee M. Shad Hanna to the panel.

The two trustees will confer with Provost Ferrari, "digging into and providing information now available on enrollment at the University," according to Richard Eakin, vice president and secretary for the trustees.

Lipaj said the committee has not yet been given a specific charge but will remain at only two members for the present. He also noted that while the subject of enrollment retention was not specifically mentioned when the committee was formed, it probably will be one of the factors considered.

A task force to study increasing numbers of sophomore and junior classes was formed last quarter at the direction of Provost Ferrari. That panel, chaired by Richard Eakin, vice provost for institutional planning and student affairs, includes administrators, faculty, staff and students.

President's report

In his remarks to the trustees, President Dr. Moore said the preliminary enrollment reports for winter quarter indicate an improvement in quarter to quarter winter quarter rate for the current year, compared to 1977-78.

Dr. Moore also said University residence hall occupancy is at 96 percent.

A new thrust in international education was announced by President Moore, who told the trustees that plans have been completed for a cooperative MBA program between the College of Business, Administration and the University of New England in Armidale, Australia.

Dr. Moore also announced the formation of the Greshen and J. Robert Overman Fund, which will be the largest endowed scholarship fund available for admission to the University. It will provide scholarships for seniors and graduate students, University mathematics and/or physics.

Dr. Moore said the University has received a ruling from the Internal Revenue Service stating that gifts to the University Foundation Pooled Income Fund will qualify as charitable deductions for tax purposes. A 50 percent increase in sewage rates for the University, which will represent an approximately $100,000 increase in the annual expenditure, also was revealed by President Moore.

Campus Safety

William Bess, director of Campus Safety and Security, reported to the trustees on his department and action taken following recommendations of the Ad Hoc Police Review Panel formed in 1977.

Bess said the department has been renamed and is now known as Campus Safety and Security, and new policies, patrol techniques and codes of ethics have been adopted.

Bess also noted 21 students have been incorporated into the department as campus service officers. He added that student officers will soon begin working with Bowling Green City Police in an attempt to curb vandalism in the city.

Bess told the trustees that a new Technology and Security Advisory Committee was established by the trustees.

Campus Safety and Security Advisory Committee, composed of representatives from all areas of campus life, has been formed.

He emphasized the value of improved community relations and improved communication with different campus organizations and offices. Bess said Campus Safety is invited to participate in programs, services, including CPR training for officers, disaster coordination and the purchase of a motorists' assist vehicle as examples of expansion in the service area.

Grants accepted

The trustees accepted more than $250,000 in grants which were awarded during October, November and December. That amount brings the total grants and contracts received since July 1, 1978, to almost $4.7 million.

Appointments, resolutions

In other business, the trustees approved the appointment of Stephen Lockwood and Paul Winkler, both of Erie County, and Ruth B. Studehouse, Huron County, to the Firelands College Board. Reappointed to the Board were Dale J. Kossen, Sandusky, and Patricia Fisher, both of Huron County.

A resolution was passed in honor of President Dr. C. Spragens, who was instrumental in the establishment of the Firelands College Campus in Sandusky.

Another resolution honoring the late Frank C. Arnold, prominent ecologist in the Personal Development and Life Planning Center, was passed by the board.

The next meeting of the Board will be a.m. Thursday, Feb. 15.
News Review

Grant promotes folk art
A $5,000 grant to support an annual student project which promotes ethnic folk arts has been presented to the University by Margaret Haskett, physical education and recreation.

Mrs. Heskett, a native of Czechoslovakia who teaches dance at the University, has named the grant the Flora Bloch Ethnic Arts Award, after her mother, who is living in New York City.

Under the terms of the grant, the $5,000 will be placed in an interest-bearing account and each spring the interest will be awarded to an eligible student for an ethnic-oriented folk art program.

Areas acceptable for funding include architecture, art, costuming, criticism, crafts, cuisine, dance, festivals, furnishings, jewelry, music and literature.

The student who will receive the award will be determined by a committee comprised of Robert Perry, chair of ethnic studies; a faculty member from the popular culture department and, in alternating years, a faculty member from the romance languages department and a faculty member from the German, and Russian department.

Miller directs math contest
The 24th annual Mathematics Contest for northwest Ohio students in grades 7-12 will be held in March, according to Leland R. Miller, computer science, who is contest director.

The competition, sponsored by the Greater Toledo Council of Teachers of Mathematics, includes a preliminary test and final examination, with prizes to be awarded to the top 25 percent of the finalists.

The final examinations will be administered at Bowling Green, the Firelands Campus and the University of Toledo.

Coordinator named
Deborah C. Huntsman has been appointed coordinator of credit-free programs in the Office of Continuing Education.

She previously had served as assistant to non-credit programs in the same office.