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Contributions Introduction

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Contributions

INTRODUCTION

The private sector has been an innovator for change based upon the increased demand and the public sector's inability to service these needs. Another condition that has allowed the private segment to serve in this leadership role has been the striving for greater quality in the experience which has resulted in greater sophistication in consumer demands. The key ingredienst of the private segment's success has been the continuing pressure of competition and an openness to change.

The two articles in this section are: "An Interpretation of Recreacion Laboral" and "The Applicability of Management by Objectives to the Administration of Municipal Parks and Recreation". The publication, "Recreation Laboral", illustrates the importance of the private sector's attitudes and the article by Eisenhart and Gallegos shows the importance of a technique, such as MBO, which was developed by the private segment, and its potential usefulness to public administration.