Placement office markets products of higher education

Bowling Green, as an institution of higher education, has a product to sell--its graduates. Marketing these graduates is the job of the University placement office, according to James Galloway, director.

Galloway said that job is made easier because Bowling Green students are generally well-prepared, fairly mobile and have realistic goals.

He said the demand for this kind of marketable student is reflected by the large number of recruiters who visit the campus each year.

Galloway predicted approximately 1,000 recruiters will visit the University this year, more than any other university in Ohio.

He said that the placement office usually welcomes 10-15 recruiters daily, and each of those recruiters interviews about a dozen students.

Last year, approximately 800 recruiters conducted more than 8,000 interviews.

Galloway said that because almost 80 percent of the University's seniors and graduates use the employment services available in the placement office, the primary objective in placing these students is "keeping one step ahead of the game" by finding as many job opportunities as possible for them.

He noted that although about 75 percent of the recruiters are from business areas, hiring in the education field also has increased. "The demand for teachers this year will be excellent," Galloway said. "Graduating education majors will be exceptional." He added that according to a five-year job forecast study completed by the placement office last year, newly graduating educational specialists have an advantage over their peers in all fields because the state has six universities, the University of Ohio's strong reputation and an efficient, well-trained staff.

"Bowling Green has one of the best physical layouts of any university placement office around," he said. "Our relaxed, informal atmosphere attracts recruiters and students.

Galloway said the placement office also attracts students through many seminars offered which teach effective interviewing techniques, how to write a resume and how to make responsible career decisions.

In addition to orientation cassette tapes and training films, the placement office has new videotape equipment which enables students to observe their own performance in a mock interview situation.

Beating the odds

Pre-med, dental students do well in competitive field

Students who seek admission to medical and dental schools know the meaning of competition.

Last year, fewer than half of the 36,000 applicants to medical schools in the United States were accepted, and students who sought entry to dental schools faced even greater chances for rejection.

Despite these national odds, Bowling Green has been able to place 85-90 percent of its pre-medical and pre-dental students in professional programs during the past several years.

Although the number of students placed is not high (an average of 30 per year), the percentages attest to the quality of student which Bowling Green produces, according to Carl Halberg, biological sciences, and Peggy Hurst, chemistry, advisers for the pre-med and pre-dental programs.

"One thing our success rate says for Bowling Green is that we have excellent instruction in the sciences for students who have the ability to take advantage of it," Dr. Hurst said.

Dr. Halberg retied the commonly-held notion that medical and dental schools tend to "admit their own" before accepting students from other colleges and universities.

"Medical school is competitive," he said. "Schools are going to take the best applicants they can get."

He added that Bowling Green has traditionally felt a responsibility to turn out the very best pre-medical and pre-dental students.

"Medical schools must respect the integrity of our preparation program," he said. "We cannot issue inflated grades and watch our students fail in the rigorous professional programs. We have a good reputation to uphold."

He added that a number of Bowling Green's graduates have finished first in their medical and dental school classes, and he could not recall any student in recent years who did not complete his training.

Dr. Halberg noted that although the University has not attempted to recruit students for its pre-medical and pre-dental programs in past years, there are now approximately 180 students in the pre-med program and another 90 in pre-dentistry.

This year, University recruiters are actively seeking students for both programs as part of a University-wide attempt to attract top quality students.

Although requirements for admission to dental and medical schools channel most students in Bowling Green's pre-med and pre-dental programs into chemistry or biology major, Dr. Halberg said there is no preferred major for admission to a professional school.

In fact, one advantage of Bowling Green's preparation program is its strong emphasis on English, the social sciences and humanities, he said.

"We feel it is our responsibility to teach these potential physicians and dentists how to deal with people. You don't have time to get that kind of training once you are in med school," he said.

Dr. Halberg did point out that Ohio residents who apply to Ohio medical and dental schools have an advantage over students from other states because the state has six medical schools and two dental schools which admit high percentages of state residents.

The medical schools are located at Ohio State, Case Western Reserve, Wright State and Northeastern Ohio universities, the University of Cincinnati and Medical College of Ohio. The two dental schools are at Ohio State and Case Western Reserve.

Both Dr. Halberg and Dr. Hurst emphasized, however, that a major responsibility of the University to its pre-med and pre-dentistry students is to prepare them for graduate school or a career in industry, government or teaching should they fail to gain entry to a professional school.

"We have always emphasized that a student needs to be prepared to do something else if he doesn't get in (to medical school)," Dr. Hurst said.

Commencement scheduled Dec. 15

An estimated 558 students will receive diplomas at winter quarter commencement exercises scheduled to begin at 10 a.m. Saturday, Dec. 15, in Memorial Hall.

The total includes 159 graduate students and 339 undergraduates, including 13 from the Firelands campus.

Last year diplomas were awarded to approximately 520 students at the winter quarter commencement.
Trading 'chairs'  

Former executive heads technology program

His desk and pay check are not as large as they were before, but "William Brewer, Toledo of Technology, has decided at age 50 that these things are not the primary indicators of success. Brewer, former vice president of the Kuhlman Corporation, Toledo, has joined the faculty of the School of Technology and now serves as chair of the construction-design area of the school. He also is acting chair of the school's new aerotechnology program.

"Teaching is something I've been interested in for a long time," Brewer said, explaining his mid-life career change. "Even though I had been successful in industry, I did not really feel fulfilled as far as really helping people on a face-to-face basis."

Although he has been a full-time faculty member only a few weeks, he says one of his favorite tasks is student advising.

College teaching is nothing new to Brewer, who has been a faculty member at the University of Toledo and Ohio Northern University since 1957. In the past 20 years, he has taught 43 different courses, ranging from algebra to construction scheduling.

While an undergraduate student at the University of Toledo, Brewer considered teaching as a profession. He graduated in 1951 and then pursued a master's degree in engineering sciences at Cornell.

"Later, I took a few education courses, but most of what I have learned about teaching has been through watching and listening to other teachers," Brewer said.

Prior to his association with Kuhlman, Brewer was executive vice president of K-Krete, Inc., a company formed jointly by Kuhlman Corp. and the Detroit Edison Company. While associated with K-Krete, he was responsible for the organization, development and research of K-Krete mixes in the United States and Canada.

He also has worked as an engineer with the Portland Cement Association and A.L. Bentley and Sons, Toledo.

"Working in education is quite a change from industry," Brewer observed. "The pace is not as hectic. There is still plenty to do, but I'm not running in so many different directions."

Graduate students receive funds to present papers

Twelve graduate students have received financial assistance this quarter from the Professional Development Award program to present papers at national professional conferences. Recipients of the awards this quarter were Mary Kay Platte, radio-tv-film, to present a paper on "The Hauptmann Trial: Was It a Media Circus?" at the Speech Communication Association meeting in Philadelphia; Dave Egan, psychology, to present a paper on "Improving Eyewitness Identification: An Experimental Analysis" at the American Psychology-Law Society Conference in Baltimore; Arthur Rose, psychology, to present a paper on "The Effect of Destination Predictability on Five-year-olds' Judgements of Reliability at the 20th annual meeting of the Psychonomic Society, Phoenix; Stephen Rizza, communication disorders, to speak on "Influence of Ear Canal Air Pressure on Acoustic Reflex Threshold" at the annual convention of the American Speech and Hearing Association, Atlanta; Gary Bernon, biological sciences, to present a paper, "Commentary on the Ecology of an African Bovine Dung Beetle Community," at the annual meeting of the Entomological Society of America, Denver; Nancy Memoli, psychology, to speak on "The Application of Behavioral Techniques in an Acuity Action Program" at a meeting of the Association for the Advancement of Behavior Therapy, San Francisco; Frederick Simmons, communication disorders, to present a paper on "The California Consonant Test in Hearing Aids" at the American Speech and Hearing Convention, Atlanta; Bert Ferraro, psychology, to speak on "Automation in Ecological Behavior as Measured by Response Latency" at the American Speech and Hearing Convention in Nashville; Patricia Frosch, biological sciences, to present a paper on the "Influence of Perinatal Thiouracil on Growth Hormone and Weight Gain" at the annual meeting of the American Society of Zoologists, Tampa; Ann DeBodt, mathematics, to speak on "On Semigroups Admitting Rindsay" at the annual meeting of the American Mathematical Society, San Antonio; Tim Margush, mathematics, to speak on "Distances Between Trees" at the annual meeting of the American Mathematical Society, San Antonio; Todd Fall, mathematics, to speak on "An Uncountable Tower of e-Group Varieties" at the annual meeting of the American Mathematical Society, San Antonio.

Faculty, staff and commuter students will have the opportunity to "double up" to and from work after Jan. 1 as a result of a survey taken in October on carpooling preferences.

According to William Bess, director of Campus Safety and Security, more than 100 people responded in favor of carpooling in a brief survey circulated by the office of the vice president for operations. Another 250 people said in the survey they already were riding in a pool of three or more.

Bess said interest in a University-coordinated carpooling service was sufficient to warrant getting it underway after the first of the year.

At that time, a carpooling "hotline" (372-2779) will be put into operation so that people interested in combining for a ride will be able to locate others in their geographic areas with the same interests.

Bess said a list will be kept by the hotline operator, but people will be responsible for forming their own driving units. The carpooling effort is part of the University's energy-savings program. As incentive to participate in the gas-price-conscious measure, vehicles utilized in carpooling will be granted preferential parking privileges.

Bess said stickers will be made available to owners of vehicles used in a carpool and a card will be issued to the driver of the vehicle which will enable that car and driver to park in special lots designated strictly for carpoolers. The attempt is being made now to determine where on campus the majority of people interested in carpooling are working, and the preferred parking spaces will be assigned in lots in those areas, Bess said.

"We expect the whole idea of carpooling to catch on as the gas situation grows worse and as people see how it is working for others," Bess said.

He added, "It definitely will represent a cost-savings to those who participate."

H&C College earns national recognition

Joseph K. Balogh, dean of the College of Health and Community Services, has been invited to speak about the College's unique organization at a meeting March 7 of the American Association for Higher Education in Washington, D.C.

Last February, Dr. Balogh entered the College program in competition sponsored by the Academy for Educational Development. The aim was to recognize outstanding academic programs which are educationally innovative. Twelve colleges were selected and each received $10,000 prizes were awarded in that competition.

Dr. Balogh did not receive a cash award," Dr. Balogh said, "but the invitation to speak before the American Association for Higher Education means more to us than any money.

The invitation came from Sidney Tickle, vice president of the Academy for Educational Development, who told Dr. Balogh, "We are inviting you now because we felt your program was outstanding."

"This is the best thing that has ever happened to this College, and the amazing thing is that we have received this recognition after operating for only several years, Dr. Balogh said. "This will be good publicity for the College as we enter the 1980's. It couldn't have come at a better time."}

Dr. Balogh said presentation would be published and also made available to other schools on cassette tape.

"In the next 10 years, we expect many schools to pattern their organization after our College," Dr. Balogh said. "We already have had one inquiry from the University of Rice."

The presidents of two other schools, Miami-Dade Community College and Coastal Community College in California, have also been invited to speak at the March conference. Coastal College also did not finish in the top 12 in the recognition competition.

"In essence, you can say that Bowling Green finished in the top 14 of 65 universities and colleges who submitted programs in the competition," Dr. Balogh said. City schools which were included Miami, Toledo and Ohio State universities, the University of Kentucky, and Rutgers, Dartmouth, Harvard and Baylor universities.
Grants

David Elias and Patrice Mili, economics, $372 from the Ohio Dept. of Education to effect comp­liance with new technological education standards set by the state.

Robert Gulon, psychology, $7,500 from the ARMCO Foundation to continue research on validity in vocational self-generalization. Dr. Gulon is studying the character of vocational self-concepts and work situations which may extend or modify the generalizations of the results of personal research.

Chan Hahn, management, $2,000 from the Small Business Administration to continue a program which allows the University to provide management education and technical assistance to local small business concerns.

William Jackson, environmental studies, $20,155 from Eli Lilly and Co. to study an experimental rodenticide.

Tom Klein, English, Michael Moore, history, and Jack Nachbar, popular culture, $4,500 from the Association of American Colleges. The grant is a quality and liberal learning award, and is recognition of strength in liberal education.

It is planned for use to fund the humanities cluster college, now in its eighth year, and will cover expenses for textbooks, International films and films for students who enroll during the winter or spring.

The theme for the cluster college this year is "Social Science in a Technological Culture." That theme has been revised from previous years in the interest of recruiting students who are more vocationally oriented.

Walter McKeever, psychology, $28,378 from the Health Service, Dept. of Health, Education and Welfare, to continue his study aimed at identifying brain and behavioral functions in righthanded and left-handed persons. The study is in its eighth year.

Fred D. Miller, Jr., philosophy, $980 from the Ohio Program in the Humanities to fund an essay writing program for high school students.

Ronald Russell, home economics, $28,869 from the Ohio Dept. of Education to support studies in liberal education for American teachers in home economics in connection with the state training plan.

Donald Saltus, $25,300 from the Law Enforcement Educational Assistance Administration to support students conducting experiments in the criminal justice field, criminal justice majors and students in related fields.

Duane Tucker, WGBU-TV, 13,500 from the Northwest Ohio Educational Television Foundation to produce a 60-minute, color television program entitled "Television Inservice for Secondary Art Teachers.

Morris Wunderlich, education administration and supervision, $1,500 from the University Center for Personal Development to support a values conference held on campus during November.

Publications

Richard Burke, educational foundations and inquiry, "Throw Out Those Negatives!" an article in positive orientation, to be published in the November issue of American "Secondary American Education.

In the same issue of the journal, an article on "The Teaching of Writing in the University classroom," by H. Lynne Rebell, is to appear.

The journal is edited by Bill Reynolds, education administration and supervision, with assistance from Trevor Phillips, educational foundations, Margaret E. Martin-Reynolds, education administration and supervision, with assistance from Trevor Phillips, educational foundations, and Margaret E. Martin-Reynolds, education administration and supervision.

Social Studies.
The committee recommends policies to state departments of education concerning the preparation of elementary and secondary social studies teachers.

Presentations

Mary Amos, library and educational media, spoke on storytelling and the cataloguing of audio-visual materials at the Oct. 22 Northwest Ohio Education Association-In-Service Day at Clyde. Oct. 24 she gave a presentation on library/media centers for an in-service day at the Findlay City Schools.

Richard Gargiulo, special education, and Fred White, education research and services, "Perceived Competencies of Elementary and Special Education Students" in the August issue of The Journal of Educational Research. The study is based on a study of University graduates.

Alex Johnson, special education, "The Principal's Role in Mainstreaming." in the September issue of "Ohio Elementary Principles."

Jana L. Pallarase, romance languages, and Romona Comar, associate provost, "Waiting for Death: The Philosophical Significance of Beckett's 'En attendant Godot,'" published by the University of Alabama Press.

Thomas D. Reardon, placement services, "What Kind of Companies are Students Buying Into?" in the November issue of The Journal of College Placement.


Recollections

Theodore Bertland, journalism, was elected vice-president of the American Medical Writers Association at a recent meeting in Kansas City.

Don Bright, English, recently attended the 1978 National Council Meeting in Atlanta, Georgia, national honorary professional graduate group for business education, in Nashville, Tenn.

Dr. Bright attended the council meeting as the chief delegate of the fraternity's chapter at Bowling Green.

Gregory T. DeCran, student organizations and leadership, has received a Leadership Award from the National Hemophilia Foundation.

Bill Gallo, president of the student's union, initiated the first "tipover tournament" of dominos-like blocks to raise money for the Foundation. The event raised approximately $300 in pledges for the Northwestern Ohio Hemophilia Foundation.

Richard H. Lineback, philosophy, then Librarian, was the official representative of the National Federation of Abstracting and Indexing Services, of which he is president.

Major themes for the White House Conference were library and information services:

For meeting special needs; For enhancing lifelong learning; For organizing and serving the public; For effectively governing our society; For increasing international understanding and cooperation.

Edward E. Morgan Jr., assistant dean, College of Health and Community Services, was elected president-elect of the Ohio State Society, the national scholarship society in allied health, at the annual meeting of the society in Colorado Springs.

Larry Wills, education curriculum and instruction, has been appointed to a three-year term on the Teacher Education and Certification Com­mittee of the National Council for

Edmund F. Pawlowicz, geology, attended with a paper at the meeting of the Society of Exploration Geophysicists Nov. 4-8 in New Orleans, La.

Dr. Pawlowicz was the moderator of an open forum at the "Black Nose Stres" at the 24th annual Ohio School Board Association Capital Con­ference Nov. 12-15.

Robert L. Perry, ethnic studies, social work, attended a workshop on "Ethnic Studies and the World Community and the Relevance of a National Understanding" at the seventh annual National Conference of the Society of Ethnic and Special Studies Oct. 17-20 in Los Angeles, Calif.

Diane G. Pretzer, romance language, participated in a dissertation workshop sponsored by the National Endowment for the Arts, contemporary fiction writer at the University of California at Los Angeles, at the annual meeting of the Midwest Modern Language Association. She was elected president of the National­American Literature Section as secretary and chair for 1981.

Michael W. Pustay, economics, spoke on "Utilization of ICC Operating Rules to Evaluate Regulation" at the June meeting of the Western Economic Association in Las Vegas, Nev.

James Sharp, space and conference arrangements, attended the Con­ference on the Space Station sponsored by the Conference Services Committee of the Ohio State College and University Housing Officers Association at the University of North Carolina, Chapel Hill.

At the workshop he presented two sessions on "The Off-campus Relationships in the Conference Business.

Don C. Stelniker, geology, received a Faculty Development Committee Grant to attend a workshop on "Geosystems for Researchers" Nov. 3 and 4 in San Diego. The workshop was sponsored by the Geological Society of America and centered around new techniques for writing and publishing.

He also took part in the annual meeting of the Society of Geologists of America in San Diego Nov. 5-8.

Jack Ward, Instructional Media Center, attended a National "The Use of the Overhead Projector in the Classroom" at the Oct. 22 in-service day for teachers at the Northwest Ohio Education Association in Clyde.


HPER program has record enrollment

A record 28 children are enrolled this quarter in a physical education program for exceptional children, directed by Dr. Joseph Black, School of HPER.

"We started the program in 1974 as an aid to blind children, this quarter serves handicapped individuals ranging in age from seven months to 21 years. The children are either cerebral palsy victims or mentally handicapped, intellectually gifted or blind.

Black, a graduate assistant and graduate students operate the Saturday clinic.\n
**News Review**

**Researcher observes hearing program**

Andree Gendon, a representative of the Montreal Institute for the Deaf, visited the campus Nov. 14 as part of a year-long study of deaf education programs in the United States.

The Montreal Institute is preparing to reorganize as a Supra Regional Center on Deafness to serve the western half of the province of Quebec.

Gendon, who has been appointed coordinator for the training and improvement in hearing-impaired programs for the center, is spending this year visiting all the important centers on deafness in the United States. Bowling Green was the first American program she surveyed.

**Funds donated to accounting dept.**

Nearly $10,000 in funds for new scholarships and the support of activities in the accounting and management information systems department has been donated to Bowling Green this fall.

The awards include more than $3,000 from the Ohio Society of Certified Public Accountants and more than $6,000 from four of the nation's "big eight" CPA firms.

In addition, four public accounting firms have supported the department.

**Publications study group to report this month**

The Student Publications Ad Hoc Study Committee, commissioned by President Moore to study financial and policy-related issues associated with student publications, will make its recommendations sometime this month, according to John Huffman, journalism, chair of the committee.

The committee is charged with determining an adequate range and source of financial support for student publications, clarifying their role, reviewing the role and structure of the Publications Committee, assessing the role of advisers for student publications and reviewing the philosophical and legal bases for student publications.

Members of the committee are Adam Hammer, representing the Graduate Student Senate; Christopher Gelb, representing the Student Government Association; Nancy Wygant, counseling and career development, chair of the Committee on Committees of the Faculty Senate; Bill Reynolds, education, vice chair of the Faculty Senate; Gardner McLean, News and Photo Services, and Myron Chenault, assistant vice president of institutional contracts.

Off-campus representatives on the committee are Tom Dawson, member of the Toledo Blade, and Kathy Lewton, director of public relations at F.W. Hospital, Toledo, and national president-elect of Women in Communications.

**Scholarships awarded in essay competition**

Fifty high school students, their parents and teachers were invited to Bowling Green for an awards dinner Nov. 26 when winners of a state-wide philosophy essay contest were announced.

The students, all semifinalists in the contest, wrote articles on the topic "How ought a nation that cherishes democracy and individual initiative respond to an energy crisis?".

Six $100 scholarships were awarded to the finalists in the contest, which was sponsored by the philosophy department with grants from the Anderson Foundation of Toledo and the Martha Holden Jennings Foundation of Cleveland.

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**Dedication concerts set in Kobacker, Bryan halls**

The first in a series of dedication concerts for the 850-seat Kobacker Performance Hall in the new Musical Arts Center has been scheduled Sunday, Dec. 9.

A performance of Handel's "Messiah" by the College Chorale, directed by Ivan Trusler, music performance studies, will be the first scheduled event in the hall, named in recognition of a major contribution to the new Center by Lenore and Marvin Kobacker, Toledo. The "Messiah" performance will begin at 4 p.m.

Three February events are included in the dedication series. They are the Toledo Symphony Revue at 3 p.m. Feb. 3, a concert by the Symphony Orchestra at 8 p.m. Feb. 8 and a Symphonic Band concert at 8 p.m. Feb. 21.

Also scheduled in the dedication series are a performance by the Jazz Lab Band at 8 p.m. March 1, and three performances of the opera "Cinderella" at 8 p.m. March 7, 8 and 9.

The Martin McPartland Trio is scheduled to perform at 3 p.m. April 20.

**When/Where**

**Exhibits**

Holiday display and mini concerts, noon and 12:40 p.m. daily through Dec. 7, main lobby, Musical Arts Center.

School of Art Faculty Exhibition, 8 a.m. to 5 p.m. weekdays, 2-5 p.m. Saturdays and Sundays, through Dec. 9, Fine Arts Gallery, School of Art.

**Music**

Stephen Montague, composer-pianist, 8 a.m. to 12 p.m., Tuesday Dec. 4, Bryan Recital Hall, Musical Arts Center. He will present a program of new European music, including a multimedia presentation.

Teresa Esconde, concert pianist, 8 p.m. Tuesday Dec. 4, Bryan Recital Hall, Musical Arts Center.

Michele Johns, organist at the Bethlehem United Church of Christ in Ann Arbor and co-chair of the Ann Arbor chapter of the American Guild of Organists, 8 p.m. Wednesday, Dec. 5, organ seminar room, Musical Arts Center.

**Lectures**

Theodore Reyman, Detroit pathologist Associated with Schistosomal Criasmosis in Egyptian Mummy, 8 p.m. Thursday, Dec. 6, 112 Life Sciences Building. At 7:30 p.m. he will host an informal gathering in 255 Life Sciences Building.